

Global Artisanal Ice cream Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

Ice cream is a sweetened frozen food typically eaten as a snack or dessert. It may be made from dairy milk or cream and is flavored with a sweetener, either sugar or an alternative, and any spice, such as cocoa or vanilla. This report studies the Artisanal Ice cream, artisanal ice cream is ice cream made by an artisan.

Bosson Research's latest report provides a deep insight into the global Artisanal Ice cream market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Artisanal Ice cream Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Artisanal Ice cream market in any manner.

Global Artisanal Ice cream Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Unilever

Nestl?

Lotte Confectionary

Dean Foods

General Mills

Mars

Amul

Market Segmentation (by Type)

Soft Ice Cream

Hard Ice Cream

Market Segmentation (by Application)

Commercial

Residential

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Artisanal Ice cream Market

Overview of the regional outlook of the Artisanal Ice cream Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Artisanal Ice cream Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Artisanal Ice cream
- 1.2 Key Market Segments
 - 1.2.1 Artisanal Ice cream Segment by Type
 - 1.2.2 Artisanal Ice cream Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ARTISANAL ICE CREAM MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Artisanal Ice cream Market Size (M USD) Estimates and Forecasts (2018-2029)
 - 2.1.2 Global Artisanal Ice cream Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ARTISANAL ICE CREAM MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Artisanal Ice cream Sales by Manufacturers (2018-2023)
- 3.2 Global Artisanal Ice cream Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Artisanal Ice cream Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Artisanal Ice cream Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Artisanal Ice cream Sales Sites, Area Served, Product Type
- 3.6 Artisanal Ice cream Market Competitive Situation and Trends
 - 3.6.1 Artisanal Ice cream Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Artisanal Ice cream Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 ARTISANAL ICE CREAM INDUSTRY CHAIN ANALYSIS

- 4.1 Artisanal Ice cream Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ARTISANAL ICE CREAM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 ARTISANAL ICE CREAM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Artisanal Ice cream Sales Market Share by Type (2018-2023)
- 6.3 Global Artisanal Ice cream Market Size Market Share by Type (2018-2023)
- 6.4 Global Artisanal Ice cream Price by Type (2018-2023)

7 ARTISANAL ICE CREAM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Artisanal Ice cream Market Sales by Application (2018-2023)
- 7.3 Global Artisanal Ice cream Market Size (M USD) by Application (2018-2023)
- 7.4 Global Artisanal Ice cream Sales Growth Rate by Application (2018-2023)

8 ARTISANAL ICE CREAM MARKET SEGMENTATION BY REGION

- 8.1 Global Artisanal Ice cream Sales by Region
 - 8.1.1 Global Artisanal Ice cream Sales by Region
 - 8.1.2 Global Artisanal Ice cream Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Artisanal Ice cream Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Artisanal Ice cream Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Artisanal Ice cream Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Artisanal Ice cream Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Artisanal Ice cream Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Unilever
 - 9.1.1 Unilever Artisanal Ice cream Basic Information
 - 9.1.2 Unilever Artisanal Ice cream Product Overview
 - 9.1.3 Unilever Artisanal Ice cream Product Market Performance
 - 9.1.4 Unilever Business Overview
 - 9.1.5 Unilever Artisanal Ice cream SWOT Analysis
 - 9.1.6 Unilever Recent Developments
- 9.2 Nestl?

