

Global Alloy Wheels Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Most of automotive alloy wheel is made by aluminum alloy. The Automotive alloy wheel usually has better heat conduction and the weight is also lighter than the steel wheel. The aluminum alloy has relative smaller strength than the steel wheel, so it is applied in the passenger vehicle more than commercial vehicle.

The global Alloy Wheels market size was estimated at USD 11400 million in 2023 and is projected to reach USD 15004.89 million by 2032, exhibiting a CAGR of 3.10% during the forecast period.

North America Alloy Wheels market size was estimated at USD 3130.47 million in 2023, at a CAGR of 2.66% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Alloy Wheels market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Alloy Wheels Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the

competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Alloy Wheels market in any manner.

Global Alloy Wheels Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

CITIC Dicastal

Borbet

Ronal Wheels

Howmet Aerospace

Superior Industries

lochpe-Maxion

Wanfeng Auto

Lizhong Group

Enkei Wheels

Zhejiang Jinfei

Accuride

Topy Group

Zhongnan Alloy wheels

YHI International Limited

Yueling Wheels

Market Segmentation (by Type)

Casting

Forging

Other

Market Segmentation (by Application)

Passenger Vehicle

Commercial Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Alloy Wheels Market

Overview of the regional outlook of the Alloy Wheels Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Alloy Wheels Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Alloy Wheels, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Alloy Wheels
- 1.2 Key Market Segments
 - 1.2.1 Alloy Wheels Segment by Type
 - 1.2.2 Alloy Wheels Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 ALLOY WHEELS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Alloy Wheels Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Alloy Wheels Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ALLOY WHEELS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Alloy Wheels Sales by Manufacturers (2019-2024)
- 3.2 Global Alloy Wheels Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Alloy Wheels Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Alloy Wheels Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Alloy Wheels Sales Sites, Area Served, Product Type
- 3.6 Alloy Wheels Market Competitive Situation and Trends
 - 3.6.1 Alloy Wheels Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Alloy Wheels Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 ALLOY WHEELS INDUSTRY CHAIN ANALYSIS

- 4.1 Alloy Wheels Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ALLOY WHEELS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 ALLOY WHEELS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Alloy Wheels Sales Market Share by Type (2019-2024)
- 6.3 Global Alloy Wheels Market Size Market Share by Type (2019-2024)
- 6.4 Global Alloy Wheels Price by Type (2019-2024)

7 ALLOY WHEELS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Alloy Wheels Market Sales by Application (2019-2024)
- 7.3 Global Alloy Wheels Market Size (M USD) by Application (2019-2024)
- 7.4 Global Alloy Wheels Sales Growth Rate by Application (2019-2024)

8 ALLOY WHEELS MARKET CONSUMPTION BY REGION

- 8.1 Global Alloy Wheels Sales by Region
 - 8.1.1 Global Alloy Wheels Sales by Region
 - 8.1.2 Global Alloy Wheels Sales Market Share by Region
- 8.2 North America

- 8.2.1 North America Alloy Wheels Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Alloy Wheels Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Alloy Wheels Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Alloy Wheels Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Alloy Wheels Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 ALLOY WHEELS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Alloy Wheels by Region (2019-2024)
- 9.2 Global Alloy Wheels Revenue Market Share by Region (2019-2024)
- 9.3 Global Alloy Wheels Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Alloy Wheels Production
 - 9.4.1 North America Alloy Wheels Production Growth Rate (2019-2024)
 - 9.4.2 North America Alloy Wheels Production, Revenue, Price and Gross Margin

(2019-2024)

