

# Global Anti-counterfeit Cosmetics Packaging Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Anti-counterfeiting packaging is the process of assigning secure packaging to the product in order to minimize counterfeiting or infringement. The purpose of anti-counterfeiting packaging is to prevent imitation and confirms safety of the goods.

The global Anti-counterfeit Cosmetics Packaging market size was estimated at USD 28660 million in 2023 and is projected to reach USD 38722.29 million by 2032, exhibiting a CAGR of 3.40% during the forecast period.

North America Anti-counterfeit Cosmetics Packaging market size was estimated at USD 7909.60 million in 2023, at a CAGR of 2.91% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Anti-counterfeit Cosmetics Packaging market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Anti-counterfeit Cosmetics Packaging Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the

main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Anti-counterfeit Cosmetics Packaging market in any manner.

### Global Anti-counterfeit Cosmetics Packaging Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Avery Dennison

Sun Chemical

Zebra Technologies

DNP

Alpvision

NHK SPRING

Flint Grou

Toppan

3M

DuPont

KURZ

Authentix

Techsun

Market Segmentation (by Type)

Authentication Technology

Track and Trace Technology

Market Segmentation (by Application)

Cosmetics

Personal Care

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Anti-counterfeit Cosmetics Packaging Market

Overview of the regional outlook of the Anti-counterfeit Cosmetics Packaging Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Anti-counterfeit Cosmetics Packaging Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Anti-counterfeit Cosmetics Packaging, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Anti-counterfeit Cosmetics Packaging
- 1.2 Key Market Segments
  - 1.2.1 Anti-counterfeit Cosmetics Packaging Segment by Type
  - 1.2.2 Anti-counterfeit Cosmetics Packaging Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ANTI-COUNTERFEIT COSMETICS PACKAGING MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Anti-counterfeit Cosmetics Packaging Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Anti-counterfeit Cosmetics Packaging Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ANTI-COUNTERFEIT COSMETICS PACKAGING MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Anti-counterfeit Cosmetics Packaging Sales by Manufacturers (2019-2024)
- 3.2 Global Anti-counterfeit Cosmetics Packaging Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Anti-counterfeit Cosmetics Packaging Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Anti-counterfeit Cosmetics Packaging Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Anti-counterfeit Cosmetics Packaging Sales Sites, Area Served, Product Type
- 3.6 Anti-counterfeit Cosmetics Packaging Market Competitive Situation and Trends
  - 3.6.1 Anti-counterfeit Cosmetics Packaging Market Concentration Rate

3.6.2 Global 5 and 10 Largest Anti-counterfeit Cosmetics Packaging Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 ANTI-COUNTERFEIT COSMETICS PACKAGING INDUSTRY CHAIN ANALYSIS**

4.1 Anti-counterfeit Cosmetics Packaging Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ANTI-COUNTERFEIT COSMETICS PACKAGING MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 ANTI-COUNTERFEIT COSMETICS PACKAGING MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Anti-counterfeit Cosmetics Packaging Sales Market Share by Type (2019-2024)

6.3 Global Anti-counterfeit Cosmetics Packaging Market Size Market Share by Type (2019-2024)

6.4 Global Anti-counterfeit Cosmetics Packaging Price by Type (2019-2024)

## **7 ANTI-COUNTERFEIT COSMETICS PACKAGING MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)



7.2 Global Anti-counterfeit Cosmetics Packaging Market Sales by Application  
(2019-2024)

7.3 Global Anti-counterfeit Cosmetics Packaging Market Size (M USD) by Application  
(2019-2024)

7.4 Global Anti-counterfeit Cosmetics Packaging Sales Growth Rate by Application  
(2019-2024)

## **8 ANTI-COUNTERFEIT COSMETICS PACKAGING MARKET CONSUMPTION BY REGION**

8.1 Global Anti-counterfeit Cosmetics Packaging Sales by Region

8.1.1 Global Anti-counterfeit Cosmetics Packaging Sales by Region

8.1.2 Global Anti-counterfeit Cosmetics Packaging Sales Market Share by Region

8.2 North America

8.2.1 North America Anti-counterfeit Cosmetics Packaging Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Anti-counterfeit Cosmetics Packaging Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Anti-counterfeit Cosmetics Packaging Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Anti-counterfeit Cosmetics Packaging Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Anti-counterfeit Cosmetics Packaging Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 ANTI-COUNTERFEIT COSMETICS PACKAGING MARKET PRODUCTION BY REGION**

