

Global AMR Sensing ICs Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Anisotropic Magneto-Resistive (AMR) sensors are precise and contact-less devices that measure the changes in the angle of a magnetic field as seen by the sensor. Magnetic sensors offer robust non-contact position measurements in harsh environments. For example, the unique features of the AMR effect allow the detection of tiny disturbances in the earth magnetic field created by cars in traffic detection sensors, as well as the measurement of sub-micrometer displacements in precision linear encoders. The AMR technology is also successfully used for presence detection, such as the end point detection in pneumatic cylinders.

The global AMR Sensing ICs market size was estimated at USD 371.50 million in 2023 and is projected to reach USD 935.01 million by 2032, exhibiting a CAGR of 10.80% during the forecast period.

North America AMR Sensing ICs market size was estimated at USD 115.55 million in 2023, at a CAGR of 9.26% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global AMR Sensing ICs market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global AMR Sensing ICs Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the AMR Sensing ICs market in any manner.

Global AMR Sensing ICs Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Infineon

TE

Honeywell

Analog Devices

Inc

MEMSic

Inc.

NVE

STMicroelectronics

Murata

MultiDimension Technology

iC-Haus

iSentek Inc.

Diodes

Market Segmentation (by Type)

Digital Output AMR Sensing ICs

Analog Output AMR Sensing ICs

Market Segmentation (by Application)

Automotive

Consumer Electronics

Industrial Applications

Aerospace & Defense

Medical Biological

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the AMR Sensing ICs Market

Overview of the regional outlook of the AMR Sensing ICs Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the AMR Sensing ICs Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of AMR Sensing ICs, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of AMR Sensing ICs

1.2 Key Market Segments

1.2.1 AMR Sensing ICs Segment by Type

1.2.2 AMR Sensing ICs Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AMR SENSING ICS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global AMR Sensing ICs Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global AMR Sensing ICs Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AMR SENSING ICS MARKET COMPETITIVE LANDSCAPE

3.1 Global AMR Sensing ICs Sales by Manufacturers (2019-2024)

3.2 Global AMR Sensing ICs Revenue Market Share by Manufacturers (2019-2024)

3.3 AMR Sensing ICs Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global AMR Sensing ICs Average Price by Manufacturers (2019-2024)

3.5 Manufacturers AMR Sensing ICs Sales Sites, Area Served, Product Type

3.6 AMR Sensing ICs Market Competitive Situation and Trends

3.6.1 AMR Sensing ICs Market Concentration Rate

3.6.2 Global 5 and 10 Largest AMR Sensing ICs Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 AMR SENSING ICS INDUSTRY CHAIN ANALYSIS

4.1 AMR Sensing ICs Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AMR SENSING ICS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 AMR SENSING ICS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global AMR Sensing ICs Sales Market Share by Type (2019-2024)

6.3 Global AMR Sensing ICs Market Size Market Share by Type (2019-2024)

6.4 Global AMR Sensing ICs Price by Type (2019-2024)

7 AMR SENSING ICS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global AMR Sensing ICs Market Sales by Application (2019-2024)

7.3 Global AMR Sensing ICs Market Size (M USD) by Application (2019-2024)

7.4 Global AMR Sensing ICs Sales Growth Rate by Application (2019-2024)

8 AMR SENSING ICS MARKET CONSUMPTION BY REGION

8.1 Global AMR Sensing ICs Sales by Region

8.1.1 Global AMR Sensing ICs Sales by Region

8.1.2 Global AMR Sensing ICs Sales Market Share by Region

8.2 North America

8.2.1 North America AMR Sensing ICs Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe AMR Sensing ICs Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific AMR Sensing ICs Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America AMR Sensing ICs Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa AMR Sensing ICs Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 AMR SENSING ICS MARKET PRODUCTION BY REGION

9.1 Global Production of AMR Sensing ICs by Region (2019-2024)

9.2 Global AMR Sensing ICs Revenue Market Share by Region (2019-2024)

9.3 Global AMR Sensing ICs Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America AMR Sensing ICs Production

9.4.1 North America AMR Sensing ICs Production Growth Rate (2019-2024)

9.4.2 North America AMR Sensing ICs Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe AMR Sensing ICs Production

9.5.1 Europe AMR Sensing ICs Production Growth Rate (2019-2024)

9.5.2 Europe AMR Sensing ICs Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan AMR Sensing ICs Production (2019-2024)

