

# Global Armagnac Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G30141FC5E5FEN.html>

Date: December 2024

Pages: 144

Price: US\$ 2,800.00 (Single User License)

ID: G30141FC5E5FEN

## Abstracts

### Report Overview

Armagnac is a distinctive type of brandy produced in the Armagnac region of Gascony, Southwest France. It is characterized by its unique production methods, including single distillation in column stills and aging in oak barrels. Armagnac is known for its rich history, artisanal craftsmanship, and complex flavor profiles, making it a premium spirit in the global market.

The current market size of the Armagnac industry is estimated at around USD 70 million in 2023. The market is projected to grow at a compound annual growth rate (CAGR) of 5.80% from 2024 to 2032. This growth can be attributed to several key drivers and market forces shaping the Armagnac market.

One of the primary growth drivers for Armagnac is the increasing consumer demand for high-quality and authentic spirits. As consumers become more discerning about the products they consume, there is a growing interest in craft spirits with unique stories and flavors, such as Armagnac. Additionally, the rise of cocktail culture and mixology has created new opportunities for Armagnac to be featured in innovative and premium cocktail recipes, further driving market growth.

Another significant factor fueling the growth of the Armagnac market is the expanding global reach of the spirit. While traditionally popular in France and a few European countries, Armagnac is gaining traction in key export markets such as the United States, China, and Japan. This international expansion is supported by the efforts of Armagnac producers to educate consumers about the heritage and quality of the spirit, as well as collaborations with distributors and retailers to increase availability in new markets.

In terms of market trends, there are several noteworthy developments shaping the Armagnac industry. One prominent trend is the emphasis on sustainability and environmental responsibility in production practices. Many Armagnac producers are implementing eco-friendly initiatives, such as organic farming, renewable energy use, and waste reduction, to appeal to environmentally conscious consumers and align with global sustainability goals.

Additionally, there is a growing trend towards innovation and experimentation in Armagnac production. Some producers are exploring unique aging techniques, cask finishes, and flavor profiles to cater to evolving consumer preferences and differentiate their products in a competitive market. These innovations contribute to the diversification of the Armagnac category and attract new consumer segments seeking novel drinking experiences.

From a regional market distribution perspective, France remains the leading market for Armagnac consumption, driven by its historical significance and cultural relevance in the country. However, the United States is emerging as a key growth market for Armagnac, fueled by increasing interest in premium spirits and craft beverages among American consumers. The strong distribution networks and marketing efforts of Armagnac producers in the US have contributed to the spirit's rising popularity in the market.

In conclusion, the Armagnac market presents promising growth opportunities driven by consumer demand for authenticity, international expansion, sustainability initiatives, and product innovation. To capitalize on these trends, Armagnac producers should continue to focus on quality craftsmanship, storytelling, and market diversification to attract new consumers and solidify their position in the global spirits industry.

This report provides a deep insight into the global Armagnac market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Armagnac Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps

the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Armagnac market in any manner.

### Global Armagnac Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Chateau de Laubade

Castar?de

Chateau de Lacquy

Chateau Pellehaut

Darroze

Delord

Domaine

Baron de Sigognac

Janneau

Domainc Tariquet

Comte de Lauvia

## Market Segmentation (by Type)

Ugni Blanc

Baco

Folle Blanche

Colombard

## Market Segmentation (by Application)

Online Sales

Offline Sales

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Armagnac Market

Overview of the regional outlook of the Armagnac Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Armagnac Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Armagnac

#### 1.2 Key Market Segments

##### 1.2.1 Armagnac Segment by Type

##### 1.2.2 Armagnac Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 ARMAGNAC MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Armagnac Market Size (M USD) Estimates and Forecasts (2019-2032)

##### 2.1.2 Global Armagnac Sales Estimates and Forecasts (2019-2032)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

#### 2.4 Macroeconomic Analysis

### **3 ARMAGNAC MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Global Armagnac Sales by Manufacturers (2019-2024)

#### 3.2 Global Armagnac Revenue Market Share by Manufacturers (2019-2024)

#### 3.3 Armagnac Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.4 Global Armagnac Average Price by Manufacturers (2019-2024)

