

# Global At-home Capsule Endoscopy Market Research Report 2024(Status and Outlook)

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# Abstracts

**Report Overview** 

Capsule endoscopy is a procedure used to record images of the inside of the gastrointestinal tract for medical diagnosis. Newer advances are also able to biopsy and release drugs at specific locations throughout the GI tract. The capsule is similar in shape to a standard drug capsule, but slightly larger, and contains a tiny camera and a battery-powered LED array. After the patient swallows the capsule, it passes along the gastrointestinal tract, taking a large number of images every second, which are transmitted wirelessly to a series of receivers connected to a portable recording device worn by the patient. The main use of capsule endoscopy is to examine areas of the small intestine that cannot be seen with other types of endoscopy, such as colonoscopy or esophagogastroduodenoscopy.

This report provides a deep insight into the global At-home Capsule Endoscopy market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global At-home Capsule Endoscopy Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.



In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the At-home Capsule Endoscopy market in any manner.

Global At-home Capsule Endoscopy Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company Medtronic **CapsoVision** IntroMedic Jifu Tech Jinshan Group Haotron Olympus Ankon Market Segmentation (by Type) Capsule Colonoscopy Capsule Gastroscopy Gastrointestinal Capsule Endoscopy

Global At-home Capsule Endoscopy Market Research Report 2024(Status and Outlook)



Market Segmentation (by Application)

Use at Home

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the At-home Capsule Endoscopy Market

Overview of the regional outlook of the At-home Capsule Endoscopy Market:



Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis



Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

#### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

#### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Athome Capsule Endoscopy Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.



Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# Contents

# **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of At-home Capsule Endoscopy
- 1.2 Key Market Segments
- 1.2.1 At-home Capsule Endoscopy Segment by Type
- 1.2.2 At-home Capsule Endoscopy Segment by Application
- 1.3 Methodology & Sources of Information
- 1.3.1 Research Methodology
- 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

# 2 AT-HOME CAPSULE ENDOSCOPY MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global At-home Capsule Endoscopy Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global At-home Capsule Endoscopy Sales Estimates and Forecasts (2019-2030)

- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

# 3 AT-HOME CAPSULE ENDOSCOPY MARKET COMPETITIVE LANDSCAPE

3.1 Global At-home Capsule Endoscopy Sales by Manufacturers (2019-2024)

3.2 Global At-home Capsule Endoscopy Revenue Market Share by Manufacturers (2019-2024)

3.3 At-home Capsule Endoscopy Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global At-home Capsule Endoscopy Average Price by Manufacturers (2019-2024)

3.5 Manufacturers At-home Capsule Endoscopy Sales Sites, Area Served, Product Type

3.6 At-home Capsule Endoscopy Market Competitive Situation and Trends

3.6.1 At-home Capsule Endoscopy Market Concentration Rate

3.6.2 Global 5 and 10 Largest At-home Capsule Endoscopy Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion



### 4 AT-HOME CAPSULE ENDOSCOPY INDUSTRY CHAIN ANALYSIS

- 4.1 At-home Capsule Endoscopy Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF AT-HOME CAPSULE ENDOSCOPY MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### 6 AT-HOME CAPSULE ENDOSCOPY MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global At-home Capsule Endoscopy Sales Market Share by Type (2019-2024)

6.3 Global At-home Capsule Endoscopy Market Size Market Share by Type (2019-2024)

6.4 Global At-home Capsule Endoscopy Price by Type (2019-2024)

#### 7 AT-HOME CAPSULE ENDOSCOPY MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global At-home Capsule Endoscopy Market Sales by Application (2019-2024)

7.3 Global At-home Capsule Endoscopy Market Size (M USD) by Application (2019-2024)

7.4 Global At-home Capsule Endoscopy Sales Growth Rate by Application (2019-2024)

# 8 AT-HOME CAPSULE ENDOSCOPY MARKET SEGMENTATION BY REGION



- 8.1 Global At-home Capsule Endoscopy Sales by Region
- 8.1.1 Global At-home Capsule Endoscopy Sales by Region
- 8.1.2 Global At-home Capsule Endoscopy Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America At-home Capsule Endoscopy Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe At-home Capsule Endoscopy Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific At-home Capsule Endoscopy Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America At-home Capsule Endoscopy Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa At-home Capsule Endoscopy Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### **9 KEY COMPANIES PROFILE**

