

# Global Aromatic Petroleum Resin Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Aromatic petroleum resin refers to a thermoplastic resin made mainly from C9 fraction, a byproduct of cracking to produce ethylene. It has the characteristics of good miscibility, water resistance, low acid value, and low melting point. Widely used in rubber additives, coatings, inks, paper additives, and adhesives. According to different production methods, it can be divided into three types: tar type, hot polymerization type, and cold polymerization type.

This report provides a deep insight into the global Aromatic Petroleum Resin market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Aromatic Petroleum Resin Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Aromatic Petroleum Resin market in any manner.

## Global Aromatic Petroleum Resin Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Kolon

Lesco

Daqing Huake

Formosan Union Chemical

Shandong Qilong Chemical

Henghe Materials & Science Technology

Zibo Luhua Hongjin New Material

Panjing Kaiheng

Guangzhou Xinhai Chemical

Guangdong Xinhuiyue Group

Hebei Qiming Chemical Technology

Puyang KRD

Qingdao Lead Chemicals New Material

### Market Segmentation (by Type)

Tar Type

Thermal Polymerization Type

Cold Polymerization Type

Market Segmentation (by Application)

Rubber Additives

Coating

Printing Ink

Paper Additives

Adhesive

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Aromatic Petroleum Resin Market

Overview of the regional outlook of the Aromatic Petroleum Resin Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Aromatic Petroleum Resin Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Aromatic Petroleum Resin

#### 1.2 Key Market Segments

##### 1.2.1 Aromatic Petroleum Resin Segment by Type

##### 1.2.2 Aromatic Petroleum Resin Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 AROMATIC PETROLEUM RESIN MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Aromatic Petroleum Resin Market Size (M USD) Estimates and Forecasts (2019-2030)

##### 2.1.2 Global Aromatic Petroleum Resin Sales Estimates and Forecasts (2019-2030)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 AROMATIC PETROLEUM RESIN MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Global Aromatic Petroleum Resin Sales by Manufacturers (2019-2024)

#### 3.2 Global Aromatic Petroleum Resin Revenue Market Share by Manufacturers (2019-2024)

#### 3.3 Aromatic Petroleum Resin Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.4 Global Aromatic Petroleum Resin Average Price by Manufacturers (2019-2024)

#### 3.5 Manufacturers Aromatic Petroleum Resin Sales Sites, Area Served, Product Type

#### 3.6 Aromatic Petroleum Resin Market Competitive Situation and Trends

##### 3.6.1 Aromatic Petroleum Resin Market Concentration Rate

##### 3.6.2 Global 5 and 10 Largest Aromatic Petroleum Resin Players Market Share by Revenue

##### 3.6.3 Mergers & Acquisitions, Expansion

## **4 AROMATIC PETROLEUM RESIN INDUSTRY CHAIN ANALYSIS**

- 4.1 Aromatic Petroleum Resin Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF AROMATIC PETROLEUM RESIN MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 AROMATIC PETROLEUM RESIN MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Aromatic Petroleum Resin Sales Market Share by Type (2019-2024)
- 6.3 Global Aromatic Petroleum Resin Market Size Market Share by Type (2019-2024)
- 6.4 Global Aromatic Petroleum Resin Price by Type (2019-2024)

## **7 AROMATIC PETROLEUM RESIN MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Aromatic Petroleum Resin Market Sales by Application (2019-2024)
- 7.3 Global Aromatic Petroleum Resin Market Size (M USD) by Application (2019-2024)
- 7.4 Global Aromatic Petroleum Resin Sales Growth Rate by Application (2019-2024)

## **8 AROMATIC PETROLEUM RESIN MARKET SEGMENTATION BY REGION**

- 8.1 Global Aromatic Petroleum Resin Sales by Region
  - 8.1.1 Global Aromatic Petroleum Resin Sales by Region



