

Global Ammunition Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Ammunition is the material fired, scattered, dropped or detonated from any weapon. Ammunition is both expendable weapons (e.g., bombs, missiles, grenades, land mines) and the component parts of other weapons that create the effect on a target (e.g., bullets and warheads). Nearly all mechanical weapons require some form of ammunition to operate.

This report provides a deep insight into the global Ammunition market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Ammunition Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Ammunition market in any manner.



Global Ammunition Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company
Orbital Atk
Vista Outdoors
Olin Corporation (Winchester Ammunition)
Ruag Group (Ruag Ammotec AG)
FN Herstal
Nammo
Nexter
BAE Systems
Poongsan Defense
IMI (Israel Military Industries)
General Dynamics
Day & Zimmermann
Rheinmetall Defence
Finmeccanica



Bazalt
Zavod Plastmass
National Presto
China North Industries Corp (NORINCO)
CSGC
Market Segmentation (by Type)
Small Caliber Ammunition
Medium Caliber Ammunition
Large Caliber Ammunition
Market Segmentation (by Application)
Military
Law Enforcement
Civilian
Geographic Segmentation
North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)



Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Ammunition Market

Overview of the regional outlook of the Ammunition Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth



as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product



type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Ammunition Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Ammunition
- 1.2 Key Market Segments
 - 1.2.1 Ammunition Segment by Type
 - 1.2.2 Ammunition Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

2 AMMUNITION MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Ammunition Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Ammunition Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 AMMUNITION MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Ammunition Sales by Manufacturers (2019-2024)
- 3.2 Global Ammunition Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Ammunition Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Ammunition Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Ammunition Sales Sites, Area Served, Product Type
- 3.6 Ammunition Market Competitive Situation and Trends
 - 3.6.1 Ammunition Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Ammunition Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 AMMUNITION INDUSTRY CHAIN ANALYSIS

- 4.1 Ammunition Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials



- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AMMUNITION MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 AMMUNITION MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Ammunition Sales Market Share by Type (2019-2024)
- 6.3 Global Ammunition Market Size Market Share by Type (2019-2024)
- 6.4 Global Ammunition Price by Type (2019-2024)

7 AMMUNITION MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Ammunition Market Sales by Application (2019-2024)
- 7.3 Global Ammunition Market Size (M USD) by Application (2019-2024)
- 7.4 Global Ammunition Sales Growth Rate by Application (2019-2024)

8 AMMUNITION MARKET SEGMENTATION BY REGION

- 8.1 Global Ammunition Sales by Region
 - 8.1.1 Global Ammunition Sales by Region
 - 8.1.2 Global Ammunition Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Ammunition Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada



- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Ammunition Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Ammunition Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Ammunition Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Ammunition Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Orbital Atk
 - 9.1.1 Orbital Atk Ammunition Basic Information
 - 9.1.2 Orbital Atk Ammunition Product Overview
 - 9.1.3 Orbital Atk Ammunition Product Market Performance
 - 9.1.4 Orbital Atk Business Overview
 - 9.1.5 Orbital Atk Ammunition SWOT Analysis
 - 9.1.6 Orbital Atk Recent Developments
- 9.2 Vista Outdoors
- 9.2.1 Vista Outdoors Ammunition Basic Information



- 9.2.2 Vista Outdoors Ammunition Product Overview
- 9.2.3 Vista Outdoors Ammunition Product Market Performance
- 9.2.4 Vista Outdoors Business Overview
- 9.2.5 Vista Outdoors Ammunition SWOT Analysis
- 9.2.6 Vista Outdoors Recent Developments
- 9.3 Olin Corporation (Winchester Ammunition)
 - 9.3.1 Olin Corporation (Winchester Ammunition) Ammunition Basic Information
- 9.3.2 Olin Corporation (Winchester Ammunition) Ammunition Product Overview
- 9.3.3 Olin Corporation (Winchester Ammunition) Ammunition Product Market

