

# Global Artificial Nails Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Artificial nails, also known as fake nails, false nails, fashion nails, nail enhancements, acrylic nails, nail wraps, or nail extensions, are extensions placed over fingernails as fashion accessories. Some artificial nail designs attempt to mimic the appearance of real fingernails as closely as possible, while others may deliberately stray in favor of an artistic look. Unlike most manicures, artificial nails require regular upkeep; it is recommended that they are attended to, on average, every two weeks, however they may last up to about one month. Nonetheless, their versatility in terms of shape and design and comparatively high durability are some advantages they hold over other types of manicures.

The global Artificial Nails market size was estimated at USD 868.80 million in 2023 and is projected to reach USD 1094.58 million by 2032, exhibiting a CAGR of 2.60% during the forecast period.

North America Artificial Nails market size was estimated at USD 236.59 million in 2023, at a CAGR of 2.23% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Artificial Nails market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore,

it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Artificial Nails Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Artificial Nails market in any manner.

### Global Artificial Nails Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Nailene

Kiss

ECBASKET

BTArtbox

Lookatool

Makartt

Creazydog

AORAEM

Coolnail

LIARTY

Kiss Products

Inc.

Bling Art

Goldfinger

ReNext

WindMax

Market Segmentation (by Type)

Xylonite

Nylon

Plastic

Others

Market Segmentation (by Application)

Professional Usage

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Artificial Nails Market

Overview of the regional outlook of the Artificial Nails Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Artificial Nails Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Artificial Nails, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Artificial Nails
- 1.2 Key Market Segments
  - 1.2.1 Artificial Nails Segment by Type
  - 1.2.2 Artificial Nails Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ARTIFICIAL NAILS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Artificial Nails Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Artificial Nails Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ARTIFICIAL NAILS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Artificial Nails Sales by Manufacturers (2019-2024)
- 3.2 Global Artificial Nails Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Artificial Nails Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Artificial Nails Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Artificial Nails Sales Sites, Area Served, Product Type
- 3.6 Artificial Nails Market Competitive Situation and Trends
  - 3.6.1 Artificial Nails Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Artificial Nails Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 ARTIFICIAL NAILS INDUSTRY CHAIN ANALYSIS**

- 4.1 Artificial Nails Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials



- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ARTIFICIAL NAILS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 ARTIFICIAL NAILS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Artificial Nails Sales Market Share by Type (2019-2024)
- 6.3 Global Artificial Nails Market Size Market Share by Type (2019-2024)
- 6.4 Global Artificial Nails Price by Type (2019-2024)

## **7 ARTIFICIAL NAILS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Artificial Nails Market Sales by Application (2019-2024)
- 7.3 Global Artificial Nails Market Size (M USD) by Application (2019-2024)
- 7.4 Global Artificial Nails Sales Growth Rate by Application (2019-2024)

## **8 ARTIFICIAL NAILS MARKET CONSUMPTION BY REGION**

- 8.1 Global Artificial Nails Sales by Region
  - 8.1.1 Global Artificial Nails Sales by Region
  - 8.1.2 Global Artificial Nails Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Artificial Nails Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Artificial Nails Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Artificial Nails Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Artificial Nails Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Artificial Nails Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 ARTIFICIAL NAILS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Artificial Nails by Region (2019-2024)
- 9.2 Global Artificial Nails Revenue Market Share by Region (2019-2024)
- 9.3 Global Artificial Nails Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Artificial Nails Production
  - 9.4.1 North America Artificial Nails Production Growth Rate (2019-2024)
  - 9.4.2 North America Artificial Nails Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Artificial Nails Production
  - 9.5.1 Europe Artificial Nails Production Growth Rate (2019-2024)

- 9.5.2 Europe Artificial Nails Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Artificial Nails Production (2019-2024)
  - 9.6.1 Japan Artificial Nails Production Growth Rate (2019-2024)
  - 9.6.2 Japan Artificial Nails Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Artificial Nails Production (2019-2024)
  - 9.7.1 China Artificial Nails Production Growth Rate (2019-2024)
  - 9.7.2 China Artificial Nails Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

### 10.1 Nailene

- 10.1.1 Nailene Artificial Nails Basic Information
- 10.1.2 Nailene Artificial Nails Product Overview
- 10.1.3 Nailene Artificial Nails Product Market Performance
- 10.1.4 Nailene Business Overview
- 10.1.5 Nailene Artificial Nails SWOT Analysis
- 10.1.6 Nailene Recent Developments