- 9.2.1 Nestl? Artisanal Ice cream Basic Information
- 9.2.2 Nestl? Artisanal Ice cream Product Overview
- 9.2.3 Nestl? Artisanal Ice cream Product Market Performance
- 9.2.4 Nestl? Business Overview
- 9.2.5 Nestl? Artisanal Ice cream SWOT Analysis
- 9.2.6 Nestl? Recent Developments
- 9.3 Lotte Confectionary
 - 9.3.1 Lotte Confectionary Artisanal Ice cream Basic Information
 - 9.3.2 Lotte Confectionary Artisanal Ice cream Product Overview
 - 9.3.3 Lotte Confectionary Artisanal Ice cream Product Market Performance
 - 9.3.4 Lotte Confectionary Business Overview
 - 9.3.5 Lotte Confectionary Artisanal Ice cream SWOT Analysis
 - 9.3.6 Lotte Confectionary Recent Developments
- 9.4 Dean Foods
 - 9.4.1 Dean Foods Artisanal Ice cream Basic Information
 - 9.4.2 Dean Foods Artisanal Ice cream Product Overview
 - 9.4.3 Dean Foods Artisanal Ice cream Product Market Performance
 - 9.4.4 Dean Foods Business Overview
 - 9.4.5 Dean Foods Artisanal Ice cream SWOT Analysis
 - 9.4.6 Dean Foods Recent Developments
- 9.5 General Mills
 - 9.5.1 General Mills Artisanal Ice cream Basic Information
 - 9.5.2 General Mills Artisanal Ice cream Product Overview
 - 9.5.3 General Mills Artisanal Ice cream Product Market Performance
 - 9.5.4 General Mills Business Overview
 - 9.5.5 General Mills Artisanal Ice cream SWOT Analysis
 - 9.5.6 General Mills Recent Developments
- 9.6 Mars
 - 9.6.1 Mars Artisanal Ice cream Basic Information
 - 9.6.2 Mars Artisanal Ice cream Product Overview
 - 9.6.3 Mars Artisanal Ice cream Product Market Performance
 - 9.6.4 Mars Business Overview
 - 9.6.5 Mars Recent Developments
- 9.7 Amul
 - 9.7.1 Amul Artisanal Ice cream Basic Information
 - 9.7.2 Amul Artisanal Ice cream Product Overview
 - 9.7.3 Amul Artisanal Ice cream Product Market Performance
 - 9.7.4 Amul Business Overview
 - 9.7.5 Amul Recent Developments

10 ARTISANAL ICE CREAM MARKET FORECAST BY REGION

- 10.1 Global Artisanal Ice cream Market Size Forecast
- 10.2 Global Artisanal Ice cream Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Artisanal Ice cream Market Size Forecast by Country
 - 10.2.3 Asia Pacific Artisanal Ice cream Market Size Forecast by Region
 - 10.2.4 South America Artisanal Ice cream Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Artisanal Ice cream by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

- 11.1 Global Artisanal Ice cream Market Forecast by Type (2024-2029)
 - 11.1.1 Global Forecasted Sales of Artisanal Ice cream by Type (2024-2029)
 - 11.1.2 Global Artisanal Ice cream Market Size Forecast by Type (2024-2029)
 - 11.1.3 Global Forecasted Price of Artisanal Ice cream by Type (2024-2029)
- 11.2 Global Artisanal Ice cream Market Forecast by Application (2024-2029)
 - 11.2.1 Global Artisanal Ice cream Sales (K MT) Forecast by Application
 - 11.2.2 Global Artisanal Ice cream Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Artisanal Ice cream Market Size Comparison by Region (M USD)

Table 5. Global Artisanal Ice cream Sales (K MT) by Manufacturers (2018-2023)

Table 6. Global Artisanal Ice cream Sales Market Share by Manufacturers (2018-2023)

Table 7. Global Artisanal Ice cream Revenue (M USD) by Manufacturers (2018-2023)

Table 8. Global Artisanal Ice cream Revenue Share by Manufacturers (2018-2023)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Artisanal Ice cream as of 2022)

Table 10. Global Market Artisanal Ice cream Average Price (USD/MT) of Key Manufacturers (2018-2023)

Table 11. Manufacturers Artisanal Ice cream Sales Sites and Area Served

Table 12. Manufacturers Artisanal Ice cream Product Type

Table 13. Global Artisanal Ice cream Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Artisanal Ice cream

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Artisanal Ice cream Market Challenges

Table 22. Market Restraints

Table 23. Global Artisanal Ice cream Sales by Type (K MT)

Table 24. Global Artisanal Ice cream Market Size by Type (M USD)

Table 25. Global Artisanal Ice cream Sales (K MT) by Type (2018-2023)

Table 26. Global Artisanal Ice cream Sales Market Share by Type (2018-2023)

Table 27. Global Artisanal Ice cream Market Size (M USD) by Type (2018-2023)

Table 28. Global Artisanal Ice cream Market Size Share by Type (2018-2023)

Table 29. Global Artisanal Ice cream Price (USD/MT) by Type (2018-2023)

Table 30. Global Artisanal Ice cream Sales (K MT) by Application

Table 31. Global Artisanal Ice cream Market Size by Application

Table 32. Global Artisanal Ice cream Sales by Application (2018-2023) & (K MT)

