

Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The aluminum alloy wheel market is a segment of the automotive industry focused on lightweight, durable wheels made from alloys of aluminum, magnesium, and other metals. These wheels are favored for their superior strength-to-weight ratio compared to traditional steel wheels, which enhances fuel efficiency, handling, and braking performance. They are widely used in passenger cars, commercial vehicles, and high-performance sports cars due to their corrosion resistance, aesthetic appeal, and ability to dissipate heat more effectively. The market is driven by increasing demand for fuel-efficient vehicles, stringent emission regulations, and consumer preference for premium and customized wheel designs. Growth is further supported by advancements in alloy compositions and manufacturing techniques, such as casting, forging, and flow forming, which improve performance and reduce production costs. However, the market faces challenges from fluctuating raw material prices and competition from alternative materials like carbon fiber. Geographically, regions with strong automotive production, such as Asia-Pacific, Europe, and North America, dominate demand. The aftermarket segment also plays a significant role, as consumers upgrade wheels for performance or aesthetic reasons.

The global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] market size was estimated at USD 21364.25 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 1.38% during the forecast period.

This report provides a deep insight into the global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] market in any manner.

Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Zhongnan Aluminum Wheels
YHI
Yueling Wheels
Guangdong Dcenti Auto-Parts
Zhejiang Jinfei
Wanfeng Auto
Lizhong

CITIC Dicastal
Borbet
Ronseal Wheels
Alcoa
Superior Industries
Lochpe-Maxion
Uniwheel
Enkei Wheels
Accuride
Topy

Market Segmentation (by Type)

Casting
Forging

Market Segmentation (by Application)

Passenger Vehicle
Commercial Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market
Overview of the regional outlook of the Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels], their output value, profit level,

regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to

come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels]

1.2 Key Market Segments

1.2.1 Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Segment by Type

1.2.2 Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ALUMINUM ALLOY WHEELS [AUTOMOTIVE ALUMINUM WHEEL; AUTOMOTIVE ALUMINUM ALLOY WHEELS] MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ALUMINUM ALLOY WHEELS [AUTOMOTIVE ALUMINUM WHEEL; AUTOMOTIVE ALUMINUM ALLOY WHEELS] MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Life Cycle

3.3 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales by Manufacturers (2020-2025)

3.4 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Revenue Market Share by Manufacturers (2020-2025)

3.5 Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Competitive Situation and Trends

3.8.1 Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Concentration Rate

3.8.2 Global 5 and 10 Largest Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 ALUMINUM ALLOY WHEELS [AUTOMOTIVE ALUMINUM WHEEL; AUTOMOTIVE ALUMINUM ALLOY WHEELS] INDUSTRY CHAIN ANALYSIS

4.1 Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ALUMINUM ALLOY WHEELS [AUTOMOTIVE ALUMINUM WHEEL; AUTOMOTIVE ALUMINUM ALLOY WHEELS] MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market

5.7 ESG Ratings of Leading Companies

6 ALUMINUM ALLOY WHEELS [AUTOMOTIVE ALUMINUM WHEEL; AUTOMOTIVE ALUMINUM ALLOY WHEELS] MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Market Share by Type (2020-2025)

6.3 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Market Share by Type (2020-2025)

6.4 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Price by Type (2020-2025)

7 ALUMINUM ALLOY WHEELS [AUTOMOTIVE ALUMINUM WHEEL; AUTOMOTIVE ALUMINUM ALLOY WHEELS] MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Sales by Application (2020-2025)

7.3 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size (M USD) by Application (2020-2025)

7.4 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Growth Rate by Application (2020-2025)

8 ALUMINUM ALLOY WHEELS [AUTOMOTIVE ALUMINUM WHEEL; AUTOMOTIVE ALUMINUM ALLOY WHEELS] MARKET SALES BY REGION

8.1 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales by Region

8.1.1 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales by Region

8.1.2 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Market Share by Region

