

# Global Anti-Obesity Drugs (Anti-obesity Medication) Market Research Report 2024, Forecast to 2032

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# Abstracts

**Report Overview** 

Anti-obesity medication or weight loss medications are pharmacological agents that reduce or control weight. These medications alter one of the fundamental processes of the human body, weight regulation, by altering either appetite, or absorption of calories.

The global Anti-Obesity Drugs (Anti-obesity Medication) market size was estimated at USD 1824.10 million in 2023 and is projected to reach USD 7494.13 million by 2032, exhibiting a CAGR of 17.00% during the forecast period.

North America Anti-Obesity Drugs (Anti-obesity Medication) market size was estimated at USD 623.92 million in 2023, at a CAGR of 14.57% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Anti-Obesity Drugs (Anti-obesity Medication) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Anti-Obesity Drugs (Anti-obesity Medication) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc.



of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Anti-Obesity Drugs (Anti-obesity Medication) market in any manner.

Global Anti-Obesity Drugs (Anti-obesity Medication) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Zafgan

Vivus

Shionogi

Sanofi

**Rhythm Pharmaceuticals** 

Pfizer

**Orexigen Therapeutics** 

Novo Nordisk

Norgine

Nalpropion Pharmaceuticals Inc.

Global Anti-Obesity Drugs (Anti-obesity Medication) Market Research Report 2024, Forecast to 2032



Merck

GlaxoSmithKline

F.Hoffmann-La Roche

Eisai

Boehringer Ingelheim

Bayer AG

AstraZeneca

Arena Pharmaceuticals

Amylin

Alizyme

Market Segmentation (by Type)

Prescription Drugs

OTC Drugs

Market Segmentation (by Application)

Childhood (0-6)

Juvenile (7-17)

Youth (18-40)

Middle Aged (41-60)

Elderly (Above 60)



Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Anti-Obesity Drugs (Anti-obesity Medication) Market

Overview of the regional outlook of the Anti-Obesity Drugs (Anti-obesity Medication) Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set



to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come



6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

#### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Anti-Obesity Drugs (Anti-obesity Medication) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential



of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Anti-Obesity Drugs (Anti-obesity Medication), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.



# Contents

### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Anti-Obesity Drugs (Anti-obesity Medication)

- 1.2 Key Market Segments
- 1.2.1 Anti-Obesity Drugs (Anti-obesity Medication) Segment by Type
- 1.2.2 Anti-Obesity Drugs (Anti-obesity Medication) Segment by Application
- 1.3 Methodology & Sources of Information
- 1.3.1 Research Methodology
- 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

### 2 ANTI-OBESITY DRUGS (ANTI-OBESITY MEDICATION) MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Anti-Obesity Drugs (Anti-obesity Medication) Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Anti-Obesity Drugs (Anti-obesity Medication) Sales Estimates and Forecasts (2019-2032)

- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

# 3 ANTI-OBESITY DRUGS (ANTI-OBESITY MEDICATION) MARKET COMPETITIVE LANDSCAPE

3.1 Global Anti-Obesity Drugs (Anti-obesity Medication) Sales by Manufacturers (2019-2024)

3.2 Global Anti-Obesity Drugs (Anti-obesity Medication) Revenue Market Share by Manufacturers (2019-2024)

3.3 Anti-Obesity Drugs (Anti-obesity Medication) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Anti-Obesity Drugs (Anti-obesity Medication) Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Anti-Obesity Drugs (Anti-obesity Medication) Sales Sites, Area Served, Product Type



3.6 Anti-Obesity Drugs (Anti-obesity Medication) Market Competitive Situation and Trends

3.6.1 Anti-Obesity Drugs (Anti-obesity Medication) Market Concentration Rate

3.6.2 Global 5 and 10 Largest Anti-Obesity Drugs (Anti-obesity Medication) Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## 4 ANTI-OBESITY DRUGS (ANTI-OBESITY MEDICATION) INDUSTRY CHAIN ANALYSIS

- 4.1 Anti-Obesity Drugs (Anti-obesity Medication) Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF ANTI-OBESITY DRUGS (ANTI-OBESITY MEDICATION) MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints

