

Global Asphalt Additives and Modifiers Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Asphalt additives and modifiers are substances or materials added to asphalt mixes to improve their performance, durability, and characteristics. These additives are used in the construction and maintenance of roads, highways, runways, and other paved surfaces to enhance the properties of the asphalt and make it suitable for specific applications and weather conditions. The use of additives and modifiers can lead to cost-effective and more sustainable pavement solutions.

The global Asphalt Additives and Modifiers market size was estimated at USD 3427 million in 2023 and is projected to reach USD 4550.21 million by 2032, exhibiting a CAGR of 3.20% during the forecast period.

North America Asphalt Additives and Modifiers market size was estimated at USD 942.64 million in 2023, at a CAGR of 2.74% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Asphalt Additives and Modifiers market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Asphalt Additives and Modifiers Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Asphalt Additives and Modifiers market in any manner.

Global Asphalt Additives and Modifiers Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

LCY

Sinopec

Kraton

Dynasol

Sibur

Evonik

Arkema

Cargill

Nouryon

Ingevity

Kao Corporation

Sasol

BASF

Honeywell

LUCOBIT

Dow

Market Segmentation (by Type)

Asphalt Modifier

Antistripping Agent

Asphalt Emulsifier

Recycled Additives

Medium Temperature Modifiers

Others

Market Segmentation (by Application)

Road Paving

Asphalt Concrete Repair

Roofing

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Asphalt Additives and Modifiers Market

Overview of the regional outlook of the Asphalt Additives and Modifiers Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Asphalt Additives and Modifiers Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Asphalt Additives and Modifiers, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Asphalt Additives and Modifiers

1.2 Key Market Segments

1.2.1 Asphalt Additives and Modifiers Segment by Type

1.2.2 Asphalt Additives and Modifiers Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ASPHALT ADDITIVES AND MODIFIERS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Asphalt Additives and Modifiers Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Asphalt Additives and Modifiers Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ASPHALT ADDITIVES AND MODIFIERS MARKET COMPETITIVE LANDSCAPE

3.1 Global Asphalt Additives and Modifiers Sales by Manufacturers (2019-2024)

3.2 Global Asphalt Additives and Modifiers Revenue Market Share by Manufacturers (2019-2024)

3.3 Asphalt Additives and Modifiers Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Asphalt Additives and Modifiers Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Asphalt Additives and Modifiers Sales Sites, Area Served, Product Type

3.6 Asphalt Additives and Modifiers Market Competitive Situation and Trends

3.6.1 Asphalt Additives and Modifiers Market Concentration Rate

3.6.2 Global 5 and 10 Largest Asphalt Additives and Modifiers Players Market Share

by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ASPHALT ADDITIVES AND MODIFIERS INDUSTRY CHAIN ANALYSIS

4.1 Asphalt Additives and Modifiers Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ASPHALT ADDITIVES AND MODIFIERS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 ASPHALT ADDITIVES AND MODIFIERS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Asphalt Additives and Modifiers Sales Market Share by Type (2019-2024)

6.3 Global Asphalt Additives and Modifiers Market Size Market Share by Type (2019-2024)

6.4 Global Asphalt Additives and Modifiers Price by Type (2019-2024)

7 ASPHALT ADDITIVES AND MODIFIERS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Asphalt Additives and Modifiers Market Sales by Application (2019-2024)

7.3 Global Asphalt Additives and Modifiers Market Size (M USD) by Application (2019-2024)

7.4 Global Asphalt Additives and Modifiers Sales Growth Rate by Application (2019-2024)

8 ASPHALT ADDITIVES AND MODIFIERS MARKET CONSUMPTION BY REGION

8.1 Global Asphalt Additives and Modifiers Sales by Region

8.1.1 Global Asphalt Additives and Modifiers Sales by Region

8.1.2 Global Asphalt Additives and Modifiers Sales Market Share by Region

8.2 North America

8.2.1 North America Asphalt Additives and Modifiers Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Asphalt Additives and Modifiers Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Asphalt Additives and Modifiers Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Asphalt Additives and Modifiers Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Asphalt Additives and Modifiers Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 ASPHALT ADDITIVES AND MODIFIERS MARKET PRODUCTION BY REGION