Performance

- 9.3.4 Olin Corporation (Winchester Ammunition) Ammunition SWOT Analysis
- 9.3.5 Olin Corporation (Winchester Ammunition) Business Overview
- 9.3.6 Olin Corporation (Winchester Ammunition) Recent Developments
- 9.4 Ruag Group (Ruag Ammotec AG)
 - 9.4.1 Ruag Group (Ruag Ammotec AG) Ammunition Basic Information
 - 9.4.2 Ruag Group (Ruag Ammotec AG) Ammunition Product Overview
 - 9.4.3 Ruag Group (Ruag Ammotec AG) Ammunition Product Market Performance
 - 9.4.4 Ruag Group (Ruag Ammotec AG) Business Overview
 - 9.4.5 Ruag Group (Ruag Ammotec AG) Recent Developments
- 9.5 FN Herstal
 - 9.5.1 FN Herstal Ammunition Basic Information
 - 9.5.2 FN Herstal Ammunition Product Overview
 - 9.5.3 FN Herstal Ammunition Product Market Performance
 - 9.5.4 FN Herstal Business Overview
 - 9.5.5 FN Herstal Recent Developments
- 9.6 Nammo
 - 9.6.1 Nammo Ammunition Basic Information
 - 9.6.2 Nammo Ammunition Product Overview
 - 9.6.3 Nammo Ammunition Product Market Performance
 - 9.6.4 Nammo Business Overview
 - 9.6.5 Nammo Recent Developments
- 9.7 Nexter
 - 9.7.1 Nexter Ammunition Basic Information
 - 9.7.2 Nexter Ammunition Product Overview
 - 9.7.3 Nexter Ammunition Product Market Performance
 - 9.7.4 Nexter Business Overview
 - 9.7.5 Nexter Recent Developments
- 9.8 BAE Systems
- 9.8.1 BAE Systems Ammunition Basic Information



- 9.8.2 BAE Systems Ammunition Product Overview
- 9.8.3 BAE Systems Ammunition Product Market Performance
- 9.8.4 BAE Systems Business Overview
- 9.8.5 BAE Systems Recent Developments
- 9.9 Poongsan Defense
 - 9.9.1 Poongsan Defense Ammunition Basic Information
 - 9.9.2 Poongsan Defense Ammunition Product Overview
 - 9.9.3 Poongsan Defense Ammunition Product Market Performance
 - 9.9.4 Poongsan Defense Business Overview
 - 9.9.5 Poongsan Defense Recent Developments
- 9.10 IMI (Israel Military Industries)
 - 9.10.1 IMI (Israel Military Industries) Ammunition Basic Information
 - 9.10.2 IMI (Israel Military Industries) Ammunition Product Overview
 - 9.10.3 IMI (Israel Military Industries) Ammunition Product Market Performance
 - 9.10.4 IMI (Israel Military Industries) Business Overview
 - 9.10.5 IMI (Israel Military Industries) Recent Developments
- 9.11 General Dynamics
 - 9.11.1 General Dynamics Ammunition Basic Information
 - 9.11.2 General Dynamics Ammunition Product Overview
 - 9.11.3 General Dynamics Ammunition Product Market Performance
 - 9.11.4 General Dynamics Business Overview
 - 9.11.5 General Dynamics Recent Developments
- 9.12 Day and Zimmermann
 - 9.12.1 Day and Zimmermann Ammunition Basic Information
 - 9.12.2 Day and Zimmermann Ammunition Product Overview
 - 9.12.3 Day and Zimmermann Ammunition Product Market Performance
 - 9.12.4 Day and Zimmermann Business Overview
 - 9.12.5 Day and Zimmermann Recent Developments
- 9.13 Rheinmetall Defence
 - 9.13.1 Rheinmetall Defence Ammunition Basic Information
 - 9.13.2 Rheinmetall Defence Ammunition Product Overview
 - 9.13.3 Rheinmetall Defence Ammunition Product Market Performance
 - 9.13.4 Rheinmetall Defence Business Overview
 - 9.13.5 Rheinmetall Defence Recent Developments
- 9.14 Finmeccanica
 - 9.14.1 Finmeccanica Ammunition Basic Information
 - 9.14.2 Finmeccanica Ammunition Product Overview
 - 9.14.3 Finmeccanica Ammunition Product Market Performance
 - 9.14.4 Finmeccanica Business Overview



9.14.5 Finmeccanica Recent Developments

9.15 Bazalt

- 9.15.1 Bazalt Ammunition Basic Information
- 9.15.2 Bazalt Ammunition Product Overview
- 9.15.3 Bazalt Ammunition Product Market Performance
- 9.15.4 Bazalt Business Overview
- 9.15.5 Bazalt Recent Developments

