

# Global American Ginseng Powder Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

American ginseng, a member of the ivy family, is an herb used in traditional Chinese medicine (TCM) and by Native American healers. The root of the ginseng plant is said to boost energy, prevent infections, and even treat diabetes and cancer.

This report provides a deep insight into the global American Ginseng Powder market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global American Ginseng Powder Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the American Ginseng Powder market in any manner.

Global American Ginseng Powder Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### **Key Company**

Kangmei  
Letaotao  
Wisconsin HSU'S Ginseng(NanJing)  
Long Bao Shen Rong  
Yisheng Pharma  
Tak Shing Hong

### **Market Segmentation (by Type)**

High Purity  
Standard

### **Market Segmentation (by Application)**

Pharma & Healthcare  
Cosmetic & Skin Care  
Food & Feed Additives  
Other

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments

Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the American Ginseng Powder Market  
Overview of the regional outlook of the American Ginseng Powder Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the American Ginseng Powder Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of American Ginseng Powder, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of American Ginseng Powder

#### 1.2 Key Market Segments

##### 1.2.1 American Ginseng Powder Segment by Type

##### 1.2.2 American Ginseng Powder Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 AMERICAN GINSENG POWDER MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global American Ginseng Powder Market Size (M USD) Estimates and Forecasts (2020-2033)

##### 2.1.2 Global American Ginseng Powder Sales Estimates and Forecasts (2020-2033)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 AMERICAN GINSENG POWDER MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global American Ginseng Powder Product Life Cycle

#### 3.3 Global American Ginseng Powder Sales by Manufacturers (2020-2025)

#### 3.4 Global American Ginseng Powder Revenue Market Share by Manufacturers (2020-2025)

#### 3.5 American Ginseng Powder Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.6 Global American Ginseng Powder Average Price by Manufacturers (2020-2025)

#### 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

#### 3.8 American Ginseng Powder Market Competitive Situation and Trends

##### 3.8.1 American Ginseng Powder Market Concentration Rate

##### 3.8.2 Global 5 and 10 Largest American Ginseng Powder Players Market Share by Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## **4 AMERICAN GINSENG POWDER INDUSTRY CHAIN ANALYSIS**

### 4.1 American Ginseng Powder Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF AMERICAN GINSENG POWDER MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global American Ginseng Powder Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to American Ginseng Powder Market

### 5.7 ESG Ratings of Leading Companies

## **6 AMERICAN GINSENG POWDER MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global American Ginseng Powder Sales Market Share by Type (2020-2025)

### 6.3 Global American Ginseng Powder Market Size Market Share by Type (2020-2025)

### 6.4 Global American Ginseng Powder Price by Type (2020-2025)

## **7 AMERICAN GINSENG POWDER MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global American Ginseng Powder Market Sales by Application (2020-2025)
- 7.3 Global American Ginseng Powder Market Size (M USD) by Application (2020-2025)
- 7.4 Global American Ginseng Powder Sales Growth Rate by Application (2020-2025)

## **8 AMERICAN GINSENG POWDER MARKET SALES BY REGION**

- 8.1 Global American Ginseng Powder Sales by Region
  - 8.1.1 Global American Ginseng Powder Sales by Region
  - 8.1.2 Global American Ginseng Powder Sales Market Share by Region
- 8.2 Global American Ginseng Powder Market Size by Region
  - 8.2.1 Global American Ginseng Powder Market Size by Region
  - 8.2.2 Global American Ginseng Powder Market Size Market Share by Region
- 8.3 North America
  - 8.3.1 North America American Ginseng Powder Sales by Country
  - 8.3.2 North America American Ginseng Powder Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe American Ginseng Powder Sales by Country
  - 8.4.2 Europe American Ginseng Powder Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific American Ginseng Powder Sales by Region
  - 8.5.2 Asia Pacific American Ginseng Powder Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America American Ginseng Powder Sales by Country
  - 8.6.2 South America American Ginseng Powder Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa American Ginseng Powder Sales by Region

8.7.2 Middle East and Africa American Ginseng Powder Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## **9 AMERICAN GINSENG POWDER MARKET PRODUCTION BY REGION**