9.1 Global Production of Asphalt Additives and Modifiers by Region (2019-2024)

9.2 Global Asphalt Additives and Modifiers Revenue Market Share by Region (2019-2024)

9.3 Global Asphalt Additives and Modifiers Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Asphalt Additives and Modifiers Production

9.4.1 North America Asphalt Additives and Modifiers Production Growth Rate (2019-2024)

9.4.2 North America Asphalt Additives and Modifiers Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Asphalt Additives and Modifiers Production

9.5.1 Europe Asphalt Additives and Modifiers Production Growth Rate (2019-2024)

9.5.2 Europe Asphalt Additives and Modifiers Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Asphalt Additives and Modifiers Production (2019-2024)

9.6.1 Japan Asphalt Additives and Modifiers Production Growth Rate (2019-2024)

9.6.2 Japan Asphalt Additives and Modifiers Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Asphalt Additives and Modifiers Production (2019-2024)

9.7.1 China Asphalt Additives and Modifiers Production Growth Rate (2019-2024)

9.7.2 China Asphalt Additives and Modifiers Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 LCY

10.1.1 LCY Asphalt Additives and Modifiers Basic Information

10.1.2 LCY Asphalt Additives and Modifiers Product Overview

10.1.3 LCY Asphalt Additives and Modifiers Product Market Performance

10.1.4 LCY Business Overview

10.1.5 LCY Asphalt Additives and Modifiers SWOT Analysis

10.1.6 LCY Recent Developments

10.2 Sinopec

10.2.1 Sinopec Asphalt Additives and Modifiers Basic Information

10.2.2 Sinopec Asphalt Additives and Modifiers Product Overview

10.2.3 Sinopec Asphalt Additives and Modifiers Product Market Performance

- 10.2.4 Sinopec Business Overview
- 10.2.5 Sinopec Asphalt Additives and Modifiers SWOT Analysis
- 10.2.6 Sinopec Recent Developments
- 10.3 Kraton
 - 10.3.1 Kraton Asphalt Additives and Modifiers Basic Information
 - 10.3.2 Kraton Asphalt Additives and Modifiers Product Overview
 - 10.3.3 Kraton Asphalt Additives and Modifiers Product Market Performance
 - 10.3.4 Kraton Asphalt Additives and Modifiers SWOT Analysis
 - 10.3.5 Kraton Business Overview
 - 10.3.6 Kraton Recent Developments
- 10.4 Dynasol
 - 10.4.1 Dynasol Asphalt Additives and Modifiers Basic Information
 - 10.4.2 Dynasol Asphalt Additives and Modifiers Product Overview
 - 10.4.3 Dynasol Asphalt Additives and Modifiers Product Market Performance
 - 10.4.4 Dynasol Business Overview
 - 10.4.5 Dynasol Recent Developments
- 10.5 Sibur
 - 10.5.1 Sibur Asphalt Additives and Modifiers Basic Information
 - 10.5.2 Sibur Asphalt Additives and Modifiers Product Overview
 - 10.5.3 Sibur Asphalt Additives and Modifiers Product Market Performance
 - 10.5.4 Sibur Business Overview
 - 10.5.5 Sibur Recent Developments
- 10.6 Evonik
 - 10.6.1 Evonik Asphalt Additives and Modifiers Basic Information
 - 10.6.2 Evonik Asphalt Additives and Modifiers Product Overview
 - 10.6.3 Evonik Asphalt Additives and Modifiers Product Market Performance
 - 10.6.4 Evonik Business Overview
 - 10.6.5 Evonik Recent Developments
- 10.7 Arkema
 - 10.7.1 Arkema Asphalt Additives and Modifiers Basic Information
 - 10.7.2 Arkema Asphalt Additives and Modifiers Product Overview
 - 10.7.3 Arkema Asphalt Additives and Modifiers Product Market Performance
 - 10.7.4 Arkema Business Overview
 - 10.7.5 Arkema Recent Developments
- 10.8 Cargill
 - 10.8.1 Cargill Asphalt Additives and Modifiers Basic Information
 - 10.8.2 Cargill Asphalt Additives and Modifiers Product Overview
 - 10.8.3 Cargill Asphalt Additives and Modifiers Product Market Performance
 - 10.8.4 Cargill Business Overview

