

Global Animal Tracking RFID Tags Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Animal Tracking RFID Tags competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Animal Tracking RFID Tags are electronic identification devices that use Radio Frequency Identification (RFID) technology to monitor and track animals individually. These tags, which can be attached externally (e.g., ear tags or collars) or implanted subcutaneously, contain a microchip with a unique identification code that can be read remotely using an RFID reader. Widely used in livestock management, wildlife research, and pet identification, RFID tags enable efficient data collection on animal location, health, breeding, and ownership, improving traceability, biosecurity, and overall herd or population management.

The global Animal Tracking RFID Tags market size was estimated at USD 617.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 10.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Animal Tracking RFID Tags market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current

status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Animal Tracking RFID Tags market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Animal Tracking RFID Tags market.

Global Animal Tracking RFID Tags Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Avery Dennison

HID Global

Allflex

Shearwell Data

Dalton Tags

Caisley

CowManager

Ceres Tag

Mocall

ARDES

AEG ID

Kupsan
Tadbik
Crepak
Somark Innovations
Laipson Information Technology
Xiamen Innov Information Technology
Wuxi FOIA Technology

Market Segmentation (by Type)

Ear Tags
Implantable Tags
Others

Market Segmentation (by Application)

Animal Husbandry Management
Pet Management
Laboratory Animal Management
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Animal Tracking RFID Tags Market
Overview of the regional outlook of the Animal Tracking RFID Tags Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Animal Tracking RFID Tags Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Animal Tracking RFID Tags, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Animal Tracking RFID Tags
- 1.2 Key Market Segments
 - 1.2.1 Animal Tracking RFID Tags Segment by Type
 - 1.2.2 Animal Tracking RFID Tags Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ANIMAL TRACKING RFID TAGS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Animal Tracking RFID Tags Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Animal Tracking RFID Tags Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ANIMAL TRACKING RFID TAGS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Animal Tracking RFID Tags Product Life Cycle
- 3.3 Global Animal Tracking RFID Tags Sales by Manufacturers (2020-2025)
- 3.4 Global Animal Tracking RFID Tags Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Animal Tracking RFID Tags Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Animal Tracking RFID Tags Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Animal Tracking RFID Tags Market Competitive Situation and Trends
 - 3.8.1 Animal Tracking RFID Tags Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Animal Tracking RFID Tags Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 ANIMAL TRACKING RFID TAGS INDUSTRY CHAIN ANALYSIS

4.1 Animal Tracking RFID Tags Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ANIMAL TRACKING RFID TAGS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Animal Tracking RFID Tags Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Animal Tracking RFID Tags Market

5.7 ESG Ratings of Leading Companies

6 ANIMAL TRACKING RFID TAGS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Animal Tracking RFID Tags Sales Market Share by Type (2020-2025)

6.3 Global Animal Tracking RFID Tags Market Size by Type (2020-2025)

6.4 Global Animal Tracking RFID Tags Price by Type (2020-2025)

7 ANIMAL TRACKING RFID TAGS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Animal Tracking RFID Tags Market Sales by Application (2020-2025)
- 7.3 Global Animal Tracking RFID Tags Market Size (M USD) by Application (2020-2025)
- 7.4 Global Animal Tracking RFID Tags Sales Growth Rate by Application (2020-2025)

8 ANIMAL TRACKING RFID TAGS MARKET SALES BY REGION

- 8.1 Global Animal Tracking RFID Tags Sales by Region
 - 8.1.1 Global Animal Tracking RFID Tags Sales by Region
 - 8.1.2 Global Animal Tracking RFID Tags Sales Market Share by Region
- 8.2 Global Animal Tracking RFID Tags Market Size by Region
 - 8.2.1 Global Animal Tracking RFID Tags Market Size by Region
 - 8.2.2 Global Animal Tracking RFID Tags Market Size by Region
- 8.3 North America
 - 8.3.1 North America Animal Tracking RFID Tags Sales by Country
 - 8.3.2 North America Animal Tracking RFID Tags Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Animal Tracking RFID Tags Sales by Country
 - 8.4.2 Europe Animal Tracking RFID Tags Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Animal Tracking RFID Tags Sales by Region
 - 8.5.2 Asia Pacific Animal Tracking RFID Tags Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Animal Tracking RFID Tags Sales by Country

