

# Global Alcoholic Drinks Market Research Report 2022(Status and Outlook)

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## Abstracts

### Report Overview

The Global Alcoholic Drinks Market Size was estimated at USD 1239982.48 million in 2021 and is projected to reach USD 1520674.39 million by 2028, exhibiting a CAGR of 2.96% during the forecast period.

This report provides a deep insight into the global Alcoholic Drinks market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Alcoholic Drinks Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Alcoholic Drinks market in any manner.

### Global Alcoholic Drinks Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Anheuser Busch InBev

Accolade Wines

Bacardi

Beam-Suntory

Carlsberg Group

Constellation Brands

China Resource Enterprise

Diageo

Heineken

E. and J. Gallo Winery

Pernod Ricard

SAB Miller

The Wine Group

Torres

Treasury Wine Estates

Vino Concha y Toro

ABD

Aceo

Aha Yeto

Arcus

Asahi Breweries

Belvedere Vodka

Ben Nevis Distillery

Boston Beer

Camino Real Distillery

Cape North

Christiania Spirits

Cia Tequileria Los Valores

G. G. Yuengling and Son

Distell Group

#### Market Segmentation (by Type)

Wine

Beer

Cider

Other

### Market Segmentation (by Application)

Supermarkets and Hypermarkets

Convenience Stores

Specialist Retailers

Online Retailers

### Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Alcoholic Drinks Market

Overview of the regional outlook of the Alcoholic Drinks Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Alcoholic Drinks Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Alcoholic Drinks

#### 1.2 Key Market Segments

##### 1.2.1 Alcoholic Drinks Segment by Type

##### 1.2.2 Alcoholic Drinks Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 ALCOHOLIC DRINKS MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Alcoholic Drinks Market Size (M USD) Estimates and Forecasts (2017-2028)

##### 2.1.2 Global Alcoholic Drinks Sales Estimates and Forecasts (2017-2028)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 ALCOHOLIC DRINKS MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Global Alcoholic Drinks Sales by Manufacturers (2017-2022)

#### 3.2 Global Alcoholic Drinks Revenue Market Share by Manufacturers (2017-2022)

#### 3.3 Alcoholic Drinks Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.4 Global Alcoholic Drinks Average Price by Manufacturers (2017-2022)

#### 3.5 Manufacturers Alcoholic Drinks Sales Sites, Area Served, Product Type

#### 3.6 Alcoholic Drinks Market Competitive Situation and Trends

##### 3.6.1 Alcoholic Drinks Market Concentration Rate

##### 3.6.2 Global 5 and 10 Largest Alcoholic Drinks Players Market Share by Revenue

##### 3.6.3 Mergers & Acquisitions, Expansion

### **4 ALCOHOLIC DRINKS INDUSTRY CHAIN ANALYSIS**

#### 4.1 Alcoholic Drinks Industry Chain Analysis



- 4.2 Market Overview and Market Concentration Analysis of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ALCOHOLIC DRINKS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 ALCOHOLIC DRINKS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Alcoholic Drinks Sales Market Share by Type (2017-2022)
- 6.3 Global Alcoholic Drinks Market Size Market Share by Type (2017-2022)
- 6.4 Global Alcoholic Drinks Price by Type (2017-2022)

## **7 ALCOHOLIC DRINKS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Alcoholic Drinks Market Sales by Application (2017-2022)
- 7.3 Global Alcoholic Drinks Market Size (M USD) by Application (2017-2022)
- 7.4 Global Alcoholic Drinks Sales Growth Rate by Application (2017-2022)

## **8 ALCOHOLIC DRINKS MARKET SEGMENTATION BY REGION**

- 8.1 Global Alcoholic Drinks Sales by Region
  - 8.1.1 Global Alcoholic Drinks Sales by Region
  - 8.1.2 Global Alcoholic Drinks Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Alcoholic Drinks Sales by Country
  - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Alcoholic Drinks Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Alcoholic Drinks Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Alcoholic Drinks Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Alcoholic Drinks Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILED**

- 9.1 Anheuser Busch InBev
  - 9.1.1 Anheuser Busch InBev Alcoholic Drinks Basic Information
  - 9.1.2 Anheuser Busch InBev Alcoholic Drinks Product Overview
  - 9.1.3 Anheuser Busch InBev Alcoholic Drinks Product Market Performance
  - 9.1.4 Anheuser Busch InBev Business Overview
  - 9.1.5 Anheuser Busch InBev Alcoholic Drinks SWOT Analysis
  - 9.1.6 Anheuser Busch InBev Recent Developments
- 9.2 Accolade Wines

