

# Global Animal Identification Devices Market Research Report 2026(Status and Outlook)

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## Abstracts

Animal identification devices are tools and technologies used to uniquely identify individual animals or groups of animals. These devices are crucial for a wide array of purposes, including tracking ownership, managing livestock, monitoring wildlife populations for research and conservation, controlling disease spread, and ensuring the efficient operation of animal shelters and veterinary practices. Ranging from simple visual markers like ear tags and collars to advanced electronic systems like microchip implants and GPS trackers, their application depends on the specific needs for traceability, permanence, and data collection.

The global Animal Identification Devices market size was estimated at USD 800.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Animal Identification Devices market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Animal Identification Devices market. It offers detailed profiles of major players, including their

market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Animal Identification Devices market.

### **Global Animal Identification Devices Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Quantified AG  
Allflex  
Ceres Tag  
Ardes  
Luoyang Laipson Information  
Kupsan  
Stockbrands  
CowManager BV  
HerdDogg  
MOOvement  
Mocall  
Datamars SA  
Fofia  
Drovers  
Caisley International GmbH

Dalton Tags  
Datamars  
HomeAgain  
AVID  
Trovan

### **Market Segmentation (by Type)**

Ear Tags  
Microchip Implant  
Others

### **Market Segmentation (by Application)**

Pig  
Cattle  
Sheep  
Pets  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Animal Identification Devices Market  
Overview of the regional outlook of the Animal Identification Devices Market:

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Animal Identification Devices Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Animal Identification Devices, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Animal Identification Devices
- 1.2 Key Market Segments
  - 1.2.1 Animal Identification Devices Segment by Type
  - 1.2.2 Animal Identification Devices Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ANIMAL IDENTIFICATION DEVICES MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Animal Identification Devices Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Animal Identification Devices Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ANIMAL IDENTIFICATION DEVICES MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Animal Identification Devices Product Life Cycle
- 3.3 Global Animal Identification Devices Sales by Manufacturers (2020-2025)
- 3.4 Global Animal Identification Devices Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Animal Identification Devices Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Animal Identification Devices Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Animal Identification Devices Market Competitive Situation and Trends
  - 3.8.1 Animal Identification Devices Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Animal Identification Devices Players Market Share by Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## **4 ANIMAL IDENTIFICATION DEVICES INDUSTRY CHAIN ANALYSIS**

### 4.1 Animal Identification Devices Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ANIMAL IDENTIFICATION DEVICES MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Animal Identification Devices Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to Animal Identification Devices Market

### 5.7 ESG Ratings of Leading Companies

## **6 ANIMAL IDENTIFICATION DEVICES MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Animal Identification Devices Sales Market Share by Type (2020-2025)

### 6.3 Global Animal Identification Devices Market Size by Type (2020-2025)

### 6.4 Global Animal Identification Devices Price by Type (2020-2025)

## **7 ANIMAL IDENTIFICATION DEVICES MARKET SEGMENTATION BY**

## **APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Animal Identification Devices Market Sales by Application (2020-2025)
- 7.3 Global Animal Identification Devices Market Size (M USD) by Application (2020-2025)
- 7.4 Global Animal Identification Devices Sales Growth Rate by Application (2020-2025)

## **8 ANIMAL IDENTIFICATION DEVICES MARKET SALES BY REGION**

- 8.1 Global Animal Identification Devices Sales by Region
  - 8.1.1 Global Animal Identification Devices Sales by Region
  - 8.1.2 Global Animal Identification Devices Sales Market Share by Region
- 8.2 Global Animal Identification Devices Market Size by Region
  - 8.2.1 Global Animal Identification Devices Market Size by Region
  - 8.2.2 Global Animal Identification Devices Market Size by Region
- 8.3 North America
  - 8.3.1 North America Animal Identification Devices Sales by Country
  - 8.3.2 North America Animal Identification Devices Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Animal Identification Devices Sales by Country
  - 8.4.2 Europe Animal Identification Devices Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Animal Identification Devices Sales by Region
  - 8.5.2 Asia Pacific Animal Identification Devices Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America

