

Global Artificial Grass Turf Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Artificial Grass Turf competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Artificial Grass Turf is a surface of synthetic fibers made to look like natural grass. It is most often used in arenas for sports that were originally or are normally played on grass. However, it is now being used on Sports lawns and Landscaping applications as well. Global artificial turf key players include CCGrass, Sport Group Holding and Qingdao Qinghe Artificial Turf Co., Ltd., etc. Global top 5 manufacturers hold a share about 35%. China is the largest market, with a share about 40%, followed by North America and Europe, both with a share about 50 percent. The growth of the artificial grass turf market is primarily driven by several factors. First, natural grass requires high maintenance costs, including frequent watering, mowing, and fertilizing, whereas artificial turf offers durability and low upkeep, reducing long-term expenses. Second, rapid urbanization has increased demand for public green spaces, sports fields, and residential landscaping, boosting the adoption of artificial grass. Third, growing environmental awareness has led to the use of recyclable materials in some artificial turf products, reducing water consumption and aligning with sustainability trends. Fourth, the expansion of the sports industry, particularly in football pitches, golf courses, and other professional venues, continues to drive demand for high-performance artificial turf. Major trends in the artificial grass turf market include technological advancements in product design, such as more realistic appearance and texture, improved durability, and enhanced drainage systems. The use of recyclable and eco-friendly materials is increasing to meet green building standards and environmental regulations. Additionally, rising demand for residential and commercial landscaping is fueling growth in the premium artificial turf segment. Emerging markets,

particularly in Asia-Pacific and the Middle East, are experiencing rapid expansion due to climatic conditions and investments in sports infrastructure, further contributing to industry growth.

The global Artificial Grass Turf market size was estimated at USD 3301.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Artificial Grass Turf market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Artificial Grass Turf market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Artificial Grass Turf market.

Global Artificial Grass Turf Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can

significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

CCGrass
Sport Group Holding
Qingdao Bellinturf Industrial Co.,Ltd.
TenCate Grass
FieldTurf
Shaw Sports Turf
Sports & Leisure Group
Condor Grass
Victoria PLC
Taishan
Hellas Construction
All Victory Grass
Mighty Grass Co., Ltd.
Jiangsu Vivaturf Artificial Grass
Nurteks
Sprinturf
Beaulieu International Group
SIS Pitches
ForeverLawn, Inc. (DuPont)
Global Syn-Turf
ACT Global Sports
Controlled Products
Saltex Oy
Guangdong Citygreen Sports Co., Ltd.
Dorelom Group
Watanabe Industry
Mizuno Corporation
Sumitomo Rubber Industries
Easigrass
Yamamoto Corporation

Market Segmentation (by Type)

PP Type
PE Type
Nylon Type
Others

Market Segmentation (by Application)

Contact Sports
Leisure
Landscaping
Non-contact Sports
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Artificial Grass Turf Market
Overview of the regional outlook of the Artificial Grass Turf Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Artificial Grass Turf Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Artificial Grass Turf, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Artificial Grass Turf

1.2 Key Market Segments

1.2.1 Artificial Grass Turf Segment by Type

1.2.2 Artificial Grass Turf Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ARTIFICIAL GRASS TURF MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Artificial Grass Turf Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Artificial Grass Turf Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ARTIFICIAL GRASS TURF MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Artificial Grass Turf Product Life Cycle

3.3 Global Artificial Grass Turf Sales by Manufacturers (2020-2025)

3.4 Global Artificial Grass Turf Revenue Market Share by Manufacturers (2020-2025)

3.5 Artificial Grass Turf Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Artificial Grass Turf Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Artificial Grass Turf Market Competitive Situation and Trends

3.8.1 Artificial Grass Turf Market Concentration Rate

3.8.2 Global 5 and 10 Largest Artificial Grass Turf Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 ARTIFICIAL GRASS TURF INDUSTRY CHAIN ANALYSIS

- 4.1 Artificial Grass Turf Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ARTIFICIAL GRASS TURF MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Artificial Grass Turf Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Artificial Grass Turf Market
- 5.7 ESG Ratings of Leading Companies

6 ARTIFICIAL GRASS TURF MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Artificial Grass Turf Sales Market Share by Type (2020-2025)
- 6.3 Global Artificial Grass Turf Market Size by Type (2020-2025)
- 6.4 Global Artificial Grass Turf Price by Type (2020-2025)

7 ARTIFICIAL GRASS TURF MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Artificial Grass Turf Market Sales by Application (2020-2025)
- 7.3 Global Artificial Grass Turf Market Size (M USD) by Application (2020-2025)