#### 3.5 Manufacturers Armagnac Sales Sites, Area Served, Product Type

#### 3.6 Armagnac Market Competitive Situation and Trends

##### 3.6.1 Armagnac Market Concentration Rate

##### 3.6.2 Global 5 and 10 Largest Armagnac Players Market Share by Revenue

##### 3.6.3 Mergers & Acquisitions, Expansion

### **4 ARMAGNAC INDUSTRY CHAIN ANALYSIS**

#### 4.1 Armagnac Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ARMAGNAC MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 ARMAGNAC MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Armagnac Sales Market Share by Type (2019-2024)

6.3 Global Armagnac Market Size Market Share by Type (2019-2024)

6.4 Global Armagnac Price by Type (2019-2024)

## **7 ARMAGNAC MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Armagnac Market Sales by Application (2019-2024)

7.3 Global Armagnac Market Size (M USD) by Application (2019-2024)

7.4 Global Armagnac Sales Growth Rate by Application (2019-2024)

## **8 ARMAGNAC MARKET SALES BY REGION**

8.1 Global Armagnac Sales by Region

8.1.1 Global Armagnac Sales by Region

8.1.2 Global Armagnac Sales Market Share by Region

8.2 Global Armagnac Market Size by Region

8.2.1 Global Armagnac Market Size by Region

8.2.2 Global Armagnac Market Size Market Share by Region

## 8.3 North America

### 8.3.1 North America Armagnac Sales by Country

### 8.3.2 North America Armagnac Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe Armagnac Sales by Country

### 8.4.2 Europe Armagnac Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Russia Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific Armagnac Sales by Region

### 8.5.2 China

### 8.5.3 Japan

### 8.5.4 South Korea

### 8.5.5 India

### 8.5.6 Southeast Asia

## 8.6 Asia Pacific

### 8.6.1 Asia Pacific Armagnac Market Size by Region

### 8.6.2 Asia Pacific Armagnac Market Size by Region

### 8.6.3 China

### 8.6.4 Japan

### 8.6.5 South Korea

### 8.6.6 India

### 8.6.7 Southeast Asia

## 8.7 South America

### 8.7.1 South America Armagnac Sales by Country

### 8.7.2 South America Armagnac Market Size by Country

### 8.7.3 Brazil

### 8.7.4 Argentina

### 8.7.5 Columbia

## 8.8 Middle East and Africa

### 8.8.1 Middle East and Africa Armagnac Sales by Region

### 8.8.2 Middle East and Africa Armagnac Market Size by Region

### 8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

## **9 ARMAGNAC MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Armagnac by Region (2019-2024)
- 9.2 Global Armagnac Revenue Market Share by Region (2019-2024)
- 9.3 Global Armagnac Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Armagnac Production
  - 9.4.1 North America Armagnac Production Growth Rate (2019-2024)
  - 9.4.2 North America Armagnac Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Armagnac Production
  - 9.5.1 Europe Armagnac Production Growth Rate (2019-2024)
  - 9.5.2 Europe Armagnac Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Armagnac Production (2019-2024)
  - 9.6.1 Japan Armagnac Production Growth Rate (2019-2024)
  - 9.6.2 Japan Armagnac Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Armagnac Production (2019-2024)
  - 9.7.1 China Armagnac Production Growth Rate (2019-2024)
  - 9.7.2 China Armagnac Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

- 10.1 Chateau de Laubade
  - 10.1.1 Chateau de Laubade Armagnac Basic Information
  - 10.1.2 Chateau de Laubade Armagnac Product Overview
  - 10.1.3 Chateau de Laubade Armagnac Product Market Performance
  - 10.1.4 Chateau de Laubade Business Overview
  - 10.1.5 Chateau de Laubade Armagnac SWOT Analysis
  - 10.1.6 Chateau de Laubade Recent Developments
- 10.2 Castar?de
  - 10.2.1 Castar?de Armagnac Basic Information
  - 10.2.2 Castar?de Armagnac Product Overview
  - 10.2.3 Castar?de Armagnac Product Market Performance
  - 10.2.4 Castar?de Business Overview
  - 10.2.5 Castar?de Armagnac SWOT Analysis