8.2 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size by Region

8.2.1 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size by Region

8.2.2 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Market Share by Region

8.3 North America

8.3.1 North America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales by Country

8.3.2 North America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales by Country

8.4.2 Europe Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales by Region

8.5.2 Asia Pacific Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales by Country

8.6.2 South America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales by Region

8.7.2 Middle East and Africa Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 ALUMINUM ALLOY WHEELS [AUTOMOTIVE ALUMINUM WHEEL; AUTOMOTIVE ALUMINUM ALLOY WHEELS] MARKET PRODUCTION BY REGION

9.1 Global Production of Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] by Region(2020-2025)

9.2 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Revenue Market Share by Region (2020-2025)

9.3 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production

9.4.1 North America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production Growth Rate (2020-2025)

9.4.2 North America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production

9.5.1 Europe Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production Growth Rate (2020-2025)

9.5.2 Europe Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production (2020-2025)

9.6.1 Japan Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive

Aluminum Alloy Wheels] Production Growth Rate (2020-2025)

9.6.2 Japan Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production (2020-2025)

9.7.1 China Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production Growth Rate (2020-2025)

9.7.2 China Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Zhongnan Aluminum Wheels

10.1.1 Zhongnan Aluminum Wheels Basic Information

10.1.2 Zhongnan Aluminum Wheels Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

10.1.3 Zhongnan Aluminum Wheels Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Market Performance

10.1.4 Zhongnan Aluminum Wheels Business Overview

10.1.5 Zhongnan Aluminum Wheels SWOT Analysis

10.1.6 Zhongnan Aluminum Wheels Recent Developments

10.2 YHI

10.2.1 YHI Basic Information

10.2.2 YHI Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

10.2.3 YHI Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Market Performance

10.2.4 YHI Business Overview

10.2.5 YHI SWOT Analysis

10.2.6 YHI Recent Developments

10.3 Yueling Wheels

10.3.1 Yueling Wheels Basic Information

10.3.2 Yueling Wheels Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

10.3.3 Yueling Wheels Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Market Performance

10.3.4 Yueling Wheels Business Overview

10.3.5 Yueling Wheels SWOT Analysis

10.3.6 Yueling Wheels Recent Developments

10.4 Guangdong Dcenti Auto-Parts

10.4.1 Guangdong Dcenti Auto-Parts Basic Information

10.4.2 Guangdong Dcenti Auto-Parts Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

10.4.3 Guangdong Dcenti Auto-Parts Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Market Performance

10.4.4 Guangdong Dcenti Auto-Parts Business Overview

10.4.5 Guangdong Dcenti Auto-Parts Recent Developments

10.5 Zhejiang Jinfei

10.5.1 Zhejiang Jinfei Basic Information

10.5.2 Zhejiang Jinfei Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

10.5.3 Zhejiang Jinfei Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Market Performance

10.5.4 Zhejiang Jinfei Business Overview

10.5.5 Zhejiang Jinfei Recent Developments

10.6 Wanfeng Auto

10.6.1 Wanfeng Auto Basic Information

10.6.2 Wanfeng Auto Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

10.6.3 Wanfeng Auto Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Market Performance

10.6.4 Wanfeng Auto Business Overview

10.6.5 Wanfeng Auto Recent Developments

10.7 Lizhong

10.7.1 Lizhong Basic Information

10.7.2 Lizhong Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

10.7.3 Lizhong Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Market Performance

10.7.4 Lizhong Business Overview

10.7.5 Lizhong Recent Developments

10.8 CITIC Dicastal

10.8.1 CITIC Dicastal Basic Information

10.8.2 CITIC Dicastal Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

10.8.3 CITIC Dicastal Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Market Performance

10.8.4 CITIC Dicastal Business Overview

10.8.5 CITIC Dicastal Recent Developments

10.9 Borbet

10.9.1 Borbet Basic Information

10.9.2 Borbet Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

10.9.3 Borbet Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Market Performance

10.9.4 Borbet Business Overview

10.9.5 Borbet Recent Developments

10.10 Ronal Wheels

10.10.1 Ronal Wheels Basic Information

10.10.2 Ronal Wheels Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