7.4 Global Artificial Grass Turf Sales Growth Rate by Application (2020-2025)

8 ARTIFICIAL GRASS TURF MARKET SALES BY REGION

8.1 Global Artificial Grass Turf Sales by Region

8.1.1 Global Artificial Grass Turf Sales by Region

8.1.2 Global Artificial Grass Turf Sales Market Share by Region

8.2 Global Artificial Grass Turf Market Size by Region

8.2.1 Global Artificial Grass Turf Market Size by Region

8.2.2 Global Artificial Grass Turf Market Size by Region

8.3 North America

8.3.1 North America Artificial Grass Turf Sales by Country

8.3.2 North America Artificial Grass Turf Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Artificial Grass Turf Sales by Country

8.4.2 Europe Artificial Grass Turf Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Artificial Grass Turf Sales by Region

8.5.2 Asia Pacific Artificial Grass Turf Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Artificial Grass Turf Sales by Country

8.6.2 South America Artificial Grass Turf Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Artificial Grass Turf Sales by Region
- 8.7.2 Middle East and Africa Artificial Grass Turf Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 ARTIFICIAL GRASS TURF MARKET PRODUCTION BY REGION

- 9.1 Global Production of Artificial Grass Turf by Region(2020-2025)
- 9.2 Global Artificial Grass Turf Revenue Market Share by Region (2020-2025)
- 9.3 Global Artificial Grass Turf Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Artificial Grass Turf Production
 - 9.4.1 North America Artificial Grass Turf Production Growth Rate (2020-2025)
 - 9.4.2 North America Artificial Grass Turf Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Artificial Grass Turf Production
 - 9.5.1 Europe Artificial Grass Turf Production Growth Rate (2020-2025)
 - 9.5.2 Europe Artificial Grass Turf Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Artificial Grass Turf Production (2020-2025)
 - 9.6.1 Japan Artificial Grass Turf Production Growth Rate (2020-2025)
 - 9.6.2 Japan Artificial Grass Turf Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Artificial Grass Turf Production (2020-2025)
 - 9.7.1 China Artificial Grass Turf Production Growth Rate (2020-2025)
 - 9.7.2 China Artificial Grass Turf Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 CCGrass
 - 10.1.1 CCGrass Basic Information
 - 10.1.2 CCGrass Artificial Grass Turf Product Overview
 - 10.1.3 CCGrass Artificial Grass Turf Product Market Performance
 - 10.1.4 CCGrass Business Overview
 - 10.1.5 CCGrass SWOT Analysis

- 10.1.6 CCGrass Recent Developments
- 10.2 Sport Group Holding
 - 10.2.1 Sport Group Holding Basic Information
 - 10.2.2 Sport Group Holding Artificial Grass Turf Product Overview
 - 10.2.3 Sport Group Holding Artificial Grass Turf Product Market Performance
 - 10.2.4 Sport Group Holding Business Overview
 - 10.2.5 Sport Group Holding SWOT Analysis
 - 10.2.6 Sport Group Holding Recent Developments
- 10.3 Qingdao Bellinturf Industrial Co.,Ltd.
 - 10.3.1 Qingdao Bellinturf Industrial Co.,Ltd. Basic Information
 - 10.3.2 Qingdao Bellinturf Industrial Co.,Ltd. Artificial Grass Turf Product Overview
 - 10.3.3 Qingdao Bellinturf Industrial Co.,Ltd. Artificial Grass Turf Product Market Performance
 - 10.3.4 Qingdao Bellinturf Industrial Co.,Ltd. Business Overview
 - 10.3.5 Qingdao Bellinturf Industrial Co.,Ltd. SWOT Analysis
 - 10.3.6 Qingdao Bellinturf Industrial Co.,Ltd. Recent Developments
- 10.4 TenCate Grass
 - 10.4.1 TenCate Grass Basic Information
 - 10.4.2 TenCate Grass Artificial Grass Turf Product Overview
 - 10.4.3 TenCate Grass Artificial Grass Turf Product Market Performance
 - 10.4.4 TenCate Grass Business Overview
 - 10.4.5 TenCate Grass Recent Developments
- 10.5 FieldTurf
 - 10.5.1 FieldTurf Basic Information
 - 10.5.2 FieldTurf Artificial Grass Turf Product Overview
 - 10.5.3 FieldTurf Artificial Grass Turf Product Market Performance
 - 10.5.4 FieldTurf Business Overview
 - 10.5.5 FieldTurf Recent Developments
- 10.6 Shaw Sports Turf
 - 10.6.1 Shaw Sports Turf Basic Information
 - 10.6.2 Shaw Sports Turf Artificial Grass Turf Product Overview
 - 10.6.3 Shaw Sports Turf Artificial Grass Turf Product Market Performance
 - 10.6.4 Shaw Sports Turf Business Overview
 - 10.6.5 Shaw Sports Turf Recent Developments
- 10.7 Sports and Leisure Group
 - 10.7.1 Sports and Leisure Group Basic Information
 - 10.7.2 Sports and Leisure Group Artificial Grass Turf Product Overview
 - 10.7.3 Sports and Leisure Group Artificial Grass Turf Product Market Performance
 - 10.7.4 Sports and Leisure Group Business Overview