10.8.5 Cargill Recent Developments

10.9 Nouryon

10.9.1 Nouryon Asphalt Additives and Modifiers Basic Information

10.9.2 Nouryon Asphalt Additives and Modifiers Product Overview

10.9.3 Nouryon Asphalt Additives and Modifiers Product Market Performance

10.9.4 Nouryon Business Overview

10.9.5 Nouryon Recent Developments

10.10 Ingevity

10.10.1 Ingevity Asphalt Additives and Modifiers Basic Information

10.10.2 Ingevity Asphalt Additives and Modifiers Product Overview

10.10.3 Ingevity Asphalt Additives and Modifiers Product Market Performance

10.10.4 Ingevity Business Overview

10.10.5 Ingevity Recent Developments

10.11 Kao Corporation

10.11.1 Kao Corporation Asphalt Additives and Modifiers Basic Information

10.11.2 Kao Corporation Asphalt Additives and Modifiers Product Overview

10.11.3 Kao Corporation Asphalt Additives and Modifiers Product Market Performance

10.11.4 Kao Corporation Business Overview

10.11.5 Kao Corporation Recent Developments

10.12 Sasol

10.12.1 Sasol Asphalt Additives and Modifiers Basic Information

10.12.2 Sasol Asphalt Additives and Modifiers Product Overview

10.12.3 Sasol Asphalt Additives and Modifiers Product Market Performance

10.12.4 Sasol Business Overview

10.12.5 Sasol Recent Developments

10.13 BASF

10.13.1 BASF Asphalt Additives and Modifiers Basic Information

10.13.2 BASF Asphalt Additives and Modifiers Product Overview

10.13.3 BASF Asphalt Additives and Modifiers Product Market Performance

10.13.4 BASF Business Overview

10.13.5 BASF Recent Developments

10.14 Honeywell

10.14.1 Honeywell Asphalt Additives and Modifiers Basic Information

10.14.2 Honeywell Asphalt Additives and Modifiers Product Overview

10.14.3 Honeywell Asphalt Additives and Modifiers Product Market Performance

10.14.4 Honeywell Business Overview

10.14.5 Honeywell Recent Developments

10.15 LUCOBIT

10.15.1 LUCOBIT Asphalt Additives and Modifiers Basic Information

- 10.15.2 LUCOBIT Asphalt Additives and Modifiers Product Overview
- 10.15.3 LUCOBIT Asphalt Additives and Modifiers Product Market Performance
- 10.15.4 LUCOBIT Business Overview
- 10.15.5 LUCOBIT Recent Developments

10.16 Dow

- 10.16.1 Dow Asphalt Additives and Modifiers Basic Information
- 10.16.2 Dow Asphalt Additives and Modifiers Product Overview
- 10.16.3 Dow Asphalt Additives and Modifiers Product Market Performance
- 10.16.4 Dow Business Overview
- 10.16.5 Dow Recent Developments

11 ASPHALT ADDITIVES AND MODIFIERS MARKET FORECAST BY REGION

- 11.1 Global Asphalt Additives and Modifiers Market Size Forecast
- 11.2 Global Asphalt Additives and Modifiers Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Asphalt Additives and Modifiers Market Size Forecast by Country
 - 11.2.3 Asia Pacific Asphalt Additives and Modifiers Market Size Forecast by Region
 - 11.2.4 South America Asphalt Additives and Modifiers Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Asphalt Additives and Modifiers by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Asphalt Additives and Modifiers Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Asphalt Additives and Modifiers by Type (2025-2032)
 - 12.1.2 Global Asphalt Additives and Modifiers Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Asphalt Additives and Modifiers by Type (2025-2032)
- 12.2 Global Asphalt Additives and Modifiers Market Forecast by Application (2025-2032)
 - 12.2.1 Global Asphalt Additives and Modifiers Sales (K MT) Forecast by Application
 - 12.2.2 Global Asphalt Additives and Modifiers Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Asphalt Additives and Modifiers Market Size Comparison by Region (M USD)

Table 5. Global Asphalt Additives and Modifiers Sales (K MT) by Manufacturers
(2019-2024)

Table 6. Global Asphalt Additives and Modifiers Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Asphalt Additives and Modifiers Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Asphalt Additives and Modifiers Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Asphalt Additives and Modifiers as of 2022)

Table 10. Global Market Asphalt Additives and Modifiers Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Asphalt Additives and Modifiers Sales Sites and Area Served

