

Global Artificial Intelligence AI in Agriculture Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The market for Artificial Intelligence (AI) in agriculture involves the application of advanced technologies such as machine learning, computer vision, and robotics to optimize farming processes, enhance productivity, and improve sustainability. AI-driven solutions in agriculture include precision farming tools, automated irrigation systems, crop monitoring via drones and satellite imagery, predictive analytics for yield forecasting, and livestock health monitoring. These technologies help farmers make data-driven decisions, reduce resource wastage, and mitigate risks associated with climate variability and pest infestations. The adoption of AI in agriculture is driven by the increasing global demand for food security, labor shortages, and the need for sustainable farming practices. Governments and private enterprises are investing heavily in agri-tech innovations to boost efficiency, making AI a transformative force in modernizing the agricultural sector. Key players range from tech startups to established agribusiness firms, all competing to develop scalable and cost-effective AI solutions tailored to diverse farming needs.

The global Artificial Intelligence AI in Agriculture market size was estimated at USD 917.54 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 16.56% during the forecast period.

This report provides a deep insight into the global Artificial Intelligence AI in Agriculture market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Artificial Intelligence AI in Agriculture Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Artificial Intelligence AI in Agriculture market in any manner.

Global Artificial Intelligence AI in Agriculture Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

IBM
Intel
Microsoft
SAP
Agribotix
The Climate Corporation
Mavrx
aWhere
Precision Hawk
Granular
Prospera Technologies
Spensa Technologies
Resson
Vision Robotics
Harvest Croo Robotics
CropX

John Deere

Gamaya

Cainthus

Market Segmentation (by Type)

Machine Learning

Computer Vision

Predictive Analytics

Artificial Intelligence (AI)

Market Segmentation (by Application)

Precision Farming

Livestock Monitoring

Drone Analytics

Agriculture Robots

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Artificial Intelligence AI in Agriculture Market

Overview of the regional outlook of the Artificial Intelligence AI in Agriculture Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Artificial Intelligence AI in Agriculture Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Artificial Intelligence AI in Agriculture, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Artificial Intelligence AI in Agriculture

1.2 Key Market Segments

1.2.1 Artificial Intelligence AI in Agriculture Segment by Type

1.2.2 Artificial Intelligence AI in Agriculture Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ARTIFICIAL INTELLIGENCE AI IN AGRICULTURE MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ARTIFICIAL INTELLIGENCE AI IN AGRICULTURE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Artificial Intelligence AI in Agriculture Product Life Cycle

3.3 Global Artificial Intelligence AI in Agriculture Revenue Market Share by Company (2020-2025)

3.4 Artificial Intelligence AI in Agriculture Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Artificial Intelligence AI in Agriculture Company Headquarters, Area Served, Product Type

3.6 Artificial Intelligence AI in Agriculture Market Competitive Situation and Trends

3.6.1 Artificial Intelligence AI in Agriculture Market Concentration Rate

3.6.2 Global 5 and 10 Largest Artificial Intelligence AI in Agriculture Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ARTIFICIAL INTELLIGENCE AI IN AGRICULTURE VALUE CHAIN ANALYSIS

- 4.1 Artificial Intelligence AI in Agriculture Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ARTIFICIAL INTELLIGENCE AI IN AGRICULTURE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Artificial Intelligence AI in Agriculture Market Porter's Five Forces Analysis

6 ARTIFICIAL INTELLIGENCE AI IN AGRICULTURE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Artificial Intelligence AI in Agriculture Market Size Market Share by Type (2020-2025)
- 6.3 Global Artificial Intelligence AI in Agriculture Market Size Growth Rate by Type (2021-2025)

7 ARTIFICIAL INTELLIGENCE AI IN AGRICULTURE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Artificial Intelligence AI in Agriculture Market Size (M USD) by Application (2020-2025)
- 7.3 Global Artificial Intelligence AI in Agriculture Sales Growth Rate by Application

(2020-2025)

8 ARTIFICIAL INTELLIGENCE AI IN AGRICULTURE MARKET SEGMENTATION BY REGION

8.1 Global Artificial Intelligence AI in Agriculture Market Size by Region

8.1.1 Global Artificial Intelligence AI in Agriculture Market Size by Region

8.1.2 Global Artificial Intelligence AI in Agriculture Market Size Market Share by Region

8.2 North America

8.2.1 North America Artificial Intelligence AI in Agriculture Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Artificial Intelligence AI in Agriculture Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Artificial Intelligence AI in Agriculture Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Artificial Intelligence AI in Agriculture Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Artificial Intelligence AI in Agriculture Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 IBM

