

# Global Astragalus Supplements Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G70A087D5629EN.html>

Date: June 2024

Pages: 149

Price: US\$ 3,200.00 (Single User License)

ID: G70A087D5629EN

## Abstracts

### Report Overview:

Astragalus is a herb that's been used in traditional Chinese medicine for millennia. There are thousands of species of the plant, but only two are still commonly used today – Astragalus membranaceus and Astragalus mongholicus.

Astragalus is also known as milkvetch or hu?ng q?. Several cultures have used it traditionally, believing it to promote long life, fight fatigue, reduce allergies and more.

Nowadays, astragalus is still commonly used in supplement form. The root of the plant is powdered and included in various supplements.

The Global Astragalus Supplements Market Size was estimated at USD 858.79 million in 2023 and is projected to reach USD 1347.72 million by 2029, exhibiting a CAGR of 7.80% during the forecast period.

This report provides a deep insight into the global Astragalus Supplements market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Astragalus Supplements Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Astragalus Supplements market in any manner.

### Global Astragalus Supplements Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Clasado

Megmilk Snow Brand Co.?Ltd

FrieslandCampina

Yakult Honsha Co., Ltd

Nissin Sugar Co., Ltd

Ingredion

First Milk Limited

Kerry Group

Kowa Europe GmbH

VITALUS NUTRITION INC

Lactose

SAMYANG OPTICS

Nature's Way

Oregon's Wild Harvest

Gaia Herbs

Bluebonnet Nutrition Corporation

Pure Mountain Botanicals

Paradise Herbs

Real Herbs Limited

Nature's Plus

Market Segmentation (by Type)

Slice

Capsule

Market Segmentation (by Application)

Food and Beverage

Dietary Supplements

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Astragalus Supplements Market

Overview of the regional outlook of the Astragalus Supplements Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Astragalus Supplements Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Astragalus Supplements
- 1.2 Key Market Segments
  - 1.2.1 Astragalus Supplements Segment by Type
  - 1.2.2 Astragalus Supplements Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ASTRAGALUS SUPPLEMENTS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Astragalus Supplements Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Astragalus Supplements Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ASTRAGALUS SUPPLEMENTS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Astragalus Supplements Sales by Manufacturers (2019-2024)
- 3.2 Global Astragalus Supplements Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Astragalus Supplements Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Astragalus Supplements Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Astragalus Supplements Sales Sites, Area Served, Product Type
- 3.6 Astragalus Supplements Market Competitive Situation and Trends
  - 3.6.1 Astragalus Supplements Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Astragalus Supplements Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 ASTRAGALUS SUPPLEMENTS INDUSTRY CHAIN ANALYSIS**



- 4.1 Astragalus Supplements Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ASTRAGALUS SUPPLEMENTS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 ASTRAGALUS SUPPLEMENTS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Astragalus Supplements Sales Market Share by Type (2019-2024)
- 6.3 Global Astragalus Supplements Market Size Market Share by Type (2019-2024)
- 6.4 Global Astragalus Supplements Price by Type (2019-2024)

## **7 ASTRAGALUS SUPPLEMENTS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Astragalus Supplements Market Sales by Application (2019-2024)
- 7.3 Global Astragalus Supplements Market Size (M USD) by Application (2019-2024)
- 7.4 Global Astragalus Supplements Sales Growth Rate by Application (2019-2024)

## **8 ASTRAGALUS SUPPLEMENTS MARKET SEGMENTATION BY REGION**

- 8.1 Global Astragalus Supplements Sales by Region
  - 8.1.1 Global Astragalus Supplements Sales by Region
  - 8.1.2 Global Astragalus Supplements Sales Market Share by Region

## 8.2 North America

### 8.2.1 North America Astragalus Supplements Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Astragalus Supplements Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Astragalus Supplements Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Astragalus Supplements Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Astragalus Supplements Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Clasado

