

Global Artificial Intelligence (AI) Software Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/G0BAB88E5DB8EN.html>

Date: October 2024

Pages: 132

Price: US\$ 3,200.00 (Single User License)

ID: G0BAB88E5DB8EN

Abstracts

Report Overview

Artificial intelligence (AI, also machine intelligence, MI) is intelligence displayed by machines, in contrast with the natural intelligence (NI) displayed by humans and other animals. Artificial intelligence software is Software that is capable of intelligent behavior. In creating intelligent software, this involves simulating a number of capabilities, including reasoning, learning, problem solving, perception, and knowledge representation.

The global Artificial Intelligence (AI) Software market size was estimated at USD 12600 million in 2023 and is projected to reach USD 16876.15 million by 2032, exhibiting a CAGR of 3.30% during the forecast period.

North America Artificial Intelligence (AI) Software market size was estimated at USD 3471.56 million in 2023, at a CAGR of 2.83% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Artificial Intelligence (AI) Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Artificial Intelligence (AI) Software Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Artificial Intelligence (AI) Software market in any manner.

Global Artificial Intelligence (AI) Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Datadog

ManageEngine

GROWTHIS

Ai Field Management

Acobot

WebHR

Sisense

ESRI

Timely

Lumen5

LiveChat

Anodot

Brainasoft

AppDynamics

Atomic Reach

Keatext

FirstScreen

AnswerRocket

Grooper

Botmind

DontGo

Market Segmentation (by Type)

Basic(\$35-89/Month)

Standard(\$89-255/Month)

Senior(\$255-449/Month)

Market Segmentation (by Application)

Financial Industry

Manufacturing Industry

Retail

Services

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Artificial Intelligence (AI) Software Market

Overview of the regional outlook of the Artificial Intelligence (AI) Software Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Artificial Intelligence (AI) Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Artificial Intelligence (AI) Software, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Artificial Intelligence (AI) Software

1.2 Key Market Segments

1.2.1 Artificial Intelligence (AI) Software Segment by Type

1.2.2 Artificial Intelligence (AI) Software Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ARTIFICIAL INTELLIGENCE (AI) SOFTWARE MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ARTIFICIAL INTELLIGENCE (AI) SOFTWARE MARKET COMPETITIVE LANDSCAPE

3.1 Global Artificial Intelligence (AI) Software Revenue Market Share by Company (2019-2024)

3.2 Artificial Intelligence (AI) Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Artificial Intelligence (AI) Software Market Size Sites, Area Served, Product Type

3.4 Artificial Intelligence (AI) Software Market Competitive Situation and Trends

3.4.1 Artificial Intelligence (AI) Software Market Concentration Rate

3.4.2 Global 5 and 10 Largest Artificial Intelligence (AI) Software Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 ARTIFICIAL INTELLIGENCE (AI) SOFTWARE VALUE CHAIN ANALYSIS

4.1 Artificial Intelligence (AI) Software Value Chain Analysis

- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ARTIFICIAL INTELLIGENCE (AI) SOFTWARE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 ARTIFICIAL INTELLIGENCE (AI) SOFTWARE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Artificial Intelligence (AI) Software Market Size Market Share by Type (2019-2024)
- 6.3 Global Artificial Intelligence (AI) Software Market Size Growth Rate by Type (2019-2024)

7 ARTIFICIAL INTELLIGENCE (AI) SOFTWARE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Artificial Intelligence (AI) Software Market Size (M USD) by Application (2019-2024)
- 7.3 Global Artificial Intelligence (AI) Software Market Size Growth Rate by Application (2019-2024)

8 ARTIFICIAL INTELLIGENCE (AI) SOFTWARE MARKET SEGMENTATION BY REGION

- 8.1 Global Artificial Intelligence (AI) Software Market Size by Region
 - 8.1.1 Global Artificial Intelligence (AI) Software Market Size by Region

