

Global Artificial Intelligence in Business Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Artificial intelligence in businesssimply involves the use ofintelligentcomputer software with human-like capabilities to boost revenue, improve customer experience, increase productivity and efficiency, and drivebusinessgrowth and transformation.

This report provides a deep insight into the global Artificial Intelligence in Business market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Artificial Intelligence in Business Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Artificial Intelligence in Business market in any manner.

Global Artificial Intelligence in Business Market: Market Segmentation Analysis



Key Company

iFLYTEK

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Google
Microsoft
IBM
Amazon Web Services
Nuance
Verint
DataRobot
SAS
MathWorks
Digital Reasoning
Cloudera
IPsoft
Uniphore
Kasisto



Market Segmentation (by Type)		
Hardware		
Software		
Services		
Market Segmentation (by Application)		
Customer Service		
Business Intelligence		
Product and Marketing Analytics		
Others		
Geographic Segmentation		
North America (USA, Canada, Mexico)		
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)		
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)		
South America (Brazil, Argentina, Columbia, Rest of South America)		
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)		
Key Benefits of This Market Research:		

Global Artificial Intelligence in Business Market Research Report 2024(Status and Outlook)

Neutral perspective on the market performance

Industry drivers, restraints, and opportunities covered in the study



Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Artificial Intelligence in Business Market

Overview of the regional outlook of the Artificial Intelligence in Business Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major



players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Artificial Intelligence in Business Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,



merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Artificial Intelligence in Business
- 1.2 Key Market Segments
 - 1.2.1 Artificial Intelligence in Business Segment by Type
 - 1.2.2 Artificial Intelligence in Business Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

2 ARTIFICIAL INTELLIGENCE IN BUSINESS MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ARTIFICIAL INTELLIGENCE IN BUSINESS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Artificial Intelligence in Business Revenue Market Share by Company (2019-2024)
- 3.2 Artificial Intelligence in Business Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Artificial Intelligence in Business Market Size Sites, Area Served, Product Type
- 3.4 Artificial Intelligence in Business Market Competitive Situation and Trends
 - 3.4.1 Artificial Intelligence in Business Market Concentration Rate
- 3.4.2 Global 5 and 10 Largest Artificial Intelligence in Business Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 ARTIFICIAL INTELLIGENCE IN BUSINESS VALUE CHAIN ANALYSIS

- 4.1 Artificial Intelligence in Business Value Chain Analysis
- 4.2 Midstream Market Analysis



4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ARTIFICIAL INTELLIGENCE IN BUSINESS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 ARTIFICIAL INTELLIGENCE IN BUSINESS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Artificial Intelligence in Business Market Size Market Share by Type (2019-2024)
- 6.3 Global Artificial Intelligence in Business Market Size Growth Rate by Type (2019-2024)

7 ARTIFICIAL INTELLIGENCE IN BUSINESS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Artificial Intelligence in Business Market Size (M USD) by Application (2019-2024)
- 7.3 Global Artificial Intelligence in Business Market Size Growth Rate by Application (2019-2024)

8 ARTIFICIAL INTELLIGENCE IN BUSINESS MARKET SEGMENTATION BY REGION

- 8.1 Global Artificial Intelligence in Business Market Size by Region
- 8.1.1 Global Artificial Intelligence in Business Market Size by Region
- 8.1.2 Global Artificial Intelligence in Business Market Size Market Share by Region
- 8.2 North America



- 8.2.1 North America Artificial Intelligence in Business Market Size by Country
- 8.2.2 U.S.
- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Artificial Intelligence in Business Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Artificial Intelligence in Business Market Size by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Artificial Intelligence in Business Market Size by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Artificial Intelligence in Business Market Size by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Google
 - 9.1.1 Google Artificial Intelligence in Business Basic Information
 - 9.1.2 Google Artificial Intelligence in Business Product Overview
 - 9.1.3 Google Artificial Intelligence in Business Product Market Performance
 - 9.1.4 Google Artificial Intelligence in Business SWOT Analysis
 - 9.1.5 Google Business Overview