9.6.1 Japan AMR Sensing ICs Production Growth Rate (2019-2024)

9.6.2 Japan AMR Sensing ICs Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China AMR Sensing ICs Production (2019-2024)

9.7.1 China AMR Sensing ICs Production Growth Rate (2019-2024)

9.7.2 China AMR Sensing ICs Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Infineon

10.1.1 Infineon AMR Sensing ICs Basic Information

10.1.2 Infineon AMR Sensing ICs Product Overview

10.1.3 Infineon AMR Sensing ICs Product Market Performance

10.1.4 Infineon Business Overview

10.1.5 Infineon AMR Sensing ICs SWOT Analysis

10.1.6 Infineon Recent Developments

10.2 TE

10.2.1 TE AMR Sensing ICs Basic Information

10.2.2 TE AMR Sensing ICs Product Overview

10.2.3 TE AMR Sensing ICs Product Market Performance

10.2.4 TE Business Overview

10.2.5 TE AMR Sensing ICs SWOT Analysis

10.2.6 TE Recent Developments

10.3 Honeywell

10.3.1 Honeywell AMR Sensing ICs Basic Information

10.3.2 Honeywell AMR Sensing ICs Product Overview

10.3.3 Honeywell AMR Sensing ICs Product Market Performance

10.3.4 Honeywell AMR Sensing ICs SWOT Analysis

10.3.5 Honeywell Business Overview

10.3.6 Honeywell Recent Developments

10.4 Analog Devices

10.4.1 Analog Devices AMR Sensing ICs Basic Information

10.4.2 Analog Devices AMR Sensing ICs Product Overview

10.4.3 Analog Devices AMR Sensing ICs Product Market Performance

10.4.4 Analog Devices Business Overview

10.4.5 Analog Devices Recent Developments

10.5 Inc

10.5.1 Inc AMR Sensing ICs Basic Information

10.5.2 Inc AMR Sensing ICs Product Overview

10.5.3 Inc AMR Sensing ICs Product Market Performance

10.5.4 Inc Business Overview

10.5.5 Inc Recent Developments

10.6 MEMSic

10.6.1 MEMSic AMR Sensing ICs Basic Information

10.6.2 MEMSic AMR Sensing ICs Product Overview

10.6.3 MEMSic AMR Sensing ICs Product Market Performance

10.6.4 MEMSic Business Overview

10.6.5 MEMSic Recent Developments

10.7 Inc.

10.7.1 Inc. AMR Sensing ICs Basic Information

10.7.2 Inc. AMR Sensing ICs Product Overview

10.7.3 Inc. AMR Sensing ICs Product Market Performance

10.7.4 Inc. Business Overview

10.7.5 Inc. Recent Developments

10.8 NVE

10.8.1 NVE AMR Sensing ICs Basic Information

10.8.2 NVE AMR Sensing ICs Product Overview

10.8.3 NVE AMR Sensing ICs Product Market Performance

10.8.4 NVE Business Overview

10.8.5 NVE Recent Developments

10.9 STMicroelectronics

10.9.1 STMicroelectronics AMR Sensing ICs Basic Information

10.9.2 STMicroelectronics AMR Sensing ICs Product Overview

10.9.3 STMicroelectronics AMR Sensing ICs Product Market Performance

10.9.4 STMicroelectronics Business Overview

10.9.5 STMicroelectronics Recent Developments

10.10 Murata

10.10.1 Murata AMR Sensing ICs Basic Information

10.10.2 Murata AMR Sensing ICs Product Overview

10.10.3 Murata AMR Sensing ICs Product Market Performance

10.10.4 Murata Business Overview

10.10.5 Murata Recent Developments

10.11 MultiDimension Technology

- 10.11.1 MultiDimension Technology AMR Sensing ICs Basic Information
- 10.11.2 MultiDimension Technology AMR Sensing ICs Product Overview
- 10.11.3 MultiDimension Technology AMR Sensing ICs Product Market Performance
- 10.11.4 MultiDimension Technology Business Overview
- 10.11.5 MultiDimension Technology Recent Developments

10.12 iC-Haus

- 10.12.1 iC-Haus AMR Sensing ICs Basic Information
- 10.12.2 iC-Haus AMR Sensing ICs Product Overview
- 10.12.3 iC-Haus AMR Sensing ICs Product Market Performance
- 10.12.4 iC-Haus Business Overview
- 10.12.5 iC-Haus Recent Developments

10.13 iSentek Inc.