- 8.1.2 Global Artificial Intelligence (AI) Software Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Artificial Intelligence (AI) Software Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Artificial Intelligence (AI) Software Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Artificial Intelligence (AI) Software Market Size by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Artificial Intelligence (AI) Software Market Size by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Artificial Intelligence (AI) Software Market Size by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Datadog
 - 9.1.1 Datadog Artificial Intelligence (AI) Software Basic Information
 - 9.1.2 Datadog Artificial Intelligence (AI) Software Product Overview
 - 9.1.3 Datadog Artificial Intelligence (AI) Software Product Market Performance

- 9.1.4 Datadog Artificial Intelligence (AI) Software SWOT Analysis
- 9.1.5 Datadog Business Overview
- 9.1.6 Datadog Recent Developments
- 9.2 ManageEngine
 - 9.2.1 ManageEngine Artificial Intelligence (AI) Software Basic Information
 - 9.2.2 ManageEngine Artificial Intelligence (AI) Software Product Overview
 - 9.2.3 ManageEngine Artificial Intelligence (AI) Software Product Market Performance
 - 9.2.4 ManageEngine Artificial Intelligence (AI) Software SWOT Analysis
 - 9.2.5 ManageEngine Business Overview
 - 9.2.6 ManageEngine Recent Developments
- 9.3 GROWTHIS
 - 9.3.1 GROWTHIS Artificial Intelligence (AI) Software Basic Information
 - 9.3.2 GROWTHIS Artificial Intelligence (AI) Software Product Overview
 - 9.3.3 GROWTHIS Artificial Intelligence (AI) Software Product Market Performance
 - 9.3.4 GROWTHIS Artificial Intelligence (AI) Software SWOT Analysis
 - 9.3.5 GROWTHIS Business Overview
 - 9.3.6 GROWTHIS Recent Developments
- 9.4 Ai Field Management
 - 9.4.1 Ai Field Management Artificial Intelligence (AI) Software Basic Information
 - 9.4.2 Ai Field Management Artificial Intelligence (AI) Software Product Overview
 - 9.4.3 Ai Field Management Artificial Intelligence (AI) Software Product Market Performance
 - 9.4.4 Ai Field Management Business Overview
 - 9.4.5 Ai Field Management Recent Developments
- 9.5 Acobot
 - 9.5.1 Acobot Artificial Intelligence (AI) Software Basic Information
 - 9.5.2 Acobot Artificial Intelligence (AI) Software Product Overview
 - 9.5.3 Acobot Artificial Intelligence (AI) Software Product Market Performance
 - 9.5.4 Acobot Business Overview
 - 9.5.5 Acobot Recent Developments
- 9.6 WebHR
 - 9.6.1 WebHR Artificial Intelligence (AI) Software Basic Information
 - 9.6.2 WebHR Artificial Intelligence (AI) Software Product Overview
 - 9.6.3 WebHR Artificial Intelligence (AI) Software Product Market Performance
 - 9.6.4 WebHR Business Overview
 - 9.6.5 WebHR Recent Developments
- 9.7 Sisense
 - 9.7.1 Sisense Artificial Intelligence (AI) Software Basic Information
 - 9.7.2 Sisense Artificial Intelligence (AI) Software Product Overview

