

# Global Anti-counterfeit Package Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Anti-counterfeit package is the process of assigning secure packaging to the product in order to minimize counterfeiting or infringement. The purpose of anti-counterfeiting packaging is to prevent imitation and confirms safety of the goods.

The global Anti-counterfeit Package market size was estimated at USD 77050 million in 2023 and is projected to reach USD 211954.88 million by 2032, exhibiting a CAGR of 11.90% during the forecast period.

North America Anti-counterfeit Package market size was estimated at USD 24381.62 million in 2023, at a CAGR of 10.20% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Anti-counterfeit Package market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Anti-counterfeit Package Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Anti-counterfeit Package market in any manner.

### Global Anti-counterfeit Package Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Avery Dennison

Sun Chemical

Zebra Technologies

DNP

NHK SPRING

Flint Group

Toppan

3M

Essentra

Alien Technology Corp

KURZ

OpSec Security

Lipeng

Shiner

Taibao

Invengo

De La Rue

Schreiner ProSecure

CFC

UPM Raflatac

Techsun

Impinj

G&D

Catalent Pharma Solution

SICPA

CCL

Market Segmentation (by Type)

Authentication

Track and Trace

Market Segmentation (by Application)

Food and Beverages

Pharmaceutical and Healthcare

Industrial and Automotive

Consumer Electronics

Cosmetics and Personal Care

Clothing and Apparel

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Anti-counterfeit Package Market

Overview of the regional outlook of the Anti-counterfeit Package Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Anti-counterfeit Package Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Anti-counterfeit Package, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Anti-counterfeit Package
- 1.2 Key Market Segments
  - 1.2.1 Anti-counterfeit Package Segment by Type
  - 1.2.2 Anti-counterfeit Package Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ANTI-COUNTERFEIT PACKAGE MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ANTI-COUNTERFEIT PACKAGE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Anti-counterfeit Package Revenue Market Share by Company (2019-2024)
- 3.2 Anti-counterfeit Package Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Anti-counterfeit Package Market Size Sites, Area Served, Product Type
- 3.4 Anti-counterfeit Package Market Competitive Situation and Trends
  - 3.4.1 Anti-counterfeit Package Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Anti-counterfeit Package Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 ANTI-COUNTERFEIT PACKAGE VALUE CHAIN ANALYSIS**

- 4.1 Anti-counterfeit Package Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF ANTI-COUNTERFEIT PACKAGE**



## **MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 ANTI-COUNTERFEIT PACKAGE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Anti-counterfeit Package Market Size Market Share by Type (2019-2024)
- 6.3 Global Anti-counterfeit Package Market Size Growth Rate by Type (2019-2024)

## **7 ANTI-COUNTERFEIT PACKAGE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Anti-counterfeit Package Market Size (M USD) by Application (2019-2024)
- 7.3 Global Anti-counterfeit Package Market Size Growth Rate by Application (2019-2024)

## **8 ANTI-COUNTERFEIT PACKAGE MARKET SEGMENTATION BY REGION**

- 8.1 Global Anti-counterfeit Package Market Size by Region
  - 8.1.1 Global Anti-counterfeit Package Market Size by Region
  - 8.1.2 Global Anti-counterfeit Package Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Anti-counterfeit Package Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Anti-counterfeit Package Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