- 8.6.1 South America Animal Identification Devices Sales by Country
- 8.6.2 South America Animal Identification Devices Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Animal Identification Devices Sales by Region
  - 8.7.2 Middle East and Africa Animal Identification Devices Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 ANIMAL IDENTIFICATION DEVICES MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Animal Identification Devices by Region(2020-2025)
- 9.2 Global Animal Identification Devices Revenue Market Share by Region (2020-2025)
- 9.3 Global Animal Identification Devices Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Animal Identification Devices Production
  - 9.4.1 North America Animal Identification Devices Production Growth Rate (2020-2025)
  - 9.4.2 North America Animal Identification Devices Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Animal Identification Devices Production
  - 9.5.1 Europe Animal Identification Devices Production Growth Rate (2020-2025)
  - 9.5.2 Europe Animal Identification Devices Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Animal Identification Devices Production (2020-2025)
  - 9.6.1 Japan Animal Identification Devices Production Growth Rate (2020-2025)
  - 9.6.2 Japan Animal Identification Devices Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Animal Identification Devices Production (2020-2025)
  - 9.7.1 China Animal Identification Devices Production Growth Rate (2020-2025)
  - 9.7.2 China Animal Identification Devices Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

## 10.1 Quantified AG

- 10.1.1 Quantified AG Basic Information
- 10.1.2 Quantified AG Animal Identification Devices Product Overview
- 10.1.3 Quantified AG Animal Identification Devices Product Market Performance
- 10.1.4 Quantified AG Business Overview
- 10.1.5 Quantified AG SWOT Analysis
- 10.1.6 Quantified AG Recent Developments

## 10.2 Allflex

- 10.2.1 Allflex Basic Information
- 10.2.2 Allflex Animal Identification Devices Product Overview
- 10.2.3 Allflex Animal Identification Devices Product Market Performance
- 10.2.4 Allflex Business Overview
- 10.2.5 Allflex SWOT Analysis
- 10.2.6 Allflex Recent Developments

## 10.3 Ceres Tag

- 10.3.1 Ceres Tag Basic Information
- 10.3.2 Ceres Tag Animal Identification Devices Product Overview
- 10.3.3 Ceres Tag Animal Identification Devices Product Market Performance
- 10.3.4 Ceres Tag Business Overview
- 10.3.5 Ceres Tag SWOT Analysis
- 10.3.6 Ceres Tag Recent Developments

## 10.4 Ardes

- 10.4.1 Ardes Basic Information
- 10.4.2 Ardes Animal Identification Devices Product Overview
- 10.4.3 Ardes Animal Identification Devices Product Market Performance
- 10.4.4 Ardes Business Overview
- 10.4.5 Ardes Recent Developments

## 10.5 Luoyang Laipson Information

- 10.5.1 Luoyang Laipson Information Basic Information
- 10.5.2 Luoyang Laipson Information Animal Identification Devices Product Overview
- 10.5.3 Luoyang Laipson Information Animal Identification Devices Product Market Performance
- 10.5.4 Luoyang Laipson Information Business Overview
- 10.5.5 Luoyang Laipson Information Recent Developments

## 10.6 Kupsan

- 10.6.1 Kupsan Basic Information
- 10.6.2 Kupsan Animal Identification Devices Product Overview
- 10.6.3 Kupsan Animal Identification Devices Product Market Performance

