

Global Artificial Intelligence as a Service Market Research Report 2026(Status and Outlook)

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Abstracts

China and the United States are two leaders in AI industry. On the AI 100 list (2022) released by CB Insights, the number of companies in the United States ranks first, with more than 70 companies, followed by the United Kingdom, with 8 companies on the list. China and Canada both holds 5 companies on the list. According to data from the China Academy of Information and Communications Technology, the scale of China's core artificial intelligence industry reached ?508 billion in 2022, a year-on-year increase of 18%. From 2013 to November 2022, the cumulative number of patent applications for artificial intelligence inventions in the world reached 729,000, and the cumulative number of applications in China reached 389,000, accounting for 53.4%. However, the Global Artificial Intelligence Innovation Index Report 2021 released by the China Institute of Scientific and Technological Information shows that the overall strength of the United States is still far ahead. The number of artificial intelligence companies in the United States is about 4,670, while China has only 880. China's data center is less than 1/67 of that of the United States.

The global Artificial Intelligence as a Service market size was estimated at USD 2732.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 20.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Artificial Intelligence as a Service market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the

industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Artificial Intelligence as a Service market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Artificial Intelligence as a Service market.

Global Artificial Intelligence as a Service Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

IBM
Google
Amazon Web Services
Microsoft
Salesforce
FICO
SAS Institute
Intel

SAP
IRIS AI
Bigml
H2o.AI
Absolutdata
Fuzzy.AI
Vital AI
Rainbird Technologies
Craft.AI
Sift Science
Mighty.AI
Cognitive Scale
Centurysoft
Yottamine Analytics
Datarobot
Meya.AI

Market Segmentation (by Type)

Machine Learning (ML) and Deep Learning
Natural Language Processing (NLP)

Market Segmentation (by Application)

BFSI
Healthcare and Life Sciences
Retail
Telecommunications
Government and defense
Manufacturing
Energy
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Artificial Intelligence as a Service Market
Overview of the regional outlook of the Artificial Intelligence as a Service Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Artificial Intelligence as a Service Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Artificial Intelligence as a Service, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Artificial Intelligence as a Service

1.2 Key Market Segments

1.2.1 Artificial Intelligence as a Service Segment by Type

1.2.2 Artificial Intelligence as a Service Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ARTIFICIAL INTELLIGENCE AS A SERVICE MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ARTIFICIAL INTELLIGENCE AS A SERVICE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Artificial Intelligence as a Service Product Life Cycle

3.3 Global Artificial Intelligence as a Service Revenue Market Share by Company (2020-2025)

3.4 Artificial Intelligence as a Service Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Artificial Intelligence as a Service Market Competitive Situation and Trends

3.6.1 Artificial Intelligence as a Service Market Concentration Rate

3.6.2 Global 5 and 10 Largest Artificial Intelligence as a Service Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ARTIFICIAL INTELLIGENCE AS A SERVICE VALUE CHAIN ANALYSIS

4.1 Artificial Intelligence as a Service Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ARTIFICIAL INTELLIGENCE AS A SERVICE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Artificial Intelligence as a Service Market Porter's Five Forces Analysis

6 ARTIFICIAL INTELLIGENCE AS A SERVICE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Artificial Intelligence as a Service Market by Type (2020-2025)

6.3 Global Artificial Intelligence as a Service Market Size Growth Rate by Type (2021-2025)

7 ARTIFICIAL INTELLIGENCE AS A SERVICE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Artificial Intelligence as a Service Market Size (M USD) by Application (2020-2025)

7.3 Global Artificial Intelligence as a Service Market Size Growth Rate by Application (2021-2025)

8 ARTIFICIAL INTELLIGENCE AS A SERVICE MARKET SEGMENTATION BY

REGION

8.1 Global Artificial Intelligence as a Service Market Size by Region

8.1.1 Global Artificial Intelligence as a Service Market Size by Region

8.1.2 Global Artificial Intelligence as a Service Market Size Market Share by Region

8.2 North America

8.2.1 North America Artificial Intelligence as a Service Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Artificial Intelligence as a Service Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Artificial Intelligence as a Service Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Artificial Intelligence as a Service Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Artificial Intelligence as a Service Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 IBM

