

Global Analytics and BI Platforms Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G49DB4FD12CCEN.html>

Date: August 2024

Pages: 129

Price: US\$ 3,200.00 (Single User License)

ID: G49DB4FD12CCEN

Abstracts

Report Overview

This report provides a deep insight into the global Analytics and BI Platforms market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Analytics and BI Platforms Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Analytics and BI Platforms market in any manner.

Global Analytics and BI Platforms Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Microsoft

IBM

SAP

Oracle

Tableau Software

SAS Institute

Qlik

MicroStrategy

Information Builders

TIBCO Software

Pentaho

Yellowfin

Sisense

Panorama

Zoho Analytics

Salesforce

ThoughtSpot

Dundas

Teradata Corporation

Informatica

Market Segmentation (by Type)

On-premises

On-demand

Market Segmentation (by Application)

Small and medium-sized enterprises

Large enterprises

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Analytics and BI Platforms Market

Overview of the regional outlook of the Analytics and BI Platforms Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Analytics and BI Platforms Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Analytics and BI Platforms
- 1.2 Key Market Segments
 - 1.2.1 Analytics and BI Platforms Segment by Type
 - 1.2.2 Analytics and BI Platforms Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ANALYTICS AND BI PLATFORMS MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ANALYTICS AND BI PLATFORMS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Analytics and BI Platforms Revenue Market Share by Company (2019-2024)
- 3.2 Analytics and BI Platforms Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Analytics and BI Platforms Market Size Sites, Area Served, Product Type
- 3.4 Analytics and BI Platforms Market Competitive Situation and Trends
 - 3.4.1 Analytics and BI Platforms Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Analytics and BI Platforms Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 ANALYTICS AND BI PLATFORMS VALUE CHAIN ANALYSIS

- 4.1 Analytics and BI Platforms Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ANALYTICS AND BI PLATFORMS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 ANALYTICS AND BI PLATFORMS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Analytics and BI Platforms Market Size Market Share by Type (2019-2024)
- 6.3 Global Analytics and BI Platforms Market Size Growth Rate by Type (2019-2024)

7 ANALYTICS AND BI PLATFORMS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Analytics and BI Platforms Market Size (M USD) by Application (2019-2024)
- 7.3 Global Analytics and BI Platforms Market Size Growth Rate by Application (2019-2024)

8 ANALYTICS AND BI PLATFORMS MARKET SEGMENTATION BY REGION

- 8.1 Global Analytics and BI Platforms Market Size by Region
 - 8.1.1 Global Analytics and BI Platforms Market Size by Region
 - 8.1.2 Global Analytics and BI Platforms Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Analytics and BI Platforms Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Analytics and BI Platforms Market Size by Country
 - 8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Analytics and BI Platforms Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Analytics and BI Platforms Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Analytics and BI Platforms Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Microsoft