### 8.1.2 Global Aromatic Petroleum Resin Sales Market Share by Region

#### 8.2 North America

##### 8.2.1 North America Aromatic Petroleum Resin Sales by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

#### 8.3 Europe

##### 8.3.1 Europe Aromatic Petroleum Resin Sales by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

#### 8.4 Asia Pacific

##### 8.4.1 Asia Pacific Aromatic Petroleum Resin Sales by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

#### 8.5 South America

##### 8.5.1 South America Aromatic Petroleum Resin Sales by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

#### 8.6 Middle East and Africa

##### 8.6.1 Middle East and Africa Aromatic Petroleum Resin Sales by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

##### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Kolon

#### 9.1.1 Kolon Aromatic Petroleum Resin Basic Information

#### 9.1.2 Kolon Aromatic Petroleum Resin Product Overview

#### 9.1.3 Kolon Aromatic Petroleum Resin Product Market Performance

- 9.1.4 Kolon Business Overview
- 9.1.5 Kolon Aromatic Petroleum Resin SWOT Analysis
- 9.1.6 Kolon Recent Developments
- 9.2 Lesco
  - 9.2.1 Lesco Aromatic Petroleum Resin Basic Information
  - 9.2.2 Lesco Aromatic Petroleum Resin Product Overview
  - 9.2.3 Lesco Aromatic Petroleum Resin Product Market Performance
  - 9.2.4 Lesco Business Overview
  - 9.2.5 Lesco Aromatic Petroleum Resin SWOT Analysis
  - 9.2.6 Lesco Recent Developments
- 9.3 Daqing Huake
  - 9.3.1 Daqing Huake Aromatic Petroleum Resin Basic Information
  - 9.3.2 Daqing Huake Aromatic Petroleum Resin Product Overview
  - 9.3.3 Daqing Huake Aromatic Petroleum Resin Product Market Performance
  - 9.3.4 Daqing Huake Aromatic Petroleum Resin SWOT Analysis
  - 9.3.5 Daqing Huake Business Overview
  - 9.3.6 Daqing Huake Recent Developments
- 9.4 Formosan Union Chemical
  - 9.4.1 Formosan Union Chemical Aromatic Petroleum Resin Basic Information
  - 9.4.2 Formosan Union Chemical Aromatic Petroleum Resin Product Overview
  - 9.4.3 Formosan Union Chemical Aromatic Petroleum Resin Product Market Performance
  - 9.4.4 Formosan Union Chemical Business Overview
  - 9.4.5 Formosan Union Chemical Recent Developments
- 9.5 Shandong Qilong Chemical
  - 9.5.1 Shandong Qilong Chemical Aromatic Petroleum Resin Basic Information
  - 9.5.2 Shandong Qilong Chemical Aromatic Petroleum Resin Product Overview
  - 9.5.3 Shandong Qilong Chemical Aromatic Petroleum Resin Product Market Performance
  - 9.5.4 Shandong Qilong Chemical Business Overview
  - 9.5.5 Shandong Qilong Chemical Recent Developments
- 9.6 Henghe Materials and Science Technology
  - 9.6.1 Henghe Materials and Science Technology Aromatic Petroleum Resin Basic Information
  - 9.6.2 Henghe Materials and Science Technology Aromatic Petroleum Resin Product Overview
  - 9.6.3 Henghe Materials and Science Technology Aromatic Petroleum Resin Product Market Performance
  - 9.6.4 Henghe Materials and Science Technology Business Overview