- 10.13.1 iSentek Inc. AMR Sensing ICs Basic Information
- 10.13.2 iSentek Inc. AMR Sensing ICs Product Overview
- 10.13.3 iSentek Inc. AMR Sensing ICs Product Market Performance
- 10.13.4 iSentek Inc. Business Overview
- 10.13.5 iSentek Inc. Recent Developments

10.14 Diodes

- 10.14.1 Diodes AMR Sensing ICs Basic Information
- 10.14.2 Diodes AMR Sensing ICs Product Overview
- 10.14.3 Diodes AMR Sensing ICs Product Market Performance
- 10.14.4 Diodes Business Overview
- 10.14.5 Diodes Recent Developments

11 AMR SENSING ICS MARKET FORECAST BY REGION

11.1 Global AMR Sensing ICs Market Size Forecast

11.2 Global AMR Sensing ICs Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe AMR Sensing ICs Market Size Forecast by Country
- 11.2.3 Asia Pacific AMR Sensing ICs Market Size Forecast by Region
- 11.2.4 South America AMR Sensing ICs Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Consumption of AMR Sensing ICs by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global AMR Sensing ICs Market Forecast by Type (2025-2032)

- 12.1.1 Global Forecasted Sales of AMR Sensing ICs by Type (2025-2032)
- 12.1.2 Global AMR Sensing ICs Market Size Forecast by Type (2025-2032)
- 12.1.3 Global Forecasted Price of AMR Sensing ICs by Type (2025-2032)
- 12.2 Global AMR Sensing ICs Market Forecast by Application (2025-2032)
 - 12.2.1 Global AMR Sensing ICs Sales (K Units) Forecast by Application
 - 12.2.2 Global AMR Sensing ICs Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. AMR Sensing ICs Market Size Comparison by Region (M USD)
Table 5. Global AMR Sensing ICs Sales (K Units) by Manufacturers (2019-2024)
Table 6. Global AMR Sensing ICs Sales Market Share by Manufacturers (2019-2024)
Table 7. Global AMR Sensing ICs Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global AMR Sensing ICs Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in AMR Sensing ICs as of 2022)
Table 10. Global Market AMR Sensing ICs Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 11. Manufacturers AMR Sensing ICs Sales Sites and Area Served
Table 12. Manufacturers AMR Sensing ICs Product Type
Table 13. Global AMR Sensing ICs Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of AMR Sensing ICs
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. AMR Sensing ICs Market Challenges
Table 22. Global AMR Sensing ICs Sales by Type (K Units)
Table 23. Global AMR Sensing ICs Market Size by Type (M USD)
Table 24. Global AMR Sensing ICs Sales (K Units) by Type (2019-2024)
Table 25. Global AMR Sensing ICs Sales Market Share by Type (2019-2024)
Table 26. Global AMR Sensing ICs Market Size (M USD) by Type (2019-2024)
Table 27. Global AMR Sensing ICs Market Size Share by Type (2019-2024)
Table 28. Global AMR Sensing ICs Price (USD/Unit) by Type (2019-2024)
Table 29. Global AMR Sensing ICs Sales (K Units) by Application
Table 30. Global AMR Sensing ICs Market Size by Application
Table 31. Global AMR Sensing ICs Sales by Application (2019-2024) & (K Units)
Table 32. Global AMR Sensing ICs Sales Market Share by Application (2019-2024)

Table 33. Global AMR Sensing ICs Sales by Application (2019-2024) & (M USD)
Table 34. Global AMR Sensing ICs Market Share by Application (2019-2024)
Table 35. Global AMR Sensing ICs Sales Growth Rate by Application (2019-2024)
Table 36. Global AMR Sensing ICs Sales by Region (2019-2024) & (K Units)
Table 37. Global AMR Sensing ICs Sales Market Share by Region (2019-2024)
Table 38. North America AMR Sensing ICs Sales by Country (2019-2024) & (K Units)
Table 39. Europe AMR Sensing ICs Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific AMR Sensing ICs Sales by Region (2019-2024) & (K Units)
Table 41. South America AMR Sensing ICs Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa AMR Sensing ICs Sales by Region (2019-2024) & (K Units)
Table 43. Global AMR Sensing ICs Production (K Units) by Region (2019-2024)
Table 44. Global AMR Sensing ICs Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global AMR Sensing ICs Revenue Market Share by Region (2019-2024)
Table 46. Global AMR Sensing ICs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America AMR Sensing ICs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe AMR Sensing ICs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 49. Japan AMR Sensing ICs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 50. China AMR Sensing ICs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 51. Infineon AMR Sensing ICs Basic Information
Table 52. Infineon AMR Sensing ICs Product Overview
Table 53. Infineon AMR Sensing ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 54. Infineon Business Overview
Table 55. Infineon AMR Sensing ICs SWOT Analysis
Table 56. Infineon Recent Developments
Table 57. TE AMR Sensing ICs Basic Information
Table 58. TE AMR Sensing ICs Product Overview
Table 59. TE AMR Sensing ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 60. TE Business Overview
Table 61. TE AMR Sensing ICs SWOT Analysis
Table 62. TE Recent Developments
Table 63. Honeywell AMR Sensing ICs Basic Information