- 9.2.1 Accolade Wines Alcoholic Drinks Basic Information
- 9.2.2 Accolade Wines Alcoholic Drinks Product Overview
- 9.2.3 Accolade Wines Alcoholic Drinks Product Market Performance
- 9.2.4 Accolade Wines Business Overview
- 9.2.5 Accolade Wines Alcoholic Drinks SWOT Analysis
- 9.2.6 Accolade Wines Recent Developments
- 9.3 Bacardi
  - 9.3.1 Bacardi Alcoholic Drinks Basic Information
  - 9.3.2 Bacardi Alcoholic Drinks Product Overview
  - 9.3.3 Bacardi Alcoholic Drinks Product Market Performance
  - 9.3.4 Bacardi Business Overview
  - 9.3.5 Bacardi Alcoholic Drinks SWOT Analysis
  - 9.3.6 Bacardi Recent Developments
- 9.4 Beam-Suntory
  - 9.4.1 Beam-Suntory Alcoholic Drinks Basic Information
  - 9.4.2 Beam-Suntory Alcoholic Drinks Product Overview
  - 9.4.3 Beam-Suntory Alcoholic Drinks Product Market Performance
  - 9.4.4 Beam-Suntory Business Overview
  - 9.4.5 Beam-Suntory Alcoholic Drinks SWOT Analysis
  - 9.4.6 Beam-Suntory Recent Developments
- 9.5 Carlsberg Group
  - 9.5.1 Carlsberg Group Alcoholic Drinks Basic Information
  - 9.5.2 Carlsberg Group Alcoholic Drinks Product Overview
  - 9.5.3 Carlsberg Group Alcoholic Drinks Product Market Performance
  - 9.5.4 Carlsberg Group Business Overview
  - 9.5.5 Carlsberg Group Alcoholic Drinks SWOT Analysis
  - 9.5.6 Carlsberg Group Recent Developments
- 9.6 Constellation Brands
  - 9.6.1 Constellation Brands Alcoholic Drinks Basic Information
  - 9.6.2 Constellation Brands Alcoholic Drinks Product Overview
  - 9.6.3 Constellation Brands Alcoholic Drinks Product Market Performance
  - 9.6.4 Constellation Brands Business Overview
  - 9.6.5 Constellation Brands Recent Developments
- 9.7 China Resource Enterprise
  - 9.7.1 China Resource Enterprise Alcoholic Drinks Basic Information
  - 9.7.2 China Resource Enterprise Alcoholic Drinks Product Overview
  - 9.7.3 China Resource Enterprise Alcoholic Drinks Product Market Performance
  - 9.7.4 China Resource Enterprise Business Overview
  - 9.7.5 China Resource Enterprise Recent Developments

## 9.8 Diageo

- 9.8.1 Diageo Alcoholic Drinks Basic Information
- 9.8.2 Diageo Alcoholic Drinks Product Overview
- 9.8.3 Diageo Alcoholic Drinks Product Market Performance
- 9.8.4 Diageo Business Overview
- 9.8.5 Diageo Recent Developments

## 9.9 Heineken

- 9.9.1 Heineken Alcoholic Drinks Basic Information
- 9.9.2 Heineken Alcoholic Drinks Product Overview
- 9.9.3 Heineken Alcoholic Drinks Product Market Performance
- 9.9.4 Heineken Business Overview
- 9.9.5 Heineken Recent Developments

## 9.10 E. and J. Gallo Winery

- 9.10.1 E. and J. Gallo Winery Alcoholic Drinks Basic Information
- 9.10.2 E. and J. Gallo Winery Alcoholic Drinks Product Overview
- 9.10.3 E. and J. Gallo Winery Alcoholic Drinks Product Market Performance
- 9.10.4 E. and J. Gallo Winery Business Overview
- 9.10.5 E. and J. Gallo Winery Recent Developments

## 9.11 Pernod Ricard

- 9.11.1 Pernod Ricard Alcoholic Drinks Basic Information
- 9.11.2 Pernod Ricard Alcoholic Drinks Product Overview
- 9.11.3 Pernod Ricard Alcoholic Drinks Product Market Performance
- 9.11.4 Pernod Ricard Business Overview
- 9.11.5 Pernod Ricard Recent Developments