### 10.2 Kiss

- 10.2.1 Kiss Artificial Nails Basic Information
- 10.2.2 Kiss Artificial Nails Product Overview
- 10.2.3 Kiss Artificial Nails Product Market Performance
- 10.2.4 Kiss Business Overview
- 10.2.5 Kiss Artificial Nails SWOT Analysis
- 10.2.6 Kiss Recent Developments

### 10.3 ECBASKET

- 10.3.1 ECBASKET Artificial Nails Basic Information
- 10.3.2 ECBASKET Artificial Nails Product Overview
- 10.3.3 ECBASKET Artificial Nails Product Market Performance
- 10.3.4 ECBASKET Artificial Nails SWOT Analysis
- 10.3.5 ECBASKET Business Overview
- 10.3.6 ECBASKET Recent Developments

### 10.4 BTArtbox

- 10.4.1 BTArtbox Artificial Nails Basic Information
- 10.4.2 BTArtbox Artificial Nails Product Overview
- 10.4.3 BTArtbox Artificial Nails Product Market Performance
- 10.4.4 BTArtbox Business Overview
- 10.4.5 BTArtbox Recent Developments

### 10.5 Lookatool

- 10.5.1 Lookatool Artificial Nails Basic Information

- 10.5.2 Lookatool Artificial Nails Product Overview
- 10.5.3 Lookatool Artificial Nails Product Market Performance
- 10.5.4 Lookatool Business Overview
- 10.5.5 Lookatool Recent Developments
- 10.6 Makartt
  - 10.6.1 Makartt Artificial Nails Basic Information
  - 10.6.2 Makartt Artificial Nails Product Overview
  - 10.6.3 Makartt Artificial Nails Product Market Performance
  - 10.6.4 Makartt Business Overview
  - 10.6.5 Makartt Recent Developments
- 10.7 Creazydog
  - 10.7.1 Creazydog Artificial Nails Basic Information
  - 10.7.2 Creazydog Artificial Nails Product Overview
  - 10.7.3 Creazydog Artificial Nails Product Market Performance
  - 10.7.4 Creazydog Business Overview
  - 10.7.5 Creazydog Recent Developments
- 10.8 AORAEM
  - 10.8.1 AORAEM Artificial Nails Basic Information
  - 10.8.2 AORAEM Artificial Nails Product Overview
  - 10.8.3 AORAEM Artificial Nails Product Market Performance
  - 10.8.4 AORAEM Business Overview
  - 10.8.5 AORAEM Recent Developments
- 10.9 Coolnail
  - 10.9.1 Coolnail Artificial Nails Basic Information
  - 10.9.2 Coolnail Artificial Nails Product Overview
  - 10.9.3 Coolnail Artificial Nails Product Market Performance
  - 10.9.4 Coolnail Business Overview
  - 10.9.5 Coolnail Recent Developments
- 10.10 LIARTY
  - 10.10.1 LIARTY Artificial Nails Basic Information
  - 10.10.2 LIARTY Artificial Nails Product Overview
  - 10.10.3 LIARTY Artificial Nails Product Market Performance
  - 10.10.4 LIARTY Business Overview
  - 10.10.5 LIARTY Recent Developments
- 10.11 Kiss Products
  - 10.11.1 Kiss Products Artificial Nails Basic Information
  - 10.11.2 Kiss Products Artificial Nails Product Overview
  - 10.11.3 Kiss Products Artificial Nails Product Market Performance
  - 10.11.4 Kiss Products Business Overview