Table 12. Manufacturers Asphalt Additives and Modifiers Product Type

Table 13. Global Asphalt Additives and Modifiers Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Asphalt Additives and Modifiers

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Asphalt Additives and Modifiers Market Challenges

Table 22. Global Asphalt Additives and Modifiers Sales by Type (K MT)

Table 23. Global Asphalt Additives and Modifiers Market Size by Type (M USD)

Table 24. Global Asphalt Additives and Modifiers Sales (K MT) by Type (2019-2024)

Table 25. Global Asphalt Additives and Modifiers Sales Market Share by Type
(2019-2024)

Table 26. Global Asphalt Additives and Modifiers Market Size (M USD) by Type
(2019-2024)

Table 27. Global Asphalt Additives and Modifiers Market Size Share by Type (2019-2024)
Table 28. Global Asphalt Additives and Modifiers Price (USD/MT) by Type (2019-2024)
Table 29. Global Asphalt Additives and Modifiers Sales (K MT) by Application
Table 30. Global Asphalt Additives and Modifiers Market Size by Application
Table 31. Global Asphalt Additives and Modifiers Sales by Application (2019-2024) & (K MT)
Table 32. Global Asphalt Additives and Modifiers Sales Market Share by Application (2019-2024)
Table 33. Global Asphalt Additives and Modifiers Sales by Application (2019-2024) & (M USD)
Table 34. Global Asphalt Additives and Modifiers Market Share by Application (2019-2024)
Table 35. Global Asphalt Additives and Modifiers Sales Growth Rate by Application (2019-2024)
Table 36. Global Asphalt Additives and Modifiers Sales by Region (2019-2024) & (K MT)
Table 37. Global Asphalt Additives and Modifiers Sales Market Share by Region (2019-2024)
Table 38. North America Asphalt Additives and Modifiers Sales by Country (2019-2024) & (K MT)
Table 39. Europe Asphalt Additives and Modifiers Sales by Country (2019-2024) & (K MT)
Table 40. Asia Pacific Asphalt Additives and Modifiers Sales by Region (2019-2024) & (K MT)
Table 41. South America Asphalt Additives and Modifiers Sales by Country (2019-2024) & (K MT)
Table 42. Middle East and Africa Asphalt Additives and Modifiers Sales by Region (2019-2024) & (K MT)
Table 43. Global Asphalt Additives and Modifiers Production (K MT) by Region (2019-2024)
Table 44. Global Asphalt Additives and Modifiers Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Asphalt Additives and Modifiers Revenue Market Share by Region (2019-2024)
Table 46. Global Asphalt Additives and Modifiers Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 47. North America Asphalt Additives and Modifiers Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe Asphalt Additives and Modifiers Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Asphalt Additives and Modifiers Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Asphalt Additives and Modifiers Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. LCY Asphalt Additives and Modifiers Basic Information

Table 52. LCY Asphalt Additives and Modifiers Product Overview

Table 53. LCY Asphalt Additives and Modifiers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. LCY Business Overview

Table 55. LCY Asphalt Additives and Modifiers SWOT Analysis

Table 56. LCY Recent Developments

Table 57. Sinopec Asphalt Additives and Modifiers Basic Information

Table 58. Sinopec Asphalt Additives and Modifiers Product Overview

Table 59. Sinopec Asphalt Additives and Modifiers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. Sinopec Business Overview

Table 61. Sinopec Asphalt Additives and Modifiers SWOT Analysis

Table 62. Sinopec Recent Developments

Table 63. Kraton Asphalt Additives and Modifiers Basic Information

Table 64. Kraton Asphalt Additives and Modifiers Product Overview

Table 65. Kraton Asphalt Additives and Modifiers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. Kraton Asphalt Additives and Modifiers SWOT Analysis

Table 67. Kraton Business Overview

Table 68. Kraton Recent Developments

Table 69. Dynasol Asphalt Additives and Modifiers Basic Information

Table 70. Dynasol Asphalt Additives and Modifiers Product Overview

Table 71. Dynasol Asphalt Additives and Modifiers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Dynasol Business Overview

Table 73. Dynasol Recent Developments

Table 74. Sibur Asphalt Additives and Modifiers Basic Information

Table 75. Sibur Asphalt Additives and Modifiers Product Overview

Table 76. Sibur Asphalt Additives and Modifiers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Sibur Business Overview

