

# Global Artificial Leather Products Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Artificial leather is a material intended to substitute for leather in fields such as upholstery, clothing, footwear and fabrics and other uses where a leather-like finish is desired but the actual material is cost-prohibitive or unsuitable.

This report provides a deep insight into the global Artificial Leather Products market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Artificial Leather Products Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Artificial Leather Products market in any manner.

Global Artificial Leather Products Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Mayur

ATS

Sempurnaindah Multinusantara

Decorative Plastic

Wellmark

VinyRoyal Plasticoates(VPPL)

Veekay Group

Duksung

LEO VINYLS

Prabhat Industries

NAN YA PLASTICS

Zoncen Chemical

Dongtai Leather

Double Elephant

Wise Star

Jiangsu Guoxin

Xiefu Group

YongDali

Fuyi Plastic

Polytech Group

Huahong

Yong-Yuan Feng

Market Segmentation (by Type)

Calender Leather

Rotary Screen Coating Artificial Leather

Market Segmentation (by Application)

Shoes

Bags Used

Flooring Materials

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Artificial Leather Products Market

Overview of the regional outlook of the Artificial Leather Products Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Artificial Leather Products Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Artificial Leather Products

1.2 Key Market Segments

1.2.1 Artificial Leather Products Segment by Type

1.2.2 Artificial Leather Products Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 ARTIFICIAL LEATHER PRODUCTS MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Artificial Leather Products Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Artificial Leather Products Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 ARTIFICIAL LEATHER PRODUCTS MARKET COMPETITIVE LANDSCAPE**

3.1 Global Artificial Leather Products Sales by Manufacturers (2019-2024)

3.2 Global Artificial Leather Products Revenue Market Share by Manufacturers (2019-2024)

3.3 Artificial Leather Products Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Artificial Leather Products Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Artificial Leather Products Sales Sites, Area Served, Product Type

3.6 Artificial Leather Products Market Competitive Situation and Trends

3.6.1 Artificial Leather Products Market Concentration Rate

3.6.2 Global 5 and 10 Largest Artificial Leather Products Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion



## **4 ARTIFICIAL LEATHER PRODUCTS INDUSTRY CHAIN ANALYSIS**

- 4.1 Artificial Leather Products Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ARTIFICIAL LEATHER PRODUCTS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 ARTIFICIAL LEATHER PRODUCTS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Artificial Leather Products Sales Market Share by Type (2019-2024)
- 6.3 Global Artificial Leather Products Market Size Market Share by Type (2019-2024)
- 6.4 Global Artificial Leather Products Price by Type (2019-2024)

## **7 ARTIFICIAL LEATHER PRODUCTS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Artificial Leather Products Market Sales by Application (2019-2024)
- 7.3 Global Artificial Leather Products Market Size (M USD) by Application (2019-2024)
- 7.4 Global Artificial Leather Products Sales Growth Rate by Application (2019-2024)

## **8 ARTIFICIAL LEATHER PRODUCTS MARKET SEGMENTATION BY REGION**

- 8.1 Global Artificial Leather Products Sales by Region
  - 8.1.1 Global Artificial Leather Products Sales by Region

## 8.1.2 Global Artificial Leather Products Sales Market Share by Region

### 8.2 North America

#### 8.2.1 North America Artificial Leather Products Sales by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Artificial Leather Products Sales by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Artificial Leather Products Sales by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Artificial Leather Products Sales by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Artificial Leather Products Sales by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

##### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Mayur

#### 9.1.1 Mayur Artificial Leather Products Basic Information

#### 9.1.2 Mayur Artificial Leather Products Product Overview

#### 9.1.3 Mayur Artificial Leather Products Product Market Performance

- 9.1.4 Mayur Business Overview
- 9.1.5 Mayur Artificial Leather Products SWOT Analysis
- 9.1.6 Mayur Recent Developments
- 9.2 ATS
  - 9.2.1 ATS Artificial Leather Products Basic Information
  - 9.2.2 ATS Artificial Leather Products Product Overview
  - 9.2.3 ATS Artificial Leather Products Product Market Performance
  - 9.2.4 ATS Business Overview
  - 9.2.5 ATS Artificial Leather Products SWOT Analysis
  - 9.2.6 ATS Recent Developments
- 9.3 Sempurnaindah Multinusantara
  - 9.3.1 Sempurnaindah Multinusantara Artificial Leather Products Basic Information
  - 9.3.2 Sempurnaindah Multinusantara Artificial Leather Products Product Overview
  - 9.3.3 Sempurnaindah Multinusantara Artificial Leather Products Product Market Performance
  - 9.3.4 Sempurnaindah Multinusantara Artificial Leather Products SWOT Analysis
  - 9.3.5 Sempurnaindah Multinusantara Business Overview
  - 9.3.6 Sempurnaindah Multinusantara Recent Developments
- 9.4 Decorative Plastic
  - 9.4.1 Decorative Plastic Artificial Leather Products Basic Information
  - 9.4.2 Decorative Plastic Artificial Leather Products Product Overview
  - 9.4.3 Decorative Plastic Artificial Leather Products Product Market Performance
  - 9.4.4 Decorative Plastic Business Overview
  - 9.4.5 Decorative Plastic Recent Developments
- 9.5 Wellmark
  - 9.5.1 Wellmark Artificial Leather Products Basic Information
  - 9.5.2 Wellmark Artificial Leather Products Product Overview
  - 9.5.3 Wellmark Artificial Leather Products Product Market Performance
  - 9.5.4 Wellmark Business Overview
  - 9.5.5 Wellmark Recent Developments
- 9.6 VinyRoyal Plasticoates(VPPL)
  - 9.6.1 VinyRoyal Plasticoates(VPPL) Artificial Leather Products Basic Information
  - 9.6.2 VinyRoyal Plasticoates(VPPL) Artificial Leather Products Product Overview
  - 9.6.3 VinyRoyal Plasticoates(VPPL) Artificial Leather Products Product Market Performance
  - 9.6.4 VinyRoyal Plasticoates(VPPL) Business Overview
  - 9.6.5 VinyRoyal Plasticoates(VPPL) Recent Developments
- 9.7 Veekay Group
  - 9.7.1 Veekay Group Artificial Leather Products Basic Information

- 9.7.2 Veekay Group Artificial Leather Products Product Overview
- 9.7.3 Veekay Group Artificial Leather Products Product Market Performance
- 9.7.4 Veekay Group Business Overview
- 9.7.5 Veekay Group Recent Developments
- 9.8 Duksung
  - 9.8.1 Duksung Artificial Leather Products Basic Information
  - 9.8.2 Duksung Artificial Leather Products Product Overview
  - 9.8.3 Duksung Artificial Leather Products Product Market Performance
  - 9.8.4 Duksung Business Overview
  - 9.8.5 Duksung Recent Developments
- 9.9 LEO VINYLS
  - 9.9.1 LEO VINYLS Artificial Leather Products Basic Information
  - 9.9.2 LEO VINYLS Artificial Leather Products Product Overview
  - 9.9.3 LEO VINYLS Artificial Leather Products Product Market Performance
  - 9.9.4 LEO VINYLS Business Overview
  - 9.9.5 LEO VINYLS Recent Developments
- 9.10 Prabhat Industries
  - 9.10.1 Prabhat Industries Artificial Leather Products Basic Information
  - 9.10.2 Prabhat Industries Artificial Leather Products Product Overview
  - 9.10.3 Prabhat Industries Artificial Leather Products Product Market Performance
  - 9.10.4 Prabhat Industries Business Overview
  - 9.10.5 Prabhat Industries Recent Developments
- 9.11 NAN YA PLASTICS
  - 9.11.1 NAN YA PLASTICS Artificial Leather Products Basic Information
  - 9.11.2 NAN YA PLASTICS Artificial Leather Products Product Overview
  - 9.11.3 NAN YA PLASTICS Artificial Leather Products Product Market Performance
  - 9.11.4 NAN YA PLASTICS Business Overview
  - 9.11.5 NAN YA PLASTICS Recent Developments
- 9.12 Zoncen Chemical
  - 9.12.1 Zoncen Chemical Artificial Leather Products Basic Information
  - 9.12.2 Zoncen Chemical Artificial Leather Products Product Overview
  - 9.12.3 Zoncen Chemical Artificial Leather Products Product Market Performance
  - 9.12.4 Zoncen Chemical Business Overview
  - 9.12.5 Zoncen Chemical Recent Developments
- 9.13 Dongtai Leather
  - 9.13.1 Dongtai Leather Artificial Leather Products Basic Information
  - 9.13.2 Dongtai Leather Artificial Leather Products Product Overview
  - 9.13.3 Dongtai Leather Artificial Leather Products Product Market Performance
  - 9.13.4 Dongtai Leather Business Overview