9.16 Zavod Plastmass

- 9.16.1 Zavod Plastmass Ammunition Basic Information
- 9.16.2 Zavod Plastmass Ammunition Product Overview
- 9.16.3 Zavod Plastmass Ammunition Product Market Performance
- 9.16.4 Zavod Plastmass Business Overview
- 9.16.5 Zavod Plastmass Recent Developments

9.17 National Presto

- 9.17.1 National Presto Ammunition Basic Information
- 9.17.2 National Presto Ammunition Product Overview
- 9.17.3 National Presto Ammunition Product Market Performance
- 9.17.4 National Presto Business Overview
- 9.17.5 National Presto Recent Developments
- 9.18 China North Industries Corp (NORINCO)
 - 9.18.1 China North Industries Corp (NORINCO) Ammunition Basic Information
 - 9.18.2 China North Industries Corp (NORINCO) Ammunition Product Overview
- 9.18.3 China North Industries Corp (NORINCO) Ammunition Product Market Performance

9.18.4 China North Industries Corp (NORINCO) Business Overview

9.18.5 China North Industries Corp (NORINCO) Recent Developments

9.19 CSGC

- 9.19.1 CSGC Ammunition Basic Information
- 9.19.2 CSGC Ammunition Product Overview
- 9.19.3 CSGC Ammunition Product Market Performance
- 9.19.4 CSGC Business Overview
- 9.19.5 CSGC Recent Developments

10 AMMUNITION MARKET FORECAST BY REGION

- 10.1 Global Ammunition Market Size Forecast
- 10.2 Global Ammunition Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Ammunition Market Size Forecast by Country



- 10.2.3 Asia Pacific Ammunition Market Size Forecast by Region
- 10.2.4 South America Ammunition Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Ammunition by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Ammunition Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Ammunition by Type (2025-2030)
 - 11.1.2 Global Ammunition Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Ammunition by Type (2025-2030)
- 11.2 Global Ammunition Market Forecast by Application (2025-2030)
 - 11.2.1 Global Ammunition Sales (Kilotons) Forecast by Application
 - 11.2.2 Global Ammunition Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS



List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Ammunition Market Size Comparison by Region (M USD)
- Table 5. Global Ammunition Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Ammunition Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Ammunition Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Ammunition Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Ammunition as of 2022)
- Table 10. Global Market Ammunition Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Ammunition Sales Sites and Area Served
- Table 12. Manufacturers Ammunition Product Type
- Table 13. Global Ammunition Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Ammunition
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Ammunition Market Challenges
- Table 22. Global Ammunition Sales by Type (Kilotons)
- Table 23. Global Ammunition Market Size by Type (M USD)
- Table 24. Global Ammunition Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Ammunition Sales Market Share by Type (2019-2024)
- Table 26. Global Ammunition Market Size (M USD) by Type (2019-2024)
- Table 27. Global Ammunition Market Size Share by Type (2019-2024)
- Table 28. Global Ammunition Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Ammunition Sales (Kilotons) by Application
- Table 30. Global Ammunition Market Size by Application
- Table 31. Global Ammunition Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Ammunition Sales Market Share by Application (2019-2024)
- Table 33. Global Ammunition Sales by Application (2019-2024) & (M USD)



- Table 34. Global Ammunition Market Share by Application (2019-2024)
- Table 35. Global Ammunition Sales Growth Rate by Application (2019-2024)
- Table 36. Global Ammunition Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Ammunition Sales Market Share by Region (2019-2024)
- Table 38. North America Ammunition Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Ammunition Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Ammunition Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Ammunition Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Ammunition Sales by Region (2019-2024) & (Kilotons)
- Table 43. Orbital Atk Ammunition Basic Information
- Table 44. Orbital Atk Ammunition Product Overview
- Table 45. Orbital Atk Ammunition Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Orbital Atk Business Overview
- Table 47. Orbital Atk Ammunition SWOT Analysis
- Table 48. Orbital Atk Recent Developments
- Table 49. Vista Outdoors Ammunition Basic Information
- Table 50. Vista Outdoors Ammunition Product Overview
- Table 51. Vista Outdoors Ammunition Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Vista Outdoors Business Overview
- Table 53. Vista Outdoors Ammunition SWOT Analysis
- Table 54. Vista Outdoors Recent Developments
- Table 55. Olin Corporation (Winchester Ammunition) Ammunition Basic Information
- Table 56. Olin Corporation (Winchester Ammunition) Ammunition Product Overview
- Table 57. Olin Corporation (Winchester Ammunition) Ammunition Sales (Kilotons),
- Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Olin Corporation (Winchester Ammunition) Ammunition SWOT Analysis
- Table 59. Olin Corporation (Winchester Ammunition) Business Overview
- Table 60. Olin Corporation (Winchester Ammunition) Recent Developments
- Table 61. Ruag Group (Ruag Ammotec AG) Ammunition Basic Information
- Table 62. Ruag Group (Ruag Ammotec AG) Ammunition Product Overview
- Table 63. Ruag Group (Ruag Ammotec AG) Ammunition Sales (Kilotons), Revenue (M
- USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Ruag Group (Ruag Ammotec AG) Business Overview
- Table 65. Ruag Group (Ruag Ammotec AG) Recent Developments
- Table 66. FN Herstal Ammunition Basic Information
- Table 67. FN Herstal Ammunition Product Overview
- Table 68. FN Herstal Ammunition Sales (Kilotons), Revenue (M USD), Price (USD/Ton)