- 10.11.5 Kiss Products Recent Developments
- 10.12 Inc.
  - 10.12.1 Inc. Artificial Nails Basic Information
  - 10.12.2 Inc. Artificial Nails Product Overview
  - 10.12.3 Inc. Artificial Nails Product Market Performance
  - 10.12.4 Inc. Business Overview
  - 10.12.5 Inc. Recent Developments
- 10.13 Bling Art
  - 10.13.1 Bling Art Artificial Nails Basic Information
  - 10.13.2 Bling Art Artificial Nails Product Overview
  - 10.13.3 Bling Art Artificial Nails Product Market Performance
  - 10.13.4 Bling Art Business Overview
  - 10.13.5 Bling Art Recent Developments
- 10.14 Goldfinger
  - 10.14.1 Goldfinger Artificial Nails Basic Information
  - 10.14.2 Goldfinger Artificial Nails Product Overview
  - 10.14.3 Goldfinger Artificial Nails Product Market Performance
  - 10.14.4 Goldfinger Business Overview
  - 10.14.5 Goldfinger Recent Developments
- 10.15 ReNext
  - 10.15.1 ReNext Artificial Nails Basic Information
  - 10.15.2 ReNext Artificial Nails Product Overview
  - 10.15.3 ReNext Artificial Nails Product Market Performance
  - 10.15.4 ReNext Business Overview
  - 10.15.5 ReNext Recent Developments
- 10.16 WindMax
  - 10.16.1 WindMax Artificial Nails Basic Information
  - 10.16.2 WindMax Artificial Nails Product Overview
  - 10.16.3 WindMax Artificial Nails Product Market Performance
  - 10.16.4 WindMax Business Overview
  - 10.16.5 WindMax Recent Developments

## **11 ARTIFICIAL NAILS MARKET FORECAST BY REGION**

- 11.1 Global Artificial Nails Market Size Forecast
- 11.2 Global Artificial Nails Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Artificial Nails Market Size Forecast by Country
  - 11.2.3 Asia Pacific Artificial Nails Market Size Forecast by Region

11.2.4 South America Artificial Nails Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Artificial Nails by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

12.1 Global Artificial Nails Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Artificial Nails by Type (2025-2032)

12.1.2 Global Artificial Nails Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Artificial Nails by Type (2025-2032)

12.2 Global Artificial Nails Market Forecast by Application (2025-2032)

12.2.1 Global Artificial Nails Sales (K Units) Forecast by Application

12.2.2 Global Artificial Nails Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Artificial Nails Market Size Comparison by Region (M USD)
- Table 5. Global Artificial Nails Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Artificial Nails Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Artificial Nails Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Artificial Nails Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Artificial Nails as of 2022)
- Table 10. Global Market Artificial Nails Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Artificial Nails Sales Sites and Area Served
- Table 12. Manufacturers Artificial Nails Product Type
- Table 13. Global Artificial Nails Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Artificial Nails
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Artificial Nails Market Challenges
- Table 22. Global Artificial Nails Sales by Type (K Units)
- Table 23. Global Artificial Nails Market Size by Type (M USD)
- Table 24. Global Artificial Nails Sales (K Units) by Type (2019-2024)
- Table 25. Global Artificial Nails Sales Market Share by Type (2019-2024)
- Table 26. Global Artificial Nails Market Size (M USD) by Type (2019-2024)
- Table 27. Global Artificial Nails Market Size Share by Type (2019-2024)
- Table 28. Global Artificial Nails Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Artificial Nails Sales (K Units) by Application
- Table 30. Global Artificial Nails Market Size by Application
- Table 31. Global Artificial Nails Sales by Application (2019-2024) & (K Units)
- Table 32. Global Artificial Nails Sales Market Share by Application (2019-2024)



- Table 33. Global Artificial Nails Sales by Application (2019-2024) & (M USD)
- Table 34. Global Artificial Nails Market Share by Application (2019-2024)
- Table 35. Global Artificial Nails Sales Growth Rate by Application (2019-2024)
- Table 36. Global Artificial Nails Sales by Region (2019-2024) & (K Units)
- Table 37. Global Artificial Nails Sales Market Share by Region (2019-2024)
- Table 38. North America Artificial Nails Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Artificial Nails Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Artificial Nails Sales by Region (2019-2024) & (K Units)
- Table 41. South America Artificial Nails Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Artificial Nails Sales by Region (2019-2024) & (K Units)
- Table 43. Global Artificial Nails Production (K Units) by Region (2019-2024)
- Table 44. Global Artificial Nails Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Artificial Nails Revenue Market Share by Region (2019-2024)
- Table 46. Global Artificial Nails Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 47. North America Artificial Nails Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 48. Europe Artificial Nails Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 49. Japan Artificial Nails Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. China Artificial Nails Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 51. Nailene Artificial Nails Basic Information
- Table 52. Nailene Artificial Nails Product Overview
- Table 53. Nailene Artificial Nails Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 54. Nailene Business Overview
- Table 55. Nailene Artificial Nails SWOT Analysis
- Table 56. Nailene Recent Developments
- Table 57. Kiss Artificial Nails Basic Information
- Table 58. Kiss Artificial Nails Product Overview
- Table 59. Kiss Artificial Nails Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 60. Kiss Business Overview
- Table 61. Kiss Artificial Nails SWOT Analysis
- Table 62. Kiss Recent Developments
- Table 63. ECBASKET Artificial Nails Basic Information