- 9.13.5 Dongtai Leather Recent Developments
- 9.14 Double Elephant
  - 9.14.1 Double Elephant Artificial Leather Products Basic Information
  - 9.14.2 Double Elephant Artificial Leather Products Product Overview
  - 9.14.3 Double Elephant Artificial Leather Products Product Market Performance
  - 9.14.4 Double Elephant Business Overview
  - 9.14.5 Double Elephant Recent Developments
- 9.15 Wise Star
  - 9.15.1 Wise Star Artificial Leather Products Basic Information
  - 9.15.2 Wise Star Artificial Leather Products Product Overview
  - 9.15.3 Wise Star Artificial Leather Products Product Market Performance
  - 9.15.4 Wise Star Business Overview
  - 9.15.5 Wise Star Recent Developments
- 9.16 Jiangsu Guoxin
  - 9.16.1 Jiangsu Guoxin Artificial Leather Products Basic Information
  - 9.16.2 Jiangsu Guoxin Artificial Leather Products Product Overview
  - 9.16.3 Jiangsu Guoxin Artificial Leather Products Product Market Performance
  - 9.16.4 Jiangsu Guoxin Business Overview
  - 9.16.5 Jiangsu Guoxin Recent Developments
- 9.17 Xiefu Group
  - 9.17.1 Xiefu Group Artificial Leather Products Basic Information
  - 9.17.2 Xiefu Group Artificial Leather Products Product Overview
  - 9.17.3 Xiefu Group Artificial Leather Products Product Market Performance
  - 9.17.4 Xiefu Group Business Overview
  - 9.17.5 Xiefu Group Recent Developments
- 9.18 YongDali
  - 9.18.1 YongDali Artificial Leather Products Basic Information
  - 9.18.2 YongDali Artificial Leather Products Product Overview
  - 9.18.3 YongDali Artificial Leather Products Product Market Performance
  - 9.18.4 YongDali Business Overview
  - 9.18.5 YongDali Recent Developments
- 9.19 Fuyi Plastic
  - 9.19.1 Fuyi Plastic Artificial Leather Products Basic Information
  - 9.19.2 Fuyi Plastic Artificial Leather Products Product Overview
  - 9.19.3 Fuyi Plastic Artificial Leather Products Product Market Performance
  - 9.19.4 Fuyi Plastic Business Overview
  - 9.19.5 Fuyi Plastic Recent Developments
- 9.20 Polytech Group
  - 9.20.1 Polytech Group Artificial Leather Products Basic Information

- 9.20.2 Polytech Group Artificial Leather Products Product Overview
- 9.20.3 Polytech Group Artificial Leather Products Product Market Performance
- 9.20.4 Polytech Group Business Overview
- 9.20.5 Polytech Group Recent Developments
- 9.21 Huahong
  - 9.21.1 Huahong Artificial Leather Products Basic Information
  - 9.21.2 Huahong Artificial Leather Products Product Overview
  - 9.21.3 Huahong Artificial Leather Products Product Market Performance
  - 9.21.4 Huahong Business Overview
  - 9.21.5 Huahong Recent Developments
- 9.22 Yong-Yuan Feng
  - 9.22.1 Yong-Yuan Feng Artificial Leather Products Basic Information
  - 9.22.2 Yong-Yuan Feng Artificial Leather Products Product Overview
  - 9.22.3 Yong-Yuan Feng Artificial Leather Products Product Market Performance
  - 9.22.4 Yong-Yuan Feng Business Overview
  - 9.22.5 Yong-Yuan Feng Recent Developments