9.1.1 IBM Basic Information

9.1.2 IBM Artificial Intelligence AI in Agriculture Product Overview

9.1.3 IBM Artificial Intelligence AI in Agriculture Product Market Performance

9.1.4 IBM SWOT Analysis

9.1.5 IBM Business Overview

9.1.6 IBM Recent Developments

9.2 Intel

9.2.1 Intel Basic Information

9.2.2 Intel Artificial Intelligence AI in Agriculture Product Overview

9.2.3 Intel Artificial Intelligence AI in Agriculture Product Market Performance

9.2.4 Intel SWOT Analysis

9.2.5 Intel Business Overview

9.2.6 Intel Recent Developments

9.3 Microsoft

9.3.1 Microsoft Basic Information

9.3.2 Microsoft Artificial Intelligence AI in Agriculture Product Overview

9.3.3 Microsoft Artificial Intelligence AI in Agriculture Product Market Performance

9.3.4 Microsoft SWOT Analysis

9.3.5 Microsoft Business Overview

9.3.6 Microsoft Recent Developments

9.4 SAP

9.4.1 SAP Basic Information

9.4.2 SAP Artificial Intelligence AI in Agriculture Product Overview

9.4.3 SAP Artificial Intelligence AI in Agriculture Product Market Performance

9.4.4 SAP Business Overview

9.4.5 SAP Recent Developments

9.5 Agribotix

9.5.1 Agribotix Basic Information

9.5.2 Agribotix Artificial Intelligence AI in Agriculture Product Overview

9.5.3 Agribotix Artificial Intelligence AI in Agriculture Product Market Performance

9.5.4 Agribotix Business Overview

9.5.5 Agribotix Recent Developments

9.6 The Climate Corporation

- 9.6.1 The Climate Corporation Basic Information
- 9.6.2 The Climate Corporation Artificial Intelligence AI in Agriculture Product Overview
- 9.6.3 The Climate Corporation Artificial Intelligence AI in Agriculture Product Market Performance
- 9.6.4 The Climate Corporation Business Overview
- 9.6.5 The Climate Corporation Recent Developments
- 9.7 Mavrx
 - 9.7.1 Mavrx Basic Information
 - 9.7.2 Mavrx Artificial Intelligence AI in Agriculture Product Overview
 - 9.7.3 Mavrx Artificial Intelligence AI in Agriculture Product Market Performance
 - 9.7.4 Mavrx Business Overview
 - 9.7.5 Mavrx Recent Developments
- 9.8 aWhere
 - 9.8.1 aWhere Basic Information
 - 9.8.2 aWhere Artificial Intelligence AI in Agriculture Product Overview
 - 9.8.3 aWhere Artificial Intelligence AI in Agriculture Product Market Performance
 - 9.8.4 aWhere Business Overview
 - 9.8.5 aWhere Recent Developments
- 9.9 Precision Hawk
 - 9.9.1 Precision Hawk Basic Information
 - 9.9.2 Precision Hawk Artificial Intelligence AI in Agriculture Product Overview
 - 9.9.3 Precision Hawk Artificial Intelligence AI in Agriculture Product Market Performance
 - 9.9.4 Precision Hawk Business Overview
 - 9.9.5 Precision Hawk Recent Developments
- 9.10 Granular
 - 9.10.1 Granular Basic Information
 - 9.10.2 Granular Artificial Intelligence AI in Agriculture Product Overview
 - 9.10.3 Granular Artificial Intelligence AI in Agriculture Product Market Performance
 - 9.10.4 Granular Business Overview
 - 9.10.5 Granular Recent Developments
- 9.11 Prospera Technologies
 - 9.11.1 Prospera Technologies Basic Information
 - 9.11.2 Prospera Technologies Artificial Intelligence AI in Agriculture Product Overview
 - 9.11.3 Prospera Technologies Artificial Intelligence AI in Agriculture Product Market Performance
 - 9.11.4 Prospera Technologies Business Overview
 - 9.11.5 Prospera Technologies Recent Developments
- 9.12 Spensa Technologies