- 10.6.4 Kupsan Business Overview
- 10.6.5 Kupsan Recent Developments
- 10.7 Stockbrands
  - 10.7.1 Stockbrands Basic Information
  - 10.7.2 Stockbrands Animal Identification Devices Product Overview
  - 10.7.3 Stockbrands Animal Identification Devices Product Market Performance
  - 10.7.4 Stockbrands Business Overview
  - 10.7.5 Stockbrands Recent Developments
- 10.8 CowManager BV
  - 10.8.1 CowManager BV Basic Information
  - 10.8.2 CowManager BV Animal Identification Devices Product Overview
  - 10.8.3 CowManager BV Animal Identification Devices Product Market Performance
  - 10.8.4 CowManager BV Business Overview
  - 10.8.5 CowManager BV Recent Developments
- 10.9 HerdDogg
  - 10.9.1 HerdDogg Basic Information
  - 10.9.2 HerdDogg Animal Identification Devices Product Overview
  - 10.9.3 HerdDogg Animal Identification Devices Product Market Performance
  - 10.9.4 HerdDogg Business Overview
  - 10.9.5 HerdDogg Recent Developments
- 10.10 MOOvement
  - 10.10.1 MOOvement Basic Information
  - 10.10.2 MOOvement Animal Identification Devices Product Overview
  - 10.10.3 MOOvement Animal Identification Devices Product Market Performance
  - 10.10.4 MOOvement Business Overview
  - 10.10.5 MOOvement Recent Developments
- 10.11 Moocall
  - 10.11.1 Moocall Basic Information
  - 10.11.2 Moocall Animal Identification Devices Product Overview
  - 10.11.3 Moocall Animal Identification Devices Product Market Performance
  - 10.11.4 Moocall Business Overview
  - 10.11.5 Moocall Recent Developments
- 10.12 Datamars SA
  - 10.12.1 Datamars SA Basic Information
  - 10.12.2 Datamars SA Animal Identification Devices Product Overview
  - 10.12.3 Datamars SA Animal Identification Devices Product Market Performance
  - 10.12.4 Datamars SA Business Overview
  - 10.12.5 Datamars SA Recent Developments
- 10.13 Fofia

- 10.13.1 Fofia Basic Information
- 10.13.2 Fofia Animal Identification Devices Product Overview
- 10.13.3 Fofia Animal Identification Devices Product Market Performance
- 10.13.4 Fofia Business Overview
- 10.13.5 Fofia Recent Developments
- 10.14 Drovers
  - 10.14.1 Drovers Basic Information
  - 10.14.2 Drovers Animal Identification Devices Product Overview
  - 10.14.3 Drovers Animal Identification Devices Product Market Performance
  - 10.14.4 Drovers Business Overview
  - 10.14.5 Drovers Recent Developments
- 10.15 Caisley International GmbH
  - 10.15.1 Caisley International GmbH Basic Information
  - 10.15.2 Caisley International GmbH Animal Identification Devices Product Overview
  - 10.15.3 Caisley International GmbH Animal Identification Devices Product Market Performance
  - 10.15.4 Caisley International GmbH Business Overview
  - 10.15.5 Caisley International GmbH Recent Developments
- 10.16 Dalton Tags
  - 10.16.1 Dalton Tags Basic Information
  - 10.16.2 Dalton Tags Animal Identification Devices Product Overview
  - 10.16.3 Dalton Tags Animal Identification Devices Product Market Performance
  - 10.16.4 Dalton Tags Business Overview
  - 10.16.5 Dalton Tags Recent Developments
- 10.17 Datamars
  - 10.17.1 Datamars Basic Information
  - 10.17.2 Datamars Animal Identification Devices Product Overview
  - 10.17.3 Datamars Animal Identification Devices Product Market Performance
  - 10.17.4 Datamars Business Overview
  - 10.17.5 Datamars Recent Developments
- 10.18 HomeAgain
  - 10.18.1 HomeAgain Basic Information
  - 10.18.2 HomeAgain Animal Identification Devices Product Overview
  - 10.18.3 HomeAgain Animal Identification Devices Product Market Performance
  - 10.18.4 HomeAgain Business Overview
  - 10.18.5 HomeAgain Recent Developments
- 10.19 AVID
  - 10.19.1 AVID Basic Information
  - 10.19.2 AVID Animal Identification Devices Product Overview