#### 9.1 Medtronic



- 9.1.1 Medtronic At-home Capsule Endoscopy Basic Information
- 9.1.2 Medtronic At-home Capsule Endoscopy Product Overview
- 9.1.3 Medtronic At-home Capsule Endoscopy Product Market Performance
- 9.1.4 Medtronic Business Overview
- 9.1.5 Medtronic At-home Capsule Endoscopy SWOT Analysis
- 9.1.6 Medtronic Recent Developments

#### 9.2 CapsoVision

- 9.2.1 CapsoVision At-home Capsule Endoscopy Basic Information
- 9.2.2 CapsoVision At-home Capsule Endoscopy Product Overview
- 9.2.3 CapsoVision At-home Capsule Endoscopy Product Market Performance
- 9.2.4 CapsoVision Business Overview
- 9.2.5 CapsoVision At-home Capsule Endoscopy SWOT Analysis
- 9.2.6 CapsoVision Recent Developments

9.3 IntroMedic

- 9.3.1 IntroMedic At-home Capsule Endoscopy Basic Information
- 9.3.2 IntroMedic At-home Capsule Endoscopy Product Overview
- 9.3.3 IntroMedic At-home Capsule Endoscopy Product Market Performance
- 9.3.4 IntroMedic At-home Capsule Endoscopy SWOT Analysis
- 9.3.5 IntroMedic Business Overview
- 9.3.6 IntroMedic Recent Developments

9.4 Jifu Tech

- 9.4.1 Jifu Tech At-home Capsule Endoscopy Basic Information
- 9.4.2 Jifu Tech At-home Capsule Endoscopy Product Overview
- 9.4.3 Jifu Tech At-home Capsule Endoscopy Product Market Performance
- 9.4.4 Jifu Tech Business Overview
- 9.4.5 Jifu Tech Recent Developments

9.5 Jinshan Group

- 9.5.1 Jinshan Group At-home Capsule Endoscopy Basic Information
- 9.5.2 Jinshan Group At-home Capsule Endoscopy Product Overview
- 9.5.3 Jinshan Group At-home Capsule Endoscopy Product Market Performance
- 9.5.4 Jinshan Group Business Overview
- 9.5.5 Jinshan Group Recent Developments

9.6 Haotron

- 9.6.1 Haotron At-home Capsule Endoscopy Basic Information
- 9.6.2 Haotron At-home Capsule Endoscopy Product Overview
- 9.6.3 Haotron At-home Capsule Endoscopy Product Market Performance
- 9.6.4 Haotron Business Overview
- 9.6.5 Haotron Recent Developments
- 9.7 Olympus



- 9.7.1 Olympus At-home Capsule Endoscopy Basic Information
- 9.7.2 Olympus At-home Capsule Endoscopy Product Overview
- 9.7.3 Olympus At-home Capsule Endoscopy Product Market Performance
- 9.7.4 Olympus Business Overview
- 9.7.5 Olympus Recent Developments

9.8 Ankon

- 9.8.1 Ankon At-home Capsule Endoscopy Basic Information
- 9.8.2 Ankon At-home Capsule Endoscopy Product Overview
- 9.8.3 Ankon At-home Capsule Endoscopy Product Market Performance
- 9.8.4 Ankon Business Overview
- 9.8.5 Ankon Recent Developments

# 10 AT-HOME CAPSULE ENDOSCOPY MARKET FORECAST BY REGION

- 10.1 Global At-home Capsule Endoscopy Market Size Forecast
- 10.2 Global At-home Capsule Endoscopy Market Forecast by Region
- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe At-home Capsule Endoscopy Market Size Forecast by Country
- 10.2.3 Asia Pacific At-home Capsule Endoscopy Market Size Forecast by Region
- 10.2.4 South America At-home Capsule Endoscopy Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of At-home Capsule Endoscopy by Country

