

Global Animated Video Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Animated videos are videos created with original designs, drawings, illustrations or computer-generated effects that have been made to move in an eye-catching way using any number of artistic styles. Although they may integrate live action video, they don't require any live action recording to convey an idea or story.

The global Animated Video market size was estimated at USD 378450 million in 2023 and is projected to reach USD 2529362.81 million by 2032, exhibiting a CAGR of 23.50% during the forecast period.

North America Animated Video market size was estimated at USD 142341.39 million in 2023, at a CAGR of 20.14% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Animated Video market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Animated Video Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the

competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Animated Video market in any manner.

Global Animated Video Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Animaker

Apple

Biteable

Demo Duck

Dinos & Teacups

Dot

Epipheo Studios

Explainify

F.Learning

FlipAnim

Galera

GoAnimate

Lemonlight

Mana

Mezzolab

Moovly

Motion Story

Powtoon

Renderforest

Studio Ianus

Switch Video

Thinkmojo

Toonator

Vidico

Yans Media

Yum Yum Videos

Market Segmentation (by Type)

Traditional Animation

3D Animation

Stop Motion Animation

Market Segmentation (by Application)

Children

Adult

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Animated Video Market

Overview of the regional outlook of the Animated Video Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Animated Video Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Animated Video, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Animated Video

1.2 Key Market Segments

1.2.1 Animated Video Segment by Type

1.2.2 Animated Video Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ANIMATED VIDEO MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ANIMATED VIDEO MARKET COMPETITIVE LANDSCAPE

3.1 Global Animated Video Revenue Market Share by Company (2019-2024)

3.2 Animated Video Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Animated Video Market Size Sites, Area Served, Product Type

3.4 Animated Video Market Competitive Situation and Trends

3.4.1 Animated Video Market Concentration Rate

3.4.2 Global 5 and 10 Largest Animated Video Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 ANIMATED VIDEO VALUE CHAIN ANALYSIS

4.1 Animated Video Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ANIMATED VIDEO MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 ANIMATED VIDEO MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Animated Video Market Size Market Share by Type (2019-2024)
- 6.3 Global Animated Video Market Size Growth Rate by Type (2019-2024)

7 ANIMATED VIDEO MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Animated Video Market Size (M USD) by Application (2019-2024)
- 7.3 Global Animated Video Market Size Growth Rate by Application (2019-2024)

8 ANIMATED VIDEO MARKET SEGMENTATION BY REGION

- 8.1 Global Animated Video Market Size by Region
 - 8.1.1 Global Animated Video Market Size by Region
 - 8.1.2 Global Animated Video Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Animated Video Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Animated Video Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Animated Video Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Animated Video Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Animated Video Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Animaker

