

Global Artificial Grass Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

The Global Artificial Grass Market Size was estimated at USD 3238.63 million in 2023 and is projected to reach USD 4465.56 million by 2029, exhibiting a CAGR of 5.50% during the forecast period.

This report provides a deep insight into the global Artificial Grass market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Artificial Grass Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Artificial Grass market in any manner.

Global Artificial Grass Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Ten Cate

Shaw Sports Turf

FieldTurf (Tarkett)

CoCreation Grass

Polytan GmbH

Domo Sports Grass

ACT Global Sports

SIS Pitches

Limonta Sport

Edel Grass B.V.

Unisport-Saltex Oy

GreenVision / Mattex

Mondo S.p.A.

Juta

Condor Grass

Nurteks

Taishan

Victoria PLC

ForestGrass

Forbex

Market Segmentation (by Type)

Tuft Grass Above 10 and Below 25 mm Type

Tuft Grass Below 10 mm Type

Tuft Grass Above 25 mm Type

Market Segmentation (by Application)

Sports

Landscaping

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Artificial Grass Market

Overview of the regional outlook of the Artificial Grass Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Artificial Grass Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Artificial Grass

1.2 Key Market Segments

1.2.1 Artificial Grass Segment by Type

1.2.2 Artificial Grass Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ARTIFICIAL GRASS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Artificial Grass Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Artificial Grass Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ARTIFICIAL GRASS MARKET COMPETITIVE LANDSCAPE

3.1 Global Artificial Grass Sales by Manufacturers (2019-2024)

3.2 Global Artificial Grass Revenue Market Share by Manufacturers (2019-2024)

3.3 Artificial Grass Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Artificial Grass Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Artificial Grass Sales Sites, Area Served, Product Type

3.6 Artificial Grass Market Competitive Situation and Trends

3.6.1 Artificial Grass Market Concentration Rate

3.6.2 Global 5 and 10 Largest Artificial Grass Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ARTIFICIAL GRASS INDUSTRY CHAIN ANALYSIS

4.1 Artificial Grass Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ARTIFICIAL GRASS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 ARTIFICIAL GRASS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Artificial Grass Sales Market Share by Type (2019-2024)
- 6.3 Global Artificial Grass Market Size Market Share by Type (2019-2024)
- 6.4 Global Artificial Grass Price by Type (2019-2024)

7 ARTIFICIAL GRASS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Artificial Grass Market Sales by Application (2019-2024)
- 7.3 Global Artificial Grass Market Size (M USD) by Application (2019-2024)
- 7.4 Global Artificial Grass Sales Growth Rate by Application (2019-2024)

8 ARTIFICIAL GRASS MARKET SEGMENTATION BY REGION

- 8.1 Global Artificial Grass Sales by Region
 - 8.1.1 Global Artificial Grass Sales by Region
 - 8.1.2 Global Artificial Grass Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Artificial Grass Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Artificial Grass Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Artificial Grass Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Artificial Grass Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Artificial Grass Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Ten Cate
 - 9.1.1 Ten Cate Artificial Grass Basic Information
 - 9.1.2 Ten Cate Artificial Grass Product Overview
 - 9.1.3 Ten Cate Artificial Grass Product Market Performance
 - 9.1.4 Ten Cate Business Overview
 - 9.1.5 Ten Cate Artificial Grass SWOT Analysis
 - 9.1.6 Ten Cate Recent Developments
- 9.2 Shaw Sports Turf

