

Global Almond Oil-Based Serums Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Almond Oil-Based Serums competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global almond oil based serums production reached approximately 82,630,000 units, with an average global market price of around USD 15 per unit. Cost of goods sold per unit is USD 4.50, gross profit of USD 10.50 per unit (a 70% gross margin per unit). A full capacity production machine is around 4,000,000 units per line per year. Downstream demand is concentrated in skincare, followed by haircare and other personal-care uses. Almond oil-based serums are concentrated formulas that combine the moisturizing and nourishing properties of almond oil with other beneficial ingredients to target specific skin concerns, such as dryness, fine lines, dark circles, or uneven skin tone. Rich in vitamins E and A, antioxidants, and fatty acids, almond oil provides deep hydration and protection against environmental stressors, while also helping to soothe inflammation and improve skin complexion, often with a light, easily absorbed texture suitable for most skin types.

The global Almond Oil-Based Serums market size was estimated at USD 1239.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 12.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Almond Oil-Based Serums market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Almond Oil-Based Serums market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Almond Oil-Based Serums market.

Global Almond Oil-Based Serums Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Forest Essentials

L'Oréal Group

Clarins

Weleda

Kahdi Natural

The Body Shop

L'Occitane en Provence

Galderma
Burt's Bees
Nuxe

Market Segmentation (by Type)

Pure Almond Oil Serums
Blended Almond Oil Serums
Organic Almond Oil Serums
Others

Market Segmentation (by Application)

Skincare
Haircare
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Almond Oil-Based Serums Market
Overview of the regional outlook of the Almond Oil-Based Serums Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Almond Oil-Based Serums Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Almond Oil-Based Serums, their output value, profit level, regional supply, production capacity layout, etc. from the

supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Almond Oil-Based Serums
- 1.2 Key Market Segments
 - 1.2.1 Almond Oil-Based Serums Segment by Type
 - 1.2.2 Almond Oil-Based Serums Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ALMOND OIL-BASED SERUMS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Almond Oil-Based Serums Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Almond Oil-Based Serums Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ALMOND OIL-BASED SERUMS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Almond Oil-Based Serums Product Life Cycle
- 3.3 Global Almond Oil-Based Serums Sales by Manufacturers (2020-2025)
- 3.4 Global Almond Oil-Based Serums Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Almond Oil-Based Serums Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Almond Oil-Based Serums Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Almond Oil-Based Serums Market Competitive Situation and Trends
 - 3.8.1 Almond Oil-Based Serums Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Almond Oil-Based Serums Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 ALMOND OIL-BASED SERUMS INDUSTRY CHAIN ANALYSIS

4.1 Almond Oil-Based Serums Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ALMOND OIL-BASED SERUMS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Almond Oil-Based Serums Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Almond Oil-Based Serums Market

5.7 ESG Ratings of Leading Companies

6 ALMOND OIL-BASED SERUMS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Almond Oil-Based Serums Sales Market Share by Type (2020-2025)

6.3 Global Almond Oil-Based Serums Market Size by Type (2020-2025)

6.4 Global Almond Oil-Based Serums Price by Type (2020-2025)

7 ALMOND OIL-BASED SERUMS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Almond Oil-Based Serums Market Sales by Application (2020-2025)
- 7.3 Global Almond Oil-Based Serums Market Size (M USD) by Application (2020-2025)
- 7.4 Global Almond Oil-Based Serums Sales Growth Rate by Application (2020-2025)