9.1 Global Production of Anti-counterfeit Cosmetics Packaging by Region (2019-2024)

9.2 Global Anti-counterfeit Cosmetics Packaging Revenue Market Share by Region (2019-2024)

9.3 Global Anti-counterfeit Cosmetics Packaging Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Anti-counterfeit Cosmetics Packaging Production

9.4.1 North America Anti-counterfeit Cosmetics Packaging Production Growth Rate (2019-2024)

9.4.2 North America Anti-counterfeit Cosmetics Packaging Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Anti-counterfeit Cosmetics Packaging Production

9.5.1 Europe Anti-counterfeit Cosmetics Packaging Production Growth Rate (2019-2024)

9.5.2 Europe Anti-counterfeit Cosmetics Packaging Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Anti-counterfeit Cosmetics Packaging Production (2019-2024)

9.6.1 Japan Anti-counterfeit Cosmetics Packaging Production Growth Rate (2019-2024)

9.6.2 Japan Anti-counterfeit Cosmetics Packaging Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Anti-counterfeit Cosmetics Packaging Production (2019-2024)

9.7.1 China Anti-counterfeit Cosmetics Packaging Production Growth Rate (2019-2024)

9.7.2 China Anti-counterfeit Cosmetics Packaging Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

10.1 Avery Dennison

10.1.1 Avery Dennison Anti-counterfeit Cosmetics Packaging Basic Information

- 10.1.2 Avery Dennison Anti-counterfeit Cosmetics Packaging Product Overview
- 10.1.3 Avery Dennison Anti-counterfeit Cosmetics Packaging Product Market Performance
- 10.1.4 Avery Dennison Business Overview
- 10.1.5 Avery Dennison Anti-counterfeit Cosmetics Packaging SWOT Analysis
- 10.1.6 Avery Dennison Recent Developments
- 10.2 Sun Chemical
  - 10.2.1 Sun Chemical Anti-counterfeit Cosmetics Packaging Basic Information
  - 10.2.2 Sun Chemical Anti-counterfeit Cosmetics Packaging Product Overview
  - 10.2.3 Sun Chemical Anti-counterfeit Cosmetics Packaging Product Market Performance
  - 10.2.4 Sun Chemical Business Overview
  - 10.2.5 Sun Chemical Anti-counterfeit Cosmetics Packaging SWOT Analysis
  - 10.2.6 Sun Chemical Recent Developments
- 10.3 Zebra Technologies
  - 10.3.1 Zebra Technologies Anti-counterfeit Cosmetics Packaging Basic Information
  - 10.3.2 Zebra Technologies Anti-counterfeit Cosmetics Packaging Product Overview
  - 10.3.3 Zebra Technologies Anti-counterfeit Cosmetics Packaging Product Market Performance
  - 10.3.4 Zebra Technologies Anti-counterfeit Cosmetics Packaging SWOT Analysis
  - 10.3.5 Zebra Technologies Business Overview
  - 10.3.6 Zebra Technologies Recent Developments
- 10.4 DNP
  - 10.4.1 DNP Anti-counterfeit Cosmetics Packaging Basic Information
  - 10.4.2 DNP Anti-counterfeit Cosmetics Packaging Product Overview
  - 10.4.3 DNP Anti-counterfeit Cosmetics Packaging Product Market Performance
  - 10.4.4 DNP Business Overview
  - 10.4.5 DNP Recent Developments
- 10.5 Alpvision
  - 10.5.1 Alpvision Anti-counterfeit Cosmetics Packaging Basic Information
  - 10.5.2 Alpvision Anti-counterfeit Cosmetics Packaging Product Overview
  - 10.5.3 Alpvision Anti-counterfeit Cosmetics Packaging Product Market Performance
  - 10.5.4 Alpvision Business Overview
  - 10.5.5 Alpvision Recent Developments
- 10.6 NHK SPRING
  - 10.6.1 NHK SPRING Anti-counterfeit Cosmetics Packaging Basic Information
  - 10.6.2 NHK SPRING Anti-counterfeit Cosmetics Packaging Product Overview
  - 10.6.3 NHK SPRING Anti-counterfeit Cosmetics Packaging Product Market Performance