9.1.1 IBM Basic Information

9.1.2 IBM Artificial Intelligence as a Service Product Overview

9.1.3 IBM Artificial Intelligence as a Service Product Market Performance

9.1.4 IBM SWOT Analysis

9.1.5 IBM Business Overview

9.1.6 IBM Recent Developments

9.2 Google

9.2.1 Google Basic Information

9.2.2 Google Artificial Intelligence as a Service Product Overview

9.2.3 Google Artificial Intelligence as a Service Product Market Performance

9.2.4 Google SWOT Analysis

9.2.5 Google Business Overview

9.2.6 Google Recent Developments

9.3 Amazon Web Services

9.3.1 Amazon Web Services Basic Information

9.3.2 Amazon Web Services Artificial Intelligence as a Service Product Overview

9.3.3 Amazon Web Services Artificial Intelligence as a Service Product Market

Performance

9.3.4 Amazon Web Services SWOT Analysis

9.3.5 Amazon Web Services Business Overview

9.3.6 Amazon Web Services Recent Developments

9.4 Microsoft

9.4.1 Microsoft Basic Information

9.4.2 Microsoft Artificial Intelligence as a Service Product Overview

9.4.3 Microsoft Artificial Intelligence as a Service Product Market Performance

9.4.4 Microsoft Business Overview

9.4.5 Microsoft Recent Developments

9.5 Salesforce

9.5.1 Salesforce Basic Information

9.5.2 Salesforce Artificial Intelligence as a Service Product Overview

9.5.3 Salesforce Artificial Intelligence as a Service Product Market Performance

9.5.4 Salesforce Business Overview

9.5.5 Salesforce Recent Developments

9.6 FICO

9.6.1 FICO Basic Information

9.6.2 FICO Artificial Intelligence as a Service Product Overview

9.6.3 FICO Artificial Intelligence as a Service Product Market Performance

9.6.4 FICO Business Overview

9.6.5 FICO Recent Developments

9.7 SAS Institute

9.7.1 SAS Institute Basic Information

9.7.2 SAS Institute Artificial Intelligence as a Service Product Overview

9.7.3 SAS Institute Artificial Intelligence as a Service Product Market Performance

9.7.4 SAS Institute Business Overview

9.7.5 SAS Institute Recent Developments

9.8 Intel

9.8.1 Intel Basic Information

9.8.2 Intel Artificial Intelligence as a Service Product Overview

9.8.3 Intel Artificial Intelligence as a Service Product Market Performance

9.8.4 Intel Business Overview

9.8.5 Intel Recent Developments

9.9 SAP

9.9.1 SAP Basic Information

9.9.2 SAP Artificial Intelligence as a Service Product Overview

9.9.3 SAP Artificial Intelligence as a Service Product Market Performance

9.9.4 SAP Business Overview

9.9.5 SAP Recent Developments

9.10 IRIS AI

9.10.1 IRIS AI Basic Information

9.10.2 IRIS AI Artificial Intelligence as a Service Product Overview

9.10.3 IRIS AI Artificial Intelligence as a Service Product Market Performance

9.10.4 IRIS AI Business Overview

9.10.5 IRIS AI Recent Developments

9.11 Bigml

9.11.1 Bigml Basic Information

9.11.2 Bigml Artificial Intelligence as a Service Product Overview

9.11.3 Bigml Artificial Intelligence as a Service Product Market Performance

9.11.4 Bigml Business Overview

9.11.5 Bigml Recent Developments

9.12 H2o.AI

9.12.1 H2o.AI Basic Information

9.12.2 H2o.AI Artificial Intelligence as a Service Product Overview

9.12.3 H2o.AI Artificial Intelligence as a Service Product Market Performance

9.12.4 H2o.AI Business Overview

9.12.5 H2o.AI Recent Developments

9.13 Absolutdata

9.13.1 Absolutdata Basic Information

- 9.13.2 Absolutdata Artificial Intelligence as a Service Product Overview
- 9.13.3 Absolutdata Artificial Intelligence as a Service Product Market Performance