and Gross Margin (2019-2024)

Table 69. FN Herstal Business Overview

Table 70. FN Herstal Recent Developments

Table 71. Nammo Ammunition Basic Information

Table 72. Nammo Ammunition Product Overview

Table 73. Nammo Ammunition Sales (Kilotons), Revenue (M USD), Price (USD/Ton)

and Gross Margin (2019-2024)

Table 74. Nammo Business Overview

Table 75. Nammo Recent Developments

Table 76. Nexter Ammunition Basic Information

Table 77. Nexter Ammunition Product Overview

Table 78. Nexter Ammunition Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and

Gross Margin (2019-2024)

Table 79. Nexter Business Overview

Table 80. Nexter Recent Developments

Table 81. BAE Systems Ammunition Basic Information

Table 82. BAE Systems Ammunition Product Overview

Table 83. BAE Systems Ammunition Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

Table 84. BAE Systems Business Overview

Table 85. BAE Systems Recent Developments

Table 86. Poongsan Defense Ammunition Basic Information

Table 87. Poongsan Defense Ammunition Product Overview

Table 88. Poongsan Defense Ammunition Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

Table 89. Poongsan Defense Business Overview

Table 90. Poongsan Defense Recent Developments

Table 91. IMI (Israel Military Industries) Ammunition Basic Information

Table 92. IMI (Israel Military Industries) Ammunition Product Overview

Table 93. IMI (Israel Military Industries) Ammunition Sales (Kilotons), Revenue (M

USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. IMI (Israel Military Industries) Business Overview

Table 95. IMI (Israel Military Industries) Recent Developments

Table 96. General Dynamics Ammunition Basic Information

Table 97. General Dynamics Ammunition Product Overview

Table 98. General Dynamics Ammunition Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

Table 99. General Dynamics Business Overview

Table 100. General Dynamics Recent Developments



- Table 101. Day and Zimmermann Ammunition Basic Information
- Table 102. Day and Zimmermann Ammunition Product Overview
- Table 103. Day and Zimmermann Ammunition Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Day and Zimmermann Business Overview
- Table 105. Day and Zimmermann Recent Developments
- Table 106. Rheinmetall Defence Ammunition Basic Information
- Table 107. Rheinmetall Defence Ammunition Product Overview
- Table 108. Rheinmetall Defence Ammunition Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Rheinmetall Defence Business Overview
- Table 110. Rheinmetall Defence Recent Developments
- Table 111. Finmeccanica Ammunition Basic Information
- Table 112. Finmeccanica Ammunition Product Overview
- Table 113. Finmeccanica Ammunition Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Finmeccanica Business Overview
- Table 115. Finmeccanica Recent Developments
- Table 116. Bazalt Ammunition Basic Information
- Table 117. Bazalt Ammunition Product Overview
- Table 118. Bazalt Ammunition Sales (Kilotons), Revenue (M USD), Price (USD/Ton)
- and Gross Margin (2019-2024)
- Table 119. Bazalt Business Overview
- Table 120. Bazalt Recent Developments
- Table 121. Zavod Plastmass Ammunition Basic Information
- Table 122. Zavod Plastmass Ammunition Product Overview
- Table 123. Zavod Plastmass Ammunition Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 124. Zavod Plastmass Business Overview
- Table 125. Zavod Plastmass Recent Developments
- Table 126. National Presto Ammunition Basic Information
- Table 127. National Presto Ammunition Product Overview
- Table 128. National Presto Ammunition Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 129. National Presto Business Overview
- Table 130. National Presto Recent Developments
- Table 131. China North Industries Corp (NORINCO) Ammunition Basic Information
- Table 132. China North Industries Corp (NORINCO) Ammunition Product Overview
- Table 133. China North Industries Corp (NORINCO) Ammunition Sales (Kilotons),



- Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 134. China North Industries Corp (NORINCO) Business Overview
- Table 135. China North Industries Corp (NORINCO) Recent Developments
- Table 136. CSGC Ammunition Basic Information
- Table 137, CSGC Ammunition Product Overview
- Table 138. CSGC Ammunition Sales (Kilotons), Revenue (M USD), Price (USD/Ton)
- and Gross Margin (2019-2024)
- Table 139. CSGC Business Overview
- Table 140. CSGC Recent Developments
- Table 141. Global Ammunition Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 142. Global Ammunition Market Size Forecast by Region (2025-2030) & (M USD)
- Table 143. North America Ammunition Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 144. North America Ammunition Market Size Forecast by Country (2025-2030) & (M USD)
- Table 145. Europe Ammunition Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 146. Europe Ammunition Market Size Forecast by Country (2025-2030) & (M USD)
- Table 147. Asia Pacific Ammunition Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 148. Asia Pacific Ammunition Market Size Forecast by Region (2025-2030) & (M USD)
- Table 149. South America Ammunition Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 150. South America Ammunition Market Size Forecast by Country (2025-2030) & (M USD)
- Table 151. Middle East and Africa Ammunition Consumption Forecast by Country (2025-2030) & (Units)
- Table 152. Middle East and Africa Ammunition Market Size Forecast by Country (2025-2030) & (M USD)
- Table 153. Global Ammunition Sales Forecast by Type (2025-2030) & (Kilotons)
- Table 154. Global Ammunition Market Size Forecast by Type (2025-2030) & (M USD)
- Table 155. Global Ammunition Price Forecast by Type (2025-2030) & (USD/Ton)
- Table 156. Global Ammunition Sales (Kilotons) Forecast by Application (2025-2030)
- Table 157. Global Ammunition Market Size Forecast by Application (2025-2030) & (M USD)



List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Ammunition
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Ammunition Market Size (M USD), 2019-2030
- Figure 5. Global Ammunition Market Size (M USD) (2019-2030)
- Figure 6. Global Ammunition Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Ammunition Market Size by Country (M USD)
- Figure 11. Ammunition Sales Share by Manufacturers in 2023
- Figure 12. Global Ammunition Revenue Share by Manufacturers in 2023
- Figure 13. Ammunition Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Ammunition Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Ammunition Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Ammunition Market Share by Type
- Figure 18. Sales Market Share of Ammunition by Type (2019-2024)
- Figure 19. Sales Market Share of Ammunition by Type in 2023
- Figure 20. Market Size Share of Ammunition by Type (2019-2024)
- Figure 21. Market Size Market Share of Ammunition by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Ammunition Market Share by Application
- Figure 24. Global Ammunition Sales Market Share by Application (2019-2024)
- Figure 25. Global Ammunition Sales Market Share by Application in 2023
- Figure 26. Global Ammunition Market Share by Application (2019-2024)
- Figure 27. Global Ammunition Market Share by Application in 2023
- Figure 28. Global Ammunition Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Ammunition Sales Market Share by Region (2019-2024)
- Figure 30. North America Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Ammunition Sales Market Share by Country in 2023
- Figure 32. U.S. Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Ammunition Sales (Kilotons) and Growth Rate (2019-2024)



- Figure 34. Mexico Ammunition Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Ammunition Sales Market Share by Country in 2023
- Figure 37. Germany Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Ammunition Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Ammunition Sales Market Share by Region in 2023
- Figure 44. China Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Ammunition Sales and Growth Rate (Kilotons)
- Figure 50. South America Ammunition Sales Market Share by Country in 2023
- Figure 51. Brazil Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Ammunition Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Ammunition Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Ammunition Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Ammunition Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Ammunition Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Ammunition Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Ammunition Market Share Forecast by Type (2025-2030)
- Figure 65. Global Ammunition Sales Forecast by Application (2025-2030)
- Figure 66. Global Ammunition Market Share Forecast by Application (2025-2030)



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