#### 8.4 Asia Pacific

8.4.1 Asia Pacific Anti-counterfeit Package Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

#### 8.5 South America

8.5.1 South America Anti-counterfeit Package Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

#### 8.6 Middle East and Africa

8.6.1 Middle East and Africa Anti-counterfeit Package Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Avery Dennison

9.1.1 Avery Dennison Anti-counterfeit Package Basic Information

9.1.2 Avery Dennison Anti-counterfeit Package Product Overview

9.1.3 Avery Dennison Anti-counterfeit Package Product Market Performance

9.1.4 Avery Dennison Anti-counterfeit Package SWOT Analysis

9.1.5 Avery Dennison Business Overview

9.1.6 Avery Dennison Recent Developments

### 9.2 Sun Chemical

9.2.1 Sun Chemical Anti-counterfeit Package Basic Information

9.2.2 Sun Chemical Anti-counterfeit Package Product Overview

9.2.3 Sun Chemical Anti-counterfeit Package Product Market Performance

9.2.4 Sun Chemical Anti-counterfeit Package SWOT Analysis

9.2.5 Sun Chemical Business Overview

9.2.6 Sun Chemical Recent Developments

### 9.3 Zebra Technologies

- 9.3.1 Zebra Technologies Anti-counterfeit Package Basic Information
- 9.3.2 Zebra Technologies Anti-counterfeit Package Product Overview
- 9.3.3 Zebra Technologies Anti-counterfeit Package Product Market Performance
- 9.3.4 Zebra Technologies Anti-counterfeit Package SWOT Analysis
- 9.3.5 Zebra Technologies Business Overview
- 9.3.6 Zebra Technologies Recent Developments

### 9.4 DNP

- 9.4.1 DNP Anti-counterfeit Package Basic Information
- 9.4.2 DNP Anti-counterfeit Package Product Overview
- 9.4.3 DNP Anti-counterfeit Package Product Market Performance
- 9.4.4 DNP Business Overview
- 9.4.5 DNP Recent Developments

### 9.5 NHK SPRING

- 9.5.1 NHK SPRING Anti-counterfeit Package Basic Information
- 9.5.2 NHK SPRING Anti-counterfeit Package Product Overview
- 9.5.3 NHK SPRING Anti-counterfeit Package Product Market Performance
- 9.5.4 NHK SPRING Business Overview
- 9.5.5 NHK SPRING Recent Developments

### 9.6 Flint Group

- 9.6.1 Flint Group Anti-counterfeit Package Basic Information
- 9.6.2 Flint Group Anti-counterfeit Package Product Overview
- 9.6.3 Flint Group Anti-counterfeit Package Product Market Performance
- 9.6.4 Flint Group Business Overview
- 9.6.5 Flint Group Recent Developments

### 9.7 Toppan

- 9.7.1 Toppan Anti-counterfeit Package Basic Information
- 9.7.2 Toppan Anti-counterfeit Package Product Overview
- 9.7.3 Toppan Anti-counterfeit Package Product Market Performance
- 9.7.4 Toppan Business Overview
- 9.7.5 Toppan Recent Developments

### 9.8 3M

- 9.8.1 3M Anti-counterfeit Package Basic Information
- 9.8.2 3M Anti-counterfeit Package Product Overview
- 9.8.3 3M Anti-counterfeit Package Product Market Performance
- 9.8.4 3M Business Overview
- 9.8.5 3M Recent Developments

### 9.9 Essentra

- 9.9.1 Essentra Anti-counterfeit Package Basic Information

- 9.9.2 Essentra Anti-counterfeit Package Product Overview
- 9.9.3 Essentra Anti-counterfeit Package Product Market Performance
- 9.9.4 Essentra Business Overview
- 9.9.5 Essentra Recent Developments
- 9.10 Alien Technology Corp
  - 9.10.1 Alien Technology Corp Anti-counterfeit Package Basic Information
  - 9.10.2 Alien Technology Corp Anti-counterfeit Package Product Overview
  - 9.10.3 Alien Technology Corp Anti-counterfeit Package Product Market Performance
  - 9.10.4 Alien Technology Corp Business Overview
  - 9.10.5 Alien Technology Corp Recent Developments
- 9.11 KURZ
  - 9.11.1 KURZ Anti-counterfeit Package Basic Information
  - 9.11.2 KURZ Anti-counterfeit Package Product Overview
  - 9.11.3 KURZ Anti-counterfeit Package Product Market Performance
  - 9.11.4 KURZ Business Overview
  - 9.11.5 KURZ Recent Developments
- 9.12 OpSec Security
  - 9.12.1 OpSec Security Anti-counterfeit Package Basic Information
  - 9.12.2 OpSec Security Anti-counterfeit Package Product Overview
  - 9.12.3 OpSec Security Anti-counterfeit Package Product Market Performance
  - 9.12.4 OpSec Security Business Overview
  - 9.12.5 OpSec Security Recent Developments
- 9.13 Lipeng
  - 9.13.1 Lipeng Anti-counterfeit Package Basic Information
  - 9.13.2 Lipeng Anti-counterfeit Package Product Overview
  - 9.13.3 Lipeng Anti-counterfeit Package Product Market Performance
  - 9.13.4 Lipeng Business Overview
  - 9.13.5 Lipeng Recent Developments
- 9.14 Shiner
  - 9.14.1 Shiner Anti-counterfeit Package Basic Information
  - 9.14.2 Shiner Anti-counterfeit Package Product Overview
  - 9.14.3 Shiner Anti-counterfeit Package Product Market Performance
  - 9.14.4 Shiner Business Overview
  - 9.14.5 Shiner Recent Developments
- 9.15 Taibao
  - 9.15.1 Taibao Anti-counterfeit Package Basic Information
  - 9.15.2 Taibao Anti-counterfeit Package Product Overview
  - 9.15.3 Taibao Anti-counterfeit Package Product Market Performance
  - 9.15.4 Taibao Business Overview

