

# Global Asset Investment Planning Software Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Asset Investment Planning (AIP) software, also known as Asset Investment Management (AIM) software, is a type of software solution designed to help organizations effectively manage and optimize their investments in physical assets, such as infrastructure, equipment, facilities, and other critical resources. AIP software provides tools and functionalities to aid in decision-making, budgeting, prioritization, and planning related to asset investments and maintenance activities.

The global Asset Investment Planning Software market size was estimated at USD 305 million in 2023 and is projected to reach USD 845.79 million by 2032, exhibiting a CAGR of 12.00% during the forecast period.

North America Asset Investment Planning Software market size was estimated at USD 96.66 million in 2023, at a CAGR of 10.29% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Asset Investment Planning Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Asset Investment Planning Software Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Asset Investment Planning Software market in any manner.

### Global Asset Investment Planning Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Copperleaf

Cosmo Tech

Direxyon

Brightly (formerly Assetic)

CGI

Accruent

Infrastructure Solutions

AnyLogic

Arcadis

Deighton

EA Technology

AspenTech

1898 & Co.

Endevor

PowerPlan

Ovarro

Probit Consulting

Ameresco

Hatch

IBM

IPS Energy

Hitachi Energy

Pragma

Market Segmentation (by Type)

Cloud Based

On Premises

Market Segmentation (by Application)

Government & Utilities

Oil and Gas

Manufacturing

Transportation

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Asset Investment Planning Software Market

Overview of the regional outlook of the Asset Investment Planning Software

Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Asset Investment Planning Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Asset Investment Planning Software, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Asset Investment Planning Software

1.2 Key Market Segments

1.2.1 Asset Investment Planning Software Segment by Type

1.2.2 Asset Investment Planning Software Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 ASSET INVESTMENT PLANNING SOFTWARE MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 ASSET INVESTMENT PLANNING SOFTWARE MARKET COMPETITIVE LANDSCAPE**

3.1 Global Asset Investment Planning Software Revenue Market Share by Company (2019-2024)

3.2 Asset Investment Planning Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Asset Investment Planning Software Market Size Sites, Area Served, Product Type

3.4 Asset Investment Planning Software Market Competitive Situation and Trends

3.4.1 Asset Investment Planning Software Market Concentration Rate

3.4.2 Global 5 and 10 Largest Asset Investment Planning Software Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

### **4 ASSET INVESTMENT PLANNING SOFTWARE VALUE CHAIN ANALYSIS**

4.1 Asset Investment Planning Software Value Chain Analysis



- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ASSET INVESTMENT PLANNING SOFTWARE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 ASSET INVESTMENT PLANNING SOFTWARE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Asset Investment Planning Software Market Size Market Share by Type (2019-2024)
- 6.3 Global Asset Investment Planning Software Market Size Growth Rate by Type (2019-2024)

## **7 ASSET INVESTMENT PLANNING SOFTWARE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Asset Investment Planning Software Market Size (M USD) by Application (2019-2024)
- 7.3 Global Asset Investment Planning Software Market Size Growth Rate by Application (2019-2024)

## **8 ASSET INVESTMENT PLANNING SOFTWARE MARKET SEGMENTATION BY REGION**

- 8.1 Global Asset Investment Planning Software Market Size by Region
  - 8.1.1 Global Asset Investment Planning Software Market Size by Region

- 8.1.2 Global Asset Investment Planning Software Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Asset Investment Planning Software Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Asset Investment Planning Software Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Asset Investment Planning Software Market Size by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Asset Investment Planning Software Market Size by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Asset Investment Planning Software Market Size by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Copperleaf
  - 9.1.1 Copperleaf Asset Investment Planning Software Basic Information
  - 9.1.2 Copperleaf Asset Investment Planning Software Product Overview

