

# Global Anode Active Material for Lithium-ion Battery Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GC00B1E4B029EN.html>

Date: July 2024

Pages: 127

Price: US\$ 3,200.00 (Single User License)

ID: GC00B1E4B029EN

## Abstracts

### Report Overview

It is a kind of material used to make cathode of lithium ion battery, including natural graphite, artificial graphite, carbon, etc.

This report provides a deep insight into the global Anode Active Material for Lithium-ion Battery market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Anode Active Material for Lithium-ion Battery Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Anode Active Material for Lithium-ion Battery market in any manner.

Global Anode Active Material for Lithium-ion Battery Market: Market Segmentation

## Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

## Key Company

Hitachi

BRT

Mitsubishi Chemical

Shanshan Technology

Targray

Nippon Carbon

Zichen Tech

Shinzoom

ZETO

Osaka Gas Chemical

Kureha

## Market Segmentation (by Type)

Natural Graphite

Artificial Graphite

Others

Market Segmentation (by Application)

Power Battery

Energy Storage Battery

Digital Battery

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Anode Active Material for Lithium-ion Battery Market

Overview of the regional outlook of the Anode Active Material for Lithium-ion Battery Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Anode Active Material for Lithium-ion Battery Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Anode Active Material for Lithium-ion Battery
- 1.2 Key Market Segments
  - 1.2.1 Anode Active Material for Lithium-ion Battery Segment by Type
  - 1.2.2 Anode Active Material for Lithium-ion Battery Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ANODE ACTIVE MATERIAL FOR LITHIUM-ION BATTERY MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Anode Active Material for Lithium-ion Battery Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Anode Active Material for Lithium-ion Battery Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ANODE ACTIVE MATERIAL FOR LITHIUM-ION BATTERY MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Anode Active Material for Lithium-ion Battery Sales by Manufacturers (2019-2024)
- 3.2 Global Anode Active Material for Lithium-ion Battery Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Anode Active Material for Lithium-ion Battery Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Anode Active Material for Lithium-ion Battery Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Anode Active Material for Lithium-ion Battery Sales Sites, Area Served, Product Type

### 3.6 Anode Active Material for Lithium-ion Battery Market Competitive Situation and Trends

3.6.1 Anode Active Material for Lithium-ion Battery Market Concentration Rate

3.6.2 Global 5 and 10 Largest Anode Active Material for Lithium-ion Battery Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 ANODE ACTIVE MATERIAL FOR LITHIUM-ION BATTERY INDUSTRY CHAIN ANALYSIS**

4.1 Anode Active Material for Lithium-ion Battery Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ANODE ACTIVE MATERIAL FOR LITHIUM-ION BATTERY MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 ANODE ACTIVE MATERIAL FOR LITHIUM-ION BATTERY MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Anode Active Material for Lithium-ion Battery Sales Market Share by Type (2019-2024)

6.3 Global Anode Active Material for Lithium-ion Battery Market Size Market Share by Type (2019-2024)

6.4 Global Anode Active Material for Lithium-ion Battery Price by Type (2019-2024)

## **7 ANODE ACTIVE MATERIAL FOR LITHIUM-ION BATTERY MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Anode Active Material for Lithium-ion Battery Market Sales by Application (2019-2024)
- 7.3 Global Anode Active Material for Lithium-ion Battery Market Size (M USD) by Application (2019-2024)
- 7.4 Global Anode Active Material for Lithium-ion Battery Sales Growth Rate by Application (2019-2024)

## **8 ANODE ACTIVE MATERIAL FOR LITHIUM-ION BATTERY MARKET SEGMENTATION BY REGION**

- 8.1 Global Anode Active Material for Lithium-ion Battery Sales by Region
  - 8.1.1 Global Anode Active Material for Lithium-ion Battery Sales by Region
  - 8.1.2 Global Anode Active Material for Lithium-ion Battery Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Anode Active Material for Lithium-ion Battery Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Anode Active Material for Lithium-ion Battery Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Anode Active Material for Lithium-ion Battery Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Anode Active Material for Lithium-ion Battery Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Anode Active Material for Lithium-ion Battery Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Hitachi