9.1.1 Animaker Animated Video Basic Information

9.1.2 Animaker Animated Video Product Overview

9.1.3 Animaker Animated Video Product Market Performance

9.1.4 Animaker Animated Video SWOT Analysis

9.1.5 Animaker Business Overview

9.1.6 Animaker Recent Developments

9.2 Apple

9.2.1 Apple Animated Video Basic Information

9.2.2 Apple Animated Video Product Overview

9.2.3 Apple Animated Video Product Market Performance

9.2.4 Apple Animated Video SWOT Analysis

9.2.5 Apple Business Overview

9.2.6 Apple Recent Developments

9.3 Biteable

9.3.1 Biteable Animated Video Basic Information

9.3.2 Biteable Animated Video Product Overview

- 9.3.3 Biteable Animated Video Product Market Performance
- 9.3.4 Biteable Animated Video SWOT Analysis
- 9.3.5 Biteable Business Overview
- 9.3.6 Biteable Recent Developments
- 9.4 Demo Duck
 - 9.4.1 Demo Duck Animated Video Basic Information
 - 9.4.2 Demo Duck Animated Video Product Overview
 - 9.4.3 Demo Duck Animated Video Product Market Performance
 - 9.4.4 Demo Duck Business Overview
 - 9.4.5 Demo Duck Recent Developments
- 9.5 Dinos and Teacups
 - 9.5.1 Dinos and Teacups Animated Video Basic Information
 - 9.5.2 Dinos and Teacups Animated Video Product Overview
 - 9.5.3 Dinos and Teacups Animated Video Product Market Performance
 - 9.5.4 Dinos and Teacups Business Overview
 - 9.5.5 Dinos and Teacups Recent Developments
- 9.6 Dot
 - 9.6.1 Dot Animated Video Basic Information
 - 9.6.2 Dot Animated Video Product Overview
 - 9.6.3 Dot Animated Video Product Market Performance
 - 9.6.4 Dot Business Overview
 - 9.6.5 Dot Recent Developments
- 9.7 Epipheo Studios
 - 9.7.1 Epipheo Studios Animated Video Basic Information
 - 9.7.2 Epipheo Studios Animated Video Product Overview
 - 9.7.3 Epipheo Studios Animated Video Product Market Performance
 - 9.7.4 Epipheo Studios Business Overview
 - 9.7.5 Epipheo Studios Recent Developments
- 9.8 Explainify
 - 9.8.1 Explainify Animated Video Basic Information
 - 9.8.2 Explainify Animated Video Product Overview
 - 9.8.3 Explainify Animated Video Product Market Performance
 - 9.8.4 Explainify Business Overview
 - 9.8.5 Explainify Recent Developments
- 9.9 F.Learning
 - 9.9.1 F.Learning Animated Video Basic Information
 - 9.9.2 F.Learning Animated Video Product Overview
 - 9.9.3 F.Learning Animated Video Product Market Performance
 - 9.9.4 F.Learning Business Overview

9.9.5 F.Learning Recent Developments

9.10 FlipAnim

9.10.1 FlipAnim Animated Video Basic Information

9.10.2 FlipAnim Animated Video Product Overview

9.10.3 FlipAnim Animated Video Product Market Performance

9.10.4 FlipAnim Business Overview

9.10.5 FlipAnim Recent Developments

9.11 Galera

9.11.1 Galera Animated Video Basic Information

9.11.2 Galera Animated Video Product Overview

9.11.3 Galera Animated Video Product Market Performance

9.11.4 Galera Business Overview

9.11.5 Galera Recent Developments

9.12 GoAnimate

9.12.1 GoAnimate Animated Video Basic Information

9.12.2 GoAnimate Animated Video Product Overview

9.12.3 GoAnimate Animated Video Product Market Performance

9.12.4 GoAnimate Business Overview

9.12.5 GoAnimate Recent Developments

9.13 Lemonlight

9.13.1 Lemonlight Animated Video Basic Information

9.13.2 Lemonlight Animated Video Product Overview

9.13.3 Lemonlight Animated Video Product Market Performance

9.13.4 Lemonlight Business Overview

9.13.5 Lemonlight Recent Developments

9.14 Mana

9.14.1 Mana Animated Video Basic Information

9.14.2 Mana Animated Video Product Overview

9.14.3 Mana Animated Video Product Market Performance

9.14.4 Mana Business Overview

9.14.5 Mana Recent Developments

9.15 Mezzolab

9.15.1 Mezzolab Animated Video Basic Information

9.15.2 Mezzolab Animated Video Product Overview

9.15.3 Mezzolab Animated Video Product Market Performance

9.15.4 Mezzolab Business Overview

9.15.5 Mezzolab Recent Developments

9.16 Moovly

9.16.1 Moovly Animated Video Basic Information

- 9.16.2 Moovly Animated Video Product Overview
- 9.16.3 Moovly Animated Video Product Market Performance
- 9.16.4 Moovly Business Overview
- 9.16.5 Moovly Recent Developments
- 9.17 Motion Story
 - 9.17.1 Motion Story Animated Video Basic Information
 - 9.17.2 Motion Story Animated Video Product Overview
 - 9.17.3 Motion Story Animated Video Product Market Performance
 - 9.17.4 Motion Story Business Overview
 - 9.17.5 Motion Story Recent Developments
- 9.18 Powtoon
 - 9.18.1 Powtoon Animated Video Basic Information
 - 9.18.2 Powtoon Animated Video Product Overview
 - 9.18.3 Powtoon Animated Video Product Market Performance
 - 9.18.4 Powtoon Business Overview
 - 9.18.5 Powtoon Recent Developments
- 9.19 Renderforest
 - 9.19.1 Renderforest Animated Video Basic Information
 - 9.19.2 Renderforest Animated Video Product Overview
 - 9.19.3 Renderforest Animated Video Product Market Performance
 - 9.19.4 Renderforest Business Overview
 - 9.19.5 Renderforest Recent Developments
- 9.20 Studio Ianus
 - 9.20.1 Studio Ianus Animated Video Basic Information
 - 9.20.2 Studio Ianus Animated Video Product Overview
 - 9.20.3 Studio Ianus Animated Video Product Market Performance
 - 9.20.4 Studio Ianus Business Overview
 - 9.20.5 Studio Ianus Recent Developments
- 9.21 Switch Video
 - 9.21.1 Switch Video Animated Video Basic Information
 - 9.21.2 Switch Video Animated Video Product Overview
 - 9.21.3 Switch Video Animated Video Product Market Performance
 - 9.21.4 Switch Video Business Overview
 - 9.21.5 Switch Video Recent Developments
- 9.22 Thinkmojo
 - 9.22.1 Thinkmojo Animated Video Basic Information
 - 9.22.2 Thinkmojo Animated Video Product Overview
 - 9.22.3 Thinkmojo Animated Video Product Market Performance
 - 9.22.4 Thinkmojo Business Overview