- 9.12.1 Spensa Technologies Basic Information
- 9.12.2 Spensa Technologies Artificial Intelligence AI in Agriculture Product Overview
- 9.12.3 Spensa Technologies Artificial Intelligence AI in Agriculture Product Market Performance
- 9.12.4 Spensa Technologies Business Overview
- 9.12.5 Spensa Technologies Recent Developments
- 9.13 Resson
 - 9.13.1 Resson Basic Information
 - 9.13.2 Resson Artificial Intelligence AI in Agriculture Product Overview
 - 9.13.3 Resson Artificial Intelligence AI in Agriculture Product Market Performance
 - 9.13.4 Resson Business Overview
 - 9.13.5 Resson Recent Developments
- 9.14 Vision Robotics
 - 9.14.1 Vision Robotics Basic Information
 - 9.14.2 Vision Robotics Artificial Intelligence AI in Agriculture Product Overview
 - 9.14.3 Vision Robotics Artificial Intelligence AI in Agriculture Product Market Performance
 - 9.14.4 Vision Robotics Business Overview
 - 9.14.5 Vision Robotics Recent Developments
- 9.15 Harvest Croo Robotics
 - 9.15.1 Harvest Croo Robotics Basic Information
 - 9.15.2 Harvest Croo Robotics Artificial Intelligence AI in Agriculture Product Overview
 - 9.15.3 Harvest Croo Robotics Artificial Intelligence AI in Agriculture Product Market Performance
 - 9.15.4 Harvest Croo Robotics Business Overview
 - 9.15.5 Harvest Croo Robotics Recent Developments
- 9.16 CropX
 - 9.16.1 CropX Basic Information
 - 9.16.2 CropX Artificial Intelligence AI in Agriculture Product Overview
 - 9.16.3 CropX Artificial Intelligence AI in Agriculture Product Market Performance
 - 9.16.4 CropX Business Overview
 - 9.16.5 CropX Recent Developments
- 9.17 John Deere
 - 9.17.1 John Deere Basic Information
 - 9.17.2 John Deere Artificial Intelligence AI in Agriculture Product Overview
 - 9.17.3 John Deere Artificial Intelligence AI in Agriculture Product Market Performance
 - 9.17.4 John Deere Business Overview
 - 9.17.5 John Deere Recent Developments
- 9.18 Gamaya

- 9.18.1 Gamaya Basic Information
- 9.18.2 Gamaya Artificial Intelligence AI in Agriculture Product Overview
- 9.18.3 Gamaya Artificial Intelligence AI in Agriculture Product Market Performance
- 9.18.4 Gamaya Business Overview
- 9.18.5 Gamaya Recent Developments
- 9.19 Cainthus
 - 9.19.1 Cainthus Basic Information
 - 9.19.2 Cainthus Artificial Intelligence AI in Agriculture Product Overview
 - 9.19.3 Cainthus Artificial Intelligence AI in Agriculture Product Market Performance
 - 9.19.4 Cainthus Business Overview
 - 9.19.5 Cainthus Recent Developments

10 ARTIFICIAL INTELLIGENCE AI IN AGRICULTURE MARKET FORECAST BY REGION

- 10.1 Global Artificial Intelligence AI in Agriculture Market Size Forecast
- 10.2 Global Artificial Intelligence AI in Agriculture Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Artificial Intelligence AI in Agriculture Market Size Forecast by Country
 - 10.2.3 Asia Pacific Artificial Intelligence AI in Agriculture Market Size Forecast by Region
 - 10.2.4 South America Artificial Intelligence AI in Agriculture Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Artificial Intelligence AI in Agriculture by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 11.1 Global Artificial Intelligence AI in Agriculture Market Forecast by Type (2026-2033)
- 11.2 Global Artificial Intelligence AI in Agriculture Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Artificial Intelligence AI in Agriculture Market Size Comparison by Region (M USD)

Table 5. Global Artificial Intelligence AI in Agriculture Revenue (M USD) by Company (2020-2025)

Table 6. Global Artificial Intelligence AI in Agriculture Revenue Share by Company (2020-2025)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Artificial Intelligence AI in Agriculture as of 2024)

Table 8. Artificial Intelligence AI in Agriculture Company Headquarters and Area Served

Table 9. Company Artificial Intelligence AI in Agriculture Product Type

Table 10. Global Artificial Intelligence AI in Agriculture Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Midstream Market Analysis