#### 5.5 Industry News

- 5.5.1 New Product Developments
- 5.5.2 Mergers & Acquisitions
- 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

# 6 ANTI-OBESITY DRUGS (ANTI-OBESITY MEDICATION) MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Anti-Obesity Drugs (Anti-obesity Medication) Sales Market Share by Type (2019-2024)

6.3 Global Anti-Obesity Drugs (Anti-obesity Medication) Market Size Market Share by Type (2019-2024)

6.4 Global Anti-Obesity Drugs (Anti-obesity Medication) Price by Type (2019-2024)



## 7 ANTI-OBESITY DRUGS (ANTI-OBESITY MEDICATION) MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Anti-Obesity Drugs (Anti-obesity Medication) Market Sales by Application (2019-2024)

7.3 Global Anti-Obesity Drugs (Anti-obesity Medication) Market Size (M USD) by Application (2019-2024)

7.4 Global Anti-Obesity Drugs (Anti-obesity Medication) Sales Growth Rate by Application (2019-2024)

## 8 ANTI-OBESITY DRUGS (ANTI-OBESITY MEDICATION) MARKET CONSUMPTION BY REGION

8.1 Global Anti-Obesity Drugs (Anti-obesity Medication) Sales by Region

8.1.1 Global Anti-Obesity Drugs (Anti-obesity Medication) Sales by Region

8.1.2 Global Anti-Obesity Drugs (Anti-obesity Medication) Sales Market Share by Region

8.2 North America

8.2.1 North America Anti-Obesity Drugs (Anti-obesity Medication) Sales by Country 8.2.2 U.S.

8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe

8.3.1 Europe Anti-Obesity Drugs (Anti-obesity Medication) Sales by Country

- 8.3.2 Germany
- 8.3.3 France
- 8.3.4 U.K.
- 8.3.5 Italy
- 8.3.6 Russia
- 8.4 Asia Pacific

8.4.1 Asia Pacific Anti-Obesity Drugs (Anti-obesity Medication) Sales by Region

- 8.4.2 China
- 8.4.3 Japan
- 8.4.4 South Korea
- 8.4.5 India
- 8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Anti-Obesity Drugs (Anti-obesity Medication) Sales by Country



8.5.2 Brazil
8.5.3 Argentina
8.5.4 Columbia
8.6 Middle East and Africa
8.6.1 Middle East and Africa Anti-Obesity Drugs (Anti-obesity Medication) Sales by
Region
8.6.2 Saudi Arabia
8.6.3 UAE
8.6.4 Egypt
8.6.5 Nigeria
8.6.6 South Africa

## 9 ANTI-OBESITY DRUGS (ANTI-OBESITY MEDICATION) MARKET PRODUCTION BY REGION

9.1 Global Production of Anti-Obesity Drugs (Anti-obesity Medication) by Region (2019-2024)

9.2 Global Anti-Obesity Drugs (Anti-obesity Medication) Revenue Market Share by Region (2019-2024)

9.3 Global Anti-Obesity Drugs (Anti-obesity Medication) Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Anti-Obesity Drugs (Anti-obesity Medication) Production

9.4.1 North America Anti-Obesity Drugs (Anti-obesity Medication) Production Growth Rate (2019-2024)

9.4.2 North America Anti-Obesity Drugs (Anti-obesity Medication) Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Anti-Obesity Drugs (Anti-obesity Medication) Production

9.5.1 Europe Anti-Obesity Drugs (Anti-obesity Medication) Production Growth Rate (2019-2024)

9.5.2 Europe Anti-Obesity Drugs (Anti-obesity Medication) Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Anti-Obesity Drugs (Anti-obesity Medication) Production (2019-2024)

9.6.1 Japan Anti-Obesity Drugs (Anti-obesity Medication) Production Growth Rate (2019-2024)

9.6.2 Japan Anti-Obesity Drugs (Anti-obesity Medication) Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Anti-Obesity Drugs (Anti-obesity Medication) Production (2019-2024)