8 ALMOND OIL-BASED SERUMS MARKET SALES BY REGION

- 8.1 Global Almond Oil-Based Serums Sales by Region
 - 8.1.1 Global Almond Oil-Based Serums Sales by Region
 - 8.1.2 Global Almond Oil-Based Serums Sales Market Share by Region
- 8.2 Global Almond Oil-Based Serums Market Size by Region
 - 8.2.1 Global Almond Oil-Based Serums Market Size by Region
 - 8.2.2 Global Almond Oil-Based Serums Market Size by Region
- 8.3 North America
 - 8.3.1 North America Almond Oil-Based Serums Sales by Country
 - 8.3.2 North America Almond Oil-Based Serums Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Almond Oil-Based Serums Sales by Country
 - 8.4.2 Europe Almond Oil-Based Serums Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Almond Oil-Based Serums Sales by Region
 - 8.5.2 Asia Pacific Almond Oil-Based Serums Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Almond Oil-Based Serums Sales by Country
 - 8.6.2 South America Almond Oil-Based Serums Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Almond Oil-Based Serums Sales by Region
 - 8.7.2 Middle East and Africa Almond Oil-Based Serums Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 ALMOND OIL-BASED SERUMS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Almond Oil-Based Serums by Region(2020-2025)
- 9.2 Global Almond Oil-Based Serums Revenue Market Share by Region (2020-2025)
- 9.3 Global Almond Oil-Based Serums Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Almond Oil-Based Serums Production
 - 9.4.1 North America Almond Oil-Based Serums Production Growth Rate (2020-2025)
 - 9.4.2 North America Almond Oil-Based Serums Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Almond Oil-Based Serums Production
 - 9.5.1 Europe Almond Oil-Based Serums Production Growth Rate (2020-2025)
 - 9.5.2 Europe Almond Oil-Based Serums Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Almond Oil-Based Serums Production (2020-2025)
 - 9.6.1 Japan Almond Oil-Based Serums Production Growth Rate (2020-2025)
 - 9.6.2 Japan Almond Oil-Based Serums Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Almond Oil-Based Serums Production (2020-2025)
 - 9.7.1 China Almond Oil-Based Serums Production Growth Rate (2020-2025)
 - 9.7.2 China Almond Oil-Based Serums Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Forest Essentials
 - 10.1.1 Forest Essentials Basic Information

- 10.1.2 Forest Essentials Almond Oil-Based Serums Product Overview
- 10.1.3 Forest Essentials Almond Oil-Based Serums Product Market Performance
- 10.1.4 Forest Essentials Business Overview
- 10.1.5 Forest Essentials SWOT Analysis
- 10.1.6 Forest Essentials Recent Developments
- 10.2 L'Oréal Group
 - 10.2.1 L'Oréal Group Basic Information
 - 10.2.2 L'Oréal Group Almond Oil-Based Serums Product Overview
 - 10.2.3 L'Oréal Group Almond Oil-Based Serums Product Market Performance
 - 10.2.4 L'Oréal Group Business Overview
 - 10.2.5 L'Oréal Group SWOT Analysis
 - 10.2.6 L'Oréal Group Recent Developments
- 10.3 Clarins
 - 10.3.1 Clarins Basic Information
 - 10.3.2 Clarins Almond Oil-Based Serums Product Overview
 - 10.3.3 Clarins Almond Oil-Based Serums Product Market Performance
 - 10.3.4 Clarins Business Overview
 - 10.3.5 Clarins SWOT Analysis
 - 10.3.6 Clarins Recent Developments
- 10.4 Weleda
 - 10.4.1 Weleda Basic Information
 - 10.4.2 Weleda Almond Oil-Based Serums Product Overview
 - 10.4.3 Weleda Almond Oil-Based Serums Product Market Performance
 - 10.4.4 Weleda Business Overview
 - 10.4.5 Weleda Recent Developments
- 10.5 Kahdi Natural
 - 10.5.1 Kahdi Natural Basic Information
 - 10.5.2 Kahdi Natural Almond Oil-Based Serums Product Overview
 - 10.5.3 Kahdi Natural Almond Oil-Based Serums Product Market Performance
 - 10.5.4 Kahdi Natural Business Overview
 - 10.5.5 Kahdi Natural Recent Developments
- 10.6 The Body Shop
 - 10.6.1 The Body Shop Basic Information
 - 10.6.2 The Body Shop Almond Oil-Based Serums Product Overview
 - 10.6.3 The Body Shop Almond Oil-Based Serums Product Market Performance
 - 10.6.4 The Body Shop Business Overview
 - 10.6.5 The Body Shop Recent Developments
- 10.7 L'Occitane en Provence
 - 10.7.1 L'Occitane en Provence Basic Information

- 10.7.2 L'Occitane en Provence Almond Oil-Based Serums Product Overview
- 10.7.3 L'Occitane en Provence Almond Oil-Based Serums Product Market Performance
- 10.7.4 L'Occitane en Provence Business Overview
- 10.7.5 L'Occitane en Provence Recent Developments
- 10.8 Galderma
 - 10.8.1 Galderma Basic Information
 - 10.8.2 Galderma Almond Oil-Based Serums Product Overview
 - 10.8.3 Galderma Almond Oil-Based Serums Product Market Performance
 - 10.8.4 Galderma Business Overview
 - 10.8.5 Galderma Recent Developments
- 10.9 Burt's Bees
 - 10.9.1 Burt's Bees Basic Information
 - 10.9.2 Burt's Bees Almond Oil-Based Serums Product Overview
 - 10.9.3 Burt's Bees Almond Oil-Based Serums Product Market Performance
 - 10.9.4 Burt's Bees Business Overview
 - 10.9.5 Burt's Bees Recent Developments
- 10.10 Nuxe
 - 10.10.1 Nuxe Basic Information
 - 10.10.2 Nuxe Almond Oil-Based Serums Product Overview
 - 10.10.3 Nuxe Almond Oil-Based Serums Product Market Performance
 - 10.10.4 Nuxe Business Overview
 - 10.10.5 Nuxe Recent Developments

