

# Global Aronia Berries Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Aronia berries are small, dark berries that grow on shrubs belonging to the Rosaceae family. There are three main varieties of aronia berries: red, black, and purple. They are native to North America but are also cultivated in other parts of the world.

The global Aronia Berries market size was estimated at USD 1734.50 million in 2023 and is projected to reach USD 2185.25 million by 2032, exhibiting a CAGR of 2.60% during the forecast period.

North America Aronia Berries market size was estimated at USD 472.33 million in 2023, at a CAGR of 2.23% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Aronia Berries market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Aronia Berries Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Aronia Berries market in any manner.

## Global Aronia Berries Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Cedar Gardens LLC

Bellbrook Berry Farm

B.T. Aronia Farm

Sawmill Hollow Family Farm

OPG Medic

Microstructure Sp.

P.P.H.U. Bio Juice

GreenField Sp

TECOFOOD sp

Mae's Health

Wellness

### Market Segmentation (by Type)

Aronia Prunifolia (Purple Chokeberry)

Aronia Melanocarpa (Black Chokeberry)

Aronia Arbutifolia (Red Chokeberry)

Market Segmentation (by Application)

Supermarket

Convenience Stores

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Aronia Berries Market

Overview of the regional outlook of the Aronia Berries Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Aronia Berries Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Aronia Berries, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Aronia Berries

1.2 Key Market Segments

1.2.1 Aronia Berries Segment by Type

1.2.2 Aronia Berries Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 ARONIA BERRIES MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Aronia Berries Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Aronia Berries Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 ARONIA BERRIES MARKET COMPETITIVE LANDSCAPE**

3.1 Global Aronia Berries Sales by Manufacturers (2019-2024)

3.2 Global Aronia Berries Revenue Market Share by Manufacturers (2019-2024)

3.3 Aronia Berries Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Aronia Berries Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Aronia Berries Sales Sites, Area Served, Product Type

3.6 Aronia Berries Market Competitive Situation and Trends

3.6.1 Aronia Berries Market Concentration Rate

3.6.2 Global 5 and 10 Largest Aronia Berries Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

### **4 ARONIA BERRIES INDUSTRY CHAIN ANALYSIS**

4.1 Aronia Berries Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ARONIA BERRIES MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 ARONIA BERRIES MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Aronia Berries Sales Market Share by Type (2019-2024)
- 6.3 Global Aronia Berries Market Size Market Share by Type (2019-2024)
- 6.4 Global Aronia Berries Price by Type (2019-2024)

## **7 ARONIA BERRIES MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Aronia Berries Market Sales by Application (2019-2024)
- 7.3 Global Aronia Berries Market Size (M USD) by Application (2019-2024)
- 7.4 Global Aronia Berries Sales Growth Rate by Application (2019-2024)

## **8 ARONIA BERRIES MARKET CONSUMPTION BY REGION**

- 8.1 Global Aronia Berries Sales by Region
  - 8.1.1 Global Aronia Berries Sales by Region
  - 8.1.2 Global Aronia Berries Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Aronia Berries Sales by Country
  - 8.2.2 U.S.



- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Aronia Berries Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Aronia Berries Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Aronia Berries Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Aronia Berries Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 ARONIA BERRIES MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Aronia Berries by Region (2019-2024)
- 9.2 Global Aronia Berries Revenue Market Share by Region (2019-2024)
- 9.3 Global Aronia Berries Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Aronia Berries Production
  - 9.4.1 North America Aronia Berries Production Growth Rate (2019-2024)
  - 9.4.2 North America Aronia Berries Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Aronia Berries Production

- 9.5.1 Europe Aronia Berries Production Growth Rate (2019-2024)
- 9.5.2 Europe Aronia Berries Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Aronia Berries Production (2019-2024)
  - 9.6.1 Japan Aronia Berries Production Growth Rate (2019-2024)
  - 9.6.2 Japan Aronia Berries Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Aronia Berries Production (2019-2024)
  - 9.7.1 China Aronia Berries Production Growth Rate (2019-2024)
  - 9.7.2 China Aronia Berries Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