9.1 Global Production of American Ginseng Powder by Region(2020-2025)

9.2 Global American Ginseng Powder Revenue Market Share by Region (2020-2025)

9.3 Global American Ginseng Powder Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America American Ginseng Powder Production

9.4.1 North America American Ginseng Powder Production Growth Rate (2020-2025)

9.4.2 North America American Ginseng Powder Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe American Ginseng Powder Production

9.5.1 Europe American Ginseng Powder Production Growth Rate (2020-2025)

9.5.2 Europe American Ginseng Powder Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan American Ginseng Powder Production (2020-2025)

9.6.1 Japan American Ginseng Powder Production Growth Rate (2020-2025)

9.6.2 Japan American Ginseng Powder Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China American Ginseng Powder Production (2020-2025)

9.7.1 China American Ginseng Powder Production Growth Rate (2020-2025)

9.7.2 China American Ginseng Powder Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Kangmei

10.1.1 Kangmei Basic Information

- 10.1.2 Kangmei American Ginseng Powder Product Overview
- 10.1.3 Kangmei American Ginseng Powder Product Market Performance
- 10.1.4 Kangmei Business Overview
- 10.1.5 Kangmei SWOT Analysis
- 10.1.6 Kangmei Recent Developments
- 10.2 Letaotao
  - 10.2.1 Letaotao Basic Information
  - 10.2.2 Letaotao American Ginseng Powder Product Overview
  - 10.2.3 Letaotao American Ginseng Powder Product Market Performance
  - 10.2.4 Letaotao Business Overview
  - 10.2.5 Letaotao SWOT Analysis
  - 10.2.6 Letaotao Recent Developments
- 10.3 Wisconsin HSU'S Ginseng(NanJing)
  - 10.3.1 Wisconsin HSU'S Ginseng(NanJing) Basic Information
  - 10.3.2 Wisconsin HSU'S Ginseng(NanJing) American Ginseng Powder Product Overview
  - 10.3.3 Wisconsin HSU'S Ginseng(NanJing) American Ginseng Powder Product Market Performance
  - 10.3.4 Wisconsin HSU'S Ginseng(NanJing) Business Overview
  - 10.3.5 Wisconsin HSU'S Ginseng(NanJing) SWOT Analysis
  - 10.3.6 Wisconsin HSU'S Ginseng(NanJing) Recent Developments
- 10.4 Long Bao Shen Rong
  - 10.4.1 Long Bao Shen Rong Basic Information
  - 10.4.2 Long Bao Shen Rong American Ginseng Powder Product Overview
  - 10.4.3 Long Bao Shen Rong American Ginseng Powder Product Market Performance
  - 10.4.4 Long Bao Shen Rong Business Overview
  - 10.4.5 Long Bao Shen Rong Recent Developments
- 10.5 Yisheng Pharma
  - 10.5.1 Yisheng Pharma Basic Information
  - 10.5.2 Yisheng Pharma American Ginseng Powder Product Overview
  - 10.5.3 Yisheng Pharma American Ginseng Powder Product Market Performance
  - 10.5.4 Yisheng Pharma Business Overview
  - 10.5.5 Yisheng Pharma Recent Developments
- 10.6 Tak Shing Hong
  - 10.6.1 Tak Shing Hong Basic Information
  - 10.6.2 Tak Shing Hong American Ginseng Powder Product Overview
  - 10.6.3 Tak Shing Hong American Ginseng Powder Product Market Performance
  - 10.6.4 Tak Shing Hong Business Overview
  - 10.6.5 Tak Shing Hong Recent Developments

## **11 AMERICAN GINSENG POWDER MARKET FORECAST BY REGION**

11.1 Global American Ginseng Powder Market Size Forecast

11.2 Global American Ginseng Powder Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe American Ginseng Powder Market Size Forecast by Country

11.2.3 Asia Pacific American Ginseng Powder Market Size Forecast by Region

11.2.4 South America American Ginseng Powder Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of American Ginseng Powder by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

12.1 Global American Ginseng Powder Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of American Ginseng Powder by Type (2026-2033)

12.1.2 Global American Ginseng Powder Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of American Ginseng Powder by Type (2026-2033)

