

# Global Alkali-soluble Thickeners Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Alkali-soluble Thickeners competitive dynamics, regional economic interdependencies, and supply chain reconfigurations.

The global Alkali-soluble Thickeners market size was estimated at USD 936.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Alkali-soluble Thickeners market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Alkali-soluble Thickeners market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Alkali-soluble Thickeners market.

## **Global Alkali-soluble Thickeners Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

DOW

Scott Bader

Nouryon

LUBRIZOL LIMITED

RUIGUANG

Tianjin Ruike Chemical Co, Ltd

NANHUI

Guangdong Yinyang Environment-Friendly New Materials Co.,Ltd

Elementis PLC.

### **Market Segmentation (by Type)**

Acrylics

Vinyl Ethers

Natural Modified

Others

### **Market Segmentation (by Application)**

Textiles  
Pharmaceuticals  
Industrial  
Others

## **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Alkali-soluble Thickeners Market  
Overview of the regional outlook of the Alkali-soluble Thickeners Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Alkali-soluble Thickeners Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Alkali-soluble Thickeners, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Alkali-soluble Thickener
- 1.2 Key Market Segments
  - 1.2.1 Alkali-soluble Thickener Segment by Type
  - 1.2.2 Alkali-soluble Thickener Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ALKALI-SOLUBLE THICKENER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Alkali-soluble Thickener Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Alkali-soluble Thickener Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ALKALI-SOLUBLE THICKENER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Alkali-soluble Thickener Product Life Cycle
- 3.3 Global Alkali-soluble Thickener Sales by Manufacturers (2020-2025)
- 3.4 Global Alkali-soluble Thickener Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Alkali-soluble Thickener Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Alkali-soluble Thickener Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Alkali-soluble Thickener Market Competitive Situation and Trends
  - 3.8.1 Alkali-soluble Thickener Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Alkali-soluble Thickener Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

## **4 ALKALI-SOLUBLE THICKENER INDUSTRY CHAIN ANALYSIS**

- 4.1 Alkali-soluble Thickener Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ALKALI-SOLUBLE THICKENER MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Alkali-soluble Thickener Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Alkali-soluble Thickener Market
- 5.7 ESG Ratings of Leading Companies

## **6 ALKALI-SOLUBLE THICKENER MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Alkali-soluble Thickener Sales Market Share by Type (2020-2025)
- 6.3 Global Alkali-soluble Thickener Market Size by Type (2020-2025)
- 6.4 Global Alkali-soluble Thickener Price by Type (2020-2025)

## **7 ALKALI-SOLUBLE THICKENER MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Alkali-soluble Thickener Market Sales by Application (2020-2025)
- 7.3 Global Alkali-soluble Thickener Market Size (M USD) by Application (2020-2025)
- 7.4 Global Alkali-soluble Thickener Sales Growth Rate by Application (2020-2025)

## **8 ALKALI-SOLUBLE THICKENER MARKET SALES BY REGION**

- 8.1 Global Alkali-soluble Thickener Sales by Region
  - 8.1.1 Global Alkali-soluble Thickener Sales by Region
  - 8.1.2 Global Alkali-soluble Thickener Sales Market Share by Region
- 8.2 Global Alkali-soluble Thickener Market Size by Region
  - 8.2.1 Global Alkali-soluble Thickener Market Size by Region
  - 8.2.2 Global Alkali-soluble Thickener Market Size by Region
- 8.3 North America
  - 8.3.1 North America Alkali-soluble Thickener Sales by Country
  - 8.3.2 North America Alkali-soluble Thickener Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Alkali-soluble Thickener Sales by Country
  - 8.4.2 Europe Alkali-soluble Thickener Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Alkali-soluble Thickener Sales by Region
  - 8.5.2 Asia Pacific Alkali-soluble Thickener Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Alkali-soluble Thickener Sales by Country
  - 8.6.2 South America Alkali-soluble Thickener Market Size by Country
  - 8.6.3 Brazil Market Overview

- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Alkali-soluble Thickener Sales by Region
  - 8.7.2 Middle East and Africa Alkali-soluble Thickener Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 ALKALI-SOLUBLE THICKENER MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Alkali-soluble Thickener by Region(2020-2025)
- 9.2 Global Alkali-soluble Thickener Revenue Market Share by Region (2020-2025)
- 9.3 Global Alkali-soluble Thickener Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Alkali-soluble Thickener Production
  - 9.4.1 North America Alkali-soluble Thickener Production Growth Rate (2020-2025)
  - 9.4.2 North America Alkali-soluble Thickener Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Alkali-soluble Thickener Production
  - 9.5.1 Europe Alkali-soluble Thickener Production Growth Rate (2020-2025)
  - 9.5.2 Europe Alkali-soluble Thickener Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Alkali-soluble Thickener Production (2020-2025)
  - 9.6.1 Japan Alkali-soluble Thickener Production Growth Rate (2020-2025)
  - 9.6.2 Japan Alkali-soluble Thickener Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Alkali-soluble Thickener Production (2020-2025)
  - 9.7.1 China Alkali-soluble Thickener Production Growth Rate (2020-2025)
  - 9.7.2 China Alkali-soluble Thickener Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 DOW
  - 10.1.1 DOW Basic Information
  - 10.1.2 DOW Alkali-soluble Thickener Product Overview

- 10.1.3 DOW Alkali-soluble Thickeners Product Market Performance
- 10.1.4 DOW Business Overview
- 10.1.5 DOW SWOT Analysis
- 10.1.6 DOW Recent Developments
- 10.2 Scott Bader
  - 10.2.1 Scott Bader Basic Information
  - 10.2.2 Scott Bader Alkali-soluble Thickeners Product Overview
  - 10.2.3 Scott Bader Alkali-soluble Thickeners Product Market Performance
  - 10.2.4 Scott Bader Business Overview
  - 10.2.5 Scott Bader SWOT Analysis
  - 10.2.6 Scott Bader Recent Developments
- 10.3 Nouryon
  - 10.3.1 Nouryon Basic Information
  - 10.3.2 Nouryon Alkali-soluble Thickeners Product Overview
  - 10.3.3 Nouryon Alkali-soluble Thickeners Product Market Performance
  - 10.3.4 Nouryon Business Overview
  - 10.3.5 Nouryon SWOT Analysis
  - 10.3.6 Nouryon Recent Developments
- 10.4 LUBRIZOL LIMITED
  - 10.4.1 LUBRIZOL LIMITED Basic Information
  - 10.4.2 LUBRIZOL LIMITED Alkali-soluble Thickeners Product Overview
  - 10.4.3 LUBRIZOL LIMITED Alkali-soluble Thickeners Product Market Performance
  - 10.4.4 LUBRIZOL LIMITED Business Overview
  - 10.4.5 LUBRIZOL LIMITED Recent Developments
- 10.5 RUIGUANG
  - 10.5.1 RUIGUANG Basic Information
  - 10.5.2 RUIGUANG Alkali-soluble Thickeners Product Overview
  - 10.5.3 RUIGUANG Alkali-soluble Thickeners Product Market Performance
  - 10.5.4 RUIGUANG Business Overview
  - 10.5.5 RUIGUANG Recent Developments
- 10.6 Tianjin Ruike Chemical Co, Ltd
  - 10.6.1 Tianjin Ruike Chemical Co, Ltd Basic Information
  - 10.6.2 Tianjin Ruike Chemical Co, Ltd Alkali-soluble Thickeners Product Overview
  - 10.6.3 Tianjin Ruike Chemical Co, Ltd Alkali-soluble Thickeners Product Market Performance
  - 10.6.4 Tianjin Ruike Chemical Co, Ltd Business Overview
  - 10.6.5 Tianjin Ruike Chemical Co, Ltd Recent Developments
- 10.7 NANHUI
  - 10.7.1 NANHUI Basic Information

- 10.7.2 NANHUI Alkali-soluble Thickener Product Overview
- 10.7.3 NANHUI Alkali-soluble Thickener Product Market Performance
- 10.7.4 NANHUI Business Overview
- 10.7.5 NANHUI Recent Developments
- 10.8 Guangdong Yinyang Environment-Friendly New Materials Co.,Ltd
  - 10.8.1 Guangdong Yinyang Environment-Friendly New Materials Co.,Ltd Basic Information
  - 10.8.2 Guangdong Yinyang Environment-Friendly New Materials Co.,Ltd Alkali-soluble Thickener Product Overview
  - 10.8.3 Guangdong Yinyang Environment-Friendly New Materials Co.,Ltd Alkali-soluble Thickener Product Market Performance
  - 10.8.4 Guangdong Yinyang Environment-Friendly New Materials Co.,Ltd Business Overview
  - 10.8.5 Guangdong Yinyang Environment-Friendly New Materials Co.,Ltd Recent Developments
- 10.9 Elementis PLC.
  - 10.9.1 Elementis PLC. Basic Information
  - 10.9.2 Elementis PLC. Alkali-soluble Thickener Product Overview
  - 10.9.3 Elementis PLC. Alkali-soluble Thickener Product Market Performance
  - 10.9.4 Elementis PLC. Business Overview
  - 10.9.5 Elementis PLC. Recent Developments