10.10.3 Ronal Wheels Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Market Performance

10.10.4 Ronal Wheels Business Overview

10.10.5 Ronal Wheels Recent Developments

10.11 Alcoa

10.11.1 Alcoa Basic Information

10.11.2 Alcoa Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

10.11.3 Alcoa Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Market Performance

10.11.4 Alcoa Business Overview

10.11.5 Alcoa Recent Developments

10.12 Superior Industries

10.12.1 Superior Industries Basic Information

10.12.2 Superior Industries Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

10.12.3 Superior Industries Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Market Performance

10.12.4 Superior Industries Business Overview

10.12.5 Superior Industries Recent Developments

10.13 Iochpe-Maxion

10.13.1 Iochpe-Maxion Basic Information

10.13.2 Iochpe-Maxion Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

10.13.3 Iochpe-Maxion Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Market Performance

- 10.13.4 Iochpe-Maxion Business Overview
- 10.13.5 Iochpe-Maxion Recent Developments
- 10.14 Uniwheel
 - 10.14.1 Uniwheel Basic Information
 - 10.14.2 Uniwheel Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview
 - 10.14.3 Uniwheel Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Market Performance
 - 10.14.4 Uniwheel Business Overview
 - 10.14.5 Uniwheel Recent Developments
- 10.15 Enkei Wheels
 - 10.15.1 Enkei Wheels Basic Information
 - 10.15.2 Enkei Wheels Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview
 - 10.15.3 Enkei Wheels Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Market Performance
 - 10.15.4 Enkei Wheels Business Overview
 - 10.15.5 Enkei Wheels Recent Developments
- 10.16 Accuride
 - 10.16.1 Accuride Basic Information
 - 10.16.2 Accuride Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview
 - 10.16.3 Accuride Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Market Performance
 - 10.16.4 Accuride Business Overview
 - 10.16.5 Accuride Recent Developments
- 10.17 Topy
 - 10.17.1 Topy Basic Information
 - 10.17.2 Topy Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview
 - 10.17.3 Topy Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Market Performance
 - 10.17.4 Topy Business Overview
 - 10.17.5 Topy Recent Developments

11 ALUMINUM ALLOY WHEELS [AUTOMOTIVE ALUMINUM WHEEL; AUTOMOTIVE ALUMINUM ALLOY WHEELS] MARKET FORECAST BY REGION

11.1 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive

Aluminum Alloy Wheels] Market Size Forecast

11.2 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Forecast by Country

11.2.3 Asia Pacific Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Forecast by Region

11.2.4 South America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] by Type (2026-2033)

12.1.2 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] by Type (2026-2033)

12.2 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Forecast by Application (2026-2033)

12.2.1 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units) Forecast by Application

12.2.2 Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Comparison by Region (M USD)

Table 5. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] as of 2024)

Table 10. Global Market Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading

Countries

Table 25. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales by Type (K Units)

Table 26. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size by Type (M USD)

Table 27. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units) by Type (2020-2025)

Table 28. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Market Share by Type (2020-2025)

Table 29. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size (M USD) by Type (2020-2025)

Table 30. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Share by Type (2020-2025)

Table 31. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Price (USD/Unit) by Type (2020-2025)

Table 32. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units) by Application

Table 33. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size by Application

Table 34. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales by Application (2020-2025) & (K Units)

Table 35. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Market Share by Application (2020-2025)

Table 36. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size by Application (2020-2025) & (M USD)

Table 37. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Share by Application (2020-2025)

Table 38. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Growth Rate by Application (2020-2025)

Table 39. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales by Region (2020-2025) & (K Units)

Table 40. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Market Share by Region (2020-2025)

Table 41. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size by Region (2020-2025) & (M USD)