- 9.2.1 Shaw Sports Turf Artificial Grass Basic Information
- 9.2.2 Shaw Sports Turf Artificial Grass Product Overview
- 9.2.3 Shaw Sports Turf Artificial Grass Product Market Performance
- 9.2.4 Shaw Sports Turf Business Overview
- 9.2.5 Shaw Sports Turf Artificial Grass SWOT Analysis
- 9.2.6 Shaw Sports Turf Recent Developments
- 9.3 FieldTurf (Tarkett)
 - 9.3.1 FieldTurf (Tarkett) Artificial Grass Basic Information
 - 9.3.2 FieldTurf (Tarkett) Artificial Grass Product Overview
 - 9.3.3 FieldTurf (Tarkett) Artificial Grass Product Market Performance
 - 9.3.4 FieldTurf (Tarkett) Artificial Grass SWOT Analysis
 - 9.3.5 FieldTurf (Tarkett) Business Overview
 - 9.3.6 FieldTurf (Tarkett) Recent Developments
- 9.4 CoCreation Grass
 - 9.4.1 CoCreation Grass Artificial Grass Basic Information
 - 9.4.2 CoCreation Grass Artificial Grass Product Overview
 - 9.4.3 CoCreation Grass Artificial Grass Product Market Performance
 - 9.4.4 CoCreation Grass Business Overview
 - 9.4.5 CoCreation Grass Recent Developments
- 9.5 Polytan GmbH
 - 9.5.1 Polytan GmbH Artificial Grass Basic Information
 - 9.5.2 Polytan GmbH Artificial Grass Product Overview
 - 9.5.3 Polytan GmbH Artificial Grass Product Market Performance
 - 9.5.4 Polytan GmbH Business Overview
 - 9.5.5 Polytan GmbH Recent Developments
- 9.6 Domo Sports Grass
 - 9.6.1 Domo Sports Grass Artificial Grass Basic Information
 - 9.6.2 Domo Sports Grass Artificial Grass Product Overview
 - 9.6.3 Domo Sports Grass Artificial Grass Product Market Performance
 - 9.6.4 Domo Sports Grass Business Overview
 - 9.6.5 Domo Sports Grass Recent Developments
- 9.7 ACT Global Sports
 - 9.7.1 ACT Global Sports Artificial Grass Basic Information
 - 9.7.2 ACT Global Sports Artificial Grass Product Overview
 - 9.7.3 ACT Global Sports Artificial Grass Product Market Performance
 - 9.7.4 ACT Global Sports Business Overview
 - 9.7.5 ACT Global Sports Recent Developments
- 9.8 SIS Pitches
 - 9.8.1 SIS Pitches Artificial Grass Basic Information

- 9.8.2 SIS Pitches Artificial Grass Product Overview
- 9.8.3 SIS Pitches Artificial Grass Product Market Performance
- 9.8.4 SIS Pitches Business Overview
- 9.8.5 SIS Pitches Recent Developments
- 9.9 Limonta Sport
 - 9.9.1 Limonta Sport Artificial Grass Basic Information
 - 9.9.2 Limonta Sport Artificial Grass Product Overview
 - 9.9.3 Limonta Sport Artificial Grass Product Market Performance
 - 9.9.4 Limonta Sport Business Overview
 - 9.9.5 Limonta Sport Recent Developments
- 9.10 Edel Grass B.V.
 - 9.10.1 Edel Grass B.V. Artificial Grass Basic Information
 - 9.10.2 Edel Grass B.V. Artificial Grass Product Overview
 - 9.10.3 Edel Grass B.V. Artificial Grass Product Market Performance
 - 9.10.4 Edel Grass B.V. Business Overview
 - 9.10.5 Edel Grass B.V. Recent Developments
- 9.11 Unisport-Saltex Oy
 - 9.11.1 Unisport-Saltex Oy Artificial Grass Basic Information
 - 9.11.2 Unisport-Saltex Oy Artificial Grass Product Overview
 - 9.11.3 Unisport-Saltex Oy Artificial Grass Product Market Performance
 - 9.11.4 Unisport-Saltex Oy Business Overview
 - 9.11.5 Unisport-Saltex Oy Recent Developments
- 9.12 GreenVision / Mattex
 - 9.12.1 GreenVision / Mattex Artificial Grass Basic Information
 - 9.12.2 GreenVision / Mattex Artificial Grass Product Overview
 - 9.12.3 GreenVision / Mattex Artificial Grass Product Market Performance
 - 9.12.4 GreenVision / Mattex Business Overview
 - 9.12.5 GreenVision / Mattex Recent Developments
- 9.13 Mondo S.p.A.
 - 9.13.1 Mondo S.p.A. Artificial Grass Basic Information
 - 9.13.2 Mondo S.p.A. Artificial Grass Product Overview
 - 9.13.3 Mondo S.p.A. Artificial Grass Product Market Performance
 - 9.13.4 Mondo S.p.A. Business Overview
 - 9.13.5 Mondo S.p.A. Recent Developments
- 9.14 Juta
 - 9.14.1 Juta Artificial Grass Basic Information
 - 9.14.2 Juta Artificial Grass Product Overview
 - 9.14.3 Juta Artificial Grass Product Market Performance
 - 9.14.4 Juta Business Overview