9.7.3 Sisense Artificial Intelligence (AI) Software Product Market Performance

9.7.4 Sisense Business Overview

9.7.5 Sisense Recent Developments

9.8 ESRI

9.8.1 ESRI Artificial Intelligence (AI) Software Basic Information

9.8.2 ESRI Artificial Intelligence (AI) Software Product Overview

9.8.3 ESRI Artificial Intelligence (AI) Software Product Market Performance

9.8.4 ESRI Business Overview

9.8.5 ESRI Recent Developments

9.9 Timely

9.9.1 Timely Artificial Intelligence (AI) Software Basic Information

9.9.2 Timely Artificial Intelligence (AI) Software Product Overview

9.9.3 Timely Artificial Intelligence (AI) Software Product Market Performance

9.9.4 Timely Business Overview

9.9.5 Timely Recent Developments

9.10 Lumen5

9.10.1 Lumen5 Artificial Intelligence (AI) Software Basic Information

9.10.2 Lumen5 Artificial Intelligence (AI) Software Product Overview

9.10.3 Lumen5 Artificial Intelligence (AI) Software Product Market Performance

9.10.4 Lumen5 Business Overview

9.10.5 Lumen5 Recent Developments

9.11 LiveChat

9.11.1 LiveChat Artificial Intelligence (AI) Software Basic Information

9.11.2 LiveChat Artificial Intelligence (AI) Software Product Overview

9.11.3 LiveChat Artificial Intelligence (AI) Software Product Market Performance

9.11.4 LiveChat Business Overview

9.11.5 LiveChat Recent Developments

9.12 Anodot

9.12.1 Anodot Artificial Intelligence (AI) Software Basic Information

9.12.2 Anodot Artificial Intelligence (AI) Software Product Overview

9.12.3 Anodot Artificial Intelligence (AI) Software Product Market Performance

9.12.4 Anodot Business Overview

9.12.5 Anodot Recent Developments

9.13 Brainasoft

9.13.1 Brainasoft Artificial Intelligence (AI) Software Basic Information

9.13.2 Brainasoft Artificial Intelligence (AI) Software Product Overview

9.13.3 Brainasoft Artificial Intelligence (AI) Software Product Market Performance

9.13.4 Brainasoft Business Overview

9.13.5 Brainasoft Recent Developments

9.14 AppDynamics

- 9.14.1 AppDynamics Artificial Intelligence (AI) Software Basic Information
- 9.14.2 AppDynamics Artificial Intelligence (AI) Software Product Overview
- 9.14.3 AppDynamics Artificial Intelligence (AI) Software Product Market Performance
- 9.14.4 AppDynamics Business Overview
- 9.14.5 AppDynamics Recent Developments

9.15 Atomic Reach

- 9.15.1 Atomic Reach Artificial Intelligence (AI) Software Basic Information
- 9.15.2 Atomic Reach Artificial Intelligence (AI) Software Product Overview
- 9.15.3 Atomic Reach Artificial Intelligence (AI) Software Product Market Performance
- 9.15.4 Atomic Reach Business Overview
- 9.15.5 Atomic Reach Recent Developments

9.16 Keatext

- 9.16.1 Keatext Artificial Intelligence (AI) Software Basic Information
- 9.16.2 Keatext Artificial Intelligence (AI) Software Product Overview
- 9.16.3 Keatext Artificial Intelligence (AI) Software Product Market Performance
- 9.16.4 Keatext Business Overview
- 9.16.5 Keatext Recent Developments

9.17 FirstScreen

- 9.17.1 FirstScreen Artificial Intelligence (AI) Software Basic Information
- 9.17.2 FirstScreen Artificial Intelligence (AI) Software Product Overview
- 9.17.3 FirstScreen Artificial Intelligence (AI) Software Product Market Performance
- 9.17.4 FirstScreen Business Overview
- 9.17.5 FirstScreen Recent Developments

9.18 AnswerRocket

- 9.18.1 AnswerRocket Artificial Intelligence (AI) Software Basic Information
- 9.18.2 AnswerRocket Artificial Intelligence (AI) Software Product Overview
- 9.18.3 AnswerRocket Artificial Intelligence (AI) Software Product Market Performance
- 9.18.4 AnswerRocket Business Overview
- 9.18.5 AnswerRocket Recent Developments

9.19 Grooper

- 9.19.1 Grooper Artificial Intelligence (AI) Software Basic Information
- 9.19.2 Grooper Artificial Intelligence (AI) Software Product Overview
- 9.19.3 Grooper Artificial Intelligence (AI) Software Product Market Performance
- 9.19.4 Grooper Business Overview
- 9.19.5 Grooper Recent Developments

9.20 Botmind

- 9.20.1 Botmind Artificial Intelligence (AI) Software Basic Information
- 9.20.2 Botmind Artificial Intelligence (AI) Software Product Overview