## 9.12 SAB Miller

- 9.12.1 SAB Miller Alcoholic Drinks Basic Information
- 9.12.2 SAB Miller Alcoholic Drinks Product Overview
- 9.12.3 SAB Miller Alcoholic Drinks Product Market Performance
- 9.12.4 SAB Miller Business Overview
- 9.12.5 SAB Miller Recent Developments

## 9.13 The Wine Group

- 9.13.1 The Wine Group Alcoholic Drinks Basic Information
- 9.13.2 The Wine Group Alcoholic Drinks Product Overview
- 9.13.3 The Wine Group Alcoholic Drinks Product Market Performance
- 9.13.4 The Wine Group Business Overview
- 9.13.5 The Wine Group Recent Developments

## 9.14 Torres

- 9.14.1 Torres Alcoholic Drinks Basic Information
- 9.14.2 Torres Alcoholic Drinks Product Overview

- 9.14.3 Torres Alcoholic Drinks Product Market Performance
- 9.14.4 Torres Business Overview
- 9.14.5 Torres Recent Developments
- 9.15 Treasury Wine Estates
  - 9.15.1 Treasury Wine Estates Alcoholic Drinks Basic Information
  - 9.15.2 Treasury Wine Estates Alcoholic Drinks Product Overview
  - 9.15.3 Treasury Wine Estates Alcoholic Drinks Product Market Performance
  - 9.15.4 Treasury Wine Estates Business Overview
  - 9.15.5 Treasury Wine Estates Recent Developments
- 9.16 Vino Concha y Toro
  - 9.16.1 Vino Concha y Toro Alcoholic Drinks Basic Information
  - 9.16.2 Vino Concha y Toro Alcoholic Drinks Product Overview
  - 9.16.3 Vino Concha y Toro Alcoholic Drinks Product Market Performance
  - 9.16.4 Vino Concha y Toro Business Overview
  - 9.16.5 Vino Concha y Toro Recent Developments
- 9.17 ABD
  - 9.17.1 ABD Alcoholic Drinks Basic Information
  - 9.17.2 ABD Alcoholic Drinks Product Overview
  - 9.17.3 ABD Alcoholic Drinks Product Market Performance
  - 9.17.4 ABD Business Overview
  - 9.17.5 ABD Recent Developments
- 9.18 Aceo
  - 9.18.1 Aceo Alcoholic Drinks Basic Information
  - 9.18.2 Aceo Alcoholic Drinks Product Overview
  - 9.18.3 Aceo Alcoholic Drinks Product Market Performance
  - 9.18.4 Aceo Business Overview
  - 9.18.5 Aceo Recent Developments
- 9.19 Aha Yeto
  - 9.19.1 Aha Yeto Alcoholic Drinks Basic Information
  - 9.19.2 Aha Yeto Alcoholic Drinks Product Overview
  - 9.19.3 Aha Yeto Alcoholic Drinks Product Market Performance
  - 9.19.4 Aha Yeto Business Overview
  - 9.19.5 Aha Yeto Recent Developments
- 9.20 Arcus
  - 9.20.1 Arcus Alcoholic Drinks Basic Information
  - 9.20.2 Arcus Alcoholic Drinks Product Overview
  - 9.20.3 Arcus Alcoholic Drinks Product Market Performance
  - 9.20.4 Arcus Business Overview
  - 9.20.5 Arcus Recent Developments

## 9.21 Asahi Breweries

- 9.21.1 Asahi Breweries Alcoholic Drinks Basic Information
- 9.21.2 Asahi Breweries Alcoholic Drinks Product Overview
- 9.21.3 Asahi Breweries Alcoholic Drinks Product Market Performance
- 9.21.4 Asahi Breweries Business Overview
- 9.21.5 Asahi Breweries Recent Developments

## 9.22 Belvedere Vodka

- 9.22.1 Belvedere Vodka Alcoholic Drinks Basic Information
- 9.22.2 Belvedere Vodka Alcoholic Drinks Product Overview
- 9.22.3 Belvedere Vodka Alcoholic Drinks Product Market Performance
- 9.22.4 Belvedere Vodka Business Overview
- 9.22.5 Belvedere Vodka Recent Developments

## 9.23 Ben Nevis Distillery

- 9.23.1 Ben Nevis Distillery Alcoholic Drinks Basic Information
- 9.23.2 Ben Nevis Distillery Alcoholic Drinks Product Overview
- 9.23.3 Ben Nevis Distillery Alcoholic Drinks Product Market Performance
- 9.23.4 Ben Nevis Distillery Business Overview
- 9.23.5 Ben Nevis Distillery Recent Developments