12.2 Global American Ginseng Powder Market Forecast by Application (2026-2033)

12.2.1 Global American Ginseng Powder Sales (K Units) Forecast by Application

12.2.2 Global American Ginseng Powder Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. American Ginseng Powder Market Size Comparison by Region (M USD)

Table 5. Global American Ginseng Powder Sales (K Units) by Manufacturers  
(2020-2025)

Table 6. Global American Ginseng Powder Sales Market Share by Manufacturers  
(2020-2025)

Table 7. Global American Ginseng Powder Revenue (M USD) by Manufacturers  
(2020-2025)

Table 8. Global American Ginseng Powder Revenue Share by Manufacturers  
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in  
American Ginseng Powder as of 2024)

Table 10. Global Market American Ginseng Powder Average Price (USD/Unit) of Key  
Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global American Ginseng Powder Manufacturers Market Concentration Ratio  
(CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. American Ginseng Powder Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading  
Countries

Table 25. Global American Ginseng Powder Sales by Type (K Units)

Table 26. Global American Ginseng Powder Market Size by Type (M USD)

Table 27. Global American Ginseng Powder Sales (K Units) by Type (2020-2025)

|                                                                                                  |
|--------------------------------------------------------------------------------------------------|
| Table 28. Global American Ginseng Powder Sales Market Share by Type (2020-2025)                  |
| Table 29. Global American Ginseng Powder Market Size (M USD) by Type (2020-2025)                 |
| Table 30. Global American Ginseng Powder Market Size Share by Type (2020-2025)                   |
| Table 31. Global American Ginseng Powder Price (USD/Unit) by Type (2020-2025)                    |
| Table 32. Global American Ginseng Powder Sales (K Units) by Application                          |
| Table 33. Global American Ginseng Powder Market Size by Application                              |
| Table 34. Global American Ginseng Powder Sales by Application (2020-2025) & (K Units)            |
| Table 35. Global American Ginseng Powder Sales Market Share by Application (2020-2025)           |
| Table 36. Global American Ginseng Powder Market Size by Application (2020-2025) & (M USD)        |
| Table 37. Global American Ginseng Powder Market Share by Application (2020-2025)                 |
| Table 38. Global American Ginseng Powder Sales Growth Rate by Application (2020-2025)            |
| Table 39. Global American Ginseng Powder Sales by Region (2020-2025) & (K Units)                 |
| Table 40. Global American Ginseng Powder Sales Market Share by Region (2020-2025)                |
| Table 41. Global American Ginseng Powder Market Size by Region (2020-2025) & (M USD)             |
| Table 42. Global American Ginseng Powder Market Size Market Share by Region (2020-2025)          |
| Table 43. North America American Ginseng Powder Sales by Country (2020-2025) & (K Units)         |
| Table 44. North America American Ginseng Powder Market Size by Country (2020-2025) & (M USD)     |
| Table 45. Europe American Ginseng Powder Sales by Country (2020-2025) & (K Units)                |
| Table 46. Europe American Ginseng Powder Market Size by Country (2020-2025) & (M USD)            |
| Table 47. Asia Pacific American Ginseng Powder Sales by Region (2020-2025) & (K Units)           |
| Table 48. Asia Pacific American Ginseng Powder Market Size by Region (2020-2025) & (M USD)       |
| Table 49. South America American Ginseng Powder Sales by Country (2020-2025) & (K Units)         |
| Table 50. South America American Ginseng Powder Market Size by Country (2020-2025) & (M USD)     |
| Table 51. Middle East and Africa American Ginseng Powder Sales by Region (2020-2025) & (K Units) |

Table 52. Middle East and Africa American Ginseng Powder Market Size by Region (2020-2025) & (M USD)

Table 53. Global American Ginseng Powder Production (K Units) by Region(2020-2025)

Table 54. Global American Ginseng Powder Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global American Ginseng Powder Revenue Market Share by Region (2020-2025)

Table 56. Global American Ginseng Powder Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America American Ginseng Powder Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe American Ginseng Powder Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan American Ginseng Powder Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China American Ginseng Powder Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Kangmei Basic Information

Table 62. Kangmei American Ginseng Powder Product Overview

Table 63. Kangmei American Ginseng Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Kangmei Business Overview