# 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global At-home Capsule Endoscopy Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of At-home Capsule Endoscopy by Type (2025-2030)

11.1.2 Global At-home Capsule Endoscopy Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of At-home Capsule Endoscopy by Type (2025-2030) 11.2 Global At-home Capsule Endoscopy Market Forecast by Application (2025-2030) 11.2.1 Global At-home Capsule Endoscopy Sales (K Units) Forecast by Application 11.2.2 Global At-home Capsule Endoscopy Market Size (M USD) Forecast by Application (2025-2030)

# **12 CONCLUSION AND KEY FINDINGS**



# **List Of Tables**

#### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. At-home Capsule Endoscopy Market Size Comparison by Region (M USD)

Table 5. Global At-home Capsule Endoscopy Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global At-home Capsule Endoscopy Sales Market Share by Manufacturers (2019-2024)

Table 7. Global At-home Capsule Endoscopy Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global At-home Capsule Endoscopy Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Athome Capsule Endoscopy as of 2022)

Table 10. Global Market At-home Capsule Endoscopy Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers At-home Capsule Endoscopy Sales Sites and Area Served

 Table 12. Manufacturers At-home Capsule Endoscopy Product Type

Table 13. Global At-home Capsule Endoscopy Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of At-home Capsule Endoscopy

- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. At-home Capsule Endoscopy Market Challenges

Table 22. Global At-home Capsule Endoscopy Sales by Type (K Units)

Table 23. Global At-home Capsule Endoscopy Market Size by Type (M USD)

Table 24. Global At-home Capsule Endoscopy Sales (K Units) by Type (2019-2024)

Table 25. Global At-home Capsule Endoscopy Sales Market Share by Type (2019-2024)

Table 26. Global At-home Capsule Endoscopy Market Size (M USD) by Type (2019-2024)



Table 27. Global At-home Capsule Endoscopy Market Size Share by Type (2019-2024) Table 28. Global At-home Capsule Endoscopy Price (USD/Unit) by Type (2019-2024) Table 29. Global At-home Capsule Endoscopy Sales (K Units) by Application Table 30. Global At-home Capsule Endoscopy Market Size by Application Table 31. Global At-home Capsule Endoscopy Sales by Application (2019-2024) & (K Units) Table 32. Global At-home Capsule Endoscopy Sales Market Share by Application (2019-2024)Table 33. Global At-home Capsule Endoscopy Sales by Application (2019-2024) & (M USD) Table 34. Global At-home Capsule Endoscopy Market Share by Application (2019-2024)Table 35. Global At-home Capsule Endoscopy Sales Growth Rate by Application (2019-2024)Table 36. Global At-home Capsule Endoscopy Sales by Region (2019-2024) & (K Units) Table 37. Global At-home Capsule Endoscopy Sales Market Share by Region (2019-2024)Table 38. North America At-home Capsule Endoscopy Sales by Country (2019-2024) & (K Units) Table 39. Europe At-home Capsule Endoscopy Sales by Country (2019-2024) & (K Units) Table 40. Asia Pacific At-home Capsule Endoscopy Sales by Region (2019-2024) & (K Units) Table 41. South America At-home Capsule Endoscopy Sales by Country (2019-2024) & (K Units) Table 42. Middle East and Africa At-home Capsule Endoscopy Sales by Region (2019-2024) & (K Units) Table 43. Medtronic At-home Capsule Endoscopy Basic Information Table 44. Medtronic At-home Capsule Endoscopy Product Overview Table 45. Medtronic At-home Capsule Endoscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 46. Medtronic Business Overview Table 47. Medtronic At-home Capsule Endoscopy SWOT Analysis Table 48. Medtronic Recent Developments Table 49. CapsoVision At-home Capsule Endoscopy Basic Information Table 50. CapsoVision At-home Capsule Endoscopy Product Overview Table 51. CapsoVision At-home Capsule Endoscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 52. CapsoVision Business Overview



