

Global Antimicrobial Active Packaging Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Antimicrobial active packaging refers to specialized packaging materials and technologies designed to inhibit or reduce the growth of microorganisms, such as bacteria, fungi, and molds, on the surface of food and other perishable products. This type of packaging incorporates antimicrobial agents or materials that release controlled amounts of antimicrobial substances to extend the shelf life of the packaged items and maintain their quality and safety.

The global Antimicrobial Active Packaging market size was estimated at USD 7800 million in 2023 and is projected to reach USD 13290.25 million by 2032, exhibiting a CAGR of 6.10% during the forecast period.

North America Antimicrobial Active Packaging market size was estimated at USD 2250.55 million in 2023, at a CAGR of 5.23% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Antimicrobial Active Packaging market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Antimicrobial Active Packaging Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Antimicrobial Active Packaging market in any manner.

Global Antimicrobial Active Packaging Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

LINPAC

Mondi

PolyOne

Covestro

DuPont

Dunmore Corporation

Sealed Air

Handary

Market Segmentation (by Type)

Plastics

Paper

Market Segmentation (by Application)

Food

Pharmaceutical

Cosmetics

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Antimicrobial Active Packaging Market

Overview of the regional outlook of the Antimicrobial Active Packaging Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Antimicrobial Active Packaging

1.2 Key Market Segments

1.2.1 Antimicrobial Active Packaging Segment by Type

1.2.2 Antimicrobial Active Packaging Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ANTIMICROBIAL ACTIVE PACKAGING MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Antimicrobial Active Packaging Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Antimicrobial Active Packaging Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ANTIMICROBIAL ACTIVE PACKAGING MARKET COMPETITIVE LANDSCAPE

3.1 Global Antimicrobial Active Packaging Sales by Manufacturers (2019-2024)

3.2 Global Antimicrobial Active Packaging Revenue Market Share by Manufacturers (2019-2024)

3.3 Antimicrobial Active Packaging Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Antimicrobial Active Packaging Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Antimicrobial Active Packaging Sales Sites, Area Served, Product Type

3.6 Antimicrobial Active Packaging Market Competitive Situation and Trends

3.6.1 Antimicrobial Active Packaging Market Concentration Rate

3.6.2 Global 5 and 10 Largest Antimicrobial Active Packaging Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ANTIMICROBIAL ACTIVE PACKAGING INDUSTRY CHAIN ANALYSIS

4.1 Antimicrobial Active Packaging Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ANTIMICROBIAL ACTIVE PACKAGING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 ANTIMICROBIAL ACTIVE PACKAGING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Antimicrobial Active Packaging Sales Market Share by Type (2019-2024)

6.3 Global Antimicrobial Active Packaging Market Size Market Share by Type (2019-2024)

6.4 Global Antimicrobial Active Packaging Price by Type (2019-2024)

7 ANTIMICROBIAL ACTIVE PACKAGING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Antimicrobial Active Packaging Market Sales by Application (2019-2024)

7.3 Global Antimicrobial Active Packaging Market Size (M USD) by Application (2019-2024)

7.4 Global Antimicrobial Active Packaging Sales Growth Rate by Application

(2019-2024)

8 ANTIMICROBIAL ACTIVE PACKAGING MARKET CONSUMPTION BY REGION

8.1 Global Antimicrobial Active Packaging Sales by Region

8.1.1 Global Antimicrobial Active Packaging Sales by Region

8.1.2 Global Antimicrobial Active Packaging Sales Market Share by Region

8.2 North America

8.2.1 North America Antimicrobial Active Packaging Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Antimicrobial Active Packaging Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Antimicrobial Active Packaging Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Antimicrobial Active Packaging Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Antimicrobial Active Packaging Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 ANTIMICROBIAL ACTIVE PACKAGING MARKET PRODUCTION BY REGION

9.1 Global Production of Antimicrobial Active Packaging by Region (2019-2024)

9.2 Global Antimicrobial Active Packaging Revenue Market Share by Region (2019-2024)

9.3 Global Antimicrobial Active Packaging Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Antimicrobial Active Packaging Production