- Table 64. ECBASKET Artificial Nails Product Overview
- Table 65. ECBASKET Artificial Nails Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 66. ECBASKET Artificial Nails SWOT Analysis
- Table 67. ECBASKET Business Overview
- Table 68. ECBASKET Recent Developments
- Table 69. BTArtbox Artificial Nails Basic Information
- Table 70. BTArtbox Artificial Nails Product Overview
- Table 71. BTArtbox Artificial Nails Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 72. BTArtbox Business Overview
- Table 73. BTArtbox Recent Developments
- Table 74. Lookatool Artificial Nails Basic Information
- Table 75. Lookatool Artificial Nails Product Overview
- Table 76. Lookatool Artificial Nails Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 77. Lookatool Business Overview
- Table 78. Lookatool Recent Developments
- Table 79. Makartt Artificial Nails Basic Information
- Table 80. Makartt Artificial Nails Product Overview
- Table 81. Makartt Artificial Nails Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 82. Makartt Business Overview
- Table 83. Makartt Recent Developments
- Table 84. Creazydog Artificial Nails Basic Information
- Table 85. Creazydog Artificial Nails Product Overview
- Table 86. Creazydog Artificial Nails Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. Creazydog Business Overview
- Table 88. Creazydog Recent Developments
- Table 89. AORAEM Artificial Nails Basic Information
- Table 90. AORAEM Artificial Nails Product Overview
- Table 91. AORAEM Artificial Nails Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. AORAEM Business Overview
- Table 93. AORAEM Recent Developments
- Table 94. Coolnail Artificial Nails Basic Information
- Table 95. Coolnail Artificial Nails Product Overview
- Table 96. Coolnail Artificial Nails Sales (K Units), Revenue (M USD), Price (USD/Unit)

and Gross Margin (2019-2024)

Table 97. Coolnail Business Overview

Table 98. Coolnail Recent Developments

Table 99. LIARTY Artificial Nails Basic Information

Table 100. LIARTY Artificial Nails Product Overview

Table 101. LIARTY Artificial Nails Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. LIARTY Business Overview

Table 103. LIARTY Recent Developments

Table 104. Kiss Products Artificial Nails Basic Information

Table 105. Kiss Products Artificial Nails Product Overview

Table 106. Kiss Products Artificial Nails Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Kiss Products Business Overview

Table 108. Kiss Products Recent Developments

Table 109. Inc. Artificial Nails Basic Information

Table 110. Inc. Artificial Nails Product Overview

Table 111. Inc. Artificial Nails Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Inc. Business Overview

Table 113. Inc. Recent Developments

Table 114. Bling Art Artificial Nails Basic Information

Table 115. Bling Art Artificial Nails Product Overview

Table 116. Bling Art Artificial Nails Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Bling Art Business Overview

Table 118. Bling Art Recent Developments

Table 119. Goldfinger Artificial Nails Basic Information

Table 120. Goldfinger Artificial Nails Product Overview

Table 121. Goldfinger Artificial Nails Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. Goldfinger Business Overview

Table 123. Goldfinger Recent Developments

Table 124. ReNext Artificial Nails Basic Information

Table 125. ReNext Artificial Nails Product Overview

Table 126. ReNext Artificial Nails Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. ReNext Business Overview