- 10.6.4 NHK SPRING Business Overview
- 10.6.5 NHK SPRING Recent Developments
- 10.7 Flint Grou
  - 10.7.1 Flint Grou Anti-counterfeit Cosmetics Packaging Basic Information
  - 10.7.2 Flint Grou Anti-counterfeit Cosmetics Packaging Product Overview
  - 10.7.3 Flint Grou Anti-counterfeit Cosmetics Packaging Product Market Performance
  - 10.7.4 Flint Grou Business Overview
  - 10.7.5 Flint Grou Recent Developments
- 10.8 Toppan
  - 10.8.1 Toppan Anti-counterfeit Cosmetics Packaging Basic Information
  - 10.8.2 Toppan Anti-counterfeit Cosmetics Packaging Product Overview
  - 10.8.3 Toppan Anti-counterfeit Cosmetics Packaging Product Market Performance
  - 10.8.4 Toppan Business Overview
  - 10.8.5 Toppan Recent Developments
- 10.9 3M
  - 10.9.1 3M Anti-counterfeit Cosmetics Packaging Basic Information
  - 10.9.2 3M Anti-counterfeit Cosmetics Packaging Product Overview
  - 10.9.3 3M Anti-counterfeit Cosmetics Packaging Product Market Performance
  - 10.9.4 3M Business Overview
  - 10.9.5 3M Recent Developments
- 10.10 DuPont
  - 10.10.1 DuPont Anti-counterfeit Cosmetics Packaging Basic Information
  - 10.10.2 DuPont Anti-counterfeit Cosmetics Packaging Product Overview
  - 10.10.3 DuPont Anti-counterfeit Cosmetics Packaging Product Market Performance
  - 10.10.4 DuPont Business Overview
  - 10.10.5 DuPont Recent Developments
- 10.11 KURZ
  - 10.11.1 KURZ Anti-counterfeit Cosmetics Packaging Basic Information
  - 10.11.2 KURZ Anti-counterfeit Cosmetics Packaging Product Overview
  - 10.11.3 KURZ Anti-counterfeit Cosmetics Packaging Product Market Performance
  - 10.11.4 KURZ Business Overview
  - 10.11.5 KURZ Recent Developments
- 10.12 Authentix
  - 10.12.1 Authentix Anti-counterfeit Cosmetics Packaging Basic Information
  - 10.12.2 Authentix Anti-counterfeit Cosmetics Packaging Product Overview
  - 10.12.3 Authentix Anti-counterfeit Cosmetics Packaging Product Market Performance
  - 10.12.4 Authentix Business Overview
  - 10.12.5 Authentix Recent Developments
- 10.13 Techsun

- 10.13.1 Techsun Anti-counterfeit Cosmetics Packaging Basic Information
- 10.13.2 Techsun Anti-counterfeit Cosmetics Packaging Product Overview
- 10.13.3 Techsun Anti-counterfeit Cosmetics Packaging Product Market Performance
- 10.13.4 Techsun Business Overview
- 10.13.5 Techsun Recent Developments

## **11 ANTI-COUNTERFEIT COSMETICS PACKAGING MARKET FORECAST BY REGION**

- 11.1 Global Anti-counterfeit Cosmetics Packaging Market Size Forecast
- 11.2 Global Anti-counterfeit Cosmetics Packaging Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Anti-counterfeit Cosmetics Packaging Market Size Forecast by Country
  - 11.2.3 Asia Pacific Anti-counterfeit Cosmetics Packaging Market Size Forecast by Region
  - 11.2.4 South America Anti-counterfeit Cosmetics Packaging Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Consumption of Anti-counterfeit Cosmetics Packaging by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 12.1 Global Anti-counterfeit Cosmetics Packaging Market Forecast by Type (2025-2032)
  - 12.1.1 Global Forecasted Sales of Anti-counterfeit Cosmetics Packaging by Type (2025-2032)
  - 12.1.2 Global Anti-counterfeit Cosmetics Packaging Market Size Forecast by Type (2025-2032)
  - 12.1.3 Global Forecasted Price of Anti-counterfeit Cosmetics Packaging by Type (2025-2032)
- 12.2 Global Anti-counterfeit Cosmetics Packaging Market Forecast by Application (2025-2032)
  - 12.2.1 Global Anti-counterfeit Cosmetics Packaging Sales (K Units) Forecast by Application
  - 12.2.2 Global Anti-counterfeit Cosmetics Packaging Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Anti-counterfeit Cosmetics Packaging Market Size Comparison by Region (M USD)

Table 5. Global Anti-counterfeit Cosmetics Packaging Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Anti-counterfeit Cosmetics Packaging Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Anti-counterfeit Cosmetics Packaging Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Anti-counterfeit Cosmetics Packaging Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Anti-counterfeit Cosmetics Packaging as of 2022)