9.5 Europe Alloy Wheels Production

9.5.1 Europe Alloy Wheels Production Growth Rate (2019-2024)

9.5.2 Europe Alloy Wheels Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Alloy Wheels Production (2019-2024)

9.6.1 Japan Alloy Wheels Production Growth Rate (2019-2024)

9.6.2 Japan Alloy Wheels Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Alloy Wheels Production (2019-2024)

9.7.1 China Alloy Wheels Production Growth Rate (2019-2024)

9.7.2 China Alloy Wheels Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 CITIC Dicastal

10.1.1 CITIC Dicastal Alloy Wheels Basic Information

10.1.2 CITIC Dicastal Alloy Wheels Product Overview

10.1.3 CITIC Dicastal Alloy Wheels Product Market Performance

10.1.4 CITIC Dicastal Business Overview

10.1.5 CITIC Dicastal Alloy Wheels SWOT Analysis

10.1.6 CITIC Dicastal Recent Developments

10.2 Borbet

10.2.1 Borbet Alloy Wheels Basic Information

10.2.2 Borbet Alloy Wheels Product Overview

10.2.3 Borbet Alloy Wheels Product Market Performance

10.2.4 Borbet Business Overview

10.2.5 Borbet Alloy Wheels SWOT Analysis

10.2.6 Borbet Recent Developments

10.3 Ronal Wheels

10.3.1 Ronal Wheels Alloy Wheels Basic Information

10.3.2 Ronal Wheels Alloy Wheels Product Overview

10.3.3 Ronal Wheels Alloy Wheels Product Market Performance

10.3.4 Ronal Wheels Alloy Wheels SWOT Analysis

10.3.5 Ronal Wheels Business Overview

10.3.6 Ronal Wheels Recent Developments

10.4 Howmet Aerospace

10.4.1 Howmet Aerospace Alloy Wheels Basic Information

10.4.2 Howmet Aerospace Alloy Wheels Product Overview

10.4.3 Howmet Aerospace Alloy Wheels Product Market Performance

10.4.4 Howmet Aerospace Business Overview

- 10.4.5 Howmet Aerospace Recent Developments
- 10.5 Superior Industries
 - 10.5.1 Superior Industries Alloy Wheels Basic Information
 - 10.5.2 Superior Industries Alloy Wheels Product Overview
 - 10.5.3 Superior Industries Alloy Wheels Product Market Performance
 - 10.5.4 Superior Industries Business Overview
 - 10.5.5 Superior Industries Recent Developments
- 10.6 Iochpe-Maxion
 - 10.6.1 Iochpe-Maxion Alloy Wheels Basic Information
 - 10.6.2 Iochpe-Maxion Alloy Wheels Product Overview
 - 10.6.3 Iochpe-Maxion Alloy Wheels Product Market Performance
 - 10.6.4 Iochpe-Maxion Business Overview
 - 10.6.5 Iochpe-Maxion Recent Developments
- 10.7 Wanfeng Auto
 - 10.7.1 Wanfeng Auto Alloy Wheels Basic Information
 - 10.7.2 Wanfeng Auto Alloy Wheels Product Overview
 - 10.7.3 Wanfeng Auto Alloy Wheels Product Market Performance
 - 10.7.4 Wanfeng Auto Business Overview
 - 10.7.5 Wanfeng Auto Recent Developments
- 10.8 Lizhong Group
 - 10.8.1 Lizhong Group Alloy Wheels Basic Information
 - 10.8.2 Lizhong Group Alloy Wheels Product Overview
 - 10.8.3 Lizhong Group Alloy Wheels Product Market Performance
 - 10.8.4 Lizhong Group Business Overview
 - 10.8.5 Lizhong Group Recent Developments
- 10.9 Enkei Wheels
 - 10.9.1 Enkei Wheels Alloy Wheels Basic Information
 - 10.9.2 Enkei Wheels Alloy Wheels Product Overview
 - 10.9.3 Enkei Wheels Alloy Wheels Product Market Performance
 - 10.9.4 Enkei Wheels Business Overview
 - 10.9.5 Enkei Wheels Recent Developments
- 10.10 Zhejiang Jinfei
 - 10.10.1 Zhejiang Jinfei Alloy Wheels Basic Information
 - 10.10.2 Zhejiang Jinfei Alloy Wheels Product Overview
 - 10.10.3 Zhejiang Jinfei Alloy Wheels Product Market Performance
 - 10.10.4 Zhejiang Jinfei Business Overview
 - 10.10.5 Zhejiang Jinfei Recent Developments
- 10.11 Accuride
 - 10.11.1 Accuride Alloy Wheels Basic Information

