

Global Alpha-Arbutin Market Research Report 2026(Status and Outlook)

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Abstracts

Arbutin, also known as arbutin, can prevent the formation of melanin by inhibiting the activity of tyrosinase in the body, thereby reducing skin pigmentation, removing spots and freckles, and also has the functions of sterilization and anti-inflammation. It is used in cosmetics. Generally, α -arbutin can only undergo sugar transfer reaction through the enzymes of different microorganisms, allowing one molecule of glucose to combine with one molecule of hydroquinone to form a single α -arbutin. Stability, efficacy and safety are superior to β -arbutin. Global key players of Alpha-Arbutin include DSM, GfN & Selco, Uniproma Chemical, Anhui Huaheng Biotech and ARTEC Biotechnology, etc. The top five players hold a share over 67%. Asia-Pacific is the largest market, has a share about 47%. In terms of product type, Purity 99% is the largest segment, occupied for a share of about 82%, and in terms of application, Personal Care and Cosmetics has a share about 90 percent.

The global Alpha-Arbutin market size was estimated at USD 56.1 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Alpha-Arbutin market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current

status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Alpha-Arbutin market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Alpha-Arbutin market.

Global Alpha-Arbutin Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

DSM

GfN & Selco

Uniproma Chemical

Anhui Huaheng Biotech

ARTEC Biotechnology

Shandong Topscience Biotech

Hangzhou Lingeba Technology

Chengzhi Life Science

Anhui Tianyin Biotech

Beijing Brilliance Biotech

Market Segmentation (by Type)

Purity 99%

Purity 99.5%

Market Segmentation (by Application)

Personal Care and Cosmetics

Pharmaceuticals

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Alpha-Arbutin Market

Overview of the regional outlook of the Alpha-Arbutin Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Alpha-Arbutin Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Alpha-Arbutin, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Alpha-Arbutin
- 1.2 Key Market Segments
 - 1.2.1 Alpha-Arbutin Segment by Type
 - 1.2.2 Alpha-Arbutin Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ALPHA-ARBUTIN MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Alpha-Arbutin Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Alpha-Arbutin Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ALPHA-ARBUTIN MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Alpha-Arbutin Product Life Cycle
- 3.3 Global Alpha-Arbutin Sales by Manufacturers (2020-2025)
- 3.4 Global Alpha-Arbutin Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Alpha-Arbutin Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Alpha-Arbutin Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Alpha-Arbutin Market Competitive Situation and Trends
 - 3.8.1 Alpha-Arbutin Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Alpha-Arbutin Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 ALPHA-ARBUTIN INDUSTRY CHAIN ANALYSIS

- 4.1 Alpha-Arbutin Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ALPHA-ARBUTIN MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Alpha-Arbutin Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Alpha-Arbutin Market
- 5.7 ESG Ratings of Leading Companies

6 ALPHA-ARBUTIN MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Alpha-Arbutin Sales Market Share by Type (2020-2025)
- 6.3 Global Alpha-Arbutin Market Size by Type (2020-2025)
- 6.4 Global Alpha-Arbutin Price by Type (2020-2025)

7 ALPHA-ARBUTIN MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Alpha-Arbutin Market Sales by Application (2020-2025)
- 7.3 Global Alpha-Arbutin Market Size (M USD) by Application (2020-2025)

7.4 Global Alpha-Arbutin Sales Growth Rate by Application (2020-2025)

8 ALPHA-ARBUTIN MARKET SALES BY REGION

8.1 Global Alpha-Arbutin Sales by Region

8.1.1 Global Alpha-Arbutin Sales by Region

8.1.2 Global Alpha-Arbutin Sales Market Share by Region

8.2 Global Alpha-Arbutin Market Size by Region

8.2.1 Global Alpha-Arbutin Market Size by Region

8.2.2 Global Alpha-Arbutin Market Size by Region

8.3 North America

8.3.1 North America Alpha-Arbutin Sales by Country

8.3.2 North America Alpha-Arbutin Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Alpha-Arbutin Sales by Country

8.4.2 Europe Alpha-Arbutin Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Alpha-Arbutin Sales by Region

8.5.2 Asia Pacific Alpha-Arbutin Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Alpha-Arbutin Sales by Country

8.6.2 South America Alpha-Arbutin Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Alpha-Arbutin Sales by Region
- 8.7.2 Middle East and Africa Alpha-Arbutin Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 ALPHA-ARBUTIN MARKET PRODUCTION BY REGION