- 10.7.5 Sports and Leisure Group Recent Developments
- 10.8 Condor Grass
 - 10.8.1 Condor Grass Basic Information
 - 10.8.2 Condor Grass Artificial Grass Turf Product Overview
 - 10.8.3 Condor Grass Artificial Grass Turf Product Market Performance
 - 10.8.4 Condor Grass Business Overview
 - 10.8.5 Condor Grass Recent Developments
- 10.9 Victoria PLC
 - 10.9.1 Victoria PLC Basic Information
 - 10.9.2 Victoria PLC Artificial Grass Turf Product Overview
 - 10.9.3 Victoria PLC Artificial Grass Turf Product Market Performance
 - 10.9.4 Victoria PLC Business Overview
 - 10.9.5 Victoria PLC Recent Developments
- 10.10 Taishan
 - 10.10.1 Taishan Basic Information
 - 10.10.2 Taishan Artificial Grass Turf Product Overview
 - 10.10.3 Taishan Artificial Grass Turf Product Market Performance
 - 10.10.4 Taishan Business Overview
 - 10.10.5 Taishan Recent Developments
- 10.11 Hellas Construction
 - 10.11.1 Hellas Construction Basic Information
 - 10.11.2 Hellas Construction Artificial Grass Turf Product Overview
 - 10.11.3 Hellas Construction Artificial Grass Turf Product Market Performance
 - 10.11.4 Hellas Construction Business Overview
 - 10.11.5 Hellas Construction Recent Developments
- 10.12 All Victory Grass
 - 10.12.1 All Victory Grass Basic Information
 - 10.12.2 All Victory Grass Artificial Grass Turf Product Overview
 - 10.12.3 All Victory Grass Artificial Grass Turf Product Market Performance
 - 10.12.4 All Victory Grass Business Overview
 - 10.12.5 All Victory Grass Recent Developments
- 10.13 Mighty Grass Co., Ltd.
 - 10.13.1 Mighty Grass Co., Ltd. Basic Information
 - 10.13.2 Mighty Grass Co., Ltd. Artificial Grass Turf Product Overview
 - 10.13.3 Mighty Grass Co., Ltd. Artificial Grass Turf Product Market Performance
 - 10.13.4 Mighty Grass Co., Ltd. Business Overview
 - 10.13.5 Mighty Grass Co., Ltd. Recent Developments
- 10.14 Jiangsu Vivaturf Artificial Grass
 - 10.14.1 Jiangsu Vivaturf Artificial Grass Basic Information

- 10.14.2 Jiangsu Vivaturf Artificial Grass Artificial Grass Turf Product Overview
- 10.14.3 Jiangsu Vivaturf Artificial Grass Artificial Grass Turf Product Market Performance
- 10.14.4 Jiangsu Vivaturf Artificial Grass Business Overview
- 10.14.5 Jiangsu Vivaturf Artificial Grass Recent Developments
- 10.15 Nurteks
 - 10.15.1 Nurteks Basic Information
 - 10.15.2 Nurteks Artificial Grass Turf Product Overview
 - 10.15.3 Nurteks Artificial Grass Turf Product Market Performance
 - 10.15.4 Nurteks Business Overview
 - 10.15.5 Nurteks Recent Developments
- 10.16 Sprinturf
 - 10.16.1 Sprinturf Basic Information
 - 10.16.2 Sprinturf Artificial Grass Turf Product Overview
 - 10.16.3 Sprinturf Artificial Grass Turf Product Market Performance
 - 10.16.4 Sprinturf Business Overview
 - 10.16.5 Sprinturf Recent Developments
- 10.17 Beaulieu International Group
 - 10.17.1 Beaulieu International Group Basic Information
 - 10.17.2 Beaulieu International Group Artificial Grass Turf Product Overview
 - 10.17.3 Beaulieu International Group Artificial Grass Turf Product Market Performance
 - 10.17.4 Beaulieu International Group Business Overview
 - 10.17.5 Beaulieu International Group Recent Developments
- 10.18 SIS Pitches
 - 10.18.1 SIS Pitches Basic Information
 - 10.18.2 SIS Pitches Artificial Grass Turf Product Overview
 - 10.18.3 SIS Pitches Artificial Grass Turf Product Market Performance
 - 10.18.4 SIS Pitches Business Overview
 - 10.18.5 SIS Pitches Recent Developments
- 10.19 ForeverLawn, Inc. (DuPont)
 - 10.19.1 ForeverLawn, Inc. (DuPont) Basic Information
 - 10.19.2 ForeverLawn, Inc. (DuPont) Artificial Grass Turf Product Overview
 - 10.19.3 ForeverLawn, Inc. (DuPont) Artificial Grass Turf Product Market Performance
 - 10.19.4 ForeverLawn, Inc. (DuPont) Business Overview
 - 10.19.5 ForeverLawn, Inc. (DuPont) Recent Developments
- 10.20 Global Syn-Turf
 - 10.20.1 Global Syn-Turf Basic Information
 - 10.20.2 Global Syn-Turf Artificial Grass Turf Product Overview
 - 10.20.3 Global Syn-Turf Artificial Grass Turf Product Market Performance