#### 9.15.5 Taibao Recent Developments

### 9.16 Invengo

#### 9.16.1 Invengo Anti-counterfeit Package Basic Information

#### 9.16.2 Invengo Anti-counterfeit Package Product Overview

#### 9.16.3 Invengo Anti-counterfeit Package Product Market Performance

#### 9.16.4 Invengo Business Overview

#### 9.16.5 Invengo Recent Developments

### 9.17 De La Rue

#### 9.17.1 De La Rue Anti-counterfeit Package Basic Information

#### 9.17.2 De La Rue Anti-counterfeit Package Product Overview

#### 9.17.3 De La Rue Anti-counterfeit Package Product Market Performance

#### 9.17.4 De La Rue Business Overview

#### 9.17.5 De La Rue Recent Developments

### 9.18 Schreiner ProSecure

#### 9.18.1 Schreiner ProSecure Anti-counterfeit Package Basic Information

#### 9.18.2 Schreiner ProSecure Anti-counterfeit Package Product Overview

#### 9.18.3 Schreiner ProSecure Anti-counterfeit Package Product Market Performance

#### 9.18.4 Schreiner ProSecure Business Overview

#### 9.18.5 Schreiner ProSecure Recent Developments

### 9.19 CFC

#### 9.19.1 CFC Anti-counterfeit Package Basic Information

#### 9.19.2 CFC Anti-counterfeit Package Product Overview

#### 9.19.3 CFC Anti-counterfeit Package Product Market Performance

#### 9.19.4 CFC Business Overview

#### 9.19.5 CFC Recent Developments

### 9.20 UPM Raflatac

#### 9.20.1 UPM Raflatac Anti-counterfeit Package Basic Information

#### 9.20.2 UPM Raflatac Anti-counterfeit Package Product Overview

#### 9.20.3 UPM Raflatac Anti-counterfeit Package Product Market Performance

#### 9.20.4 UPM Raflatac Business Overview

#### 9.20.5 UPM Raflatac Recent Developments

### 9.21 Techsun

#### 9.21.1 Techsun Anti-counterfeit Package Basic Information

#### 9.21.2 Techsun Anti-counterfeit Package Product Overview

#### 9.21.3 Techsun Anti-counterfeit Package Product Market Performance

#### 9.21.4 Techsun Business Overview

#### 9.21.5 Techsun Recent Developments

### 9.22 Impinj

#### 9.22.1 Impinj Anti-counterfeit Package Basic Information

- 9.22.2 Impinj Anti-counterfeit Package Product Overview
- 9.22.3 Impinj Anti-counterfeit Package Product Market Performance
- 9.22.4 Impinj Business Overview
- 9.22.5 Impinj Recent Developments
- 9.23 GandD
  - 9.23.1 GandD Anti-counterfeit Package Basic Information
  - 9.23.2 GandD Anti-counterfeit Package Product Overview
  - 9.23.3 GandD Anti-counterfeit Package Product Market Performance
  - 9.23.4 GandD Business Overview
  - 9.23.5 GandD Recent Developments
- 9.24 Catalent Pharma Solution
  - 9.24.1 Catalent Pharma Solution Anti-counterfeit Package Basic Information
  - 9.24.2 Catalent Pharma Solution Anti-counterfeit Package Product Overview
  - 9.24.3 Catalent Pharma Solution Anti-counterfeit Package Product Market Performance
  - 9.24.4 Catalent Pharma Solution Business Overview
  - 9.24.5 Catalent Pharma Solution Recent Developments
- 9.25 SICPA
  - 9.25.1 SICPA Anti-counterfeit Package Basic Information
  - 9.25.2 SICPA Anti-counterfeit Package Product Overview
  - 9.25.3 SICPA Anti-counterfeit Package Product Market Performance
  - 9.25.4 SICPA Business Overview
  - 9.25.5 SICPA Recent Developments
- 9.26 CCL