9.1.1 Hitachi Anode Active Material for Lithium-ion Battery Basic Information

9.1.2 Hitachi Anode Active Material for Lithium-ion Battery Product Overview

9.1.3 Hitachi Anode Active Material for Lithium-ion Battery Product Market Performance

9.1.4 Hitachi Business Overview

9.1.5 Hitachi Anode Active Material for Lithium-ion Battery SWOT Analysis

9.1.6 Hitachi Recent Developments

9.2 BRT

9.2.1 BRT Anode Active Material for Lithium-ion Battery Basic Information

9.2.2 BRT Anode Active Material for Lithium-ion Battery Product Overview

9.2.3 BRT Anode Active Material for Lithium-ion Battery Product Market Performance

9.2.4 BRT Business Overview

9.2.5 BRT Anode Active Material for Lithium-ion Battery SWOT Analysis

9.2.6 BRT Recent Developments

9.3 Mitsubishi Chemical

9.3.1 Mitsubishi Chemical Anode Active Material for Lithium-ion Battery Basic Information

9.3.2 Mitsubishi Chemical Anode Active Material for Lithium-ion Battery Product Overview

9.3.3 Mitsubishi Chemical Anode Active Material for Lithium-ion Battery Product Market Performance

9.3.4 Mitsubishi Chemical Anode Active Material for Lithium-ion Battery SWOT Analysis

9.3.5 Mitsubishi Chemical Business Overview

### 9.3.6 Mitsubishi Chemical Recent Developments

## 9.4 Shanshan Technology

9.4.1 Shanshan Technology Anode Active Material for Lithium-ion Battery Basic Information

9.4.2 Shanshan Technology Anode Active Material for Lithium-ion Battery Product Overview

9.4.3 Shanshan Technology Anode Active Material for Lithium-ion Battery Product Market Performance

9.4.4 Shanshan Technology Business Overview

9.4.5 Shanshan Technology Recent Developments

## 9.5 Targray

9.5.1 Targray Anode Active Material for Lithium-ion Battery Basic Information

9.5.2 Targray Anode Active Material for Lithium-ion Battery Product Overview

9.5.3 Targray Anode Active Material for Lithium-ion Battery Product Market Performance

9.5.4 Targray Business Overview

9.5.5 Targray Recent Developments

## 9.6 Nippon Carbon

9.6.1 Nippon Carbon Anode Active Material for Lithium-ion Battery Basic Information

9.6.2 Nippon Carbon Anode Active Material for Lithium-ion Battery Product Overview

9.6.3 Nippon Carbon Anode Active Material for Lithium-ion Battery Product Market Performance

9.6.4 Nippon Carbon Business Overview

9.6.5 Nippon Carbon Recent Developments

## 9.7 Zichen Tech

9.7.1 Zichen Tech Anode Active Material for Lithium-ion Battery Basic Information

9.7.2 Zichen Tech Anode Active Material for Lithium-ion Battery Product Overview

9.7.3 Zichen Tech Anode Active Material for Lithium-ion Battery Product Market Performance

9.7.4 Zichen Tech Business Overview

9.7.5 Zichen Tech Recent Developments

## 9.8 Shinzoom

9.8.1 Shinzoom Anode Active Material for Lithium-ion Battery Basic Information

9.8.2 Shinzoom Anode Active Material for Lithium-ion Battery Product Overview

9.8.3 Shinzoom Anode Active Material for Lithium-ion Battery Product Market Performance

9.8.4 Shinzoom Business Overview

9.8.5 Shinzoom Recent Developments

## 9.9 ZETO

- 9.9.1 ZETO Anode Active Material for Lithium-ion Battery Basic Information
- 9.9.2 ZETO Anode Active Material for Lithium-ion Battery Product Overview
- 9.9.3 ZETO Anode Active Material for Lithium-ion Battery Product Market Performance
- 9.9.4 ZETO Business Overview
- 9.9.5 ZETO Recent Developments
- 9.10 Osaka Gas Chemical
  - 9.10.1 Osaka Gas Chemical Anode Active Material for Lithium-ion Battery Basic Information
  - 9.10.2 Osaka Gas Chemical Anode Active Material for Lithium-ion Battery Product Overview
  - 9.10.3 Osaka Gas Chemical Anode Active Material for Lithium-ion Battery Product Market Performance
  - 9.10.4 Osaka Gas Chemical Business Overview
  - 9.10.5 Osaka Gas Chemical Recent Developments
- 9.11 Kureha
  - 9.11.1 Kureha Anode Active Material for Lithium-ion Battery Basic Information
  - 9.11.2 Kureha Anode Active Material for Lithium-ion Battery Product Overview
  - 9.11.3 Kureha Anode Active Material for Lithium-ion Battery Product Market Performance
  - 9.11.4 Kureha Business Overview
  - 9.11.5 Kureha Recent Developments

