

Global Anti-obesity Drugs Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Anti-obesity drugs are pharmacological agents that reduce or control weight. These drugs alter one of the fundamental processes of the human body, weight regulation, by altering either appetite, or absorption of calories. The main treatment modalities for overweight and obese individuals remain dieting and physical exercise.

The global Anti-obesity Drugs market size was estimated at USD 66890 million in 2023 and is projected to reach USD 93570.16 million by 2032, exhibiting a CAGR of 3.80% during the forecast period.

North America Anti-obesity Drugs market size was estimated at USD 18583.53 million in 2023, at a CAGR of 3.26% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Anti-obesity Drugs market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Anti-obesity Drugs Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Anti-obesity Drugs market in any manner.

Global Anti-obesity Drugs Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Merck

Novo Nordisk

Pfizer

Arena Pharmaceuticals

Roche

GlaxoSmithKline

Orexigen Therapeutics

Vivus

Amylin

Alizyme

Boehringer Ingelheim

Eisai

Market Segmentation (by Type)

Peripherally Acting Anti-obesity Drugs

Centrally Acting Anti-obesity Drugs

Market Segmentation (by Application)

Kids

Adults

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Anti-obesity Drugs Market

Overview of the regional outlook of the Anti-obesity Drugs Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Anti-obesity Drugs Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Anti-obesity Drugs, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Anti-obesity Drugs
- 1.2 Key Market Segments
 - 1.2.1 Anti-obesity Drugs Segment by Type
 - 1.2.2 Anti-obesity Drugs Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ANTI-OBESITY DRUGS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Anti-obesity Drugs Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Anti-obesity Drugs Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ANTI-OBESITY DRUGS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Anti-obesity Drugs Sales by Manufacturers (2019-2024)
- 3.2 Global Anti-obesity Drugs Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Anti-obesity Drugs Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Anti-obesity Drugs Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Anti-obesity Drugs Sales Sites, Area Served, Product Type
- 3.6 Anti-obesity Drugs Market Competitive Situation and Trends
 - 3.6.1 Anti-obesity Drugs Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Anti-obesity Drugs Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 ANTI-OBESITY DRUGS INDUSTRY CHAIN ANALYSIS

- 4.1 Anti-obesity Drugs Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ANTI-OBESITY DRUGS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 ANTI-OBESITY DRUGS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Anti-obesity Drugs Sales Market Share by Type (2019-2024)

6.3 Global Anti-obesity Drugs Market Size Market Share by Type (2019-2024)

6.4 Global Anti-obesity Drugs Price by Type (2019-2024)

7 ANTI-OBESITY DRUGS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Anti-obesity Drugs Market Sales by Application (2019-2024)

7.3 Global Anti-obesity Drugs Market Size (M USD) by Application (2019-2024)

7.4 Global Anti-obesity Drugs Sales Growth Rate by Application (2019-2024)

8 ANTI-OBESITY DRUGS MARKET CONSUMPTION BY REGION

8.1 Global Anti-obesity Drugs Sales by Region

8.1.1 Global Anti-obesity Drugs Sales by Region

8.1.2 Global Anti-obesity Drugs Sales Market Share by Region

8.2 North America

8.2.1 North America Anti-obesity Drugs Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Anti-obesity Drugs Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Anti-obesity Drugs Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Anti-obesity Drugs Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Anti-obesity Drugs Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 ANTI-OBESITY DRUGS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Anti-obesity Drugs by Region (2019-2024)
- 9.2 Global Anti-obesity Drugs Revenue Market Share by Region (2019-2024)
- 9.3 Global Anti-obesity Drugs Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Anti-obesity Drugs Production
 - 9.4.1 North America Anti-obesity Drugs Production Growth Rate (2019-2024)
 - 9.4.2 North America Anti-obesity Drugs Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Anti-obesity Drugs Production

9.5.1 Europe Anti-obesity Drugs Production Growth Rate (2019-2024)

9.5.2 Europe Anti-obesity Drugs Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Anti-obesity Drugs Production (2019-2024)

9.6.1 Japan Anti-obesity Drugs Production Growth Rate (2019-2024)

9.6.2 Japan Anti-obesity Drugs Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Anti-obesity Drugs Production (2019-2024)