9.22.5 Thinkmojo Recent Developments

9.23 Toonator

9.23.1 Toonator Animated Video Basic Information

9.23.2 Toonator Animated Video Product Overview

9.23.3 Toonator Animated Video Product Market Performance

9.23.4 Toonator Business Overview

9.23.5 Toonator Recent Developments

9.24 Vidico

9.24.1 Vidico Animated Video Basic Information

9.24.2 Vidico Animated Video Product Overview

9.24.3 Vidico Animated Video Product Market Performance

9.24.4 Vidico Business Overview

9.24.5 Vidico Recent Developments

9.25 Yans Media

9.25.1 Yans Media Animated Video Basic Information

9.25.2 Yans Media Animated Video Product Overview

9.25.3 Yans Media Animated Video Product Market Performance

9.25.4 Yans Media Business Overview

9.25.5 Yans Media Recent Developments

9.26 Yum Yum Videos

9.26.1 Yum Yum Videos Animated Video Basic Information

9.26.2 Yum Yum Videos Animated Video Product Overview

9.26.3 Yum Yum Videos Animated Video Product Market Performance

9.26.4 Yum Yum Videos Business Overview

9.26.5 Yum Yum Videos Recent Developments

10 ANIMATED VIDEO REGIONAL MARKET FORECAST

10.1 Global Animated Video Market Size Forecast

10.2 Global Animated Video Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Animated Video Market Size Forecast by Country

10.2.3 Asia Pacific Animated Video Market Size Forecast by Region

10.2.4 South America Animated Video Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Animated Video by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global Animated Video Market Forecast by Type (2025-2032)

11.2 Global Animated Video Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Animated Video Market Size Comparison by Region (M USD)
- Table 5. Global Animated Video Revenue (M USD) by Company (2019-2024)
- Table 6. Global Animated Video Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Animated Video as of 2022)
- Table 8. Company Animated Video Market Size Sites and Area Served
- Table 9. Company Animated Video Product Type
- Table 10. Global Animated Video Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Animated Video
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Animated Video Market Challenges
- Table 18. Global Animated Video Market Size by Type (M USD)
- Table 19. Global Animated Video Market Size (M USD) by Type (2019-2024)
- Table 20. Global Animated Video Market Size Share by Type (2019-2024)
- Table 21. Global Animated Video Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Animated Video Market Size by Application
- Table 23. Global Animated Video Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Animated Video Market Share by Application (2019-2024)
- Table 25. Global Animated Video Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Animated Video Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Animated Video Market Size Market Share by Region (2019-2024)
- Table 28. North America Animated Video Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Animated Video Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Animated Video Market Size by Region (2019-2024) & (M USD)
- Table 31. South America Animated Video Market Size by Country (2019-2024) & (M USD)
- Table 32. Middle East and Africa Animated Video Market Size by Region (2019-2024) &

(M USD)

Table 33. Animaker Animated Video Basic Information

Table 34. Animaker Animated Video Product Overview

Table 35. Animaker Animated Video Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Animaker Animated Video SWOT Analysis

Table 37. Animaker Business Overview

Table 38. Animaker Recent Developments

Table 39. Apple Animated Video Basic Information

Table 40. Apple Animated Video Product Overview

Table 41. Apple Animated Video Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Apple Animated Video SWOT Analysis

Table 43. Apple Business Overview

Table 44. Apple Recent Developments

Table 45. Biteable Animated Video Basic Information

Table 46. Biteable Animated Video Product Overview

Table 47. Biteable Animated Video Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Biteable Animated Video SWOT Analysis

Table 49. Biteable Business Overview

Table 50. Biteable Recent Developments

Table 51. Demo Duck Animated Video Basic Information

Table 52. Demo Duck Animated Video Product Overview

Table 53. Demo Duck Animated Video Revenue (M USD) and Gross Margin
(2019-2024)