- 10.2.6 Castar?de Recent Developments
- 10.3 Chateau de Lacquy
  - 10.3.1 Chateau de Lacquy Armagnac Basic Information
  - 10.3.2 Chateau de Lacquy Armagnac Product Overview
  - 10.3.3 Chateau de Lacquy Armagnac Product Market Performance
  - 10.3.4 Chateau de Lacquy Armagnac SWOT Analysis
  - 10.3.5 Chateau de Lacquy Business Overview
  - 10.3.6 Chateau de Lacquy Recent Developments
- 10.4 Chateau Pellehaut
  - 10.4.1 Chateau Pellehaut Armagnac Basic Information
  - 10.4.2 Chateau Pellehaut Armagnac Product Overview
  - 10.4.3 Chateau Pellehaut Armagnac Product Market Performance
  - 10.4.4 Chateau Pellehaut Business Overview
  - 10.4.5 Chateau Pellehaut Recent Developments
- 10.5 Darroze
  - 10.5.1 Darroze Armagnac Basic Information
  - 10.5.2 Darroze Armagnac Product Overview
  - 10.5.3 Darroze Armagnac Product Market Performance
  - 10.5.4 Darroze Business Overview
  - 10.5.5 Darroze Recent Developments
- 10.6 Delord
  - 10.6.1 Delord Armagnac Basic Information
  - 10.6.2 Delord Armagnac Product Overview
  - 10.6.3 Delord Armagnac Product Market Performance
  - 10.6.4 Delord Business Overview
  - 10.6.5 Delord Recent Developments
- 10.7 Domaine
  - 10.7.1 Domaine Armagnac Basic Information
  - 10.7.2 Domaine Armagnac Product Overview
  - 10.7.3 Domaine Armagnac Product Market Performance
  - 10.7.4 Domaine Business Overview
  - 10.7.5 Domaine Recent Developments
- 10.8 Baron de Sigognac
  - 10.8.1 Baron de Sigognac Armagnac Basic Information
  - 10.8.2 Baron de Sigognac Armagnac Product Overview
  - 10.8.3 Baron de Sigognac Armagnac Product Market Performance
  - 10.8.4 Baron de Sigognac Business Overview
  - 10.8.5 Baron de Sigognac Recent Developments
- 10.9 Janneau

- 10.9.1 Janneau Armagnac Basic Information
- 10.9.2 Janneau Armagnac Product Overview
- 10.9.3 Janneau Armagnac Product Market Performance
- 10.9.4 Janneau Business Overview
- 10.9.5 Janneau Recent Developments
- 10.10 Domainc Tariquet
  - 10.10.1 Domainc Tariquet Armagnac Basic Information
  - 10.10.2 Domainc Tariquet Armagnac Product Overview
  - 10.10.3 Domainc Tariquet Armagnac Product Market Performance
  - 10.10.4 Domainc Tariquet Business Overview
  - 10.10.5 Domainc Tariquet Recent Developments
- 10.11 Comte de Lauvia
  - 10.11.1 Comte de Lauvia Armagnac Basic Information
  - 10.11.2 Comte de Lauvia Armagnac Product Overview
  - 10.11.3 Comte de Lauvia Armagnac Product Market Performance
  - 10.11.4 Comte de Lauvia Business Overview
  - 10.11.5 Comte de Lauvia Recent Developments

## **11 ARMAGNAC MARKET FORECAST BY REGION**

- 11.1 Global Armagnac Market Size Forecast
- 11.2 Global Armagnac Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Armagnac Market Size Forecast by Country
  - 11.2.3 Asia Pacific Armagnac Market Size Forecast by Region
  - 11.2.4 South America Armagnac Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Armagnac by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 12.1 Global Armagnac Market Forecast by Type (2025-2032)
  - 12.1.1 Global Forecasted Sales of Armagnac by Type (2025-2032)
  - 12.1.2 Global Armagnac Market Size Forecast by Type (2025-2032)
  - 12.1.3 Global Forecasted Price of Armagnac by Type (2025-2032)
- 12.2 Global Armagnac Market Forecast by Application (2025-2032)
  - 12.2.1 Global Armagnac Sales (K MT) Forecast by Application
  - 12.2.2 Global Armagnac Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## I would like to order

Product name: Global Armagnac Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G30141FC5E5FEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G30141FC5E5FEN.html>