- 8.6.2 South America Animal Tracking RFID Tags Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Animal Tracking RFID Tags Sales by Region
 - 8.7.2 Middle East and Africa Animal Tracking RFID Tags Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 ANIMAL TRACKING RFID TAGS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Animal Tracking RFID Tags by Region(2020-2025)
- 9.2 Global Animal Tracking RFID Tags Revenue Market Share by Region (2020-2025)
- 9.3 Global Animal Tracking RFID Tags Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Animal Tracking RFID Tags Production
 - 9.4.1 North America Animal Tracking RFID Tags Production Growth Rate (2020-2025)
 - 9.4.2 North America Animal Tracking RFID Tags Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Animal Tracking RFID Tags Production
 - 9.5.1 Europe Animal Tracking RFID Tags Production Growth Rate (2020-2025)
 - 9.5.2 Europe Animal Tracking RFID Tags Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Animal Tracking RFID Tags Production (2020-2025)
 - 9.6.1 Japan Animal Tracking RFID Tags Production Growth Rate (2020-2025)
 - 9.6.2 Japan Animal Tracking RFID Tags Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Animal Tracking RFID Tags Production (2020-2025)
 - 9.7.1 China Animal Tracking RFID Tags Production Growth Rate (2020-2025)
 - 9.7.2 China Animal Tracking RFID Tags Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Avery Dennison

- 10.1.1 Avery Dennison Basic Information
- 10.1.2 Avery Dennison Animal Tracking RFID Tags Product Overview
- 10.1.3 Avery Dennison Animal Tracking RFID Tags Product Market Performance
- 10.1.4 Avery Dennison Business Overview
- 10.1.5 Avery Dennison SWOT Analysis
- 10.1.6 Avery Dennison Recent Developments
- 10.2 HID Global
 - 10.2.1 HID Global Basic Information
 - 10.2.2 HID Global Animal Tracking RFID Tags Product Overview
 - 10.2.3 HID Global Animal Tracking RFID Tags Product Market Performance
 - 10.2.4 HID Global Business Overview
 - 10.2.5 HID Global SWOT Analysis
 - 10.2.6 HID Global Recent Developments
- 10.3 Allflex
 - 10.3.1 Allflex Basic Information
 - 10.3.2 Allflex Animal Tracking RFID Tags Product Overview
 - 10.3.3 Allflex Animal Tracking RFID Tags Product Market Performance
 - 10.3.4 Allflex Business Overview
 - 10.3.5 Allflex SWOT Analysis
 - 10.3.6 Allflex Recent Developments
- 10.4 Shearwell Data
 - 10.4.1 Shearwell Data Basic Information
 - 10.4.2 Shearwell Data Animal Tracking RFID Tags Product Overview
 - 10.4.3 Shearwell Data Animal Tracking RFID Tags Product Market Performance
 - 10.4.4 Shearwell Data Business Overview
 - 10.4.5 Shearwell Data Recent Developments
- 10.5 Dalton Tags
 - 10.5.1 Dalton Tags Basic Information
 - 10.5.2 Dalton Tags Animal Tracking RFID Tags Product Overview
 - 10.5.3 Dalton Tags Animal Tracking RFID Tags Product Market Performance
 - 10.5.4 Dalton Tags Business Overview
 - 10.5.5 Dalton Tags Recent Developments
- 10.6 Caisley
 - 10.6.1 Caisley Basic Information
 - 10.6.2 Caisley Animal Tracking RFID Tags Product Overview
 - 10.6.3 Caisley Animal Tracking RFID Tags Product Market Performance
 - 10.6.4 Caisley Business Overview
 - 10.6.5 Caisley Recent Developments
- 10.7 CowManager