9.7.1 China Anti-Obesity Drugs (Anti-obesity Medication) Production Growth Rate (2019-2024)



9.7.2 China Anti-Obesity Drugs (Anti-obesity Medication) Production, Revenue, Price and Gross Margin (2019-2024)

### **10 KEY COMPANIES PROFILE**

10.1 Zafgan

10.1.1 Zafgan Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

10.1.2 Zafgan Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

10.1.3 Zafgan Anti-Obesity Drugs (Anti-obesity Medication) Product Market Performance

10.1.4 Zafgan Business Overview

10.1.5 Zafgan Anti-Obesity Drugs (Anti-obesity Medication) SWOT Analysis

10.1.6 Zafgan Recent Developments

10.2 Vivus

10.2.1 Vivus Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

10.2.2 Vivus Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

10.2.3 Vivus Anti-Obesity Drugs (Anti-obesity Medication) Product Market

Performance

10.2.4 Vivus Business Overview

10.2.5 Vivus Anti-Obesity Drugs (Anti-obesity Medication) SWOT Analysis

10.2.6 Vivus Recent Developments

10.3 Shionogi

10.3.1 Shionogi Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

10.3.2 Shionogi Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

10.3.3 Shionogi Anti-Obesity Drugs (Anti-obesity Medication) Product Market Performance

10.3.4 Shionogi Anti-Obesity Drugs (Anti-obesity Medication) SWOT Analysis

10.3.5 Shionogi Business Overview

10.3.6 Shionogi Recent Developments

10.4 Sanofi

10.4.1 Sanofi Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

10.4.2 Sanofi Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

10.4.3 Sanofi Anti-Obesity Drugs (Anti-obesity Medication) Product Market Performance

Performance

10.4.4 Sanofi Business Overview

10.4.5 Sanofi Recent Developments

10.5 Rhythm Pharmaceuticals

10.5.1 Rhythm Pharmaceuticals Anti-Obesity Drugs (Anti-obesity Medication) Basic Information



10.5.2 Rhythm Pharmaceuticals Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

10.5.3 Rhythm Pharmaceuticals Anti-Obesity Drugs (Anti-obesity Medication) Product Market Performance

10.5.4 Rhythm Pharmaceuticals Business Overview

10.5.5 Rhythm Pharmaceuticals Recent Developments

10.6 Pfizer

10.6.1 Pfizer Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

10.6.2 Pfizer Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

10.6.3 Pfizer Anti-Obesity Drugs (Anti-obesity Medication) Product Market

Performance

10.6.4 Pfizer Business Overview

10.6.5 Pfizer Recent Developments

10.7 Orexigen Therapeutics

10.7.1 Orexigen Therapeutics Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

10.7.2 Orexigen Therapeutics Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

10.7.3 Orexigen Therapeutics Anti-Obesity Drugs (Anti-obesity Medication) Product Market Performance

10.7.4 Orexigen Therapeutics Business Overview

10.7.5 Orexigen Therapeutics Recent Developments

10.8 Novo Nordisk

10.8.1 Novo Nordisk Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

10.8.2 Novo Nordisk Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

10.8.3 Novo Nordisk Anti-Obesity Drugs (Anti-obesity Medication) Product Market Performance

10.8.4 Novo Nordisk Business Overview

10.8.5 Novo Nordisk Recent Developments

10.9 Norgine

10.9.1 Norgine Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

10.9.2 Norgine Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

10.9.3 Norgine Anti-Obesity Drugs (Anti-obesity Medication) Product Market

Performance

10.9.4 Norgine Business Overview

10.9.5 Norgine Recent Developments

10.10 Nalpropion Pharmaceuticals Inc.

10.10.1 Nalpropion Pharmaceuticals Inc. Anti-Obesity Drugs (Anti-obesity Medication) Basic Information



10.10.2 Nalpropion Pharmaceuticals Inc. Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

10.10.3 Nalpropion Pharmaceuticals Inc. Anti-Obesity Drugs (Anti-obesity Medication) Product Market Performance

10.10.4 Nalpropion Pharmaceuticals Inc. Business Overview

10.10.5 Nalpropion Pharmaceuticals Inc. Recent Developments

10.11 Merck

10.11.1 Merck Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

10.11.2 Merck Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

10.11.3 Merck Anti-Obesity Drugs (Anti-obesity Medication) Product Market Performance

10.11.4 Merck Business Overview

