

Global Anti-phishing Tools and Services Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global Anti-phishing Tools and Services market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Anti-phishing Tools and Services Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Anti-phishing Tools and Services market in any manner.

Global Anti-phishing Tools and Services Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding

the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Avanan

Barracuda

BrandShield

Cofense

KnowBe4

Mimecast

Microsoft

Check Point

Nira

Vade

Kaspersky

Market Segmentation (by Type)

Phishing Prevention

Phishing Detection

Market Segmentation (by Application)

SMEs

Large Enterprises

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Anti-phishing Tools and Services Market

Overview of the regional outlook of the Anti-phishing Tools and Services Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with

historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Anti-phishing Tools and Services Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Anti-phishing Tools and Services

1.2 Key Market Segments

1.2.1 Anti-phishing Tools and Services Segment by Type

1.2.2 Anti-phishing Tools and Services Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ANTI-PHISHING TOOLS AND SERVICES MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ANTI-PHISHING TOOLS AND SERVICES MARKET COMPETITIVE LANDSCAPE

3.1 Global Anti-phishing Tools and Services Revenue Market Share by Company (2019-2024)

3.2 Anti-phishing Tools and Services Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Anti-phishing Tools and Services Market Size Sites, Area Served, Product Type

3.4 Anti-phishing Tools and Services Market Competitive Situation and Trends

3.4.1 Anti-phishing Tools and Services Market Concentration Rate

3.4.2 Global 5 and 10 Largest Anti-phishing Tools and Services Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 ANTI-PHISHING TOOLS AND SERVICES VALUE CHAIN ANALYSIS

4.1 Anti-phishing Tools and Services Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ANTI-PHISHING TOOLS AND SERVICES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 Mergers & Acquisitions

5.5.2 Expansions

5.5.3 Collaboration/Supply Contracts

5.6 Industry Policies

6 ANTI-PHISHING TOOLS AND SERVICES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Anti-phishing Tools and Services Market Size Market Share by Type (2019-2024)

6.3 Global Anti-phishing Tools and Services Market Size Growth Rate by Type (2019-2024)

7 ANTI-PHISHING TOOLS AND SERVICES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Anti-phishing Tools and Services Market Size (M USD) by Application (2019-2024)

7.3 Global Anti-phishing Tools and Services Market Size Growth Rate by Application (2019-2024)

8 ANTI-PHISHING TOOLS AND SERVICES MARKET SEGMENTATION BY REGION

8.1 Global Anti-phishing Tools and Services Market Size by Region

8.1.1 Global Anti-phishing Tools and Services Market Size by Region

8.1.2 Global Anti-phishing Tools and Services Market Size Market Share by Region

8.2 North America

8.2.1 North America Anti-phishing Tools and Services Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Anti-phishing Tools and Services Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Anti-phishing Tools and Services Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Anti-phishing Tools and Services Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Anti-phishing Tools and Services Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Avanan

9.1.1 Avanan Anti-phishing Tools and Services Basic Information

9.1.2 Avanan Anti-phishing Tools and Services Product Overview

9.1.3 Avanan Anti-phishing Tools and Services Product Market Performance

9.1.4 Avanan Anti-phishing Tools and Services SWOT Analysis

9.1.5 Avanan Business Overview

9.1.6 Avanan Recent Developments

9.2 Barracuda

- 9.2.1 Barracuda Anti-phishing Tools and Services Basic Information
- 9.2.2 Barracuda Anti-phishing Tools and Services Product Overview
- 9.2.3 Barracuda Anti-phishing Tools and Services Product Market Performance
- 9.2.4 Avanan Anti-phishing Tools and Services SWOT Analysis
- 9.2.5 Barracuda Business Overview
- 9.2.6 Barracuda Recent Developments

9.3 BrandShield

- 9.3.1 BrandShield Anti-phishing Tools and Services Basic Information
- 9.3.2 BrandShield Anti-phishing Tools and Services Product Overview
- 9.3.3 BrandShield Anti-phishing Tools and Services Product Market Performance
- 9.3.4 Avanan Anti-phishing Tools and Services SWOT Analysis
- 9.3.5 BrandShield Business Overview
- 9.3.6 BrandShield Recent Developments