- 10.7.1 CowManager Basic Information
- 10.7.2 CowManager Animal Tracking RFID Tags Product Overview
- 10.7.3 CowManager Animal Tracking RFID Tags Product Market Performance
- 10.7.4 CowManager Business Overview
- 10.7.5 CowManager Recent Developments
- 10.8 Ceres Tag
 - 10.8.1 Ceres Tag Basic Information
 - 10.8.2 Ceres Tag Animal Tracking RFID Tags Product Overview
 - 10.8.3 Ceres Tag Animal Tracking RFID Tags Product Market Performance
 - 10.8.4 Ceres Tag Business Overview
 - 10.8.5 Ceres Tag Recent Developments
- 10.9 Moocall
 - 10.9.1 Moocall Basic Information
 - 10.9.2 Moocall Animal Tracking RFID Tags Product Overview
 - 10.9.3 Moocall Animal Tracking RFID Tags Product Market Performance
 - 10.9.4 Moocall Business Overview
 - 10.9.5 Moocall Recent Developments
- 10.10 ARDES
 - 10.10.1 ARDES Basic Information
 - 10.10.2 ARDES Animal Tracking RFID Tags Product Overview
 - 10.10.3 ARDES Animal Tracking RFID Tags Product Market Performance
 - 10.10.4 ARDES Business Overview
 - 10.10.5 ARDES Recent Developments
- 10.11 AEG ID
 - 10.11.1 AEG ID Basic Information
 - 10.11.2 AEG ID Animal Tracking RFID Tags Product Overview
 - 10.11.3 AEG ID Animal Tracking RFID Tags Product Market Performance
 - 10.11.4 AEG ID Business Overview
 - 10.11.5 AEG ID Recent Developments
- 10.12 Kupsan
 - 10.12.1 Kupsan Basic Information
 - 10.12.2 Kupsan Animal Tracking RFID Tags Product Overview
 - 10.12.3 Kupsan Animal Tracking RFID Tags Product Market Performance
 - 10.12.4 Kupsan Business Overview
 - 10.12.5 Kupsan Recent Developments
- 10.13 Tadbik
 - 10.13.1 Tadbik Basic Information
 - 10.13.2 Tadbik Animal Tracking RFID Tags Product Overview
 - 10.13.3 Tadbik Animal Tracking RFID Tags Product Market Performance

- 10.13.4 Tadbik Business Overview
- 10.13.5 Tadbik Recent Developments
- 10.14 Crepak
 - 10.14.1 Crepak Basic Information
 - 10.14.2 Crepak Animal Tracking RFID Tags Product Overview
 - 10.14.3 Crepak Animal Tracking RFID Tags Product Market Performance
 - 10.14.4 Crepak Business Overview
 - 10.14.5 Crepak Recent Developments
- 10.15 Somark Innovations
 - 10.15.1 Somark Innovations Basic Information
 - 10.15.2 Somark Innovations Animal Tracking RFID Tags Product Overview
 - 10.15.3 Somark Innovations Animal Tracking RFID Tags Product Market Performance
 - 10.15.4 Somark Innovations Business Overview
 - 10.15.5 Somark Innovations Recent Developments
- 10.16 Laipson Information Technology
 - 10.16.1 Laipson Information Technology Basic Information
 - 10.16.2 Laipson Information Technology Animal Tracking RFID Tags Product Overview
 - 10.16.3 Laipson Information Technology Animal Tracking RFID Tags Product Market Performance
 - 10.16.4 Laipson Information Technology Business Overview
 - 10.16.5 Laipson Information Technology Recent Developments
- 10.17 Xiamen Innov Information Technology
 - 10.17.1 Xiamen Innov Information Technology Basic Information
 - 10.17.2 Xiamen Innov Information Technology Animal Tracking RFID Tags Product Overview
 - 10.17.3 Xiamen Innov Information Technology Animal Tracking RFID Tags Product Market Performance
 - 10.17.4 Xiamen Innov Information Technology Business Overview
 - 10.17.5 Xiamen Innov Information Technology Recent Developments
- 10.18 Wuxi FOFIA Technology
 - 10.18.1 Wuxi FOFIA Technology Basic Information
 - 10.18.2 Wuxi FOFIA Technology Animal Tracking RFID Tags Product Overview
 - 10.18.3 Wuxi FOFIA Technology Animal Tracking RFID Tags Product Market Performance
 - 10.18.4 Wuxi FOFIA Technology Business Overview
 - 10.18.5 Wuxi FOFIA Technology Recent Developments