- 9.13.4 Absolutdata Business Overview
- 9.13.5 Absolutdata Recent Developments
- 9.14 Fuzzy.AI
 - 9.14.1 Fuzzy.AI Basic Information
 - 9.14.2 Fuzzy.AI Artificial Intelligence as a Service Product Overview
 - 9.14.3 Fuzzy.AI Artificial Intelligence as a Service Product Market Performance
 - 9.14.4 Fuzzy.AI Business Overview
 - 9.14.5 Fuzzy.AI Recent Developments
- 9.15 Vital AI
 - 9.15.1 Vital AI Basic Information
 - 9.15.2 Vital AI Artificial Intelligence as a Service Product Overview
 - 9.15.3 Vital AI Artificial Intelligence as a Service Product Market Performance
 - 9.15.4 Vital AI Business Overview
 - 9.15.5 Vital AI Recent Developments
- 9.16 Rainbird Technologies
 - 9.16.1 Rainbird Technologies Basic Information
 - 9.16.2 Rainbird Technologies Artificial Intelligence as a Service Product Overview
 - 9.16.3 Rainbird Technologies Artificial Intelligence as a Service Product Market Performance
 - 9.16.4 Rainbird Technologies Business Overview
 - 9.16.5 Rainbird Technologies Recent Developments
- 9.17 Craft.AI
 - 9.17.1 Craft.AI Basic Information
 - 9.17.2 Craft.AI Artificial Intelligence as a Service Product Overview
 - 9.17.3 Craft.AI Artificial Intelligence as a Service Product Market Performance
 - 9.17.4 Craft.AI Business Overview
 - 9.17.5 Craft.AI Recent Developments
- 9.18 Sift Science
 - 9.18.1 Sift Science Basic Information
 - 9.18.2 Sift Science Artificial Intelligence as a Service Product Overview
 - 9.18.3 Sift Science Artificial Intelligence as a Service Product Market Performance
 - 9.18.4 Sift Science Business Overview
 - 9.18.5 Sift Science Recent Developments
- 9.19 Mighty.AI
 - 9.19.1 Mighty.AI Basic Information
 - 9.19.2 Mighty.AI Artificial Intelligence as a Service Product Overview
 - 9.19.3 Mighty.AI Artificial Intelligence as a Service Product Market Performance

- 9.19.4 Mighty.AI Business Overview
- 9.19.5 Mighty.AI Recent Developments
- 9.20 Cognitive Scale
 - 9.20.1 Cognitive Scale Basic Information
 - 9.20.2 Cognitive Scale Artificial Intelligence as a Service Product Overview
 - 9.20.3 Cognitive Scale Artificial Intelligence as a Service Product Market Performance
 - 9.20.4 Cognitive Scale Business Overview
 - 9.20.5 Cognitive Scale Recent Developments
- 9.21 Centurysoft
 - 9.21.1 Centurysoft Basic Information
 - 9.21.2 Centurysoft Artificial Intelligence as a Service Product Overview
 - 9.21.3 Centurysoft Artificial Intelligence as a Service Product Market Performance
 - 9.21.4 Centurysoft Business Overview
 - 9.21.5 Centurysoft Recent Developments
- 9.22 Yottamine Analytics
 - 9.22.1 Yottamine Analytics Basic Information
 - 9.22.2 Yottamine Analytics Artificial Intelligence as a Service Product Overview
 - 9.22.3 Yottamine Analytics Artificial Intelligence as a Service Product Market Performance
 - 9.22.4 Yottamine Analytics Business Overview
 - 9.22.5 Yottamine Analytics Recent Developments
- 9.23 Datarobot
 - 9.23.1 Datarobot Basic Information
 - 9.23.2 Datarobot Artificial Intelligence as a Service Product Overview
 - 9.23.3 Datarobot Artificial Intelligence as a Service Product Market Performance
 - 9.23.4 Datarobot Business Overview
 - 9.23.5 Datarobot Recent Developments
- 9.24 Meya.AI
 - 9.24.1 Meya.AI Basic Information
 - 9.24.2 Meya.AI Artificial Intelligence as a Service Product Overview
 - 9.24.3 Meya.AI Artificial Intelligence as a Service Product Market Performance
 - 9.24.4 Meya.AI Business Overview
 - 9.24.5 Meya.AI Recent Developments