Table 10. Global Market Anti-counterfeit Cosmetics Packaging Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Anti-counterfeit Cosmetics Packaging Sales Sites and Area Served

Table 12. Manufacturers Anti-counterfeit Cosmetics Packaging Product Type

Table 13. Global Anti-counterfeit Cosmetics Packaging Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Anti-counterfeit Cosmetics Packaging

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Anti-counterfeit Cosmetics Packaging Market Challenges

Table 22. Global Anti-counterfeit Cosmetics Packaging Sales by Type (K Units)

Table 23. Global Anti-counterfeit Cosmetics Packaging Market Size by Type (M USD)

Table 24. Global Anti-counterfeit Cosmetics Packaging Sales (K Units) by Type (2019-2024)

Table 25. Global Anti-counterfeit Cosmetics Packaging Sales Market Share by Type

(2019-2024)

Table 26. Global Anti-counterfeit Cosmetics Packaging Market Size (M USD) by Type (2019-2024)

Table 27. Global Anti-counterfeit Cosmetics Packaging Market Size Share by Type (2019-2024)

Table 28. Global Anti-counterfeit Cosmetics Packaging Price (USD/Unit) by Type (2019-2024)

Table 29. Global Anti-counterfeit Cosmetics Packaging Sales (K Units) by Application

Table 30. Global Anti-counterfeit Cosmetics Packaging Market Size by Application

Table 31. Global Anti-counterfeit Cosmetics Packaging Sales by Application (2019-2024) & (K Units)

Table 32. Global Anti-counterfeit Cosmetics Packaging Sales Market Share by Application (2019-2024)

Table 33. Global Anti-counterfeit Cosmetics Packaging Sales by Application (2019-2024) & (M USD)

Table 34. Global Anti-counterfeit Cosmetics Packaging Market Share by Application (2019-2024)

Table 35. Global Anti-counterfeit Cosmetics Packaging Sales Growth Rate by Application (2019-2024)

Table 36. Global Anti-counterfeit Cosmetics Packaging Sales by Region (2019-2024) & (K Units)

Table 37. Global Anti-counterfeit Cosmetics Packaging Sales Market Share by Region (2019-2024)

Table 38. North America Anti-counterfeit Cosmetics Packaging Sales by Country (2019-2024) & (K Units)

Table 39. Europe Anti-counterfeit Cosmetics Packaging Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Anti-counterfeit Cosmetics Packaging Sales by Region (2019-2024) & (K Units)

Table 41. South America Anti-counterfeit Cosmetics Packaging Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Anti-counterfeit Cosmetics Packaging Sales by Region (2019-2024) & (K Units)

Table 43. Global Anti-counterfeit Cosmetics Packaging Production (K Units) by Region (2019-2024)

Table 44. Global Anti-counterfeit Cosmetics Packaging Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Anti-counterfeit Cosmetics Packaging Revenue Market Share by Region (2019-2024)

Table 46. Global Anti-counterfeit Cosmetics Packaging Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 47. North America Anti-counterfeit Cosmetics Packaging Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe Anti-counterfeit Cosmetics Packaging Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Anti-counterfeit Cosmetics Packaging Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Anti-counterfeit Cosmetics Packaging Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. Avery Dennison Anti-counterfeit Cosmetics Packaging Basic Information

Table 52. Avery Dennison Anti-counterfeit Cosmetics Packaging Product Overview

Table 53. Avery Dennison Anti-counterfeit Cosmetics Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Avery Dennison Business Overview

Table 55. Avery Dennison Anti-counterfeit Cosmetics Packaging SWOT Analysis

Table 56. Avery Dennison Recent Developments

Table 57. Sun Chemical Anti-counterfeit Cosmetics Packaging Basic Information

Table 58. Sun Chemical Anti-counterfeit Cosmetics Packaging Product Overview

Table 59. Sun Chemical Anti-counterfeit Cosmetics Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. Sun Chemical Business Overview

Table 61. Sun Chemical Anti-counterfeit Cosmetics Packaging SWOT Analysis

Table 62. Sun Chemical Recent Developments

Table 63. Zebra Technologies Anti-counterfeit Cosmetics Packaging Basic Information

Table 64. Zebra Technologies Anti-counterfeit Cosmetics Packaging Product Overview

Table 65. Zebra Technologies Anti-counterfeit Cosmetics Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. Zebra Technologies Anti-counterfeit Cosmetics Packaging SWOT Analysis