- 10.20.4 Global Syn-Turf Business Overview
- 10.20.5 Global Syn-Turf Recent Developments
- 10.21 ACT Global Sports
 - 10.21.1 ACT Global Sports Basic Information
 - 10.21.2 ACT Global Sports Artificial Grass Turf Product Overview
 - 10.21.3 ACT Global Sports Artificial Grass Turf Product Market Performance
 - 10.21.4 ACT Global Sports Business Overview
 - 10.21.5 ACT Global Sports Recent Developments
- 10.22 Controlled Products
 - 10.22.1 Controlled Products Basic Information
 - 10.22.2 Controlled Products Artificial Grass Turf Product Overview
 - 10.22.3 Controlled Products Artificial Grass Turf Product Market Performance
 - 10.22.4 Controlled Products Business Overview
 - 10.22.5 Controlled Products Recent Developments
- 10.23 Saltex Oy
 - 10.23.1 Saltex Oy Basic Information
 - 10.23.2 Saltex Oy Artificial Grass Turf Product Overview
 - 10.23.3 Saltex Oy Artificial Grass Turf Product Market Performance
 - 10.23.4 Saltex Oy Business Overview
 - 10.23.5 Saltex Oy Recent Developments
- 10.24 Guangdong Citygreen Sports Co., Ltd.
 - 10.24.1 Guangdong Citygreen Sports Co., Ltd. Basic Information
 - 10.24.2 Guangdong Citygreen Sports Co., Ltd. Artificial Grass Turf Product Overview
 - 10.24.3 Guangdong Citygreen Sports Co., Ltd. Artificial Grass Turf Product Market Performance
 - 10.24.4 Guangdong Citygreen Sports Co., Ltd. Business Overview
 - 10.24.5 Guangdong Citygreen Sports Co., Ltd. Recent Developments
- 10.25 Dorelom Group
 - 10.25.1 Dorelom Group Basic Information
 - 10.25.2 Dorelom Group Artificial Grass Turf Product Overview
 - 10.25.3 Dorelom Group Artificial Grass Turf Product Market Performance
 - 10.25.4 Dorelom Group Business Overview
 - 10.25.5 Dorelom Group Recent Developments
- 10.26 Watanabe Industry
 - 10.26.1 Watanabe Industry Basic Information
 - 10.26.2 Watanabe Industry Artificial Grass Turf Product Overview
 - 10.26.3 Watanabe Industry Artificial Grass Turf Product Market Performance
 - 10.26.4 Watanabe Industry Business Overview
 - 10.26.5 Watanabe Industry Recent Developments