10 ARTIFICIAL INTELLIGENCE AS A SERVICE MARKET FORECAST BY REGION

- 10.1 Global Artificial Intelligence as a Service Market Size Forecast
- 10.2 Global Artificial Intelligence as a Service Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country

- 10.2.2 Europe Artificial Intelligence as a Service Market Size Forecast by Country
- 10.2.3 Asia Pacific Artificial Intelligence as a Service Market Size Forecast by Region
- 10.2.4 South America Artificial Intelligence as a Service Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Sales of Artificial Intelligence as a Service by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 11.1 Global Artificial Intelligence as a Service Market Forecast by Type (2026-2035)
 - 11.1.1 Global Artificial Intelligence as a Service Market Size Forecast by Type (2026-2035)
- 11.2 Global Artificial Intelligence as a Service Market Forecast by Application (2026-2035)
 - 11.2.1 Global Artificial Intelligence as a Service Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Artificial Intelligence as a Service Market Size by Type (M USD)

Table 4. Global Artificial Intelligence as a Service Market Size by Application

Table 5. Artificial Intelligence as a Service Market Size Comparison by Region (M USD)

Table 6. Global Artificial Intelligence as a Service Revenue (M USD) by Company
(2020-2025)

Table 7. Global Artificial Intelligence as a Service Revenue Share by Company
(2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Artificial
Intelligence as a Service as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Artificial Intelligence as a Service Company Market Concentration
Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Artificial Intelligence as a Service Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Artificial Intelligence as a Service Market Size by Type (M USD)

Table 22. Global Artificial Intelligence as a Service Market Size (M USD) by Type
(2020-2025)

Table 23. Global Artificial Intelligence as a Service Market Share by Type (2020-2025)

Table 24. Global Artificial Intelligence as a Service Market Size Growth Rate by Type
(2021-2025)

Table 25. Global Artificial Intelligence as a Service Market Size by Application

Table 26. Global Artificial Intelligence as a Service Market Size by Application
(2020-2025) & (M USD)

Table 27. Global Artificial Intelligence as a Service Market Share by Application
(2020-2025)

Table 28. Global Artificial Intelligence as a Service Market Size Growth Rate by Application (2021-2025)

Table 29. Global Artificial Intelligence as a Service Market Size by Region (2020-2025) & (M USD)

Table 30. Global Artificial Intelligence as a Service Market Size Market Share by Region (2020-2025)

Table 31. North America Artificial Intelligence as a Service Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Artificial Intelligence as a Service Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Artificial Intelligence as a Service Market Size by Region (2020-2025) & (M USD)

Table 34. South America Artificial Intelligence as a Service Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Artificial Intelligence as a Service Market Size by Region (2020-2025) & (M USD)

Table 36. IBM Basic Information

Table 37. IBM Artificial Intelligence as a Service Product Overview

Table 38. IBM Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)

Table 39. IBM SWOT Analysis

Table 40. IBM Business Overview

Table 41. IBM Recent Developments

Table 42. Google Basic Information

Table 43. Google Artificial Intelligence as a Service Product Overview

Table 44. Google Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Google SWOT Analysis

Table 46. Google Business Overview

Table 47. Google Recent Developments

Table 48. Amazon Web Services Basic Information

Table 49. Amazon Web Services Artificial Intelligence as a Service Product Overview

Table 50. Amazon Web Services Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Amazon Web Services SWOT Analysis

Table 52. Amazon Web Services Business Overview

Table 53. Amazon Web Services Recent Developments

Table 54. Microsoft Basic Information

Table 55. Microsoft Artificial Intelligence as a Service Product Overview

Table 56. Microsoft Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Microsoft Business Overview