Table 67. Zebra Technologies Business Overview

Table 68. Zebra Technologies Recent Developments

Table 69. DNP Anti-counterfeit Cosmetics Packaging Basic Information

Table 70. DNP Anti-counterfeit Cosmetics Packaging Product Overview

Table 71. DNP Anti-counterfeit Cosmetics Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. DNP Business Overview

Table 73. DNP Recent Developments

Table 74. Alpvision Anti-counterfeit Cosmetics Packaging Basic Information

Table 75. Alpvision Anti-counterfeit Cosmetics Packaging Product Overview



- Table 76. Alpvision Anti-counterfeit Cosmetics Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 77. Alpvision Business Overview
- Table 78. Alpvision Recent Developments
- Table 79. NHK SPRING Anti-counterfeit Cosmetics Packaging Basic Information
- Table 80. NHK SPRING Anti-counterfeit Cosmetics Packaging Product Overview
- Table 81. NHK SPRING Anti-counterfeit Cosmetics Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 82. NHK SPRING Business Overview
- Table 83. NHK SPRING Recent Developments
- Table 84. Flint Grou Anti-counterfeit Cosmetics Packaging Basic Information
- Table 85. Flint Grou Anti-counterfeit Cosmetics Packaging Product Overview
- Table 86. Flint Grou Anti-counterfeit Cosmetics Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. Flint Grou Business Overview
- Table 88. Flint Grou Recent Developments
- Table 89. Toppan Anti-counterfeit Cosmetics Packaging Basic Information
- Table 90. Toppan Anti-counterfeit Cosmetics Packaging Product Overview
- Table 91. Toppan Anti-counterfeit Cosmetics Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. Toppan Business Overview
- Table 93. Toppan Recent Developments
- Table 94. 3M Anti-counterfeit Cosmetics Packaging Basic Information
- Table 95. 3M Anti-counterfeit Cosmetics Packaging Product Overview
- Table 96. 3M Anti-counterfeit Cosmetics Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 97. 3M Business Overview
- Table 98. 3M Recent Developments
- Table 99. DuPont Anti-counterfeit Cosmetics Packaging Basic Information
- Table 100. DuPont Anti-counterfeit Cosmetics Packaging Product Overview
- Table 101. DuPont Anti-counterfeit Cosmetics Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 102. DuPont Business Overview
- Table 103. DuPont Recent Developments
- Table 104. KURZ Anti-counterfeit Cosmetics Packaging Basic Information
- Table 105. KURZ Anti-counterfeit Cosmetics Packaging Product Overview
- Table 106. KURZ Anti-counterfeit Cosmetics Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 107. KURZ Business Overview

Table 108. KURZ Recent Developments

Table 109. Authentix Anti-counterfeit Cosmetics Packaging Basic Information

Table 110. Authentix Anti-counterfeit Cosmetics Packaging Product Overview

Table 111. Authentix Anti-counterfeit Cosmetics Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Authentix Business Overview

Table 113. Authentix Recent Developments

Table 114. Techsun Anti-counterfeit Cosmetics Packaging Basic Information

Table 115. Techsun Anti-counterfeit Cosmetics Packaging Product Overview

Table 116. Techsun Anti-counterfeit Cosmetics Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Techsun Business Overview

Table 118. Techsun Recent Developments

Table 119. Global Anti-counterfeit Cosmetics Packaging Sales Forecast by Region (2025-2032) & (K Units)

Table 120. Global Anti-counterfeit Cosmetics Packaging Market Size Forecast by Region (2025-2032) & (M USD)

Table 121. North America Anti-counterfeit Cosmetics Packaging Sales Forecast by Country (2025-2032) & (K Units)

Table 122. North America Anti-counterfeit Cosmetics Packaging Market Size Forecast by Country (2025-2032) & (M USD)

Table 123. Europe Anti-counterfeit Cosmetics Packaging Sales Forecast by Country (2025-2032) & (K Units)

Table 124. Europe Anti-counterfeit Cosmetics Packaging Market Size Forecast by Country (2025-2032) & (M USD)

Table 125. Asia Pacific Anti-counterfeit Cosmetics Packaging Sales Forecast by Region (2025-2032) & (K Units)

Table 126. Asia Pacific Anti-counterfeit Cosmetics Packaging Market Size Forecast by Region (2025-2032) & (M USD)

Table 127. South America Anti-counterfeit Cosmetics Packaging Sales Forecast by Country (2025-2032) & (K Units)

Table 128. South America Anti-counterfeit Cosmetics Packaging Market Size Forecast by Country (2025-2032) & (M USD)