- 9.1 Global Production of Alpha-Arbutin by Region(2020-2025)
- 9.2 Global Alpha-Arbutin Revenue Market Share by Region (2020-2025)
- 9.3 Global Alpha-Arbutin Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Alpha-Arbutin Production
 - 9.4.1 North America Alpha-Arbutin Production Growth Rate (2020-2025)
 - 9.4.2 North America Alpha-Arbutin Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Alpha-Arbutin Production
 - 9.5.1 Europe Alpha-Arbutin Production Growth Rate (2020-2025)
 - 9.5.2 Europe Alpha-Arbutin Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Alpha-Arbutin Production (2020-2025)
 - 9.6.1 Japan Alpha-Arbutin Production Growth Rate (2020-2025)
 - 9.6.2 Japan Alpha-Arbutin Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Alpha-Arbutin Production (2020-2025)
 - 9.7.1 China Alpha-Arbutin Production Growth Rate (2020-2025)
 - 9.7.2 China Alpha-Arbutin Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 DSM
 - 10.1.1 DSM Basic Information
 - 10.1.2 DSM Alpha-Arbutin Product Overview
 - 10.1.3 DSM Alpha-Arbutin Product Market Performance
 - 10.1.4 DSM Business Overview
 - 10.1.5 DSM SWOT Analysis
 - 10.1.6 DSM Recent Developments
- 10.2 GfN and Selco
 - 10.2.1 GfN and Selco Basic Information

- 10.2.2 GfN and Selco Alpha-Arbutin Product Overview
- 10.2.3 GfN and Selco Alpha-Arbutin Product Market Performance
- 10.2.4 GfN and Selco Business Overview
- 10.2.5 GfN and Selco SWOT Analysis
- 10.2.6 GfN and Selco Recent Developments
- 10.3 Uniproma Chemical
 - 10.3.1 Uniproma Chemical Basic Information
 - 10.3.2 Uniproma Chemical Alpha-Arbutin Product Overview
 - 10.3.3 Uniproma Chemical Alpha-Arbutin Product Market Performance
 - 10.3.4 Uniproma Chemical Business Overview
 - 10.3.5 Uniproma Chemical SWOT Analysis
 - 10.3.6 Uniproma Chemical Recent Developments
- 10.4 Anhui Huaheng Biotech
 - 10.4.1 Anhui Huaheng Biotech Basic Information
 - 10.4.2 Anhui Huaheng Biotech Alpha-Arbutin Product Overview
 - 10.4.3 Anhui Huaheng Biotech Alpha-Arbutin Product Market Performance
 - 10.4.4 Anhui Huaheng Biotech Business Overview
 - 10.4.5 Anhui Huaheng Biotech Recent Developments
- 10.5 ARTEC Biotechnology
 - 10.5.1 ARTEC Biotechnology Basic Information
 - 10.5.2 ARTEC Biotechnology Alpha-Arbutin Product Overview
 - 10.5.3 ARTEC Biotechnology Alpha-Arbutin Product Market Performance
 - 10.5.4 ARTEC Biotechnology Business Overview
 - 10.5.5 ARTEC Biotechnology Recent Developments
- 10.6 Shandong Topscience Biotech
 - 10.6.1 Shandong Topscience Biotech Basic Information
 - 10.6.2 Shandong Topscience Biotech Alpha-Arbutin Product Overview
 - 10.6.3 Shandong Topscience Biotech Alpha-Arbutin Product Market Performance
 - 10.6.4 Shandong Topscience Biotech Business Overview
 - 10.6.5 Shandong Topscience Biotech Recent Developments
- 10.7 Hangzhou Lingeba Technology
 - 10.7.1 Hangzhou Lingeba Technology Basic Information
 - 10.7.2 Hangzhou Lingeba Technology Alpha-Arbutin Product Overview
 - 10.7.3 Hangzhou Lingeba Technology Alpha-Arbutin Product Market Performance
 - 10.7.4 Hangzhou Lingeba Technology Business Overview
 - 10.7.5 Hangzhou Lingeba Technology Recent Developments
- 10.8 Chengzhi Life Science
 - 10.8.1 Chengzhi Life Science Basic Information
 - 10.8.2 Chengzhi Life Science Alpha-Arbutin Product Overview