## **11 ALKALI-SOLUBLE THICKENER MARKET FORECAST BY REGION**

- 11.1 Global Alkali-soluble Thickener Market Size Forecast
- 11.2 Global Alkali-soluble Thickener Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Alkali-soluble Thickener Market Size Forecast by Country
  - 11.2.3 Asia Pacific Alkali-soluble Thickener Market Size Forecast by Region
  - 11.2.4 South America Alkali-soluble Thickener Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Alkali-soluble Thickener by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Alkali-soluble Thickener Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Alkali-soluble Thickener by Type (2026-2035)
  - 12.1.2 Global Alkali-soluble Thickener Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Alkali-soluble Thickener by Type (2026-2035)
- 12.2 Global Alkali-soluble Thickener Market Forecast by Application (2026-2035)

12.2.1 Global Alkali-soluble Thickener Sales (K Units) Forecast by Application  
12.2.2 Global Alkali-soluble Thickener Market Size (M USD) Forecast by Application  
(2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Alkali-soluble Thickener Market Size by Type (M USD)

Table 4. Global Alkali-soluble Thickener Market Size by Application

Table 5. Alkali-soluble Thickener Market Size Comparison by Region (M USD)

Table 6. Global Alkali-soluble Thickener Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Alkali-soluble Thickener Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Alkali-soluble Thickener Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Alkali-soluble Thickener Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Alkali-soluble Thickener as of 2025)

Table 11. Global Market Alkali-soluble Thickener Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Alkali-soluble Thickener Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Alkali-soluble Thickener Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Alkali-soluble Thickener Sales by Type (K Units)

Table 27. Global Alkali-soluble Thickener Market Size by Type (M USD)

Table 28. Global Alkali-soluble Thickener Sales (K Units) by Type (2020-2025)

Table 29. Global Alkali-soluble Thickener Sales Market Share by Type (2020-2025)

- Table 30. Global Alkali-soluble Thickener Market Size (M USD) by Type (2020-2025)
- Table 31. Global Alkali-soluble Thickener Market Share by Type (2020-2025)
- Table 32. Global Alkali-soluble Thickener Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Alkali-soluble Thickener Sales (K Units) by Application
- Table 34. Global Alkali-soluble Thickener Market Size by Application
- Table 35. Global Alkali-soluble Thickener Sales by Application (2020-2025) & (K Units)
- Table 36. Global Alkali-soluble Thickener Sales Market Share by Application (2020-2025)
- Table 37. Global Alkali-soluble Thickener Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Alkali-soluble Thickener Market Share by Application (2020-2025)
- Table 39. Global Alkali-soluble Thickener Sales Growth Rate by Application (2020-2025)
- Table 40. Global Alkali-soluble Thickener Sales by Region (2020-2025) & (K Units)
- Table 41. Global Alkali-soluble Thickener Sales Market Share by Region (2020-2025)
- Table 42. Global Alkali-soluble Thickener Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Alkali-soluble Thickener Market Size by Region (2020-2025)
- Table 44. North America Alkali-soluble Thickener Sales by Country (2020-2025) & (K Units)
- Table 45. North America Alkali-soluble Thickener Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Alkali-soluble Thickener Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Alkali-soluble Thickener Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Alkali-soluble Thickener Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Alkali-soluble Thickener Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Alkali-soluble Thickener Sales by Country (2020-2025) & (K Units)
- Table 51. South America Alkali-soluble Thickener Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Alkali-soluble Thickener Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Alkali-soluble Thickener Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Alkali-soluble Thickener Production (K Units) by Region(2020-2025)
- Table 55. Global Alkali-soluble Thickener Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Alkali-soluble Thickener Revenue Market Share by Region

(2020-2025)

Table 57. Global Alkali-soluble Thickener Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Alkali-soluble Thickener Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Alkali-soluble Thickener Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Alkali-soluble Thickener Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Alkali-soluble Thickener Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. DOW Basic Information

Table 63. DOW Alkali-soluble Thickener Product Overview

Table 64. DOW Alkali-soluble Thickener Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. DOW Business Overview

Table 66. DOW SWOT Analysis

Table 67. DOW Recent Developments

Table 68. Scott Bader Basic Information

Table 69. Scott Bader Alkali-soluble Thickener Product Overview

Table 70. Scott Bader Alkali-soluble Thickener Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Scott Bader Business Overview