Table 64. Honeywell AMR Sensing ICs Product Overview
Table 65. Honeywell AMR Sensing ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 66. Honeywell AMR Sensing ICs SWOT Analysis
Table 67. Honeywell Business Overview
Table 68. Honeywell Recent Developments
Table 69. Analog Devices AMR Sensing ICs Basic Information
Table 70. Analog Devices AMR Sensing ICs Product Overview
Table 71. Analog Devices AMR Sensing ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 72. Analog Devices Business Overview
Table 73. Analog Devices Recent Developments
Table 74. Inc AMR Sensing ICs Basic Information
Table 75. Inc AMR Sensing ICs Product Overview
Table 76. Inc AMR Sensing ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 77. Inc Business Overview
Table 78. Inc Recent Developments
Table 79. MEMSic AMR Sensing ICs Basic Information
Table 80. MEMSic AMR Sensing ICs Product Overview
Table 81. MEMSic AMR Sensing ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 82. MEMSic Business Overview
Table 83. MEMSic Recent Developments
Table 84. Inc. AMR Sensing ICs Basic Information
Table 85. Inc. AMR Sensing ICs Product Overview
Table 86. Inc. AMR Sensing ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 87. Inc. Business Overview
Table 88. Inc. Recent Developments
Table 89. NVE AMR Sensing ICs Basic Information
Table 90. NVE AMR Sensing ICs Product Overview
Table 91. NVE AMR Sensing ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 92. NVE Business Overview
Table 93. NVE Recent Developments
Table 94. STMicroelectronics AMR Sensing ICs Basic Information
Table 95. STMicroelectronics AMR Sensing ICs Product Overview
Table 96. STMicroelectronics AMR Sensing ICs Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. STMicroelectronics Business Overview

Table 98. STMicroelectronics Recent Developments

Table 99. Murata AMR Sensing ICs Basic Information

Table 100. Murata AMR Sensing ICs Product Overview

Table 101. Murata AMR Sensing ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Murata Business Overview

Table 103. Murata Recent Developments

Table 104. MultiDimension Technology AMR Sensing ICs Basic Information

Table 105. MultiDimension Technology AMR Sensing ICs Product Overview

Table 106. MultiDimension Technology AMR Sensing ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. MultiDimension Technology Business Overview

Table 108. MultiDimension Technology Recent Developments

Table 109. iC-Haus AMR Sensing ICs Basic Information

Table 110. iC-Haus AMR Sensing ICs Product Overview

Table 111. iC-Haus AMR Sensing ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. iC-Haus Business Overview

Table 113. iC-Haus Recent Developments

Table 114. iSentek Inc. AMR Sensing ICs Basic Information

Table 115. iSentek Inc. AMR Sensing ICs Product Overview

Table 116. iSentek Inc. AMR Sensing ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. iSentek Inc. Business Overview

Table 118. iSentek Inc. Recent Developments

Table 119. Diodes AMR Sensing ICs Basic Information

Table 120. Diodes AMR Sensing ICs Product Overview

Table 121. Diodes AMR Sensing ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. Diodes Business Overview

Table 123. Diodes Recent Developments

Table 124. Global AMR Sensing ICs Sales Forecast by Region (2025-2032) & (K Units)

Table 125. Global AMR Sensing ICs Market Size Forecast by Region (2025-2032) & (M USD)

Table 126. North America AMR Sensing ICs Sales Forecast by Country (2025-2032) & (K Units)

Table 127. North America AMR Sensing ICs Market Size Forecast by Country

(2025-2032) & (M USD)