9.20.3 Botmind Artificial Intelligence (AI) Software Product Market Performance

9.20.4 Botmind Business Overview

9.20.5 Botmind Recent Developments

9.21 DontGo

9.21.1 DontGo Artificial Intelligence (AI) Software Basic Information

9.21.2 DontGo Artificial Intelligence (AI) Software Product Overview

9.21.3 DontGo Artificial Intelligence (AI) Software Product Market Performance

9.21.4 DontGo Business Overview

9.21.5 DontGo Recent Developments

10 ARTIFICIAL INTELLIGENCE (AI) SOFTWARE REGIONAL MARKET FORECAST

10.1 Global Artificial Intelligence (AI) Software Market Size Forecast

10.2 Global Artificial Intelligence (AI) Software Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Artificial Intelligence (AI) Software Market Size Forecast by Country

10.2.3 Asia Pacific Artificial Intelligence (AI) Software Market Size Forecast by Region

10.2.4 South America Artificial Intelligence (AI) Software Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Artificial Intelligence (AI) Software by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global Artificial Intelligence (AI) Software Market Forecast by Type (2025-2032)

11.2 Global Artificial Intelligence (AI) Software Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Artificial Intelligence (AI) Software Market Size Comparison by Region (M USD)

Table 5. Global Artificial Intelligence (AI) Software Revenue (M USD) by Company (2019-2024)

Table 6. Global Artificial Intelligence (AI) Software Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Artificial Intelligence (AI) Software as of 2022)

Table 8. Company Artificial Intelligence (AI) Software Market Size Sites and Area Served

Table 9. Company Artificial Intelligence (AI) Software Product Type

Table 10. Global Artificial Intelligence (AI) Software Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Artificial Intelligence (AI) Software

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Artificial Intelligence (AI) Software Market Challenges

Table 18. Global Artificial Intelligence (AI) Software Market Size by Type (M USD)

Table 19. Global Artificial Intelligence (AI) Software Market Size (M USD) by Type (2019-2024)

Table 20. Global Artificial Intelligence (AI) Software Market Size Share by Type (2019-2024)

Table 21. Global Artificial Intelligence (AI) Software Market Size Growth Rate by Type (2019-2024)

Table 22. Global Artificial Intelligence (AI) Software Market Size by Application

Table 23. Global Artificial Intelligence (AI) Software Market Size by Application (2019-2024) & (M USD)

Table 24. Global Artificial Intelligence (AI) Software Market Share by Application (2019-2024)

Table 25. Global Artificial Intelligence (AI) Software Market Size Growth Rate by Application (2019-2024)

Table 26. Global Artificial Intelligence (AI) Software Market Size by Region (2019-2024) & (M USD)

Table 27. Global Artificial Intelligence (AI) Software Market Size Market Share by Region (2019-2024)

Table 28. North America Artificial Intelligence (AI) Software Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Artificial Intelligence (AI) Software Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Artificial Intelligence (AI) Software Market Size by Region (2019-2024) & (M USD)

Table 31. South America Artificial Intelligence (AI) Software Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Artificial Intelligence (AI) Software Market Size by Region (2019-2024) & (M USD)

Table 33. Datadog Artificial Intelligence (AI) Software Basic Information

Table 34. Datadog Artificial Intelligence (AI) Software Product Overview

Table 35. Datadog Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Datadog Artificial Intelligence (AI) Software SWOT Analysis

Table 37. Datadog Business Overview

Table 38. Datadog Recent Developments

Table 39. ManageEngine Artificial Intelligence (AI) Software Basic Information

Table 40. ManageEngine Artificial Intelligence (AI) Software Product Overview

Table 41. ManageEngine Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 42. ManageEngine Artificial Intelligence (AI) Software SWOT Analysis

Table 43. ManageEngine Business Overview

Table 44. ManageEngine Recent Developments

Table 45. GROWTHIS Artificial Intelligence (AI) Software Basic Information

Table 46. GROWTHIS Artificial Intelligence (AI) Software Product Overview

Table 47. GROWTHIS Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 48. GROWTHIS Artificial Intelligence (AI) Software SWOT Analysis

