

# Global AR and VR Display Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G06567E1828BEN.html>

Date: September 2024

Pages: 130

Price: US\$ 3,200.00 (Single User License)

ID: G06567E1828BEN

## Abstracts

### Report Overview

VR embraces a total immersive experience, while AR promotes the interaction between user, digital contents, and real world, therefore displaying virtual images while remaining see-through capability

The global AR and VR Display market size was estimated at USD 208 million in 2023 and is projected to reach USD 275.56 million by 2030, exhibiting a CAGR of 4.10% during the forecast period.

North America AR and VR Display market size was USD 54.20 million in 2023, at a CAGR of 3.51% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global AR and VR Display market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global AR and VR Display Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the AR and VR Display market in any manner.

## Global AR and VR Display Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Samsung Electronics

Sony

LG Display

eMagin Corporation

Kopin Corporation

AU Optronics

Japan Display

Barco

BOE Technology

Syndiant

Google

Microsoft

HTC Vive

Magic Leap

Market Segmentation (by Type)

AR HMDs

VR HMDs

Market Segmentation (by Application)

Consumer

Commercial

Enterprise (Manufacturing)

Healthcare

Aerospace & Defense

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the AR and VR Display Market
- Overview of the regional outlook of the AR and VR Display Market:

### Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

AR and VR Display Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of AR and VR Display
- 1.2 Key Market Segments
  - 1.2.1 AR and VR Display Segment by Type
  - 1.2.2 AR and VR Display Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 AR AND VR DISPLAY MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global AR and VR Display Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global AR and VR Display Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 AR AND VR DISPLAY MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global AR and VR Display Sales by Manufacturers (2019-2024)
- 3.2 Global AR and VR Display Revenue Market Share by Manufacturers (2019-2024)
- 3.3 AR and VR Display Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global AR and VR Display Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers AR and VR Display Sales Sites, Area Served, Product Type
- 3.6 AR and VR Display Market Competitive Situation and Trends
  - 3.6.1 AR and VR Display Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest AR and VR Display Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 AR AND VR DISPLAY INDUSTRY CHAIN ANALYSIS**

- 4.1 AR and VR Display Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF AR AND VR DISPLAY MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 AR AND VR DISPLAY MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global AR and VR Display Sales Market Share by Type (2019-2024)

6.3 Global AR and VR Display Market Size Market Share by Type (2019-2024)

6.4 Global AR and VR Display Price by Type (2019-2024)

## **7 AR AND VR DISPLAY MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global AR and VR Display Market Sales by Application (2019-2024)

7.3 Global AR and VR Display Market Size (M USD) by Application (2019-2024)

7.4 Global AR and VR Display Sales Growth Rate by Application (2019-2024)

## **8 AR AND VR DISPLAY MARKET SEGMENTATION BY REGION**

8.1 Global AR and VR Display Sales by Region

8.1.1 Global AR and VR Display Sales by Region

8.1.2 Global AR and VR Display Sales Market Share by Region

8.2 North America

8.2.1 North America AR and VR Display Sales by Country

8.2.2 U.S.



- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe AR and VR Display Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific AR and VR Display Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America AR and VR Display Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa AR and VR Display Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Samsung Electronics
  - 9.1.1 Samsung Electronics AR and VR Display Basic Information
  - 9.1.2 Samsung Electronics AR and VR Display Product Overview
  - 9.1.3 Samsung Electronics AR and VR Display Product Market Performance
  - 9.1.4 Samsung Electronics Business Overview
  - 9.1.5 Samsung Electronics AR and VR Display SWOT Analysis
  - 9.1.6 Samsung Electronics Recent Developments
- 9.2 Sony

- 9.2.1 Sony AR and VR Display Basic Information
- 9.2.2 Sony AR and VR Display Product Overview
- 9.2.3 Sony AR and VR Display Product Market Performance
- 9.2.4 Sony Business Overview
- 9.2.5 Sony AR and VR Display SWOT Analysis
- 9.2.6 Sony Recent Developments
- 9.3 LG Display
  - 9.3.1 LG Display AR and VR Display Basic Information
  - 9.3.2 LG Display AR and VR Display Product Overview
  - 9.3.3 LG Display AR and VR Display Product Market Performance
  - 9.3.4 LG Display AR and VR Display SWOT Analysis
  - 9.3.5 LG Display Business Overview
  - 9.3.6 LG Display Recent Developments
- 9.4 eMagin Corporation
  - 9.4.1 eMagin Corporation AR and VR Display Basic Information
  - 9.4.2 eMagin Corporation AR and VR Display Product Overview
  - 9.4.3 eMagin Corporation AR and VR Display Product Market Performance
  - 9.4.4 eMagin Corporation Business Overview
  - 9.4.5 eMagin Corporation Recent Developments
- 9.5 Kopin Corporation
  - 9.5.1 Kopin Corporation AR and VR Display Basic Information
  - 9.5.2 Kopin Corporation AR and VR Display Product Overview
  - 9.5.3 Kopin Corporation AR and VR Display Product Market Performance
  - 9.5.4 Kopin Corporation Business Overview
  - 9.5.5 Kopin Corporation Recent Developments
- 9.6 AU Optronics
  - 9.6.1 AU Optronics AR and VR Display Basic Information
  - 9.6.2 AU Optronics AR and VR Display Product Overview
  - 9.6.3 AU Optronics AR and VR Display Product Market Performance
  - 9.6.4 AU Optronics Business Overview
  - 9.6.5 AU Optronics Recent Developments
- 9.7 Japan Display
  - 9.7.1 Japan Display AR and VR Display Basic Information
  - 9.7.2 Japan Display AR and VR Display Product Overview
  - 9.7.3 Japan Display AR and VR Display Product Market Performance
  - 9.7.4 Japan Display Business Overview
  - 9.7.5 Japan Display Recent Developments
- 9.8 Barco
  - 9.8.1 Barco AR and VR Display Basic Information