## **10 ARTIFICIAL LEATHER PRODUCTS MARKET FORECAST BY REGION**

- 10.1 Global Artificial Leather Products Market Size Forecast
- 10.2 Global Artificial Leather Products Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Artificial Leather Products Market Size Forecast by Country
  - 10.2.3 Asia Pacific Artificial Leather Products Market Size Forecast by Region
  - 10.2.4 South America Artificial Leather Products Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Artificial Leather Products by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Artificial Leather Products Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Artificial Leather Products by Type (2025-2030)
  - 11.1.2 Global Artificial Leather Products Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Artificial Leather Products by Type (2025-2030)
- 11.2 Global Artificial Leather Products Market Forecast by Application (2025-2030)
  - 11.2.1 Global Artificial Leather Products Sales (K Units) Forecast by Application
  - 11.2.2 Global Artificial Leather Products Market Size (M USD) Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Artificial Leather Products Market Size Comparison by Region (M USD)
- Table 5. Global Artificial Leather Products Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Artificial Leather Products Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Artificial Leather Products Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Artificial Leather Products Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Artificial Leather Products as of 2022)
- Table 10. Global Market Artificial Leather Products Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Artificial Leather Products Sales Sites and Area Served
- Table 12. Manufacturers Artificial Leather Products Product Type
- Table 13. Global Artificial Leather Products Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Artificial Leather Products
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Artificial Leather Products Market Challenges
- Table 22. Global Artificial Leather Products Sales by Type (K Units)
- Table 23. Global Artificial Leather Products Market Size by Type (M USD)
- Table 24. Global Artificial Leather Products Sales (K Units) by Type (2019-2024)
- Table 25. Global Artificial Leather Products Sales Market Share by Type (2019-2024)
- Table 26. Global Artificial Leather Products Market Size (M USD) by Type (2019-2024)
- Table 27. Global Artificial Leather Products Market Size Share by Type (2019-2024)
- Table 28. Global Artificial Leather Products Price (USD/Unit) by Type (2019-2024)



- Table 29. Global Artificial Leather Products Sales (K Units) by Application
- Table 30. Global Artificial Leather Products Market Size by Application
- Table 31. Global Artificial Leather Products Sales by Application (2019-2024) & (K Units)
- Table 32. Global Artificial Leather Products Sales Market Share by Application (2019-2024)
- Table 33. Global Artificial Leather Products Sales by Application (2019-2024) & (M USD)
- Table 34. Global Artificial Leather Products Market Share by Application (2019-2024)
- Table 35. Global Artificial Leather Products Sales Growth Rate by Application (2019-2024)
- Table 36. Global Artificial Leather Products Sales by Region (2019-2024) & (K Units)
- Table 37. Global Artificial Leather Products Sales Market Share by Region (2019-2024)
- Table 38. North America Artificial Leather Products Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Artificial Leather Products Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Artificial Leather Products Sales by Region (2019-2024) & (K Units)
- Table 41. South America Artificial Leather Products Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Artificial Leather Products Sales by Region (2019-2024) & (K Units)
- Table 43. Mayur Artificial Leather Products Basic Information
- Table 44. Mayur Artificial Leather Products Product Overview
- Table 45. Mayur Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Mayur Business Overview
- Table 47. Mayur Artificial Leather Products SWOT Analysis
- Table 48. Mayur Recent Developments
- Table 49. ATS Artificial Leather Products Basic Information
- Table 50. ATS Artificial Leather Products Product Overview
- Table 51. ATS Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. ATS Business Overview
- Table 53. ATS Artificial Leather Products SWOT Analysis
- Table 54. ATS Recent Developments
- Table 55. Sempurnaindah Multinusantara Artificial Leather Products Basic Information
- Table 56. Sempurnaindah Multinusantara Artificial Leather Products Product Overview
- Table 57. Sempurnaindah Multinusantara Artificial Leather Products Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Sempurnaindah Multinusantara Artificial Leather Products SWOT Analysis

Table 59. Sempurnaindah Multinusantara Business Overview

Table 60. Sempurnaindah Multinusantara Recent Developments

Table 61. Decorative Plastic Artificial Leather Products Basic Information

Table 62. Decorative Plastic Artificial Leather Products Product Overview

Table 63. Decorative Plastic Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Decorative Plastic Business Overview

Table 65. Decorative Plastic Recent Developments

Table 66. Wellmark Artificial Leather Products Basic Information

Table 67. Wellmark Artificial Leather Products Product Overview

Table 68. Wellmark Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Wellmark Business Overview

Table 70. Wellmark Recent Developments

Table 71. VinyRoyal Plasticoates(VPPL) Artificial Leather Products Basic Information

Table 72. VinyRoyal Plasticoates(VPPL) Artificial Leather Products Product Overview

Table 73. VinyRoyal Plasticoates(VPPL) Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. VinyRoyal Plasticoates(VPPL) Business Overview

Table 75. VinyRoyal Plasticoates(VPPL) Recent Developments

Table 76. Veekay Group Artificial Leather Products Basic Information

Table 77. Veekay Group Artificial Leather Products Product Overview

Table 78. Veekay Group Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Veekay Group Business Overview