Table 53. CapsoVision At-home Capsule Endoscopy SWOT Analysis

- Table 54. CapsoVision Recent Developments
- Table 55. IntroMedic At-home Capsule Endoscopy Basic Information
- Table 56. IntroMedic At-home Capsule Endoscopy Product Overview
- Table 57. IntroMedic At-home Capsule Endoscopy Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. IntroMedic At-home Capsule Endoscopy SWOT Analysis
- Table 59. IntroMedic Business Overview
- Table 60. IntroMedic Recent Developments
- Table 61. Jifu Tech At-home Capsule Endoscopy Basic Information
- Table 62. Jifu Tech At-home Capsule Endoscopy Product Overview
- Table 63. Jifu Tech At-home Capsule Endoscopy Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Jifu Tech Business Overview
- Table 65. Jifu Tech Recent Developments
- Table 66. Jinshan Group At-home Capsule Endoscopy Basic Information
- Table 67. Jinshan Group At-home Capsule Endoscopy Product Overview
- Table 68. Jinshan Group At-home Capsule Endoscopy Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Jinshan Group Business Overview
- Table 70. Jinshan Group Recent Developments
- Table 71. Haotron At-home Capsule Endoscopy Basic Information
- Table 72. Haotron At-home Capsule Endoscopy Product Overview
- Table 73. Haotron At-home Capsule Endoscopy Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Haotron Business Overview
- Table 75. Haotron Recent Developments
- Table 76. Olympus At-home Capsule Endoscopy Basic Information
- Table 77. Olympus At-home Capsule Endoscopy Product Overview
- Table 78. Olympus At-home Capsule Endoscopy Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Olympus Business Overview
- Table 80. Olympus Recent Developments
- Table 81. Ankon At-home Capsule Endoscopy Basic Information
- Table 82. Ankon At-home Capsule Endoscopy Product Overview
- Table 83. Ankon At-home Capsule Endoscopy Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Ankon Business Overview
- Table 85. Ankon Recent Developments



Table 86. Global At-home Capsule Endoscopy Sales Forecast by Region (2025-2030) & (K Units)

Table 87. Global At-home Capsule Endoscopy Market Size Forecast by Region (2025-2030) & (M USD)

Table 88. North America At-home Capsule Endoscopy Sales Forecast by Country (2025-2030) & (K Units)

Table 89. North America At-home Capsule Endoscopy Market Size Forecast by Country (2025-2030) & (M USD)

Table 90. Europe At-home Capsule Endoscopy Sales Forecast by Country (2025-2030) & (K Units)

Table 91. Europe At-home Capsule Endoscopy Market Size Forecast by Country (2025-2030) & (M USD)

Table 92. Asia Pacific At-home Capsule Endoscopy Sales Forecast by Region (2025-2030) & (K Units)

Table 93. Asia Pacific At-home Capsule Endoscopy Market Size Forecast by Region (2025-2030) & (M USD)

Table 94. South America At-home Capsule Endoscopy Sales Forecast by Country (2025-2030) & (K Units)

Table 95. South America At-home Capsule Endoscopy Market Size Forecast by Country (2025-2030) & (M USD)

Table 96. Middle East and Africa At-home Capsule Endoscopy Consumption Forecast by Country (2025-2030) & (Units)

Table 97. Middle East and Africa At-home Capsule Endoscopy Market Size Forecast by Country (2025-2030) & (M USD)

Table 98. Global At-home Capsule Endoscopy Sales Forecast by Type (2025-2030) & (K Units)

Table 99. Global At-home Capsule Endoscopy Market Size Forecast by Type (2025-2030) & (M USD)

Table 100. Global At-home Capsule Endoscopy Price Forecast by Type (2025-2030) & (USD/Unit)

Table 101. Global At-home Capsule Endoscopy Sales (K Units) Forecast by Application (2025-2030)