#### 9.1.1 Clasado Astragalus Supplements Basic Information

#### 9.1.2 Clasado Astragalus Supplements Product Overview

#### 9.1.3 Clasado Astragalus Supplements Product Market Performance

#### 9.1.4 Clasado Business Overview

- 9.1.5 Clasado Astragalus Supplements SWOT Analysis
- 9.1.6 Clasado Recent Developments
- 9.2 Megmilk Snow Brand Co.?Ltd
  - 9.2.1 Megmilk Snow Brand Co.?Ltd Astragalus Supplements Basic Information
  - 9.2.2 Megmilk Snow Brand Co.?Ltd Astragalus Supplements Product Overview
  - 9.2.3 Megmilk Snow Brand Co.?Ltd Astragalus Supplements Product Market Performance
  - 9.2.4 Megmilk Snow Brand Co.?Ltd Business Overview
  - 9.2.5 Megmilk Snow Brand Co.?Ltd Astragalus Supplements SWOT Analysis
  - 9.2.6 Megmilk Snow Brand Co.?Ltd Recent Developments
- 9.3 FrieslandCampina
  - 9.3.1 FrieslandCampina Astragalus Supplements Basic Information
  - 9.3.2 FrieslandCampina Astragalus Supplements Product Overview
  - 9.3.3 FrieslandCampina Astragalus Supplements Product Market Performance
  - 9.3.4 FrieslandCampina Astragalus Supplements SWOT Analysis
  - 9.3.5 FrieslandCampina Business Overview
  - 9.3.6 FrieslandCampina Recent Developments
- 9.4 Yakult Honsha Co., Ltd
  - 9.4.1 Yakult Honsha Co., Ltd Astragalus Supplements Basic Information
  - 9.4.2 Yakult Honsha Co., Ltd Astragalus Supplements Product Overview
  - 9.4.3 Yakult Honsha Co., Ltd Astragalus Supplements Product Market Performance
  - 9.4.4 Yakult Honsha Co., Ltd Business Overview
  - 9.4.5 Yakult Honsha Co., Ltd Recent Developments
- 9.5 Nissin Sugar Co., Ltd
  - 9.5.1 Nissin Sugar Co., Ltd Astragalus Supplements Basic Information
  - 9.5.2 Nissin Sugar Co., Ltd Astragalus Supplements Product Overview
  - 9.5.3 Nissin Sugar Co., Ltd Astragalus Supplements Product Market Performance
  - 9.5.4 Nissin Sugar Co., Ltd Business Overview
  - 9.5.5 Nissin Sugar Co., Ltd Recent Developments
- 9.6 Ingredion
  - 9.6.1 Ingredion Astragalus Supplements Basic Information
  - 9.6.2 Ingredion Astragalus Supplements Product Overview
  - 9.6.3 Ingredion Astragalus Supplements Product Market Performance
  - 9.6.4 Ingredion Business Overview
  - 9.6.5 Ingredion Recent Developments
- 9.7 First Milk Limited
  - 9.7.1 First Milk Limited Astragalus Supplements Basic Information
  - 9.7.2 First Milk Limited Astragalus Supplements Product Overview
  - 9.7.3 First Milk Limited Astragalus Supplements Product Market Performance

- 9.7.4 First Milk Limited Business Overview
- 9.7.5 First Milk Limited Recent Developments
- 9.8 Kerry Group
  - 9.8.1 Kerry Group Astragalus Supplements Basic Information
  - 9.8.2 Kerry Group Astragalus Supplements Product Overview
  - 9.8.3 Kerry Group Astragalus Supplements Product Market Performance
  - 9.8.4 Kerry Group Business Overview
  - 9.8.5 Kerry Group Recent Developments
- 9.9 Kowa Europe GmbH
  - 9.9.1 Kowa Europe GmbH Astragalus Supplements Basic Information
  - 9.9.2 Kowa Europe GmbH Astragalus Supplements Product Overview
  - 9.9.3 Kowa Europe GmbH Astragalus Supplements Product Market Performance
  - 9.9.4 Kowa Europe GmbH Business Overview
  - 9.9.5 Kowa Europe GmbH Recent Developments
- 9.10 VITALUS NUTRITION INC
  - 9.10.1 VITALUS NUTRITION INC Astragalus Supplements Basic Information
  - 9.10.2 VITALUS NUTRITION INC Astragalus Supplements Product Overview
  - 9.10.3 VITALUS NUTRITION INC Astragalus Supplements Product Market Performance
  - 9.10.4 VITALUS NUTRITION INC Business Overview
  - 9.10.5 VITALUS NUTRITION INC Recent Developments
- 9.11 Lactose
  - 9.11.1 Lactose Astragalus Supplements Basic Information
  - 9.11.2 Lactose Astragalus Supplements Product Overview
  - 9.11.3 Lactose Astragalus Supplements Product Market Performance
  - 9.11.4 Lactose Business Overview
  - 9.11.5 Lactose Recent Developments
- 9.12 SAMYANG OPTICS
  - 9.12.1 SAMYANG OPTICS Astragalus Supplements Basic Information
  - 9.12.2 SAMYANG OPTICS Astragalus Supplements Product Overview
  - 9.12.3 SAMYANG OPTICS Astragalus Supplements Product Market Performance
  - 9.12.4 SAMYANG OPTICS Business Overview
  - 9.12.5 SAMYANG OPTICS Recent Developments
- 9.13 Nature's Way
  - 9.13.1 Nature's Way Astragalus Supplements Basic Information
  - 9.13.2 Nature's Way Astragalus Supplements Product Overview
  - 9.13.3 Nature's Way Astragalus Supplements Product Market Performance
  - 9.13.4 Nature's Way Business Overview
  - 9.13.5 Nature's Way Recent Developments

