

Global All-Road Bike Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

All-road bikes, also known as gravel bikes, are versatile bicycles designed to perform well on a variety of surfaces, including pavement, gravel roads, and light off-road trails. These bikes typically feature wider tires, disc brakes, and a more relaxed geometry compared to traditional road bikes, making them suitable for a wide range of riding conditions.

The current market size for all-road bikes in 2023 is estimated at approximately USD 350 million. This segment is expected to grow at a Compound Annual Growth Rate (CAGR) of 8.75% from 2024 to 2032, reaching a projected market size of USD 620 million by the end of the forecast period.

Several key growth drivers are fueling the increasing demand for all-road bikes. Firstly, the growing popularity of gravel riding and bikepacking among cycling enthusiasts is driving the adoption of these versatile bikes. Secondly, advancements in bike technology, such as improved tire clearance, suspension systems, and lightweight materials, are making all-road bikes more capable and appealing to a broader audience. Lastly, the trend towards active and outdoor lifestyles is boosting the overall demand for bicycles that can handle diverse terrain.

In terms of market trends, one notable trend is the integration of electronic shifting systems on all-road bikes, providing smoother gear changes and enhanced performance. Another trend is the rise of carbon fiber frames in this segment, offering a balance of lightweight construction and durability. Additionally, bike manufacturers are focusing on developing all-road bikes with increased tire clearance to accommodate

larger tires for improved traction and comfort on rough surfaces.

Regionally, the market for all-road bikes is dominated by North America and Europe, accounting for a significant share of global sales. The dominance of these regions can be attributed to the presence of a large cycling community, well-established cycling infrastructure, and a strong culture of outdoor recreation. In North America, the popularity of events like gravel races and bikepacking adventures is driving the demand for all-road bikes. In Europe, the tradition of cyclocross racing and the extensive network of gravel roads contribute to the growth of this market.

Despite the positive outlook, the market for all-road bikes faces some challenges. One key challenge is the increasing competition from other segments, such as mountain bikes and road bikes, which offer similar versatility for different terrains. Additionally, supply chain disruptions and material shortages have impacted the production and availability of all-road bikes, leading to potential delays and increased prices for consumers.

In conclusion, the market for all-road bikes is poised for significant growth driven by factors such as the rise of gravel riding, technological advancements, and the trend towards outdoor recreation. Manufacturers should focus on innovation, product differentiation, and addressing supply chain challenges to capitalize on the expanding market opportunities in this segment.

This report provides a deep insight into the global All-Road Bike market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global All-Road Bike Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the All-Road Bike market in any manner.

Global All-Road Bike Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

State Bicycle

SCOTT

Trek Bicycle

Fara Cycling

Swift Bicycles

Lapierre

Mason

MERIDA BIKES

Vitus Bikes

Specialized

BMC Bikes

J.Laverack

Canyon

Pinarello

Polygon Bikes

A2

Market Segmentation (by Type)

Carbon Fiber

Aluminum

Steel

Market Segmentation (by Application)

Leisure

Competition

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the All-Road Bike Market

Overview of the regional outlook of the All-Road Bike Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the All-Road Bike Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

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