10.27 Mizuno Corporation

10.27.1 Mizuno Corporation Basic Information

10.27.2 Mizuno Corporation Artificial Grass Turf Product Overview

10.27.3 Mizuno Corporation Artificial Grass Turf Product Market Performance

10.27.4 Mizuno Corporation Business Overview

10.27.5 Mizuno Corporation Recent Developments

10.28 Sumitomo Rubber Industries

10.28.1 Sumitomo Rubber Industries Basic Information

10.28.2 Sumitomo Rubber Industries Artificial Grass Turf Product Overview

10.28.3 Sumitomo Rubber Industries Artificial Grass Turf Product Market Performance

10.28.4 Sumitomo Rubber Industries Business Overview

10.28.5 Sumitomo Rubber Industries Recent Developments

10.29 Easigrass

10.29.1 Easigrass Basic Information

10.29.2 Easigrass Artificial Grass Turf Product Overview

10.29.3 Easigrass Artificial Grass Turf Product Market Performance

10.29.4 Easigrass Business Overview

10.29.5 Easigrass Recent Developments

10.30 Yamamoto Corporation

10.30.1 Yamamoto Corporation Basic Information

10.30.2 Yamamoto Corporation Artificial Grass Turf Product Overview

10.30.3 Yamamoto Corporation Artificial Grass Turf Product Market Performance

10.30.4 Yamamoto Corporation Business Overview

10.30.5 Yamamoto Corporation Recent Developments

11 ARTIFICIAL GRASS TURF MARKET FORECAST BY REGION

11.1 Global Artificial Grass Turf Market Size Forecast

11.2 Global Artificial Grass Turf Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Artificial Grass Turf Market Size Forecast by Country

11.2.3 Asia Pacific Artificial Grass Turf Market Size Forecast by Region

11.2.4 South America Artificial Grass Turf Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Artificial Grass Turf by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Artificial Grass Turf Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Artificial Grass Turf by Type (2026-2035)

- 12.1.2 Global Artificial Grass Turf Market Size Forecast by Type (2026-2035)
- 12.1.3 Global Forecasted Price of Artificial Grass Turf by Type (2026-2035)
- 12.2 Global Artificial Grass Turf Market Forecast by Application (2026-2035)
 - 12.2.1 Global Artificial Grass Turf Sales (K Units) Forecast by Application
 - 12.2.2 Global Artificial Grass Turf Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Artificial Grass Turf Market Size by Type (M USD)
Table 4. Global Artificial Grass Turf Market Size by Application
Table 5. Artificial Grass Turf Market Size Comparison by Region (M USD)
Table 6. Global Artificial Grass Turf Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Artificial Grass Turf Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Artificial Grass Turf Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Artificial Grass Turf Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Artificial Grass Turf as of 2025)
Table 11. Global Market Artificial Grass Turf Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers? Manufacturing Sites, Areas Served
Table 13. Manufacturers? Product Type
Table 14. Global Artificial Grass Turf Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Artificial Grass Turf Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Artificial Grass Turf Sales by Type (K Units)
Table 27. Global Artificial Grass Turf Market Size by Type (M USD)
Table 28. Global Artificial Grass Turf Sales (K Units) by Type (2020-2025)
Table 29. Global Artificial Grass Turf Sales Market Share by Type (2020-2025)
Table 30. Global Artificial Grass Turf Market Size (M USD) by Type (2020-2025)
Table 31. Global Artificial Grass Turf Market Share by Type (2020-2025)

Table 32. Global Artificial Grass Turf Price (USD/Unit) by Type (2020-2025)
Table 33. Global Artificial Grass Turf Sales (K Units) by Application
Table 34. Global Artificial Grass Turf Market Size by Application
Table 35. Global Artificial Grass Turf Sales by Application (2020-2025) & (K Units)
Table 36. Global Artificial Grass Turf Sales Market Share by Application (2020-2025)
Table 37. Global Artificial Grass Turf Market Size by Application (2020-2025) & (M USD)
Table 38. Global Artificial Grass Turf Market Share by Application (2020-2025)
Table 39. Global Artificial Grass Turf Sales Growth Rate by Application (2020-2025)
Table 40. Global Artificial Grass Turf Sales by Region (2020-2025) & (K Units)
Table 41. Global Artificial Grass Turf Sales Market Share by Region (2020-2025)
Table 42. Global Artificial Grass Turf Market Size by Region (2020-2025) & (M USD)
Table 43. Global Artificial Grass Turf Market Size by Region (2020-2025)
Table 44. North America Artificial Grass Turf Sales by Country (2020-2025) & (K Units)
Table 45. North America Artificial Grass Turf Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Artificial Grass Turf Sales by Country (2020-2025) & (K Units)
Table 47. Europe Artificial Grass Turf Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Artificial Grass Turf Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Artificial Grass Turf Market Size by Region (2020-2025) & (M USD)
Table 50. South America Artificial Grass Turf Sales by Country (2020-2025) & (K Units)
Table 51. South America Artificial Grass Turf Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Artificial Grass Turf Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Artificial Grass Turf Market Size by Region (2020-2025) & (M USD)
Table 54. Global Artificial Grass Turf Production (K Units) by Region(2020-2025)
Table 55. Global Artificial Grass Turf Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Artificial Grass Turf Revenue Market Share by Region (2020-2025)
Table 57. Global Artificial Grass Turf Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Artificial Grass Turf Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Artificial Grass Turf Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Artificial Grass Turf Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Artificial Grass Turf Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. CCGrass Basic Information