9.7.1 China Anti-obesity Drugs Production Growth Rate (2019-2024)

9.7.2 China Anti-obesity Drugs Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Merck

10.1.1 Merck Anti-obesity Drugs Basic Information

10.1.2 Merck Anti-obesity Drugs Product Overview

10.1.3 Merck Anti-obesity Drugs Product Market Performance

10.1.4 Merck Business Overview

10.1.5 Merck Anti-obesity Drugs SWOT Analysis

10.1.6 Merck Recent Developments

10.2 Novo Nordisk

10.2.1 Novo Nordisk Anti-obesity Drugs Basic Information

10.2.2 Novo Nordisk Anti-obesity Drugs Product Overview

10.2.3 Novo Nordisk Anti-obesity Drugs Product Market Performance

10.2.4 Novo Nordisk Business Overview

10.2.5 Novo Nordisk Anti-obesity Drugs SWOT Analysis

10.2.6 Novo Nordisk Recent Developments

10.3 Pfizer

10.3.1 Pfizer Anti-obesity Drugs Basic Information

10.3.2 Pfizer Anti-obesity Drugs Product Overview

10.3.3 Pfizer Anti-obesity Drugs Product Market Performance

10.3.4 Pfizer Anti-obesity Drugs SWOT Analysis

10.3.5 Pfizer Business Overview

10.3.6 Pfizer Recent Developments

10.4 Arena Pharmaceuticals

10.4.1 Arena Pharmaceuticals Anti-obesity Drugs Basic Information

10.4.2 Arena Pharmaceuticals Anti-obesity Drugs Product Overview

- 10.4.3 Arena Pharmaceuticals Anti-obesity Drugs Product Market Performance
- 10.4.4 Arena Pharmaceuticals Business Overview
- 10.4.5 Arena Pharmaceuticals Recent Developments
- 10.5 Roche
 - 10.5.1 Roche Anti-obesity Drugs Basic Information
 - 10.5.2 Roche Anti-obesity Drugs Product Overview
 - 10.5.3 Roche Anti-obesity Drugs Product Market Performance
 - 10.5.4 Roche Business Overview
 - 10.5.5 Roche Recent Developments
- 10.6 GlaxoSmithKline
 - 10.6.1 GlaxoSmithKline Anti-obesity Drugs Basic Information
 - 10.6.2 GlaxoSmithKline Anti-obesity Drugs Product Overview
 - 10.6.3 GlaxoSmithKline Anti-obesity Drugs Product Market Performance
 - 10.6.4 GlaxoSmithKline Business Overview
 - 10.6.5 GlaxoSmithKline Recent Developments
- 10.7 Orexigen Therapeutics
 - 10.7.1 Orexigen Therapeutics Anti-obesity Drugs Basic Information
 - 10.7.2 Orexigen Therapeutics Anti-obesity Drugs Product Overview
 - 10.7.3 Orexigen Therapeutics Anti-obesity Drugs Product Market Performance
 - 10.7.4 Orexigen Therapeutics Business Overview
 - 10.7.5 Orexigen Therapeutics Recent Developments
- 10.8 Vivus
 - 10.8.1 Vivus Anti-obesity Drugs Basic Information
 - 10.8.2 Vivus Anti-obesity Drugs Product Overview
 - 10.8.3 Vivus Anti-obesity Drugs Product Market Performance
 - 10.8.4 Vivus Business Overview
 - 10.8.5 Vivus Recent Developments
- 10.9 Amylin
 - 10.9.1 Amylin Anti-obesity Drugs Basic Information
 - 10.9.2 Amylin Anti-obesity Drugs Product Overview
 - 10.9.3 Amylin Anti-obesity Drugs Product Market Performance
 - 10.9.4 Amylin Business Overview
 - 10.9.5 Amylin Recent Developments
- 10.10 Alizyme
 - 10.10.1 Alizyme Anti-obesity Drugs Basic Information
 - 10.10.2 Alizyme Anti-obesity Drugs Product Overview
 - 10.10.3 Alizyme Anti-obesity Drugs Product Market Performance
 - 10.10.4 Alizyme Business Overview
 - 10.10.5 Alizyme Recent Developments

10.11 Boehringer Ingelheim

- 10.11.1 Boehringer Ingelheim Anti-obesity Drugs Basic Information
- 10.11.2 Boehringer Ingelheim Anti-obesity Drugs Product Overview
- 10.11.3 Boehringer Ingelheim Anti-obesity Drugs Product Market Performance
- 10.11.4 Boehringer Ingelheim Business Overview
- 10.11.5 Boehringer Ingelheim Recent Developments