9.1.6 Google Recent Developments

9.2 Microsoft

- 9.2.1 Microsoft Artificial Intelligence in Business Basic Information
- 9.2.2 Microsoft Artificial Intelligence in Business Product Overview
- 9.2.3 Microsoft Artificial Intelligence in Business Product Market Performance
- 9.2.4 Microsoft Artificial Intelligence in Business SWOT Analysis
- 9.2.5 Microsoft Business Overview
- 9.2.6 Microsoft Recent Developments

9.3 IBM

- 9.3.1 IBM Artificial Intelligence in Business Basic Information
- 9.3.2 IBM Artificial Intelligence in Business Product Overview
- 9.3.3 IBM Artificial Intelligence in Business Product Market Performance
- 9.3.4 IBM Artificial Intelligence in Business SWOT Analysis
- 9.3.5 IBM Business Overview
- 9.3.6 IBM Recent Developments

9.4 Amazon Web Services

- 9.4.1 Amazon Web Services Artificial Intelligence in Business Basic Information
- 9.4.2 Amazon Web Services Artificial Intelligence in Business Product Overview
- 9.4.3 Amazon Web Services Artificial Intelligence in Business Product Market

Performance

- 9.4.4 Amazon Web Services Business Overview
- 9.4.5 Amazon Web Services Recent Developments

9.5 Nuance

- 9.5.1 Nuance Artificial Intelligence in Business Basic Information
- 9.5.2 Nuance Artificial Intelligence in Business Product Overview
- 9.5.3 Nuance Artificial Intelligence in Business Product Market Performance
- 9.5.4 Nuance Business Overview
- 9.5.5 Nuance Recent Developments

9.6 Verint

- 9.6.1 Verint Artificial Intelligence in Business Basic Information
- 9.6.2 Verint Artificial Intelligence in Business Product Overview
- 9.6.3 Verint Artificial Intelligence in Business Product Market Performance
- 9.6.4 Verint Business Overview
- 9.6.5 Verint Recent Developments

9.7 DataRobot

- 9.7.1 DataRobot Artificial Intelligence in Business Basic Information
- 9.7.2 DataRobot Artificial Intelligence in Business Product Overview
- 9.7.3 DataRobot Artificial Intelligence in Business Product Market Performance
- 9.7.4 DataRobot Business Overview



9.7.5 DataRobot Recent Developments

9.8 SAS

- 9.8.1 SAS Artificial Intelligence in Business Basic Information
- 9.8.2 SAS Artificial Intelligence in Business Product Overview
- 9.8.3 SAS Artificial Intelligence in Business Product Market Performance
- 9.8.4 SAS Business Overview
- 9.8.5 SAS Recent Developments

9.9 MathWorks

- 9.9.1 MathWorks Artificial Intelligence in Business Basic Information
- 9.9.2 MathWorks Artificial Intelligence in Business Product Overview
- 9.9.3 MathWorks Artificial Intelligence in Business Product Market Performance
- 9.9.4 MathWorks Business Overview
- 9.9.5 MathWorks Recent Developments

9.10 Digital Reasoning

- 9.10.1 Digital Reasoning Artificial Intelligence in Business Basic Information
- 9.10.2 Digital Reasoning Artificial Intelligence in Business Product Overview
- 9.10.3 Digital Reasoning Artificial Intelligence in Business Product Market

Performance

- 9.10.4 Digital Reasoning Business Overview
- 9.10.5 Digital Reasoning Recent Developments

9.11 Cloudera

- 9.11.1 Cloudera Artificial Intelligence in Business Basic Information
- 9.11.2 Cloudera Artificial Intelligence in Business Product Overview
- 9.11.3 Cloudera Artificial Intelligence in Business Product Market Performance
- 9.11.4 Cloudera Business Overview
- 9.11.5 Cloudera Recent Developments

9.12 IPsoft

- 9.12.1 IPsoft Artificial Intelligence in Business Basic Information
- 9.12.2 IPsoft Artificial Intelligence in Business Product Overview
- 9.12.3 IPsoft Artificial Intelligence in Business Product Market Performance
- 9.12.4 IPsoft Business Overview
- 9.12.5 IPsoft Recent Developments