- 10.11.2 Accuride Alloy Wheels Product Overview
- 10.11.3 Accuride Alloy Wheels Product Market Performance
- 10.11.4 Accuride Business Overview
- 10.11.5 Accuride Recent Developments
- 10.12 Topy Group
 - 10.12.1 Topy Group Alloy Wheels Basic Information
 - 10.12.2 Topy Group Alloy Wheels Product Overview
 - 10.12.3 Topy Group Alloy Wheels Product Market Performance
 - 10.12.4 Topy Group Business Overview
 - 10.12.5 Topy Group Recent Developments
- 10.13 Zhongnan Alloy wheels
 - 10.13.1 Zhongnan Alloy wheels Alloy Wheels Basic Information
 - 10.13.2 Zhongnan Alloy wheels Alloy Wheels Product Overview
 - 10.13.3 Zhongnan Alloy wheels Alloy Wheels Product Market Performance
 - 10.13.4 Zhongnan Alloy wheels Business Overview
 - 10.13.5 Zhongnan Alloy wheels Recent Developments
- 10.14 YHI International Limited
 - 10.14.1 YHI International Limited Alloy Wheels Basic Information
 - 10.14.2 YHI International Limited Alloy Wheels Product Overview
 - 10.14.3 YHI International Limited Alloy Wheels Product Market Performance
 - 10.14.4 YHI International Limited Business Overview
 - 10.14.5 YHI International Limited Recent Developments
- 10.15 Yueling Wheels
 - 10.15.1 Yueling Wheels Alloy Wheels Basic Information
 - 10.15.2 Yueling Wheels Alloy Wheels Product Overview
 - 10.15.3 Yueling Wheels Alloy Wheels Product Market Performance
 - 10.15.4 Yueling Wheels Business Overview
 - 10.15.5 Yueling Wheels Recent Developments

11 ALLOY WHEELS MARKET FORECAST BY REGION

- 11.1 Global Alloy Wheels Market Size Forecast
- 11.2 Global Alloy Wheels Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Alloy Wheels Market Size Forecast by Country
 - 11.2.3 Asia Pacific Alloy Wheels Market Size Forecast by Region
 - 11.2.4 South America Alloy Wheels Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Alloy Wheels by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Alloy Wheels Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Alloy Wheels by Type (2025-2032)

12.1.2 Global Alloy Wheels Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Alloy Wheels by Type (2025-2032)

12.2 Global Alloy Wheels Market Forecast by Application (2025-2032)

12.2.1 Global Alloy Wheels Sales (K Units) Forecast by Application

12.2.2 Global Alloy Wheels Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Motor Vehicle Production Market Share by Type (2023)
- Table 4. Global Automobile Production by Region (Units)
- Table 5. Market Share and Development Potential of Automobiles by Region
- Table 6. Global Automobile Production by Country (Vehicle)
- Table 7. Market Share and Development Potential of Automobiles by Countries
- Table 8. Global Automobile Production by Type
- Table 9. Market Share and Development Potential of Automobiles by Type
- Table 10. Market Size (M USD) Segment Executive Summary
- Table 11. Alloy Wheels Market Size Comparison by Region (M USD)
- Table 12. Global Alloy Wheels Sales (K Units) by Manufacturers (2019-2024)
- Table 13. Global Alloy Wheels Sales Market Share by Manufacturers (2019-2024)
- Table 14. Global Alloy Wheels Revenue (M USD) by Manufacturers (2019-2024)
- Table 15. Global Alloy Wheels Revenue Share by Manufacturers (2019-2024)
- Table 16. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Alloy Wheels as of 2022)
- Table 17. Global Market Alloy Wheels Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 18. Manufacturers Alloy Wheels Sales Sites and Area Served
- Table 19. Manufacturers Alloy Wheels Product Type
- Table 20. Global Alloy Wheels Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 21. Mergers & Acquisitions, Expansion Plans
- Table 22. Industry Chain Map of Alloy Wheels
- Table 23. Market Overview of Key Raw Materials
- Table 24. Midstream Market Analysis
- Table 25. Downstream Customer Analysis
- Table 26. Key Development Trends
- Table 27. Driving Factors
- Table 28. Alloy Wheels Market Challenges
- Table 29. Global Alloy Wheels Sales by Type (K Units)
- Table 30. Global Alloy Wheels Market Size by Type (M USD)
- Table 31. Global Alloy Wheels Sales (K Units) by Type (2019-2024)
- Table 32. Global Alloy Wheels Sales Market Share by Type (2019-2024)