11 ANIMAL TRACKING RFID TAGS MARKET FORECAST BY REGION

11.1 Global Animal Tracking RFID Tags Market Size Forecast

11.2 Global Animal Tracking RFID Tags Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Animal Tracking RFID Tags Market Size Forecast by Country

11.2.3 Asia Pacific Animal Tracking RFID Tags Market Size Forecast by Region

11.2.4 South America Animal Tracking RFID Tags Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Animal Tracking RFID Tags by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Animal Tracking RFID Tags Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Animal Tracking RFID Tags by Type (2026-2035)

12.1.2 Global Animal Tracking RFID Tags Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Animal Tracking RFID Tags by Type (2026-2035)

12.2 Global Animal Tracking RFID Tags Market Forecast by Application (2026-2035)

12.2.1 Global Animal Tracking RFID Tags Sales (K MT) Forecast by Application

12.2.2 Global Animal Tracking RFID Tags Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Animal Tracking RFID Tags Market Size by Type (M USD)
- Table 4. Global Animal Tracking RFID Tags Market Size by Application
- Table 5. Animal Tracking RFID Tags Market Size Comparison by Region (M USD)
- Table 6. Global Animal Tracking RFID Tags Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Animal Tracking RFID Tags Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Animal Tracking RFID Tags Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Animal Tracking RFID Tags Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Animal Tracking RFID Tags as of 2025)
- Table 11. Global Market Animal Tracking RFID Tags Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Animal Tracking RFID Tags Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Animal Tracking RFID Tags Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Animal Tracking RFID Tags Sales by Type (K MT)
- Table 27. Global Animal Tracking RFID Tags Market Size by Type (M USD)

- Table 28. Global Animal Tracking RFID Tags Sales (K MT) by Type (2020-2025)
- Table 29. Global Animal Tracking RFID Tags Sales Market Share by Type (2020-2025)
- Table 30. Global Animal Tracking RFID Tags Market Size (M USD) by Type (2020-2025)
- Table 31. Global Animal Tracking RFID Tags Market Share by Type (2020-2025)
- Table 32. Global Animal Tracking RFID Tags Price (USD/KG) by Type (2020-2025)
- Table 33. Global Animal Tracking RFID Tags Sales (K MT) by Application
- Table 34. Global Animal Tracking RFID Tags Market Size by Application
- Table 35. Global Animal Tracking RFID Tags Sales by Application (2020-2025) & (K MT)
- Table 36. Global Animal Tracking RFID Tags Sales Market Share by Application (2020-2025)
- Table 37. Global Animal Tracking RFID Tags Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Animal Tracking RFID Tags Market Share by Application (2020-2025)
- Table 39. Global Animal Tracking RFID Tags Sales Growth Rate by Application (2020-2025)
- Table 40. Global Animal Tracking RFID Tags Sales by Region (2020-2025) & (K MT)
- Table 41. Global Animal Tracking RFID Tags Sales Market Share by Region (2020-2025)
- Table 42. Global Animal Tracking RFID Tags Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Animal Tracking RFID Tags Market Size by Region (2020-2025)
- Table 44. North America Animal Tracking RFID Tags Sales by Country (2020-2025) & (K MT)
- Table 45. North America Animal Tracking RFID Tags Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Animal Tracking RFID Tags Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Animal Tracking RFID Tags Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Animal Tracking RFID Tags Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Animal Tracking RFID Tags Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Animal Tracking RFID Tags Sales by Country (2020-2025) & (K MT)
- Table 51. South America Animal Tracking RFID Tags Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Animal Tracking RFID Tags Sales by Region