9.13 Uniphore

- 9.13.1 Uniphore Artificial Intelligence in Business Basic Information
- 9.13.2 Uniphore Artificial Intelligence in Business Product Overview
- 9.13.3 Uniphore Artificial Intelligence in Business Product Market Performance
- 9.13.4 Uniphore Business Overview
- 9.13.5 Uniphore Recent Developments

9.14 Kasisto



- 9.14.1 Kasisto Artificial Intelligence in Business Basic Information
- 9.14.2 Kasisto Artificial Intelligence in Business Product Overview
- 9.14.3 Kasisto Artificial Intelligence in Business Product Market Performance
- 9.14.4 Kasisto Business Overview
- 9.14.5 Kasisto Recent Developments
- 9.15 iFLYTEK
 - 9.15.1 iFLYTEK Artificial Intelligence in Business Basic Information
 - 9.15.2 iFLYTEK Artificial Intelligence in Business Product Overview
 - 9.15.3 iFLYTEK Artificial Intelligence in Business Product Market Performance
 - 9.15.4 iFLYTEK Business Overview
 - 9.15.5 iFLYTEK Recent Developments

10 ARTIFICIAL INTELLIGENCE IN BUSINESS REGIONAL MARKET FORECAST

- 10.1 Global Artificial Intelligence in Business Market Size Forecast
- 10.2 Global Artificial Intelligence in Business Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Artificial Intelligence in Business Market Size Forecast by Country
 - 10.2.3 Asia Pacific Artificial Intelligence in Business Market Size Forecast by Region
- 10.2.4 South America Artificial Intelligence in Business Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Artificial Intelligence in Business by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Artificial Intelligence in Business Market Forecast by Type (2025-2030)
- 11.2 Global Artificial Intelligence in Business Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS



List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Artificial Intelligence in Business Market Size Comparison by Region (M USD)
- Table 5. Global Artificial Intelligence in Business Revenue (M USD) by Company (2019-2024)
- Table 6. Global Artificial Intelligence in Business Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Artificial Intelligence in Business as of 2022)
- Table 8. Company Artificial Intelligence in Business Market Size Sites and Area Served
- Table 9. Company Artificial Intelligence in Business Product Type
- Table 10. Global Artificial Intelligence in Business Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Artificial Intelligence in Business
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Artificial Intelligence in Business Market Challenges
- Table 18. Global Artificial Intelligence in Business Market Size by Type (M USD)
- Table 19. Global Artificial Intelligence in Business Market Size (M USD) by Type (2019-2024)
- Table 20. Global Artificial Intelligence in Business Market Size Share by Type (2019-2024)
- Table 21. Global Artificial Intelligence in Business Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Artificial Intelligence in Business Market Size by Application
- Table 23. Global Artificial Intelligence in Business Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Artificial Intelligence in Business Market Share by Application (2019-2024)
- Table 25. Global Artificial Intelligence in Business Market Size Growth Rate by Application (2019-2024)



- Table 26. Global Artificial Intelligence in Business Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Artificial Intelligence in Business Market Size Market Share by Region (2019-2024)
- Table 28. North America Artificial Intelligence in Business Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Artificial Intelligence in Business Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Artificial Intelligence in Business Market Size by Region (2019-2024) & (M USD)
- Table 31. South America Artificial Intelligence in Business Market Size by Country (2019-2024) & (M USD)
- Table 32. Middle East and Africa Artificial Intelligence in Business Market Size by Region (2019-2024) & (M USD)
- Table 33. Google Artificial Intelligence in Business Basic Information
- Table 34. Google Artificial Intelligence in Business Product Overview
- Table 35. Google Artificial Intelligence in Business Revenue (M USD) and Gross Margin (2019-2024)
- Table 36. Google Artificial Intelligence in Business SWOT Analysis
- Table 37. Google Business Overview
- Table 38. Google Recent Developments
- Table 39. Microsoft Artificial Intelligence in Business Basic Information
- Table 40. Microsoft Artificial Intelligence in Business Product Overview
- Table 41. Microsoft Artificial Intelligence in Business Revenue (M USD) and Gross Margin (2019-2024)
- Table 42. Microsoft Artificial Intelligence in Business SWOT Analysis
- Table 43. Microsoft Business Overview
- Table 44. Microsoft Recent Developments
- Table 45. IBM Artificial Intelligence in Business Basic Information
- Table 46. IBM Artificial Intelligence in Business Product Overview
- Table 47. IBM Artificial Intelligence in Business Revenue (M USD) and Gross Margin (2019-2024)
- Table 48. IBM Artificial Intelligence in Business SWOT Analysis
- Table 49. IBM Business Overview
- Table 50. IBM Recent Developments
- Table 51. Amazon Web Services Artificial Intelligence in Business Basic Information
- Table 52. Amazon Web Services Artificial Intelligence in Business Product Overview
- Table 53. Amazon Web Services Artificial Intelligence in Business Revenue (M USD) and Gross Margin (2019-2024)