## 9.24 Boston Beer

- 9.24.1 Boston Beer Alcoholic Drinks Basic Information
- 9.24.2 Boston Beer Alcoholic Drinks Product Overview
- 9.24.3 Boston Beer Alcoholic Drinks Product Market Performance
- 9.24.4 Boston Beer Business Overview
- 9.24.5 Boston Beer Recent Developments

## 9.25 Camino Real Distillery

- 9.25.1 Camino Real Distillery Alcoholic Drinks Basic Information
- 9.25.2 Camino Real Distillery Alcoholic Drinks Product Overview
- 9.25.3 Camino Real Distillery Alcoholic Drinks Product Market Performance
- 9.25.4 Camino Real Distillery Business Overview
- 9.25.5 Camino Real Distillery Recent Developments

## 9.26 Cape North

- 9.26.1 Cape North Alcoholic Drinks Basic Information
- 9.26.2 Cape North Alcoholic Drinks Product Overview
- 9.26.3 Cape North Alcoholic Drinks Product Market Performance
- 9.26.4 Cape North Business Overview
- 9.26.5 Cape North Recent Developments

## 9.27 Christiania Spirits

- 9.27.1 Christiania Spirits Alcoholic Drinks Basic Information
- 9.27.2 Christiania Spirits Alcoholic Drinks Product Overview

- 9.27.3 Christiania Spirits Alcoholic Drinks Product Market Performance
- 9.27.4 Christiania Spirits Business Overview
- 9.27.5 Christiania Spirits Recent Developments
- 9.28 Cia Tequileria Los Valores
  - 9.28.1 Cia Tequileria Los Valores Alcoholic Drinks Basic Information
  - 9.28.2 Cia Tequileria Los Valores Alcoholic Drinks Product Overview
  - 9.28.3 Cia Tequileria Los Valores Alcoholic Drinks Product Market Performance
  - 9.28.4 Cia Tequileria Los Valores Business Overview
  - 9.28.5 Cia Tequileria Los Valores Recent Developments
- 9.29 G. G. Yuengling and Son
  - 9.29.1 G. G. Yuengling and Son Alcoholic Drinks Basic Information
  - 9.29.2 G. G. Yuengling and Son Alcoholic Drinks Product Overview
  - 9.29.3 G. G. Yuengling and Son Alcoholic Drinks Product Market Performance
  - 9.29.4 G. G. Yuengling and Son Business Overview
  - 9.29.5 G. G. Yuengling and Son Recent Developments
- 9.30 Distell Group
  - 9.30.1 Distell Group Alcoholic Drinks Basic Information
  - 9.30.2 Distell Group Alcoholic Drinks Product Overview
  - 9.30.3 Distell Group Alcoholic Drinks Product Market Performance
  - 9.30.4 Distell Group Business Overview
  - 9.30.5 Distell Group Recent Developments

## **10 ALCOHOLIC DRINKS MARKET FORECAST BY REGION**

- 10.1 Global Alcoholic Drinks Market Size Forecast
- 10.2 Global Alcoholic Drinks Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Alcoholic Drinks Market Size Forecast by Country
  - 10.2.3 Asia Pacific Alcoholic Drinks Market Size Forecast by Region
  - 10.2.4 South America Alcoholic Drinks Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Alcoholic Drinks by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2022-2028)**

- 11.1 Global Alcoholic Drinks Market Forecast by Type (2022-2028)
  - 11.1.1 Global Forecasted Sales of Alcoholic Drinks by Type (2022-2028)
  - 11.1.2 Global Alcoholic Drinks Market Size Forecast by Type (2022-2028)
  - 11.1.3 Global Forecasted Price of Alcoholic Drinks by Type (2022-2028)
- 11.2 Global Alcoholic Drinks Market Forecast by Application (2022-2028)

- 11.2.1 Global Alcoholic Drinks Sales (K Units) Forecast by Application
- 11.2.2 Global Alcoholic Drinks Market Size (M USD) Forecast by Application (2022-2028)