  - 9.26.1 CCL Anti-counterfeit Package Basic Information
  - 9.26.2 CCL Anti-counterfeit Package Product Overview
  - 9.26.3 CCL Anti-counterfeit Package Product Market Performance
  - 9.26.4 CCL Business Overview
  - 9.26.5 CCL Recent Developments

## **10 ANTI-COUNTERFEIT PACKAGE REGIONAL MARKET FORECAST**

- 10.1 Global Anti-counterfeit Package Market Size Forecast
- 10.2 Global Anti-counterfeit Package Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Anti-counterfeit Package Market Size Forecast by Country
  - 10.2.3 Asia Pacific Anti-counterfeit Package Market Size Forecast by Region
  - 10.2.4 South America Anti-counterfeit Package Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Anti-counterfeit Package by

Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

11.1 Global Anti-counterfeit Package Market Forecast by Type (2025-2032)

11.2 Global Anti-counterfeit Package Market Forecast by Application (2025-2032)

## **12 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Anti-counterfeit Package Market Size Comparison by Region (M USD)

Table 5. Global Anti-counterfeit Package Revenue (M USD) by Company (2019-2024)

Table 6. Global Anti-counterfeit Package Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Anti-counterfeit Package as of 2022)

Table 8. Company Anti-counterfeit Package Market Size Sites and Area Served

Table 9. Company Anti-counterfeit Package Product Type

Table 10. Global Anti-counterfeit Package Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Anti-counterfeit Package

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Anti-counterfeit Package Market Challenges

Table 18. Global Anti-counterfeit Package Market Size by Type (M USD)

Table 19. Global Anti-counterfeit Package Market Size (M USD) by Type (2019-2024)

Table 20. Global Anti-counterfeit Package Market Size Share by Type (2019-2024)

Table 21. Global Anti-counterfeit Package Market Size Growth Rate by Type (2019-2024)

Table 22. Global Anti-counterfeit Package Market Size by Application

Table 23. Global Anti-counterfeit Package Market Size by Application (2019-2024) & (M USD)

Table 24. Global Anti-counterfeit Package Market Share by Application (2019-2024)

Table 25. Global Anti-counterfeit Package Market Size Growth Rate by Application (2019-2024)

Table 26. Global Anti-counterfeit Package Market Size by Region (2019-2024) & (M USD)

Table 27. Global Anti-counterfeit Package Market Size Market Share by Region (2019-2024)

Table 28. North America Anti-counterfeit Package Market Size by Country (2019-2024)



& (M USD)

Table 29. Europe Anti-counterfeit Package Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Anti-counterfeit Package Market Size by Region (2019-2024) & (M USD)

Table 31. South America Anti-counterfeit Package Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Anti-counterfeit Package Market Size by Region (2019-2024) & (M USD)

Table 33. Avery Dennison Anti-counterfeit Package Basic Information

Table 34. Avery Dennison Anti-counterfeit Package Product Overview

Table 35. Avery Dennison Anti-counterfeit Package Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Avery Dennison Anti-counterfeit Package SWOT Analysis

