

Global Artemisia Absinthium Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Artemisia Absinthium, commonly known as silvery wormwood or Chinese mugwort, is a herbaceous perennial plant with a creeping rhizome. It is native to China, Korea, Mongolia, Japan, and the Russian Far East (Amur Oblast, Primorye).

The global Artemisia Absinthium market size was estimated at USD 348 million in 2023 and is projected to reach USD 442.30 million by 2032, exhibiting a CAGR of 2.70% during the forecast period.

North America Artemisia Absinthium market size was estimated at USD 94.92 million in 2023, at a CAGR of 2.31% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Artemisia Absinthium market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Artemisia Absinthium Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Artemisia Absinthium market in any manner.

Global Artemisia Absinthium Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Lvyng Ai Cao

Yaoyi Baoai Straw

NANYANG HAOXIANG PHARMACEUTICAL

SHENNONG WORMWOOD

Aitsao

Da'ai Biological Products

Wanbei Airong Factory

Hanyi Airong

Health Express Pharmaceutical

Chengshantang Biotechnology

Grass Jelly Pharmaceutical

Market Segmentation (by Type)

Home Wormwood

Wild Wormwood

Market Segmentation (by Application)

Medical

Food

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Artemisia Absinthium Market

Overview of the regional outlook of the Artemisia Absinthium Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Artemisia Absinthium Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Artemisia Absinthium, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Artemisia Absinthium
- 1.2 Key Market Segments
 - 1.2.1 Artemisia Absinthium Segment by Type
 - 1.2.2 Artemisia Absinthium Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ARTEMISIA ABSINTHIUM MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Artemisia Absinthium Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Artemisia Absinthium Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ARTEMISIA ABSINTHIUM MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Artemisia Absinthium Sales by Manufacturers (2019-2024)
- 3.2 Global Artemisia Absinthium Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Artemisia Absinthium Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Artemisia Absinthium Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Artemisia Absinthium Sales Sites, Area Served, Product Type
- 3.6 Artemisia Absinthium Market Competitive Situation and Trends
 - 3.6.1 Artemisia Absinthium Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Artemisia Absinthium Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 ARTEMISIA ABSINTHIUM INDUSTRY CHAIN ANALYSIS

- 4.1 Artemisia Absinthium Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ARTEMISIA ABSINTHIUM MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 ARTEMISIA ABSINTHIUM MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Artemisia Absinthium Sales Market Share by Type (2019-2024)

6.3 Global Artemisia Absinthium Market Size Market Share by Type (2019-2024)

6.4 Global Artemisia Absinthium Price by Type (2019-2024)

7 ARTEMISIA ABSINTHIUM MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Artemisia Absinthium Market Sales by Application (2019-2024)

7.3 Global Artemisia Absinthium Market Size (M USD) by Application (2019-2024)

7.4 Global Artemisia Absinthium Sales Growth Rate by Application (2019-2024)

8 ARTEMISIA ABSINTHIUM MARKET CONSUMPTION BY REGION

8.1 Global Artemisia Absinthium Sales by Region

8.1.1 Global Artemisia Absinthium Sales by Region

8.1.2 Global Artemisia Absinthium Sales Market Share by Region

8.2 North America

8.2.1 North America Artemisia Absinthium Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Artemisia Absinthium Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Artemisia Absinthium Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Artemisia Absinthium Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Artemisia Absinthium Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 ARTEMISIA ABSINTHIUM MARKET PRODUCTION BY REGION

9.1 Global Production of Artemisia Absinthium by Region (2019-2024)

9.2 Global Artemisia Absinthium Revenue Market Share by Region (2019-2024)

9.3 Global Artemisia Absinthium Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Artemisia Absinthium Production

9.4.1 North America Artemisia Absinthium Production Growth Rate (2019-2024)

9.4.2 North America Artemisia Absinthium Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Artemisia Absinthium Production

9.5.1 Europe Artemisia Absinthium Production Growth Rate (2019-2024)

9.5.2 Europe Artemisia Absinthium Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Artemisia Absinthium Production (2019-2024)

9.6.1 Japan Artemisia Absinthium Production Growth Rate (2019-2024)

9.6.2 Japan Artemisia Absinthium Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Artemisia Absinthium Production (2019-2024)