## **12 CONCLUSION AND KEY FINDINGS**

### **LIST OF TABLES**

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Alcoholic Drinks Market Size (M USD) Comparison by Region (M USD)
- Table 5. Global Alcoholic Drinks Sales (K Units) by Manufacturers (2017-2022)
- Table 6. Global Alcoholic Drinks Sales Market Share by Manufacturers (2017-2022)
- Table 7. Global Alcoholic Drinks Revenue (M USD) by Manufacturers (2017-2022)
- Table 8. Global Alcoholic Drinks Revenue Share by Manufacturers (2017-2022)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Alcoholic Drinks as of 2021)
- Table 10. Global Market Alcoholic Drinks Average Price (USD/Unit) of Key Manufacturers (2017-2022)
- Table 11. Manufacturers Alcoholic Drinks Sales Sites and Area Served
- Table 12. Manufacturers Alcoholic Drinks Product Type
- Table 13. Global Alcoholic Drinks Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Alcoholic Drinks
- Table 16. Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Alcoholic Drinks Market Challenges
- Table 22. Market Restraints
- Table 23. Global Alcoholic Drinks Sales by Type (K Units)
- Table 24. Global Alcoholic Drinks Market Size by Type (M USD)
- Table 25. Global Alcoholic Drinks Sales (K Units) by Type (2017-2022)
- Table 26. Global Alcoholic Drinks Sales Market Share by Type (2017-2022)
- Table 27. Global Alcoholic Drinks Market Size (M USD) by Type (2017-2022)
- Table 28. Global Alcoholic Drinks Market Size Share by Type (2017-2022)
- Table 29. Global Alcoholic Drinks Price (USD/Unit) by Type (2017-2022)
- Table 30. Global Alcoholic Drinks Sales (K Units) by Application
- Table 31. Global Alcoholic Drinks Market Size by Application



- Table 32. Global Alcoholic Drinks Sales by Application (2017-2022) & (K Units)
- Table 33. Global Alcoholic Drinks Sales Market Share by Application (2017-2022)
- Table 34. Global Alcoholic Drinks Sales by Application (2017-2022) & (M USD)
- Table 35. Global Alcoholic Drinks Market Share by Application (2017-2022)
- Table 36. Global Alcoholic Drinks Sales Growth Rate by Application (2017-2022)
- Table 37. Global Alcoholic Drinks Sales by Region (2017-2022) & (K Units)
- Table 38. Global Alcoholic Drinks Sales Market Share by Region (2017-2022)
- Table 39. North America Alcoholic Drinks Sales by Country (2017-2022) & (K Units)
- Table 40. Europe Alcoholic Drinks Sales by Country (2017-2022) & (K Units)
- Table 41. Asia Pacific Alcoholic Drinks Sales by Region (2017-2022) & (K Units)
- Table 42. South America Alcoholic Drinks Sales by Country (2017-2022) & (K Units)
- Table 43. Middle East and Africa Alcoholic Drinks Sales by Region (2017-2022) & (K Units)
- Table 44. Anheuser Busch InBev Alcoholic Drinks Basic Information
- Table 45. Anheuser Busch InBev Alcoholic Drinks Product Overview
- Table 46. Anheuser Busch InBev Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 47. Anheuser Busch InBev Business Overview
- Table 48. Anheuser Busch InBev Alcoholic Drinks SWOT Analysis
- Table 49. Anheuser Busch InBev Recent Developments
- Table 50. Accolade Wines Alcoholic Drinks Basic Information
- Table 51. Accolade Wines Alcoholic Drinks Product Overview
- Table 52. Accolade Wines Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 53. Accolade Wines Business Overview
- Table 54. Accolade Wines Alcoholic Drinks SWOT Analysis
- Table 55. Accolade Wines Recent Developments
- Table 56. Bacardi Alcoholic Drinks Basic Information
- Table 57. Bacardi Alcoholic Drinks Product Overview
- Table 58. Bacardi Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 59. Bacardi Business Overview
- Table 60. Bacardi Alcoholic Drinks SWOT Analysis
- Table 61. Bacardi Recent Developments
- Table 62. Beam-Suntory Alcoholic Drinks Basic Information
- Table 63. Beam-Suntory Alcoholic Drinks Product Overview
- Table 64. Beam-Suntory Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 65. Beam-Suntory Business Overview