Table 49. GROWTHIS Business Overview

Table 50. GROWTHIS Recent Developments

Table 51. Ai Field Management Artificial Intelligence (AI) Software Basic Information

Table 52. Ai Field Management Artificial Intelligence (AI) Software Product Overview

Table 53. Ai Field Management Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Ai Field Management Business Overview

Table 55. Ai Field Management Recent Developments

Table 56. Acobot Artificial Intelligence (AI) Software Basic Information

Table 57. Acobot Artificial Intelligence (AI) Software Product Overview

Table 58. Acobot Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Acobot Business Overview

Table 60. Acobot Recent Developments

Table 61. WebHR Artificial Intelligence (AI) Software Basic Information

Table 62. WebHR Artificial Intelligence (AI) Software Product Overview

Table 63. WebHR Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 64. WebHR Business Overview

Table 65. WebHR Recent Developments

Table 66. Sisense Artificial Intelligence (AI) Software Basic Information

Table 67. Sisense Artificial Intelligence (AI) Software Product Overview

Table 68. Sisense Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Sisense Business Overview

Table 70. Sisense Recent Developments

Table 71. ESRI Artificial Intelligence (AI) Software Basic Information

Table 72. ESRI Artificial Intelligence (AI) Software Product Overview

Table 73. ESRI Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 74. ESRI Business Overview

Table 75. ESRI Recent Developments

Table 76. Timely Artificial Intelligence (AI) Software Basic Information

Table 77. Timely Artificial Intelligence (AI) Software Product Overview

Table 78. Timely Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Timely Business Overview

Table 80. Timely Recent Developments

Table 81. Lumen5 Artificial Intelligence (AI) Software Basic Information

Table 82. Lumen5 Artificial Intelligence (AI) Software Product Overview

Table 83. Lumen5 Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Lumen5 Business Overview

Table 85. Lumen5 Recent Developments

Table 86. LiveChat Artificial Intelligence (AI) Software Basic Information

Table 87. LiveChat Artificial Intelligence (AI) Software Product Overview

Table 88. LiveChat Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 89. LiveChat Business Overview

Table 90. LiveChat Recent Developments

Table 91. Anodot Artificial Intelligence (AI) Software Basic Information

Table 92. Anodot Artificial Intelligence (AI) Software Product Overview

Table 93. Anodot Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Anodot Business Overview

Table 95. Anodot Recent Developments

Table 96. Brainasoft Artificial Intelligence (AI) Software Basic Information

Table 97. Brainasoft Artificial Intelligence (AI) Software Product Overview

Table 98. Brainasoft Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Brainasoft Business Overview

Table 100. Brainasoft Recent Developments

Table 101. AppDynamics Artificial Intelligence (AI) Software Basic Information

Table 102. AppDynamics Artificial Intelligence (AI) Software Product Overview

Table 103. AppDynamics Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 104. AppDynamics Business Overview

Table 105. AppDynamics Recent Developments

Table 106. Atomic Reach Artificial Intelligence (AI) Software Basic Information

Table 107. Atomic Reach Artificial Intelligence (AI) Software Product Overview

Table 108. Atomic Reach Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Atomic Reach Business Overview

Table 110. Atomic Reach Recent Developments

Table 111. Keatext Artificial Intelligence (AI) Software Basic Information

Table 112. Keatext Artificial Intelligence (AI) Software Product Overview

Table 113. Keatext Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 114. Keatext Business Overview

Table 115. Keatext Recent Developments

Table 116. FirstScreen Artificial Intelligence (AI) Software Basic Information

Table 117. FirstScreen Artificial Intelligence (AI) Software Product Overview

Table 118. FirstScreen Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 119. FirstScreen Business Overview

Table 120. FirstScreen Recent Developments

Table 121. AnswerRocket Artificial Intelligence (AI) Software Basic Information

Table 122. AnswerRocket Artificial Intelligence (AI) Software Product Overview

Table 123. AnswerRocket Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 124. AnswerRocket Business Overview