Table 128. ReNext Recent Developments

- Table 129. WindMax Artificial Nails Basic Information
- Table 130. WindMax Artificial Nails Product Overview
- Table 131. WindMax Artificial Nails Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 132. WindMax Business Overview
- Table 133. WindMax Recent Developments
- Table 134. Global Artificial Nails Sales Forecast by Region (2025-2032) & (K Units)
- Table 135. Global Artificial Nails Market Size Forecast by Region (2025-2032) & (M USD)
- Table 136. North America Artificial Nails Sales Forecast by Country (2025-2032) & (K Units)
- Table 137. North America Artificial Nails Market Size Forecast by Country (2025-2032) & (M USD)
- Table 138. Europe Artificial Nails Sales Forecast by Country (2025-2032) & (K Units)
- Table 139. Europe Artificial Nails Market Size Forecast by Country (2025-2032) & (M USD)
- Table 140. Asia Pacific Artificial Nails Sales Forecast by Region (2025-2032) & (K Units)
- Table 141. Asia Pacific Artificial Nails Market Size Forecast by Region (2025-2032) & (M USD)
- Table 142. South America Artificial Nails Sales Forecast by Country (2025-2032) & (K Units)
- Table 143. South America Artificial Nails Market Size Forecast by Country (2025-2032) & (M USD)
- Table 144. Middle East and Africa Artificial Nails Consumption Forecast by Country (2025-2032) & (Units)
- Table 145. Middle East and Africa Artificial Nails Market Size Forecast by Country (2025-2032) & (M USD)
- Table 146. Global Artificial Nails Sales Forecast by Type (2025-2032) & (K Units)
- Table 147. Global Artificial Nails Market Size Forecast by Type (2025-2032) & (M USD)
- Table 148. Global Artificial Nails Price Forecast by Type (2025-2032) & (USD/Unit)
- Table 149. Global Artificial Nails Sales (K Units) Forecast by Application (2025-2032)
- Table 150. Global Artificial Nails Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Artificial Nails
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Artificial Nails Market Size (M USD), 2019-2032
- Figure 5. Global Artificial Nails Market Size (M USD) (2019-2032)
- Figure 6. Global Artificial Nails Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Artificial Nails Market Size by Country (M USD)
- Figure 11. Artificial Nails Sales Share by Manufacturers in 2023
- Figure 12. Global Artificial Nails Revenue Share by Manufacturers in 2023
- Figure 13. Artificial Nails Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Artificial Nails Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Artificial Nails Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Artificial Nails Market Share by Type
- Figure 18. Sales Market Share of Artificial Nails by Type (2019-2024)
- Figure 19. Sales Market Share of Artificial Nails by Type in 2023
- Figure 20. Market Size Share of Artificial Nails by Type (2019-2024)
- Figure 21. Market Size Market Share of Artificial Nails by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Artificial Nails Market Share by Application
- Figure 24. Global Artificial Nails Sales Market Share by Application (2019-2024)
- Figure 25. Global Artificial Nails Sales Market Share by Application in 2023
- Figure 26. Global Artificial Nails Market Share by Application (2019-2024)
- Figure 27. Global Artificial Nails Market Share by Application in 2023
- Figure 28. Global Artificial Nails Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Artificial Nails Sales Market Share by Region (2019-2024)
- Figure 30. North America Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Artificial Nails Sales Market Share by Country in 2023
- Figure 32. U.S. Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)

- Figure 33. Canada Artificial Nails Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Artificial Nails Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Artificial Nails Sales Market Share by Country in 2023
- Figure 37. Germany Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Artificial Nails Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Artificial Nails Sales Market Share by Region in 2023
- Figure 44. China Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Artificial Nails Sales and Growth Rate (K Units)
- Figure 50. South America Artificial Nails Sales Market Share by Country in 2023
- Figure 51. Brazil Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Artificial Nails Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Artificial Nails Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Artificial Nails Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Artificial Nails Production Market Share by Region (2019-2024)
- Figure 62. North America Artificial Nails Production (K Units) Growth Rate (2019-2024)
- Figure 63. Europe Artificial Nails Production (K Units) Growth Rate (2019-2024)
- Figure 64. Japan Artificial Nails Production (K Units) Growth Rate (2019-2024)
- Figure 65. China Artificial Nails Production (K Units) Growth Rate (2019-2024)
- Figure 66. Global Artificial Nails Sales Forecast by Volume (2019-2032) & (K Units)
- Figure 67. Global Artificial Nails Market Size Forecast by Value (2019-2032) & (M USD)
- Figure 68. Global Artificial Nails Sales Market Share Forecast by Type (2025-2032)
- Figure 69. Global Artificial Nails Market Share Forecast by Type (2025-2032)
- Figure 70. Global Artificial Nails Sales Forecast by Application (2025-2032)

Figure 71. Global Artificial Nails Market Share Forecast by Application (2025-2032)



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