9.4.1 North America Antimicrobial Active Packaging Production Growth Rate (2019-2024)

9.4.2 North America Antimicrobial Active Packaging Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Antimicrobial Active Packaging Production

9.5.1 Europe Antimicrobial Active Packaging Production Growth Rate (2019-2024)

9.5.2 Europe Antimicrobial Active Packaging Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Antimicrobial Active Packaging Production (2019-2024)

9.6.1 Japan Antimicrobial Active Packaging Production Growth Rate (2019-2024)

9.6.2 Japan Antimicrobial Active Packaging Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Antimicrobial Active Packaging Production (2019-2024)

9.7.1 China Antimicrobial Active Packaging Production Growth Rate (2019-2024)

9.7.2 China Antimicrobial Active Packaging Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 LINPAC

10.1.1 LINPAC Antimicrobial Active Packaging Basic Information

10.1.2 LINPAC Antimicrobial Active Packaging Product Overview

10.1.3 LINPAC Antimicrobial Active Packaging Product Market Performance

10.1.4 LINPAC Business Overview

10.1.5 LINPAC Antimicrobial Active Packaging SWOT Analysis

10.1.6 LINPAC Recent Developments

10.2 Mondi

10.2.1 Mondi Antimicrobial Active Packaging Basic Information

10.2.2 Mondi Antimicrobial Active Packaging Product Overview

10.2.3 Mondi Antimicrobial Active Packaging Product Market Performance

10.2.4 Mondi Business Overview

- 10.2.5 Mondi Antimicrobial Active Packaging SWOT Analysis
- 10.2.6 Mondi Recent Developments
- 10.3 PolyOne
 - 10.3.1 PolyOne Antimicrobial Active Packaging Basic Information
 - 10.3.2 PolyOne Antimicrobial Active Packaging Product Overview
 - 10.3.3 PolyOne Antimicrobial Active Packaging Product Market Performance
 - 10.3.4 PolyOne Antimicrobial Active Packaging SWOT Analysis
 - 10.3.5 PolyOne Business Overview
 - 10.3.6 PolyOne Recent Developments
- 10.4 Covestro
 - 10.4.1 Covestro Antimicrobial Active Packaging Basic Information
 - 10.4.2 Covestro Antimicrobial Active Packaging Product Overview
 - 10.4.3 Covestro Antimicrobial Active Packaging Product Market Performance
 - 10.4.4 Covestro Business Overview
 - 10.4.5 Covestro Recent Developments
- 10.5 DuPont
 - 10.5.1 DuPont Antimicrobial Active Packaging Basic Information
 - 10.5.2 DuPont Antimicrobial Active Packaging Product Overview
 - 10.5.3 DuPont Antimicrobial Active Packaging Product Market Performance
 - 10.5.4 DuPont Business Overview
 - 10.5.5 DuPont Recent Developments
- 10.6 Dunmore Corporation
 - 10.6.1 Dunmore Corporation Antimicrobial Active Packaging Basic Information
 - 10.6.2 Dunmore Corporation Antimicrobial Active Packaging Product Overview
 - 10.6.3 Dunmore Corporation Antimicrobial Active Packaging Product Market Performance
 - 10.6.4 Dunmore Corporation Business Overview
 - 10.6.5 Dunmore Corporation Recent Developments
- 10.7 Sealed Air
 - 10.7.1 Sealed Air Antimicrobial Active Packaging Basic Information
 - 10.7.2 Sealed Air Antimicrobial Active Packaging Product Overview
 - 10.7.3 Sealed Air Antimicrobial Active Packaging Product Market Performance
 - 10.7.4 Sealed Air Business Overview
 - 10.7.5 Sealed Air Recent Developments
- 10.8 Handary
 - 10.8.1 Handary Antimicrobial Active Packaging Basic Information
 - 10.8.2 Handary Antimicrobial Active Packaging Product Overview
 - 10.8.3 Handary Antimicrobial Active Packaging Product Market Performance
 - 10.8.4 Handary Business Overview