Table 58. Microsoft Recent Developments

Table 59. Salesforce Basic Information

Table 60. Salesforce Artificial Intelligence as a Service Product Overview

Table 61. Salesforce Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Salesforce Business Overview

Table 63. Salesforce Recent Developments

Table 64. FICO Basic Information

Table 65. FICO Artificial Intelligence as a Service Product Overview

Table 66. FICO Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)

Table 67. FICO Business Overview

Table 68. FICO Recent Developments

Table 69. SAS Institute Basic Information

Table 70. SAS Institute Artificial Intelligence as a Service Product Overview

Table 71. SAS Institute Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)

Table 72. SAS Institute Business Overview

Table 73. SAS Institute Recent Developments

Table 74. Intel Basic Information

Table 75. Intel Artificial Intelligence as a Service Product Overview

Table 76. Intel Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)

Table 77. Intel Business Overview

Table 78. Intel Recent Developments

Table 79. SAP Basic Information

Table 80. SAP Artificial Intelligence as a Service Product Overview

Table 81. SAP Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)

Table 82. SAP Business Overview

Table 83. SAP Recent Developments

Table 84. IRIS AI Basic Information

Table 85. IRIS AI Artificial Intelligence as a Service Product Overview

Table 86. IRIS AI Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)

Table 87. IRIS AI Business Overview

Table 88. IRIS AI Recent Developments

Table 89. Bigml Basic Information

Table 90. Bigml Artificial Intelligence as a Service Product Overview

Table 91. Bigml Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)

Table 92. Bigml Business Overview

Table 93. Bigml Recent Developments

Table 94. H2o.AI Basic Information

Table 95. H2o.AI Artificial Intelligence as a Service Product Overview

Table 96. H2o.AI Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)

Table 97. H2o.AI Business Overview

Table 98. H2o.AI Recent Developments

Table 99. Absolutdata Basic Information

Table 100. Absolutdata Artificial Intelligence as a Service Product Overview

Table 101. Absolutdata Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)

Table 102. Absolutdata Business Overview

Table 103. Absolutdata Recent Developments

Table 104. Fuzzy.AI Basic Information

Table 105. Fuzzy.AI Artificial Intelligence as a Service Product Overview

Table 106. Fuzzy.AI Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)

Table 107. Fuzzy.AI Business Overview

Table 108. Fuzzy.AI Recent Developments

Table 109. Vital AI Basic Information

Table 110. Vital AI Artificial Intelligence as a Service Product Overview

Table 111. Vital AI Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)

Table 112. Vital AI Business Overview

Table 113. Vital AI Recent Developments

Table 114. Rainbird Technologies Basic Information

Table 115. Rainbird Technologies Artificial Intelligence as a Service Product Overview

Table 116. Rainbird Technologies Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)

Table 117. Rainbird Technologies Business Overview

Table 118. Rainbird Technologies Recent Developments

Table 119. Craft.AI Basic Information

Table 120. Craft.AI Artificial Intelligence as a Service Product Overview

Table 121. Craft.AI Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)
Table 122. Craft.AI Business Overview
Table 123. Craft.AI Recent Developments
Table 124. Sift Science Basic Information
Table 125. Sift Science Artificial Intelligence as a Service Product Overview
Table 126. Sift Science Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)
Table 127. Sift Science Business Overview
Table 128. Sift Science Recent Developments
Table 129. Mighty.AI Basic Information
Table 130. Mighty.AI Artificial Intelligence as a Service Product Overview
Table 131. Mighty.AI Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)
Table 132. Mighty.AI Business Overview
Table 133. Mighty.AI Recent Developments
Table 134. Cognitive Scale Basic Information
Table 135. Cognitive Scale Artificial Intelligence as a Service Product Overview
Table 136. Cognitive Scale Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)
Table 137. Cognitive Scale Business Overview
Table 138. Cognitive Scale Recent Developments
Table 139. Centurysoft Basic Information
Table 140. Centurysoft Artificial Intelligence as a Service Product Overview
Table 141. Centurysoft Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)
Table 142. Centurysoft Business Overview
Table 143. Centurysoft Recent Developments
Table 144. Yottamine Analytics Basic Information
Table 145. Yottamine Analytics Artificial Intelligence as a Service Product Overview
Table 146. Yottamine Analytics Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)
Table 147. Yottamine Analytics Business Overview
Table 148. Yottamine Analytics Recent Developments
Table 149. Datarobot Basic Information
Table 150. Datarobot Artificial Intelligence as a Service Product Overview
Table 151. Datarobot Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)
Table 152. Datarobot Business Overview