- 9.8.2 Barco AR and VR Display Product Overview
- 9.8.3 Barco AR and VR Display Product Market Performance
- 9.8.4 Barco Business Overview
- 9.8.5 Barco Recent Developments
- 9.9 BOE Technology
  - 9.9.1 BOE Technology AR and VR Display Basic Information
  - 9.9.2 BOE Technology AR and VR Display Product Overview
  - 9.9.3 BOE Technology AR and VR Display Product Market Performance
  - 9.9.4 BOE Technology Business Overview
  - 9.9.5 BOE Technology Recent Developments
- 9.10 Syndiant
  - 9.10.1 Syndiant AR and VR Display Basic Information
  - 9.10.2 Syndiant AR and VR Display Product Overview
  - 9.10.3 Syndiant AR and VR Display Product Market Performance
  - 9.10.4 Syndiant Business Overview
  - 9.10.5 Syndiant Recent Developments
- 9.11 Google
  - 9.11.1 Google AR and VR Display Basic Information
  - 9.11.2 Google AR and VR Display Product Overview
  - 9.11.3 Google AR and VR Display Product Market Performance
  - 9.11.4 Google Business Overview
  - 9.11.5 Google Recent Developments
- 9.12 Microsoft
  - 9.12.1 Microsoft AR and VR Display Basic Information
  - 9.12.2 Microsoft AR and VR Display Product Overview
  - 9.12.3 Microsoft AR and VR Display Product Market Performance
  - 9.12.4 Microsoft Business Overview
  - 9.12.5 Microsoft Recent Developments
- 9.13 HTC Vive
  - 9.13.1 HTC Vive AR and VR Display Basic Information
  - 9.13.2 HTC Vive AR and VR Display Product Overview
  - 9.13.3 HTC Vive AR and VR Display Product Market Performance
  - 9.13.4 HTC Vive Business Overview
  - 9.13.5 HTC Vive Recent Developments
- 9.14 Magic Leap
  - 9.14.1 Magic Leap AR and VR Display Basic Information
  - 9.14.2 Magic Leap AR and VR Display Product Overview
  - 9.14.3 Magic Leap AR and VR Display Product Market Performance
  - 9.14.4 Magic Leap Business Overview

#### 9.14.5 Magic Leap Recent Developments

### **10 AR AND VR DISPLAY MARKET FORECAST BY REGION**

#### 10.1 Global AR and VR Display Market Size Forecast

#### 10.2 Global AR and VR Display Market Forecast by Region

##### 10.2.1 North America Market Size Forecast by Country

##### 10.2.2 Europe AR and VR Display Market Size Forecast by Country

##### 10.2.3 Asia Pacific AR and VR Display Market Size Forecast by Region

##### 10.2.4 South America AR and VR Display Market Size Forecast by Country

##### 10.2.5 Middle East and Africa Forecasted Consumption of AR and VR Display by Country

### **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

#### 11.1 Global AR and VR Display Market Forecast by Type (2025-2030)

##### 11.1.1 Global Forecasted Sales of AR and VR Display by Type (2025-2030)

##### 11.1.2 Global AR and VR Display Market Size Forecast by Type (2025-2030)

##### 11.1.3 Global Forecasted Price of AR and VR Display by Type (2025-2030)

#### 11.2 Global AR and VR Display Market Forecast by Application (2025-2030)

##### 11.2.1 Global AR and VR Display Sales (K Units) Forecast by Application

##### 11.2.2 Global AR and VR Display Market Size (M USD) Forecast by Application (2025-2030)

### **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. AR and VR Display Market Size Comparison by Region (M USD)

Table 5. Global AR and VR Display Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global AR and VR Display Sales Market Share by Manufacturers (2019-2024)