## 9.14 Oregon's Wild Harvest

- 9.14.1 Oregon's Wild Harvest Astragalus Supplements Basic Information
- 9.14.2 Oregon's Wild Harvest Astragalus Supplements Product Overview
- 9.14.3 Oregon's Wild Harvest Astragalus Supplements Product Market Performance
- 9.14.4 Oregon's Wild Harvest Business Overview
- 9.14.5 Oregon's Wild Harvest Recent Developments

## 9.15 Gaia Herbs

- 9.15.1 Gaia Herbs Astragalus Supplements Basic Information
- 9.15.2 Gaia Herbs Astragalus Supplements Product Overview
- 9.15.3 Gaia Herbs Astragalus Supplements Product Market Performance
- 9.15.4 Gaia Herbs Business Overview
- 9.15.5 Gaia Herbs Recent Developments

## 9.16 Bluebonnet Nutrition Corporation

- 9.16.1 Bluebonnet Nutrition Corporation Astragalus Supplements Basic Information
- 9.16.2 Bluebonnet Nutrition Corporation Astragalus Supplements Product Overview
- 9.16.3 Bluebonnet Nutrition Corporation Astragalus Supplements Product Market Performance
- 9.16.4 Bluebonnet Nutrition Corporation Business Overview
- 9.16.5 Bluebonnet Nutrition Corporation Recent Developments

## 9.17 Pure Mountain Botanicals

- 9.17.1 Pure Mountain Botanicals Astragalus Supplements Basic Information
- 9.17.2 Pure Mountain Botanicals Astragalus Supplements Product Overview
- 9.17.3 Pure Mountain Botanicals Astragalus Supplements Product Market Performance
- 9.17.4 Pure Mountain Botanicals Business Overview
- 9.17.5 Pure Mountain Botanicals Recent Developments

## 9.18 Paradise Herbs

- 9.18.1 Paradise Herbs Astragalus Supplements Basic Information
- 9.18.2 Paradise Herbs Astragalus Supplements Product Overview
- 9.18.3 Paradise Herbs Astragalus Supplements Product Market Performance
- 9.18.4 Paradise Herbs Business Overview
- 9.18.5 Paradise Herbs Recent Developments

## 9.19 Real Herbs Limited

- 9.19.1 Real Herbs Limited Astragalus Supplements Basic Information
- 9.19.2 Real Herbs Limited Astragalus Supplements Product Overview
- 9.19.3 Real Herbs Limited Astragalus Supplements Product Market Performance
- 9.19.4 Real Herbs Limited Business Overview
- 9.19.5 Real Herbs Limited Recent Developments

## 9.20 Nature's Plus

- 9.20.1 Nature's Plus Astragalus Supplements Basic Information
- 9.20.2 Nature's Plus Astragalus Supplements Product Overview
- 9.20.3 Nature's Plus Astragalus Supplements Product Market Performance
- 9.20.4 Nature's Plus Business Overview
- 9.20.5 Nature's Plus Recent Developments

## **10 ASTRAGALUS SUPPLEMENTS MARKET FORECAST BY REGION**

- 10.1 Global Astragalus Supplements Market Size Forecast
- 10.2 Global Astragalus Supplements Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Astragalus Supplements Market Size Forecast by Country
  - 10.2.3 Asia Pacific Astragalus Supplements Market Size Forecast by Region
  - 10.2.4 South America Astragalus Supplements Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Astragalus Supplements by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Astragalus Supplements Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Astragalus Supplements by Type (2025-2030)
  - 11.1.2 Global Astragalus Supplements Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Astragalus Supplements by Type (2025-2030)
- 11.2 Global Astragalus Supplements Market Forecast by Application (2025-2030)
  - 11.2.1 Global Astragalus Supplements Sales (Kilotons) Forecast by Application
  - 11.2.2 Global Astragalus Supplements Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Astragalus Supplements Market Size Comparison by Region (M USD)