10.19.3 AVID Animal Identification Devices Product Market Performance

10.19.4 AVID Business Overview

10.19.5 AVID Recent Developments

10.20 Trovan

10.20.1 Trovan Basic Information

10.20.2 Trovan Animal Identification Devices Product Overview

10.20.3 Trovan Animal Identification Devices Product Market Performance

10.20.4 Trovan Business Overview

10.20.5 Trovan Recent Developments

## **11 ANIMAL IDENTIFICATION DEVICES MARKET FORECAST BY REGION**

11.1 Global Animal Identification Devices Market Size Forecast

11.2 Global Animal Identification Devices Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Animal Identification Devices Market Size Forecast by Country

11.2.3 Asia Pacific Animal Identification Devices Market Size Forecast by Region

11.2.4 South America Animal Identification Devices Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Animal Identification Devices by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

12.1 Global Animal Identification Devices Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Animal Identification Devices by Type (2026-2035)

12.1.2 Global Animal Identification Devices Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Animal Identification Devices by Type (2026-2035)

12.2 Global Animal Identification Devices Market Forecast by Application (2026-2035)

12.2.1 Global Animal Identification Devices Sales (K MT) Forecast by Application

12.2.2 Global Animal Identification Devices Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Animal Identification Devices Market Size by Type (M USD)

Table 4. Global Animal Identification Devices Market Size by Application

Table 5. Animal Identification Devices Market Size Comparison by Region (M USD)

Table 6. Global Animal Identification Devices Sales (K MT) by Manufacturers  
(2020-2025)

Table 7. Global Animal Identification Devices Sales Market Share by Manufacturers  
(2020-2025)

Table 8. Global Animal Identification Devices Revenue (M USD) by Manufacturers  
(2020-2025)

Table 9. Global Animal Identification Devices Revenue Share by Manufacturers  
(2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Animal  
Identification Devices as of 2025)

Table 11. Global Market Animal Identification Devices Average Price (USD/KG) of Key  
Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Animal Identification Devices Manufacturers Market Concentration  
Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Animal Identification Devices Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading  
Countries

Table 26. Global Animal Identification Devices Sales by Type (K MT)

Table 27. Global Animal Identification Devices Market Size by Type (M USD)

Table 28. Global Animal Identification Devices Sales (K MT) by Type (2020-2025)

Table 29. Global Animal Identification Devices Sales Market Share by Type (2020-2025)

Table 30. Global Animal Identification Devices Market Size (M USD) by Type (2020-2025)

Table 31. Global Animal Identification Devices Market Share by Type (2020-2025)

Table 32. Global Animal Identification Devices Price (USD/KG) by Type (2020-2025)

Table 33. Global Animal Identification Devices Sales (K MT) by Application

Table 34. Global Animal Identification Devices Market Size by Application

Table 35. Global Animal Identification Devices Sales by Application (2020-2025) & (K MT)

Table 36. Global Animal Identification Devices Sales Market Share by Application (2020-2025)

Table 37. Global Animal Identification Devices Market Size by Application (2020-2025) & (M USD)

Table 38. Global Animal Identification Devices Market Share by Application (2020-2025)

Table 39. Global Animal Identification Devices Sales Growth Rate by Application (2020-2025)

Table 40. Global Animal Identification Devices Sales by Region (2020-2025) & (K MT)

Table 41. Global Animal Identification Devices Sales Market Share by Region (2020-2025)

Table 42. Global Animal Identification Devices Market Size by Region (2020-2025) & (M USD)

Table 43. Global Animal Identification Devices Market Size by Region (2020-2025)

Table 44. North America Animal Identification Devices Sales by Country (2020-2025) & (K MT)