11 ALMOND OIL-BASED SERUMS MARKET FORECAST BY REGION

- 11.1 Global Almond Oil-Based Serums Market Size Forecast
- 11.2 Global Almond Oil-Based Serums Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Almond Oil-Based Serums Market Size Forecast by Country
 - 11.2.3 Asia Pacific Almond Oil-Based Serums Market Size Forecast by Region
 - 11.2.4 South America Almond Oil-Based Serums Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Almond Oil-Based Serums by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Almond Oil-Based Serums Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Almond Oil-Based Serums by Type (2026-2035)

- 12.1.2 Global Almond Oil-Based Serums Market Size Forecast by Type (2026-2035)
- 12.1.3 Global Forecasted Price of Almond Oil-Based Serums by Type (2026-2035)
- 12.2 Global Almond Oil-Based Serums Market Forecast by Application (2026-2035)
 - 12.2.1 Global Almond Oil-Based Serums Sales (K Units) Forecast by Application
 - 12.2.2 Global Almond Oil-Based Serums Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Almond Oil-Based Serums Market Size by Type (M USD)

Table 4. Global Almond Oil-Based Serums Market Size by Application

Table 5. Almond Oil-Based Serums Market Size Comparison by Region (M USD)

Table 6. Global Almond Oil-Based Serums Sales (K Units) by Manufacturers
(2020-2025)

Table 7. Global Almond Oil-Based Serums Sales Market Share by Manufacturers
(2020-2025)

Table 8. Global Almond Oil-Based Serums Revenue (M USD) by Manufacturers
(2020-2025)

Table 9. Global Almond Oil-Based Serums Revenue Share by Manufacturers
(2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Almond Oil-Based Serums as of 2025)

Table 11. Global Market Almond Oil-Based Serums Average Price (USD/Unit) of Key
Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Almond Oil-Based Serums Manufacturers Market Concentration Ratio
(CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Almond Oil-Based Serums Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 26. Global Almond Oil-Based Serums Sales by Type (K Units)

Table 27. Global Almond Oil-Based Serums Market Size by Type (M USD)

- Table 28. Global Almond Oil-Based Serums Sales (K Units) by Type (2020-2025)
- Table 29. Global Almond Oil-Based Serums Sales Market Share by Type (2020-2025)
- Table 30. Global Almond Oil-Based Serums Market Size (M USD) by Type (2020-2025)
- Table 31. Global Almond Oil-Based Serums Market Share by Type (2020-2025)
- Table 32. Global Almond Oil-Based Serums Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Almond Oil-Based Serums Sales (K Units) by Application
- Table 34. Global Almond Oil-Based Serums Market Size by Application
- Table 35. Global Almond Oil-Based Serums Sales by Application (2020-2025) & (K Units)
- Table 36. Global Almond Oil-Based Serums Sales Market Share by Application (2020-2025)
- Table 37. Global Almond Oil-Based Serums Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Almond Oil-Based Serums Market Share by Application (2020-2025)
- Table 39. Global Almond Oil-Based Serums Sales Growth Rate by Application (2020-2025)
- Table 40. Global Almond Oil-Based Serums Sales by Region (2020-2025) & (K Units)
- Table 41. Global Almond Oil-Based Serums Sales Market Share by Region (2020-2025)
- Table 42. Global Almond Oil-Based Serums Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Almond Oil-Based Serums Market Size by Region (2020-2025)
- Table 44. North America Almond Oil-Based Serums Sales by Country (2020-2025) & (K Units)
- Table 45. North America Almond Oil-Based Serums Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Almond Oil-Based Serums Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Almond Oil-Based Serums Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Almond Oil-Based Serums Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Almond Oil-Based Serums Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Almond Oil-Based Serums Sales by Country (2020-2025) & (K Units)
- Table 51. South America Almond Oil-Based Serums Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Almond Oil-Based Serums Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Almond Oil-Based Serums Market Size by Region

(2020-2025) & (M USD)

Table 54. Global Almond Oil-Based Serums Production (K Units) by Region(2020-2025)