- 10.8.3 Chengzhi Life Science Alpha-Arbutin Product Market Performance
- 10.8.4 Chengzhi Life Science Business Overview
- 10.8.5 Chengzhi Life Science Recent Developments
- 10.9 Anhui Tianyin Biotech
 - 10.9.1 Anhui Tianyin Biotech Basic Information
 - 10.9.2 Anhui Tianyin Biotech Alpha-Arbutin Product Overview
 - 10.9.3 Anhui Tianyin Biotech Alpha-Arbutin Product Market Performance
 - 10.9.4 Anhui Tianyin Biotech Business Overview
 - 10.9.5 Anhui Tianyin Biotech Recent Developments
- 10.10 Beijing Brilliance Biotech
 - 10.10.1 Beijing Brilliance Biotech Basic Information
 - 10.10.2 Beijing Brilliance Biotech Alpha-Arbutin Product Overview
 - 10.10.3 Beijing Brilliance Biotech Alpha-Arbutin Product Market Performance
 - 10.10.4 Beijing Brilliance Biotech Business Overview
 - 10.10.5 Beijing Brilliance Biotech Recent Developments

11 ALPHA-ARBUTIN MARKET FORECAST BY REGION

- 11.1 Global Alpha-Arbutin Market Size Forecast
- 11.2 Global Alpha-Arbutin Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Alpha-Arbutin Market Size Forecast by Country
 - 11.2.3 Asia Pacific Alpha-Arbutin Market Size Forecast by Region
 - 11.2.4 South America Alpha-Arbutin Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Alpha-Arbutin by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Alpha-Arbutin Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Alpha-Arbutin by Type (2026-2035)
 - 12.1.2 Global Alpha-Arbutin Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Alpha-Arbutin by Type (2026-2035)
- 12.2 Global Alpha-Arbutin Market Forecast by Application (2026-2035)
 - 12.2.1 Global Alpha-Arbutin Sales (K MT) Forecast by Application
 - 12.2.2 Global Alpha-Arbutin Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Alpha-Arbutin Market Size by Type (M USD)
- Table 4. Global Alpha-Arbutin Market Size by Application
- Table 5. Alpha-Arbutin Market Size Comparison by Region (M USD)
- Table 6. Global Alpha-Arbutin Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Alpha-Arbutin Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Alpha-Arbutin Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Alpha-Arbutin Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Alpha-Arbutin as of 2025)
- Table 11. Global Market Alpha-Arbutin Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Alpha-Arbutin Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Alpha-Arbutin Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Alpha-Arbutin Sales by Type (K MT)
- Table 27. Global Alpha-Arbutin Market Size by Type (M USD)
- Table 28. Global Alpha-Arbutin Sales (K MT) by Type (2020-2025)
- Table 29. Global Alpha-Arbutin Sales Market Share by Type (2020-2025)
- Table 30. Global Alpha-Arbutin Market Size (M USD) by Type (2020-2025)
- Table 31. Global Alpha-Arbutin Market Share by Type (2020-2025)

- Table 32. Global Alpha-Arbutin Price (USD/KG) by Type (2020-2025)
- Table 33. Global Alpha-Arbutin Sales (K MT) by Application
- Table 34. Global Alpha-Arbutin Market Size by Application
- Table 35. Global Alpha-Arbutin Sales by Application (2020-2025) & (K MT)
- Table 36. Global Alpha-Arbutin Sales Market Share by Application (2020-2025)
- Table 37. Global Alpha-Arbutin Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Alpha-Arbutin Market Share by Application (2020-2025)
- Table 39. Global Alpha-Arbutin Sales Growth Rate by Application (2020-2025)
- Table 40. Global Alpha-Arbutin Sales by Region (2020-2025) & (K MT)
- Table 41. Global Alpha-Arbutin Sales Market Share by Region (2020-2025)
- Table 42. Global Alpha-Arbutin Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Alpha-Arbutin Market Size by Region (2020-2025)
- Table 44. North America Alpha-Arbutin Sales by Country (2020-2025) & (K MT)
- Table 45. North America Alpha-Arbutin Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Alpha-Arbutin Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Alpha-Arbutin Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Alpha-Arbutin Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Alpha-Arbutin Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Alpha-Arbutin Sales by Country (2020-2025) & (K MT)
- Table 51. South America Alpha-Arbutin Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Alpha-Arbutin Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Alpha-Arbutin Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Alpha-Arbutin Production (K MT) by Region(2020-2025)
- Table 55. Global Alpha-Arbutin Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Alpha-Arbutin Revenue Market Share by Region (2020-2025)
- Table 57. Global Alpha-Arbutin Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Alpha-Arbutin Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Alpha-Arbutin Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Alpha-Arbutin Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Alpha-Arbutin Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 62. DSM Basic Information
- Table 63. DSM Alpha-Arbutin Product Overview
- Table 64. DSM Alpha-Arbutin Sales (K MT), Revenue (M USD), Price (USD/KG) and