Table 45. North America Animal Identification Devices Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Animal Identification Devices Sales by Country (2020-2025) & (K MT)

Table 47. Europe Animal Identification Devices Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Animal Identification Devices Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Animal Identification Devices Market Size by Region (2020-2025) & (M USD)

Table 50. South America Animal Identification Devices Sales by Country (2020-2025) & (K MT)

Table 51. South America Animal Identification Devices Market Size by Country (2020-2025) & (M USD)

- Table 52. Middle East and Africa Animal Identification Devices Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Animal Identification Devices Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Animal Identification Devices Production (K MT) by Region(2020-2025)
- Table 55. Global Animal Identification Devices Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Animal Identification Devices Revenue Market Share by Region (2020-2025)
- Table 57. Global Animal Identification Devices Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Animal Identification Devices Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Animal Identification Devices Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Animal Identification Devices Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Animal Identification Devices Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 62. Quantified AG Basic Information
- Table 63. Quantified AG Animal Identification Devices Product Overview
- Table 64. Quantified AG Animal Identification Devices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 65. Quantified AG Business Overview
- Table 66. Quantified AG SWOT Analysis
- Table 67. Quantified AG Recent Developments
- Table 68. Allflex Basic Information
- Table 69. Allflex Animal Identification Devices Product Overview
- Table 70. Allflex Animal Identification Devices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 71. Allflex Business Overview
- Table 72. Allflex SWOT Analysis
- Table 73. Allflex Recent Developments
- Table 74. Ceres Tag Basic Information
- Table 75. Ceres Tag Animal Identification Devices Product Overview
- Table 76. Ceres Tag Animal Identification Devices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. Ceres Tag Business Overview

- Table 78. Ceres Tag SWOT Analysis
- Table 79. Ceres Tag Recent Developments
- Table 80. Ardes Basic Information
- Table 81. Ardes Animal Identification Devices Product Overview
- Table 82. Ardes Animal Identification Devices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Ardes Business Overview
- Table 84. Ardes Recent Developments
- Table 85. Luoyang Laipson Information Basic Information
- Table 86. Luoyang Laipson Information Animal Identification Devices Product Overview
- Table 87. Luoyang Laipson Information Animal Identification Devices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Luoyang Laipson Information Business Overview
- Table 89. Luoyang Laipson Information Recent Developments
- Table 90. Kupsan Basic Information
- Table 91. Kupsan Animal Identification Devices Product Overview
- Table 92. Kupsan Animal Identification Devices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Kupsan Business Overview
- Table 94. Kupsan Recent Developments
- Table 95. Stockbrands Basic Information
- Table 96. Stockbrands Animal Identification Devices Product Overview
- Table 97. Stockbrands Animal Identification Devices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Stockbrands Business Overview
- Table 99. Stockbrands Recent Developments
- Table 100. CowManager BV Basic Information
- Table 101. CowManager BV Animal Identification Devices Product Overview
- Table 102. CowManager BV Animal Identification Devices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. CowManager BV Business Overview
- Table 104. CowManager BV Recent Developments
- Table 105. HerdDogg Basic Information
- Table 106. HerdDogg Animal Identification Devices Product Overview
- Table 107. HerdDogg Animal Identification Devices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. HerdDogg Business Overview
- Table 109. HerdDogg Recent Developments
- Table 110. MOOvement Basic Information