Table 80. Veekay Group Recent Developments

Table 81. Duksung Artificial Leather Products Basic Information

Table 82. Duksung Artificial Leather Products Product Overview

Table 83. Duksung Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Duksung Business Overview

Table 85. Duksung Recent Developments

Table 86. LEO VINYLs Artificial Leather Products Basic Information

Table 87. LEO VINYLs Artificial Leather Products Product Overview

Table 88. LEO VINYLs Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. LEO VINYLs Business Overview

- Table 90. LEO VINYLs Recent Developments
- Table 91. Prabhat Industries Artificial Leather Products Basic Information
- Table 92. Prabhat Industries Artificial Leather Products Product Overview
- Table 93. Prabhat Industries Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Prabhat Industries Business Overview
- Table 95. Prabhat Industries Recent Developments
- Table 96. NAN YA PLASTICS Artificial Leather Products Basic Information
- Table 97. NAN YA PLASTICS Artificial Leather Products Product Overview
- Table 98. NAN YA PLASTICS Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. NAN YA PLASTICS Business Overview
- Table 100. NAN YA PLASTICS Recent Developments
- Table 101. Zoncen Chemical Artificial Leather Products Basic Information
- Table 102. Zoncen Chemical Artificial Leather Products Product Overview
- Table 103. Zoncen Chemical Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Zoncen Chemical Business Overview
- Table 105. Zoncen Chemical Recent Developments
- Table 106. Dongtai Leather Artificial Leather Products Basic Information
- Table 107. Dongtai Leather Artificial Leather Products Product Overview
- Table 108. Dongtai Leather Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Dongtai Leather Business Overview
- Table 110. Dongtai Leather Recent Developments
- Table 111. Double Elephant Artificial Leather Products Basic Information
- Table 112. Double Elephant Artificial Leather Products Product Overview
- Table 113. Double Elephant Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Double Elephant Business Overview
- Table 115. Double Elephant Recent Developments
- Table 116. Wise Star Artificial Leather Products Basic Information
- Table 117. Wise Star Artificial Leather Products Product Overview
- Table 118. Wise Star Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Wise Star Business Overview
- Table 120. Wise Star Recent Developments
- Table 121. Jiangsu Guoxin Artificial Leather Products Basic Information
- Table 122. Jiangsu Guoxin Artificial Leather Products Product Overview

- Table 123. Jiangsu Guoxin Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Jiangsu Guoxin Business Overview
- Table 125. Jiangsu Guoxin Recent Developments
- Table 126. Xiefu Group Artificial Leather Products Basic Information
- Table 127. Xiefu Group Artificial Leather Products Product Overview
- Table 128. Xiefu Group Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Xiefu Group Business Overview
- Table 130. Xiefu Group Recent Developments
- Table 131. YongDali Artificial Leather Products Basic Information
- Table 132. YongDali Artificial Leather Products Product Overview
- Table 133. YongDali Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. YongDali Business Overview
- Table 135. YongDali Recent Developments
- Table 136. Fuyi Plastic Artificial Leather Products Basic Information
- Table 137. Fuyi Plastic Artificial Leather Products Product Overview
- Table 138. Fuyi Plastic Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. Fuyi Plastic Business Overview
- Table 140. Fuyi Plastic Recent Developments
- Table 141. Polytech Group Artificial Leather Products Basic Information
- Table 142. Polytech Group Artificial Leather Products Product Overview
- Table 143. Polytech Group Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. Polytech Group Business Overview
- Table 145. Polytech Group Recent Developments
- Table 146. Huahong Artificial Leather Products Basic Information
- Table 147. Huahong Artificial Leather Products Product Overview
- Table 148. Huahong Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 149. Huahong Business Overview
- Table 150. Huahong Recent Developments
- Table 151. Yong-Yuan Feng Artificial Leather Products Basic Information
- Table 152. Yong-Yuan Feng Artificial Leather Products Product Overview
- Table 153. Yong-Yuan Feng Artificial Leather Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 154. Yong-Yuan Feng Business Overview

Table 155. Yong-Yuan Feng Recent Developments

Table 156. Global Artificial Leather Products Sales Forecast by Region (2025-2030) & (K Units)

Table 157. Global Artificial Leather Products Market Size Forecast by Region (2025-2030) & (M USD)