9.4 Cofense

- 9.4.1 Cofense Anti-phishing Tools and Services Basic Information
- 9.4.2 Cofense Anti-phishing Tools and Services Product Overview
- 9.4.3 Cofense Anti-phishing Tools and Services Product Market Performance
- 9.4.4 Cofense Business Overview
- 9.4.5 Cofense Recent Developments

9.5 KnowBe4

- 9.5.1 KnowBe4 Anti-phishing Tools and Services Basic Information
- 9.5.2 KnowBe4 Anti-phishing Tools and Services Product Overview
- 9.5.3 KnowBe4 Anti-phishing Tools and Services Product Market Performance
- 9.5.4 KnowBe4 Business Overview
- 9.5.5 KnowBe4 Recent Developments

9.6 Mimecast

- 9.6.1 Mimecast Anti-phishing Tools and Services Basic Information
- 9.6.2 Mimecast Anti-phishing Tools and Services Product Overview
- 9.6.3 Mimecast Anti-phishing Tools and Services Product Market Performance
- 9.6.4 Mimecast Business Overview
- 9.6.5 Mimecast Recent Developments

9.7 Microsoft

- 9.7.1 Microsoft Anti-phishing Tools and Services Basic Information
- 9.7.2 Microsoft Anti-phishing Tools and Services Product Overview
- 9.7.3 Microsoft Anti-phishing Tools and Services Product Market Performance
- 9.7.4 Microsoft Business Overview
- 9.7.5 Microsoft Recent Developments

9.8 Check Point

- 9.8.1 Check Point Anti-phishing Tools and Services Basic Information
- 9.8.2 Check Point Anti-phishing Tools and Services Product Overview
- 9.8.3 Check Point Anti-phishing Tools and Services Product Market Performance
- 9.8.4 Check Point Business Overview
- 9.8.5 Check Point Recent Developments

9.9 Nira

- 9.9.1 Nira Anti-phishing Tools and Services Basic Information
- 9.9.2 Nira Anti-phishing Tools and Services Product Overview
- 9.9.3 Nira Anti-phishing Tools and Services Product Market Performance
- 9.9.4 Nira Business Overview
- 9.9.5 Nira Recent Developments

9.10 Vade

- 9.10.1 Vade Anti-phishing Tools and Services Basic Information
- 9.10.2 Vade Anti-phishing Tools and Services Product Overview
- 9.10.3 Vade Anti-phishing Tools and Services Product Market Performance
- 9.10.4 Vade Business Overview
- 9.10.5 Vade Recent Developments

9.11 Kaspersky

- 9.11.1 Kaspersky Anti-phishing Tools and Services Basic Information
- 9.11.2 Kaspersky Anti-phishing Tools and Services Product Overview
- 9.11.3 Kaspersky Anti-phishing Tools and Services Product Market Performance
- 9.11.4 Kaspersky Business Overview
- 9.11.5 Kaspersky Recent Developments

10 ANTI-PHISHING TOOLS AND SERVICES REGIONAL MARKET FORECAST

- 10.1 Global Anti-phishing Tools and Services Market Size Forecast
- 10.2 Global Anti-phishing Tools and Services Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Anti-phishing Tools and Services Market Size Forecast by Country
 - 10.2.3 Asia Pacific Anti-phishing Tools and Services Market Size Forecast by Region
 - 10.2.4 South America Anti-phishing Tools and Services Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Anti-phishing Tools and Services by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Anti-phishing Tools and Services Market Forecast by Type (2025-2030)

11.2 Global Anti-phishing Tools and Services Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Anti-phishing Tools and Services Market Size Comparison by Region (M USD)

Table 5. Global Anti-phishing Tools and Services Revenue (M USD) by Company
(2019-2024)

Table 6. Global Anti-phishing Tools and Services Revenue Share by Company
(2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Anti-phishing Tools and Services as of 2022)

Table 8. Company Anti-phishing Tools and Services Market Size Sites and Area Served

Table 9. Company Anti-phishing Tools and Services Product Type

Table 10. Global Anti-phishing Tools and Services Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Anti-phishing Tools and Services