- 10.1 Cedar Gardens LLC
  - 10.1.1 Cedar Gardens LLC Aronia Berries Basic Information
  - 10.1.2 Cedar Gardens LLC Aronia Berries Product Overview
  - 10.1.3 Cedar Gardens LLC Aronia Berries Product Market Performance
  - 10.1.4 Cedar Gardens LLC Business Overview
  - 10.1.5 Cedar Gardens LLC Aronia Berries SWOT Analysis
  - 10.1.6 Cedar Gardens LLC Recent Developments
- 10.2 Bellbrook Berry Farm
  - 10.2.1 Bellbrook Berry Farm Aronia Berries Basic Information
  - 10.2.2 Bellbrook Berry Farm Aronia Berries Product Overview
  - 10.2.3 Bellbrook Berry Farm Aronia Berries Product Market Performance
  - 10.2.4 Bellbrook Berry Farm Business Overview
  - 10.2.5 Bellbrook Berry Farm Aronia Berries SWOT Analysis
  - 10.2.6 Bellbrook Berry Farm Recent Developments
- 10.3 B.T. Aronia Farm
  - 10.3.1 B.T. Aronia Farm Aronia Berries Basic Information
  - 10.3.2 B.T. Aronia Farm Aronia Berries Product Overview
  - 10.3.3 B.T. Aronia Farm Aronia Berries Product Market Performance
  - 10.3.4 B.T. Aronia Farm Aronia Berries SWOT Analysis
  - 10.3.5 B.T. Aronia Farm Business Overview
  - 10.3.6 B.T. Aronia Farm Recent Developments
- 10.4 Sawmill Hollow Family Farm
  - 10.4.1 Sawmill Hollow Family Farm Aronia Berries Basic Information
  - 10.4.2 Sawmill Hollow Family Farm Aronia Berries Product Overview
  - 10.4.3 Sawmill Hollow Family Farm Aronia Berries Product Market Performance
  - 10.4.4 Sawmill Hollow Family Farm Business Overview
  - 10.4.5 Sawmill Hollow Family Farm Recent Developments

## 10.5 OPG Medic

- 10.5.1 OPG Medic Aronia Berries Basic Information
- 10.5.2 OPG Medic Aronia Berries Product Overview
- 10.5.3 OPG Medic Aronia Berries Product Market Performance
- 10.5.4 OPG Medic Business Overview
- 10.5.5 OPG Medic Recent Developments

## 10.6 Microstructure Sp.

- 10.6.1 Microstructure Sp. Aronia Berries Basic Information
- 10.6.2 Microstructure Sp. Aronia Berries Product Overview
- 10.6.3 Microstructure Sp. Aronia Berries Product Market Performance
- 10.6.4 Microstructure Sp. Business Overview
- 10.6.5 Microstructure Sp. Recent Developments

## 10.7 P.P.H.U. Bio Juice

- 10.7.1 P.P.H.U. Bio Juice Aronia Berries Basic Information
- 10.7.2 P.P.H.U. Bio Juice Aronia Berries Product Overview
- 10.7.3 P.P.H.U. Bio Juice Aronia Berries Product Market Performance
- 10.7.4 P.P.H.U. Bio Juice Business Overview
- 10.7.5 P.P.H.U. Bio Juice Recent Developments

## 10.8 GreenField Sp

- 10.8.1 GreenField Sp Aronia Berries Basic Information
- 10.8.2 GreenField Sp Aronia Berries Product Overview
- 10.8.3 GreenField Sp Aronia Berries Product Market Performance
- 10.8.4 GreenField Sp Business Overview
- 10.8.5 GreenField Sp Recent Developments

## 10.9 TECOFOOD sp

- 10.9.1 TECOFOOD sp Aronia Berries Basic Information
- 10.9.2 TECOFOOD sp Aronia Berries Product Overview
- 10.9.3 TECOFOOD sp Aronia Berries Product Market Performance
- 10.9.4 TECOFOOD sp Business Overview
- 10.9.5 TECOFOOD sp Recent Developments