- 9.6.5 Henghe Materials and Science Technology Recent Developments
- 9.7 Zibo Luhua Hongjin New Material
  - 9.7.1 Zibo Luhua Hongjin New Material Aromatic Petroleum Resin Basic Information
  - 9.7.2 Zibo Luhua Hongjin New Material Aromatic Petroleum Resin Product Overview
  - 9.7.3 Zibo Luhua Hongjin New Material Aromatic Petroleum Resin Product Market Performance
  - 9.7.4 Zibo Luhua Hongjin New Material Business Overview
  - 9.7.5 Zibo Luhua Hongjin New Material Recent Developments
- 9.8 Panjing Kaiheng
  - 9.8.1 Panjing Kaiheng Aromatic Petroleum Resin Basic Information
  - 9.8.2 Panjing Kaiheng Aromatic Petroleum Resin Product Overview
  - 9.8.3 Panjing Kaiheng Aromatic Petroleum Resin Product Market Performance
  - 9.8.4 Panjing Kaiheng Business Overview
  - 9.8.5 Panjing Kaiheng Recent Developments
- 9.9 Guangzhou Xinhai Chemical
  - 9.9.1 Guangzhou Xinhai Chemical Aromatic Petroleum Resin Basic Information
  - 9.9.2 Guangzhou Xinhai Chemical Aromatic Petroleum Resin Product Overview
  - 9.9.3 Guangzhou Xinhai Chemical Aromatic Petroleum Resin Product Market Performance
  - 9.9.4 Guangzhou Xinhai Chemical Business Overview
  - 9.9.5 Guangzhou Xinhai Chemical Recent Developments
- 9.10 Guangdong Xinhua Yue Group
  - 9.10.1 Guangdong Xinhua Yue Group Aromatic Petroleum Resin Basic Information
  - 9.10.2 Guangdong Xinhua Yue Group Aromatic Petroleum Resin Product Overview
  - 9.10.3 Guangdong Xinhua Yue Group Aromatic Petroleum Resin Product Market Performance
  - 9.10.4 Guangdong Xinhua Yue Group Business Overview
  - 9.10.5 Guangdong Xinhua Yue Group Recent Developments
- 9.11 Hebei Qiming Chemical Technology
  - 9.11.1 Hebei Qiming Chemical Technology Aromatic Petroleum Resin Basic Information
  - 9.11.2 Hebei Qiming Chemical Technology Aromatic Petroleum Resin Product Overview
  - 9.11.3 Hebei Qiming Chemical Technology Aromatic Petroleum Resin Product Market Performance
  - 9.11.4 Hebei Qiming Chemical Technology Business Overview
  - 9.11.5 Hebei Qiming Chemical Technology Recent Developments
- 9.12 Puyang KRD
  - 9.12.1 Puyang KRD Aromatic Petroleum Resin Basic Information

- 9.12.2 Puyang KRD Aromatic Petroleum Resin Product Overview
- 9.12.3 Puyang KRD Aromatic Petroleum Resin Product Market Performance
- 9.12.4 Puyang KRD Business Overview
- 9.12.5 Puyang KRD Recent Developments
- 9.13 Qingdao Lead Chemicals New Material
  - 9.13.1 Qingdao Lead Chemicals New Material Aromatic Petroleum Resin Basic Information
  - 9.13.2 Qingdao Lead Chemicals New Material Aromatic Petroleum Resin Product Overview
  - 9.13.3 Qingdao Lead Chemicals New Material Aromatic Petroleum Resin Product Market Performance
  - 9.13.4 Qingdao Lead Chemicals New Material Business Overview
  - 9.13.5 Qingdao Lead Chemicals New Material Recent Developments

## **10 AROMATIC PETROLEUM RESIN MARKET FORECAST BY REGION**

- 10.1 Global Aromatic Petroleum Resin Market Size Forecast
- 10.2 Global Aromatic Petroleum Resin Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Aromatic Petroleum Resin Market Size Forecast by Country
  - 10.2.3 Asia Pacific Aromatic Petroleum Resin Market Size Forecast by Region
  - 10.2.4 South America Aromatic Petroleum Resin Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Aromatic Petroleum Resin by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Aromatic Petroleum Resin Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Aromatic Petroleum Resin by Type (2025-2030)
  - 11.1.2 Global Aromatic Petroleum Resin Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Aromatic Petroleum Resin by Type (2025-2030)
- 11.2 Global Aromatic Petroleum Resin Market Forecast by Application (2025-2030)
  - 11.2.1 Global Aromatic Petroleum Resin Sales (Kilotons) Forecast by Application
  - 11.2.2 Global Aromatic Petroleum Resin Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Aromatic Petroleum Resin Market Size Comparison by Region (M USD)

Table 5. Global Aromatic Petroleum Resin Sales (Kilotons) by Manufacturers  
(2019-2024)

Table 6. Global Aromatic Petroleum Resin Sales Market Share by Manufacturers  
(2019-2024)

Table 7. Global Aromatic Petroleum Resin Revenue (M USD) by Manufacturers  
(2019-2024)