(2020-2025) & (K MT)

Table 53. Middle East and Africa Animal Tracking RFID Tags Market Size by Region (2020-2025) & (M USD)

Table 54. Global Animal Tracking RFID Tags Production (K MT) by Region(2020-2025)

Table 55. Global Animal Tracking RFID Tags Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Animal Tracking RFID Tags Revenue Market Share by Region (2020-2025)

Table 57. Global Animal Tracking RFID Tags Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Animal Tracking RFID Tags Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Animal Tracking RFID Tags Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Animal Tracking RFID Tags Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Animal Tracking RFID Tags Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Avery Dennison Basic Information

Table 63. Avery Dennison Animal Tracking RFID Tags Product Overview

Table 64. Avery Dennison Animal Tracking RFID Tags Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Avery Dennison Business Overview

Table 66. Avery Dennison SWOT Analysis

Table 67. Avery Dennison Recent Developments

Table 68. HID Global Basic Information

Table 69. HID Global Animal Tracking RFID Tags Product Overview

Table 70. HID Global Animal Tracking RFID Tags Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. HID Global Business Overview

Table 72. HID Global SWOT Analysis

Table 73. HID Global Recent Developments

Table 74. Allflex Basic Information

Table 75. Allflex Animal Tracking RFID Tags Product Overview

Table 76. Allflex Animal Tracking RFID Tags Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Allflex Business Overview

Table 78. Allflex SWOT Analysis

Table 79. Allflex Recent Developments

- Table 80. Shearwell Data Basic Information
- Table 81. Shearwell Data Animal Tracking RFID Tags Product Overview
- Table 82. Shearwell Data Animal Tracking RFID Tags Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Shearwell Data Business Overview
- Table 84. Shearwell Data Recent Developments
- Table 85. Dalton Tags Basic Information
- Table 86. Dalton Tags Animal Tracking RFID Tags Product Overview
- Table 87. Dalton Tags Animal Tracking RFID Tags Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Dalton Tags Business Overview
- Table 89. Dalton Tags Recent Developments
- Table 90. Caisley Basic Information
- Table 91. Caisley Animal Tracking RFID Tags Product Overview
- Table 92. Caisley Animal Tracking RFID Tags Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Caisley Business Overview
- Table 94. Caisley Recent Developments
- Table 95. CowManager Basic Information
- Table 96. CowManager Animal Tracking RFID Tags Product Overview
- Table 97. CowManager Animal Tracking RFID Tags Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. CowManager Business Overview
- Table 99. CowManager Recent Developments
- Table 100. Ceres Tag Basic Information
- Table 101. Ceres Tag Animal Tracking RFID Tags Product Overview
- Table 102. Ceres Tag Animal Tracking RFID Tags Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Ceres Tag Business Overview
- Table 104. Ceres Tag Recent Developments
- Table 105. Moocall Basic Information
- Table 106. Moocall Animal Tracking RFID Tags Product Overview
- Table 107. Moocall Animal Tracking RFID Tags Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Moocall Business Overview
- Table 109. Moocall Recent Developments
- Table 110. ARDES Basic Information
- Table 111. ARDES Animal Tracking RFID Tags Product Overview
- Table 112. ARDES Animal Tracking RFID Tags Sales (K MT), Revenue (M USD), Price

(USD/KG) and Gross Margin (2020-2025)

Table 113. ARDES Business Overview

Table 114. ARDES Recent Developments

Table 115. AEG ID Basic Information

Table 116. AEG ID Animal Tracking RFID Tags Product Overview

Table 117. AEG ID Animal Tracking RFID Tags Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. AEG ID Business Overview

Table 119. AEG ID Recent Developments

Table 120. Kupsan Basic Information

Table 121. Kupsan Animal Tracking RFID Tags Product Overview

Table 122. Kupsan Animal Tracking RFID Tags Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. Kupsan Business Overview