Table 37. Avery Dennison Business Overview

Table 38. Avery Dennison Recent Developments

Table 39. Sun Chemical Anti-counterfeit Package Basic Information

Table 40. Sun Chemical Anti-counterfeit Package Product Overview

Table 41. Sun Chemical Anti-counterfeit Package Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Sun Chemical Anti-counterfeit Package SWOT Analysis

Table 43. Sun Chemical Business Overview

Table 44. Sun Chemical Recent Developments

Table 45. Zebra Technologies Anti-counterfeit Package Basic Information

Table 46. Zebra Technologies Anti-counterfeit Package Product Overview

Table 47. Zebra Technologies Anti-counterfeit Package Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Zebra Technologies Anti-counterfeit Package SWOT Analysis

Table 49. Zebra Technologies Business Overview

Table 50. Zebra Technologies Recent Developments

Table 51. DNP Anti-counterfeit Package Basic Information

Table 52. DNP Anti-counterfeit Package Product Overview

Table 53. DNP Anti-counterfeit Package Revenue (M USD) and Gross Margin (2019-2024)

Table 54. DNP Business Overview

Table 55. DNP Recent Developments

Table 56. NHK SPRING Anti-counterfeit Package Basic Information

Table 57. NHK SPRING Anti-counterfeit Package Product Overview

Table 58. NHK SPRING Anti-counterfeit Package Revenue (M USD) and Gross Margin

(2019-2024)

Table 59. NHK SPRING Business Overview

Table 60. NHK SPRING Recent Developments

Table 61. Flint Group Anti-counterfeit Package Basic Information

Table 62. Flint Group Anti-counterfeit Package Product Overview

Table 63. Flint Group Anti-counterfeit Package Revenue (M USD) and Gross Margin  
(2019-2024)

Table 64. Flint Group Business Overview

Table 65. Flint Group Recent Developments

Table 66. Toppan Anti-counterfeit Package Basic Information

Table 67. Toppan Anti-counterfeit Package Product Overview

Table 68. Toppan Anti-counterfeit Package Revenue (M USD) and Gross Margin  
(2019-2024)

Table 69. Toppan Business Overview

Table 70. Toppan Recent Developments

Table 71. 3M Anti-counterfeit Package Basic Information

Table 72. 3M Anti-counterfeit Package Product Overview

Table 73. 3M Anti-counterfeit Package Revenue (M USD) and Gross Margin  
(2019-2024)

Table 74. 3M Business Overview

Table 75. 3M Recent Developments

Table 76. Essentra Anti-counterfeit Package Basic Information

Table 77. Essentra Anti-counterfeit Package Product Overview

Table 78. Essentra Anti-counterfeit Package Revenue (M USD) and Gross Margin  
(2019-2024)

Table 79. Essentra Business Overview

Table 80. Essentra Recent Developments

Table 81. Alien Technology Corp Anti-counterfeit Package Basic Information

Table 82. Alien Technology Corp Anti-counterfeit Package Product Overview

Table 83. Alien Technology Corp Anti-counterfeit Package Revenue (M USD) and  
Gross Margin (2019-2024)

Table 84. Alien Technology Corp Business Overview

Table 85. Alien Technology Corp Recent Developments

Table 86. KURZ Anti-counterfeit Package Basic Information

Table 87. KURZ Anti-counterfeit Package Product Overview

Table 88. KURZ Anti-counterfeit Package Revenue (M USD) and Gross Margin  
(2019-2024)