- Table 33. Global Artisanal Ice cream Sales Market Share by Application (2018-2023)
- Table 34. Global Artisanal Ice cream Sales by Application (2018-2023) & (M USD)
- Table 35. Global Artisanal Ice cream Market Share by Application (2018-2023)
- Table 36. Global Artisanal Ice cream Sales Growth Rate by Application (2018-2023)
- Table 37. Global Artisanal Ice cream Sales by Region (2018-2023) & (K MT)
- Table 38. Global Artisanal Ice cream Sales Market Share by Region (2018-2023)
- Table 39. North America Artisanal Ice cream Sales by Country (2018-2023) & (K MT)
- Table 40. Europe Artisanal Ice cream Sales by Country (2018-2023) & (K MT)
- Table 41. Asia Pacific Artisanal Ice cream Sales by Region (2018-2023) & (K MT)
- Table 42. South America Artisanal Ice cream Sales by Country (2018-2023) & (K MT)
- Table 43. Middle East and Africa Artisanal Ice cream Sales by Region (2018-2023) & (K MT)
- Table 44. Unilever Artisanal Ice cream Basic Information
- Table 45. Unilever Artisanal Ice cream Product Overview
- Table 46. Unilever Artisanal Ice cream Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 47. Unilever Business Overview
- Table 48. Unilever Artisanal Ice cream SWOT Analysis
- Table 49. Unilever Recent Developments
- Table 50. Nestl? Artisanal Ice cream Basic Information
- Table 51. Nestl? Artisanal Ice cream Product Overview
- Table 52. Nestl? Artisanal Ice cream Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 53. Nestl? Business Overview
- Table 54. Nestl? Artisanal Ice cream SWOT Analysis
- Table 55. Nestl? Recent Developments
- Table 56. Lotte Confectionary Artisanal Ice cream Basic Information
- Table 57. Lotte Confectionary Artisanal Ice cream Product Overview
- Table 58. Lotte Confectionary Artisanal Ice cream Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 59. Lotte Confectionary Business Overview
- Table 60. Lotte Confectionary Artisanal Ice cream SWOT Analysis
- Table 61. Lotte Confectionary Recent Developments
- Table 62. Dean Foods Artisanal Ice cream Basic Information
- Table 63. Dean Foods Artisanal Ice cream Product Overview
- Table 64. Dean Foods Artisanal Ice cream Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 65. Dean Foods Business Overview
- Table 66. Dean Foods Artisanal Ice cream SWOT Analysis

- Table 67. Dean Foods Recent Developments
- Table 68. General Mills Artisanal Ice cream Basic Information
- Table 69. General Mills Artisanal Ice cream Product Overview
- Table 70. General Mills Artisanal Ice cream Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 71. General Mills Business Overview
- Table 72. General Mills Artisanal Ice cream SWOT Analysis
- Table 73. General Mills Recent Developments
- Table 74. Mars Artisanal Ice cream Basic Information
- Table 75. Mars Artisanal Ice cream Product Overview
- Table 76. Mars Artisanal Ice cream Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 77. Mars Business Overview
- Table 78. Mars Recent Developments
- Table 79. Amul Artisanal Ice cream Basic Information
- Table 80. Amul Artisanal Ice cream Product Overview
- Table 81. Amul Artisanal Ice cream Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 82. Amul Business Overview
- Table 83. Amul Recent Developments
- Table 84. Global Artisanal Ice cream Sales Forecast by Region (2024-2029) & (K MT)
- Table 85. Global Artisanal Ice cream Market Size Forecast by Region (2024-2029) & (M USD)
- Table 86. North America Artisanal Ice cream Sales Forecast by Country (2024-2029) & (K MT)
- Table 87. North America Artisanal Ice cream Market Size Forecast by Country (2024-2029) & (M USD)
- Table 88. Europe Artisanal Ice cream Sales Forecast by Country (2024-2029) & (K MT)
- Table 89. Europe Artisanal Ice cream Market Size Forecast by Country (2024-2029) & (M USD)
- Table 90. Asia Pacific Artisanal Ice cream Sales Forecast by Region (2024-2029) & (K MT)
- Table 91. Asia Pacific Artisanal Ice cream Market Size Forecast by Region (2024-2029) & (M USD)
- Table 92. South America Artisanal Ice cream Sales Forecast by Country (2024-2029) & (K MT)
- Table 93. South America Artisanal Ice cream Market Size Forecast by Country (2024-2029) & (M USD)
- Table 94. Middle East and Africa Artisanal Ice cream Consumption Forecast by Country