## **10 ANODE ACTIVE MATERIAL FOR LITHIUM-ION BATTERY MARKET FORECAST BY REGION**

- 10.1 Global Anode Active Material for Lithium-ion Battery Market Size Forecast
- 10.2 Global Anode Active Material for Lithium-ion Battery Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Anode Active Material for Lithium-ion Battery Market Size Forecast by Country
  - 10.2.3 Asia Pacific Anode Active Material for Lithium-ion Battery Market Size Forecast by Region
  - 10.2.4 South America Anode Active Material for Lithium-ion Battery Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Anode Active Material for Lithium-ion Battery by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

## 11.1 Global Anode Active Material for Lithium-ion Battery Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Anode Active Material for Lithium-ion Battery by Type (2025-2030)

11.1.2 Global Anode Active Material for Lithium-ion Battery Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Anode Active Material for Lithium-ion Battery by Type (2025-2030)

## 11.2 Global Anode Active Material for Lithium-ion Battery Market Forecast by Application (2025-2030)

11.2.1 Global Anode Active Material for Lithium-ion Battery Sales (Kilotons) Forecast by Application

11.2.2 Global Anode Active Material for Lithium-ion Battery Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Anode Active Material for Lithium-ion Battery Market Size Comparison by Region (M USD)
- Table 5. Global Anode Active Material for Lithium-ion Battery Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Anode Active Material for Lithium-ion Battery Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Anode Active Material for Lithium-ion Battery Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Anode Active Material for Lithium-ion Battery Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Anode Active Material for Lithium-ion Battery as of 2022)
- Table 10. Global Market Anode Active Material for Lithium-ion Battery Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Anode Active Material for Lithium-ion Battery Sales Sites and Area Served
- Table 12. Manufacturers Anode Active Material for Lithium-ion Battery Product Type
- Table 13. Global Anode Active Material for Lithium-ion Battery Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Anode Active Material for Lithium-ion Battery
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Anode Active Material for Lithium-ion Battery Market Challenges
- Table 22. Global Anode Active Material for Lithium-ion Battery Sales by Type (Kilotons)
- Table 23. Global Anode Active Material for Lithium-ion Battery Market Size by Type (M USD)
- Table 24. Global Anode Active Material for Lithium-ion Battery Sales (Kilotons) by Type (2019-2024)

Table 25. Global Anode Active Material for Lithium-ion Battery Sales Market Share by Type (2019-2024)

Table 26. Global Anode Active Material for Lithium-ion Battery Market Size (M USD) by Type (2019-2024)

Table 27. Global Anode Active Material for Lithium-ion Battery Market Size Share by Type (2019-2024)

Table 28. Global Anode Active Material for Lithium-ion Battery Price (USD/Ton) by Type (2019-2024)

Table 29. Global Anode Active Material for Lithium-ion Battery Sales (Kilotons) by Application

Table 30. Global Anode Active Material for Lithium-ion Battery Market Size by Application

Table 31. Global Anode Active Material for Lithium-ion Battery Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Anode Active Material for Lithium-ion Battery Sales Market Share by Application (2019-2024)

Table 33. Global Anode Active Material for Lithium-ion Battery Sales by Application (2019-2024) & (M USD)

Table 34. Global Anode Active Material for Lithium-ion Battery Market Share by Application (2019-2024)

Table 35. Global Anode Active Material for Lithium-ion Battery Sales Growth Rate by Application (2019-2024)

Table 36. Global Anode Active Material for Lithium-ion Battery Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Anode Active Material for Lithium-ion Battery Sales Market Share by Region (2019-2024)

Table 38. North America Anode Active Material for Lithium-ion Battery Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Anode Active Material for Lithium-ion Battery Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Anode Active Material for Lithium-ion Battery Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Anode Active Material for Lithium-ion Battery Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Anode Active Material for Lithium-ion Battery Sales by Region (2019-2024) & (Kilotons)

Table 43. Hitachi Anode Active Material for Lithium-ion Battery Basic Information

Table 44. Hitachi Anode Active Material for Lithium-ion Battery Product Overview

Table 45. Hitachi Anode Active Material for Lithium-ion Battery Sales (Kilotons),

Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Hitachi Business Overview

Table 47. Hitachi Anode Active Material for Lithium-ion Battery SWOT Analysis

Table 48. Hitachi Recent Developments

Table 49. BRT Anode Active Material for Lithium-ion Battery Basic Information

Table 50. BRT Anode Active Material for Lithium-ion Battery Product Overview

Table 51. BRT Anode Active Material for Lithium-ion Battery Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. BRT Business Overview