Table 125. AnswerRocket Recent Developments

Table 126. Grooper Artificial Intelligence (AI) Software Basic Information

Table 127. Grooper Artificial Intelligence (AI) Software Product Overview

Table 128. Grooper Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 129. Grooper Business Overview

Table 130. Grooper Recent Developments

Table 131. Botmind Artificial Intelligence (AI) Software Basic Information

Table 132. Botmind Artificial Intelligence (AI) Software Product Overview

Table 133. Botmind Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 134. Botmind Business Overview

Table 135. Botmind Recent Developments

Table 136. DontGo Artificial Intelligence (AI) Software Basic Information

Table 137. DontGo Artificial Intelligence (AI) Software Product Overview

Table 138. DontGo Artificial Intelligence (AI) Software Revenue (M USD) and Gross Margin (2019-2024)

Table 139. DontGo Business Overview

Table 140. DontGo Recent Developments

Table 141. Global Artificial Intelligence (AI) Software Market Size Forecast by Region (2025-2032) & (M USD)

Table 142. North America Artificial Intelligence (AI) Software Market Size Forecast by Country (2025-2032) & (M USD)

Table 143. Europe Artificial Intelligence (AI) Software Market Size Forecast by Country (2025-2032) & (M USD)

Table 144. Asia Pacific Artificial Intelligence (AI) Software Market Size Forecast by Region (2025-2032) & (M USD)

Table 145. South America Artificial Intelligence (AI) Software Market Size Forecast by Country (2025-2032) & (M USD)

Table 146. Middle East and Africa Artificial Intelligence (AI) Software Market Size

Forecast by Country (2025-2032) & (M USD)

Table 147. Global Artificial Intelligence (AI) Software Market Size Forecast by Type (2025-2032) & (M USD)

Table 148. Global Artificial Intelligence (AI) Software Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Artificial Intelligence (AI) Software

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Artificial Intelligence (AI) Software Market Size (M USD), 2019-2032

Figure 5. Global Artificial Intelligence (AI) Software Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Artificial Intelligence (AI) Software Market Size by Country (M USD)

Figure 10. Global Artificial Intelligence (AI) Software Revenue Share by Company in 2023

Figure 11. Artificial Intelligence (AI) Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Artificial Intelligence (AI) Software Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Artificial Intelligence (AI) Software Market Share by Type

Figure 15. Market Size Share of Artificial Intelligence (AI) Software by Type (2019-2024)

Figure 16. Market Size Market Share of Artificial Intelligence (AI) Software by Type in 2022

Figure 17. Global Artificial Intelligence (AI) Software Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Artificial Intelligence (AI) Software Market Share by Application

Figure 20. Global Artificial Intelligence (AI) Software Market Share by Application (2019-2024)

Figure 21. Global Artificial Intelligence (AI) Software Market Share by Application in 2022

Figure 22. Global Artificial Intelligence (AI) Software Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Artificial Intelligence (AI) Software Market Size Market Share by Region (2019-2024)

Figure 24. North America Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Artificial Intelligence (AI) Software Market Size Market Share

by Country in 2023

Figure 26. U.S. Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Artificial Intelligence (AI) Software Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Artificial Intelligence (AI) Software Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Artificial Intelligence (AI) Software Market Size Market Share by Country in 2023

Figure 31. Germany Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Artificial Intelligence (AI) Software Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Artificial Intelligence (AI) Software Market Size Market Share by Region in 2023

Figure 38. China Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Artificial Intelligence (AI) Software Market Size and Growth Rate (M USD)

Figure 44. South America Artificial Intelligence (AI) Software Market Size Market Share by Country in 2023

Figure 45. Brazil Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Artificial Intelligence (AI) Software Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Artificial Intelligence (AI) Software Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Artificial Intelligence (AI) Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Artificial Intelligence (AI) Software Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Artificial Intelligence (AI) Software Market Share Forecast by Type (2025-2032)

Figure 57. Global Artificial Intelligence (AI) Software Market Share Forecast by Application (2025-2032)

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