Table 8. Global Aromatic Petroleum Resin Revenue Share by Manufacturers  
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in  
Aromatic Petroleum Resin as of 2022)

Table 10. Global Market Aromatic Petroleum Resin Average Price (USD/Ton) of Key  
Manufacturers (2019-2024)

Table 11. Manufacturers Aromatic Petroleum Resin Sales Sites and Area Served

Table 12. Manufacturers Aromatic Petroleum Resin Product Type

Table 13. Global Aromatic Petroleum Resin Manufacturers Market Concentration Ratio  
(CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Aromatic Petroleum Resin

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Aromatic Petroleum Resin Market Challenges

Table 22. Global Aromatic Petroleum Resin Sales by Type (Kilotons)

Table 23. Global Aromatic Petroleum Resin Market Size by Type (M USD)

Table 24. Global Aromatic Petroleum Resin Sales (Kilotons) by Type (2019-2024)

Table 25. Global Aromatic Petroleum Resin Sales Market Share by Type (2019-2024)

Table 26. Global Aromatic Petroleum Resin Market Size (M USD) by Type (2019-2024)

Table 27. Global Aromatic Petroleum Resin Market Size Share by Type (2019-2024)

Table 28. Global Aromatic Petroleum Resin Price (USD/Ton) by Type (2019-2024)

Table 29. Global Aromatic Petroleum Resin Sales (Kilotons) by Application
Table 30. Global Aromatic Petroleum Resin Market Size by Application
Table 31. Global Aromatic Petroleum Resin Sales by Application (2019-2024) & (Kilotons)
Table 32. Global Aromatic Petroleum Resin Sales Market Share by Application (2019-2024)
Table 33. Global Aromatic Petroleum Resin Sales by Application (2019-2024) & (M USD)
Table 34. Global Aromatic Petroleum Resin Market Share by Application (2019-2024)
Table 35. Global Aromatic Petroleum Resin Sales Growth Rate by Application (2019-2024)
Table 36. Global Aromatic Petroleum Resin Sales by Region (2019-2024) & (Kilotons)
Table 37. Global Aromatic Petroleum Resin Sales Market Share by Region (2019-2024)
Table 38. North America Aromatic Petroleum Resin Sales by Country (2019-2024) & (Kilotons)
Table 39. Europe Aromatic Petroleum Resin Sales by Country (2019-2024) & (Kilotons)
Table 40. Asia Pacific Aromatic Petroleum Resin Sales by Region (2019-2024) & (Kilotons)
Table 41. South America Aromatic Petroleum Resin Sales by Country (2019-2024) & (Kilotons)
Table 42. Middle East and Africa Aromatic Petroleum Resin Sales by Region (2019-2024) & (Kilotons)
Table 43. Kolon Aromatic Petroleum Resin Basic Information
Table 44. Kolon Aromatic Petroleum Resin Product Overview
Table 45. Kolon Aromatic Petroleum Resin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 46. Kolon Business Overview
Table 47. Kolon Aromatic Petroleum Resin SWOT Analysis
Table 48. Kolon Recent Developments
Table 49. Lesco Aromatic Petroleum Resin Basic Information
Table 50. Lesco Aromatic Petroleum Resin Product Overview
Table 51. Lesco Aromatic Petroleum Resin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 52. Lesco Business Overview
Table 53. Lesco Aromatic Petroleum Resin SWOT Analysis
Table 54. Lesco Recent Developments
Table 55. Daqing Huake Aromatic Petroleum Resin Basic Information
Table 56. Daqing Huake Aromatic Petroleum Resin Product Overview
Table 57. Daqing Huake Aromatic Petroleum Resin Sales (Kilotons), Revenue (M USD),



Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. Daqing Huake Aromatic Petroleum Resin SWOT Analysis

Table 59. Daqing Huake Business Overview

Table 60. Daqing Huake Recent Developments

Table 61. Formosan Union Chemical Aromatic Petroleum Resin Basic Information

Table 62. Formosan Union Chemical Aromatic Petroleum Resin Product Overview

Table 63. Formosan Union Chemical Aromatic Petroleum Resin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. Formosan Union Chemical Business Overview