Table 89. KURZ Business Overview

Table 90. KURZ Recent Developments

Table 91. OpSec Security Anti-counterfeit Package Basic Information
Table 92. OpSec Security Anti-counterfeit Package Product Overview
Table 93. OpSec Security Anti-counterfeit Package Revenue (M USD) and Gross Margin (2019-2024)
Table 94. OpSec Security Business Overview
Table 95. OpSec Security Recent Developments
Table 96. Lipeng Anti-counterfeit Package Basic Information
Table 97. Lipeng Anti-counterfeit Package Product Overview
Table 98. Lipeng Anti-counterfeit Package Revenue (M USD) and Gross Margin (2019-2024)
Table 99. Lipeng Business Overview
Table 100. Lipeng Recent Developments
Table 101. Shiner Anti-counterfeit Package Basic Information
Table 102. Shiner Anti-counterfeit Package Product Overview
Table 103. Shiner Anti-counterfeit Package Revenue (M USD) and Gross Margin (2019-2024)
Table 104. Shiner Business Overview
Table 105. Shiner Recent Developments
Table 106. Taibao Anti-counterfeit Package Basic Information
Table 107. Taibao Anti-counterfeit Package Product Overview
Table 108. Taibao Anti-counterfeit Package Revenue (M USD) and Gross Margin (2019-2024)
Table 109. Taibao Business Overview
Table 110. Taibao Recent Developments
Table 111. Invengo Anti-counterfeit Package Basic Information
Table 112. Invengo Anti-counterfeit Package Product Overview
Table 113. Invengo Anti-counterfeit Package Revenue (M USD) and Gross Margin (2019-2024)
Table 114. Invengo Business Overview
Table 115. Invengo Recent Developments
Table 116. De La Rue Anti-counterfeit Package Basic Information
Table 117. De La Rue Anti-counterfeit Package Product Overview
Table 118. De La Rue Anti-counterfeit Package Revenue (M USD) and Gross Margin (2019-2024)
Table 119. De La Rue Business Overview
Table 120. De La Rue Recent Developments
Table 121. Schreiner ProSecure Anti-counterfeit Package Basic Information
Table 122. Schreiner ProSecure Anti-counterfeit Package Product Overview
Table 123. Schreiner ProSecure Anti-counterfeit Package Revenue (M USD) and Gross

Margin (2019-2024)

Table 124. Schreiner ProSecure Business Overview

Table 125. Schreiner ProSecure Recent Developments

Table 126. CFC Anti-counterfeit Package Basic Information

Table 127. CFC Anti-counterfeit Package Product Overview

Table 128. CFC Anti-counterfeit Package Revenue (M USD) and Gross Margin (2019-2024)

Table 129. CFC Business Overview

Table 130. CFC Recent Developments

Table 131. UPM Raflatac Anti-counterfeit Package Basic Information

Table 132. UPM Raflatac Anti-counterfeit Package Product Overview

Table 133. UPM Raflatac Anti-counterfeit Package Revenue (M USD) and Gross Margin (2019-2024)

Table 134. UPM Raflatac Business Overview

Table 135. UPM Raflatac Recent Developments

Table 136. Techsun Anti-counterfeit Package Basic Information

Table 137. Techsun Anti-counterfeit Package Product Overview

Table 138. Techsun Anti-counterfeit Package Revenue (M USD) and Gross Margin (2019-2024)

Table 139. Techsun Business Overview

Table 140. Techsun Recent Developments

Table 141. Impinj Anti-counterfeit Package Basic Information

Table 142. Impinj Anti-counterfeit Package Product Overview

Table 143. Impinj Anti-counterfeit Package Revenue (M USD) and Gross Margin (2019-2024)

Table 144. Impinj Business Overview

Table 145. Impinj Recent Developments

Table 146. GandD Anti-counterfeit Package Basic Information

Table 147. GandD Anti-counterfeit Package Product Overview

Table 148. GandD Anti-counterfeit Package Revenue (M USD) and Gross Margin (2019-2024)

Table 149. GandD Business Overview

Table 150. GandD Recent Developments

Table 151. Catalent Pharma Solution Anti-counterfeit Package Basic Information

Table 152. Catalent Pharma Solution Anti-counterfeit Package Product Overview

Table 153. Catalent Pharma Solution Anti-counterfeit Package Revenue (M USD) and Gross Margin (2019-2024)