Table 13. Downstream Customer Analysis

Table 14. Key Development Trends

Table 15. Driving Factors

Table 16. Artificial Intelligence AI in Agriculture Market Challenges

Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 20. Global Artificial Intelligence AI in Agriculture Market Size by Type (M USD)

Table 21. Global Artificial Intelligence AI in Agriculture Market Size (M USD) by Type (2020-2025)

Table 22. Global Artificial Intelligence AI in Agriculture Market Size Share by Type (2020-2025)

Table 23. Global Artificial Intelligence AI in Agriculture Market Size Growth Rate by Type (2021-2025)

Table 24. Global Artificial Intelligence AI in Agriculture Market Size by Application

Table 25. Global Artificial Intelligence AI in Agriculture Market Size by Application (2020-2025) & (M USD)

Table 26. Global Artificial Intelligence AI in Agriculture Market Share by Application

(2020-2025)

Table 27. Global Artificial Intelligence AI in Agriculture Sales Growth Rate by Application (2020-2025)

Table 28. Global Artificial Intelligence AI in Agriculture Market Size by Region (2020-2025) & (M USD)

Table 29. Global Artificial Intelligence AI in Agriculture Market Size Market Share by Region (2020-2025)

Table 30. North America Artificial Intelligence AI in Agriculture Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Artificial Intelligence AI in Agriculture Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Artificial Intelligence AI in Agriculture Market Size by Region (2020-2025) & (M USD)

Table 33. South America Artificial Intelligence AI in Agriculture Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Artificial Intelligence AI in Agriculture Market Size by Region (2020-2025) & (M USD)

Table 35. IBM Basic Information

Table 36. IBM Artificial Intelligence AI in Agriculture Product Overview

Table 37. IBM Artificial Intelligence AI in Agriculture Revenue (M USD) and Gross Margin (2020-2025)

Table 38. IBM SWOT Analysis

Table 39. IBM Business Overview

Table 40. IBM Recent Developments

Table 41. Intel Basic Information

Table 42. Intel Artificial Intelligence AI in Agriculture Product Overview

Table 43. Intel Artificial Intelligence AI in Agriculture Revenue (M USD) and Gross Margin (2020-2025)

Table 44. Intel SWOT Analysis

Table 45. Intel Business Overview

Table 46. Intel Recent Developments

Table 47. Microsoft Basic Information

Table 48. Microsoft Artificial Intelligence AI in Agriculture Product Overview

Table 49. Microsoft Artificial Intelligence AI in Agriculture Revenue (M USD) and Gross Margin (2020-2025)

Table 50. Microsoft SWOT Analysis

Table 51. Microsoft Business Overview

Table 52. Microsoft Recent Developments

Table 53. SAP Basic Information

Table 54. SAP Artificial Intelligence AI in Agriculture Product Overview
Table 55. SAP Artificial Intelligence AI in Agriculture Revenue (M USD) and Gross Margin (2020-2025)
Table 56. SAP Business Overview
Table 57. SAP Recent Developments
Table 58. Agribotix Basic Information
Table 59. Agribotix Artificial Intelligence AI in Agriculture Product Overview
Table 60. Agribotix Artificial Intelligence AI in Agriculture Revenue (M USD) and Gross Margin (2020-2025)
Table 61. Agribotix Business Overview
Table 62. Agribotix Recent Developments
Table 63. The Climate Corporation Basic Information
Table 64. The Climate Corporation Artificial Intelligence AI in Agriculture Product Overview
Table 65. The Climate Corporation Artificial Intelligence AI in Agriculture Revenue (M USD) and Gross Margin (2020-2025)
Table 66. The Climate Corporation Business Overview
Table 67. The Climate Corporation Recent Developments
Table 68. Mavrx Basic Information
Table 69. Mavrx Artificial Intelligence AI in Agriculture Product Overview
Table 70. Mavrx Artificial Intelligence AI in Agriculture Revenue (M USD) and Gross Margin (2020-2025)
Table 71. Mavrx Business Overview
Table 72. Mavrx Recent Developments
Table 73. aWhere Basic Information
Table 74. aWhere Artificial Intelligence AI in Agriculture Product Overview
Table 75. aWhere Artificial Intelligence AI in Agriculture Revenue (M USD) and Gross Margin (2020-2025)
Table 76. aWhere Business Overview
Table 77. aWhere Recent Developments
Table 78. Precision Hawk Basic Information
Table 79. Precision Hawk Artificial Intelligence AI in Agriculture Product Overview
Table 80. Precision Hawk Artificial Intelligence AI in Agriculture Revenue (M USD) and Gross Margin (2020-2025)
Table 81. Precision Hawk Business Overview
Table 82. Precision Hawk Recent Developments
Table 83. Granular Basic Information
Table 84. Granular Artificial Intelligence AI in Agriculture Product Overview
Table 85. Granular Artificial Intelligence AI in Agriculture Revenue (M USD) and Gross