Table 102. Global At-home Capsule Endoscopy Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### LIST OF FIGURES

Figure 1. Product Picture of At-home Capsule Endoscopy

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global At-home Capsule Endoscopy Market Size (M USD), 2019-2030

Figure 5. Global At-home Capsule Endoscopy Market Size (M USD) (2019-2030)

Figure 6. Global At-home Capsule Endoscopy Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. At-home Capsule Endoscopy Market Size by Country (M USD)

Figure 11. At-home Capsule Endoscopy Sales Share by Manufacturers in 2023

Figure 12. Global At-home Capsule Endoscopy Revenue Share by Manufacturers in 2023

Figure 13. At-home Capsule Endoscopy Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market At-home Capsule Endoscopy Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by At-home Capsule Endoscopy Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global At-home Capsule Endoscopy Market Share by Type

Figure 18. Sales Market Share of At-home Capsule Endoscopy by Type (2019-2024)

Figure 19. Sales Market Share of At-home Capsule Endoscopy by Type in 2023

Figure 20. Market Size Share of At-home Capsule Endoscopy by Type (2019-2024)

Figure 21. Market Size Market Share of At-home Capsule Endoscopy by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global At-home Capsule Endoscopy Market Share by Application

Figure 24. Global At-home Capsule Endoscopy Sales Market Share by Application (2019-2024)

Figure 25. Global At-home Capsule Endoscopy Sales Market Share by Application in 2023

Figure 26. Global At-home Capsule Endoscopy Market Share by Application (2019-2024)

Figure 27. Global At-home Capsule Endoscopy Market Share by Application in 2023 Figure 28. Global At-home Capsule Endoscopy Sales Growth Rate by Application



(2019-2024)

Figure 29. Global At-home Capsule Endoscopy Sales Market Share by Region (2019-2024) Figure 30. North America At-home Capsule Endoscopy Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America At-home Capsule Endoscopy Sales Market Share by Country in 2023

Figure 32. U.S. At-home Capsule Endoscopy Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada At-home Capsule Endoscopy Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico At-home Capsule Endoscopy Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe At-home Capsule Endoscopy Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe At-home Capsule Endoscopy Sales Market Share by Country in 2023 Figure 37. Germany At-home Capsule Endoscopy Sales and Growth Rate (2019-2024)

& (K Units)

Figure 38. France At-home Capsule Endoscopy Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. At-home Capsule Endoscopy Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy At-home Capsule Endoscopy Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia At-home Capsule Endoscopy Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific At-home Capsule Endoscopy Sales and Growth Rate (K Units) Figure 43. Asia Pacific At-home Capsule Endoscopy Sales Market Share by Region in 2023

Figure 44. China At-home Capsule Endoscopy Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan At-home Capsule Endoscopy Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea At-home Capsule Endoscopy Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India At-home Capsule Endoscopy Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia At-home Capsule Endoscopy Sales and Growth Rate (2019-2024) & (K Units)



Figure 49. South America At-home Capsule Endoscopy Sales and Growth Rate (K Units)

Figure 50. South America At-home Capsule Endoscopy Sales Market Share by Country in 2023

Figure 51. Brazil At-home Capsule Endoscopy Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina At-home Capsule Endoscopy Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia At-home Capsule Endoscopy Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa At-home Capsule Endoscopy Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa At-home Capsule Endoscopy Sales Market Share by Region in 2023

Figure 56. Saudi Arabia At-home Capsule Endoscopy Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE At-home Capsule Endoscopy Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt At-home Capsule Endoscopy Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria At-home Capsule Endoscopy Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa At-home Capsule Endoscopy Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global At-home Capsule Endoscopy Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global At-home Capsule Endoscopy Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global At-home Capsule Endoscopy Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global At-home Capsule Endoscopy Market Share Forecast by Type (2025-2030)

Figure 65. Global At-home Capsule Endoscopy Sales Forecast by Application (2025-2030)

Figure 66. Global At-home Capsule Endoscopy Market Share Forecast by Application (2025-2030)



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