10.11.5 Merck Recent Developments

10.12 GlaxoSmithKline

10.12.1 GlaxoSmithKline Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

10.12.2 GlaxoSmithKline Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

10.12.3 GlaxoSmithKline Anti-Obesity Drugs (Anti-obesity Medication) Product Market Performance

10.12.4 GlaxoSmithKline Business Overview

10.12.5 GlaxoSmithKline Recent Developments

10.13 F.Hoffmann-La Roche

10.13.1 F.Hoffmann-La Roche Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

10.13.2 F.Hoffmann-La Roche Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

10.13.3 F.Hoffmann-La Roche Anti-Obesity Drugs (Anti-obesity Medication) Product Market Performance

10.13.4 F.Hoffmann-La Roche Business Overview

10.13.5 F.Hoffmann-La Roche Recent Developments

10.14 Eisai

10.14.1 Eisai Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

10.14.2 Eisai Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

10.14.3 Eisai Anti-Obesity Drugs (Anti-obesity Medication) Product Market

Performance

10.14.4 Eisai Business Overview

10.14.5 Eisai Recent Developments

10.15 Boehringer Ingelheim



10.15.1 Boehringer Ingelheim Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

10.15.2 Boehringer Ingelheim Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

10.15.3 Boehringer Ingelheim Anti-Obesity Drugs (Anti-obesity Medication) Product Market Performance

10.15.4 Boehringer Ingelheim Business Overview

10.15.5 Boehringer Ingelheim Recent Developments

10.16 Bayer AG

10.16.1 Bayer AG Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

10.16.2 Bayer AG Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

10.16.3 Bayer AG Anti-Obesity Drugs (Anti-obesity Medication) Product Market

Performance

10.16.4 Bayer AG Business Overview

10.16.5 Bayer AG Recent Developments

10.17 AstraZeneca

10.17.1 AstraZeneca Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

10.17.2 AstraZeneca Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

10.17.3 AstraZeneca Anti-Obesity Drugs (Anti-obesity Medication) Product Market Performance

Performance

10.17.4 AstraZeneca Business Overview

10.17.5 AstraZeneca Recent Developments

10.18 Arena Pharmaceuticals

10.18.1 Arena Pharmaceuticals Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

10.18.2 Arena Pharmaceuticals Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

10.18.3 Arena Pharmaceuticals Anti-Obesity Drugs (Anti-obesity Medication) Product Market Performance

10.18.4 Arena Pharmaceuticals Business Overview

10.18.5 Arena Pharmaceuticals Recent Developments

10.19 Amylin

10.19.1 Amylin Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

10.19.2 Amylin Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

10.19.3 Amylin Anti-Obesity Drugs (Anti-obesity Medication) Product Market Performance

10.19.4 Amylin Business Overview

10.19.5 Amylin Recent Developments

10.20 Alizyme



10.20.1 Alizyme Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

10.20.2 Alizyme Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

10.20.3 Alizyme Anti-Obesity Drugs (Anti-obesity Medication) Product Market Performance

10.20.4 Alizyme Business Overview

10.20.5 Alizyme Recent Developments

# 11 ANTI-OBESITY DRUGS (ANTI-OBESITY MEDICATION) MARKET FORECAST BY REGION

11.1 Global Anti-Obesity Drugs (Anti-obesity Medication) Market Size Forecast

11.2 Global Anti-Obesity Drugs (Anti-obesity Medication) Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Anti-Obesity Drugs (Anti-obesity Medication) Market Size Forecast by Country

11.2.3 Asia Pacific Anti-Obesity Drugs (Anti-obesity Medication) Market Size Forecast by Region

11.2.4 South America Anti-Obesity Drugs (Anti-obesity Medication) Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Anti-Obesity Drugs (Antiobesity Medication) by Country

## 12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Anti-Obesity Drugs (Anti-obesity Medication) Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Anti-Obesity Drugs (Anti-obesity Medication) by Type (2025-2032)

12.1.2 Global Anti-Obesity Drugs (Anti-obesity Medication) Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Anti-Obesity Drugs (Anti-obesity Medication) by Type (2025-2032)