- 9.1.3 Copperleaf Asset Investment Planning Software Product Market Performance
- 9.1.4 Copperleaf Asset Investment Planning Software SWOT Analysis
- 9.1.5 Copperleaf Business Overview
- 9.1.6 Copperleaf Recent Developments
- 9.2 Cosmo Tech
  - 9.2.1 Cosmo Tech Asset Investment Planning Software Basic Information
  - 9.2.2 Cosmo Tech Asset Investment Planning Software Product Overview
  - 9.2.3 Cosmo Tech Asset Investment Planning Software Product Market Performance
  - 9.2.4 Cosmo Tech Asset Investment Planning Software SWOT Analysis
  - 9.2.5 Cosmo Tech Business Overview
  - 9.2.6 Cosmo Tech Recent Developments
- 9.3 Direxyon
  - 9.3.1 Direxyon Asset Investment Planning Software Basic Information
  - 9.3.2 Direxyon Asset Investment Planning Software Product Overview
  - 9.3.3 Direxyon Asset Investment Planning Software Product Market Performance
  - 9.3.4 Direxyon Asset Investment Planning Software SWOT Analysis
  - 9.3.5 Direxyon Business Overview
  - 9.3.6 Direxyon Recent Developments
- 9.4 Brightly (formerly Assetic)
  - 9.4.1 Brightly (formerly Assetic) Asset Investment Planning Software Basic Information
  - 9.4.2 Brightly (formerly Assetic) Asset Investment Planning Software Product Overview
  - 9.4.3 Brightly (formerly Assetic) Asset Investment Planning Software Product Market Performance
  - 9.4.4 Brightly (formerly Assetic) Business Overview
  - 9.4.5 Brightly (formerly Assetic) Recent Developments
- 9.5 CGI
  - 9.5.1 CGI Asset Investment Planning Software Basic Information
  - 9.5.2 CGI Asset Investment Planning Software Product Overview
  - 9.5.3 CGI Asset Investment Planning Software Product Market Performance
  - 9.5.4 CGI Business Overview
  - 9.5.5 CGI Recent Developments
- 9.6 Accruent
  - 9.6.1 Accruent Asset Investment Planning Software Basic Information
  - 9.6.2 Accruent Asset Investment Planning Software Product Overview
  - 9.6.3 Accruent Asset Investment Planning Software Product Market Performance
  - 9.6.4 Accruent Business Overview
  - 9.6.5 Accruent Recent Developments
- 9.7 Infrastructure Solutions
  - 9.7.1 Infrastructure Solutions Asset Investment Planning Software Basic Information

- 9.7.2 Infrastructure Solutions Asset Investment Planning Software Product Overview
- 9.7.3 Infrastructure Solutions Asset Investment Planning Software Product Market Performance
- 9.7.4 Infrastructure Solutions Business Overview
- 9.7.5 Infrastructure Solutions Recent Developments
- 9.8 AnyLogic
  - 9.8.1 AnyLogic Asset Investment Planning Software Basic Information
  - 9.8.2 AnyLogic Asset Investment Planning Software Product Overview
  - 9.8.3 AnyLogic Asset Investment Planning Software Product Market Performance
  - 9.8.4 AnyLogic Business Overview
  - 9.8.5 AnyLogic Recent Developments
- 9.9 Arcadis
  - 9.9.1 Arcadis Asset Investment Planning Software Basic Information
  - 9.9.2 Arcadis Asset Investment Planning Software Product Overview
  - 9.9.3 Arcadis Asset Investment Planning Software Product Market Performance
  - 9.9.4 Arcadis Business Overview
  - 9.9.5 Arcadis Recent Developments
- 9.10 Deighton
  - 9.10.1 Deighton Asset Investment Planning Software Basic Information
  - 9.10.2 Deighton Asset Investment Planning Software Product Overview
  - 9.10.3 Deighton Asset Investment Planning Software Product Market Performance
  - 9.10.4 Deighton Business Overview
  - 9.10.5 Deighton Recent Developments
- 9.11 EA Technology
  - 9.11.1 EA Technology Asset Investment Planning Software Basic Information
  - 9.11.2 EA Technology Asset Investment Planning Software Product Overview
  - 9.11.3 EA Technology Asset Investment Planning Software Product Market Performance
  - 9.11.4 EA Technology Business Overview
  - 9.11.5 EA Technology Recent Developments
- 9.12 AspenTech
  - 9.12.1 AspenTech Asset Investment Planning Software Basic Information
  - 9.12.2 AspenTech Asset Investment Planning Software Product Overview
  - 9.12.3 AspenTech Asset Investment Planning Software Product Market Performance
  - 9.12.4 AspenTech Business Overview
  - 9.12.5 AspenTech Recent Developments
- 9.13 1898 and Co.
  - 9.13.1 1898 and Co. Asset Investment Planning Software Basic Information
  - 9.13.2 1898 and Co. Asset Investment Planning Software Product Overview