- Table 33. Global Alloy Wheels Market Size (M USD) by Type (2019-2024)
- Table 34. Global Alloy Wheels Market Size Share by Type (2019-2024)
- Table 35. Global Alloy Wheels Price (USD/Unit) by Type (2019-2024)
- Table 36. Global Alloy Wheels Sales (K Units) by Application
- Table 37. Global Alloy Wheels Market Size by Application
- Table 38. Global Alloy Wheels Sales by Application (2019-2024) & (K Units)
- Table 39. Global Alloy Wheels Sales Market Share by Application (2019-2024)
- Table 40. Global Alloy Wheels Sales by Application (2019-2024) & (M USD)
- Table 41. Global Alloy Wheels Market Share by Application (2019-2024)
- Table 42. Global Alloy Wheels Sales Growth Rate by Application (2019-2024)
- Table 43. Global Alloy Wheels Sales by Region (2019-2024) & (K Units)
- Table 44. Global Alloy Wheels Sales Market Share by Region (2019-2024)
- Table 45. North America Alloy Wheels Sales by Country (2019-2024) & (K Units)
- Table 46. Europe Alloy Wheels Sales by Country (2019-2024) & (K Units)
- Table 47. Asia Pacific Alloy Wheels Sales by Region (2019-2024) & (K Units)
- Table 48. South America Alloy Wheels Sales by Country (2019-2024) & (K Units)
- Table 49. Middle East and Africa Alloy Wheels Sales by Region (2019-2024) & (K Units)
- Table 50. Global Alloy Wheels Production (K Units) by Region (2019-2024)
- Table 51. Global Alloy Wheels Revenue (US\$ Million) by Region (2019-2024)
- Table 52. Global Alloy Wheels Revenue Market Share by Region (2019-2024)
- Table 53. Global Alloy Wheels Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 54. North America Alloy Wheels Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 55. Europe Alloy Wheels Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 56. Japan Alloy Wheels Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 57. China Alloy Wheels Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. CITIC Dicastal Alloy Wheels Basic Information
- Table 59. CITIC Dicastal Alloy Wheels Product Overview
- Table 60. CITIC Dicastal Alloy Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 61. CITIC Dicastal Business Overview
- Table 62. CITIC Dicastal Alloy Wheels SWOT Analysis
- Table 63. CITIC Dicastal Recent Developments
- Table 64. Borbet Alloy Wheels Basic Information
- Table 65. Borbet Alloy Wheels Product Overview

- Table 66. Borbet Alloy Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 67. Borbet Business Overview
- Table 68. Borbet Alloy Wheels SWOT Analysis
- Table 69. Borbet Recent Developments
- Table 70. Ronal Wheels Alloy Wheels Basic Information
- Table 71. Ronal Wheels Alloy Wheels Product Overview
- Table 72. Ronal Wheels Alloy Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 73. Ronal Wheels Alloy Wheels SWOT Analysis
- Table 74. Ronal Wheels Business Overview
- Table 75. Ronal Wheels Recent Developments
- Table 76. Howmet Aerospace Alloy Wheels Basic Information
- Table 77. Howmet Aerospace Alloy Wheels Product Overview
- Table 78. Howmet Aerospace Alloy Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Howmet Aerospace Business Overview
- Table 80. Howmet Aerospace Recent Developments
- Table 81. Superior Industries Alloy Wheels Basic Information
- Table 82. Superior Industries Alloy Wheels Product Overview
- Table 83. Superior Industries Alloy Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Superior Industries Business Overview
- Table 85. Superior Industries Recent Developments
- Table 86. Iochpe-Maxion Alloy Wheels Basic Information
- Table 87. Iochpe-Maxion Alloy Wheels Product Overview
- Table 88. Iochpe-Maxion Alloy Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Iochpe-Maxion Business Overview
- Table 90. Iochpe-Maxion Recent Developments
- Table 91. Wanfeng Auto Alloy Wheels Basic Information
- Table 92. Wanfeng Auto Alloy Wheels Product Overview
- Table 93. Wanfeng Auto Alloy Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Wanfeng Auto Business Overview
- Table 95. Wanfeng Auto Recent Developments
- Table 96. Lizhong Group Alloy Wheels Basic Information
- Table 97. Lizhong Group Alloy Wheels Product Overview
- Table 98. Lizhong Group Alloy Wheels Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 99. Lizhong Group Business Overview