9.1.1 Microsoft Analytics and BI Platforms Basic Information

9.1.2 Microsoft Analytics and BI Platforms Product Overview

9.1.3 Microsoft Analytics and BI Platforms Product Market Performance

9.1.4 Microsoft Analytics and BI Platforms SWOT Analysis

9.1.5 Microsoft Business Overview

9.1.6 Microsoft Recent Developments

9.2 IBM

9.2.1 IBM Analytics and BI Platforms Basic Information

9.2.2 IBM Analytics and BI Platforms Product Overview

9.2.3 IBM Analytics and BI Platforms Product Market Performance

9.2.4 IBM Analytics and BI Platforms SWOT Analysis

9.2.5 IBM Business Overview

9.2.6 IBM Recent Developments

9.3 SAP

9.3.1 SAP Analytics and BI Platforms Basic Information

9.3.2 SAP Analytics and BI Platforms Product Overview

9.3.3 SAP Analytics and BI Platforms Product Market Performance

9.3.4 SAP Analytics and BI Platforms SWOT Analysis

9.3.5 SAP Business Overview

9.3.6 SAP Recent Developments

9.4 Oracle

9.4.1 Oracle Analytics and BI Platforms Basic Information

9.4.2 Oracle Analytics and BI Platforms Product Overview

9.4.3 Oracle Analytics and BI Platforms Product Market Performance

9.4.4 Oracle Business Overview

9.4.5 Oracle Recent Developments

9.5 Tableau Software

9.5.1 Tableau Software Analytics and BI Platforms Basic Information

9.5.2 Tableau Software Analytics and BI Platforms Product Overview

9.5.3 Tableau Software Analytics and BI Platforms Product Market Performance

9.5.4 Tableau Software Business Overview

9.5.5 Tableau Software Recent Developments

9.6 SAS Institute

9.6.1 SAS Institute Analytics and BI Platforms Basic Information

9.6.2 SAS Institute Analytics and BI Platforms Product Overview

9.6.3 SAS Institute Analytics and BI Platforms Product Market Performance

9.6.4 SAS Institute Business Overview

9.6.5 SAS Institute Recent Developments

9.7 Qlik

9.7.1 Qlik Analytics and BI Platforms Basic Information

9.7.2 Qlik Analytics and BI Platforms Product Overview

9.7.3 Qlik Analytics and BI Platforms Product Market Performance

9.7.4 Qlik Business Overview

9.7.5 Qlik Recent Developments

9.8 MicroStrategy

9.8.1 MicroStrategy Analytics and BI Platforms Basic Information

9.8.2 MicroStrategy Analytics and BI Platforms Product Overview

9.8.3 MicroStrategy Analytics and BI Platforms Product Market Performance

9.8.4 MicroStrategy Business Overview

9.8.5 MicroStrategy Recent Developments

9.9 Information Builders

- 9.9.1 Information Builders Analytics and BI Platforms Basic Information
- 9.9.2 Information Builders Analytics and BI Platforms Product Overview
- 9.9.3 Information Builders Analytics and BI Platforms Product Market Performance
- 9.9.4 Information Builders Business Overview
- 9.9.5 Information Builders Recent Developments
- 9.10 TIBCO Software
 - 9.10.1 TIBCO Software Analytics and BI Platforms Basic Information
 - 9.10.2 TIBCO Software Analytics and BI Platforms Product Overview
 - 9.10.3 TIBCO Software Analytics and BI Platforms Product Market Performance
 - 9.10.4 TIBCO Software Business Overview
 - 9.10.5 TIBCO Software Recent Developments
- 9.11 Pentaho
 - 9.11.1 Pentaho Analytics and BI Platforms Basic Information
 - 9.11.2 Pentaho Analytics and BI Platforms Product Overview
 - 9.11.3 Pentaho Analytics and BI Platforms Product Market Performance
 - 9.11.4 Pentaho Business Overview
 - 9.11.5 Pentaho Recent Developments
- 9.12 Yellowfin
 - 9.12.1 Yellowfin Analytics and BI Platforms Basic Information
 - 9.12.2 Yellowfin Analytics and BI Platforms Product Overview
 - 9.12.3 Yellowfin Analytics and BI Platforms Product Market Performance
 - 9.12.4 Yellowfin Business Overview
 - 9.12.5 Yellowfin Recent Developments
- 9.13 Sisense
 - 9.13.1 Sisense Analytics and BI Platforms Basic Information
 - 9.13.2 Sisense Analytics and BI Platforms Product Overview
 - 9.13.3 Sisense Analytics and BI Platforms Product Market Performance
 - 9.13.4 Sisense Business Overview
 - 9.13.5 Sisense Recent Developments
- 9.14 Panorama
 - 9.14.1 Panorama Analytics and BI Platforms Basic Information
 - 9.14.2 Panorama Analytics and BI Platforms Product Overview
 - 9.14.3 Panorama Analytics and BI Platforms Product Market Performance
 - 9.14.4 Panorama Business Overview
 - 9.14.5 Panorama Recent Developments
- 9.15 Zoho Analytics
 - 9.15.1 Zoho Analytics Analytics and BI Platforms Basic Information
 - 9.15.2 Zoho Analytics Analytics and BI Platforms Product Overview
 - 9.15.3 Zoho Analytics Analytics and BI Platforms Product Market Performance