10.8.5 Handary Recent Developments

11 ANTIMICROBIAL ACTIVE PACKAGING MARKET FORECAST BY REGION

11.1 Global Antimicrobial Active Packaging Market Size Forecast

11.2 Global Antimicrobial Active Packaging Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Antimicrobial Active Packaging Market Size Forecast by Country

11.2.3 Asia Pacific Antimicrobial Active Packaging Market Size Forecast by Region

11.2.4 South America Antimicrobial Active Packaging Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Antimicrobial Active Packaging by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Antimicrobial Active Packaging Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Antimicrobial Active Packaging by Type (2025-2032)

12.1.2 Global Antimicrobial Active Packaging Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Antimicrobial Active Packaging by Type (2025-2032)

12.2 Global Antimicrobial Active Packaging Market Forecast by Application (2025-2032)

12.2.1 Global Antimicrobial Active Packaging Sales (K MT) Forecast by Application

12.2.2 Global Antimicrobial Active Packaging Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Antimicrobial Active Packaging Market Size Comparison by Region (M USD)

Table 5. Global Antimicrobial Active Packaging Sales (K MT) by Manufacturers
(2019-2024)

Table 6. Global Antimicrobial Active Packaging Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Antimicrobial Active Packaging Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Antimicrobial Active Packaging Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Antimicrobial Active Packaging as of 2022)

Table 10. Global Market Antimicrobial Active Packaging Average Price (USD/MT) of
Key Manufacturers (2019-2024)

Table 11. Manufacturers Antimicrobial Active Packaging Sales Sites and Area Served

Table 12. Manufacturers Antimicrobial Active Packaging Product Type

Table 13. Global Antimicrobial Active Packaging Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Antimicrobial Active Packaging

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Antimicrobial Active Packaging Market Challenges

Table 22. Global Antimicrobial Active Packaging Sales by Type (K MT)

Table 23. Global Antimicrobial Active Packaging Market Size by Type (M USD)

Table 24. Global Antimicrobial Active Packaging Sales (K MT) by Type (2019-2024)

Table 25. Global Antimicrobial Active Packaging Sales Market Share by Type
(2019-2024)

Table 26. Global Antimicrobial Active Packaging Market Size (M USD) by Type
(2019-2024)

Table 27. Global Antimicrobial Active Packaging Market Size Share by Type (2019-2024)
Table 28. Global Antimicrobial Active Packaging Price (USD/MT) by Type (2019-2024)
Table 29. Global Antimicrobial Active Packaging Sales (K MT) by Application
Table 30. Global Antimicrobial Active Packaging Market Size by Application
Table 31. Global Antimicrobial Active Packaging Sales by Application (2019-2024) & (K MT)
Table 32. Global Antimicrobial Active Packaging Sales Market Share by Application (2019-2024)
Table 33. Global Antimicrobial Active Packaging Sales by Application (2019-2024) & (M USD)
Table 34. Global Antimicrobial Active Packaging Market Share by Application (2019-2024)
Table 35. Global Antimicrobial Active Packaging Sales Growth Rate by Application (2019-2024)
Table 36. Global Antimicrobial Active Packaging Sales by Region (2019-2024) & (K MT)
Table 37. Global Antimicrobial Active Packaging Sales Market Share by Region (2019-2024)
Table 38. North America Antimicrobial Active Packaging Sales by Country (2019-2024) & (K MT)
Table 39. Europe Antimicrobial Active Packaging Sales by Country (2019-2024) & (K MT)
Table 40. Asia Pacific Antimicrobial Active Packaging Sales by Region (2019-2024) & (K MT)
Table 41. South America Antimicrobial Active Packaging Sales by Country (2019-2024) & (K MT)
Table 42. Middle East and Africa Antimicrobial Active Packaging Sales by Region (2019-2024) & (K MT)
Table 43. Global Antimicrobial Active Packaging Production (K MT) by Region (2019-2024)
Table 44. Global Antimicrobial Active Packaging Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Antimicrobial Active Packaging Revenue Market Share by Region (2019-2024)
Table 46. Global Antimicrobial Active Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 47. North America Antimicrobial Active Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 48. Europe Antimicrobial Active Packaging Production (K MT), Revenue (US\$

Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Antimicrobial Active Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Antimicrobial Active Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. LINPAC Antimicrobial Active Packaging Basic Information

Table 52. LINPAC Antimicrobial Active Packaging Product Overview

Table 53. LINPAC Antimicrobial Active Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. LINPAC Business Overview

Table 55. LINPAC Antimicrobial Active Packaging SWOT Analysis

Table 56. LINPAC Recent Developments

Table 57. Mondi Antimicrobial Active Packaging Basic Information

Table 58. Mondi Antimicrobial Active Packaging Product Overview

Table 59. Mondi Antimicrobial Active Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. Mondi Business Overview

Table 61. Mondi Antimicrobial Active Packaging SWOT Analysis

Table 62. Mondi Recent Developments

Table 63. PolyOne Antimicrobial Active Packaging Basic Information

Table 64. PolyOne Antimicrobial Active Packaging Product Overview

Table 65. PolyOne Antimicrobial Active Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. PolyOne Antimicrobial Active Packaging SWOT Analysis

Table 67. PolyOne Business Overview

Table 68. PolyOne Recent Developments

Table 69. Covestro Antimicrobial Active Packaging Basic Information

Table 70. Covestro Antimicrobial Active Packaging Product Overview

Table 71. Covestro Antimicrobial Active Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Covestro Business Overview

Table 73. Covestro Recent Developments

Table 74. DuPont Antimicrobial Active Packaging Basic Information

Table 75. DuPont Antimicrobial Active Packaging Product Overview

Table 76. DuPont Antimicrobial Active Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. DuPont Business Overview

Table 78. DuPont Recent Developments

Table 79. Dunmore Corporation Antimicrobial Active Packaging Basic Information

Table 80. Dunmore Corporation Antimicrobial Active Packaging Product Overview
Table 81. Dunmore Corporation Antimicrobial Active Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 82. Dunmore Corporation Business Overview
Table 83. Dunmore Corporation Recent Developments
Table 84. Sealed Air Antimicrobial Active Packaging Basic Information
Table 85. Sealed Air Antimicrobial Active Packaging Product Overview
Table 86. Sealed Air Antimicrobial Active Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 87. Sealed Air Business Overview
Table 88. Sealed Air Recent Developments
Table 89. Handary Antimicrobial Active Packaging Basic Information
Table 90. Handary Antimicrobial Active Packaging Product Overview
Table 91. Handary Antimicrobial Active Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 92. Handary Business Overview
Table 93. Handary Recent Developments
Table 94. Global Antimicrobial Active Packaging Sales Forecast by Region (2025-2032) & (K MT)
Table 95. Global Antimicrobial Active Packaging Market Size Forecast by Region (2025-2032) & (M USD)
Table 96. North America Antimicrobial Active Packaging Sales Forecast by Country (2025-2032) & (K MT)
Table 97. North America Antimicrobial Active Packaging Market Size Forecast by Country (2025-2032) & (M USD)
Table 98. Europe Antimicrobial Active Packaging Sales Forecast by Country (2025-2032) & (K MT)
Table 99. Europe Antimicrobial Active Packaging Market Size Forecast by Country (2025-2032) & (M USD)
Table 100. Asia Pacific Antimicrobial Active Packaging Sales Forecast by Region (2025-2032) & (K MT)
Table 101. Asia Pacific Antimicrobial Active Packaging Market Size Forecast by Region (2025-2032) & (M USD)
Table 102. South America Antimicrobial Active Packaging Sales Forecast by Country (2025-2032) & (K MT)
Table 103. South America Antimicrobial Active Packaging Market Size Forecast by Country (2025-2032) & (M USD)
Table 104. Middle East and Africa Antimicrobial Active Packaging Consumption Forecast by Country (2025-2032) & (Units)

Table 105. Middle East and Africa Antimicrobial Active Packaging Market Size Forecast by Country (2025-2032) & (M USD)

Table 106. Global Antimicrobial Active Packaging Sales Forecast by Type (2025-2032) & (K MT)