Table 7. Global AR and VR Display Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global AR and VR Display Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in AR and VR Display as of 2022)

Table 10. Global Market AR and VR Display Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers AR and VR Display Sales Sites and Area Served

Table 12. Manufacturers AR and VR Display Product Type

Table 13. Global AR and VR Display Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of AR and VR Display

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. AR and VR Display Market Challenges

Table 22. Global AR and VR Display Sales by Type (K Units)

Table 23. Global AR and VR Display Market Size by Type (M USD)

Table 24. Global AR and VR Display Sales (K Units) by Type (2019-2024)

Table 25. Global AR and VR Display Sales Market Share by Type (2019-2024)

Table 26. Global AR and VR Display Market Size (M USD) by Type (2019-2024)

Table 27. Global AR and VR Display Market Size Share by Type (2019-2024)

Table 28. Global AR and VR Display Price (USD/Unit) by Type (2019-2024)

Table 29. Global AR and VR Display Sales (K Units) by Application

Table 30. Global AR and VR Display Market Size by Application

Table 31. Global AR and VR Display Sales by Application (2019-2024) & (K Units)

Table 32. Global AR and VR Display Sales Market Share by Application (2019-2024)

- Table 33. Global AR and VR Display Sales by Application (2019-2024) & (M USD)
- Table 34. Global AR and VR Display Market Share by Application (2019-2024)
- Table 35. Global AR and VR Display Sales Growth Rate by Application (2019-2024)
- Table 36. Global AR and VR Display Sales by Region (2019-2024) & (K Units)
- Table 37. Global AR and VR Display Sales Market Share by Region (2019-2024)
- Table 38. North America AR and VR Display Sales by Country (2019-2024) & (K Units)
- Table 39. Europe AR and VR Display Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific AR and VR Display Sales by Region (2019-2024) & (K Units)
- Table 41. South America AR and VR Display Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa AR and VR Display Sales by Region (2019-2024) & (K Units)
- Table 43. Samsung Electronics AR and VR Display Basic Information
- Table 44. Samsung Electronics AR and VR Display Product Overview
- Table 45. Samsung Electronics AR and VR Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Samsung Electronics Business Overview
- Table 47. Samsung Electronics AR and VR Display SWOT Analysis
- Table 48. Samsung Electronics Recent Developments
- Table 49. Sony AR and VR Display Basic Information
- Table 50. Sony AR and VR Display Product Overview
- Table 51. Sony AR and VR Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Sony Business Overview
- Table 53. Sony AR and VR Display SWOT Analysis
- Table 54. Sony Recent Developments
- Table 55. LG Display AR and VR Display Basic Information
- Table 56. LG Display AR and VR Display Product Overview
- Table 57. LG Display AR and VR Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. LG Display AR and VR Display SWOT Analysis
- Table 59. LG Display Business Overview
- Table 60. LG Display Recent Developments
- Table 61. eMagin Corporation AR and VR Display Basic Information
- Table 62. eMagin Corporation AR and VR Display Product Overview
- Table 63. eMagin Corporation AR and VR Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. eMagin Corporation Business Overview
- Table 65. eMagin Corporation Recent Developments
- Table 66. Kopin Corporation AR and VR Display Basic Information