Table 42. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Market Share by Region (2020-2025)

Table 43. North America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales by Country (2020-2025) & (K Units)

Table 44. North America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales by Country (2020-2025) & (K Units)

Table 46. Europe Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size by Region (2020-2025) & (M USD)

Table 49. South America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales by Country (2020-2025) & (K Units)

Table 50. South America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size by Region (2020-2025) & (M USD)

Table 53. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production (K Units) by Region(2020-2025)

Table 54. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Revenue Market Share by Region (2020-2025)

Table 56. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Zhongnan Aluminum Wheels Basic Information
Table 62. Zhongnan Aluminum Wheels Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview
Table 63. Zhongnan Aluminum Wheels Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 64. Zhongnan Aluminum Wheels Business Overview
Table 65. Zhongnan Aluminum Wheels SWOT Analysis
Table 66. Zhongnan Aluminum Wheels Recent Developments
Table 67. YHI Basic Information
Table 68. YHI Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview
Table 69. YHI Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 70. YHI Business Overview
Table 71. YHI SWOT Analysis
Table 72. YHI Recent Developments
Table 73. Yueling Wheels Basic Information
Table 74. Yueling Wheels Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview
Table 75. Yueling Wheels Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. Yueling Wheels Business Overview
Table 77. Yueling Wheels SWOT Analysis
Table 78. Yueling Wheels Recent Developments
Table 79. Guangdong Dcenti Auto-Parts Basic Information
Table 80. Guangdong Dcenti Auto-Parts Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview
Table 81. Guangdong Dcenti Auto-Parts Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Guangdong Dcenti Auto-Parts Business Overview
Table 83. Guangdong Dcenti Auto-Parts Recent Developments
Table 84. Zhejiang Jinfei Basic Information
Table 85. Zhejiang Jinfei Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview
Table 86. Zhejiang Jinfei Aluminum Alloy Wheels [Automotive Aluminum Wheel;

Automotive Aluminum Alloy Wheels] Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Zhejiang Jinfei Business Overview

Table 88. Zhejiang Jinfei Recent Developments

Table 89. Wanfeng Auto Basic Information

Table 90. Wanfeng Auto Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

Table 91. Wanfeng Auto Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Wanfeng Auto Business Overview

Table 93. Wanfeng Auto Recent Developments

Table 94. Lizhong Basic Information

Table 95. Lizhong Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

Table 96. Lizhong Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Lizhong Business Overview

Table 98. Lizhong Recent Developments

Table 99. CITIC Dicastal Basic Information

Table 100. CITIC Dicastal Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

Table 101. CITIC Dicastal Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. CITIC Dicastal Business Overview

Table 103. CITIC Dicastal Recent Developments

Table 104. Borbet Basic Information

Table 105. Borbet Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

Table 106. Borbet Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Borbet Business Overview

Table 108. Borbet Recent Developments

Table 109. Ronal Wheels Basic Information

Table 110. Ronal Wheels Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

Table 111. Ronal Wheels Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Ronal Wheels Business Overview

Table 113. Ronal Wheels Recent Developments

Table 114. Alcoa Basic Information

Table 115. Alcoa Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

Table 116. Alcoa Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Alcoa Business Overview

Table 118. Alcoa Recent Developments

Table 119. Superior Industries Basic Information

Table 120. Superior Industries Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

Table 121. Superior Industries Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Superior Industries Business Overview

Table 123. Superior Industries Recent Developments

Table 124. Iochpe-Maxion Basic Information

Table 125. Iochpe-Maxion Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

Table 126. Iochpe-Maxion Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. Iochpe-Maxion Business Overview

Table 128. Iochpe-Maxion Recent Developments

Table 129. Uniwheel Basic Information

Table 130. Uniwheel Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

Table 131. Uniwheel Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. Uniwheel Business Overview

Table 133. Uniwheel Recent Developments

Table 134. Enkei Wheels Basic Information

Table 135. Enkei Wheels Aluminum Alloy Wheels [Automotive Aluminum Wheel;