9.7.1 China Artemisia Absinthium Production Growth Rate (2019-2024)

9.7.2 China Artemisia Absinthium Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Lvyang Ai Cao

10.1.1 Lvyang Ai Cao Artemisia Absinthium Basic Information

10.1.2 Lvyang Ai Cao Artemisia Absinthium Product Overview

10.1.3 Lvyang Ai Cao Artemisia Absinthium Product Market Performance

10.1.4 Lvyang Ai Cao Business Overview

10.1.5 Lvyang Ai Cao Artemisia Absinthium SWOT Analysis

10.1.6 Lvyang Ai Cao Recent Developments

10.2 Yaoyi Baoai Straw

10.2.1 Yaoyi Baoai Straw Artemisia Absinthium Basic Information

10.2.2 Yaoyi Baoai Straw Artemisia Absinthium Product Overview

10.2.3 Yaoyi Baoai Straw Artemisia Absinthium Product Market Performance

10.2.4 Yaoyi Baoai Straw Business Overview

10.2.5 Yaoyi Baoai Straw Artemisia Absinthium SWOT Analysis

10.2.6 Yaoyi Baoai Straw Recent Developments

10.3 NANYANG HAOXIANG PHARMACEUTICAL

10.3.1 NANYANG HAOXIANG PHARMACEUTICAL Artemisia Absinthium Basic Information

10.3.2 NANYANG HAOXIANG PHARMACEUTICAL Artemisia Absinthium Product Overview

10.3.3 NANYANG HAOXIANG PHARMACEUTICAL Artemisia Absinthium Product Market Performance

10.3.4 NANYANG HAOXIANG PHARMACEUTICAL Artemisia Absinthium SWOT Analysis

10.3.5 NANYANG HAOXIANG PHARMACEUTICAL Business Overview

- 10.3.6 NANYANG HAOXIANG PHARMACEUTICAL Recent Developments
- 10.4 SHENNONG WORMWOOD
 - 10.4.1 SHENNONG WORMWOOD Artemisia Absinthium Basic Information
 - 10.4.2 SHENNONG WORMWOOD Artemisia Absinthium Product Overview
 - 10.4.3 SHENNONG WORMWOOD Artemisia Absinthium Product Market Performance
 - 10.4.4 SHENNONG WORMWOOD Business Overview
 - 10.4.5 SHENNONG WORMWOOD Recent Developments
- 10.5 Aitsao
 - 10.5.1 Aitsao Artemisia Absinthium Basic Information
 - 10.5.2 Aitsao Artemisia Absinthium Product Overview
 - 10.5.3 Aitsao Artemisia Absinthium Product Market Performance
 - 10.5.4 Aitsao Business Overview
 - 10.5.5 Aitsao Recent Developments
- 10.6 Da'ai Biological Products
 - 10.6.1 Da'ai Biological Products Artemisia Absinthium Basic Information
 - 10.6.2 Da'ai Biological Products Artemisia Absinthium Product Overview
 - 10.6.3 Da'ai Biological Products Artemisia Absinthium Product Market Performance
 - 10.6.4 Da'ai Biological Products Business Overview
 - 10.6.5 Da'ai Biological Products Recent Developments
- 10.7 Wanbei Airong Factory
 - 10.7.1 Wanbei Airong Factory Artemisia Absinthium Basic Information
 - 10.7.2 Wanbei Airong Factory Artemisia Absinthium Product Overview
 - 10.7.3 Wanbei Airong Factory Artemisia Absinthium Product Market Performance
 - 10.7.4 Wanbei Airong Factory Business Overview
 - 10.7.5 Wanbei Airong Factory Recent Developments
- 10.8 Hanyi Airong
 - 10.8.1 Hanyi Airong Artemisia Absinthium Basic Information
 - 10.8.2 Hanyi Airong Artemisia Absinthium Product Overview
 - 10.8.3 Hanyi Airong Artemisia Absinthium Product Market Performance
 - 10.8.4 Hanyi Airong Business Overview
 - 10.8.5 Hanyi Airong Recent Developments
- 10.9 Health Express Pharmaceutical
 - 10.9.1 Health Express Pharmaceutical Artemisia Absinthium Basic Information
 - 10.9.2 Health Express Pharmaceutical Artemisia Absinthium Product Overview
 - 10.9.3 Health Express Pharmaceutical Artemisia Absinthium Product Market Performance
 - 10.9.4 Health Express Pharmaceutical Business Overview
 - 10.9.5 Health Express Pharmaceutical Recent Developments
- 10.10 Chengshantang Biotechnology