9.15.4 Zoho Analytics Business Overview

9.15.5 Zoho Analytics Recent Developments

9.16 Salesforce

9.16.1 Salesforce Analytics and BI Platforms Basic Information

9.16.2 Salesforce Analytics and BI Platforms Product Overview

9.16.3 Salesforce Analytics and BI Platforms Product Market Performance

9.16.4 Salesforce Business Overview

9.16.5 Salesforce Recent Developments

9.17 ThoughtSpot

9.17.1 ThoughtSpot Analytics and BI Platforms Basic Information

9.17.2 ThoughtSpot Analytics and BI Platforms Product Overview

9.17.3 ThoughtSpot Analytics and BI Platforms Product Market Performance

9.17.4 ThoughtSpot Business Overview

9.17.5 ThoughtSpot Recent Developments

9.18 Dundas

9.18.1 Dundas Analytics and BI Platforms Basic Information

9.18.2 Dundas Analytics and BI Platforms Product Overview

9.18.3 Dundas Analytics and BI Platforms Product Market Performance

9.18.4 Dundas Business Overview

9.18.5 Dundas Recent Developments

9.19 Teradata Corporation

9.19.1 Teradata Corporation Analytics and BI Platforms Basic Information

9.19.2 Teradata Corporation Analytics and BI Platforms Product Overview

9.19.3 Teradata Corporation Analytics and BI Platforms Product Market Performance

9.19.4 Teradata Corporation Business Overview

9.19.5 Teradata Corporation Recent Developments

9.20 Informatica

9.20.1 Informatica Analytics and BI Platforms Basic Information

9.20.2 Informatica Analytics and BI Platforms Product Overview

9.20.3 Informatica Analytics and BI Platforms Product Market Performance

9.20.4 Informatica Business Overview

9.20.5 Informatica Recent Developments

10 ANALYTICS AND BI PLATFORMS REGIONAL MARKET FORECAST

10.1 Global Analytics and BI Platforms Market Size Forecast

10.2 Global Analytics and BI Platforms Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Analytics and BI Platforms Market Size Forecast by Country

10.2.3 Asia Pacific Analytics and BI Platforms Market Size Forecast by Region

10.2.4 South America Analytics and BI Platforms Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Analytics and BI Platforms by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Analytics and BI Platforms Market Forecast by Type (2025-2030)

11.2 Global Analytics and BI Platforms Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Analytics and BI Platforms Market Size Comparison by Region (M USD)

Table 5. Global Analytics and BI Platforms Revenue (M USD) by Company (2019-2024)

Table 6. Global Analytics and BI Platforms Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Analytics and BI Platforms as of 2022)

Table 8. Company Analytics and BI Platforms Market Size Sites and Area Served

Table 9. Company Analytics and BI Platforms Product Type

Table 10. Global Analytics and BI Platforms Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Analytics and BI Platforms

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Analytics and BI Platforms Market Challenges

Table 18. Global Analytics and BI Platforms Market Size by Type (M USD)

Table 19. Global Analytics and BI Platforms Market Size (M USD) by Type (2019-2024)

Table 20. Global Analytics and BI Platforms Market Size Share by Type (2019-2024)

Table 21. Global Analytics and BI Platforms Market Size Growth Rate by Type (2019-2024)

Table 22. Global Analytics and BI Platforms Market Size by Application

Table 23. Global Analytics and BI Platforms Market Size by Application (2019-2024) & (M USD)

Table 24. Global Analytics and BI Platforms Market Share by Application (2019-2024)

Table 25. Global Analytics and BI Platforms Market Size Growth Rate by Application (2019-2024)

Table 26. Global Analytics and BI Platforms Market Size by Region (2019-2024) & (M USD)

Table 27. Global Analytics and BI Platforms Market Size Market Share by Region (2019-2024)

Table 28. North America Analytics and BI Platforms Market Size by Country

(2019-2024) & (M USD)

Table 29. Europe Analytics and BI Platforms Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Analytics and BI Platforms Market Size by Region (2019-2024) & (M USD)

Table 31. South America Analytics and BI Platforms Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Analytics and BI Platforms Market Size by Region (2019-2024) & (M USD)

Table 33. Microsoft Analytics and BI Platforms Basic Information

Table 34. Microsoft Analytics and BI Platforms Product Overview

Table 35. Microsoft Analytics and BI Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Microsoft Analytics and BI Platforms SWOT Analysis