Margin (2020-2025)

Table 86. Granular Business Overview

Table 87. Granular Recent Developments

Table 88. Prospera Technologies Basic Information

Table 89. Prospera Technologies Artificial Intelligence AI in Agriculture Product Overview

Table 90. Prospera Technologies Artificial Intelligence AI in Agriculture Revenue (M USD) and Gross Margin (2020-2025)

Table 91. Prospera Technologies Business Overview

Table 92. Prospera Technologies Recent Developments

Table 93. Spensa Technologies Basic Information

Table 94. Spensa Technologies Artificial Intelligence AI in Agriculture Product Overview

Table 95. Spensa Technologies Artificial Intelligence AI in Agriculture Revenue (M USD) and Gross Margin (2020-2025)

Table 96. Spensa Technologies Business Overview

Table 97. Spensa Technologies Recent Developments

Table 98. Resson Basic Information

Table 99. Resson Artificial Intelligence AI in Agriculture Product Overview

Table 100. Resson Artificial Intelligence AI in Agriculture Revenue (M USD) and Gross Margin (2020-2025)

Table 101. Resson Business Overview

Table 102. Resson Recent Developments

Table 103. Vision Robotics Basic Information

Table 104. Vision Robotics Artificial Intelligence AI in Agriculture Product Overview

Table 105. Vision Robotics Artificial Intelligence AI in Agriculture Revenue (M USD) and Gross Margin (2020-2025)

Table 106. Vision Robotics Business Overview

Table 107. Vision Robotics Recent Developments

Table 108. Harvest Croo Robotics Basic Information

Table 109. Harvest Croo Robotics Artificial Intelligence AI in Agriculture Product Overview

Table 110. Harvest Croo Robotics Artificial Intelligence AI in Agriculture Revenue (M USD) and Gross Margin (2020-2025)

Table 111. Harvest Croo Robotics Business Overview

Table 112. Harvest Croo Robotics Recent Developments

Table 113. CropX Basic Information

Table 114. CropX Artificial Intelligence AI in Agriculture Product Overview

Table 115. CropX Artificial Intelligence AI in Agriculture Revenue (M USD) and Gross Margin (2020-2025)

Table 116. CropX Business Overview

Table 117. CropX Recent Developments

Table 118. John Deere Basic Information

Table 119. John Deere Artificial Intelligence AI in Agriculture Product Overview

Table 120. John Deere Artificial Intelligence AI in Agriculture Revenue (M USD) and Gross Margin (2020-2025)

Table 121. John Deere Business Overview

Table 122. John Deere Recent Developments

Table 123. Gamaya Basic Information

Table 124. Gamaya Artificial Intelligence AI in Agriculture Product Overview

Table 125. Gamaya Artificial Intelligence AI in Agriculture Revenue (M USD) and Gross Margin (2020-2025)

Table 126. Gamaya Business Overview

Table 127. Gamaya Recent Developments

Table 128. Cainthus Basic Information

Table 129. Cainthus Artificial Intelligence AI in Agriculture Product Overview

Table 130. Cainthus Artificial Intelligence AI in Agriculture Revenue (M USD) and Gross Margin (2020-2025)

Table 131. Cainthus Business Overview

Table 132. Cainthus Recent Developments

Table 133. Global Artificial Intelligence AI in Agriculture Market Size Forecast by Region (2026-2033) & (M USD)

Table 134. North America Artificial Intelligence AI in Agriculture Market Size Forecast by Country (2026-2033) & (M USD)

Table 135. Europe Artificial Intelligence AI in Agriculture Market Size Forecast by Country (2026-2033) & (M USD)

Table 136. Asia Pacific Artificial Intelligence AI in Agriculture Market Size Forecast by Region (2026-2033) & (M USD)