10.12 Eisai

- 10.12.1 Eisai Anti-obesity Drugs Basic Information
- 10.12.2 Eisai Anti-obesity Drugs Product Overview
- 10.12.3 Eisai Anti-obesity Drugs Product Market Performance
- 10.12.4 Eisai Business Overview
- 10.12.5 Eisai Recent Developments

11 ANTI-OBESITY DRUGS MARKET FORECAST BY REGION

11.1 Global Anti-obesity Drugs Market Size Forecast

11.2 Global Anti-obesity Drugs Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Anti-obesity Drugs Market Size Forecast by Country
- 11.2.3 Asia Pacific Anti-obesity Drugs Market Size Forecast by Region
- 11.2.4 South America Anti-obesity Drugs Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Consumption of Anti-obesity Drugs by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Anti-obesity Drugs Market Forecast by Type (2025-2032)

- 12.1.1 Global Forecasted Sales of Anti-obesity Drugs by Type (2025-2032)
 - 12.1.2 Global Anti-obesity Drugs Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Anti-obesity Drugs by Type (2025-2032)
- ### 12.2 Global Anti-obesity Drugs Market Forecast by Application (2025-2032)
- 12.2.1 Global Anti-obesity Drugs Sales (K MT) Forecast by Application
 - 12.2.2 Global Anti-obesity Drugs Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Anti-obesity Drugs Market Size Comparison by Region (M USD)
- Table 5. Global Anti-obesity Drugs Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global Anti-obesity Drugs Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Anti-obesity Drugs Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Anti-obesity Drugs Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Anti-obesity Drugs as of 2022)
- Table 10. Global Market Anti-obesity Drugs Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Anti-obesity Drugs Sales Sites and Area Served
- Table 12. Manufacturers Anti-obesity Drugs Product Type
- Table 13. Global Anti-obesity Drugs Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Anti-obesity Drugs
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Anti-obesity Drugs Market Challenges
- Table 22. Global Anti-obesity Drugs Sales by Type (K MT)
- Table 23. Global Anti-obesity Drugs Market Size by Type (M USD)
- Table 24. Global Anti-obesity Drugs Sales (K MT) by Type (2019-2024)
- Table 25. Global Anti-obesity Drugs Sales Market Share by Type (2019-2024)
- Table 26. Global Anti-obesity Drugs Market Size (M USD) by Type (2019-2024)
- Table 27. Global Anti-obesity Drugs Market Size Share by Type (2019-2024)
- Table 28. Global Anti-obesity Drugs Price (USD/MT) by Type (2019-2024)
- Table 29. Global Anti-obesity Drugs Sales (K MT) by Application
- Table 30. Global Anti-obesity Drugs Market Size by Application
- Table 31. Global Anti-obesity Drugs Sales by Application (2019-2024) & (K MT)
- Table 32. Global Anti-obesity Drugs Sales Market Share by Application (2019-2024)

- Table 33. Global Anti-obesity Drugs Sales by Application (2019-2024) & (M USD)
- Table 34. Global Anti-obesity Drugs Market Share by Application (2019-2024)
- Table 35. Global Anti-obesity Drugs Sales Growth Rate by Application (2019-2024)
- Table 36. Global Anti-obesity Drugs Sales by Region (2019-2024) & (K MT)
- Table 37. Global Anti-obesity Drugs Sales Market Share by Region (2019-2024)
- Table 38. North America Anti-obesity Drugs Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Anti-obesity Drugs Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Anti-obesity Drugs Sales by Region (2019-2024) & (K MT)
- Table 41. South America Anti-obesity Drugs Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Anti-obesity Drugs Sales by Region (2019-2024) & (K MT)
- Table 43. Global Anti-obesity Drugs Production (K MT) by Region (2019-2024)
- Table 44. Global Anti-obesity Drugs Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Anti-obesity Drugs Revenue Market Share by Region (2019-2024)
- Table 46. Global Anti-obesity Drugs Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Anti-obesity Drugs Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Anti-obesity Drugs Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 49. Japan Anti-obesity Drugs Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 50. China Anti-obesity Drugs Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 51. Merck Anti-obesity Drugs Basic Information
- Table 52. Merck Anti-obesity Drugs Product Overview
- Table 53. Merck Anti-obesity Drugs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 54. Merck Business Overview
- Table 55. Merck Anti-obesity Drugs SWOT Analysis
- Table 56. Merck Recent Developments
- Table 57. Novo Nordisk Anti-obesity Drugs Basic Information
- Table 58. Novo Nordisk Anti-obesity Drugs Product Overview
- Table 59. Novo Nordisk Anti-obesity Drugs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 60. Novo Nordisk Business Overview
- Table 61. Novo Nordisk Anti-obesity Drugs SWOT Analysis
- Table 62. Novo Nordisk Recent Developments
- Table 63. Pfizer Anti-obesity Drugs Basic Information