Table 153. Datarobot Recent Developments

Table 154. Meya.AI Basic Information

Table 155. Meya.AI Artificial Intelligence as a Service Product Overview

Table 156. Meya.AI Artificial Intelligence as a Service Revenue (M USD) and Gross Margin (2020-2025)

Table 157. Meya.AI Business Overview

Table 158. Meya.AI Recent Developments

Table 159. Global Artificial Intelligence as a Service Market Size Forecast by Region (2026-2035) & (M USD)

Table 160. North America Artificial Intelligence as a Service Market Size Forecast by Country (2026-2035) & (M USD)

Table 161. Europe Artificial Intelligence as a Service Market Size Forecast by Country (2026-2035) & (M USD)

Table 162. Asia Pacific Artificial Intelligence as a Service Market Size Forecast by Region (2026-2035) & (M USD)

Table 163. South America Artificial Intelligence as a Service Market Size Forecast by Country (2026-2035) & (M USD)

Table 164. Middle East and Africa Artificial Intelligence as a Service Market Size Forecast by Country (2026-2035) & (M USD)

Table 165. Global Artificial Intelligence as a Service Market Size Forecast by Type (2026-2035) & (M USD)

Table 166. Global Artificial Intelligence as a Service Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Artificial Intelligence as a Service
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Artificial Intelligence as a Service Market Size (M USD), 2025-2035
- Figure 5. Global Artificial Intelligence as a Service Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Artificial Intelligence as a Service Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Artificial Intelligence as a Service Product Life Cycle
- Figure 12. Global Artificial Intelligence as a Service Revenue Share by Company in 2025
- Figure 13. Artificial Intelligence as a Service Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Artificial Intelligence as a Service Revenue in 2025
- Figure 15. Value Chain Map of Artificial Intelligence as a Service
- Figure 16. Global Artificial Intelligence as a Service Market PEST Analysis
- Figure 17. Global Artificial Intelligence as a Service Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Artificial Intelligence as a Service Market Share by Type
- Figure 20. Market Share of Artificial Intelligence as a Service by Type (2020-2025)
- Figure 21. Global Artificial Intelligence as a Service Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Artificial Intelligence as a Service Market Share by Application
- Figure 24. Global Artificial Intelligence as a Service Market Share by Application (2020-2025)
- Figure 25. Global Artificial Intelligence as a Service Market Share by Application in 2024
- Figure 26. Global Artificial Intelligence as a Service Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global Artificial Intelligence as a Service Market Size Market Share by Region (2020-2025)

Figure 28. North America Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Artificial Intelligence as a Service Market Size Market Share by Country in 2024

Figure 30. U.S. Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Artificial Intelligence as a Service Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Artificial Intelligence as a Service Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Artificial Intelligence as a Service Market Share by Country in 2024

Figure 35. Germany Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Artificial Intelligence as a Service Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Artificial Intelligence as a Service Market Size Market Share by Region in 2024

Figure 42. China Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Artificial Intelligence as a Service Market Size and Growth Rate (M USD)

Figure 48. South America Artificial Intelligence as a Service Market Size Market Share by Country in 2024

Figure 49. Brazil Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Artificial Intelligence as a Service Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Artificial Intelligence as a Service Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Artificial Intelligence as a Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Artificial Intelligence as a Service Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Artificial Intelligence as a Service Market Share Forecast by Type (2026-2035)

Figure 61. Global Artificial Intelligence as a Service Market Share Forecast by Application (2026-2035)

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