Table 100. Lizhong Group Recent Developments

Table 101. Enkei Wheels Alloy Wheels Basic Information

Table 102. Enkei Wheels Alloy Wheels Product Overview

Table 103. Enkei Wheels Alloy Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Enkei Wheels Business Overview

Table 105. Enkei Wheels Recent Developments

Table 106. Zhejiang Jinfei Alloy Wheels Basic Information

Table 107. Zhejiang Jinfei Alloy Wheels Product Overview

Table 108. Zhejiang Jinfei Alloy Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Zhejiang Jinfei Business Overview

Table 110. Zhejiang Jinfei Recent Developments

Table 111. Accuride Alloy Wheels Basic Information

Table 112. Accuride Alloy Wheels Product Overview

Table 113. Accuride Alloy Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Accuride Business Overview

Table 115. Accuride Recent Developments

Table 116. Topy Group Alloy Wheels Basic Information

Table 117. Topy Group Alloy Wheels Product Overview

Table 118. Topy Group Alloy Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Topy Group Business Overview

Table 120. Topy Group Recent Developments

Table 121. Zhongnan Alloy wheels Alloy Wheels Basic Information

Table 122. Zhongnan Alloy wheels Alloy Wheels Product Overview

Table 123. Zhongnan Alloy wheels Alloy Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Zhongnan Alloy wheels Business Overview

Table 125. Zhongnan Alloy wheels Recent Developments

Table 126. YHI International Limited Alloy Wheels Basic Information

Table 127. YHI International Limited Alloy Wheels Product Overview

Table 128. YHI International Limited Alloy Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 129. YHI International Limited Business Overview

Table 130. YHI International Limited Recent Developments

- Table 131. Yueling Wheels Alloy Wheels Basic Information
- Table 132. Yueling Wheels Alloy Wheels Product Overview
- Table 133. Yueling Wheels Alloy Wheels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Yueling Wheels Business Overview
- Table 135. Yueling Wheels Recent Developments
- Table 136. Global Alloy Wheels Sales Forecast by Region (2025-2032) & (K Units)
- Table 137. Global Alloy Wheels Market Size Forecast by Region (2025-2032) & (M USD)
- Table 138. North America Alloy Wheels Sales Forecast by Country (2025-2032) & (K Units)
- Table 139. North America Alloy Wheels Market Size Forecast by Country (2025-2032) & (M USD)
- Table 140. Europe Alloy Wheels Sales Forecast by Country (2025-2032) & (K Units)
- Table 141. Europe Alloy Wheels Market Size Forecast by Country (2025-2032) & (M USD)
- Table 142. Asia Pacific Alloy Wheels Sales Forecast by Region (2025-2032) & (K Units)
- Table 143. Asia Pacific Alloy Wheels Market Size Forecast by Region (2025-2032) & (M USD)
- Table 144. South America Alloy Wheels Sales Forecast by Country (2025-2032) & (K Units)
- Table 145. South America Alloy Wheels Market Size Forecast by Country (2025-2032) & (M USD)
- Table 146. Middle East and Africa Alloy Wheels Consumption Forecast by Country (2025-2032) & (Units)
- Table 147. Middle East and Africa Alloy Wheels Market Size Forecast by Country (2025-2032) & (M USD)
- Table 148. Global Alloy Wheels Sales Forecast by Type (2025-2032) & (K Units)
- Table 149. Global Alloy Wheels Market Size Forecast by Type (2025-2032) & (M USD)
- Table 150. Global Alloy Wheels Price Forecast by Type (2025-2032) & (USD/Unit)
- Table 151. Global Alloy Wheels Sales (K Units) Forecast by Application (2025-2032)
- Table 152. Global Alloy Wheels Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Alloy Wheels
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Alloy Wheels Market Size (M USD), 2019-2032
- Figure 6. Global Alloy Wheels Market Size (M USD) (2019-2032)
- Figure 7. Global Alloy Wheels Sales (K Units) & (2019-2032)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Alloy Wheels Market Size by Country (M USD)
- Figure 12. Alloy Wheels Sales Share by Manufacturers in 2023
- Figure 13. Global Alloy Wheels Revenue Share by Manufacturers in 2023
- Figure 14. Alloy Wheels Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 15. Global Market Alloy Wheels Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 16. The Global 5 and 10 Largest Players: Market Share by Alloy Wheels Revenue in 2023
- Figure 17. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 18. Global Alloy Wheels Market Share by Type
- Figure 19. Sales Market Share of Alloy Wheels by Type (2019-2024)
- Figure 20. Sales Market Share of Alloy Wheels by Type in 2023
- Figure 21. Market Size Share of Alloy Wheels by Type (2019-2024)
- Figure 22. Market Size Market Share of Alloy Wheels by Type in 2023
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Alloy Wheels Market Share by Application
- Figure 25. Global Alloy Wheels Sales Market Share by Application (2019-2024)
- Figure 26. Global Alloy Wheels Sales Market Share by Application in 2023
- Figure 27. Global Alloy Wheels Market Share by Application (2019-2024)
- Figure 28. Global Alloy Wheels Market Share by Application in 2023
- Figure 29. Global Alloy Wheels Sales Growth Rate by Application (2019-2024)
- Figure 30. Global Alloy Wheels Sales Market Share by Region (2019-2024)
- Figure 31. North America Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 32. North America Alloy Wheels Sales Market Share by Country in 2023