- Table 67. Kopin Corporation AR and VR Display Product Overview
- Table 68. Kopin Corporation AR and VR Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Kopin Corporation Business Overview
- Table 70. Kopin Corporation Recent Developments
- Table 71. AU Optronics AR and VR Display Basic Information
- Table 72. AU Optronics AR and VR Display Product Overview
- Table 73. AU Optronics AR and VR Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. AU Optronics Business Overview
- Table 75. AU Optronics Recent Developments
- Table 76. Japan Display AR and VR Display Basic Information
- Table 77. Japan Display AR and VR Display Product Overview
- Table 78. Japan Display AR and VR Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Japan Display Business Overview
- Table 80. Japan Display Recent Developments
- Table 81. Barco AR and VR Display Basic Information
- Table 82. Barco AR and VR Display Product Overview
- Table 83. Barco AR and VR Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Barco Business Overview
- Table 85. Barco Recent Developments
- Table 86. BOE Technology AR and VR Display Basic Information
- Table 87. BOE Technology AR and VR Display Product Overview
- Table 88. BOE Technology AR and VR Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. BOE Technology Business Overview
- Table 90. BOE Technology Recent Developments
- Table 91. Syndiant AR and VR Display Basic Information
- Table 92. Syndiant AR and VR Display Product Overview
- Table 93. Syndiant AR and VR Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Syndiant Business Overview
- Table 95. Syndiant Recent Developments
- Table 96. Google AR and VR Display Basic Information
- Table 97. Google AR and VR Display Product Overview
- Table 98. Google AR and VR Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. Google Business Overview
- Table 100. Google Recent Developments
- Table 101. Microsoft AR and VR Display Basic Information
- Table 102. Microsoft AR and VR Display Product Overview
- Table 103. Microsoft AR and VR Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Microsoft Business Overview
- Table 105. Microsoft Recent Developments
- Table 106. HTC Vive AR and VR Display Basic Information
- Table 107. HTC Vive AR and VR Display Product Overview
- Table 108. HTC Vive AR and VR Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. HTC Vive Business Overview
- Table 110. HTC Vive Recent Developments
- Table 111. Magic Leap AR and VR Display Basic Information
- Table 112. Magic Leap AR and VR Display Product Overview
- Table 113. Magic Leap AR and VR Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Magic Leap Business Overview
- Table 115. Magic Leap Recent Developments
- Table 116. Global AR and VR Display Sales Forecast by Region (2025-2030) & (K Units)
- Table 117. Global AR and VR Display Market Size Forecast by Region (2025-2030) & (M USD)
- Table 118. North America AR and VR Display Sales Forecast by Country (2025-2030) & (K Units)
- Table 119. North America AR and VR Display Market Size Forecast by Country (2025-2030) & (M USD)
- Table 120. Europe AR and VR Display Sales Forecast by Country (2025-2030) & (K Units)
- Table 121. Europe AR and VR Display Market Size Forecast by Country (2025-2030) & (M USD)
- Table 122. Asia Pacific AR and VR Display Sales Forecast by Region (2025-2030) & (K Units)
- Table 123. Asia Pacific AR and VR Display Market Size Forecast by Region (2025-2030) & (M USD)
- Table 124. South America AR and VR Display Sales Forecast by Country (2025-2030) & (K Units)
- Table 125. South America AR and VR Display Market Size Forecast by Country



(2025-2030) & (M USD)

Table 126. Middle East and Africa AR and VR Display Consumption Forecast by Country (2025-2030) & (Units)

Table 127. Middle East and Africa AR and VR Display Market Size Forecast by Country (2025-2030) & (M USD)

Table 128. Global AR and VR Display Sales Forecast by Type (2025-2030) & (K Units)

Table 129. Global AR and VR Display Market Size Forecast by Type (2025-2030) & (M USD)

Table 130. Global AR and VR Display Price Forecast by Type (2025-2030) & (USD/Unit)

Table 131. Global AR and VR Display Sales (K Units) Forecast by Application (2025-2030)

Table 132. Global AR and VR Display Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of AR and VR Display
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global AR and VR Display Market Size (M USD), 2019-2030
- Figure 5. Global AR and VR Display Market Size (M USD) (2019-2030)
- Figure 6. Global AR and VR Display Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. AR and VR Display Market Size by Country (M USD)
- Figure 11. AR and VR Display Sales Share by Manufacturers in 2023
- Figure 12. Global AR and VR Display Revenue Share by Manufacturers in 2023
- Figure 13. AR and VR Display Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market AR and VR Display Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by AR and VR Display Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global AR and VR Display Market Share by Type
- Figure 18. Sales Market Share of AR and VR Display by Type (2019-2024)
- Figure 19. Sales Market Share of AR and VR Display by Type in 2023
- Figure 20. Market Size Share of AR and VR Display by Type (2019-2024)
- Figure 21. Market Size Market Share of AR and VR Display by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global AR and VR Display Market Share by Application
- Figure 24. Global AR and VR Display Sales Market Share by Application (2019-2024)
- Figure 25. Global AR and VR Display Sales Market Share by Application in 2023
- Figure 26. Global AR and VR Display Market Share by Application (2019-2024)
- Figure 27. Global AR and VR Display Market Share by Application in 2023
- Figure 28. Global AR and VR Display Sales Growth Rate by Application (2019-2024)
- Figure 29. Global AR and VR Display Sales Market Share by Region (2019-2024)
- Figure 30. North America AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America AR and VR Display Sales Market Share by Country in 2023

- Figure 32. U.S. AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada AR and VR Display Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico AR and VR Display Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe AR and VR Display Sales Market Share by Country in 2023
- Figure 37. Germany AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific AR and VR Display Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific AR and VR Display Sales Market Share by Region in 2023
- Figure 44. China AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America AR and VR Display Sales and Growth Rate (K Units)
- Figure 50. South America AR and VR Display Sales Market Share by Country in 2023
- Figure 51. Brazil AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa AR and VR Display Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa AR and VR Display Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa AR and VR Display Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global AR and VR Display Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global AR and VR Display Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global AR and VR Display Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global AR and VR Display Market Share Forecast by Type (2025-2030)

Figure 65. Global AR and VR Display Sales Forecast by Application (2025-2030)

Figure 66. Global AR and VR Display Market Share Forecast by Application (2025-2030)

## I would like to order

Product name: Global AR and VR Display Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G06567E1828BEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G06567E1828BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970