## 10.10 Mae's Health

- 10.10.1 Mae's Health Aronia Berries Basic Information
- 10.10.2 Mae's Health Aronia Berries Product Overview
- 10.10.3 Mae's Health Aronia Berries Product Market Performance
- 10.10.4 Mae's Health Business Overview
- 10.10.5 Mae's Health Recent Developments

## 10.11 Wellness

- 10.11.1 Wellness Aronia Berries Basic Information
- 10.11.2 Wellness Aronia Berries Product Overview

10.11.3 Wellness Aronia Berries Product Market Performance

10.11.4 Wellness Business Overview

10.11.5 Wellness Recent Developments

## **11 ARONIA BERRIES MARKET FORECAST BY REGION**

11.1 Global Aronia Berries Market Size Forecast

11.2 Global Aronia Berries Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Aronia Berries Market Size Forecast by Country

11.2.3 Asia Pacific Aronia Berries Market Size Forecast by Region

11.2.4 South America Aronia Berries Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Aronia Berries by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

12.1 Global Aronia Berries Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Aronia Berries by Type (2025-2032)

12.1.2 Global Aronia Berries Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Aronia Berries by Type (2025-2032)

12.2 Global Aronia Berries Market Forecast by Application (2025-2032)

12.2.1 Global Aronia Berries Sales (K MT) Forecast by Application

12.2.2 Global Aronia Berries Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Aronia Berries Market Size Comparison by Region (M USD)

Table 5. Global Aronia Berries Sales (K MT) by Manufacturers (2019-2024)

Table 6. Global Aronia Berries Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Aronia Berries Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Aronia Berries Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Aronia Berries as of 2022)

Table 10. Global Market Aronia Berries Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Aronia Berries Sales Sites and Area Served

Table 12. Manufacturers Aronia Berries Product Type

Table 13. Global Aronia Berries Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Aronia Berries

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Aronia Berries Market Challenges

Table 22. Global Aronia Berries Sales by Type (K MT)

Table 23. Global Aronia Berries Market Size by Type (M USD)

Table 24. Global Aronia Berries Sales (K MT) by Type (2019-2024)

Table 25. Global Aronia Berries Sales Market Share by Type (2019-2024)

Table 26. Global Aronia Berries Market Size (M USD) by Type (2019-2024)

Table 27. Global Aronia Berries Market Size Share by Type (2019-2024)

Table 28. Global Aronia Berries Price (USD/MT) by Type (2019-2024)

Table 29. Global Aronia Berries Sales (K MT) by Application

Table 30. Global Aronia Berries Market Size by Application

Table 31. Global Aronia Berries Sales by Application (2019-2024) & (K MT)

Table 32. Global Aronia Berries Sales Market Share by Application (2019-2024)

- Table 33. Global Aronia Berries Sales by Application (2019-2024) & (M USD)
- Table 34. Global Aronia Berries Market Share by Application (2019-2024)
- Table 35. Global Aronia Berries Sales Growth Rate by Application (2019-2024)
- Table 36. Global Aronia Berries Sales by Region (2019-2024) & (K MT)
- Table 37. Global Aronia Berries Sales Market Share by Region (2019-2024)
- Table 38. North America Aronia Berries Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Aronia Berries Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Aronia Berries Sales by Region (2019-2024) & (K MT)
- Table 41. South America Aronia Berries Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Aronia Berries Sales by Region (2019-2024) & (K MT)
- Table 43. Global Aronia Berries Production (K MT) by Region (2019-2024)
- Table 44. Global Aronia Berries Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Aronia Berries Revenue Market Share by Region (2019-2024)
- Table 46. Global Aronia Berries Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Aronia Berries Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Aronia Berries Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 49. Japan Aronia Berries Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 50. China Aronia Berries Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 51. Cedar Gardens LLC Aronia Berries Basic Information
- Table 52. Cedar Gardens LLC Aronia Berries Product Overview
- Table 53. Cedar Gardens LLC Aronia Berries Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 54. Cedar Gardens LLC Business Overview
- Table 55. Cedar Gardens LLC Aronia Berries SWOT Analysis
- Table 56. Cedar Gardens LLC Recent Developments
- Table 57. Bellbrook Berry Farm Aronia Berries Basic Information
- Table 58. Bellbrook Berry Farm Aronia Berries Product Overview
- Table 59. Bellbrook Berry Farm Aronia Berries Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 60. Bellbrook Berry Farm Business Overview
- Table 61. Bellbrook Berry Farm Aronia Berries SWOT Analysis
- Table 62. Bellbrook Berry Farm Recent Developments
- Table 63. B.T. Aronia Farm Aronia Berries Basic Information
- Table 64. B.T. Aronia Farm Aronia Berries Product Overview