- Table 54. Amazon Web Services Business Overview
- Table 55. Amazon Web Services Recent Developments
- Table 56. Nuance Artificial Intelligence in Business Basic Information
- Table 57. Nuance Artificial Intelligence in Business Product Overview
- Table 58. Nuance Artificial Intelligence in Business Revenue (M USD) and Gross Margin (2019-2024)
- Table 59. Nuance Business Overview
- Table 60. Nuance Recent Developments
- Table 61. Verint Artificial Intelligence in Business Basic Information
- Table 62. Verint Artificial Intelligence in Business Product Overview
- Table 63. Verint Artificial Intelligence in Business Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Verint Business Overview
- Table 65. Verint Recent Developments
- Table 66. DataRobot Artificial Intelligence in Business Basic Information
- Table 67. DataRobot Artificial Intelligence in Business Product Overview
- Table 68. DataRobot Artificial Intelligence in Business Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. DataRobot Business Overview
- Table 70. DataRobot Recent Developments
- Table 71. SAS Artificial Intelligence in Business Basic Information
- Table 72. SAS Artificial Intelligence in Business Product Overview
- Table 73. SAS Artificial Intelligence in Business Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. SAS Business Overview
- Table 75. SAS Recent Developments
- Table 76. MathWorks Artificial Intelligence in Business Basic Information
- Table 77. MathWorks Artificial Intelligence in Business Product Overview
- Table 78. MathWorks Artificial Intelligence in Business Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. MathWorks Business Overview
- Table 80. MathWorks Recent Developments
- Table 81. Digital Reasoning Artificial Intelligence in Business Basic Information
- Table 82. Digital Reasoning Artificial Intelligence in Business Product Overview
- Table 83. Digital Reasoning Artificial Intelligence in Business Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Digital Reasoning Business Overview
- Table 85. Digital Reasoning Recent Developments
- Table 86. Cloudera Artificial Intelligence in Business Basic Information



Table 87. Cloudera Artificial Intelligence in Business Product Overview

Table 88. Cloudera Artificial Intelligence in Business Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Cloudera Business Overview

Table 90. Cloudera Recent Developments

Table 91. IPsoft Artificial Intelligence in Business Basic Information

Table 92. IPsoft Artificial Intelligence in Business Product Overview

Table 93. IPsoft Artificial Intelligence in Business Revenue (M USD) and Gross Margin (2019-2024)

Table 94. IPsoft Business Overview

Table 95. IPsoft Recent Developments

Table 96. Uniphore Artificial Intelligence in Business Basic Information

Table 97. Uniphore Artificial Intelligence in Business Product Overview

Table 98. Uniphore Artificial Intelligence in Business Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Uniphore Business Overview

Table 100. Uniphore Recent Developments

Table 101. Kasisto Artificial Intelligence in Business Basic Information

Table 102. Kasisto Artificial Intelligence in Business Product Overview

Table 103. Kasisto Artificial Intelligence in Business Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Kasisto Business Overview