9.14.5 Juta Recent Developments

9.15 Condor Grass

9.15.1 Condor Grass Artificial Grass Basic Information

9.15.2 Condor Grass Artificial Grass Product Overview

9.15.3 Condor Grass Artificial Grass Product Market Performance

9.15.4 Condor Grass Business Overview

9.15.5 Condor Grass Recent Developments

9.16 Nurteks

9.16.1 Nurteks Artificial Grass Basic Information

9.16.2 Nurteks Artificial Grass Product Overview

9.16.3 Nurteks Artificial Grass Product Market Performance

9.16.4 Nurteks Business Overview

9.16.5 Nurteks Recent Developments

9.17 Taishan

9.17.1 Taishan Artificial Grass Basic Information

9.17.2 Taishan Artificial Grass Product Overview

9.17.3 Taishan Artificial Grass Product Market Performance

9.17.4 Taishan Business Overview

9.17.5 Taishan Recent Developments

9.18 Victoria PLC

9.18.1 Victoria PLC Artificial Grass Basic Information

9.18.2 Victoria PLC Artificial Grass Product Overview

9.18.3 Victoria PLC Artificial Grass Product Market Performance

9.18.4 Victoria PLC Business Overview

9.18.5 Victoria PLC Recent Developments

9.19 ForestGrass

9.19.1 ForestGrass Artificial Grass Basic Information

9.19.2 ForestGrass Artificial Grass Product Overview

9.19.3 ForestGrass Artificial Grass Product Market Performance

9.19.4 ForestGrass Business Overview

9.19.5 ForestGrass Recent Developments

9.20 Forbex

9.20.1 Forbex Artificial Grass Basic Information

9.20.2 Forbex Artificial Grass Product Overview

9.20.3 Forbex Artificial Grass Product Market Performance

9.20.4 Forbex Business Overview

9.20.5 Forbex Recent Developments

10 ARTIFICIAL GRASS MARKET FORECAST BY REGION

10.1 Global Artificial Grass Market Size Forecast

10.2 Global Artificial Grass Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Artificial Grass Market Size Forecast by Country

10.2.3 Asia Pacific Artificial Grass Market Size Forecast by Region

10.2.4 South America Artificial Grass Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Artificial Grass by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Artificial Grass Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Artificial Grass by Type (2025-2030)

11.1.2 Global Artificial Grass Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Artificial Grass by Type (2025-2030)

11.2 Global Artificial Grass Market Forecast by Application (2025-2030)

11.2.1 Global Artificial Grass Sales (K Units) Forecast by Application

11.2.2 Global Artificial Grass Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Artificial Grass Market Size Comparison by Region (M USD)
- Table 5. Global Artificial Grass Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Artificial Grass Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Artificial Grass Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Artificial Grass Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Artificial Grass as of 2022)
- Table 10. Global Market Artificial Grass Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Artificial Grass Sales Sites and Area Served
- Table 12. Manufacturers Artificial Grass Product Type
- Table 13. Global Artificial Grass Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Artificial Grass
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Artificial Grass Market Challenges
- Table 22. Global Artificial Grass Sales by Type (K Units)
- Table 23. Global Artificial Grass Market Size by Type (M USD)
- Table 24. Global Artificial Grass Sales (K Units) by Type (2019-2024)
- Table 25. Global Artificial Grass Sales Market Share by Type (2019-2024)
- Table 26. Global Artificial Grass Market Size (M USD) by Type (2019-2024)
- Table 27. Global Artificial Grass Market Size Share by Type (2019-2024)
- Table 28. Global Artificial Grass Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Artificial Grass Sales (K Units) by Application
- Table 30. Global Artificial Grass Market Size by Application
- Table 31. Global Artificial Grass Sales by Application (2019-2024) & (K Units)
- Table 32. Global Artificial Grass Sales Market Share by Application (2019-2024)