Table 55. Global Almond Oil-Based Serums Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Almond Oil-Based Serums Revenue Market Share by Region (2020-2025)

Table 57. Global Almond Oil-Based Serums Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Almond Oil-Based Serums Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Almond Oil-Based Serums Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Almond Oil-Based Serums Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Almond Oil-Based Serums Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Forest Essentials Basic Information

Table 63. Forest Essentials Almond Oil-Based Serums Product Overview

Table 64. Forest Essentials Almond Oil-Based Serums Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Forest Essentials Business Overview

Table 66. Forest Essentials SWOT Analysis

Table 67. Forest Essentials Recent Developments

Table 68. L'Oréal Group Basic Information

Table 69. L'Oréal Group Almond Oil-Based Serums Product Overview

Table 70. L'Oréal Group Almond Oil-Based Serums Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. L'Oréal Group Business Overview

Table 72. L'Oréal Group SWOT Analysis

Table 73. L'Oréal Group Recent Developments

Table 74. Clarins Basic Information

Table 75. Clarins Almond Oil-Based Serums Product Overview

Table 76. Clarins Almond Oil-Based Serums Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Clarins Business Overview

Table 78. Clarins SWOT Analysis

Table 79. Clarins Recent Developments

Table 80. Weleda Basic Information

Table 81. Weleda Almond Oil-Based Serums Product Overview

- Table 82. Weleda Almond Oil-Based Serums Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Weleda Business Overview
- Table 84. Weleda Recent Developments
- Table 85. Kahdi Natural Basic Information
- Table 86. Kahdi Natural Almond Oil-Based Serums Product Overview
- Table 87. Kahdi Natural Almond Oil-Based Serums Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Kahdi Natural Business Overview
- Table 89. Kahdi Natural Recent Developments
- Table 90. The Body Shop Basic Information
- Table 91. The Body Shop Almond Oil-Based Serums Product Overview
- Table 92. The Body Shop Almond Oil-Based Serums Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. The Body Shop Business Overview
- Table 94. The Body Shop Recent Developments
- Table 95. L'Occitane en Provence Basic Information
- Table 96. L'Occitane en Provence Almond Oil-Based Serums Product Overview
- Table 97. L'Occitane en Provence Almond Oil-Based Serums Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. L'Occitane en Provence Business Overview
- Table 99. L'Occitane en Provence Recent Developments
- Table 100. Galderma Basic Information
- Table 101. Galderma Almond Oil-Based Serums Product Overview
- Table 102. Galderma Almond Oil-Based Serums Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Galderma Business Overview
- Table 104. Galderma Recent Developments
- Table 105. Burt's Bees Basic Information
- Table 106. Burt's Bees Almond Oil-Based Serums Product Overview
- Table 107. Burt's Bees Almond Oil-Based Serums Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Burt's Bees Business Overview
- Table 109. Burt's Bees Recent Developments
- Table 110. Nuxe Basic Information
- Table 111. Nuxe Almond Oil-Based Serums Product Overview
- Table 112. Nuxe Almond Oil-Based Serums Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Nuxe Business Overview

Table 114. Nuxe Recent Developments

Table 115. Global Almond Oil-Based Serums Sales Forecast by Region (2026-2035) & (K Units)

Table 116. Global Almond Oil-Based Serums Market Size Forecast by Region (2026-2035) & (M USD)

Table 117. North America Almond Oil-Based Serums Sales Forecast by Country (2026-2035) & (K Units)

Table 118. North America Almond Oil-Based Serums Market Size Forecast by Country (2026-2035) & (M USD)

Table 119. Europe Almond Oil-Based Serums Sales Forecast by Country (2026-2035) & (K Units)

Table 120. Europe Almond Oil-Based Serums Market Size Forecast by Country (2026-2035) & (M USD)

Table 121. Asia Pacific Almond Oil-Based Serums Sales Forecast by Region (2026-2035) & (K Units)

Table 122. Asia Pacific Almond Oil-Based Serums Market Size Forecast by Region (2026-2035) & (M USD)

Table 123. South America Almond Oil-Based Serums Sales Forecast by Country (2026-2035) & (K Units)

Table 124. South America Almond Oil-Based Serums Market Size Forecast by Country (2026-2035) & (M USD)

Table 125. Middle East and Africa Almond Oil-Based Serums Sales Forecast by Country (2026-2035) & (Units)

Table 126. Middle East and Africa Almond Oil-Based Serums Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Global Almond Oil-Based Serums Sales Forecast by Type (2026-2035) & (K Units)