- Table 111. MOOvement Animal Identification Devices Product Overview
- Table 112. MOOvement Animal Identification Devices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. MOOvement Business Overview
- Table 114. MOOvement Recent Developments
- Table 115. Moocall Basic Information
- Table 116. Moocall Animal Identification Devices Product Overview
- Table 117. Moocall Animal Identification Devices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. Moocall Business Overview
- Table 119. Moocall Recent Developments
- Table 120. Datamars SA Basic Information
- Table 121. Datamars SA Animal Identification Devices Product Overview
- Table 122. Datamars SA Animal Identification Devices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 123. Datamars SA Business Overview
- Table 124. Datamars SA Recent Developments
- Table 125. Fofia Basic Information
- Table 126. Fofia Animal Identification Devices Product Overview
- Table 127. Fofia Animal Identification Devices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 128. Fofia Business Overview
- Table 129. Fofia Recent Developments
- Table 130. Drovers Basic Information
- Table 131. Drovers Animal Identification Devices Product Overview
- Table 132. Drovers Animal Identification Devices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 133. Drovers Business Overview
- Table 134. Drovers Recent Developments
- Table 135. Caisley International GmbH Basic Information
- Table 136. Caisley International GmbH Animal Identification Devices Product Overview
- Table 137. Caisley International GmbH Animal Identification Devices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 138. Caisley International GmbH Business Overview
- Table 139. Caisley International GmbH Recent Developments
- Table 140. Dalton Tags Basic Information
- Table 141. Dalton Tags Animal Identification Devices Product Overview
- Table 142. Dalton Tags Animal Identification Devices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 143. Dalton Tags Business Overview
- Table 144. Dalton Tags Recent Developments
- Table 145. Datamars Basic Information
- Table 146. Datamars Animal Identification Devices Product Overview
- Table 147. Datamars Animal Identification Devices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 148. Datamars Business Overview
- Table 149. Datamars Recent Developments
- Table 150. HomeAgain Basic Information
- Table 151. HomeAgain Animal Identification Devices Product Overview
- Table 152. HomeAgain Animal Identification Devices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 153. HomeAgain Business Overview
- Table 154. HomeAgain Recent Developments
- Table 155. AVID Basic Information
- Table 156. AVID Animal Identification Devices Product Overview
- Table 157. AVID Animal Identification Devices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 158. AVID Business Overview
- Table 159. AVID Recent Developments
- Table 160. Trovan Basic Information
- Table 161. Trovan Animal Identification Devices Product Overview
- Table 162. Trovan Animal Identification Devices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 163. Trovan Business Overview
- Table 164. Trovan Recent Developments
- Table 165. Global Animal Identification Devices Sales Forecast by Region (2026-2035) & (K MT)
- Table 166. Global Animal Identification Devices Market Size Forecast by Region (2026-2035) & (M USD)
- Table 167. North America Animal Identification Devices Sales Forecast by Country (2026-2035) & (K MT)
- Table 168. North America Animal Identification Devices Market Size Forecast by Country (2026-2035) & (M USD)
- Table 169. Europe Animal Identification Devices Sales Forecast by Country (2026-2035) & (K MT)
- Table 170. Europe Animal Identification Devices Market Size Forecast by Country (2026-2035) & (M USD)
- Table 171. Asia Pacific Animal Identification Devices Sales Forecast by Region

(2026-2035) & (K MT)

Table 172. Asia Pacific Animal Identification Devices Market Size Forecast by Region (2026-2035) & (M USD)

Table 173. South America Animal Identification Devices Sales Forecast by Country (2026-2035) & (K MT)

Table 174. South America Animal Identification Devices Market Size Forecast by Country (2026-2035) & (M USD)

Table 175. Middle East and Africa Animal Identification Devices Sales Forecast by Country (2026-2035) & (Units)

Table 176. Middle East and Africa Animal Identification Devices Market Size Forecast by Country (2026-2035) & (M USD)

Table 177. Global Animal Identification Devices Sales Forecast by Type (2026-2035) & (K MT)

Table 178. Global Animal Identification Devices Market Size Forecast by Type (2026-2035) & (M USD)

Table 179. Global Animal Identification Devices Price Forecast by Type (2026-2035) & (USD/KG)

Table 180. Global Animal Identification Devices Sales (K MT) Forecast by Application (2026-2035)