Table 107. Global Antimicrobial Active Packaging Market Size Forecast by Type (2025-2032) & (M USD)

Table 108. Global Antimicrobial Active Packaging Price Forecast by Type (2025-2032) & (USD/MT)

Table 109. Global Antimicrobial Active Packaging Sales (K MT) Forecast by Application (2025-2032)

Table 110. Global Antimicrobial Active Packaging Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Antimicrobial Active Packaging
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Antimicrobial Active Packaging Market Size (M USD), 2019-2032
- Figure 5. Global Antimicrobial Active Packaging Market Size (M USD) (2019-2032)
- Figure 6. Global Antimicrobial Active Packaging Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Antimicrobial Active Packaging Market Size by Country (M USD)
- Figure 11. Antimicrobial Active Packaging Sales Share by Manufacturers in 2023
- Figure 12. Global Antimicrobial Active Packaging Revenue Share by Manufacturers in 2023
- Figure 13. Antimicrobial Active Packaging Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Antimicrobial Active Packaging Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Antimicrobial Active Packaging Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Antimicrobial Active Packaging Market Share by Type
- Figure 18. Sales Market Share of Antimicrobial Active Packaging by Type (2019-2024)
- Figure 19. Sales Market Share of Antimicrobial Active Packaging by Type in 2023
- Figure 20. Market Size Share of Antimicrobial Active Packaging by Type (2019-2024)
- Figure 21. Market Size Market Share of Antimicrobial Active Packaging by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Antimicrobial Active Packaging Market Share by Application
- Figure 24. Global Antimicrobial Active Packaging Sales Market Share by Application (2019-2024)
- Figure 25. Global Antimicrobial Active Packaging Sales Market Share by Application in 2023
- Figure 26. Global Antimicrobial Active Packaging Market Share by Application (2019-2024)
- Figure 27. Global Antimicrobial Active Packaging Market Share by Application in 2023
- Figure 28. Global Antimicrobial Active Packaging Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Antimicrobial Active Packaging Sales Market Share by Region (2019-2024)

Figure 30. North America Antimicrobial Active Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 31. North America Antimicrobial Active Packaging Sales Market Share by Country in 2023

Figure 32. U.S. Antimicrobial Active Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Antimicrobial Active Packaging Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Antimicrobial Active Packaging Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Antimicrobial Active Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Antimicrobial Active Packaging Sales Market Share by Country in 2023

Figure 37. Germany Antimicrobial Active Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Antimicrobial Active Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Antimicrobial Active Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Antimicrobial Active Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Antimicrobial Active Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Antimicrobial Active Packaging Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Antimicrobial Active Packaging Sales Market Share by Region in 2023

Figure 44. China Antimicrobial Active Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Antimicrobial Active Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Antimicrobial Active Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Antimicrobial Active Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Antimicrobial Active Packaging Sales and Growth Rate

(2019-2024) & (K MT)

Figure 49. South America Antimicrobial Active Packaging Sales and Growth Rate (K MT)

Figure 50. South America Antimicrobial Active Packaging Sales Market Share by Country in 2023

Figure 51. Brazil Antimicrobial Active Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Antimicrobial Active Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Antimicrobial Active Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Antimicrobial Active Packaging Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Antimicrobial Active Packaging Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Antimicrobial Active Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Antimicrobial Active Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Antimicrobial Active Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Antimicrobial Active Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Antimicrobial Active Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Antimicrobial Active Packaging Production Market Share by Region (2019-2024)

Figure 62. North America Antimicrobial Active Packaging Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Antimicrobial Active Packaging Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Antimicrobial Active Packaging Production (K MT) Growth Rate (2019-2024)

Figure 65. China Antimicrobial Active Packaging Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Antimicrobial Active Packaging Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Antimicrobial Active Packaging Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Antimicrobial Active Packaging Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Antimicrobial Active Packaging Market Share Forecast by Type (2025-2032)

Figure 70. Global Antimicrobial Active Packaging Sales Forecast by Application (2025-2032)

Figure 71. Global Antimicrobial Active Packaging Market Share Forecast by Application (2025-2032)

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