- Table 66. Beam-Suntory Alcoholic Drinks SWOT Analysis
- Table 67. Beam-Suntory Recent Developments
- Table 68. Carlsberg Group Alcoholic Drinks Basic Information
- Table 69. Carlsberg Group Alcoholic Drinks Product Overview
- Table 70. Carlsberg Group Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 71. Carlsberg Group Business Overview
- Table 72. Carlsberg Group Alcoholic Drinks SWOT Analysis
- Table 73. Carlsberg Group Recent Developments
- Table 74. Constellation Brands Alcoholic Drinks Basic Information
- Table 75. Constellation Brands Alcoholic Drinks Product Overview
- Table 76. Constellation Brands Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 77. Constellation Brands Business Overview
- Table 78. Constellation Brands Recent Developments
- Table 79. China Resource Enterprise Alcoholic Drinks Basic Information
- Table 80. China Resource Enterprise Alcoholic Drinks Product Overview
- Table 81. China Resource Enterprise Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 82. China Resource Enterprise Business Overview
- Table 83. China Resource Enterprise Recent Developments
- Table 84. Diageo Alcoholic Drinks Basic Information
- Table 85. Diageo Alcoholic Drinks Product Overview
- Table 86. Diageo Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 87. Diageo Business Overview
- Table 88. Diageo Recent Developments
- Table 89. Heineken Alcoholic Drinks Basic Information
- Table 90. Heineken Alcoholic Drinks Product Overview
- Table 91. Heineken Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 92. Heineken Business Overview
- Table 93. Heineken Recent Developments
- Table 94. E. and J. Gallo Winery Alcoholic Drinks Basic Information
- Table 95. E. and J. Gallo Winery Alcoholic Drinks Product Overview
- Table 96. E. and J. Gallo Winery Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 97. E. and J. Gallo Winery Business Overview
- Table 98. E. and J. Gallo Winery Recent Developments

- Table 99. Pernod Ricard Alcoholic Drinks Basic Information
- Table 100. Pernod Ricard Alcoholic Drinks Product Overview
- Table 101. Pernod Ricard Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 102. Pernod Ricard Business Overview
- Table 103. Pernod Ricard Recent Developments
- Table 104. SAB Miller Alcoholic Drinks Basic Information
- Table 105. SAB Miller Alcoholic Drinks Product Overview
- Table 106. SAB Miller Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 107. SAB Miller Business Overview
- Table 108. SAB Miller Recent Developments
- Table 109. The Wine Group Alcoholic Drinks Basic Information
- Table 110. The Wine Group Alcoholic Drinks Product Overview
- Table 111. The Wine Group Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 112. The Wine Group Business Overview
- Table 113. The Wine Group Recent Developments
- Table 114. Torres Alcoholic Drinks Basic Information
- Table 115. Torres Alcoholic Drinks Product Overview
- Table 116. Torres Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 117. Torres Business Overview
- Table 118. Torres Recent Developments
- Table 119. Treasury Wine Estates Alcoholic Drinks Basic Information
- Table 120. Treasury Wine Estates Alcoholic Drinks Product Overview
- Table 121. Treasury Wine Estates Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 122. Treasury Wine Estates Business Overview
- Table 123. Treasury Wine Estates Recent Developments
- Table 124. Vino Concha y Toro Alcoholic Drinks Basic Information
- Table 125. Vino Concha y Toro Alcoholic Drinks Product Overview
- Table 126. Vino Concha y Toro Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 127. Vino Concha y Toro Business Overview
- Table 128. Vino Concha y Toro Recent Developments
- Table 129. ABD Alcoholic Drinks Basic Information
- Table 130. ABD Alcoholic Drinks Product Overview
- Table 131. ABD Alcoholic Drinks Sales (K Units), Market Size (M USD), Price

- (USD/Unit) and Gross Margin (2017-2022)
- Table 132. ABD Business Overview
- Table 133. ABD Recent Developments
- Table 134. Aceo Alcoholic Drinks Basic Information
- Table 135. Aceo Alcoholic Drinks Product Overview
- Table 136. Aceo Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 137. Aceo Business Overview
- Table 138. Aceo Recent Developments
- Table 139. Aha Yeto Alcoholic Drinks Basic Information
- Table 140. Aha Yeto Alcoholic Drinks Product Overview
- Table 141. Aha Yeto Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 142. Aha Yeto Business Overview
- Table 143. Aha Yeto Recent Developments
- Table 144. Arcus Alcoholic Drinks Basic Information
- Table 145. Arcus Alcoholic Drinks Product Overview
- Table 146. Arcus Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 147. Arcus Business Overview
- Table 148. Arcus Recent Developments
- Table 149. Asahi Breweries Alcoholic Drinks Basic Information
- Table 150. Asahi Breweries Alcoholic Drinks Product Overview
- Table 151. Asahi Breweries Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 152. Asahi Breweries Business Overview
- Table 153. Asahi Breweries Recent Developments
- Table 154. Belvedere Vodka Alcoholic Drinks Basic Information
- Table 155. Belvedere Vodka Alcoholic Drinks Product Overview
- Table 156. Belvedere Vodka Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 157. Belvedere Vodka Business Overview
- Table 158. Belvedere Vodka Recent Developments
- Table 159. Ben Nevis Distillery Alcoholic Drinks Basic Information
- Table 160. Ben Nevis Distillery Alcoholic Drinks Product Overview
- Table 161. Ben Nevis Distillery Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 162. Ben Nevis Distillery Business Overview
- Table 163. Ben Nevis Distillery Recent Developments