Table 124. Kupsan Recent Developments

Table 125. Tadbik Basic Information

Table 126. Tadbik Animal Tracking RFID Tags Product Overview

Table 127. Tadbik Animal Tracking RFID Tags Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 128. Tadbik Business Overview

Table 129. Tadbik Recent Developments

Table 130. Crepak Basic Information

Table 131. Crepak Animal Tracking RFID Tags Product Overview

Table 132. Crepak Animal Tracking RFID Tags Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 133. Crepak Business Overview

Table 134. Crepak Recent Developments

Table 135. Somark Innovations Basic Information

Table 136. Somark Innovations Animal Tracking RFID Tags Product Overview

Table 137. Somark Innovations Animal Tracking RFID Tags Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 138. Somark Innovations Business Overview

Table 139. Somark Innovations Recent Developments

Table 140. Laipson Information Technology Basic Information

Table 141. Laipson Information Technology Animal Tracking RFID Tags Product Overview

Table 142. Laipson Information Technology Animal Tracking RFID Tags Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 143. Laipson Information Technology Business Overview

- Table 144. Laipson Information Technology Recent Developments
- Table 145. Xiamen Innov Information Technology Basic Information
- Table 146. Xiamen Innov Information Technology Animal Tracking RFID Tags Product Overview
- Table 147. Xiamen Innov Information Technology Animal Tracking RFID Tags Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 148. Xiamen Innov Information Technology Business Overview
- Table 149. Xiamen Innov Information Technology Recent Developments
- Table 150. Wuxi FOFIA Technology Basic Information
- Table 151. Wuxi FOFIA Technology Animal Tracking RFID Tags Product Overview
- Table 152. Wuxi FOFIA Technology Animal Tracking RFID Tags Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 153. Wuxi FOFIA Technology Business Overview
- Table 154. Wuxi FOFIA Technology Recent Developments
- Table 155. Global Animal Tracking RFID Tags Sales Forecast by Region (2026-2035) & (K MT)
- Table 156. Global Animal Tracking RFID Tags Market Size Forecast by Region (2026-2035) & (M USD)
- Table 157. North America Animal Tracking RFID Tags Sales Forecast by Country (2026-2035) & (K MT)
- Table 158. North America Animal Tracking RFID Tags Market Size Forecast by Country (2026-2035) & (M USD)
- Table 159. Europe Animal Tracking RFID Tags Sales Forecast by Country (2026-2035) & (K MT)
- Table 160. Europe Animal Tracking RFID Tags Market Size Forecast by Country (2026-2035) & (M USD)
- Table 161. Asia Pacific Animal Tracking RFID Tags Sales Forecast by Region (2026-2035) & (K MT)
- Table 162. Asia Pacific Animal Tracking RFID Tags Market Size Forecast by Region (2026-2035) & (M USD)
- Table 163. South America Animal Tracking RFID Tags Sales Forecast by Country (2026-2035) & (K MT)
- Table 164. South America Animal Tracking RFID Tags Market Size Forecast by Country (2026-2035) & (M USD)
- Table 165. Middle East and Africa Animal Tracking RFID Tags Sales Forecast by Country (2026-2035) & (Units)
- Table 166. Middle East and Africa Animal Tracking RFID Tags Market Size Forecast by Country (2026-2035) & (M USD)
- Table 167. Global Animal Tracking RFID Tags Sales Forecast by Type (2026-2035) &

(K MT)

Table 168. Global Animal Tracking RFID Tags Market Size Forecast by Type (2026-2035) & (M USD)

Table 169. Global Animal Tracking RFID Tags Price Forecast by Type (2026-2035) & (USD/KG)

Table 170. Global Animal Tracking RFID Tags Sales (K MT) Forecast by Application (2026-2035)