Table 78. Sibur Recent Developments

Table 79. Evonik Asphalt Additives and Modifiers Basic Information

Table 80. Evonik Asphalt Additives and Modifiers Product Overview

Table 81. Evonik Asphalt Additives and Modifiers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. Evonik Business Overview

Table 83. Evonik Recent Developments

Table 84. Arkema Asphalt Additives and Modifiers Basic Information

Table 85. Arkema Asphalt Additives and Modifiers Product Overview

Table 86. Arkema Asphalt Additives and Modifiers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. Arkema Business Overview

Table 88. Arkema Recent Developments

Table 89. Cargill Asphalt Additives and Modifiers Basic Information

Table 90. Cargill Asphalt Additives and Modifiers Product Overview

Table 91. Cargill Asphalt Additives and Modifiers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Cargill Business Overview

Table 93. Cargill Recent Developments

Table 94. Nouryon Asphalt Additives and Modifiers Basic Information

Table 95. Nouryon Asphalt Additives and Modifiers Product Overview

Table 96. Nouryon Asphalt Additives and Modifiers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. Nouryon Business Overview

Table 98. Nouryon Recent Developments

Table 99. Ingevity Asphalt Additives and Modifiers Basic Information

Table 100. Ingevity Asphalt Additives and Modifiers Product Overview

Table 101. Ingevity Asphalt Additives and Modifiers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Ingevity Business Overview

Table 103. Ingevity Recent Developments

Table 104. Kao Corporation Asphalt Additives and Modifiers Basic Information

Table 105. Kao Corporation Asphalt Additives and Modifiers Product Overview

Table 106. Kao Corporation Asphalt Additives and Modifiers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Kao Corporation Business Overview

Table 108. Kao Corporation Recent Developments

Table 109. Sasol Asphalt Additives and Modifiers Basic Information

Table 110. Sasol Asphalt Additives and Modifiers Product Overview

Table 111. Sasol Asphalt Additives and Modifiers Sales (K MT), Revenue (M USD),

Price (USD/MT) and Gross Margin (2019-2024)

Table 112. Sasol Business Overview

Table 113. Sasol Recent Developments

Table 114. BASF Asphalt Additives and Modifiers Basic Information

Table 115. BASF Asphalt Additives and Modifiers Product Overview

Table 116. BASF Asphalt Additives and Modifiers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 117. BASF Business Overview

Table 118. BASF Recent Developments

Table 119. Honeywell Asphalt Additives and Modifiers Basic Information

Table 120. Honeywell Asphalt Additives and Modifiers Product Overview

Table 121. Honeywell Asphalt Additives and Modifiers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 122. Honeywell Business Overview

Table 123. Honeywell Recent Developments

Table 124. LUCOBIT Asphalt Additives and Modifiers Basic Information

Table 125. LUCOBIT Asphalt Additives and Modifiers Product Overview

Table 126. LUCOBIT Asphalt Additives and Modifiers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 127. LUCOBIT Business Overview

Table 128. LUCOBIT Recent Developments

Table 129. Dow Asphalt Additives and Modifiers Basic Information

Table 130. Dow Asphalt Additives and Modifiers Product Overview

Table 131. Dow Asphalt Additives and Modifiers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 132. Dow Business Overview

Table 133. Dow Recent Developments

Table 134. Global Asphalt Additives and Modifiers Sales Forecast by Region (2025-2032) & (K MT)

Table 135. Global Asphalt Additives and Modifiers Market Size Forecast by Region (2025-2032) & (M USD)

Table 136. North America Asphalt Additives and Modifiers Sales Forecast by Country (2025-2032) & (K MT)

Table 137. North America Asphalt Additives and Modifiers Market Size Forecast by Country (2025-2032) & (M USD)

Table 138. Europe Asphalt Additives and Modifiers Sales Forecast by Country (2025-2032) & (K MT)

Table 139. Europe Asphalt Additives and Modifiers Market Size Forecast by Country (2025-2032) & (M USD)

Table 140. Asia Pacific Asphalt Additives and Modifiers Sales Forecast by Region (2025-2032) & (K MT)

Table 141. Asia Pacific Asphalt Additives and Modifiers Market Size Forecast by Region (2025-2032) & (M USD)