- Table 164. Boston Beer Alcoholic Drinks Basic Information
- Table 165. Boston Beer Alcoholic Drinks Product Overview
- Table 166. Boston Beer Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 167. Boston Beer Business Overview
- Table 168. Boston Beer Recent Developments
- Table 169. Camino Real Distillery Alcoholic Drinks Basic Information
- Table 170. Camino Real Distillery Alcoholic Drinks Product Overview
- Table 171. Camino Real Distillery Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 172. Camino Real Distillery Business Overview
- Table 173. Camino Real Distillery Recent Developments
- Table 174. Cape North Alcoholic Drinks Basic Information
- Table 175. Cape North Alcoholic Drinks Product Overview
- Table 176. Cape North Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 177. Cape North Business Overview
- Table 178. Cape North Recent Developments
- Table 179. Christiania Spirits Alcoholic Drinks Basic Information
- Table 180. Christiania Spirits Alcoholic Drinks Product Overview
- Table 181. Christiania Spirits Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 182. Christiania Spirits Business Overview
- Table 183. Christiania Spirits Recent Developments
- Table 184. Cia Tequileria Los Valores Alcoholic Drinks Basic Information
- Table 185. Cia Tequileria Los Valores Alcoholic Drinks Product Overview
- Table 186. Cia Tequileria Los Valores Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 187. Cia Tequileria Los Valores Business Overview
- Table 188. Cia Tequileria Los Valores Recent Developments
- Table 189. G. G. Yuengling and Son Alcoholic Drinks Basic Information
- Table 190. G. G. Yuengling and Son Alcoholic Drinks Product Overview
- Table 191. G. G. Yuengling and Son Alcoholic Drinks Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 192. G. G. Yuengling and Son Business Overview
- Table 193. G. G. Yuengling and Son Recent Developments
- Table 194. Distell Group Alcoholic Drinks Basic Information
- Table 195. Distell Group Alcoholic Drinks Product Overview
- Table 196. Distell Group Alcoholic Drinks Sales (K Units), Market Size (M USD), Price

(USD/Unit) and Gross Margin (2017-2022)

Table 197. Distell Group Business Overview

Table 198. Distell Group Recent Developments

Table 199. Global Alcoholic Drinks Sales Forecast by Region (K Units)

Table 200. Global Alcoholic Drinks Market Size Forecast by Region (M USD)

Table 201. North America Alcoholic Drinks Sales Forecast by Country (2022-2028) & (K Units)

Table 202. North America Alcoholic Drinks Market Size Forecast by Country (2022-2028) & (M USD)

Table 203. Europe Alcoholic Drinks Sales Forecast by Country (2022-2028) & (K Units)

Table 204. Europe Alcoholic Drinks Market Size Forecast by Country (2022-2028) & (M USD)

Table 205. Asia Pacific Alcoholic Drinks Sales Forecast by Region (2022-2028) & (K Units)

Table 206. Asia Pacific Alcoholic Drinks Market Size Forecast by Region (2022-2028) & (M USD)

Table 207. South America Alcoholic Drinks Sales Forecast by Country (2022-2028) & (K Units)

Table 208. South America Alcoholic Drinks Market Size Forecast by Country (2022-2028) & (M USD)

Table 209. Middle East and Africa Alcoholic Drinks Consumption Forecast by Country (2022-2028) & (Units)

Table 210. Middle East and Africa Alcoholic Drinks Market Size Forecast by Country (2022-2028) & (M USD)

Table 211. Global Alcoholic Drinks Sales Forecast by Type (2022-2028) & (K Units)

Table 212. Global Alcoholic Drinks Market Size Forecast by Type (2022-2028) & (M USD)

Table 213. Global Alcoholic Drinks Price Forecast by Type (2022-2028) & (USD/Unit)

Table 214. Global Alcoholic Drinks Sales (K Units) Forecast by Application (2022-2028)