- Table 65. B.T. Aronia Farm Aronia Berries Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. B.T. Aronia Farm Aronia Berries SWOT Analysis
- Table 67. B.T. Aronia Farm Business Overview
- Table 68. B.T. Aronia Farm Recent Developments
- Table 69. Sawmill Hollow Family Farm Aronia Berries Basic Information
- Table 70. Sawmill Hollow Family Farm Aronia Berries Product Overview
- Table 71. Sawmill Hollow Family Farm Aronia Berries Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. Sawmill Hollow Family Farm Business Overview
- Table 73. Sawmill Hollow Family Farm Recent Developments
- Table 74. OPG Medic Aronia Berries Basic Information
- Table 75. OPG Medic Aronia Berries Product Overview
- Table 76. OPG Medic Aronia Berries Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. OPG Medic Business Overview
- Table 78. OPG Medic Recent Developments
- Table 79. Microstructure Sp. Aronia Berries Basic Information
- Table 80. Microstructure Sp. Aronia Berries Product Overview
- Table 81. Microstructure Sp. Aronia Berries Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Microstructure Sp. Business Overview
- Table 83. Microstructure Sp. Recent Developments
- Table 84. P.P.H.U. Bio Juice Aronia Berries Basic Information
- Table 85. P.P.H.U. Bio Juice Aronia Berries Product Overview
- Table 86. P.P.H.U. Bio Juice Aronia Berries Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. P.P.H.U. Bio Juice Business Overview
- Table 88. P.P.H.U. Bio Juice Recent Developments
- Table 89. GreenField Sp Aronia Berries Basic Information
- Table 90. GreenField Sp Aronia Berries Product Overview
- Table 91. GreenField Sp Aronia Berries Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. GreenField Sp Business Overview
- Table 93. GreenField Sp Recent Developments
- Table 94. TECOFOOD sp Aronia Berries Basic Information
- Table 95. TECOFOOD sp Aronia Berries Product Overview
- Table 96. TECOFOOD sp Aronia Berries Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

- Table 97. TECOFOOD sp Business Overview
- Table 98. TECOFOOD sp Recent Developments
- Table 99. Mae's Health Aronia Berries Basic Information
- Table 100. Mae's Health Aronia Berries Product Overview
- Table 101. Mae's Health Aronia Berries Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 102. Mae's Health Business Overview
- Table 103. Mae's Health Recent Developments
- Table 104. Wellness Aronia Berries Basic Information
- Table 105. Wellness Aronia Berries Product Overview
- Table 106. Wellness Aronia Berries Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 107. Wellness Business Overview
- Table 108. Wellness Recent Developments
- Table 109. Global Aronia Berries Sales Forecast by Region (2025-2032) & (K MT)
- Table 110. Global Aronia Berries Market Size Forecast by Region (2025-2032) & (M USD)
- Table 111. North America Aronia Berries Sales Forecast by Country (2025-2032) & (K MT)
- Table 112. North America Aronia Berries Market Size Forecast by Country (2025-2032) & (M USD)
- Table 113. Europe Aronia Berries Sales Forecast by Country (2025-2032) & (K MT)
- Table 114. Europe Aronia Berries Market Size Forecast by Country (2025-2032) & (M USD)
- Table 115. Asia Pacific Aronia Berries Sales Forecast by Region (2025-2032) & (K MT)
- Table 116. Asia Pacific Aronia Berries Market Size Forecast by Region (2025-2032) & (M USD)
- Table 117. South America Aronia Berries Sales Forecast by Country (2025-2032) & (K MT)
- Table 118. South America Aronia Berries Market Size Forecast by Country (2025-2032) & (M USD)
- Table 119. Middle East and Africa Aronia Berries Consumption Forecast by Country (2025-2032) & (Units)
- Table 120. Middle East and Africa Aronia Berries Market Size Forecast by Country (2025-2032) & (M USD)
- Table 121. Global Aronia Berries Sales Forecast by Type (2025-2032) & (K MT)
- Table 122. Global Aronia Berries Market Size Forecast by Type (2025-2032) & (M USD)
- Table 123. Global Aronia Berries Price Forecast by Type (2025-2032) & (USD/MT)
- Table 124. Global Aronia Berries Sales (K MT) Forecast by Application (2025-2032)