Table 65. Kangmei SWOT Analysis

Table 66. Kangmei Recent Developments

Table 67. Letaotao Basic Information

Table 68. Letaotao American Ginseng Powder Product Overview

Table 69. Letaotao American Ginseng Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Letaotao Business Overview

Table 71. Letaotao SWOT Analysis

Table 72. Letaotao Recent Developments

Table 73. Wisconsin HSU'S Ginseng(NanJing) Basic Information

Table 74. Wisconsin HSU'S Ginseng(NanJing) American Ginseng Powder Product Overview

Table 75. Wisconsin HSU'S Ginseng(NanJing) American Ginseng Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Wisconsin HSU'S Ginseng(NanJing) Business Overview

Table 77. Wisconsin HSU'S Ginseng(NanJing) SWOT Analysis

Table 78. Wisconsin HSU'S Ginseng(NanJing) Recent Developments

|                                                                                                                                      |
|--------------------------------------------------------------------------------------------------------------------------------------|
| Table 79. Long Bao Shen Rong Basic Information                                                                                       |
| Table 80. Long Bao Shen Rong American Ginseng Powder Product Overview                                                                |
| Table 81. Long Bao Shen Rong American Ginseng Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 82. Long Bao Shen Rong Business Overview                                                                                       |
| Table 83. Long Bao Shen Rong Recent Developments                                                                                     |
| Table 84. Yisheng Pharma Basic Information                                                                                           |
| Table 85. Yisheng Pharma American Ginseng Powder Product Overview                                                                    |
| Table 86. Yisheng Pharma American Ginseng Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)     |
| Table 87. Yisheng Pharma Business Overview                                                                                           |
| Table 88. Yisheng Pharma Recent Developments                                                                                         |
| Table 89. Tak Shing Hong Basic Information                                                                                           |
| Table 90. Tak Shing Hong American Ginseng Powder Product Overview                                                                    |
| Table 91. Tak Shing Hong American Ginseng Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)     |
| Table 92. Tak Shing Hong Business Overview                                                                                           |
| Table 93. Tak Shing Hong Recent Developments                                                                                         |
| Table 94. Global American Ginseng Powder Sales Forecast by Region (2026-2033) & (K Units)                                            |
| Table 95. Global American Ginseng Powder Market Size Forecast by Region (2026-2033) & (M USD)                                        |
| Table 96. North America American Ginseng Powder Sales Forecast by Country (2026-2033) & (K Units)                                    |
| Table 97. North America American Ginseng Powder Market Size Forecast by Country (2026-2033) & (M USD)                                |
| Table 98. Europe American Ginseng Powder Sales Forecast by Country (2026-2033) & (K Units)                                           |
| Table 99. Europe American Ginseng Powder Market Size Forecast by Country (2026-2033) & (M USD)                                       |
| Table 100. Asia Pacific American Ginseng Powder Sales Forecast by Region (2026-2033) & (K Units)                                     |
| Table 101. Asia Pacific American Ginseng Powder Market Size Forecast by Region (2026-2033) & (M USD)                                 |
| Table 102. South America American Ginseng Powder Sales Forecast by Country (2026-2033) & (K Units)                                   |
| Table 103. South America American Ginseng Powder Market Size Forecast by Country (2026-2033) & (M USD)                               |
| Table 104. Middle East and Africa American Ginseng Powder Sales Forecast by                                                          |

Country (2026-2033) & (Units)

Table 105. Middle East and Africa American Ginseng Powder Market Size Forecast by Country (2026-2033) & (M USD)

Table 106. Global American Ginseng Powder Sales Forecast by Type (2026-2033) & (K Units)

Table 107. Global American Ginseng Powder Market Size Forecast by Type (2026-2033) & (M USD)

Table 108. Global American Ginseng Powder Price Forecast by Type (2026-2033) & (USD/Unit)

Table 109. Global American Ginseng Powder Sales (K Units) Forecast by Application (2026-2033)