Table 5. Global Astragalus Supplements Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Astragalus Supplements Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Astragalus Supplements Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Astragalus Supplements Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Astragalus Supplements as of 2022)

Table 10. Global Market Astragalus Supplements Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Astragalus Supplements Sales Sites and Area Served

Table 12. Manufacturers Astragalus Supplements Product Type

Table 13. Global Astragalus Supplements Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Astragalus Supplements

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Astragalus Supplements Market Challenges

Table 22. Global Astragalus Supplements Sales by Type (Kilotons)

Table 23. Global Astragalus Supplements Market Size by Type (M USD)

Table 24. Global Astragalus Supplements Sales (Kilotons) by Type (2019-2024)

Table 25. Global Astragalus Supplements Sales Market Share by Type (2019-2024)

Table 26. Global Astragalus Supplements Market Size (M USD) by Type (2019-2024)

Table 27. Global Astragalus Supplements Market Size Share by Type (2019-2024)

Table 28. Global Astragalus Supplements Price (USD/Ton) by Type (2019-2024)

Table 29. Global Astragalus Supplements Sales (Kilotons) by Application

Table 30. Global Astragalus Supplements Market Size by Application

Table 31. Global Astragalus Supplements Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Astragalus Supplements Sales Market Share by Application (2019-2024)

Table 33. Global Astragalus Supplements Sales by Application (2019-2024) & (M USD)

Table 34. Global Astragalus Supplements Market Share by Application (2019-2024)

Table 35. Global Astragalus Supplements Sales Growth Rate by Application (2019-2024)

Table 36. Global Astragalus Supplements Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Astragalus Supplements Sales Market Share by Region (2019-2024)

Table 38. North America Astragalus Supplements Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Astragalus Supplements Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Astragalus Supplements Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Astragalus Supplements Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Astragalus Supplements Sales by Region (2019-2024) & (Kilotons)

Table 43. Clasado Astragalus Supplements Basic Information

Table 44. Clasado Astragalus Supplements Product Overview

Table 45. Clasado Astragalus Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Clasado Business Overview

Table 47. Clasado Astragalus Supplements SWOT Analysis

Table 48. Clasado Recent Developments

Table 49. Megmilk Snow Brand Co.?Ltd Astragalus Supplements Basic Information

Table 50. Megmilk Snow Brand Co.?Ltd Astragalus Supplements Product Overview

Table 51. Megmilk Snow Brand Co.?Ltd Astragalus Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. Megmilk Snow Brand Co.?Ltd Business Overview

Table 53. Megmilk Snow Brand Co.?Ltd Astragalus Supplements SWOT Analysis

Table 54. Megmilk Snow Brand Co.?Ltd Recent Developments

Table 55. FrieslandCampina Astragalus Supplements Basic Information

Table 56. FrieslandCampina Astragalus Supplements Product Overview

Table 57. FrieslandCampina Astragalus Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. FrieslandCampina Astragalus Supplements SWOT Analysis