Table 54. Demo Duck Business Overview

Table 55. Demo Duck Recent Developments

Table 56. Dinos and Teacups Animated Video Basic Information

Table 57. Dinos and Teacups Animated Video Product Overview

Table 58. Dinos and Teacups Animated Video Revenue (M USD) and Gross Margin
(2019-2024)

Table 59. Dinos and Teacups Business Overview

Table 60. Dinos and Teacups Recent Developments

Table 61. Dot Animated Video Basic Information

Table 62. Dot Animated Video Product Overview

Table 63. Dot Animated Video Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Dot Business Overview

Table 65. Dot Recent Developments

Table 66. Epipheo Studios Animated Video Basic Information

Table 67. Epipheo Studios Animated Video Product Overview

Table 68. Epipheo Studios Animated Video Revenue (M USD) and Gross Margin

(2019-2024)

Table 69. Epipheo Studios Business Overview

Table 70. Epipheo Studios Recent Developments

Table 71. Explainify Animated Video Basic Information

Table 72. Explainify Animated Video Product Overview

Table 73. Explainify Animated Video Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Explainify Business Overview

Table 75. Explainify Recent Developments

Table 76. F.Learning Animated Video Basic Information

Table 77. F.Learning Animated Video Product Overview

Table 78. F.Learning Animated Video Revenue (M USD) and Gross Margin (2019-2024)

Table 79. F.Learning Business Overview

Table 80. F.Learning Recent Developments

Table 81. FlipAnim Animated Video Basic Information

Table 82. FlipAnim Animated Video Product Overview

Table 83. FlipAnim Animated Video Revenue (M USD) and Gross Margin (2019-2024)

Table 84. FlipAnim Business Overview

Table 85. FlipAnim Recent Developments

Table 86. Galera Animated Video Basic Information

Table 87. Galera Animated Video Product Overview

Table 88. Galera Animated Video Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Galera Business Overview

Table 90. Galera Recent Developments

Table 91. GoAnimate Animated Video Basic Information

Table 92. GoAnimate Animated Video Product Overview

Table 93. GoAnimate Animated Video Revenue (M USD) and Gross Margin

(2019-2024)

Table 94. GoAnimate Business Overview

Table 95. GoAnimate Recent Developments

Table 96. Lemonlight Animated Video Basic Information

Table 97. Lemonlight Animated Video Product Overview

Table 98. Lemonlight Animated Video Revenue (M USD) and Gross Margin

(2019-2024)

Table 99. Lemonlight Business Overview

Table 100. Lemonlight Recent Developments

Table 101. Mana Animated Video Basic Information

Table 102. Mana Animated Video Product Overview

Table 103. Mana Animated Video Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Mana Business Overview

Table 105. Mana Recent Developments
Table 106. Mezzolab Animated Video Basic Information
Table 107. Mezzolab Animated Video Product Overview
Table 108. Mezzolab Animated Video Revenue (M USD) and Gross Margin (2019-2024)
Table 109. Mezzolab Business Overview
Table 110. Mezzolab Recent Developments
Table 111. Moovly Animated Video Basic Information
Table 112. Moovly Animated Video Product Overview
Table 113. Moovly Animated Video Revenue (M USD) and Gross Margin (2019-2024)
Table 114. Moovly Business Overview
Table 115. Moovly Recent Developments
Table 116. Motion Story Animated Video Basic Information
Table 117. Motion Story Animated Video Product Overview
Table 118. Motion Story Animated Video Revenue (M USD) and Gross Margin (2019-2024)
Table 119. Motion Story Business Overview
Table 120. Motion Story Recent Developments
Table 121. Powtoon Animated Video Basic Information
Table 122. Powtoon Animated Video Product Overview
Table 123. Powtoon Animated Video Revenue (M USD) and Gross Margin (2019-2024)
Table 124. Powtoon Business Overview
Table 125. Powtoon Recent Developments
Table 126. Renderforest Animated Video Basic Information
Table 127. Renderforest Animated Video Product Overview
Table 128. Renderforest Animated Video Revenue (M USD) and Gross Margin (2019-2024)
Table 129. Renderforest Business Overview
Table 130. Renderforest Recent Developments
Table 131. Studio Ianus Animated Video Basic Information
Table 132. Studio Ianus Animated Video Product Overview
Table 133. Studio Ianus Animated Video Revenue (M USD) and Gross Margin (2019-2024)
Table 134. Studio Ianus Business Overview
Table 135. Studio Ianus Recent Developments
Table 136. Switch Video Animated Video Basic Information
Table 137. Switch Video Animated Video Product Overview
Table 138. Switch Video Animated Video Revenue (M USD) and Gross Margin (2019-2024)