- 9.13.3 1898 and Co. Asset Investment Planning Software Product Market Performance
- 9.13.4 1898 and Co. Business Overview
- 9.13.5 1898 and Co. Recent Developments
- 9.14 Endeavor
  - 9.14.1 Endeavor Asset Investment Planning Software Basic Information
  - 9.14.2 Endeavor Asset Investment Planning Software Product Overview
  - 9.14.3 Endeavor Asset Investment Planning Software Product Market Performance
  - 9.14.4 Endeavor Business Overview
  - 9.14.5 Endeavor Recent Developments
- 9.15 PowerPlan
  - 9.15.1 PowerPlan Asset Investment Planning Software Basic Information
  - 9.15.2 PowerPlan Asset Investment Planning Software Product Overview
  - 9.15.3 PowerPlan Asset Investment Planning Software Product Market Performance
  - 9.15.4 PowerPlan Business Overview
  - 9.15.5 PowerPlan Recent Developments
- 9.16 Ovarro
  - 9.16.1 Ovarro Asset Investment Planning Software Basic Information
  - 9.16.2 Ovarro Asset Investment Planning Software Product Overview
  - 9.16.3 Ovarro Asset Investment Planning Software Product Market Performance
  - 9.16.4 Ovarro Business Overview
  - 9.16.5 Ovarro Recent Developments
- 9.17 Probit Consulting
  - 9.17.1 Probit Consulting Asset Investment Planning Software Basic Information
  - 9.17.2 Probit Consulting Asset Investment Planning Software Product Overview
  - 9.17.3 Probit Consulting Asset Investment Planning Software Product Market Performance
  - 9.17.4 Probit Consulting Business Overview
  - 9.17.5 Probit Consulting Recent Developments
- 9.18 Ameresco
  - 9.18.1 Ameresco Asset Investment Planning Software Basic Information
  - 9.18.2 Ameresco Asset Investment Planning Software Product Overview
  - 9.18.3 Ameresco Asset Investment Planning Software Product Market Performance
  - 9.18.4 Ameresco Business Overview
  - 9.18.5 Ameresco Recent Developments
- 9.19 Hatch
  - 9.19.1 Hatch Asset Investment Planning Software Basic Information
  - 9.19.2 Hatch Asset Investment Planning Software Product Overview
  - 9.19.3 Hatch Asset Investment Planning Software Product Market Performance

- 9.19.4 Hatch Business Overview
- 9.19.5 Hatch Recent Developments
- 9.20 IBM
  - 9.20.1 IBM Asset Investment Planning Software Basic Information
  - 9.20.2 IBM Asset Investment Planning Software Product Overview
  - 9.20.3 IBM Asset Investment Planning Software Product Market Performance
  - 9.20.4 IBM Business Overview
  - 9.20.5 IBM Recent Developments
- 9.21 IPS Energy
  - 9.21.1 IPS Energy Asset Investment Planning Software Basic Information
  - 9.21.2 IPS Energy Asset Investment Planning Software Product Overview
  - 9.21.3 IPS Energy Asset Investment Planning Software Product Market Performance
  - 9.21.4 IPS Energy Business Overview
  - 9.21.5 IPS Energy Recent Developments
- 9.22 Hitachi Energy
  - 9.22.1 Hitachi Energy Asset Investment Planning Software Basic Information
  - 9.22.2 Hitachi Energy Asset Investment Planning Software Product Overview
  - 9.22.3 Hitachi Energy Asset Investment Planning Software Product Market Performance
  - 9.22.4 Hitachi Energy Business Overview
  - 9.22.5 Hitachi Energy Recent Developments
- 9.23 Pragma
  - 9.23.1 Pragma Asset Investment Planning Software Basic Information
  - 9.23.2 Pragma Asset Investment Planning Software Product Overview
  - 9.23.3 Pragma Asset Investment Planning Software Product Market Performance
  - 9.23.4 Pragma Business Overview
  - 9.23.5 Pragma Recent Developments