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Anti-phishing Tools and Services Market Challenges

Table 18. Global Anti-phishing Tools and Services Market Size by Type (M USD)

Table 19. Global Anti-phishing Tools and Services Market Size (M USD) by Type
(2019-2024)

Table 20. Global Anti-phishing Tools and Services Market Size Share by Type
(2019-2024)

Table 21. Global Anti-phishing Tools and Services Market Size Growth Rate by Type
(2019-2024)

Table 22. Global Anti-phishing Tools and Services Market Size by Application

Table 23. Global Anti-phishing Tools and Services Market Size by Application
(2019-2024) & (M USD)

Table 24. Global Anti-phishing Tools and Services Market Share by Application
(2019-2024)

Table 25. Global Anti-phishing Tools and Services Market Size Growth Rate by
Application (2019-2024)

Table 26. Global Anti-phishing Tools and Services Market Size by Region (2019-2024) & (M USD)

Table 27. Global Anti-phishing Tools and Services Market Size Market Share by Region (2019-2024)

Table 28. North America Anti-phishing Tools and Services Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Anti-phishing Tools and Services Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Anti-phishing Tools and Services Market Size by Region (2019-2024) & (M USD)

Table 31. South America Anti-phishing Tools and Services Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Anti-phishing Tools and Services Market Size by Region (2019-2024) & (M USD)

Table 33. Avanan Anti-phishing Tools and Services Basic Information

Table 34. Avanan Anti-phishing Tools and Services Product Overview

Table 35. Avanan Anti-phishing Tools and Services Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Avanan Anti-phishing Tools and Services SWOT Analysis

Table 37. Avanan Business Overview

Table 38. Avanan Recent Developments

Table 39. Barracuda Anti-phishing Tools and Services Basic Information

Table 40. Barracuda Anti-phishing Tools and Services Product Overview

Table 41. Barracuda Anti-phishing Tools and Services Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Avanan Anti-phishing Tools and Services SWOT Analysis

Table 43. Barracuda Business Overview

Table 44. Barracuda Recent Developments

Table 45. BrandShield Anti-phishing Tools and Services Basic Information

Table 46. BrandShield Anti-phishing Tools and Services Product Overview

Table 47. BrandShield Anti-phishing Tools and Services Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Avanan Anti-phishing Tools and Services SWOT Analysis

Table 49. BrandShield Business Overview

Table 50. BrandShield Recent Developments

Table 51. Cofense Anti-phishing Tools and Services Basic Information

Table 52. Cofense Anti-phishing Tools and Services Product Overview

Table 53. Cofense Anti-phishing Tools and Services Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Cofense Business Overview

Table 55. Cofense Recent Developments

Table 56. KnowBe4 Anti-phishing Tools and Services Basic Information

Table 57. KnowBe4 Anti-phishing Tools and Services Product Overview

Table 58. KnowBe4 Anti-phishing Tools and Services Revenue (M USD) and Gross Margin (2019-2024)

Table 59. KnowBe4 Business Overview

Table 60. KnowBe4 Recent Developments

Table 61. Mimecast Anti-phishing Tools and Services Basic Information

Table 62. Mimecast Anti-phishing Tools and Services Product Overview

Table 63. Mimecast Anti-phishing Tools and Services Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Mimecast Business Overview

Table 65. Mimecast Recent Developments

Table 66. Microsoft Anti-phishing Tools and Services Basic Information

Table 67. Microsoft Anti-phishing Tools and Services Product Overview

Table 68. Microsoft Anti-phishing Tools and Services Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Microsoft Business Overview

Table 70. Microsoft Recent Developments

Table 71. Check Point Anti-phishing Tools and Services Basic Information

Table 72. Check Point Anti-phishing Tools and Services Product Overview

Table 73. Check Point Anti-phishing Tools and Services Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Check Point Business Overview

Table 75. Check Point Recent Developments

Table 76. Nira Anti-phishing Tools and Services Basic Information

Table 77. Nira Anti-phishing Tools and Services Product Overview

Table 78. Nira Anti-phishing Tools and Services Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Nira Business Overview