Table 129. Middle East and Africa Anti-counterfeit Cosmetics Packaging Consumption Forecast by Country (2025-2032) & (Units)

Table 130. Middle East and Africa Anti-counterfeit Cosmetics Packaging Market Size Forecast by Country (2025-2032) & (M USD)

Table 131. Global Anti-counterfeit Cosmetics Packaging Sales Forecast by Type (2025-2032) & (K Units)

Table 132. Global Anti-counterfeit Cosmetics Packaging Market Size Forecast by Type (2025-2032) & (M USD)

Table 133. Global Anti-counterfeit Cosmetics Packaging Price Forecast by Type (2025-2032) & (USD/Unit)

Table 134. Global Anti-counterfeit Cosmetics Packaging Sales (K Units) Forecast by Application (2025-2032)

Table 135. Global Anti-counterfeit Cosmetics Packaging Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Anti-counterfeit Cosmetics Packaging
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Anti-counterfeit Cosmetics Packaging Market Size (M USD), 2019-2032
- Figure 5. Global Anti-counterfeit Cosmetics Packaging Market Size (M USD) (2019-2032)
- Figure 6. Global Anti-counterfeit Cosmetics Packaging Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Anti-counterfeit Cosmetics Packaging Market Size by Country (M USD)
- Figure 11. Anti-counterfeit Cosmetics Packaging Sales Share by Manufacturers in 2023
- Figure 12. Global Anti-counterfeit Cosmetics Packaging Revenue Share by Manufacturers in 2023
- Figure 13. Anti-counterfeit Cosmetics Packaging Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Anti-counterfeit Cosmetics Packaging Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Anti-counterfeit Cosmetics Packaging Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Anti-counterfeit Cosmetics Packaging Market Share by Type
- Figure 18. Sales Market Share of Anti-counterfeit Cosmetics Packaging by Type (2019-2024)
- Figure 19. Sales Market Share of Anti-counterfeit Cosmetics Packaging by Type in 2023
- Figure 20. Market Size Share of Anti-counterfeit Cosmetics Packaging by Type (2019-2024)
- Figure 21. Market Size Market Share of Anti-counterfeit Cosmetics Packaging by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Anti-counterfeit Cosmetics Packaging Market Share by Application
- Figure 24. Global Anti-counterfeit Cosmetics Packaging Sales Market Share by Application (2019-2024)
- Figure 25. Global Anti-counterfeit Cosmetics Packaging Sales Market Share by

Application in 2023

Figure 26. Global Anti-counterfeit Cosmetics Packaging Market Share by Application (2019-2024)

Figure 27. Global Anti-counterfeit Cosmetics Packaging Market Share by Application in 2023

Figure 28. Global Anti-counterfeit Cosmetics Packaging Sales Growth Rate by Application (2019-2024)

Figure 29. Global Anti-counterfeit Cosmetics Packaging Sales Market Share by Region (2019-2024)

Figure 30. North America Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Anti-counterfeit Cosmetics Packaging Sales Market Share by Country in 2023

Figure 32. U.S. Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Anti-counterfeit Cosmetics Packaging Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Anti-counterfeit Cosmetics Packaging Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Anti-counterfeit Cosmetics Packaging Sales Market Share by Country in 2023

Figure 37. Germany Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Anti-counterfeit Cosmetics Packaging Sales Market Share by Region in 2023

Figure 44. China Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (K Units)

Figure 50. South America Anti-counterfeit Cosmetics Packaging Sales Market Share by Country in 2023

Figure 51. Brazil Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Anti-counterfeit Cosmetics Packaging Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Anti-counterfeit Cosmetics Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Anti-counterfeit Cosmetics Packaging Production Market Share by Region (2019-2024)

Figure 62. North America Anti-counterfeit Cosmetics Packaging Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Anti-counterfeit Cosmetics Packaging Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Anti-counterfeit Cosmetics Packaging Production (K Units) Growth

Rate (2019-2024)

Figure 65. China Anti-counterfeit Cosmetics Packaging Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Anti-counterfeit Cosmetics Packaging Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Anti-counterfeit Cosmetics Packaging Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Anti-counterfeit Cosmetics Packaging Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Anti-counterfeit Cosmetics Packaging Market Share Forecast by Type (2025-2032)

Figure 70. Global Anti-counterfeit Cosmetics Packaging Sales Forecast by Application (2025-2032)

Figure 71. Global Anti-counterfeit Cosmetics Packaging Market Share Forecast by Application (2025-2032)

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