- Table 33. Global Artificial Grass Sales by Application (2019-2024) & (M USD)
- Table 34. Global Artificial Grass Market Share by Application (2019-2024)
- Table 35. Global Artificial Grass Sales Growth Rate by Application (2019-2024)
- Table 36. Global Artificial Grass Sales by Region (2019-2024) & (K Units)
- Table 37. Global Artificial Grass Sales Market Share by Region (2019-2024)
- Table 38. North America Artificial Grass Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Artificial Grass Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Artificial Grass Sales by Region (2019-2024) & (K Units)
- Table 41. South America Artificial Grass Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Artificial Grass Sales by Region (2019-2024) & (K Units)
- Table 43. Ten Cate Artificial Grass Basic Information
- Table 44. Ten Cate Artificial Grass Product Overview
- Table 45. Ten Cate Artificial Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Ten Cate Business Overview
- Table 47. Ten Cate Artificial Grass SWOT Analysis
- Table 48. Ten Cate Recent Developments
- Table 49. Shaw Sports Turf Artificial Grass Basic Information
- Table 50. Shaw Sports Turf Artificial Grass Product Overview
- Table 51. Shaw Sports Turf Artificial Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Shaw Sports Turf Business Overview
- Table 53. Shaw Sports Turf Artificial Grass SWOT Analysis
- Table 54. Shaw Sports Turf Recent Developments
- Table 55. FieldTurf (Tarkett) Artificial Grass Basic Information
- Table 56. FieldTurf (Tarkett) Artificial Grass Product Overview
- Table 57. FieldTurf (Tarkett) Artificial Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. FieldTurf (Tarkett) Artificial Grass SWOT Analysis
- Table 59. FieldTurf (Tarkett) Business Overview
- Table 60. FieldTurf (Tarkett) Recent Developments
- Table 61. CoCreation Grass Artificial Grass Basic Information
- Table 62. CoCreation Grass Artificial Grass Product Overview
- Table 63. CoCreation Grass Artificial Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. CoCreation Grass Business Overview
- Table 65. CoCreation Grass Recent Developments
- Table 66. Polytan GmbH Artificial Grass Basic Information

Table 67. Polytan GmbH Artificial Grass Product Overview

Table 68. Polytan GmbH Artificial Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Polytan GmbH Business Overview

Table 70. Polytan GmbH Recent Developments

Table 71. Domo Sports Grass Artificial Grass Basic Information

Table 72. Domo Sports Grass Artificial Grass Product Overview

Table 73. Domo Sports Grass Artificial Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Domo Sports Grass Business Overview

Table 75. Domo Sports Grass Recent Developments

Table 76. ACT Global Sports Artificial Grass Basic Information

Table 77. ACT Global Sports Artificial Grass Product Overview

Table 78. ACT Global Sports Artificial Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. ACT Global Sports Business Overview

Table 80. ACT Global Sports Recent Developments

Table 81. SIS Pitches Artificial Grass Basic Information

Table 82. SIS Pitches Artificial Grass Product Overview

Table 83. SIS Pitches Artificial Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. SIS Pitches Business Overview

Table 85. SIS Pitches Recent Developments

Table 86. Limonta Sport Artificial Grass Basic Information

Table 87. Limonta Sport Artificial Grass Product Overview

Table 88. Limonta Sport Artificial Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Limonta Sport Business Overview

Table 90. Limonta Sport Recent Developments

Table 91. Edel Grass B.V. Artificial Grass Basic Information

Table 92. Edel Grass B.V. Artificial Grass Product Overview

Table 93. Edel Grass B.V. Artificial Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Edel Grass B.V. Business Overview

Table 95. Edel Grass B.V. Recent Developments

Table 96. Unisport-Saltex Oy Artificial Grass Basic Information

Table 97. Unisport-Saltex Oy Artificial Grass Product Overview

Table 98. Unisport-Saltex Oy Artificial Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. Unisport-Saltex Oy Business Overview
- Table 100. Unisport-Saltex Oy Recent Developments
- Table 101. GreenVision / Mattex Artificial Grass Basic Information
- Table 102. GreenVision / Mattex Artificial Grass Product Overview
- Table 103. GreenVision / Mattex Artificial Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. GreenVision / Mattex Business Overview
- Table 105. GreenVision / Mattex Recent Developments
- Table 106. Mondo S.p.A. Artificial Grass Basic Information
- Table 107. Mondo S.p.A. Artificial Grass Product Overview
- Table 108. Mondo S.p.A. Artificial Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Mondo S.p.A. Business Overview
- Table 110. Mondo S.p.A. Recent Developments
- Table 111. Juta Artificial Grass Basic Information
- Table 112. Juta Artificial Grass Product Overview
- Table 113. Juta Artificial Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Juta Business Overview
- Table 115. Juta Recent Developments
- Table 116. Condor Grass Artificial Grass Basic Information
- Table 117. Condor Grass Artificial Grass Product Overview
- Table 118. Condor Grass Artificial Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Condor Grass Business Overview
- Table 120. Condor Grass Recent Developments
- Table 121. Nurteks Artificial Grass Basic Information
- Table 122. Nurteks Artificial Grass Product Overview
- Table 123. Nurteks Artificial Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Nurteks Business Overview
- Table 125. Nurteks Recent Developments
- Table 126. Taishan Artificial Grass Basic Information
- Table 127. Taishan Artificial Grass Product Overview
- Table 128. Taishan Artificial Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Taishan Business Overview
- Table 130. Taishan Recent Developments
- Table 131. Victoria PLC Artificial Grass Basic Information