Table 37. Microsoft Business Overview

Table 38. Microsoft Recent Developments

Table 39. IBM Analytics and BI Platforms Basic Information

Table 40. IBM Analytics and BI Platforms Product Overview

Table 41. IBM Analytics and BI Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 42. IBM Analytics and BI Platforms SWOT Analysis

Table 43. IBM Business Overview

Table 44. IBM Recent Developments

Table 45. SAP Analytics and BI Platforms Basic Information

Table 46. SAP Analytics and BI Platforms Product Overview

Table 47. SAP Analytics and BI Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 48. SAP Analytics and BI Platforms SWOT Analysis

Table 49. SAP Business Overview

Table 50. SAP Recent Developments

Table 51. Oracle Analytics and BI Platforms Basic Information

Table 52. Oracle Analytics and BI Platforms Product Overview

Table 53. Oracle Analytics and BI Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Oracle Business Overview

Table 55. Oracle Recent Developments

Table 56. Tableau Software Analytics and BI Platforms Basic Information

Table 57. Tableau Software Analytics and BI Platforms Product Overview

Table 58. Tableau Software Analytics and BI Platforms Revenue (M USD) and Gross

Margin (2019-2024)

Table 59. Tableau Software Business Overview

Table 60. Tableau Software Recent Developments

Table 61. SAS Institute Analytics and BI Platforms Basic Information

Table 62. SAS Institute Analytics and BI Platforms Product Overview

Table 63. SAS Institute Analytics and BI Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 64. SAS Institute Business Overview

Table 65. SAS Institute Recent Developments

Table 66. Qlik Analytics and BI Platforms Basic Information

Table 67. Qlik Analytics and BI Platforms Product Overview

Table 68. Qlik Analytics and BI Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Qlik Business Overview

Table 70. Qlik Recent Developments

Table 71. MicroStrategy Analytics and BI Platforms Basic Information

Table 72. MicroStrategy Analytics and BI Platforms Product Overview

Table 73. MicroStrategy Analytics and BI Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 74. MicroStrategy Business Overview

Table 75. MicroStrategy Recent Developments

Table 76. Information Builders Analytics and BI Platforms Basic Information

Table 77. Information Builders Analytics and BI Platforms Product Overview

Table 78. Information Builders Analytics and BI Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Information Builders Business Overview

Table 80. Information Builders Recent Developments

Table 81. TIBCO Software Analytics and BI Platforms Basic Information

Table 82. TIBCO Software Analytics and BI Platforms Product Overview

Table 83. TIBCO Software Analytics and BI Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 84. TIBCO Software Business Overview

Table 85. TIBCO Software Recent Developments

Table 86. Pentaho Analytics and BI Platforms Basic Information

Table 87. Pentaho Analytics and BI Platforms Product Overview

Table 88. Pentaho Analytics and BI Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Pentaho Business Overview

Table 90. Pentaho Recent Developments

Table 91. Yellowfin Analytics and BI Platforms Basic Information
Table 92. Yellowfin Analytics and BI Platforms Product Overview
Table 93. Yellowfin Analytics and BI Platforms Revenue (M USD) and Gross Margin (2019-2024)
Table 94. Yellowfin Business Overview
Table 95. Yellowfin Recent Developments
Table 96. Sisense Analytics and BI Platforms Basic Information
Table 97. Sisense Analytics and BI Platforms Product Overview
Table 98. Sisense Analytics and BI Platforms Revenue (M USD) and Gross Margin (2019-2024)
Table 99. Sisense Business Overview
Table 100. Sisense Recent Developments
Table 101. Panorama Analytics and BI Platforms Basic Information
Table 102. Panorama Analytics and BI Platforms Product Overview
Table 103. Panorama Analytics and BI Platforms Revenue (M USD) and Gross Margin (2019-2024)
Table 104. Panorama Business Overview
Table 105. Panorama Recent Developments
Table 106. Zoho Analytics Analytics and BI Platforms Basic Information
Table 107. Zoho Analytics Analytics and BI Platforms Product Overview
Table 108. Zoho Analytics Analytics and BI Platforms Revenue (M USD) and Gross Margin (2019-2024)
Table 109. Zoho Analytics Business Overview
Table 110. Zoho Analytics Recent Developments
Table 111. Salesforce Analytics and BI Platforms Basic Information
Table 112. Salesforce Analytics and BI Platforms Product Overview
Table 113. Salesforce Analytics and BI Platforms Revenue (M USD) and Gross Margin (2019-2024)
Table 114. Salesforce Business Overview
Table 115. Salesforce Recent Developments
Table 116. ThoughtSpot Analytics and BI Platforms Basic Information
Table 117. ThoughtSpot Analytics and BI Platforms Product Overview
Table 118. ThoughtSpot Analytics and BI Platforms Revenue (M USD) and Gross Margin (2019-2024)
Table 119. ThoughtSpot Business Overview
Table 120. ThoughtSpot Recent Developments
Table 121. Dundas Analytics and BI Platforms Basic Information
Table 122. Dundas Analytics and BI Platforms Product Overview
Table 123. Dundas Analytics and BI Platforms Revenue (M USD) and Gross Margin