Table 139. Switch Video Business Overview
Table 140. Switch Video Recent Developments
Table 141. Thinkmojo Animated Video Basic Information
Table 142. Thinkmojo Animated Video Product Overview
Table 143. Thinkmojo Animated Video Revenue (M USD) and Gross Margin (2019-2024)
Table 144. Thinkmojo Business Overview
Table 145. Thinkmojo Recent Developments
Table 146. Toonator Animated Video Basic Information
Table 147. Toonator Animated Video Product Overview
Table 148. Toonator Animated Video Revenue (M USD) and Gross Margin (2019-2024)
Table 149. Toonator Business Overview
Table 150. Toonator Recent Developments
Table 151. Vidico Animated Video Basic Information
Table 152. Vidico Animated Video Product Overview
Table 153. Vidico Animated Video Revenue (M USD) and Gross Margin (2019-2024)
Table 154. Vidico Business Overview
Table 155. Vidico Recent Developments
Table 156. Yans Media Animated Video Basic Information
Table 157. Yans Media Animated Video Product Overview
Table 158. Yans Media Animated Video Revenue (M USD) and Gross Margin (2019-2024)
Table 159. Yans Media Business Overview
Table 160. Yans Media Recent Developments
Table 161. Yum Yum Videos Animated Video Basic Information
Table 162. Yum Yum Videos Animated Video Product Overview
Table 163. Yum Yum Videos Animated Video Revenue (M USD) and Gross Margin (2019-2024)
Table 164. Yum Yum Videos Business Overview
Table 165. Yum Yum Videos Recent Developments
Table 166. Global Animated Video Market Size Forecast by Region (2025-2032) & (M USD)
Table 167. North America Animated Video Market Size Forecast by Country (2025-2032) & (M USD)
Table 168. Europe Animated Video Market Size Forecast by Country (2025-2032) & (M USD)
Table 169. Asia Pacific Animated Video Market Size Forecast by Region (2025-2032) & (M USD)
Table 170. South America Animated Video Market Size Forecast by Country

(2025-2032) & (M USD)

Table 171. Middle East and Africa Animated Video Market Size Forecast by Country

(2025-2032) & (M USD)

Table 172. Global Animated Video Market Size Forecast by Type (2025-2032) & (M USD)

Table 173. Global Animated Video Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Animated Video
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Animated Video Market Size (M USD), 2019-2032
- Figure 5. Global Animated Video Market Size (M USD) (2019-2032)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Animated Video Market Size by Country (M USD)
- Figure 10. Global Animated Video Revenue Share by Company in 2023
- Figure 11. Animated Video Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Animated Video Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Animated Video Market Share by Type
- Figure 15. Market Size Share of Animated Video by Type (2019-2024)
- Figure 16. Market Size Market Share of Animated Video by Type in 2022
- Figure 17. Global Animated Video Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Animated Video Market Share by Application
- Figure 20. Global Animated Video Market Share by Application (2019-2024)
- Figure 21. Global Animated Video Market Share by Application in 2022
- Figure 22. Global Animated Video Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Animated Video Market Size Market Share by Region (2019-2024)
- Figure 24. North America Animated Video Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Animated Video Market Size Market Share by Country in 2023
- Figure 26. U.S. Animated Video Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Animated Video Market Size (M USD) and Growth Rate (2019-2024)
- Figure 28. Mexico Animated Video Market Size (Units) and Growth Rate (2019-2024)
- Figure 29. Europe Animated Video Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 30. Europe Animated Video Market Size Market Share by Country in 2023

Figure 31. Germany Animated Video Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Animated Video Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Animated Video Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Animated Video Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Animated Video Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Animated Video Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Animated Video Market Size Market Share by Region in 2023

Figure 38. China Animated Video Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Animated Video Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Animated Video Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Animated Video Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Animated Video Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Animated Video Market Size and Growth Rate (M USD)

Figure 44. South America Animated Video Market Size Market Share by Country in 2023

Figure 45. Brazil Animated Video Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Animated Video Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Animated Video Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Animated Video Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Animated Video Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Animated Video Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Animated Video Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Animated Video Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Animated Video Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Animated Video Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Animated Video Market Size Forecast by Value (2019-2032) & (M

USD)

Figure 56. Global Animated Video Market Share Forecast by Type (2025-2032)

Figure 57. Global Animated Video Market Share Forecast by Application (2025-2032)

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