- 10.10.1 Chengshantang Biotechnology Artemisia Absinthium Basic Information
- 10.10.2 Chengshantang Biotechnology Artemisia Absinthium Product Overview
- 10.10.3 Chengshantang Biotechnology Artemisia Absinthium Product Market

Performance

- 10.10.4 Chengshantang Biotechnology Business Overview
- 10.10.5 Chengshantang Biotechnology Recent Developments

10.11 Grass Jelly Pharmaceutical

- 10.11.1 Grass Jelly Pharmaceutical Artemisia Absinthium Basic Information
- 10.11.2 Grass Jelly Pharmaceutical Artemisia Absinthium Product Overview
- 10.11.3 Grass Jelly Pharmaceutical Artemisia Absinthium Product Market

Performance

- 10.11.4 Grass Jelly Pharmaceutical Business Overview
- 10.11.5 Grass Jelly Pharmaceutical Recent Developments

11 ARTEMISIA ABSINTHIUM MARKET FORECAST BY REGION

- 11.1 Global Artemisia Absinthium Market Size Forecast
- 11.2 Global Artemisia Absinthium Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Artemisia Absinthium Market Size Forecast by Country
 - 11.2.3 Asia Pacific Artemisia Absinthium Market Size Forecast by Region
 - 11.2.4 South America Artemisia Absinthium Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Artemisia Absinthium by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Artemisia Absinthium Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Artemisia Absinthium by Type (2025-2032)
 - 12.1.2 Global Artemisia Absinthium Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Artemisia Absinthium by Type (2025-2032)
- 12.2 Global Artemisia Absinthium Market Forecast by Application (2025-2032)
 - 12.2.1 Global Artemisia Absinthium Sales (K MT) Forecast by Application
 - 12.2.2 Global Artemisia Absinthium Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Artemisia Absinthium Market Size Comparison by Region (M USD)

Table 5. Global Artemisia Absinthium Sales (K MT) by Manufacturers (2019-2024)

Table 6. Global Artemisia Absinthium Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Artemisia Absinthium Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Artemisia Absinthium Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Artemisia Absinthium as of 2022)

Table 10. Global Market Artemisia Absinthium Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Artemisia Absinthium Sales Sites and Area Served

Table 12. Manufacturers Artemisia Absinthium Product Type

Table 13. Global Artemisia Absinthium Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Artemisia Absinthium

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Artemisia Absinthium Market Challenges

Table 22. Global Artemisia Absinthium Sales by Type (K MT)

Table 23. Global Artemisia Absinthium Market Size by Type (M USD)

Table 24. Global Artemisia Absinthium Sales (K MT) by Type (2019-2024)

Table 25. Global Artemisia Absinthium Sales Market Share by Type (2019-2024)

Table 26. Global Artemisia Absinthium Market Size (M USD) by Type (2019-2024)

Table 27. Global Artemisia Absinthium Market Size Share by Type (2019-2024)

Table 28. Global Artemisia Absinthium Price (USD/MT) by Type (2019-2024)

Table 29. Global Artemisia Absinthium Sales (K MT) by Application

Table 30. Global Artemisia Absinthium Market Size by Application

Table 31. Global Artemisia Absinthium Sales by Application (2019-2024) & (K MT)

Table 32. Global Artemisia Absinthium Sales Market Share by Application (2019-2024)
Table 33. Global Artemisia Absinthium Sales by Application (2019-2024) & (M USD)
Table 34. Global Artemisia Absinthium Market Share by Application (2019-2024)
Table 35. Global Artemisia Absinthium Sales Growth Rate by Application (2019-2024)
Table 36. Global Artemisia Absinthium Sales by Region (2019-2024) & (K MT)
Table 37. Global Artemisia Absinthium Sales Market Share by Region (2019-2024)
Table 38. North America Artemisia Absinthium Sales by Country (2019-2024) & (K MT)
Table 39. Europe Artemisia Absinthium Sales by Country (2019-2024) & (K MT)
Table 40. Asia Pacific Artemisia Absinthium Sales by Region (2019-2024) & (K MT)
Table 41. South America Artemisia Absinthium Sales by Country (2019-2024) & (K MT)
Table 42. Middle East and Africa Artemisia Absinthium Sales by Region (2019-2024) & (K MT)
Table 43. Global Artemisia Absinthium Production (K MT) by Region (2019-2024)
Table 44. Global Artemisia Absinthium Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Artemisia Absinthium Revenue Market Share by Region (2019-2024)
Table 46. Global Artemisia Absinthium Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 47. North America Artemisia Absinthium Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 48. Europe Artemisia Absinthium Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 49. Japan Artemisia Absinthium Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 50. China Artemisia Absinthium Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 51. Lvyng Ai Cao Artemisia Absinthium Basic Information
Table 52. Lvyng Ai Cao Artemisia Absinthium Product Overview
Table 53. Lvyng Ai Cao Artemisia Absinthium Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 54. Lvyng Ai Cao Business Overview
Table 55. Lvyng Ai Cao Artemisia Absinthium SWOT Analysis
Table 56. Lvyng Ai Cao Recent Developments
Table 57. Yaoyi Baoai Straw Artemisia Absinthium Basic Information
Table 58. Yaoyi Baoai Straw Artemisia Absinthium Product Overview
Table 59. Yaoyi Baoai Straw Artemisia Absinthium Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 60. Yaoyi Baoai Straw Business Overview
Table 61. Yaoyi Baoai Straw Artemisia Absinthium SWOT Analysis
Table 62. Yaoyi Baoai Straw Recent Developments