12.2 Global Anti-Obesity Drugs (Anti-obesity Medication) Market Forecast by Application (2025-2032)

12.2.1 Global Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT) Forecast by Application

12.2.2 Global Anti-Obesity Drugs (Anti-obesity Medication) Market Size (M USD) Forecast by Application (2025-2032)



#### **13 CONCLUSION AND KEY FINDINGS**



# **List Of Tables**

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Anti-Obesity Drugs (Anti-obesity Medication) Market Size Comparison by Region (M USD)

Table 5. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT) by Manufacturers (2019-2024)

Table 6. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Anti-Obesity Drugs (Anti-obesity Medication) Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Anti-Obesity Drugs (Anti-obesity Medication) Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Anti-Obesity Drugs (Anti-obesity Medication) as of 2022)

Table 10. Global Market Anti-Obesity Drugs (Anti-obesity Medication) Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Anti-Obesity Drugs (Anti-obesity Medication) Sales Sites and Area Served

Table 12. Manufacturers Anti-Obesity Drugs (Anti-obesity Medication) Product Type

Table 13. Global Anti-Obesity Drugs (Anti-obesity Medication) Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Anti-Obesity Drugs (Anti-obesity Medication)

Table 16. Market Overview of Key Raw Materials

- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors

Table 21. Anti-Obesity Drugs (Anti-obesity Medication) Market Challenges

Table 22. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales by Type (K MT)

Table 23. Global Anti-Obesity Drugs (Anti-obesity Medication) Market Size by Type (M USD)

Table 24. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT) by Type (2019-2024)



Table 25. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales Market Share by Type (2019-2024)

Table 26. Global Anti-Obesity Drugs (Anti-obesity Medication) Market Size (M USD) by Type (2019-2024)

Table 27. Global Anti-Obesity Drugs (Anti-obesity Medication) Market Size Share by Type (2019-2024)

Table 28. Global Anti-Obesity Drugs (Anti-obesity Medication) Price (USD/MT) by Type (2019-2024)

Table 29. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT) by Application

Table 30. Global Anti-Obesity Drugs (Anti-obesity Medication) Market Size by Application

Table 31. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales by Application (2019-2024) & (K MT)

Table 32. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales Market Share by Application (2019-2024)

Table 33. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales by Application (2019-2024) & (M USD)

Table 34. Global Anti-Obesity Drugs (Anti-obesity Medication) Market Share by Application (2019-2024)

Table 35. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales Growth Rate by Application (2019-2024)

Table 36. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales by Region (2019-2024) & (K MT)

Table 37. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales Market Share by Region (2019-2024)

Table 38. North America Anti-Obesity Drugs (Anti-obesity Medication) Sales by Country (2019-2024) & (K MT)

Table 39. Europe Anti-Obesity Drugs (Anti-obesity Medication) Sales by Country(2019-2024) & (K MT)

Table 40. Asia Pacific Anti-Obesity Drugs (Anti-obesity Medication) Sales by Region (2019-2024) & (K MT)

Table 41. South America Anti-Obesity Drugs (Anti-obesity Medication) Sales by Country (2019-2024) & (K MT)

Table 42. Middle East and Africa Anti-Obesity Drugs (Anti-obesity Medication) Sales by Region (2019-2024) & (K MT)

Table 43. Global Anti-Obesity Drugs (Anti-obesity Medication) Production (K MT) by Region (2019-2024)

Table 44. Global Anti-Obesity Drugs (Anti-obesity Medication) Revenue (US\$ Million) by



Region (2019-2024)

Table 45. Global Anti-Obesity Drugs (Anti-obesity Medication) Revenue Market Share by Region (2019-2024)

Table 46. Global Anti-Obesity Drugs (Anti-obesity Medication) Production (K MT),

Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 47. North America Anti-Obesity Drugs (Anti-obesity Medication) Production (K

MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe Anti-Obesity Drugs (Anti-obesity Medication) Production (K MT),

Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Anti-Obesity Drugs (Anti-obesity Medication) Production (K MT),

Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

- Table 50. China Anti-Obesity Drugs (Anti-obesity Medication) Production (K MT),
- Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 51. Zafgan Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

Table 52. Zafgan Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

Table 53. Zafgan Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT), Revenue

(M USD), Price (USD/MT) and Gross Margin (2019-2024)