Gross Margin (2020-2025)

Table 65. DSM Business Overview

Table 66. DSM SWOT Analysis

Table 67. DSM Recent Developments

Table 68. GfN and Selco Basic Information

Table 69. GfN and Selco Alpha-Arbutin Product Overview

Table 70. GfN and Selco Alpha-Arbutin Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. GfN and Selco Business Overview

Table 72. GfN and Selco SWOT Analysis

Table 73. GfN and Selco Recent Developments

Table 74. Uniproma Chemical Basic Information

Table 75. Uniproma Chemical Alpha-Arbutin Product Overview

Table 76. Uniproma Chemical Alpha-Arbutin Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Uniproma Chemical Business Overview

Table 78. Uniproma Chemical SWOT Analysis

Table 79. Uniproma Chemical Recent Developments

Table 80. Anhui Huaheng Biotech Basic Information

Table 81. Anhui Huaheng Biotech Alpha-Arbutin Product Overview

Table 82. Anhui Huaheng Biotech Alpha-Arbutin Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Anhui Huaheng Biotech Business Overview

Table 84. Anhui Huaheng Biotech Recent Developments

Table 85. ARTEC Biotechnology Basic Information

Table 86. ARTEC Biotechnology Alpha-Arbutin Product Overview

Table 87. ARTEC Biotechnology Alpha-Arbutin Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. ARTEC Biotechnology Business Overview

Table 89. ARTEC Biotechnology Recent Developments

Table 90. Shandong Topscience Biotech Basic Information

Table 91. Shandong Topscience Biotech Alpha-Arbutin Product Overview

Table 92. Shandong Topscience Biotech Alpha-Arbutin Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Shandong Topscience Biotech Business Overview

Table 94. Shandong Topscience Biotech Recent Developments

Table 95. Hangzhou Lingeba Technology Basic Information

Table 96. Hangzhou Lingeba Technology Alpha-Arbutin Product Overview

Table 97. Hangzhou Lingeba Technology Alpha-Arbutin Sales (K MT), Revenue (M

USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. Hangzhou Lingeba Technology Business Overview

Table 99. Hangzhou Lingeba Technology Recent Developments

Table 100. Chengzhi Life Science Basic Information

Table 101. Chengzhi Life Science Alpha-Arbutin Product Overview

Table 102. Chengzhi Life Science Alpha-Arbutin Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Chengzhi Life Science Business Overview

Table 104. Chengzhi Life Science Recent Developments

Table 105. Anhui Tianyin Biotech Basic Information

Table 106. Anhui Tianyin Biotech Alpha-Arbutin Product Overview

Table 107. Anhui Tianyin Biotech Alpha-Arbutin Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. Anhui Tianyin Biotech Business Overview

Table 109. Anhui Tianyin Biotech Recent Developments

Table 110. Beijing Brilliance Biotech Basic Information

Table 111. Beijing Brilliance Biotech Alpha-Arbutin Product Overview

Table 112. Beijing Brilliance Biotech Alpha-Arbutin Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 113. Beijing Brilliance Biotech Business Overview

Table 114. Beijing Brilliance Biotech Recent Developments

Table 115. Global Alpha-Arbutin Sales Forecast by Region (2026-2035) & (K MT)

Table 116. Global Alpha-Arbutin Market Size Forecast by Region (2026-2035) & (M USD)

Table 117. North America Alpha-Arbutin Sales Forecast by Country (2026-2035) & (K MT)

Table 118. North America Alpha-Arbutin Market Size Forecast by Country (2026-2035) & (M USD)

Table 119. Europe Alpha-Arbutin Sales Forecast by Country (2026-2035) & (K MT)

Table 120. Europe Alpha-Arbutin Market Size Forecast by Country (2026-2035) & (M USD)

Table 121. Asia Pacific Alpha-Arbutin Sales Forecast by Region (2026-2035) & (K MT)

Table 122. Asia Pacific Alpha-Arbutin Market Size Forecast by Region (2026-2035) & (M USD)

Table 123. South America Alpha-Arbutin Sales Forecast by Country (2026-2035) & (K MT)

Table 124. South America Alpha-Arbutin Market Size Forecast by Country (2026-2035) & (M USD)

Table 125. Middle East and Africa Alpha-Arbutin Sales Forecast by Country

(2026-2035) & (Units)