Table 63. CCGrass Artificial Grass Turf Product Overview

Table 64. CCGrass Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. CCGrass Business Overview

Table 66. CCGrass SWOT Analysis

Table 67. CCGrass Recent Developments

Table 68. Sport Group Holding Basic Information

Table 69. Sport Group Holding Artificial Grass Turf Product Overview

Table 70. Sport Group Holding Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Sport Group Holding Business Overview

Table 72. Sport Group Holding SWOT Analysis

Table 73. Sport Group Holding Recent Developments

Table 74. Qingdao Bellinturf Industrial Co.,Ltd. Basic Information

Table 75. Qingdao Bellinturf Industrial Co.,Ltd. Artificial Grass Turf Product Overview

Table 76. Qingdao Bellinturf Industrial Co.,Ltd. Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Qingdao Bellinturf Industrial Co.,Ltd. Business Overview

Table 78. Qingdao Bellinturf Industrial Co.,Ltd. SWOT Analysis

Table 79. Qingdao Bellinturf Industrial Co.,Ltd. Recent Developments

Table 80. TenCate Grass Basic Information

Table 81. TenCate Grass Artificial Grass Turf Product Overview

Table 82. TenCate Grass Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. TenCate Grass Business Overview

Table 84. TenCate Grass Recent Developments

Table 85. FieldTurf Basic Information

Table 86. FieldTurf Artificial Grass Turf Product Overview

Table 87. FieldTurf Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. FieldTurf Business Overview

Table 89. FieldTurf Recent Developments

Table 90. Shaw Sports Turf Basic Information

Table 91. Shaw Sports Turf Artificial Grass Turf Product Overview

Table 92. Shaw Sports Turf Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Shaw Sports Turf Business Overview
Table 94. Shaw Sports Turf Recent Developments
Table 95. Sports and Leisure Group Basic Information
Table 96. Sports and Leisure Group Artificial Grass Turf Product Overview
Table 97. Sports and Leisure Group Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Sports and Leisure Group Business Overview
Table 99. Sports and Leisure Group Recent Developments
Table 100. Condor Grass Basic Information
Table 101. Condor Grass Artificial Grass Turf Product Overview
Table 102. Condor Grass Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Condor Grass Business Overview
Table 104. Condor Grass Recent Developments
Table 105. Victoria PLC Basic Information
Table 106. Victoria PLC Artificial Grass Turf Product Overview
Table 107. Victoria PLC Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Victoria PLC Business Overview
Table 109. Victoria PLC Recent Developments
Table 110. Taishan Basic Information
Table 111. Taishan Artificial Grass Turf Product Overview
Table 112. Taishan Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. Taishan Business Overview
Table 114. Taishan Recent Developments
Table 115. Hellas Construction Basic Information
Table 116. Hellas Construction Artificial Grass Turf Product Overview
Table 117. Hellas Construction Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. Hellas Construction Business Overview
Table 119. Hellas Construction Recent Developments
Table 120. All Victory Grass Basic Information
Table 121. All Victory Grass Artificial Grass Turf Product Overview
Table 122. All Victory Grass Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. All Victory Grass Business Overview
Table 124. All Victory Grass Recent Developments
Table 125. Mighty Grass Co., Ltd. Basic Information