- Table 54. Zafgan Business Overview
- Table 55. Zafgan Anti-Obesity Drugs (Anti-obesity Medication) SWOT Analysis
- Table 56. Zafgan Recent Developments
- Table 57. Vivus Anti-Obesity Drugs (Anti-obesity Medication) Basic Information
- Table 58. Vivus Anti-Obesity Drugs (Anti-obesity Medication) Product Overview
- Table 59. Vivus Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT), Revenue (M
- USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 60. Vivus Business Overview
- Table 61. Vivus Anti-Obesity Drugs (Anti-obesity Medication) SWOT Analysis
- Table 62. Vivus Recent Developments
- Table 63. Shionogi Anti-Obesity Drugs (Anti-obesity Medication) Basic Information
- Table 64. Shionogi Anti-Obesity Drugs (Anti-obesity Medication) Product Overview
- Table 65. Shionogi Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT), Revenue
- (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. Shionogi Anti-Obesity Drugs (Anti-obesity Medication) SWOT Analysis
- Table 67. Shionogi Business Overview
- Table 68. Shionogi Recent Developments
- Table 69. Sanofi Anti-Obesity Drugs (Anti-obesity Medication) Basic Information
- Table 70. Sanofi Anti-Obesity Drugs (Anti-obesity Medication) Product Overview
- Table 71. Sanofi Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT), Revenue
- (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. Sanofi Business Overview



Table 73. Sanofi Recent Developments

Table 74. Rhythm Pharmaceuticals Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

Table 75. Rhythm Pharmaceuticals Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

 Table 76. Rhythm Pharmaceuticals Anti-Obesity Drugs (Anti-obesity Medication) Sales

- (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. Rhythm Pharmaceuticals Business Overview
- Table 78. Rhythm Pharmaceuticals Recent Developments
- Table 79. Pfizer Anti-Obesity Drugs (Anti-obesity Medication) Basic Information
- Table 80. Pfizer Anti-Obesity Drugs (Anti-obesity Medication) Product Overview
- Table 81. Pfizer Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT), Revenue
- (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Pfizer Business Overview
- Table 83. Pfizer Recent Developments
- Table 84. Orexigen Therapeutics Anti-Obesity Drugs (Anti-obesity Medication) BasicInformation

Table 85. Orexigen Therapeutics Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

- Table 86. Orexigen Therapeutics Anti-Obesity Drugs (Anti-obesity Medication) Sales (K
- MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. Orexigen Therapeutics Business Overview
- Table 88. Orexigen Therapeutics Recent Developments
- Table 89. Novo Nordisk Anti-Obesity Drugs (Anti-obesity Medication) Basic Information
- Table 90. Novo Nordisk Anti-Obesity Drugs (Anti-obesity Medication) Product Overview
- Table 91. Novo Nordisk Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT),
- Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. Novo Nordisk Business Overview
- Table 93. Novo Nordisk Recent Developments
- Table 94. Norgine Anti-Obesity Drugs (Anti-obesity Medication) Basic Information
- Table 95. Norgine Anti-Obesity Drugs (Anti-obesity Medication) Product Overview
- Table 96. Norgine Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT), Revenue
- (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 97. Norgine Business Overview
- Table 98. Norgine Recent Developments

Table 99. Nalpropion Pharmaceuticals Inc. Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

Table 100. Nalpropion Pharmaceuticals Inc. Anti-Obesity Drugs (Anti-obesityMedication) Product Overview



Table 101. Nalpropion Pharmaceuticals Inc. Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Nalpropion Pharmaceuticals Inc. Business Overview

Table 103. Nalpropion Pharmaceuticals Inc. Recent Developments

Table 104. Merck Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

Table 105. Merck Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

Table 106. Merck Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT), Revenue

(M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Merck Business Overview

Table 108. Merck Recent Developments

Table 109. GlaxoSmithKline Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

Table 110. GlaxoSmithKline Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

Table 111. GlaxoSmithKline Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. GlaxoSmithKline Business Overview

Table 113. GlaxoSmithKline Recent Developments

Table 114. F.Hoffmann-La Roche Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

Table 115. F.Hoffmann-La Roche Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

Table 116. F.Hoffmann-La Roche Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 117. F.Hoffmann-La Roche Business Overview