Table 128. Global Almond Oil-Based Serums Market Size Forecast by Type (2026-2035) & (M USD)

Table 129. Global Almond Oil-Based Serums Price Forecast by Type (2026-2035) & (USD/Unit)

Table 130. Global Almond Oil-Based Serums Sales (K Units) Forecast by Application (2026-2035)

Table 131. Global Almond Oil-Based Serums Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Almond Oil-Based Serums
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Almond Oil-Based Serums Market Size (M USD), 2025-2035
- Figure 5. Global Almond Oil-Based Serums Market Size (M USD) (2020-2035)
- Figure 6. Global Almond Oil-Based Serums Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Almond Oil-Based Serums Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Almond Oil-Based Serums Product Life Cycle
- Figure 13. Almond Oil-Based Serums Sales Share by Manufacturers in 2025
- Figure 14. Global Almond Oil-Based Serums Revenue Share by Manufacturers in 2025
- Figure 15. Almond Oil-Based Serums Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Almond Oil-Based Serums Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Almond Oil-Based Serums Revenue in 2025
- Figure 18. Industry Chain Map of Almond Oil-Based Serums
- Figure 19. Global Almond Oil-Based Serums Market PEST Analysis
- Figure 20. Global Almond Oil-Based Serums Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Almond Oil-Based Serums Market Share by Type
- Figure 27. Sales Market Share of Almond Oil-Based Serums by Type (2020-2025)
- Figure 28. Sales Market Share of Almond Oil-Based Serums by Type in 2025
- Figure 29. Market Share of Almond Oil-Based Serums by Type (2020-2025)
- Figure 30. Market Share of Almond Oil-Based Serums by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Almond Oil-Based Serums Market Share by Application

Figure 33. Global Almond Oil-Based Serums Sales Market Share by Application (2020-2025)

Figure 34. Global Almond Oil-Based Serums Sales Market Share by Application in 2025

Figure 35. Global Almond Oil-Based Serums Market Share by Application (2020-2025)

Figure 36. Global Almond Oil-Based Serums Market Share by Application in 2025

Figure 37. Global Almond Oil-Based Serums Sales Growth Rate by Application (2020-2025)

Figure 38. Global Almond Oil-Based Serums Sales Market Share by Region (2020-2025)

Figure 39. Global Almond Oil-Based Serums Market Size by Region (2020-2025)

Figure 40. North America Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Almond Oil-Based Serums Sales Market Share by Country in 2024

Figure 43. North America Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Almond Oil-Based Serums Market Size by Country in 2024

Figure 45. U.S. Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Almond Oil-Based Serums Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Almond Oil-Based Serums Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Almond Oil-Based Serums Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Almond Oil-Based Serums Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Almond Oil-Based Serums Sales Market Share by Country in 2024

Figure 53. Europe Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Almond Oil-Based Serums Market Size by Country in 2024

Figure 55. Germany Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Almond Oil-Based Serums Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Almond Oil-Based Serums Sales Market Share by Region in 2024

Figure 67. Asia Pacific Almond Oil-Based Serums Market Size by Region in 2024

Figure 68. China Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Almond Oil-Based Serums Sales and Growth Rate

(2020-2025) & (K Units)

Figure 77. Southeast Asia Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Almond Oil-Based Serums Sales and Growth Rate (K Units)

Figure 79. South America Almond Oil-Based Serums Sales Market Share by Country in 2024

Figure 80. South America Almond Oil-Based Serums Market Size and Growth Rate (M USD)

Figure 81. South America Almond Oil-Based Serums Market Size by Country in 2024

Figure 82. Brazil Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Almond Oil-Based Serums Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Almond Oil-Based Serums Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Almond Oil-Based Serums Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Almond Oil-Based Serums Market Size by Region in 2024

Figure 92. Saudi Arabia Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Almond Oil-Based Serums Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Almond Oil-Based Serums Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Almond Oil-Based Serums Production Market Share by Region (2020-2025)

Figure 103. North America Almond Oil-Based Serums Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Almond Oil-Based Serums Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Almond Oil-Based Serums Production (K Units) Growth Rate (2020-2025)

Figure 106. China Almond Oil-Based Serums Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Almond Oil-Based Serums Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Almond Oil-Based Serums Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Almond Oil-Based Serums Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Almond Oil-Based Serums Market Share Forecast by Type (2026-2035)

Figure 111. Global Almond Oil-Based Serums Sales Forecast by Application (2026-2035)

Figure 112. Global Almond Oil-Based Serums Market Share Forecast by Application (2026-2035)

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