Table 142. South America Asphalt Additives and Modifiers Sales Forecast by Country (2025-2032) & (K MT)

Table 143. South America Asphalt Additives and Modifiers Market Size Forecast by Country (2025-2032) & (M USD)

Table 144. Middle East and Africa Asphalt Additives and Modifiers Consumption Forecast by Country (2025-2032) & (Units)

Table 145. Middle East and Africa Asphalt Additives and Modifiers Market Size Forecast by Country (2025-2032) & (M USD)

Table 146. Global Asphalt Additives and Modifiers Sales Forecast by Type (2025-2032) & (K MT)

Table 147. Global Asphalt Additives and Modifiers Market Size Forecast by Type (2025-2032) & (M USD)

Table 148. Global Asphalt Additives and Modifiers Price Forecast by Type (2025-2032) & (USD/MT)

Table 149. Global Asphalt Additives and Modifiers Sales (K MT) Forecast by Application (2025-2032)

Table 150. Global Asphalt Additives and Modifiers Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Asphalt Additives and Modifiers

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Asphalt Additives and Modifiers Market Size (M USD), 2019-2032

Figure 5. Global Asphalt Additives and Modifiers Market Size (M USD) (2019-2032)

Figure 6. Global Asphalt Additives and Modifiers Sales (K MT) & (2019-2032)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Asphalt Additives and Modifiers Market Size by Country (M USD)

Figure 11. Asphalt Additives and Modifiers Sales Share by Manufacturers in 2023

Figure 12. Global Asphalt Additives and Modifiers Revenue Share by Manufacturers in 2023

Figure 13. Asphalt Additives and Modifiers Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Asphalt Additives and Modifiers Average Price (USD/MT) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Asphalt Additives and Modifiers Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Asphalt Additives and Modifiers Market Share by Type

Figure 18. Sales Market Share of Asphalt Additives and Modifiers by Type (2019-2024)

Figure 19. Sales Market Share of Asphalt Additives and Modifiers by Type in 2023

Figure 20. Market Size Share of Asphalt Additives and Modifiers by Type (2019-2024)

Figure 21. Market Size Market Share of Asphalt Additives and Modifiers by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Asphalt Additives and Modifiers Market Share by Application

Figure 24. Global Asphalt Additives and Modifiers Sales Market Share by Application (2019-2024)

Figure 25. Global Asphalt Additives and Modifiers Sales Market Share by Application in 2023

Figure 26. Global Asphalt Additives and Modifiers Market Share by Application (2019-2024)

Figure 27. Global Asphalt Additives and Modifiers Market Share by Application in 2023

Figure 28. Global Asphalt Additives and Modifiers Sales Growth Rate by Application (2019-2024)

Figure 29. Global Asphalt Additives and Modifiers Sales Market Share by Region (2019-2024)

Figure 30. North America Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 31. North America Asphalt Additives and Modifiers Sales Market Share by Country in 2023

Figure 32. U.S. Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Asphalt Additives and Modifiers Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Asphalt Additives and Modifiers Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Asphalt Additives and Modifiers Sales Market Share by Country in 2023

Figure 37. Germany Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Asphalt Additives and Modifiers Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Asphalt Additives and Modifiers Sales Market Share by Region in 2023

Figure 44. China Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Asphalt Additives and Modifiers Sales and Growth Rate (K MT)

Figure 50. South America Asphalt Additives and Modifiers Sales Market Share by Country in 2023

Figure 51. Brazil Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Asphalt Additives and Modifiers Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Asphalt Additives and Modifiers Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Asphalt Additives and Modifiers Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Asphalt Additives and Modifiers Production Market Share by Region (2019-2024)

Figure 62. North America Asphalt Additives and Modifiers Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Asphalt Additives and Modifiers Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Asphalt Additives and Modifiers Production (K MT) Growth Rate (2019-2024)

Figure 65. China Asphalt Additives and Modifiers Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Asphalt Additives and Modifiers Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Asphalt Additives and Modifiers Market Size Forecast by Value

(2019-2032) & (M USD)

Figure 68. Global Asphalt Additives and Modifiers Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Asphalt Additives and Modifiers Market Share Forecast by Type (2025-2032)

Figure 70. Global Asphalt Additives and Modifiers Sales Forecast by Application (2025-2032)

Figure 71. Global Asphalt Additives and Modifiers Market Share Forecast by Application (2025-2032)

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