Table 118. F.Hoffmann-La Roche Recent Developments

Table 119. Eisai Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

Table 120. Eisai Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

Table 121. Eisai Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT), Revenue

(M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 122. Eisai Business Overview

Table 123. Eisai Recent Developments

Table 124. Boehringer Ingelheim Anti-Obesity Drugs (Anti-obesity Medication) Basic Information

Table 125. Boehringer Ingelheim Anti-Obesity Drugs (Anti-obesity Medication) Product Overview

Table 126. Boehringer Ingelheim Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)



Table 127. Boehringer Ingelheim Business Overview Table 128. Boehringer Ingelheim Recent Developments Table 129. Bayer AG Anti-Obesity Drugs (Anti-obesity Medication) Basic Information Table 130. Bayer AG Anti-Obesity Drugs (Anti-obesity Medication) Product Overview Table 131. Bayer AG Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024) Table 132. Bayer AG Business Overview Table 133. Bayer AG Recent Developments Table 134. AstraZeneca Anti-Obesity Drugs (Anti-obesity Medication) Basic Information Table 135. AstraZeneca Anti-Obesity Drugs (Anti-obesity Medication) Product Overview Table 136. AstraZeneca Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024) Table 137. AstraZeneca Business Overview Table 138. AstraZeneca Recent Developments Table 139. Arena Pharmaceuticals Anti-Obesity Drugs (Anti-obesity Medication) Basic Information Table 140. Arena Pharmaceuticals Anti-Obesity Drugs (Anti-obesity Medication) **Product Overview** Table 141. Arena Pharmaceuticals Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024) Table 142. Arena Pharmaceuticals Business Overview Table 143. Arena Pharmaceuticals Recent Developments Table 144. Amylin Anti-Obesity Drugs (Anti-obesity Medication) Basic Information Table 145. Amylin Anti-Obesity Drugs (Anti-obesity Medication) Product Overview Table 146. Amylin Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024) Table 147. Amylin Business Overview Table 148. Amylin Recent Developments Table 149. Alizyme Anti-Obesity Drugs (Anti-obesity Medication) Basic Information Table 150. Alizyme Anti-Obesity Drugs (Anti-obesity Medication) Product Overview Table 151. Alizyme Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024) Table 152. Alizyme Business Overview Table 153. Alizyme Recent Developments Table 154. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales Forecast by Region (2025-2032) & (K MT) Table 155. Global Anti-Obesity Drugs (Anti-obesity Medication) Market Size Forecast by Region (2025-2032) & (M USD)

Table 156. North America Anti-Obesity Drugs (Anti-obesity Medication) Sales Forecast



by Country (2025-2032) & (K MT)

Table 157. North America Anti-Obesity Drugs (Anti-obesity Medication) Market Size Forecast by Country (2025-2032) & (M USD)

Table 158. Europe Anti-Obesity Drugs (Anti-obesity Medication) Sales Forecast by Country (2025-2032) & (K MT)

Table 159. Europe Anti-Obesity Drugs (Anti-obesity Medication) Market Size Forecast by Country (2025-2032) & (M USD)

Table 160. Asia Pacific Anti-Obesity Drugs (Anti-obesity Medication) Sales Forecast by Region (2025-2032) & (K MT)

Table 161. Asia Pacific Anti-Obesity Drugs (Anti-obesity Medication) Market Size Forecast by Region (2025-2032) & (M USD)

Table 162. South America Anti-Obesity Drugs (Anti-obesity Medication) Sales Forecast by Country (2025-2032) & (K MT)

Table 163. South America Anti-Obesity Drugs (Anti-obesity Medication) Market Size Forecast by Country (2025-2032) & (M USD)

Table 164. Middle East and Africa Anti-Obesity Drugs (Anti-obesity Medication) Consumption Forecast by Country (2025-2032) & (Units)

Table 165. Middle East and Africa Anti-Obesity Drugs (Anti-obesity Medication) Market Size Forecast by Country (2025-2032) & (M USD)

Table 166. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales Forecast by Type (2025-2032) & (K MT)

Table 167. Global Anti-Obesity Drugs (Anti-obesity Medication) Market Size Forecast by Type (2025-2032) & (M USD)