- Table 132. Victoria PLC Artificial Grass Product Overview
- Table 133. Victoria PLC Artificial Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Victoria PLC Business Overview
- Table 135. Victoria PLC Recent Developments
- Table 136. ForestGrass Artificial Grass Basic Information
- Table 137. ForestGrass Artificial Grass Product Overview
- Table 138. ForestGrass Artificial Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. ForestGrass Business Overview
- Table 140. ForestGrass Recent Developments
- Table 141. Forbex Artificial Grass Basic Information
- Table 142. Forbex Artificial Grass Product Overview
- Table 143. Forbex Artificial Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. Forbex Business Overview
- Table 145. Forbex Recent Developments
- Table 146. Global Artificial Grass Sales Forecast by Region (2025-2030) & (K Units)
- Table 147. Global Artificial Grass Market Size Forecast by Region (2025-2030) & (M USD)
- Table 148. North America Artificial Grass Sales Forecast by Country (2025-2030) & (K Units)
- Table 149. North America Artificial Grass Market Size Forecast by Country (2025-2030) & (M USD)
- Table 150. Europe Artificial Grass Sales Forecast by Country (2025-2030) & (K Units)
- Table 151. Europe Artificial Grass Market Size Forecast by Country (2025-2030) & (M USD)
- Table 152. Asia Pacific Artificial Grass Sales Forecast by Region (2025-2030) & (K Units)
- Table 153. Asia Pacific Artificial Grass Market Size Forecast by Region (2025-2030) & (M USD)
- Table 154. South America Artificial Grass Sales Forecast by Country (2025-2030) & (K Units)
- Table 155. South America Artificial Grass Market Size Forecast by Country (2025-2030) & (M USD)
- Table 156. Middle East and Africa Artificial Grass Consumption Forecast by Country (2025-2030) & (Units)
- Table 157. Middle East and Africa Artificial Grass Market Size Forecast by Country (2025-2030) & (M USD)

Table 158. Global Artificial Grass Sales Forecast by Type (2025-2030) & (K Units)

Table 159. Global Artificial Grass Market Size Forecast by Type (2025-2030) & (M USD)

Table 160. Global Artificial Grass Price Forecast by Type (2025-2030) & (USD/Unit)

Table 161. Global Artificial Grass Sales (K Units) Forecast by Application (2025-2030)

Table 162. Global Artificial Grass Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Artificial Grass
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Artificial Grass Market Size (M USD), 2019-2030
- Figure 5. Global Artificial Grass Market Size (M USD) (2019-2030)
- Figure 6. Global Artificial Grass Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Artificial Grass Market Size by Country (M USD)
- Figure 11. Artificial Grass Sales Share by Manufacturers in 2023
- Figure 12. Global Artificial Grass Revenue Share by Manufacturers in 2023
- Figure 13. Artificial Grass Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Artificial Grass Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Artificial Grass Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Artificial Grass Market Share by Type
- Figure 18. Sales Market Share of Artificial Grass by Type (2019-2024)
- Figure 19. Sales Market Share of Artificial Grass by Type in 2023
- Figure 20. Market Size Share of Artificial Grass by Type (2019-2024)
- Figure 21. Market Size Market Share of Artificial Grass by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Artificial Grass Market Share by Application
- Figure 24. Global Artificial Grass Sales Market Share by Application (2019-2024)
- Figure 25. Global Artificial Grass Sales Market Share by Application in 2023
- Figure 26. Global Artificial Grass Market Share by Application (2019-2024)
- Figure 27. Global Artificial Grass Market Share by Application in 2023
- Figure 28. Global Artificial Grass Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Artificial Grass Sales Market Share by Region (2019-2024)
- Figure 30. North America Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Artificial Grass Sales Market Share by Country in 2023

- Figure 32. U.S. Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Artificial Grass Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Artificial Grass Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Artificial Grass Sales Market Share by Country in 2023
- Figure 37. Germany Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Artificial Grass Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Artificial Grass Sales Market Share by Region in 2023
- Figure 44. China Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Artificial Grass Sales and Growth Rate (K Units)
- Figure 50. South America Artificial Grass Sales Market Share by Country in 2023
- Figure 51. Brazil Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Artificial Grass Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Artificial Grass Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Artificial Grass Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Artificial Grass Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Artificial Grass Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Artificial Grass Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Artificial Grass Market Share Forecast by Type (2025-2030)
- Figure 65. Global Artificial Grass Sales Forecast by Application (2025-2030)
- Figure 66. Global Artificial Grass Market Share Forecast by Application (2025-2030)

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