Table 63. NANYANG HAOXIANG PHARMACEUTICAL Artemisia Absinthium Basic Information

Table 64. NANYANG HAOXIANG PHARMACEUTICAL Artemisia Absinthium Product Overview

Table 65. NANYANG HAOXIANG PHARMACEUTICAL Artemisia Absinthium Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. NANYANG HAOXIANG PHARMACEUTICAL Artemisia Absinthium SWOT Analysis

Table 67. NANYANG HAOXIANG PHARMACEUTICAL Business Overview

Table 68. NANYANG HAOXIANG PHARMACEUTICAL Recent Developments

Table 69. SHENNONG WORMWOOD Artemisia Absinthium Basic Information

Table 70. SHENNONG WORMWOOD Artemisia Absinthium Product Overview

Table 71. SHENNONG WORMWOOD Artemisia Absinthium Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. SHENNONG WORMWOOD Business Overview

Table 73. SHENNONG WORMWOOD Recent Developments

Table 74. Aitsao Artemisia Absinthium Basic Information

Table 75. Aitsao Artemisia Absinthium Product Overview

Table 76. Aitsao Artemisia Absinthium Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Aitsao Business Overview

Table 78. Aitsao Recent Developments

Table 79. Da'ai Biological Products Artemisia Absinthium Basic Information

Table 80. Da'ai Biological Products Artemisia Absinthium Product Overview

Table 81. Da'ai Biological Products Artemisia Absinthium Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. Da'ai Biological Products Business Overview

Table 83. Da'ai Biological Products Recent Developments

Table 84. Wanbei Airong Factory Artemisia Absinthium Basic Information

Table 85. Wanbei Airong Factory Artemisia Absinthium Product Overview

Table 86. Wanbei Airong Factory Artemisia Absinthium Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. Wanbei Airong Factory Business Overview

Table 88. Wanbei Airong Factory Recent Developments

Table 89. Hanyi Airong Artemisia Absinthium Basic Information

Table 90. Hanyi Airong Artemisia Absinthium Product Overview

Table 91. Hanyi Airong Artemisia Absinthium Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Hanyi Airong Business Overview

Table 93. Hanyi Airong Recent Developments

Table 94. Health Express Pharmaceutical Artemisia Absinthium Basic Information

Table 95. Health Express Pharmaceutical Artemisia Absinthium Product Overview

Table 96. Health Express Pharmaceutical Artemisia Absinthium Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. Health Express Pharmaceutical Business Overview

Table 98. Health Express Pharmaceutical Recent Developments

Table 99. Chengshantang Biotechnology Artemisia Absinthium Basic Information

Table 100. Chengshantang Biotechnology Artemisia Absinthium Product Overview

Table 101. Chengshantang Biotechnology Artemisia Absinthium Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Chengshantang Biotechnology Business Overview

Table 103. Chengshantang Biotechnology Recent Developments

Table 104. Grass Jelly Pharmaceutical Artemisia Absinthium Basic Information

Table 105. Grass Jelly Pharmaceutical Artemisia Absinthium Product Overview

Table 106. Grass Jelly Pharmaceutical Artemisia Absinthium Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Grass Jelly Pharmaceutical Business Overview

Table 108. Grass Jelly Pharmaceutical Recent Developments

Table 109. Global Artemisia Absinthium Sales Forecast by Region (2025-2032) & (K MT)