Table 126. Middle East and Africa Alpha-Arbutin Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Global Alpha-Arbutin Sales Forecast by Type (2026-2035) & (K MT)

Table 128. Global Alpha-Arbutin Market Size Forecast by Type (2026-2035) & (M USD)

Table 129. Global Alpha-Arbutin Price Forecast by Type (2026-2035) & (USD/KG)

Table 130. Global Alpha-Arbutin Sales (K MT) Forecast by Application (2026-2035)

Table 131. Global Alpha-Arbutin Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Alpha-Arbutin
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Alpha-Arbutin Market Size (M USD), 2025-2035
- Figure 5. Global Alpha-Arbutin Market Size (M USD) (2020-2035)
- Figure 6. Global Alpha-Arbutin Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Alpha-Arbutin Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Alpha-Arbutin Product Life Cycle
- Figure 13. Alpha-Arbutin Sales Share by Manufacturers in 2025
- Figure 14. Global Alpha-Arbutin Revenue Share by Manufacturers in 2025
- Figure 15. Alpha-Arbutin Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Alpha-Arbutin Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Alpha-Arbutin Revenue in 2025
- Figure 18. Industry Chain Map of Alpha-Arbutin
- Figure 19. Global Alpha-Arbutin Market PEST Analysis
- Figure 20. Global Alpha-Arbutin Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Alpha-Arbutin Market Share by Type
- Figure 27. Sales Market Share of Alpha-Arbutin by Type (2020-2025)
- Figure 28. Sales Market Share of Alpha-Arbutin by Type in 2025
- Figure 29. Market Share of Alpha-Arbutin by Type (2020-2025)
- Figure 30. Market Share of Alpha-Arbutin by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Alpha-Arbutin Market Share by Application

Figure 33. Global Alpha-Arbutin Sales Market Share by Application (2020-2025)

Figure 34. Global Alpha-Arbutin Sales Market Share by Application in 2025

Figure 35. Global Alpha-Arbutin Market Share by Application (2020-2025)

Figure 36. Global Alpha-Arbutin Market Share by Application in 2025

Figure 37. Global Alpha-Arbutin Sales Growth Rate by Application (2020-2025)

Figure 38. Global Alpha-Arbutin Sales Market Share by Region (2020-2025)

Figure 39. Global Alpha-Arbutin Market Size by Region (2020-2025)

Figure 40. North America Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Alpha-Arbutin Sales Market Share by Country in 2024

Figure 43. North America Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Alpha-Arbutin Market Size by Country in 2024

Figure 45. U.S. Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Alpha-Arbutin Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Alpha-Arbutin Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Alpha-Arbutin Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Alpha-Arbutin Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Alpha-Arbutin Sales Market Share by Country in 2024

Figure 53. Europe Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Alpha-Arbutin Market Size by Country in 2024

Figure 55. Germany Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Alpha-Arbutin Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Alpha-Arbutin Sales Market Share by Region in 2024

Figure 67. Asia Pacific Alpha-Arbutin Market Size by Region in 2024

Figure 68. China Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 70. Japan Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 73. South Korea Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 75. India Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 77. Southeast Asia Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Alpha-Arbutin Sales and Growth Rate (K MT)
- Figure 79. South America Alpha-Arbutin Sales Market Share by Country in 2024
- Figure 80. South America Alpha-Arbutin Market Size and Growth Rate (M USD)
- Figure 81. South America Alpha-Arbutin Market Size by Country in 2024
- Figure 82. Brazil Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 83. Brazil Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 85. Argentina Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 87. Columbia Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Alpha-Arbutin Sales and Growth Rate (K MT)
- Figure 89. Middle East and Africa Alpha-Arbutin Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Alpha-Arbutin Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Alpha-Arbutin Market Size by Region in 2024
- Figure 92. Saudi Arabia Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 93. Saudi Arabia Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 95. UAE Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 97. Egypt Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 99. Nigeria Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Alpha-Arbutin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 101. South Africa Alpha-Arbutin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global Alpha-Arbutin Production Market Share by Region (2020-2025)

Figure 103. North America Alpha-Arbutin Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Alpha-Arbutin Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Alpha-Arbutin Production (K MT) Growth Rate (2020-2025)

Figure 106. China Alpha-Arbutin Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Alpha-Arbutin Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Alpha-Arbutin Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Alpha-Arbutin Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Alpha-Arbutin Market Share Forecast by Type (2026-2035)

Figure 111. Global Alpha-Arbutin Sales Forecast by Application (2026-2035)

Figure 112. Global Alpha-Arbutin Market Share Forecast by Application (2026-2035)

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