Table 158. North America Artificial Leather Products Sales Forecast by Country (2025-2030) & (K Units)

Table 159. North America Artificial Leather Products Market Size Forecast by Country (2025-2030) & (M USD)

Table 160. Europe Artificial Leather Products Sales Forecast by Country (2025-2030) & (K Units)

Table 161. Europe Artificial Leather Products Market Size Forecast by Country (2025-2030) & (M USD)

Table 162. Asia Pacific Artificial Leather Products Sales Forecast by Region (2025-2030) & (K Units)

Table 163. Asia Pacific Artificial Leather Products Market Size Forecast by Region (2025-2030) & (M USD)

Table 164. South America Artificial Leather Products Sales Forecast by Country (2025-2030) & (K Units)

Table 165. South America Artificial Leather Products Market Size Forecast by Country (2025-2030) & (M USD)

Table 166. Middle East and Africa Artificial Leather Products Consumption Forecast by Country (2025-2030) & (Units)

Table 167. Middle East and Africa Artificial Leather Products Market Size Forecast by Country (2025-2030) & (M USD)

Table 168. Global Artificial Leather Products Sales Forecast by Type (2025-2030) & (K Units)

Table 169. Global Artificial Leather Products Market Size Forecast by Type (2025-2030) & (M USD)

Table 170. Global Artificial Leather Products Price Forecast by Type (2025-2030) & (USD/Unit)

Table 171. Global Artificial Leather Products Sales (K Units) Forecast by Application (2025-2030)

Table 172. Global Artificial Leather Products Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Artificial Leather Products
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Artificial Leather Products Market Size (M USD), 2019-2030
- Figure 5. Global Artificial Leather Products Market Size (M USD) (2019-2030)
- Figure 6. Global Artificial Leather Products Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Artificial Leather Products Market Size by Country (M USD)
- Figure 11. Artificial Leather Products Sales Share by Manufacturers in 2023
- Figure 12. Global Artificial Leather Products Revenue Share by Manufacturers in 2023
- Figure 13. Artificial Leather Products Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Artificial Leather Products Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Artificial Leather Products Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Artificial Leather Products Market Share by Type
- Figure 18. Sales Market Share of Artificial Leather Products by Type (2019-2024)
- Figure 19. Sales Market Share of Artificial Leather Products by Type in 2023
- Figure 20. Market Size Share of Artificial Leather Products by Type (2019-2024)
- Figure 21. Market Size Market Share of Artificial Leather Products by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Artificial Leather Products Market Share by Application
- Figure 24. Global Artificial Leather Products Sales Market Share by Application (2019-2024)
- Figure 25. Global Artificial Leather Products Sales Market Share by Application in 2023
- Figure 26. Global Artificial Leather Products Market Share by Application (2019-2024)
- Figure 27. Global Artificial Leather Products Market Share by Application in 2023
- Figure 28. Global Artificial Leather Products Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Artificial Leather Products Sales Market Share by Region (2019-2024)
- Figure 30. North America Artificial Leather Products Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America Artificial Leather Products Sales Market Share by Country in 2023

Figure 32. U.S. Artificial Leather Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Artificial Leather Products Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Artificial Leather Products Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Artificial Leather Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Artificial Leather Products Sales Market Share by Country in 2023

Figure 37. Germany Artificial Leather Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Artificial Leather Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Artificial Leather Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Artificial Leather Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Artificial Leather Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Artificial Leather Products Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Artificial Leather Products Sales Market Share by Region in 2023

Figure 44. China Artificial Leather Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Artificial Leather Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Artificial Leather Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Artificial Leather Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Artificial Leather Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Artificial Leather Products Sales and Growth Rate (K Units)

Figure 50. South America Artificial Leather Products Sales Market Share by Country in 2023

Figure 51. Brazil Artificial Leather Products Sales and Growth Rate (2019-2024) & (K

Units)

Figure 52. Argentina Artificial Leather Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Artificial Leather Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Artificial Leather Products Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Artificial Leather Products Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Artificial Leather Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Artificial Leather Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Artificial Leather Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Artificial Leather Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Artificial Leather Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Artificial Leather Products Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Artificial Leather Products Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Artificial Leather Products Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Artificial Leather Products Market Share Forecast by Type (2025-2030)

Figure 65. Global Artificial Leather Products Sales Forecast by Application (2025-2030)

Figure 66. Global Artificial Leather Products Market Share Forecast by Application (2025-2030)



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