Table 137. South America Artificial Intelligence AI in Agriculture Market Size Forecast by Country (2026-2033) & (M USD)

Table 138. Middle East and Africa Artificial Intelligence AI in Agriculture Market Size Forecast by Country (2026-2033) & (M USD)

Table 139. Global Artificial Intelligence AI in Agriculture Market Size Forecast by Type (2026-2033) & (M USD)

Table 140. Global Artificial Intelligence AI in Agriculture Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industry Chain of Artificial Intelligence AI in Agriculture

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Artificial Intelligence AI in Agriculture Market Size (M USD), 2024-2033

Figure 5. Global Artificial Intelligence AI in Agriculture Market Size (M USD)
(2020-2033)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Artificial Intelligence AI in Agriculture Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Artificial Intelligence AI in Agriculture Product Life Cycle

Figure 12. Global Artificial Intelligence AI in Agriculture Revenue Share by Company in
2024

Figure 13. Artificial Intelligence AI in Agriculture Market Share by Company Type (Tier
1, Tier 2 and Tier 3): 2024

Figure 14. The Global 5 and 10 Largest Players: Market Share by Artificial Intelligence
AI in Agriculture Revenue in 2024

Figure 15. Value Chain Map of Artificial Intelligence AI in Agriculture

Figure 16. Global Artificial Intelligence AI in Agriculture Market PEST Analysis

Figure 17. Global Artificial Intelligence AI in Agriculture Market Porter's Five Forces
Analysis

Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 19. Global Artificial Intelligence AI in Agriculture Market Share by Type

Figure 20. Market Size Share of Artificial Intelligence AI in Agriculture by Type
(2020-2025)

Figure 21. Market Size Share of Artificial Intelligence AI in Agriculture by Type in 2024

Figure 22. Global Artificial Intelligence AI in Agriculture Market Size Growth Rate by
Type (2021-2025)

Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 24. Global Artificial Intelligence AI in Agriculture Market Share by Application

Figure 25. Global Artificial Intelligence AI in Agriculture Market Share by Application
(2020-2025)

Figure 26. Global Artificial Intelligence AI in Agriculture Market Share by Application in
2024

Figure 27. Global Artificial Intelligence AI in Agriculture Sales Growth Rate by Application (2020-2025)

Figure 28. Global Artificial Intelligence AI in Agriculture Market Size Market Share by Region (2020-2025)

Figure 29. North America Artificial Intelligence AI in Agriculture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 30. North America Artificial Intelligence AI in Agriculture Market Size Market Share by Country in 2024

Figure 31. U.S. Artificial Intelligence AI in Agriculture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Artificial Intelligence AI in Agriculture Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Artificial Intelligence AI in Agriculture Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Artificial Intelligence AI in Agriculture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Artificial Intelligence AI in Agriculture Market Share by Country in 2024

Figure 36. Germany Artificial Intelligence AI in Agriculture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Artificial Intelligence AI in Agriculture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Artificial Intelligence AI in Agriculture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Artificial Intelligence AI in Agriculture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Artificial Intelligence AI in Agriculture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Artificial Intelligence AI in Agriculture Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Artificial Intelligence AI in Agriculture Market Size Market Share by Region in 2024

Figure 43. China Artificial Intelligence AI in Agriculture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Artificial Intelligence AI in Agriculture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Artificial Intelligence AI in Agriculture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Artificial Intelligence AI in Agriculture Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 47. Southeast Asia Artificial Intelligence AI in Agriculture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Artificial Intelligence AI in Agriculture Market Size and Growth Rate (M USD)

Figure 49. South America Artificial Intelligence AI in Agriculture Market Size Market Share by Country in 2024

Figure 50. Brazil Artificial Intelligence AI in Agriculture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Artificial Intelligence AI in Agriculture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Artificial Intelligence AI in Agriculture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Artificial Intelligence AI in Agriculture Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Artificial Intelligence AI in Agriculture Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Artificial Intelligence AI in Agriculture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Artificial Intelligence AI in Agriculture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Artificial Intelligence AI in Agriculture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Artificial Intelligence AI in Agriculture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Artificial Intelligence AI in Agriculture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Artificial Intelligence AI in Agriculture Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Artificial Intelligence AI in Agriculture Market Share Forecast by Type (2026-2033)

Figure 62. Global Artificial Intelligence AI in Agriculture Market Share Forecast by Application (2026-2033)

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