Table 168. Global Anti-Obesity Drugs (Anti-obesity Medication) Price Forecast by Type (2025-2032) & (USD/MT)

Table 169. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT) Forecast by Application (2025-2032)

Table 170. Global Anti-Obesity Drugs (Anti-obesity Medication) Market Size Forecast by Application (2025-2032) & (M USD)



# **List Of Figures**

### LIST OF FIGURES

Figure 1. Product Picture of Anti-Obesity Drugs (Anti-obesity Medication)

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Anti-Obesity Drugs (Anti-obesity Medication) Market Size (M USD), 2019-2032

Figure 5. Global Anti-Obesity Drugs (Anti-obesity Medication) Market Size (M USD) (2019-2032)

Figure 6. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT) & (2019-2032)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Anti-Obesity Drugs (Anti-obesity Medication) Market Size by Country (M USD)

Figure 11. Anti-Obesity Drugs (Anti-obesity Medication) Sales Share by Manufacturers in 2023

Figure 12. Global Anti-Obesity Drugs (Anti-obesity Medication) Revenue Share by Manufacturers in 2023

Figure 13. Anti-Obesity Drugs (Anti-obesity Medication) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Anti-Obesity Drugs (Anti-obesity Medication) Average Price (USD/MT) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Anti-Obesity Drugs (Anti-obesity Medication) Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Anti-Obesity Drugs (Anti-obesity Medication) Market Share by Type

Figure 18. Sales Market Share of Anti-Obesity Drugs (Anti-obesity Medication) by Type (2019-2024)

Figure 19. Sales Market Share of Anti-Obesity Drugs (Anti-obesity Medication) by Type in 2023

Figure 20. Market Size Share of Anti-Obesity Drugs (Anti-obesity Medication) by Type (2019-2024)

Figure 21. Market Size Market Share of Anti-Obesity Drugs (Anti-obesity Medication) by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)



Figure 23. Global Anti-Obesity Drugs (Anti-obesity Medication) Market Share by Application

Figure 24. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales Market Share by Application (2019-2024)

Figure 25. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales Market Share by Application in 2023

Figure 26. Global Anti-Obesity Drugs (Anti-obesity Medication) Market Share by Application (2019-2024)

Figure 27. Global Anti-Obesity Drugs (Anti-obesity Medication) Market Share by Application in 2023

Figure 28. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales Growth Rate by Application (2019-2024)

Figure 29. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales Market Share by Region (2019-2024)

Figure 30. North America Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 31. North America Anti-Obesity Drugs (Anti-obesity Medication) Sales Market Share by Country in 2023

Figure 32. U.S. Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Anti-Obesity Drugs (Anti-obesity Medication) Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Anti-Obesity Drugs (Anti-obesity Medication) Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Anti-Obesity Drugs (Anti-obesity Medication) Sales Market Share by Country in 2023

Figure 37. Germany Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth



Rate (K MT)

Figure 43. Asia Pacific Anti-Obesity Drugs (Anti-obesity Medication) Sales Market Share by Region in 2023

Figure 44. China Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (K MT)

Figure 50. South America Anti-Obesity Drugs (Anti-obesity Medication) Sales Market Share by Country in 2023

Figure 51. Brazil Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Anti-Obesity Drugs (Anti-obesity Medication) Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Anti-Obesity Drugs (Anti-obesity Medication) Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Anti-Obesity Drugs (Anti-obesity Medication) Production Market Share by Region (2019-2024)



Figure 62. North America Anti-Obesity Drugs (Anti-obesity Medication) Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Anti-Obesity Drugs (Anti-obesity Medication) Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Anti-Obesity Drugs (Anti-obesity Medication) Production (K MT) Growth Rate (2019-2024)

Figure 65. China Anti-Obesity Drugs (Anti-obesity Medication) Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Anti-Obesity Drugs (Anti-obesity Medication) Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Anti-Obesity Drugs (Anti-obesity Medication) Market Share Forecast by Type (2025-2032)

Figure 70. Global Anti-Obesity Drugs (Anti-obesity Medication) Sales Forecast by Application (2025-2032)

Figure 71. Global Anti-Obesity Drugs (Anti-obesity Medication) Market Share Forecast by Application (2025-2032)



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