- Table 64. Pfizer Anti-obesity Drugs Product Overview
- Table 65. Pfizer Anti-obesity Drugs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. Pfizer Anti-obesity Drugs SWOT Analysis
- Table 67. Pfizer Business Overview
- Table 68. Pfizer Recent Developments
- Table 69. Arena Pharmaceuticals Anti-obesity Drugs Basic Information
- Table 70. Arena Pharmaceuticals Anti-obesity Drugs Product Overview
- Table 71. Arena Pharmaceuticals Anti-obesity Drugs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. Arena Pharmaceuticals Business Overview
- Table 73. Arena Pharmaceuticals Recent Developments
- Table 74. Roche Anti-obesity Drugs Basic Information
- Table 75. Roche Anti-obesity Drugs Product Overview
- Table 76. Roche Anti-obesity Drugs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. Roche Business Overview
- Table 78. Roche Recent Developments
- Table 79. GlaxoSmithKline Anti-obesity Drugs Basic Information
- Table 80. GlaxoSmithKline Anti-obesity Drugs Product Overview
- Table 81. GlaxoSmithKline Anti-obesity Drugs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. GlaxoSmithKline Business Overview
- Table 83. GlaxoSmithKline Recent Developments
- Table 84. Orexigen Therapeutics Anti-obesity Drugs Basic Information
- Table 85. Orexigen Therapeutics Anti-obesity Drugs Product Overview
- Table 86. Orexigen Therapeutics Anti-obesity Drugs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. Orexigen Therapeutics Business Overview
- Table 88. Orexigen Therapeutics Recent Developments
- Table 89. Vivus Anti-obesity Drugs Basic Information
- Table 90. Vivus Anti-obesity Drugs Product Overview
- Table 91. Vivus Anti-obesity Drugs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. Vivus Business Overview
- Table 93. Vivus Recent Developments
- Table 94. Amylin Anti-obesity Drugs Basic Information
- Table 95. Amylin Anti-obesity Drugs Product Overview
- Table 96. Amylin Anti-obesity Drugs Sales (K MT), Revenue (M USD), Price (USD/MT)

and Gross Margin (2019-2024)

Table 97. Amylin Business Overview

Table 98. Amylin Recent Developments

Table 99. Alizyme Anti-obesity Drugs Basic Information

Table 100. Alizyme Anti-obesity Drugs Product Overview

Table 101. Alizyme Anti-obesity Drugs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Alizyme Business Overview

Table 103. Alizyme Recent Developments

Table 104. Boehringer Ingelheim Anti-obesity Drugs Basic Information

Table 105. Boehringer Ingelheim Anti-obesity Drugs Product Overview

Table 106. Boehringer Ingelheim Anti-obesity Drugs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Boehringer Ingelheim Business Overview

Table 108. Boehringer Ingelheim Recent Developments

Table 109. Eisai Anti-obesity Drugs Basic Information

Table 110. Eisai Anti-obesity Drugs Product Overview

Table 111. Eisai Anti-obesity Drugs Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. Eisai Business Overview

Table 113. Eisai Recent Developments

Table 114. Global Anti-obesity Drugs Sales Forecast by Region (2025-2032) & (K MT)

Table 115. Global Anti-obesity Drugs Market Size Forecast by Region (2025-2032) & (M USD)

Table 116. North America Anti-obesity Drugs Sales Forecast by Country (2025-2032) & (K MT)

Table 117. North America Anti-obesity Drugs Market Size Forecast by Country (2025-2032) & (M USD)

Table 118. Europe Anti-obesity Drugs Sales Forecast by Country (2025-2032) & (K MT)