- Figure 33. U.S. Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 34. Canada Alloy Wheels Sales (K Units) and Growth Rate (2019-2024)
- Figure 35. Mexico Alloy Wheels Sales (Units) and Growth Rate (2019-2024)
- Figure 36. Europe Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 37. Europe Alloy Wheels Sales Market Share by Country in 2023
- Figure 38. Germany Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. France Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. U.K. Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Italy Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Russia Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 43. Asia Pacific Alloy Wheels Sales and Growth Rate (K Units)
- Figure 44. Asia Pacific Alloy Wheels Sales Market Share by Region in 2023
- Figure 45. China Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. Japan Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. South Korea Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. India Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. Southeast Asia Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 50. South America Alloy Wheels Sales and Growth Rate (K Units)
- Figure 51. South America Alloy Wheels Sales Market Share by Country in 2023
- Figure 52. Brazil Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Argentina Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Columbia Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 55. Middle East and Africa Alloy Wheels Sales and Growth Rate (K Units)
- Figure 56. Middle East and Africa Alloy Wheels Sales Market Share by Region in 2023
- Figure 57. Saudi Arabia Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. UAE Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Egypt Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. Nigeria Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. South Africa Alloy Wheels Sales and Growth Rate (2019-2024) & (K Units)
- Figure 62. Global Alloy Wheels Production Market Share by Region (2019-2024)
- Figure 63. North America Alloy Wheels Production (K Units) Growth Rate (2019-2024)
- Figure 64. Europe Alloy Wheels Production (K Units) Growth Rate (2019-2024)
- Figure 65. Japan Alloy Wheels Production (K Units) Growth Rate (2019-2024)
- Figure 66. China Alloy Wheels Production (K Units) Growth Rate (2019-2024)
- Figure 67. Global Alloy Wheels Sales Forecast by Volume (2019-2032) & (K Units)
- Figure 68. Global Alloy Wheels Market Size Forecast by Value (2019-2032) & (M USD)
- Figure 69. Global Alloy Wheels Sales Market Share Forecast by Type (2025-2032)
- Figure 70. Global Alloy Wheels Market Share Forecast by Type (2025-2032)

Figure 71. Global Alloy Wheels Sales Forecast by Application (2025-2032)

Figure 72. Global Alloy Wheels Market Share Forecast by Application (2025-2032)

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