Table 128. Europe AMR Sensing ICs Sales Forecast by Country (2025-2032) & (K Units)

Table 129. Europe AMR Sensing ICs Market Size Forecast by Country (2025-2032) & (M USD)

Table 130. Asia Pacific AMR Sensing ICs Sales Forecast by Region (2025-2032) & (K Units)

Table 131. Asia Pacific AMR Sensing ICs Market Size Forecast by Region (2025-2032) & (M USD)

Table 132. South America AMR Sensing ICs Sales Forecast by Country (2025-2032) & (K Units)

Table 133. South America AMR Sensing ICs Market Size Forecast by Country (2025-2032) & (M USD)

Table 134. Middle East and Africa AMR Sensing ICs Consumption Forecast by Country (2025-2032) & (Units)

Table 135. Middle East and Africa AMR Sensing ICs Market Size Forecast by Country (2025-2032) & (M USD)

Table 136. Global AMR Sensing ICs Sales Forecast by Type (2025-2032) & (K Units)

Table 137. Global AMR Sensing ICs Market Size Forecast by Type (2025-2032) & (M USD)

Table 138. Global AMR Sensing ICs Price Forecast by Type (2025-2032) & (USD/Unit)

Table 139. Global AMR Sensing ICs Sales (K Units) Forecast by Application (2025-2032)

Table 140. Global AMR Sensing ICs Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of AMR Sensing ICs
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global AMR Sensing ICs Market Size (M USD), 2019-2032
- Figure 5. Global AMR Sensing ICs Market Size (M USD) (2019-2032)
- Figure 6. Global AMR Sensing ICs Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. AMR Sensing ICs Market Size by Country (M USD)
- Figure 11. AMR Sensing ICs Sales Share by Manufacturers in 2023
- Figure 12. Global AMR Sensing ICs Revenue Share by Manufacturers in 2023
- Figure 13. AMR Sensing ICs Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market AMR Sensing ICs Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by AMR Sensing ICs Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global AMR Sensing ICs Market Share by Type
- Figure 18. Sales Market Share of AMR Sensing ICs by Type (2019-2024)
- Figure 19. Sales Market Share of AMR Sensing ICs by Type in 2023
- Figure 20. Market Size Share of AMR Sensing ICs by Type (2019-2024)
- Figure 21. Market Size Market Share of AMR Sensing ICs by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global AMR Sensing ICs Market Share by Application
- Figure 24. Global AMR Sensing ICs Sales Market Share by Application (2019-2024)
- Figure 25. Global AMR Sensing ICs Sales Market Share by Application in 2023
- Figure 26. Global AMR Sensing ICs Market Share by Application (2019-2024)
- Figure 27. Global AMR Sensing ICs Market Share by Application in 2023
- Figure 28. Global AMR Sensing ICs Sales Growth Rate by Application (2019-2024)
- Figure 29. Global AMR Sensing ICs Sales Market Share by Region (2019-2024)
- Figure 30. North America AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America AMR Sensing ICs Sales Market Share by Country in 2023

- Figure 32. U.S. AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada AMR Sensing ICs Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico AMR Sensing ICs Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe AMR Sensing ICs Sales Market Share by Country in 2023
- Figure 37. Germany AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific AMR Sensing ICs Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific AMR Sensing ICs Sales Market Share by Region in 2023
- Figure 44. China AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America AMR Sensing ICs Sales and Growth Rate (K Units)
- Figure 50. South America AMR Sensing ICs Sales Market Share by Country in 2023
- Figure 51. Brazil AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa AMR Sensing ICs Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa AMR Sensing ICs Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa AMR Sensing ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global AMR Sensing ICs Production Market Share by Region (2019-2024)
- Figure 62. North America AMR Sensing ICs Production (K Units) Growth Rate (2019-2024)
- Figure 63. Europe AMR Sensing ICs Production (K Units) Growth Rate (2019-2024)
- Figure 64. Japan AMR Sensing ICs Production (K Units) Growth Rate (2019-2024)

Figure 65. China AMR Sensing ICs Production (K Units) Growth Rate (2019-2024)

Figure 66. Global AMR Sensing ICs Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global AMR Sensing ICs Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global AMR Sensing ICs Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global AMR Sensing ICs Market Share Forecast by Type (2025-2032)

Figure 70. Global AMR Sensing ICs Sales Forecast by Application (2025-2032)

Figure 71. Global AMR Sensing ICs Market Share Forecast by Application (2025-2032)

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