Table 110. Global Artemisia Absinthium Market Size Forecast by Region (2025-2032) & (M USD)

Table 111. North America Artemisia Absinthium Sales Forecast by Country (2025-2032) & (K MT)

Table 112. North America Artemisia Absinthium Market Size Forecast by Country (2025-2032) & (M USD)

Table 113. Europe Artemisia Absinthium Sales Forecast by Country (2025-2032) & (K MT)

Table 114. Europe Artemisia Absinthium Market Size Forecast by Country (2025-2032) & (M USD)

Table 115. Asia Pacific Artemisia Absinthium Sales Forecast by Region (2025-2032) & (K MT)

Table 116. Asia Pacific Artemisia Absinthium Market Size Forecast by Region (2025-2032) & (M USD)

Table 117. South America Artemisia Absinthium Sales Forecast by Country (2025-2032) & (K MT)

Table 118. South America Artemisia Absinthium Market Size Forecast by Country (2025-2032) & (M USD)

Table 119. Middle East and Africa Artemisia Absinthium Consumption Forecast by Country (2025-2032) & (Units)

Table 120. Middle East and Africa Artemisia Absinthium Market Size Forecast by Country (2025-2032) & (M USD)

Table 121. Global Artemisia Absinthium Sales Forecast by Type (2025-2032) & (K MT)

Table 122. Global Artemisia Absinthium Market Size Forecast by Type (2025-2032) & (M USD)

Table 123. Global Artemisia Absinthium Price Forecast by Type (2025-2032) & (USD/MT)

Table 124. Global Artemisia Absinthium Sales (K MT) Forecast by Application (2025-2032)

Table 125. Global Artemisia Absinthium Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Artemisia Absinthium
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Artemisia Absinthium Market Size (M USD), 2019-2032
- Figure 5. Global Artemisia Absinthium Market Size (M USD) (2019-2032)
- Figure 6. Global Artemisia Absinthium Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Artemisia Absinthium Market Size by Country (M USD)
- Figure 11. Artemisia Absinthium Sales Share by Manufacturers in 2023
- Figure 12. Global Artemisia Absinthium Revenue Share by Manufacturers in 2023
- Figure 13. Artemisia Absinthium Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Artemisia Absinthium Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Artemisia Absinthium Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Artemisia Absinthium Market Share by Type
- Figure 18. Sales Market Share of Artemisia Absinthium by Type (2019-2024)
- Figure 19. Sales Market Share of Artemisia Absinthium by Type in 2023
- Figure 20. Market Size Share of Artemisia Absinthium by Type (2019-2024)
- Figure 21. Market Size Market Share of Artemisia Absinthium by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Artemisia Absinthium Market Share by Application
- Figure 24. Global Artemisia Absinthium Sales Market Share by Application (2019-2024)
- Figure 25. Global Artemisia Absinthium Sales Market Share by Application in 2023
- Figure 26. Global Artemisia Absinthium Market Share by Application (2019-2024)
- Figure 27. Global Artemisia Absinthium Market Share by Application in 2023
- Figure 28. Global Artemisia Absinthium Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Artemisia Absinthium Sales Market Share by Region (2019-2024)
- Figure 30. North America Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Artemisia Absinthium Sales Market Share by Country in 2023

Figure 32. U.S. Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Artemisia Absinthium Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Artemisia Absinthium Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Artemisia Absinthium Sales Market Share by Country in 2023

Figure 37. Germany Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Artemisia Absinthium Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Artemisia Absinthium Sales Market Share by Region in 2023

Figure 44. China Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Artemisia Absinthium Sales and Growth Rate (K MT)

Figure 50. South America Artemisia Absinthium Sales Market Share by Country in 2023

Figure 51. Brazil Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Artemisia Absinthium Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Artemisia Absinthium Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Artemisia Absinthium Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Artemisia Absinthium Production Market Share by Region (2019-2024)

Figure 62. North America Artemisia Absinthium Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Artemisia Absinthium Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Artemisia Absinthium Production (K MT) Growth Rate (2019-2024)

Figure 65. China Artemisia Absinthium Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Artemisia Absinthium Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Artemisia Absinthium Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Artemisia Absinthium Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Artemisia Absinthium Market Share Forecast by Type (2025-2032)

Figure 70. Global Artemisia Absinthium Sales Forecast by Application (2025-2032)

Figure 71. Global Artemisia Absinthium Market Share Forecast by Application (2025-2032)

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