Table 125. Global Aronia Berries Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Aronia Berries
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Aronia Berries Market Size (M USD), 2019-2032
- Figure 5. Global Aronia Berries Market Size (M USD) (2019-2032)
- Figure 6. Global Aronia Berries Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Aronia Berries Market Size by Country (M USD)
- Figure 11. Aronia Berries Sales Share by Manufacturers in 2023
- Figure 12. Global Aronia Berries Revenue Share by Manufacturers in 2023
- Figure 13. Aronia Berries Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Aronia Berries Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Aronia Berries Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Aronia Berries Market Share by Type
- Figure 18. Sales Market Share of Aronia Berries by Type (2019-2024)
- Figure 19. Sales Market Share of Aronia Berries by Type in 2023
- Figure 20. Market Size Share of Aronia Berries by Type (2019-2024)
- Figure 21. Market Size Market Share of Aronia Berries by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Aronia Berries Market Share by Application
- Figure 24. Global Aronia Berries Sales Market Share by Application (2019-2024)
- Figure 25. Global Aronia Berries Sales Market Share by Application in 2023
- Figure 26. Global Aronia Berries Market Share by Application (2019-2024)
- Figure 27. Global Aronia Berries Market Share by Application in 2023
- Figure 28. Global Aronia Berries Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Aronia Berries Sales Market Share by Region (2019-2024)
- Figure 30. North America Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Aronia Berries Sales Market Share by Country in 2023
- Figure 32. U.S. Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)

- Figure 33. Canada Aronia Berries Sales (K MT) and Growth Rate (2019-2024)
- Figure 34. Mexico Aronia Berries Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Aronia Berries Sales Market Share by Country in 2023
- Figure 37. Germany Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Aronia Berries Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Aronia Berries Sales Market Share by Region in 2023
- Figure 44. China Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Aronia Berries Sales and Growth Rate (K MT)
- Figure 50. South America Aronia Berries Sales Market Share by Country in 2023
- Figure 51. Brazil Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Aronia Berries Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Aronia Berries Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Aronia Berries Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Aronia Berries Production Market Share by Region (2019-2024)
- Figure 62. North America Aronia Berries Production (K MT) Growth Rate (2019-2024)
- Figure 63. Europe Aronia Berries Production (K MT) Growth Rate (2019-2024)
- Figure 64. Japan Aronia Berries Production (K MT) Growth Rate (2019-2024)
- Figure 65. China Aronia Berries Production (K MT) Growth Rate (2019-2024)
- Figure 66. Global Aronia Berries Sales Forecast by Volume (2019-2032) & (K MT)
- Figure 67. Global Aronia Berries Market Size Forecast by Value (2019-2032) & (M USD)
- Figure 68. Global Aronia Berries Sales Market Share Forecast by Type (2025-2032)
- Figure 69. Global Aronia Berries Market Share Forecast by Type (2025-2032)
- Figure 70. Global Aronia Berries Sales Forecast by Application (2025-2032)

Figure 71. Global Aronia Berries Market Share Forecast by Application (2025-2032)

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