Table 59. FrieslandCampina Business Overview

Table 60. FrieslandCampina Recent Developments



- Table 61. Yakult Honsha Co., Ltd Astragalus Supplements Basic Information
- Table 62. Yakult Honsha Co., Ltd Astragalus Supplements Product Overview
- Table 63. Yakult Honsha Co., Ltd Astragalus Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Yakult Honsha Co., Ltd Business Overview
- Table 65. Yakult Honsha Co., Ltd Recent Developments
- Table 66. Nissin Sugar Co., Ltd Astragalus Supplements Basic Information
- Table 67. Nissin Sugar Co., Ltd Astragalus Supplements Product Overview
- Table 68. Nissin Sugar Co., Ltd Astragalus Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Nissin Sugar Co., Ltd Business Overview
- Table 70. Nissin Sugar Co., Ltd Recent Developments
- Table 71. Ingredion Astragalus Supplements Basic Information
- Table 72. Ingredion Astragalus Supplements Product Overview
- Table 73. Ingredion Astragalus Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Ingredion Business Overview
- Table 75. Ingredion Recent Developments
- Table 76. First Milk Limited Astragalus Supplements Basic Information
- Table 77. First Milk Limited Astragalus Supplements Product Overview
- Table 78. First Milk Limited Astragalus Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. First Milk Limited Business Overview
- Table 80. First Milk Limited Recent Developments
- Table 81. Kerry Group Astragalus Supplements Basic Information
- Table 82. Kerry Group Astragalus Supplements Product Overview
- Table 83. Kerry Group Astragalus Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Kerry Group Business Overview
- Table 85. Kerry Group Recent Developments
- Table 86. Kowa Europe GmbH Astragalus Supplements Basic Information
- Table 87. Kowa Europe GmbH Astragalus Supplements Product Overview
- Table 88. Kowa Europe GmbH Astragalus Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Kowa Europe GmbH Business Overview
- Table 90. Kowa Europe GmbH Recent Developments
- Table 91. VITALUS NUTRITION INC Astragalus Supplements Basic Information
- Table 92. VITALUS NUTRITION INC Astragalus Supplements Product Overview
- Table 93. VITALUS NUTRITION INC Astragalus Supplements Sales (Kilotons),

Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. VITALUS NUTRITION INC Business Overview

Table 95. VITALUS NUTRITION INC Recent Developments

Table 96. Lactose Astragalus Supplements Basic Information

Table 97. Lactose Astragalus Supplements Product Overview

Table 98. Lactose Astragalus Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Lactose Business Overview

Table 100. Lactose Recent Developments

Table 101. SAMYANG OPTICS Astragalus Supplements Basic Information

Table 102. SAMYANG OPTICS Astragalus Supplements Product Overview

Table 103. SAMYANG OPTICS Astragalus Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. SAMYANG OPTICS Business Overview

Table 105. SAMYANG OPTICS Recent Developments

Table 106. Nature's Way Astragalus Supplements Basic Information

Table 107. Nature's Way Astragalus Supplements Product Overview

Table 108. Nature's Way Astragalus Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. Nature's Way Business Overview

Table 110. Nature's Way Recent Developments

Table 111. Oregon's Wild Harvest Astragalus Supplements Basic Information

Table 112. Oregon's Wild Harvest Astragalus Supplements Product Overview

Table 113. Oregon's Wild Harvest Astragalus Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. Oregon's Wild Harvest Business Overview

Table 115. Oregon's Wild Harvest Recent Developments

Table 116. Gaia Herbs Astragalus Supplements Basic Information

Table 117. Gaia Herbs Astragalus Supplements Product Overview

Table 118. Gaia Herbs Astragalus Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 119. Gaia Herbs Business Overview

Table 120. Gaia Herbs Recent Developments

Table 121. Bluebonnet Nutrition Corporation Astragalus Supplements Basic Information

Table 122. Bluebonnet Nutrition Corporation Astragalus Supplements Product Overview

Table 123. Bluebonnet Nutrition Corporation Astragalus Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 124. Bluebonnet Nutrition Corporation Business Overview

Table 125. Bluebonnet Nutrition Corporation Recent Developments

Table 126. Pure Mountain Botanicals Astragalus Supplements Basic Information

Table 127. Pure Mountain Botanicals Astragalus Supplements Product Overview

Table 128. Pure Mountain Botanicals Astragalus Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 129. Pure Mountain Botanicals Business Overview

Table 130. Pure Mountain Botanicals Recent Developments

Table 131. Paradise Herbs Astragalus Supplements Basic Information

Table 132. Paradise Herbs Astragalus Supplements Product Overview

Table 133. Paradise Herbs Astragalus Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 134. Paradise Herbs Business Overview

Table 135. Paradise Herbs Recent Developments

Table 136. Real Herbs Limited Astragalus Supplements Basic Information

Table 137. Real Herbs Limited Astragalus Supplements Product Overview

Table 138. Real Herbs Limited Astragalus Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 139. Real Herbs Limited Business Overview

Table 140. Real Herbs Limited Recent Developments

Table 141. Nature's Plus Astragalus Supplements Basic Information

Table 142. Nature's Plus Astragalus Supplements Product Overview

Table 143. Nature's Plus Astragalus Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 144. Nature's Plus Business Overview

Table 145. Nature's Plus Recent Developments

Table 146. Global Astragalus Supplements Sales Forecast by Region (2025-2030) & (Kilotons)