Table 126. Mighty Grass Co., Ltd. Artificial Grass Turf Product Overview
Table 127. Mighty Grass Co., Ltd. Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 128. Mighty Grass Co., Ltd. Business Overview
Table 129. Mighty Grass Co., Ltd. Recent Developments
Table 130. Jiangsu Vivaturf Artificial Grass Basic Information
Table 131. Jiangsu Vivaturf Artificial Grass Artificial Grass Turf Product Overview
Table 132. Jiangsu Vivaturf Artificial Grass Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 133. Jiangsu Vivaturf Artificial Grass Business Overview
Table 134. Jiangsu Vivaturf Artificial Grass Recent Developments
Table 135. Nurteks Basic Information
Table 136. Nurteks Artificial Grass Turf Product Overview
Table 137. Nurteks Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 138. Nurteks Business Overview
Table 139. Nurteks Recent Developments
Table 140. Sprinturf Basic Information
Table 141. Sprinturf Artificial Grass Turf Product Overview
Table 142. Sprinturf Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 143. Sprinturf Business Overview
Table 144. Sprinturf Recent Developments
Table 145. Beaulieu International Group Basic Information
Table 146. Beaulieu International Group Artificial Grass Turf Product Overview
Table 147. Beaulieu International Group Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 148. Beaulieu International Group Business Overview
Table 149. Beaulieu International Group Recent Developments
Table 150. SIS Pitches Basic Information
Table 151. SIS Pitches Artificial Grass Turf Product Overview
Table 152. SIS Pitches Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 153. SIS Pitches Business Overview
Table 154. SIS Pitches Recent Developments
Table 155. ForeverLawn, Inc. (DuPont) Basic Information
Table 156. ForeverLawn, Inc. (DuPont) Artificial Grass Turf Product Overview
Table 157. ForeverLawn, Inc. (DuPont) Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 158. ForeverLawn, Inc. (DuPont) Business Overview
Table 159. ForeverLawn, Inc. (DuPont) Recent Developments
Table 160. Global Syn-Turf Basic Information
Table 161. Global Syn-Turf Artificial Grass Turf Product Overview
Table 162. Global Syn-Turf Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 163. Global Syn-Turf Business Overview
Table 164. Global Syn-Turf Recent Developments
Table 165. ACT Global Sports Basic Information
Table 166. ACT Global Sports Artificial Grass Turf Product Overview
Table 167. ACT Global Sports Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 168. ACT Global Sports Business Overview
Table 169. ACT Global Sports Recent Developments
Table 170. Controlled Products Basic Information
Table 171. Controlled Products Artificial Grass Turf Product Overview
Table 172. Controlled Products Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 173. Controlled Products Business Overview
Table 174. Controlled Products Recent Developments
Table 175. Saltex Oy Basic Information
Table 176. Saltex Oy Artificial Grass Turf Product Overview
Table 177. Saltex Oy Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 178. Saltex Oy Business Overview
Table 179. Saltex Oy Recent Developments
Table 180. Guangdong Citygreen Sports Co., Ltd. Basic Information
Table 181. Guangdong Citygreen Sports Co., Ltd. Artificial Grass Turf Product Overview
Table 182. Guangdong Citygreen Sports Co., Ltd. Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 183. Guangdong Citygreen Sports Co., Ltd. Business Overview
Table 184. Guangdong Citygreen Sports Co., Ltd. Recent Developments
Table 185. Dorelom Group Basic Information
Table 186. Dorelom Group Artificial Grass Turf Product Overview
Table 187. Dorelom Group Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 188. Dorelom Group Business Overview
Table 189. Dorelom Group Recent Developments
Table 190. Watanabe Industry Basic Information

Table 191. Watanabe Industry Artificial Grass Turf Product Overview
Table 192. Watanabe Industry Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 193. Watanabe Industry Business Overview
Table 194. Watanabe Industry Recent Developments
Table 195. Mizuno Corporation Basic Information
Table 196. Mizuno Corporation Artificial Grass Turf Product Overview
Table 197. Mizuno Corporation Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 198. Mizuno Corporation Business Overview
Table 199. Mizuno Corporation Recent Developments
Table 200. Sumitomo Rubber Industries Basic Information
Table 201. Sumitomo Rubber Industries Artificial Grass Turf Product Overview
Table 202. Sumitomo Rubber Industries Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 203. Sumitomo Rubber Industries Business Overview
Table 204. Sumitomo Rubber Industries Recent Developments
Table 205. Easigrass Basic Information
Table 206. Easigrass Artificial Grass Turf Product Overview
Table 207. Easigrass Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 208. Easigrass Business Overview
Table 209. Easigrass Recent Developments
Table 210. Yamamoto Corporation Basic Information
Table 211. Yamamoto Corporation Artificial Grass Turf Product Overview
Table 212. Yamamoto Corporation Artificial Grass Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 213. Yamamoto Corporation Business Overview
Table 214. Yamamoto Corporation Recent Developments
Table 215. Global Artificial Grass Turf Sales Forecast by Region (2026-2035) & (K Units)
Table 216. Global Artificial Grass Turf Market Size Forecast by Region (2026-2035) & (M USD)
Table 217. North America Artificial Grass Turf Sales Forecast by Country (2026-2035) & (K Units)
Table 218. North America Artificial Grass Turf Market Size Forecast by Country (2026-2035) & (M USD)
Table 219. Europe Artificial Grass Turf Sales Forecast by Country (2026-2035) & (K Units)

Table 220. Europe Artificial Grass Turf Market Size Forecast by Country (2026-2035) & (M USD)

Table 221. Asia Pacific Artificial Grass Turf Sales Forecast by Region (2026-2035) & (K Units)

Table 222. Asia Pacific Artificial Grass Turf Market Size Forecast by Region (2026-2035) & (M USD)