(2019-2024)

Table 124. Dundas Business Overview

Table 125. Dundas Recent Developments

Table 126. Teradata Corporation Analytics and BI Platforms Basic Information

Table 127. Teradata Corporation Analytics and BI Platforms Product Overview

Table 128. Teradata Corporation Analytics and BI Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 129. Teradata Corporation Business Overview

Table 130. Teradata Corporation Recent Developments

Table 131. Informatica Analytics and BI Platforms Basic Information

Table 132. Informatica Analytics and BI Platforms Product Overview

Table 133. Informatica Analytics and BI Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 134. Informatica Business Overview

Table 135. Informatica Recent Developments

Table 136. Global Analytics and BI Platforms Market Size Forecast by Region (2025-2030) & (M USD)

Table 137. North America Analytics and BI Platforms Market Size Forecast by Country (2025-2030) & (M USD)

Table 138. Europe Analytics and BI Platforms Market Size Forecast by Country (2025-2030) & (M USD)

Table 139. Asia Pacific Analytics and BI Platforms Market Size Forecast by Region (2025-2030) & (M USD)

Table 140. South America Analytics and BI Platforms Market Size Forecast by Country (2025-2030) & (M USD)

Table 141. Middle East and Africa Analytics and BI Platforms Market Size Forecast by Country (2025-2030) & (M USD)

Table 142. Global Analytics and BI Platforms Market Size Forecast by Type (2025-2030) & (M USD)

Table 143. Global Analytics and BI Platforms Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Analytics and BI Platforms

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Analytics and BI Platforms Market Size (M USD), 2019-2030

Figure 5. Global Analytics and BI Platforms Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Analytics and BI Platforms Market Size by Country (M USD)

Figure 10. Global Analytics and BI Platforms Revenue Share by Company in 2023

Figure 11. Analytics and BI Platforms Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Analytics and BI Platforms Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Analytics and BI Platforms Market Share by Type

Figure 15. Market Size Share of Analytics and BI Platforms by Type (2019-2024)

Figure 16. Market Size Market Share of Analytics and BI Platforms by Type in 2022

Figure 17. Global Analytics and BI Platforms Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Analytics and BI Platforms Market Share by Application

Figure 20. Global Analytics and BI Platforms Market Share by Application (2019-2024)

Figure 21. Global Analytics and BI Platforms Market Share by Application in 2022

Figure 22. Global Analytics and BI Platforms Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Analytics and BI Platforms Market Size Market Share by Region (2019-2024)

Figure 24. North America Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Analytics and BI Platforms Market Size Market Share by Country in 2023

Figure 26. U.S. Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Analytics and BI Platforms Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Analytics and BI Platforms Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Analytics and BI Platforms Market Size Market Share by Country in 2023

Figure 31. Germany Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Analytics and BI Platforms Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Analytics and BI Platforms Market Size Market Share by Region in 2023

Figure 38. China Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Analytics and BI Platforms Market Size and Growth Rate (M USD)

Figure 44. South America Analytics and BI Platforms Market Size Market Share by Country in 2023

Figure 45. Brazil Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Analytics and BI Platforms Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Analytics and BI Platforms Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Analytics and BI Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Analytics and BI Platforms Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Analytics and BI Platforms Market Share Forecast by Type (2025-2030)

Figure 57. Global Analytics and BI Platforms Market Share Forecast by Application (2025-2030)

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