Table 147. Global Astragalus Supplements Market Size Forecast by Region (2025-2030) & (M USD)

Table 148. North America Astragalus Supplements Sales Forecast by Country (2025-2030) & (Kilotons)

Table 149. North America Astragalus Supplements Market Size Forecast by Country (2025-2030) & (M USD)

Table 150. Europe Astragalus Supplements Sales Forecast by Country (2025-2030) & (Kilotons)

Table 151. Europe Astragalus Supplements Market Size Forecast by Country (2025-2030) & (M USD)

Table 152. Asia Pacific Astragalus Supplements Sales Forecast by Region (2025-2030) & (Kilotons)

Table 153. Asia Pacific Astragalus Supplements Market Size Forecast by Region

(2025-2030) & (M USD)

Table 154. South America Astragalus Supplements Sales Forecast by Country

(2025-2030) & (Kilotons)

Table 155. South America Astragalus Supplements Market Size Forecast by Country

(2025-2030) & (M USD)

Table 156. Middle East and Africa Astragalus Supplements Consumption Forecast by Country (2025-2030) & (Units)

Table 157. Middle East and Africa Astragalus Supplements Market Size Forecast by Country (2025-2030) & (M USD)

Table 158. Global Astragalus Supplements Sales Forecast by Type (2025-2030) & (Kilotons)

Table 159. Global Astragalus Supplements Market Size Forecast by Type (2025-2030) & (M USD)

Table 160. Global Astragalus Supplements Price Forecast by Type (2025-2030) & (USD/Ton)

Table 161. Global Astragalus Supplements Sales (Kilotons) Forecast by Application (2025-2030)

Table 162. Global Astragalus Supplements Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Astragalus Supplements
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Astragalus Supplements Market Size (M USD), 2019-2030
- Figure 5. Global Astragalus Supplements Market Size (M USD) (2019-2030)
- Figure 6. Global Astragalus Supplements Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Astragalus Supplements Market Size by Country (M USD)
- Figure 11. Astragalus Supplements Sales Share by Manufacturers in 2023
- Figure 12. Global Astragalus Supplements Revenue Share by Manufacturers in 2023
- Figure 13. Astragalus Supplements Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Astragalus Supplements Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Astragalus Supplements Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Astragalus Supplements Market Share by Type
- Figure 18. Sales Market Share of Astragalus Supplements by Type (2019-2024)
- Figure 19. Sales Market Share of Astragalus Supplements by Type in 2023
- Figure 20. Market Size Share of Astragalus Supplements by Type (2019-2024)
- Figure 21. Market Size Market Share of Astragalus Supplements by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Astragalus Supplements Market Share by Application
- Figure 24. Global Astragalus Supplements Sales Market Share by Application (2019-2024)
- Figure 25. Global Astragalus Supplements Sales Market Share by Application in 2023
- Figure 26. Global Astragalus Supplements Market Share by Application (2019-2024)
- Figure 27. Global Astragalus Supplements Market Share by Application in 2023
- Figure 28. Global Astragalus Supplements Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Astragalus Supplements Sales Market Share by Region (2019-2024)
- Figure 30. North America Astragalus Supplements Sales and Growth Rate (2019-2024)



& (Kilotons)

Figure 31. North America Astragalus Supplements Sales Market Share by Country in 2023

Figure 32. U.S. Astragalus Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Astragalus Supplements Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Astragalus Supplements Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Astragalus Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Astragalus Supplements Sales Market Share by Country in 2023

Figure 37. Germany Astragalus Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Astragalus Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Astragalus Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Astragalus Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Astragalus Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Astragalus Supplements Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Astragalus Supplements Sales Market Share by Region in 2023

Figure 44. China Astragalus Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Astragalus Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Astragalus Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Astragalus Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Astragalus Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Astragalus Supplements Sales and Growth Rate (Kilotons)

Figure 50. South America Astragalus Supplements Sales Market Share by Country in 2023

Figure 51. Brazil Astragalus Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Astragalus Supplements Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 53. Columbia Astragalus Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Astragalus Supplements Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Astragalus Supplements Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Astragalus Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Astragalus Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Astragalus Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Astragalus Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Astragalus Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Astragalus Supplements Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Astragalus Supplements Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Astragalus Supplements Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Astragalus Supplements Market Share Forecast by Type (2025-2030)

Figure 65. Global Astragalus Supplements Sales Forecast by Application (2025-2030)

Figure 66. Global Astragalus Supplements Market Share Forecast by Application (2025-2030)

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