## **10 ASSET INVESTMENT PLANNING SOFTWARE REGIONAL MARKET FORECAST**

- 10.1 Global Asset Investment Planning Software Market Size Forecast
- 10.2 Global Asset Investment Planning Software Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Asset Investment Planning Software Market Size Forecast by Country
  - 10.2.3 Asia Pacific Asset Investment Planning Software Market Size Forecast by Region
  - 10.2.4 South America Asset Investment Planning Software Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Asset Investment Planning

Software by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

11.1 Global Asset Investment Planning Software Market Forecast by Type (2025-2032)

11.2 Global Asset Investment Planning Software Market Forecast by Application  
(2025-2032)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Asset Investment Planning Software Market Size Comparison by Region (M USD)

Table 5. Global Asset Investment Planning Software Revenue (M USD) by Company (2019-2024)

Table 6. Global Asset Investment Planning Software Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Asset Investment Planning Software as of 2022)

Table 8. Company Asset Investment Planning Software Market Size Sites and Area Served

Table 9. Company Asset Investment Planning Software Product Type

Table 10. Global Asset Investment Planning Software Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Asset Investment Planning Software

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Asset Investment Planning Software Market Challenges

Table 18. Global Asset Investment Planning Software Market Size by Type (M USD)

Table 19. Global Asset Investment Planning Software Market Size (M USD) by Type (2019-2024)

Table 20. Global Asset Investment Planning Software Market Size Share by Type (2019-2024)

Table 21. Global Asset Investment Planning Software Market Size Growth Rate by Type (2019-2024)

Table 22. Global Asset Investment Planning Software Market Size by Application

Table 23. Global Asset Investment Planning Software Market Size by Application (2019-2024) & (M USD)

Table 24. Global Asset Investment Planning Software Market Share by Application (2019-2024)



Table 25. Global Asset Investment Planning Software Market Size Growth Rate by Application (2019-2024)

Table 26. Global Asset Investment Planning Software Market Size by Region (2019-2024) & (M USD)

Table 27. Global Asset Investment Planning Software Market Size Market Share by Region (2019-2024)

Table 28. North America Asset Investment Planning Software Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Asset Investment Planning Software Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Asset Investment Planning Software Market Size by Region (2019-2024) & (M USD)

Table 31. South America Asset Investment Planning Software Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Asset Investment Planning Software Market Size by Region (2019-2024) & (M USD)

Table 33. Copperleaf Asset Investment Planning Software Basic Information

Table 34. Copperleaf Asset Investment Planning Software Product Overview

Table 35. Copperleaf Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Copperleaf Asset Investment Planning Software SWOT Analysis

Table 37. Copperleaf Business Overview

Table 38. Copperleaf Recent Developments

Table 39. Cosmo Tech Asset Investment Planning Software Basic Information

Table 40. Cosmo Tech Asset Investment Planning Software Product Overview

Table 41. Cosmo Tech Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Cosmo Tech Asset Investment Planning Software SWOT Analysis

Table 43. Cosmo Tech Business Overview

Table 44. Cosmo Tech Recent Developments

Table 45. Direxyon Asset Investment Planning Software Basic Information

Table 46. Direxyon Asset Investment Planning Software Product Overview

Table 47. Direxyon Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Direxyon Asset Investment Planning Software SWOT Analysis