Table 154. Catalent Pharma Solution Business Overview

Table 155. Catalent Pharma Solution Recent Developments

Table 156. SICPA Anti-counterfeit Package Basic Information

Table 157. SICPA Anti-counterfeit Package Product Overview

Table 158. SICPA Anti-counterfeit Package Revenue (M USD) and Gross Margin (2019-2024)

Table 159. SICPA Business Overview

Table 160. SICPA Recent Developments

Table 161. CCL Anti-counterfeit Package Basic Information

Table 162. CCL Anti-counterfeit Package Product Overview

Table 163. CCL Anti-counterfeit Package Revenue (M USD) and Gross Margin (2019-2024)

Table 164. CCL Business Overview

Table 165. CCL Recent Developments

Table 166. Global Anti-counterfeit Package Market Size Forecast by Region (2025-2032) & (M USD)

Table 167. North America Anti-counterfeit Package Market Size Forecast by Country (2025-2032) & (M USD)

Table 168. Europe Anti-counterfeit Package Market Size Forecast by Country (2025-2032) & (M USD)

Table 169. Asia Pacific Anti-counterfeit Package Market Size Forecast by Region (2025-2032) & (M USD)

Table 170. South America Anti-counterfeit Package Market Size Forecast by Country (2025-2032) & (M USD)

Table 171. Middle East and Africa Anti-counterfeit Package Market Size Forecast by Country (2025-2032) & (M USD)

Table 172. Global Anti-counterfeit Package Market Size Forecast by Type (2025-2032) & (M USD)

Table 173. Global Anti-counterfeit Package Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Anti-counterfeit Package

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Anti-counterfeit Package Market Size (M USD), 2019-2032

Figure 5. Global Anti-counterfeit Package Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Anti-counterfeit Package Market Size by Country (M USD)

Figure 10. Global Anti-counterfeit Package Revenue Share by Company in 2023

Figure 11. Anti-counterfeit Package Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Anti-counterfeit Package Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Anti-counterfeit Package Market Share by Type

Figure 15. Market Size Share of Anti-counterfeit Package by Type (2019-2024)

Figure 16. Market Size Market Share of Anti-counterfeit Package by Type in 2022

Figure 17. Global Anti-counterfeit Package Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Anti-counterfeit Package Market Share by Application

Figure 20. Global Anti-counterfeit Package Market Share by Application (2019-2024)

Figure 21. Global Anti-counterfeit Package Market Share by Application in 2022

Figure 22. Global Anti-counterfeit Package Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Anti-counterfeit Package Market Size Market Share by Region (2019-2024)

Figure 24. North America Anti-counterfeit Package Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Anti-counterfeit Package Market Size Market Share by Country in 2023

Figure 26. U.S. Anti-counterfeit Package Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Anti-counterfeit Package Market Size (M USD) and Growth Rate



(2019-2024)

Figure 28. Mexico Anti-counterfeit Package Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Anti-counterfeit Package Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Anti-counterfeit Package Market Size Market Share by Country in 2023

Figure 31. Germany Anti-counterfeit Package Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Anti-counterfeit Package Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Anti-counterfeit Package Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Anti-counterfeit Package Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Anti-counterfeit Package Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Anti-counterfeit Package Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Anti-counterfeit Package Market Size Market Share by Region in 2023

Figure 38. China Anti-counterfeit Package Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Anti-counterfeit Package Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Anti-counterfeit Package Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Anti-counterfeit Package Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Anti-counterfeit Package Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Anti-counterfeit Package Market Size and Growth Rate (M USD)

Figure 44. South America Anti-counterfeit Package Market Size Market Share by Country in 2023

Figure 45. Brazil Anti-counterfeit Package Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Anti-counterfeit Package Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Anti-counterfeit Package Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 48. Middle East and Africa Anti-counterfeit Package Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Anti-counterfeit Package Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Anti-counterfeit Package Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Anti-counterfeit Package Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Anti-counterfeit Package Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Anti-counterfeit Package Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Anti-counterfeit Package Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Anti-counterfeit Package Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Anti-counterfeit Package Market Share Forecast by Type (2025-2032)

Figure 57. Global Anti-counterfeit Package Market Share Forecast by Application (2025-2032)



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