Automotive Aluminum Alloy Wheels] Product Overview

Table 136. Enkei Wheels Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. Enkei Wheels Business Overview

Table 138. Enkei Wheels Recent Developments

Table 139. Accuride Basic Information

Table 140. Accuride Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

Table 141. Accuride Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 142. Accuride Business Overview

Table 143. Accuride Recent Developments

Table 144. Topy Basic Information

Table 145. Topy Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Overview

Table 146. Topy Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. Topy Business Overview

Table 148. Topy Recent Developments

Table 149. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Forecast by Region (2026-2033) & (K Units)

Table 150. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Forecast by Region (2026-2033) & (M USD)

Table 151. North America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Forecast by Country (2026-2033) & (K Units)

Table 152. North America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Forecast by Country (2026-2033) & (M USD)

Table 153. Europe Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Forecast by Country (2026-2033) & (K Units)

Table 154. Europe Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Forecast by Country (2026-2033) & (M USD)

Table 155. Asia Pacific Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Forecast by Region (2026-2033) & (K Units)

Table 156. Asia Pacific Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Forecast by Region (2026-2033) & (M USD)

USD)

Table 157. South America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Forecast by Country (2026-2033) & (K Units)

Table 158. South America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Forecast by Country (2026-2033) & (M USD)

Table 159. Middle East and Africa Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Forecast by Country (2026-2033) & (Units)

Table 160. Middle East and Africa Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Forecast by Country (2026-2033) & (M USD)

Table 161. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Forecast by Type (2026-2033) & (K Units)

Table 162. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Forecast by Type (2026-2033) & (M USD)

Table 163. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Price Forecast by Type (2026-2033) & (USD/Unit)

Table 164. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units) Forecast by Application (2026-2033)

Table 165. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels]

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size (M USD), 2024-2033

Figure 5. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size (M USD) (2020-2033)

Figure 6. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Product Life Cycle

Figure 13. Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Share by Manufacturers in 2024

Figure 14. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Revenue Share by Manufacturers in 2024

Figure 15. Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Average Price (USD/Unit) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Revenue in 2024

Figure 18. Industry Chain Map of Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels]

Figure 19. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market PEST Analysis

Figure 20. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive

Aluminum Alloy Wheels] Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Share by Type

Figure 27. Sales Market Share of Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] by Type (2020-2025)

Figure 28. Sales Market Share of Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] by Type in 2024

Figure 29. Market Size Share of Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] by Type (2020-2025)

Figure 30. Market Size Share of Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Share by Application

Figure 33. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Market Share by Application (2020-2025)

Figure 34. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Market Share by Application in 2024

Figure 35. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Share by Application (2020-2025)

Figure 36. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Share by Application in 2024

Figure 37. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Growth Rate by Application (2020-2025)

Figure 38. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Market Share by Region (2020-2025)

Figure 39. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Market Share by Region (2020-2025)

Figure 40. North America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Market Share by Country in 2024

Figure 43. North America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Market Share by Country in 2024

Figure 45. U.S. Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Market Share by Country in 2024

Figure 53. Europe Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Market Share by Country in 2024

Figure 55. Germany Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Market Share by Region in 2024

Figure 67. Asia Pacific Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Market Share by Region in 2024

Figure 68. China Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (K Units)

Figure 79. South America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Market Share by Country in 2024

Figure 80. South America Aluminum Alloy Wheels [Automotive Aluminum Wheel;

Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (M USD)

Figure 81. South America Aluminum Alloy Wheels [Automotive Aluminum Wheel;

Automotive Aluminum Alloy Wheels] Market Size Market Share by Country in 2024

Figure 82. Brazil Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production Market Share by Region (2020-2025)

Figure 103. North America Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production (K Units) Growth Rate (2020-2025)

Figure 106. China Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Aluminum Alloy Wheels [Automotive Aluminum Wheel; Automotive Aluminum Alloy Wheels] Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Aluminum Alloy Whe

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