Table 49. Direxyon Business Overview

Table 50. Direxyon Recent Developments

Table 51. Brightly (formerly Assetic) Asset Investment Planning Software Basic Information

Table 52. Brightly (formerly Assetic) Asset Investment Planning Software Product Overview

Table 53. Brightly (formerly Assetic) Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Brightly (formerly Assetic) Business Overview

Table 55. Brightly (formerly Assetic) Recent Developments

Table 56. CGI Asset Investment Planning Software Basic Information

Table 57. CGI Asset Investment Planning Software Product Overview

Table 58. CGI Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)

Table 59. CGI Business Overview

Table 60. CGI Recent Developments

Table 61. Accruent Asset Investment Planning Software Basic Information

Table 62. Accruent Asset Investment Planning Software Product Overview

Table 63. Accruent Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Accruent Business Overview

Table 65. Accruent Recent Developments

Table 66. Infrastructure Solutions Asset Investment Planning Software Basic Information

Table 67. Infrastructure Solutions Asset Investment Planning Software Product Overview

Table 68. Infrastructure Solutions Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Infrastructure Solutions Business Overview

Table 70. Infrastructure Solutions Recent Developments

Table 71. AnyLogic Asset Investment Planning Software Basic Information

Table 72. AnyLogic Asset Investment Planning Software Product Overview

Table 73. AnyLogic Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)

Table 74. AnyLogic Business Overview

Table 75. AnyLogic Recent Developments

Table 76. Arcadis Asset Investment Planning Software Basic Information

Table 77. Arcadis Asset Investment Planning Software Product Overview

Table 78. Arcadis Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Arcadis Business Overview

Table 80. Arcadis Recent Developments

Table 81. Deighton Asset Investment Planning Software Basic Information

- Table 82. Deighton Asset Investment Planning Software Product Overview
- Table 83. Deighton Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Deighton Business Overview
- Table 85. Deighton Recent Developments
- Table 86. EA Technology Asset Investment Planning Software Basic Information
- Table 87. EA Technology Asset Investment Planning Software Product Overview
- Table 88. EA Technology Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. EA Technology Business Overview
- Table 90. EA Technology Recent Developments
- Table 91. AspenTech Asset Investment Planning Software Basic Information
- Table 92. AspenTech Asset Investment Planning Software Product Overview
- Table 93. AspenTech Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. AspenTech Business Overview
- Table 95. AspenTech Recent Developments
- Table 96. 1898 and Co. Asset Investment Planning Software Basic Information
- Table 97. 1898 and Co. Asset Investment Planning Software Product Overview
- Table 98. 1898 and Co. Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. 1898 and Co. Business Overview
- Table 100. 1898 and Co. Recent Developments
- Table 101. Endevor Asset Investment Planning Software Basic Information
- Table 102. Endevor Asset Investment Planning Software Product Overview
- Table 103. Endevor Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. Endevor Business Overview
- Table 105. Endevor Recent Developments
- Table 106. PowerPlan Asset Investment Planning Software Basic Information
- Table 107. PowerPlan Asset Investment Planning Software Product Overview
- Table 108. PowerPlan Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. PowerPlan Business Overview
- Table 110. PowerPlan Recent Developments
- Table 111. Ovarro Asset Investment Planning Software Basic Information
- Table 112. Ovarro Asset Investment Planning Software Product Overview
- Table 113. Ovarro Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)

Table 114. Ovarro Business Overview

Table 115. Ovarro Recent Developments

Table 116. Probit Consulting Asset Investment Planning Software Basic Information

Table 117. Probit Consulting Asset Investment Planning Software Product Overview

Table 118. Probit Consulting Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)

Table 119. Probit Consulting Business Overview

Table 120. Probit Consulting Recent Developments

Table 121. Ameresco Asset Investment Planning Software Basic Information

Table 122. Ameresco Asset Investment Planning Software Product Overview

Table 123. Ameresco Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)

Table 124. Ameresco Business Overview

Table 125. Ameresco Recent Developments

Table 126. Hatch Asset Investment Planning Software Basic Information

Table 127. Hatch Asset Investment Planning Software Product Overview

Table 128. Hatch Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)