Table 181. Global Animal Identification Devices Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Animal Identification Devices
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Animal Identification Devices Market Size (M USD), 2025-2035
- Figure 5. Global Animal Identification Devices Market Size (M USD) (2020-2035)
- Figure 6. Global Animal Identification Devices Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Animal Identification Devices Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Animal Identification Devices Product Life Cycle
- Figure 13. Animal Identification Devices Sales Share by Manufacturers in 2025
- Figure 14. Global Animal Identification Devices Revenue Share by Manufacturers in 2025
- Figure 15. Animal Identification Devices Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Animal Identification Devices Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Animal Identification Devices Revenue in 2025
- Figure 18. Industry Chain Map of Animal Identification Devices
- Figure 19. Global Animal Identification Devices Market PEST Analysis
- Figure 20. Global Animal Identification Devices Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Animal Identification Devices Market Share by Type
- Figure 27. Sales Market Share of Animal Identification Devices by Type (2020-2025)
- Figure 28. Sales Market Share of Animal Identification Devices by Type in 2025
- Figure 29. Market Share of Animal Identification Devices by Type (2020-2025)
- Figure 30. Market Share of Animal Identification Devices by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Animal Identification Devices Market Share by Application
- Figure 33. Global Animal Identification Devices Sales Market Share by Application (2020-2025)
- Figure 34. Global Animal Identification Devices Sales Market Share by Application in 2025
- Figure 35. Global Animal Identification Devices Market Share by Application (2020-2025)
- Figure 36. Global Animal Identification Devices Market Share by Application in 2025
- Figure 37. Global Animal Identification Devices Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Animal Identification Devices Sales Market Share by Region (2020-2025)
- Figure 39. Global Animal Identification Devices Market Size by Region (2020-2025)
- Figure 40. North America Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Animal Identification Devices Sales Market Share by Country in 2024
- Figure 43. North America Animal Identification Devices Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Animal Identification Devices Market Size by Country in 2024
- Figure 45. U.S. Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Animal Identification Devices Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Animal Identification Devices Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Animal Identification Devices Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Animal Identification Devices Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Animal Identification Devices Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Animal Identification Devices Sales Market Share by Country in 2024
- Figure 53. Europe Animal Identification Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Animal Identification Devices Market Size by Country in 2024

Figure 55. Germany Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Animal Identification Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Animal Identification Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Animal Identification Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Animal Identification Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Animal Identification Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Animal Identification Devices Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Animal Identification Devices Sales Market Share by Region in 2024

Figure 67. Asia Pacific Animal Identification Devices Market Size by Region in 2024

Figure 68. China Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Animal Identification Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Animal Identification Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Animal Identification Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Animal Identification Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Animal Identification Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Animal Identification Devices Sales and Growth Rate (K MT)

Figure 79. South America Animal Identification Devices Sales Market Share by Country in 2024

Figure 80. South America Animal Identification Devices Market Size and Growth Rate (M USD)

Figure 81. South America Animal Identification Devices Market Size by Country in 2024

Figure 82. Brazil Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Animal Identification Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Animal Identification Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Animal Identification Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Animal Identification Devices Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Animal Identification Devices Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Animal Identification Devices Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Animal Identification Devices Market Size by Region in 2024

Figure 92. Saudi Arabia Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Animal Identification Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Animal Identification Devices Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 96. Egypt Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Animal Identification Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Animal Identification Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Animal Identification Devices Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Animal Identification Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Animal Identification Devices Production Market Share by Region (2020-2025)

Figure 103. North America Animal Identification Devices Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Animal Identification Devices Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Animal Identification Devices Production (K MT) Growth Rate (2020-2025)

Figure 106. China Animal Identification Devices Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Animal Identification Devices Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Animal Identification Devices Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Animal Identification Devices Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Animal Identification Devices Market Share Forecast by Type (2026-2035)

Figure 111. Global Animal Identification Devices Sales Forecast by Application (2026-2035)

Figure 112. Global Animal Identification Devices Market Share Forecast by Application (2026-2035)

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