Table 53. BRT Anode Active Material for Lithium-ion Battery SWOT Analysis

Table 54. BRT Recent Developments

Table 55. Mitsubishi Chemical Anode Active Material for Lithium-ion Battery Basic Information

Table 56. Mitsubishi Chemical Anode Active Material for Lithium-ion Battery Product Overview

Table 57. Mitsubishi Chemical Anode Active Material for Lithium-ion Battery Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. Mitsubishi Chemical Anode Active Material for Lithium-ion Battery SWOT Analysis

Table 59. Mitsubishi Chemical Business Overview

Table 60. Mitsubishi Chemical Recent Developments

Table 61. Shanshan Technology Anode Active Material for Lithium-ion Battery Basic Information

Table 62. Shanshan Technology Anode Active Material for Lithium-ion Battery Product Overview

Table 63. Shanshan Technology Anode Active Material for Lithium-ion Battery Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. Shanshan Technology Business Overview

Table 65. Shanshan Technology Recent Developments

Table 66. Targray Anode Active Material for Lithium-ion Battery Basic Information

Table 67. Targray Anode Active Material for Lithium-ion Battery Product Overview

Table 68. Targray Anode Active Material for Lithium-ion Battery Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. Targray Business Overview

Table 70. Targray Recent Developments

Table 71. Nippon Carbon Anode Active Material for Lithium-ion Battery Basic Information

Table 72. Nippon Carbon Anode Active Material for Lithium-ion Battery Product Overview

Table 73. Nippon Carbon Anode Active Material for Lithium-ion Battery Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. Nippon Carbon Business Overview

Table 75. Nippon Carbon Recent Developments

Table 76. Zichen Tech Anode Active Material for Lithium-ion Battery Basic Information

Table 77. Zichen Tech Anode Active Material for Lithium-ion Battery Product Overview

Table 78. Zichen Tech Anode Active Material for Lithium-ion Battery Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Zichen Tech Business Overview

Table 80. Zichen Tech Recent Developments

Table 81. Shinzoom Anode Active Material for Lithium-ion Battery Basic Information

Table 82. Shinzoom Anode Active Material for Lithium-ion Battery Product Overview

Table 83. Shinzoom Anode Active Material for Lithium-ion Battery Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Shinzoom Business Overview

Table 85. Shinzoom Recent Developments

Table 86. ZETO Anode Active Material for Lithium-ion Battery Basic Information

Table 87. ZETO Anode Active Material for Lithium-ion Battery Product Overview

Table 88. ZETO Anode Active Material for Lithium-ion Battery Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. ZETO Business Overview

Table 90. ZETO Recent Developments

Table 91. Osaka Gas Chemical Anode Active Material for Lithium-ion Battery Basic Information

Table 92. Osaka Gas Chemical Anode Active Material for Lithium-ion Battery Product Overview

Table 93. Osaka Gas Chemical Anode Active Material for Lithium-ion Battery Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Osaka Gas Chemical Business Overview

Table 95. Osaka Gas Chemical Recent Developments

Table 96. Kureha Anode Active Material for Lithium-ion Battery Basic Information

Table 97. Kureha Anode Active Material for Lithium-ion Battery Product Overview

Table 98. Kureha Anode Active Material for Lithium-ion Battery Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Kureha Business Overview

Table 100. Kureha Recent Developments

Table 101. Global Anode Active Material for Lithium-ion Battery Sales Forecast by Region (2025-2030) & (Kilotons)

Table 102. Global Anode Active Material for Lithium-ion Battery Market Size Forecast

by Region (2025-2030) & (M USD)

Table 103. North America Anode Active Material for Lithium-ion Battery Sales Forecast by Country (2025-2030) & (Kilotons)

Table 104. North America Anode Active Material for Lithium-ion Battery Market Size Forecast by Country (2025-2030) & (M USD)

Table 105. Europe Anode Active Material for Lithium-ion Battery Sales Forecast by Country (2025-2030) & (Kilotons)

Table 106. Europe Anode Active Material for Lithium-ion Battery Market Size Forecast by Country (2025-2030) & (M USD)

Table 107. Asia Pacific Anode Active Material for Lithium-ion Battery Sales Forecast by Region (2025-2030) & (Kilotons)

Table 108. Asia Pacific Anode Active Material for Lithium-ion Battery Market Size Forecast by Region (2025-2030) & (M USD)