Table 129. Hatch Business Overview

Table 130. Hatch Recent Developments

Table 131. IBM Asset Investment Planning Software Basic Information

Table 132. IBM Asset Investment Planning Software Product Overview

Table 133. IBM Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)

Table 134. IBM Business Overview

Table 135. IBM Recent Developments

Table 136. IPS Energy Asset Investment Planning Software Basic Information

Table 137. IPS Energy Asset Investment Planning Software Product Overview

Table 138. IPS Energy Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)

Table 139. IPS Energy Business Overview

Table 140. IPS Energy Recent Developments

Table 141. Hitachi Energy Asset Investment Planning Software Basic Information

Table 142. Hitachi Energy Asset Investment Planning Software Product Overview

Table 143. Hitachi Energy Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)

Table 144. Hitachi Energy Business Overview

Table 145. Hitachi Energy Recent Developments

Table 146. Pragma Asset Investment Planning Software Basic Information

Table 147. Pragma Asset Investment Planning Software Product Overview

Table 148. Pragma Asset Investment Planning Software Revenue (M USD) and Gross Margin (2019-2024)

Table 149. Pragma Business Overview

Table 150. Pragma Recent Developments

Table 151. Global Asset Investment Planning Software Market Size Forecast by Region (2025-2032) & (M USD)

Table 152. North America Asset Investment Planning Software Market Size Forecast by Country (2025-2032) & (M USD)

Table 153. Europe Asset Investment Planning Software Market Size Forecast by Country (2025-2032) & (M USD)

Table 154. Asia Pacific Asset Investment Planning Software Market Size Forecast by Region (2025-2032) & (M USD)

Table 155. South America Asset Investment Planning Software Market Size Forecast by Country (2025-2032) & (M USD)

Table 156. Middle East and Africa Asset Investment Planning Software Market Size Forecast by Country (2025-2032) & (M USD)

Table 157. Global Asset Investment Planning Software Market Size Forecast by Type (2025-2032) & (M USD)

Table 158. Global Asset Investment Planning Software Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of Asset Investment Planning Software
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Asset Investment Planning Software Market Size (M USD), 2019-2032
- Figure 5. Global Asset Investment Planning Software Market Size (M USD) (2019-2032)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Asset Investment Planning Software Market Size by Country (M USD)
- Figure 10. Global Asset Investment Planning Software Revenue Share by Company in 2023
- Figure 11. Asset Investment Planning Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Asset Investment Planning Software Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Asset Investment Planning Software Market Share by Type
- Figure 15. Market Size Share of Asset Investment Planning Software by Type (2019-2024)
- Figure 16. Market Size Market Share of Asset Investment Planning Software by Type in 2022
- Figure 17. Global Asset Investment Planning Software Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Asset Investment Planning Software Market Share by Application
- Figure 20. Global Asset Investment Planning Software Market Share by Application (2019-2024)
- Figure 21. Global Asset Investment Planning Software Market Share by Application in 2022
- Figure 22. Global Asset Investment Planning Software Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Asset Investment Planning Software Market Size Market Share by Region (2019-2024)
- Figure 24. North America Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Asset Investment Planning Software Market Size Market Share by Country in 2023

Figure 26. U.S. Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Asset Investment Planning Software Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Asset Investment Planning Software Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Asset Investment Planning Software Market Size Market Share by Country in 2023

Figure 31. Germany Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Asset Investment Planning Software Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Asset Investment Planning Software Market Size Market Share by Region in 2023

Figure 38. China Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Asset Investment Planning Software Market Size and Growth Rate (M USD)

Figure 44. South America Asset Investment Planning Software Market Size Market

Share by Country in 2023

Figure 45. Brazil Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Asset Investment Planning Software Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Asset Investment Planning Software Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Asset Investment Planning Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Asset Investment Planning Software Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Asset Investment Planning Software Market Share Forecast by Type (2025-2032)

Figure 57. Global Asset Investment Planning Software Market Share Forecast by Application (2025-2032)



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