Table 119. Europe Anti-obesity Drugs Market Size Forecast by Country (2025-2032) & (M USD)

Table 120. Asia Pacific Anti-obesity Drugs Sales Forecast by Region (2025-2032) & (K MT)

Table 121. Asia Pacific Anti-obesity Drugs Market Size Forecast by Region (2025-2032) & (M USD)

Table 122. South America Anti-obesity Drugs Sales Forecast by Country (2025-2032) & (K MT)

Table 123. South America Anti-obesity Drugs Market Size Forecast by Country (2025-2032) & (M USD)

Table 124. Middle East and Africa Anti-obesity Drugs Consumption Forecast by Country (2025-2032) & (Units)

Table 125. Middle East and Africa Anti-obesity Drugs Market Size Forecast by Country (2025-2032) & (M USD)

Table 126. Global Anti-obesity Drugs Sales Forecast by Type (2025-2032) & (K MT)

Table 127. Global Anti-obesity Drugs Market Size Forecast by Type (2025-2032) & (M USD)

Table 128. Global Anti-obesity Drugs Price Forecast by Type (2025-2032) & (USD/MT)

Table 129. Global Anti-obesity Drugs Sales (K MT) Forecast by Application (2025-2032)

Table 130. Global Anti-obesity Drugs Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Anti-obesity Drugs
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Anti-obesity Drugs Market Size (M USD), 2019-2032
- Figure 5. Global Anti-obesity Drugs Market Size (M USD) (2019-2032)
- Figure 6. Global Anti-obesity Drugs Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Anti-obesity Drugs Market Size by Country (M USD)
- Figure 11. Anti-obesity Drugs Sales Share by Manufacturers in 2023
- Figure 12. Global Anti-obesity Drugs Revenue Share by Manufacturers in 2023
- Figure 13. Anti-obesity Drugs Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Anti-obesity Drugs Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Anti-obesity Drugs Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Anti-obesity Drugs Market Share by Type
- Figure 18. Sales Market Share of Anti-obesity Drugs by Type (2019-2024)
- Figure 19. Sales Market Share of Anti-obesity Drugs by Type in 2023
- Figure 20. Market Size Share of Anti-obesity Drugs by Type (2019-2024)
- Figure 21. Market Size Market Share of Anti-obesity Drugs by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Anti-obesity Drugs Market Share by Application
- Figure 24. Global Anti-obesity Drugs Sales Market Share by Application (2019-2024)
- Figure 25. Global Anti-obesity Drugs Sales Market Share by Application in 2023
- Figure 26. Global Anti-obesity Drugs Market Share by Application (2019-2024)
- Figure 27. Global Anti-obesity Drugs Market Share by Application in 2023
- Figure 28. Global Anti-obesity Drugs Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Anti-obesity Drugs Sales Market Share by Region (2019-2024)
- Figure 30. North America Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Anti-obesity Drugs Sales Market Share by Country in 2023

- Figure 32. U.S. Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 33. Canada Anti-obesity Drugs Sales (K MT) and Growth Rate (2019-2024)
- Figure 34. Mexico Anti-obesity Drugs Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Anti-obesity Drugs Sales Market Share by Country in 2023
- Figure 37. Germany Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Anti-obesity Drugs Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Anti-obesity Drugs Sales Market Share by Region in 2023
- Figure 44. China Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Anti-obesity Drugs Sales and Growth Rate (K MT)
- Figure 50. South America Anti-obesity Drugs Sales Market Share by Country in 2023
- Figure 51. Brazil Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Anti-obesity Drugs Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Anti-obesity Drugs Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Anti-obesity Drugs Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Anti-obesity Drugs Production Market Share by Region (2019-2024)
- Figure 62. North America Anti-obesity Drugs Production (K MT) Growth Rate (2019-2024)
- Figure 63. Europe Anti-obesity Drugs Production (K MT) Growth Rate (2019-2024)
- Figure 64. Japan Anti-obesity Drugs Production (K MT) Growth Rate (2019-2024)

Figure 65. China Anti-obesity Drugs Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Anti-obesity Drugs Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Anti-obesity Drugs Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Anti-obesity Drugs Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Anti-obesity Drugs Market Share Forecast by Type (2025-2032)

Figure 70. Global Anti-obesity Drugs Sales Forecast by Application (2025-2032)

Figure 71. Global Anti-obesity Drugs Market Share Forecast by Application (2025-2032)

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