Table 171. Global Animal Tracking RFID Tags Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Animal Tracking RFID Tags
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Animal Tracking RFID Tags Market Size (M USD), 2025-2035
- Figure 5. Global Animal Tracking RFID Tags Market Size (M USD) (2020-2035)
- Figure 6. Global Animal Tracking RFID Tags Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Animal Tracking RFID Tags Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Animal Tracking RFID Tags Product Life Cycle
- Figure 13. Animal Tracking RFID Tags Sales Share by Manufacturers in 2025
- Figure 14. Global Animal Tracking RFID Tags Revenue Share by Manufacturers in 2025
- Figure 15. Animal Tracking RFID Tags Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Animal Tracking RFID Tags Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Animal Tracking RFID Tags Revenue in 2025
- Figure 18. Industry Chain Map of Animal Tracking RFID Tags
- Figure 19. Global Animal Tracking RFID Tags Market PEST Analysis
- Figure 20. Global Animal Tracking RFID Tags Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Animal Tracking RFID Tags Market Share by Type
- Figure 27. Sales Market Share of Animal Tracking RFID Tags by Type (2020-2025)
- Figure 28. Sales Market Share of Animal Tracking RFID Tags by Type in 2025
- Figure 29. Market Share of Animal Tracking RFID Tags by Type (2020-2025)
- Figure 30. Market Share of Animal Tracking RFID Tags by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Animal Tracking RFID Tags Market Share by Application
- Figure 33. Global Animal Tracking RFID Tags Sales Market Share by Application (2020-2025)
- Figure 34. Global Animal Tracking RFID Tags Sales Market Share by Application in 2025
- Figure 35. Global Animal Tracking RFID Tags Market Share by Application (2020-2025)
- Figure 36. Global Animal Tracking RFID Tags Market Share by Application in 2025
- Figure 37. Global Animal Tracking RFID Tags Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Animal Tracking RFID Tags Sales Market Share by Region (2020-2025)
- Figure 39. Global Animal Tracking RFID Tags Market Size by Region (2020-2025)
- Figure 40. North America Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Animal Tracking RFID Tags Sales Market Share by Country in 2024
- Figure 43. North America Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Animal Tracking RFID Tags Market Size by Country in 2024
- Figure 45. U.S. Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Animal Tracking RFID Tags Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Animal Tracking RFID Tags Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Animal Tracking RFID Tags Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Animal Tracking RFID Tags Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Animal Tracking RFID Tags Sales Market Share by Country in 2024
- Figure 53. Europe Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Animal Tracking RFID Tags Market Size by Country in 2024

Figure 55. Germany Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Animal Tracking RFID Tags Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Animal Tracking RFID Tags Sales Market Share by Region in 2024

Figure 67. Asia Pacific Animal Tracking RFID Tags Market Size by Region in 2024

Figure 68. China Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 76. Southeast Asia Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Animal Tracking RFID Tags Sales and Growth Rate (K MT)

Figure 79. South America Animal Tracking RFID Tags Sales Market Share by Country in 2024

Figure 80. South America Animal Tracking RFID Tags Market Size and Growth Rate (M USD)

Figure 81. South America Animal Tracking RFID Tags Market Size by Country in 2024

Figure 82. Brazil Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Animal Tracking RFID Tags Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Animal Tracking RFID Tags Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Animal Tracking RFID Tags Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Animal Tracking RFID Tags Market Size by Region in 2024

Figure 92. Saudi Arabia Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Animal Tracking RFID Tags Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Animal Tracking RFID Tags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Animal Tracking RFID Tags Production Market Share by Region (2020-2025)

Figure 103. North America Animal Tracking RFID Tags Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Animal Tracking RFID Tags Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Animal Tracking RFID Tags Production (K MT) Growth Rate (2020-2025)

Figure 106. China Animal Tracking RFID Tags Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Animal Tracking RFID Tags Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Animal Tracking RFID Tags Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Animal Tracking RFID Tags Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Animal Tracking RFID Tags Market Share Forecast by Type (2026-2035)

Figure 111. Global Animal Tracking RFID Tags Sales Forecast by Application (2026-2035)

Figure 112. Global Animal Tracking RFID Tags Market Share Forecast by Application (2026-2035)

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