Table 72. Scott Bader SWOT Analysis

Table 73. Scott Bader Recent Developments

Table 74. Nouryon Basic Information

Table 75. Nouryon Alkali-soluble Thickener Product Overview

Table 76. Nouryon Alkali-soluble Thickener Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Nouryon Business Overview

Table 78. Nouryon SWOT Analysis

Table 79. Nouryon Recent Developments

Table 80. LUBRIZOL LIMITED Basic Information

Table 81. LUBRIZOL LIMITED Alkali-soluble Thickener Product Overview

Table 82. LUBRIZOL LIMITED Alkali-soluble Thickener Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. LUBRIZOL LIMITED Business Overview

Table 84. LUBRIZOL LIMITED Recent Developments

Table 85. RUIGUANG Basic Information

- Table 86. RUIGUANG Alkali-soluble Thickener Product Overview
- Table 87. RUIGUANG Alkali-soluble Thickener Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. RUIGUANG Business Overview
- Table 89. RUIGUANG Recent Developments
- Table 90. Tianjin Ruike Chemical Co, Ltd Basic Information
- Table 91. Tianjin Ruike Chemical Co, Ltd Alkali-soluble Thickener Product Overview
- Table 92. Tianjin Ruike Chemical Co, Ltd Alkali-soluble Thickener Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Tianjin Ruike Chemical Co, Ltd Business Overview
- Table 94. Tianjin Ruike Chemical Co, Ltd Recent Developments
- Table 95. NANHUI Basic Information
- Table 96. NANHUI Alkali-soluble Thickener Product Overview
- Table 97. NANHUI Alkali-soluble Thickener Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. NANHUI Business Overview
- Table 99. NANHUI Recent Developments
- Table 100. Guangdong Yinyang Environment-Friendly New Materials Co.,Ltd Basic Information
- Table 101. Guangdong Yinyang Environment-Friendly New Materials Co.,Ltd Alkali-soluble Thickener Product Overview
- Table 102. Guangdong Yinyang Environment-Friendly New Materials Co.,Ltd Alkali-soluble Thickener Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Guangdong Yinyang Environment-Friendly New Materials Co.,Ltd Business Overview
- Table 104. Guangdong Yinyang Environment-Friendly New Materials Co.,Ltd Recent Developments
- Table 105. Elementis PLC. Basic Information
- Table 106. Elementis PLC. Alkali-soluble Thickener Product Overview
- Table 107. Elementis PLC. Alkali-soluble Thickener Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Elementis PLC. Business Overview
- Table 109. Elementis PLC. Recent Developments
- Table 110. Global Alkali-soluble Thickener Sales Forecast by Region (2026-2035) & (K Units)
- Table 111. Global Alkali-soluble Thickener Market Size Forecast by Region (2026-2035) & (M USD)
- Table 112. North America Alkali-soluble Thickener Sales Forecast by Country

(2026-2035) & (K Units)

Table 113. North America Alkali-soluble Thickener Market Size Forecast by Country (2026-2035) & (M USD)

Table 114. Europe Alkali-soluble Thickener Sales Forecast by Country (2026-2035) & (K Units)

Table 115. Europe Alkali-soluble Thickener Market Size Forecast by Country (2026-2035) & (M USD)

Table 116. Asia Pacific Alkali-soluble Thickener Sales Forecast by Region (2026-2035) & (K Units)

Table 117. Asia Pacific Alkali-soluble Thickener Market Size Forecast by Region (2026-2035) & (M USD)

Table 118. South America Alkali-soluble Thickener Sales Forecast by Country (2026-2035) & (K Units)

Table 119. South America Alkali-soluble Thickener Market Size Forecast by Country (2026-2035) & (M USD)

Table 120. Middle East and Africa Alkali-soluble Thickener Sales Forecast by Country (2026-2035) & (Units)

Table 121. Middle East and Africa Alkali-soluble Thickener Market Size Forecast by Country (2026-2035) & (M USD)

Table 122. Global Alkali-soluble Thickener Sales Forecast by Type (2026-2035) & (K Units)

Table 123. Global Alkali-soluble Thickener Market Size Forecast by Type (2026-2035) & (M USD)

Table 124. Global Alkali-soluble Thickener Price Forecast by Type (2026-2035) & (USD/Unit)

Table 125. Global Alkali-soluble Thickener Sales (K Units) Forecast by Application (2026-2035)