Table 109. South America Anode Active Material for Lithium-ion Battery Sales Forecast by Country (2025-2030) & (Kilotons)

Table 110. South America Anode Active Material for Lithium-ion Battery Market Size Forecast by Country (2025-2030) & (M USD)

Table 111. Middle East and Africa Anode Active Material for Lithium-ion Battery Consumption Forecast by Country (2025-2030) & (Units)

Table 112. Middle East and Africa Anode Active Material for Lithium-ion Battery Market Size Forecast by Country (2025-2030) & (M USD)

Table 113. Global Anode Active Material for Lithium-ion Battery Sales Forecast by Type (2025-2030) & (Kilotons)

Table 114. Global Anode Active Material for Lithium-ion Battery Market Size Forecast by Type (2025-2030) & (M USD)

Table 115. Global Anode Active Material for Lithium-ion Battery Price Forecast by Type (2025-2030) & (USD/Ton)

Table 116. Global Anode Active Material for Lithium-ion Battery Sales (Kilotons) Forecast by Application (2025-2030)

Table 117. Global Anode Active Material for Lithium-ion Battery Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Anode Active Material for Lithium-ion Battery
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Anode Active Material for Lithium-ion Battery Market Size (M USD), 2019-2030
- Figure 5. Global Anode Active Material for Lithium-ion Battery Market Size (M USD) (2019-2030)
- Figure 6. Global Anode Active Material for Lithium-ion Battery Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Anode Active Material for Lithium-ion Battery Market Size by Country (M USD)
- Figure 11. Anode Active Material for Lithium-ion Battery Sales Share by Manufacturers in 2023
- Figure 12. Global Anode Active Material for Lithium-ion Battery Revenue Share by Manufacturers in 2023
- Figure 13. Anode Active Material for Lithium-ion Battery Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Anode Active Material for Lithium-ion Battery Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Anode Active Material for Lithium-ion Battery Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Anode Active Material for Lithium-ion Battery Market Share by Type
- Figure 18. Sales Market Share of Anode Active Material for Lithium-ion Battery by Type (2019-2024)
- Figure 19. Sales Market Share of Anode Active Material for Lithium-ion Battery by Type in 2023
- Figure 20. Market Size Share of Anode Active Material for Lithium-ion Battery by Type (2019-2024)
- Figure 21. Market Size Market Share of Anode Active Material for Lithium-ion Battery by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Anode Active Material for Lithium-ion Battery Market Share by Application

Figure 24. Global Anode Active Material for Lithium-ion Battery Sales Market Share by Application (2019-2024)

Figure 25. Global Anode Active Material for Lithium-ion Battery Sales Market Share by Application in 2023

Figure 26. Global Anode Active Material for Lithium-ion Battery Market Share by Application (2019-2024)

Figure 27. Global Anode Active Material for Lithium-ion Battery Market Share by Application in 2023

Figure 28. Global Anode Active Material for Lithium-ion Battery Sales Growth Rate by Application (2019-2024)

Figure 29. Global Anode Active Material for Lithium-ion Battery Sales Market Share by Region (2019-2024)

Figure 30. North America Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Anode Active Material for Lithium-ion Battery Sales Market Share by Country in 2023

Figure 32. U.S. Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Anode Active Material for Lithium-ion Battery Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Anode Active Material for Lithium-ion Battery Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Anode Active Material for Lithium-ion Battery Sales Market Share by Country in 2023

Figure 37. Germany Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Anode Active Material for Lithium-ion Battery Sales and Growth

Rate (Kilotons)

Figure 43. Asia Pacific Anode Active Material for Lithium-ion Battery Sales Market Share by Region in 2023

Figure 44. China Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Anode Active Material for Lithium-ion Battery Sales and Growth Rate (Kilotons)

Figure 50. South America Anode Active Material for Lithium-ion Battery Sales Market Share by Country in 2023

Figure 51. Brazil Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Anode Active Material for Lithium-ion Battery Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Anode Active Material for Lithium-ion Battery Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Anode Active Material for Lithium-ion Battery Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Anode Active Material for Lithium-ion Battery Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Anode Active Material for Lithium-ion Battery Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Anode Active Material for Lithium-ion Battery Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Anode Active Material for Lithium-ion Battery Market Share Forecast by Type (2025-2030)

Figure 65. Global Anode Active Material for Lithium-ion Battery Sales Forecast by Application (2025-2030)

Figure 66. Global Anode Active Material for Lithium-ion Battery Market Share Forecast by Application (2025-2030)

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