Table 65. Formosan Union Chemical Recent Developments

Table 66. Shandong Qilong Chemical Aromatic Petroleum Resin Basic Information

Table 67. Shandong Qilong Chemical Aromatic Petroleum Resin Product Overview

Table 68. Shandong Qilong Chemical Aromatic Petroleum Resin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. Shandong Qilong Chemical Business Overview

Table 70. Shandong Qilong Chemical Recent Developments

Table 71. Henghe Materials and Science Technology Aromatic Petroleum Resin Basic Information

Table 72. Henghe Materials and Science Technology Aromatic Petroleum Resin Product Overview

Table 73. Henghe Materials and Science Technology Aromatic Petroleum Resin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. Henghe Materials and Science Technology Business Overview

Table 75. Henghe Materials and Science Technology Recent Developments

Table 76. Zibo Luhua Hongjin New Material Aromatic Petroleum Resin Basic Information

Table 77. Zibo Luhua Hongjin New Material Aromatic Petroleum Resin Product Overview

Table 78. Zibo Luhua Hongjin New Material Aromatic Petroleum Resin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Zibo Luhua Hongjin New Material Business Overview

Table 80. Zibo Luhua Hongjin New Material Recent Developments

Table 81. Panjing Kaiheng Aromatic Petroleum Resin Basic Information

Table 82. Panjing Kaiheng Aromatic Petroleum Resin Product Overview

Table 83. Panjing Kaiheng Aromatic Petroleum Resin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Panjing Kaiheng Business Overview

Table 85. Panjing Kaiheng Recent Developments

Table 86. Guangzhou Xinhai Chemical Aromatic Petroleum Resin Basic Information

Table 87. Guangzhou Xinhai Chemical Aromatic Petroleum Resin Product Overview
Table 88. Guangzhou Xinhai Chemical Aromatic Petroleum Resin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 89. Guangzhou Xinhai Chemical Business Overview
Table 90. Guangzhou Xinhai Chemical Recent Developments
Table 91. Guangdong Xinhui Group Aromatic Petroleum Resin Basic Information
Table 92. Guangdong Xinhui Group Aromatic Petroleum Resin Product Overview
Table 93. Guangdong Xinhui Group Aromatic Petroleum Resin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 94. Guangdong Xinhui Group Business Overview
Table 95. Guangdong Xinhui Group Recent Developments
Table 96. Hebei Qiming Chemical Technology Aromatic Petroleum Resin Basic Information
Table 97. Hebei Qiming Chemical Technology Aromatic Petroleum Resin Product Overview
Table 98. Hebei Qiming Chemical Technology Aromatic Petroleum Resin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 99. Hebei Qiming Chemical Technology Business Overview
Table 100. Hebei Qiming Chemical Technology Recent Developments
Table 101. Puyang KRD Aromatic Petroleum Resin Basic Information
Table 102. Puyang KRD Aromatic Petroleum Resin Product Overview
Table 103. Puyang KRD Aromatic Petroleum Resin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 104. Puyang KRD Business Overview
Table 105. Puyang KRD Recent Developments
Table 106. Qingdao Lead Chemicals New Material Aromatic Petroleum Resin Basic Information
Table 107. Qingdao Lead Chemicals New Material Aromatic Petroleum Resin Product Overview
Table 108. Qingdao Lead Chemicals New Material Aromatic Petroleum Resin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 109. Qingdao Lead Chemicals New Material Business Overview
Table 110. Qingdao Lead Chemicals New Material Recent Developments
Table 111. Global Aromatic Petroleum Resin Sales Forecast by Region (2025-2030) & (Kilotons)
Table 112. Global Aromatic Petroleum Resin Market Size Forecast by Region (2025-2030) & (M USD)
Table 113. North America Aromatic Petroleum Resin Sales Forecast by Country (2025-2030) & (Kilotons)



Table 114. North America Aromatic Petroleum Resin Market Size Forecast by Country (2025-2030) & (M USD)

Table 115. Europe Aromatic Petroleum Resin Sales Forecast by Country (2025-2030) & (Kilotons)