Table 126. Global Alkali-soluble Thickener Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Alkali-soluble Thickener
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Alkali-soluble Thickener Market Size (M USD), 2025-2035
- Figure 5. Global Alkali-soluble Thickener Market Size (M USD) (2020-2035)
- Figure 6. Global Alkali-soluble Thickener Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Alkali-soluble Thickener Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Alkali-soluble Thickener Product Life Cycle
- Figure 13. Alkali-soluble Thickener Sales Share by Manufacturers in 2025
- Figure 14. Global Alkali-soluble Thickener Revenue Share by Manufacturers in 2025
- Figure 15. Alkali-soluble Thickener Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Alkali-soluble Thickener Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Alkali-soluble Thickener Revenue in 2025
- Figure 18. Industry Chain Map of Alkali-soluble Thickener
- Figure 19. Global Alkali-soluble Thickener Market PEST Analysis
- Figure 20. Global Alkali-soluble Thickener Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Alkali-soluble Thickener Market Share by Type
- Figure 27. Sales Market Share of Alkali-soluble Thickener by Type (2020-2025)
- Figure 28. Sales Market Share of Alkali-soluble Thickener by Type in 2025
- Figure 29. Market Share of Alkali-soluble Thickener by Type (2020-2025)
- Figure 30. Market Share of Alkali-soluble Thickener by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Alkali-soluble Thickener Market Share by Application

Figure 33. Global Alkali-soluble Thickeners Sales Market Share by Application (2020-2025)

Figure 34. Global Alkali-soluble Thickeners Sales Market Share by Application in 2025

Figure 35. Global Alkali-soluble Thickeners Market Share by Application (2020-2025)

Figure 36. Global Alkali-soluble Thickeners Market Share by Application in 2025

Figure 37. Global Alkali-soluble Thickeners Sales Growth Rate by Application (2020-2025)

Figure 38. Global Alkali-soluble Thickeners Sales Market Share by Region (2020-2025)

Figure 39. Global Alkali-soluble Thickeners Market Size by Region (2020-2025)

Figure 40. North America Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Alkali-soluble Thickeners Sales Market Share by Country in 2024

Figure 43. North America Alkali-soluble Thickeners Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Alkali-soluble Thickeners Market Size by Country in 2024

Figure 45. U.S. Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Alkali-soluble Thickeners Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Alkali-soluble Thickeners Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Alkali-soluble Thickeners Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Alkali-soluble Thickeners Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Alkali-soluble Thickeners Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Alkali-soluble Thickeners Sales Market Share by Country in 2024

Figure 53. Europe Alkali-soluble Thickeners Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Alkali-soluble Thickeners Market Size by Country in 2024

Figure 55. Germany Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Alkali-soluble Thickeners Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Alkali-soluble Thickeners Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Alkali-soluble Thickeners Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Alkali-soluble Thickeners Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Alkali-soluble Thickeners Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Alkali-soluble Thickeners Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Alkali-soluble Thickeners Sales Market Share by Region in 2024

Figure 67. Asia Pacific Alkali-soluble Thickeners Market Size by Region in 2024

Figure 68. China Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Alkali-soluble Thickeners Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Alkali-soluble Thickeners Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Alkali-soluble Thickeners Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Alkali-soluble Thickeners Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Alkali-soluble Thickeners Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Alkali-soluble Thickeners Sales and Growth Rate (K Units)

Figure 79. South America Alkali-soluble Thickeners Sales Market Share by Country in 2024

Figure 80. South America Alkali-soluble Thickeners Market Size and Growth Rate (M USD)

Figure 81. South America Alkali-soluble Thickeners Market Size by Country in 2024

Figure 82. Brazil Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Alkali-soluble Thickeners Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Alkali-soluble Thickeners Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Colombia Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Colombia Alkali-soluble Thickeners Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Alkali-soluble Thickeners Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Alkali-soluble Thickeners Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Alkali-soluble Thickeners Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Alkali-soluble Thickeners Market Size by Region in 2024

Figure 92. Saudi Arabia Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Alkali-soluble Thickeners Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Alkali-soluble Thickeners Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Alkali-soluble Thickeners Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Alkali-soluble Thickeners Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Alkali-soluble Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Alkali-soluble Thickener Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Alkali-soluble Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Alkali-soluble Thickener Production Market Share by Region (2020-2025)

Figure 103. North America Alkali-soluble Thickener Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Alkali-soluble Thickener Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Alkali-soluble Thickener Production (K Units) Growth Rate (2020-2025)

Figure 106. China Alkali-soluble Thickener Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Alkali-soluble Thickener Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Alkali-soluble Thickener Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Alkali-soluble Thickener Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Alkali-soluble Thickener Market Share Forecast by Type (2026-2035)

Figure 111. Global Alkali-soluble Thickener Sales Forecast by Application (2026-2035)

Figure 112. Global Alkali-soluble Thickener Market Share Forecast by Application (2026-2035)

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