Table 223. South America Artificial Grass Turf Sales Forecast by Country (2026-2035) & (K Units)

Table 224. South America Artificial Grass Turf Market Size Forecast by Country (2026-2035) & (M USD)

Table 225. Middle East and Africa Artificial Grass Turf Sales Forecast by Country (2026-2035) & (Units)

Table 226. Middle East and Africa Artificial Grass Turf Market Size Forecast by Country (2026-2035) & (M USD)

Table 227. Global Artificial Grass Turf Sales Forecast by Type (2026-2035) & (K Units)

Table 228. Global Artificial Grass Turf Market Size Forecast by Type (2026-2035) & (M USD)

Table 229. Global Artificial Grass Turf Price Forecast by Type (2026-2035) & (USD/Unit)

Table 230. Global Artificial Grass Turf Sales (K Units) Forecast by Application (2026-2035)

Table 231. Global Artificial Grass Turf Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Artificial Grass Turf
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Artificial Grass Turf Market Size (M USD), 2025-2035
- Figure 5. Global Artificial Grass Turf Market Size (M USD) (2020-2035)
- Figure 6. Global Artificial Grass Turf Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Artificial Grass Turf Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Artificial Grass Turf Product Life Cycle
- Figure 13. Artificial Grass Turf Sales Share by Manufacturers in 2025
- Figure 14. Global Artificial Grass Turf Revenue Share by Manufacturers in 2025
- Figure 15. Artificial Grass Turf Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Artificial Grass Turf Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Artificial Grass Turf Revenue in 2025
- Figure 18. Industry Chain Map of Artificial Grass Turf
- Figure 19. Global Artificial Grass Turf Market PEST Analysis
- Figure 20. Global Artificial Grass Turf Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Artificial Grass Turf Market Share by Type
- Figure 27. Sales Market Share of Artificial Grass Turf by Type (2020-2025)
- Figure 28. Sales Market Share of Artificial Grass Turf by Type in 2025
- Figure 29. Market Share of Artificial Grass Turf by Type (2020-2025)
- Figure 30. Market Share of Artificial Grass Turf by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Artificial Grass Turf Market Share by Application

Figure 33. Global Artificial Grass Turf Sales Market Share by Application (2020-2025)

Figure 34. Global Artificial Grass Turf Sales Market Share by Application in 2025

Figure 35. Global Artificial Grass Turf Market Share by Application (2020-2025)

Figure 36. Global Artificial Grass Turf Market Share by Application in 2025

Figure 37. Global Artificial Grass Turf Sales Growth Rate by Application (2020-2025)

Figure 38. Global Artificial Grass Turf Sales Market Share by Region (2020-2025)

Figure 39. Global Artificial Grass Turf Market Size by Region (2020-2025)

Figure 40. North America Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Artificial Grass Turf Sales Market Share by Country in 2024

Figure 43. North America Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Artificial Grass Turf Market Size by Country in 2024

Figure 45. U.S. Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Artificial Grass Turf Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Artificial Grass Turf Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Artificial Grass Turf Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Artificial Grass Turf Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Artificial Grass Turf Sales Market Share by Country in 2024

Figure 53. Europe Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Artificial Grass Turf Market Size by Country in 2024

Figure 55. Germany Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Artificial Grass Turf Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Artificial Grass Turf Sales Market Share by Region in 2024

Figure 67. Asia Pacific Artificial Grass Turf Market Size by Region in 2024

Figure 68. China Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Artificial Grass Turf Sales and Growth Rate (K Units)

Figure 79. South America Artificial Grass Turf Sales Market Share by Country in 2024

Figure 80. South America Artificial Grass Turf Market Size and Growth Rate (M USD)

Figure 81. South America Artificial Grass Turf Market Size by Country in 2024

Figure 82. Brazil Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Artificial Grass Turf Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Artificial Grass Turf Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Artificial Grass Turf Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Artificial Grass Turf Market Size by Region in 2024

Figure 92. Saudi Arabia Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Artificial Grass Turf Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Artificial Grass Turf Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Artificial Grass Turf Production Market Share by Region (2020-2025)

Figure 103. North America Artificial Grass Turf Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Artificial Grass Turf Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Artificial Grass Turf Production (K Units) Growth Rate (2020-2025)

Figure 106. China Artificial Grass Turf Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Artificial Grass Turf Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Artificial Grass Turf Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Artificial Grass Turf Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Artificial Grass Turf Market Share Forecast by Type (2026-2035)

Figure 111. Global Artificial Grass Turf Sales Forecast by Application (2026-2035)

Figure 112. Global Artificial Grass Turf Market Share Forecast by Application
(2026-2035)

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