Table 116. Europe Aromatic Petroleum Resin Market Size Forecast by Country (2025-2030) & (M USD)

Table 117. Asia Pacific Aromatic Petroleum Resin Sales Forecast by Region (2025-2030) & (Kilotons)

Table 118. Asia Pacific Aromatic Petroleum Resin Market Size Forecast by Region (2025-2030) & (M USD)

Table 119. South America Aromatic Petroleum Resin Sales Forecast by Country (2025-2030) & (Kilotons)

Table 120. South America Aromatic Petroleum Resin Market Size Forecast by Country (2025-2030) & (M USD)

Table 121. Middle East and Africa Aromatic Petroleum Resin Consumption Forecast by Country (2025-2030) & (Units)

Table 122. Middle East and Africa Aromatic Petroleum Resin Market Size Forecast by Country (2025-2030) & (M USD)

Table 123. Global Aromatic Petroleum Resin Sales Forecast by Type (2025-2030) & (Kilotons)

Table 124. Global Aromatic Petroleum Resin Market Size Forecast by Type (2025-2030) & (M USD)

Table 125. Global Aromatic Petroleum Resin Price Forecast by Type (2025-2030) & (USD/Ton)

Table 126. Global Aromatic Petroleum Resin Sales (Kilotons) Forecast by Application (2025-2030)

Table 127. Global Aromatic Petroleum Resin Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Aromatic Petroleum Resin
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Aromatic Petroleum Resin Market Size (M USD), 2019-2030
- Figure 5. Global Aromatic Petroleum Resin Market Size (M USD) (2019-2030)
- Figure 6. Global Aromatic Petroleum Resin Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Aromatic Petroleum Resin Market Size by Country (M USD)
- Figure 11. Aromatic Petroleum Resin Sales Share by Manufacturers in 2023
- Figure 12. Global Aromatic Petroleum Resin Revenue Share by Manufacturers in 2023
- Figure 13. Aromatic Petroleum Resin Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Aromatic Petroleum Resin Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Aromatic Petroleum Resin Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Aromatic Petroleum Resin Market Share by Type
- Figure 18. Sales Market Share of Aromatic Petroleum Resin by Type (2019-2024)
- Figure 19. Sales Market Share of Aromatic Petroleum Resin by Type in 2023
- Figure 20. Market Size Share of Aromatic Petroleum Resin by Type (2019-2024)
- Figure 21. Market Size Market Share of Aromatic Petroleum Resin by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Aromatic Petroleum Resin Market Share by Application
- Figure 24. Global Aromatic Petroleum Resin Sales Market Share by Application (2019-2024)
- Figure 25. Global Aromatic Petroleum Resin Sales Market Share by Application in 2023
- Figure 26. Global Aromatic Petroleum Resin Market Share by Application (2019-2024)
- Figure 27. Global Aromatic Petroleum Resin Market Share by Application in 2023
- Figure 28. Global Aromatic Petroleum Resin Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Aromatic Petroleum Resin Sales Market Share by Region (2019-2024)

Figure 30. North America Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Aromatic Petroleum Resin Sales Market Share by Country in 2023

Figure 32. U.S. Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Aromatic Petroleum Resin Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Aromatic Petroleum Resin Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Aromatic Petroleum Resin Sales Market Share by Country in 2023

Figure 37. Germany Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Aromatic Petroleum Resin Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Aromatic Petroleum Resin Sales Market Share by Region in 2023

Figure 44. China Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Aromatic Petroleum Resin Sales and Growth Rate (Kilotons)

Figure 50. South America Aromatic Petroleum Resin Sales Market Share by Country in 2023

Figure 51. Brazil Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Aromatic Petroleum Resin Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Aromatic Petroleum Resin Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Aromatic Petroleum Resin Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Aromatic Petroleum Resin Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Aromatic Petroleum Resin Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Aromatic Petroleum Resin Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Aromatic Petroleum Resin Market Share Forecast by Type (2025-2030)

Figure 65. Global Aromatic Petroleum Resin Sales Forecast by Application (2025-2030)

Figure 66. Global Aromatic Petroleum Resin Market Share Forecast by Application (2025-2030)

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