Table 215. Global Alcoholic Drinks Market Size Forecast by Application (2022-2028) & (M USD)

## LIST OF FIGURES

Figure 1. Product Picture of Alcoholic Drinks

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Alcoholic Drinks Market Size (M USD), 2017-2028

Figure 5. Global Alcoholic Drinks Market Size (M USD) (2017-2028)

Figure 6. Global Alcoholic Drinks Sales (K Units) & (2017-2028)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Alcoholic Drinks Market Size (M USD) by Country (M USD)

Figure 11. Alcoholic Drinks Sales Share by Manufacturers in 2020

Figure 12. Global Alcoholic Drinks Revenue Share by Manufacturers in 2020

Figure 13. Alcoholic Drinks Market Share by Company Type (Tier 1, Tier 2 and Tier 3):  
2017 VS 2021

Figure 14. Global Market Alcoholic Drinks Average Price (USD/Unit) of Key  
Manufacturers in 2020

Figure 15. The Global 5 and 10 Largest Players: Market Share by Alcoholic Drinks  
Revenue in 2021

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Alcoholic Drinks Market Share by Type

Figure 18. Sales Market Share of Alcoholic Drinks by Type (2017-2022)

Figure 19. Sales Market Share of Alcoholic Drinks by Type in 2021

Figure 20. Market Size Share of Alcoholic Drinks by Type (2017-2022)

Figure 21. Market Size Market Share of Alcoholic Drinks by Type in 2020

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Alcoholic Drinks Market Share by Application

Figure 24. Global Alcoholic Drinks Sales Market Share by Application (2017-2022)

Figure 25. Global Alcoholic Drinks Sales Market Share by Application in 2021

Figure 26. Global Alcoholic Drinks Market Share by Application (2017-2022)

Figure 27. Global Alcoholic Drinks Market Share by Application in 2020

Figure 28. Global Alcoholic Drinks Sales Growth Rate by Application (2017-2022)

Figure 29. Global Alcoholic Drinks Sales Market Share by Region (2017-2022)

Figure 30. North America Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K  
Units)

Figure 31. North America Alcoholic Drinks Sales Market Share by Country in 2020

Figure 32. U.S. Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K Units)

Figure 33. Canada Alcoholic Drinks Sales (K Units) and Growth Rate (2017-2022)

Figure 34. Mexico Alcoholic Drinks Sales (Units) and Growth Rate (2017-2022)

Figure 35. Europe Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K Units)

Figure 36. Europe Alcoholic Drinks Sales Market Share by Country in 2020

Figure 37. Germany Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K Units)

Figure 38. France Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K Units)

Figure 39. U.K. Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K Units)

Figure 40. Italy Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K Units)

Figure 41. Russia Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K Units)

Figure 42. Asia Pacific Alcoholic Drinks Sales and Growth Rate (K Units)

- Figure 43. Asia Pacific Alcoholic Drinks Sales Market Share by Region in 2020
- Figure 44. China Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K Units)
- Figure 45. Japan Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K Units)
- Figure 46. South Korea Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K Units)
- Figure 47. India Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K Units)
- Figure 48. Southeast Asia Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K Units)
- Figure 49. South America Alcoholic Drinks Sales and Growth Rate (K Units)
- Figure 50. South America Alcoholic Drinks Sales Market Share by Country in 2020
- Figure 51. Brazil Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K Units)
- Figure 52. Argentina Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K Units)
- Figure 53. Columbia Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K Units)
- Figure 54. Middle East and Africa Alcoholic Drinks Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Alcoholic Drinks Sales Market Share by Region in 2020
- Figure 56. Saudi Arabia Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K Units)
- Figure 57. UAE Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K Units)
- Figure 58. Egypt Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K Units)
- Figure 59. Nigeria Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K Units)
- Figure 60. South Africa Alcoholic Drinks Sales and Growth Rate (2017-2022) & (K Units)
- Figure 61. Global Alcoholic Drinks Sales Forecast by Volume (2017-2028) & (K Units)
- Figure 62. Global Alcoholic Drinks Market Size Forecast by Value (2017-2028) & (M USD)
- Figure 63. Global Alcoholic Drinks Sales Market Share Forecast by Type (2022-2028)
- Figure 64. Global Alcoholic Drinks Market Share Forecast by Type (2022-2028)
- Figure 65. Global Alcoholic Drinks Sales Forecast by Application (2022-2028)
- Figure 66. Global Alcoholic Drinks Market Share Forecast by Application (2022-2028)



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