Table 80. Nira Recent Developments

Table 81. Vade Anti-phishing Tools and Services Basic Information

Table 82. Vade Anti-phishing Tools and Services Product Overview

Table 83. Vade Anti-phishing Tools and Services Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Vade Business Overview

Table 85. Vade Recent Developments

Table 86. Kaspersky Anti-phishing Tools and Services Basic Information

Table 87. Kaspersky Anti-phishing Tools and Services Product Overview

Table 88. Kaspersky Anti-phishing Tools and Services Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Kaspersky Business Overview

Table 90. Kaspersky Recent Developments

Table 91. Global Anti-phishing Tools and Services Market Size Forecast by Region (2025-2030) & (M USD)

Table 92. North America Anti-phishing Tools and Services Market Size Forecast by Country (2025-2030) & (M USD)

Table 93. Europe Anti-phishing Tools and Services Market Size Forecast by Country (2025-2030) & (M USD)

Table 94. Asia Pacific Anti-phishing Tools and Services Market Size Forecast by Region (2025-2030) & (M USD)

Table 95. South America Anti-phishing Tools and Services Market Size Forecast by Country (2025-2030) & (M USD)

Table 96. Middle East and Africa Anti-phishing Tools and Services Market Size Forecast by Country (2025-2030) & (M USD)

Table 97. Global Anti-phishing Tools and Services Market Size Forecast by Type (2025-2030) & (M USD)

Table 98. Global Anti-phishing Tools and Services Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Anti-phishing Tools and Services

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Anti-phishing Tools and Services Market Size (M USD), 2019-2030

Figure 5. Global Anti-phishing Tools and Services Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Anti-phishing Tools and Services Market Size by Country (M USD)

Figure 10. Global Anti-phishing Tools and Services Revenue Share by Company in 2023

Figure 11. Anti-phishing Tools and Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Anti-phishing Tools and Services Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Anti-phishing Tools and Services Market Share by Type

Figure 15. Market Size Share of Anti-phishing Tools and Services by Type (2019-2024)

Figure 16. Market Size Market Share of Anti-phishing Tools and Services by Type in 2022

Figure 17. Global Anti-phishing Tools and Services Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Anti-phishing Tools and Services Market Share by Application

Figure 20. Global Anti-phishing Tools and Services Market Share by Application (2019-2024)

Figure 21. Global Anti-phishing Tools and Services Market Share by Application in 2022

Figure 22. Global Anti-phishing Tools and Services Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Anti-phishing Tools and Services Market Size Market Share by Region (2019-2024)

Figure 24. North America Anti-phishing Tools and Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Anti-phishing Tools and Services Market Size Market Share by Country in 2023

Figure 26. U.S. Anti-phishing Tools and Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Anti-phishing Tools and Services Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Anti-phishing Tools and Services Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Anti-phishing Tools and Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Anti-phishing Tools and Services Market Size Market Share by Country in 2023

Figure 31. Germany Anti-phishing Tools and Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Anti-phishing Tools and Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Anti-phishing Tools and Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Anti-phishing Tools and Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Anti-phishing Tools and Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Anti-phishing Tools and Services Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Anti-phishing Tools and Services Market Size Market Share by Region in 2023

Figure 38. China Anti-phishing Tools and Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Anti-phishing Tools and Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Anti-phishing Tools and Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Anti-phishing Tools and Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Anti-phishing Tools and Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Anti-phishing Tools and Services Market Size and Growth Rate (M USD)

Figure 44. South America Anti-phishing Tools and Services Market Size Market Share by Country in 2023

Figure 45. Brazil Anti-phishing Tools and Services Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 46. Argentina Anti-phishing Tools and Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Anti-phishing Tools and Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Anti-phishing Tools and Services Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Anti-phishing Tools and Services Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Anti-phishing Tools and Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Anti-phishing Tools and Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Anti-phishing Tools and Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Anti-phishing Tools and Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Anti-phishing Tools and Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Anti-phishing Tools and Services Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Anti-phishing Tools and Services Market Share Forecast by Type (2025-2030)

Figure 57. Global Anti-phishing Tools and Services Market Share Forecast by Application (2025-2030)

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