Table 110. Global American Ginseng Powder Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of American Ginseng Powder
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global American Ginseng Powder Market Size (M USD), 2024-2033
- Figure 5. Global American Ginseng Powder Market Size (M USD) (2020-2033)
- Figure 6. Global American Ginseng Powder Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. American Ginseng Powder Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global American Ginseng Powder Product Life Cycle
- Figure 13. American Ginseng Powder Sales Share by Manufacturers in 2024
- Figure 14. Global American Ginseng Powder Revenue Share by Manufacturers in 2024
- Figure 15. American Ginseng Powder Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market American Ginseng Powder Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by American Ginseng Powder Revenue in 2024
- Figure 18. Industry Chain Map of American Ginseng Powder
- Figure 19. Global American Ginseng Powder Market PEST Analysis
- Figure 20. Global American Ginseng Powder Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global American Ginseng Powder Market Share by Type
- Figure 27. Sales Market Share of American Ginseng Powder by Type (2020-2025)
- Figure 28. Sales Market Share of American Ginseng Powder by Type in 2024
- Figure 29. Market Size Share of American Ginseng Powder by Type (2020-2025)
- Figure 30. Market Size Share of American Ginseng Powder by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global American Ginseng Powder Market Share by Application

Figure 33. Global American Ginseng Powder Sales Market Share by Application (2020-2025)

Figure 34. Global American Ginseng Powder Sales Market Share by Application in 2024

Figure 35. Global American Ginseng Powder Market Share by Application (2020-2025)

Figure 36. Global American Ginseng Powder Market Share by Application in 2024

Figure 37. Global American Ginseng Powder Sales Growth Rate by Application (2020-2025)

Figure 38. Global American Ginseng Powder Sales Market Share by Region (2020-2025)

Figure 39. Global American Ginseng Powder Market Size Market Share by Region (2020-2025)

Figure 40. North America American Ginseng Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America American Ginseng Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America American Ginseng Powder Sales Market Share by Country in 2024

Figure 43. North America American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America American Ginseng Powder Market Size Market Share by Country in 2024

Figure 45. U.S. American Ginseng Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada American Ginseng Powder Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada American Ginseng Powder Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico American Ginseng Powder Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico American Ginseng Powder Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe American Ginseng Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe American Ginseng Powder Sales Market Share by Country in 2024

Figure 53. Europe American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe American Ginseng Powder Market Size Market Share by Country in

2024

Figure 55. Germany American Ginseng Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France American Ginseng Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. American Ginseng Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy American Ginseng Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain American Ginseng Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific American Ginseng Powder Sales and Growth Rate (K Units)

Figure 66. Asia Pacific American Ginseng Powder Sales Market Share by Region in 2024

Figure 67. Asia Pacific American Ginseng Powder Market Size Market Share by Region in 2024

Figure 68. China American Ginseng Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan American Ginseng Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea American Ginseng Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India American Ginseng Powder Sales and Growth Rate (2020-2025) & (K

Units)

Figure 75. India American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia American Ginseng Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America American Ginseng Powder Sales and Growth Rate (K Units)

Figure 79. South America American Ginseng Powder Sales Market Share by Country in 2024

Figure 80. South America American Ginseng Powder Market Size and Growth Rate (M USD)

Figure 81. South America American Ginseng Powder Market Size Market Share by Country in 2024

Figure 82. Brazil American Ginseng Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina American Ginseng Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia American Ginseng Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa American Ginseng Powder Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa American Ginseng Powder Sales Market Share by Region in 2024

Figure 90. Middle East and Africa American Ginseng Powder Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa American Ginseng Powder Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia American Ginseng Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE American Ginseng Powder Sales and Growth Rate (2020-2025) & (K

Units)

Figure 95. UAE American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt American Ginseng Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria American Ginseng Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa American Ginseng Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa American Ginseng Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global American Ginseng Powder Production Market Share by Region (2020-2025)

Figure 103. North America American Ginseng Powder Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe American Ginseng Powder Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan American Ginseng Powder Production (K Units) Growth Rate (2020-2025)

Figure 106. China American Ginseng Powder Production (K Units) Growth Rate (2020-2025)

Figure 107. Global American Ginseng Powder Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global American Ginseng Powder Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global American Ginseng Powder Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global American Ginseng Powder Market Share Forecast by Type (2026-2033)

Figure 111. Global American Ginseng Powder Sales Forecast by Application (2026-2033)

Figure 112. Global American Ginseng Powder Market Share Forecast by Application (2026-2033)

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