(2024-2029) & (Units)

Table 95. Middle East and Africa Artisanal Ice cream Market Size Forecast by Country (2024-2029) & (M USD)

Table 96. Global Artisanal Ice cream Sales Forecast by Type (2024-2029) & (K MT)

Table 97. Global Artisanal Ice cream Market Size Forecast by Type (2024-2029) & (M USD)

Table 98. Global Artisanal Ice cream Price Forecast by Type (2024-2029) & (USD/MT)

Table 99. Global Artisanal Ice cream Sales (K MT) Forecast by Application (2024-2029)

Table 100. Global Artisanal Ice cream Market Size Forecast by Application (2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Artisanal Ice cream
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Artisanal Ice cream Market Size (M USD), 2018-2029
- Figure 5. Global Artisanal Ice cream Market Size (M USD) (2018-2029)
- Figure 6. Global Artisanal Ice cream Sales (K MT) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Artisanal Ice cream Market Size by Country (M USD)
- Figure 11. Artisanal Ice cream Sales Share by Manufacturers in 2022
- Figure 12. Global Artisanal Ice cream Revenue Share by Manufacturers in 2022
- Figure 13. Artisanal Ice cream Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Artisanal Ice cream Average Price (USD/MT) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Artisanal Ice cream Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Artisanal Ice cream Market Share by Type
- Figure 18. Sales Market Share of Artisanal Ice cream by Type (2018-2023)
- Figure 19. Sales Market Share of Artisanal Ice cream by Type in 2022
- Figure 20. Market Size Share of Artisanal Ice cream by Type (2018-2023)
- Figure 21. Market Size Market Share of Artisanal Ice cream by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Artisanal Ice cream Market Share by Application
- Figure 24. Global Artisanal Ice cream Sales Market Share by Application (2018-2023)
- Figure 25. Global Artisanal Ice cream Sales Market Share by Application in 2022
- Figure 26. Global Artisanal Ice cream Market Share by Application (2018-2023)
- Figure 27. Global Artisanal Ice cream Market Share by Application in 2022
- Figure 28. Global Artisanal Ice cream Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Artisanal Ice cream Sales Market Share by Region (2018-2023)
- Figure 30. North America Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 31. North America Artisanal Ice cream Sales Market Share by Country in 2022

- Figure 32. U.S. Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 33. Canada Artisanal Ice cream Sales (K MT) and Growth Rate (2018-2023)
- Figure 34. Mexico Artisanal Ice cream Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 36. Europe Artisanal Ice cream Sales Market Share by Country in 2022
- Figure 37. Germany Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 38. France Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 39. U.K. Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 40. Italy Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 41. Russia Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 42. Asia Pacific Artisanal Ice cream Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Artisanal Ice cream Sales Market Share by Region in 2022
- Figure 44. China Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 45. Japan Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 46. South Korea Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 47. India Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 48. Southeast Asia Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 49. South America Artisanal Ice cream Sales and Growth Rate (K MT)
- Figure 50. South America Artisanal Ice cream Sales Market Share by Country in 2022
- Figure 51. Brazil Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 52. Argentina Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 53. Columbia Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 54. Middle East and Africa Artisanal Ice cream Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Artisanal Ice cream Sales Market Share by Region in 2022
- Figure 56. Saudi Arabia Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 57. UAE Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 58. Egypt Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 59. Nigeria Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 60. South Africa Artisanal Ice cream Sales and Growth Rate (2018-2023) & (K MT)
- Figure 61. Global Artisanal Ice cream Sales Forecast by Volume (2018-2029) & (K MT)
- Figure 62. Global Artisanal Ice cream Market Size Forecast by Value (2018-2029) & (M USD)
- Figure 63. Global Artisanal Ice cream Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Artisanal Ice cream Market Share Forecast by Type (2024-2029)

Figure 65. Global Artisanal Ice cream Sales Forecast by Application (2024-2029)

Figure 66. Global Artisanal Ice cream Market Share Forecast by Application
(2024-2029)

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