Table 105. Kasisto Recent Developments

Table 106. iFLYTEK Artificial Intelligence in Business Basic Information

Table 107. iFLYTEK Artificial Intelligence in Business Product Overview

Table 108. iFLYTEK Artificial Intelligence in Business Revenue (M USD) and Gross Margin (2019-2024)

Table 109. iFLYTEK Business Overview

Table 110. iFLYTEK Recent Developments

Table 111. Global Artificial Intelligence in Business Market Size Forecast by Region (2025-2030) & (M USD)

Table 112. North America Artificial Intelligence in Business Market Size Forecast by Country (2025-2030) & (M USD)

Table 113. Europe Artificial Intelligence in Business Market Size Forecast by Country (2025-2030) & (M USD)

Table 114. Asia Pacific Artificial Intelligence in Business Market Size Forecast by Region (2025-2030) & (M USD)

Table 115. South America Artificial Intelligence in Business Market Size Forecast by Country (2025-2030) & (M USD)



Table 116. Middle East and Africa Artificial Intelligence in Business Market Size Forecast by Country (2025-2030) & (M USD)

Table 117. Global Artificial Intelligence in Business Market Size Forecast by Type (2025-2030) & (M USD)

Table 118. Global Artificial Intelligence in Business Market Size Forecast by Application (2025-2030) & (M USD)



List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Artificial Intelligence in Business
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Artificial Intelligence in Business Market Size (M USD), 2019-2030
- Figure 5. Global Artificial Intelligence in Business Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Artificial Intelligence in Business Market Size by Country (M USD)
- Figure 10. Global Artificial Intelligence in Business Revenue Share by Company in 2023
- Figure 11. Artificial Intelligence in Business Market Share by Company Type (Tier 1,
- Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Artificial Intelligence in Business Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Artificial Intelligence in Business Market Share by Type
- Figure 15. Market Size Share of Artificial Intelligence in Business by Type (2019-2024)
- Figure 16. Market Size Market Share of Artificial Intelligence in Business by Type in 2022
- Figure 17. Global Artificial Intelligence in Business Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Artificial Intelligence in Business Market Share by Application
- Figure 20. Global Artificial Intelligence in Business Market Share by Application (2019-2024)
- Figure 21. Global Artificial Intelligence in Business Market Share by Application in 2022
- Figure 22. Global Artificial Intelligence in Business Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Artificial Intelligence in Business Market Size Market Share by Region (2019-2024)
- Figure 24. North America Artificial Intelligence in Business Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Artificial Intelligence in Business Market Size Market Share by Country in 2023
- Figure 26. U.S. Artificial Intelligence in Business Market Size and Growth Rate



(2019-2024) & (M USD)

Figure 27. Canada Artificial Intelligence in Business Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Artificial Intelligence in Business Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Artificial Intelligence in Business Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Artificial Intelligence in Business Market Size Market Share by Country in 2023

Figure 31. Germany Artificial Intelligence in Business Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Artificial Intelligence in Business Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Artificial Intelligence in Business Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Artificial Intelligence in Business Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Artificial Intelligence in Business Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Artificial Intelligence in Business Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Artificial Intelligence in Business Market Size Market Share by Region in 2023

Figure 38. China Artificial Intelligence in Business Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Artificial Intelligence in Business Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Artificial Intelligence in Business Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Artificial Intelligence in Business Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Artificial Intelligence in Business Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Artificial Intelligence in Business Market Size and Growth Rate (M USD)

Figure 44. South America Artificial Intelligence in Business Market Size Market Share by Country in 2023

Figure 45. Brazil Artificial Intelligence in Business Market Size and Growth Rate (2019-2024) & (M USD)



Figure 46. Argentina Artificial Intelligence in Business Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Artificial Intelligence in Business Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Artificial Intelligence in Business Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Artificial Intelligence in Business Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Artificial Intelligence in Business Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Artificial Intelligence in Business Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Artificial Intelligence in Business Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Artificial Intelligence in Business Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Artificial Intelligence in Business Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Artificial Intelligence in Business Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Artificial Intelligence in Business Market Share Forecast by Type (2025-2030)

Figure 57. Global Artificial Intelligence in Business Market Share Forecast by Application (2025-2030)



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