

# Global Alcoholic Beverages Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Most cultures across the globe have traditionally consumed various types of alcoholic beverages; however, local specialty alcoholic beverages account for the majority share.

The global Alcoholic Beverages market size was estimated at USD 1604920 million in 2023 and is projected to reach USD 1884444.67 million by 2032, exhibiting a CAGR of 1.80% during the forecast period.

North America Alcoholic Beverages market size was estimated at USD 431200.19 million in 2023, at a CAGR of 1.54% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Alcoholic Beverages market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Alcoholic Beverages Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Alcoholic Beverages market in any manner.

## Global Alcoholic Beverages Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Accolade Wines

Asahi Breweries

Brown-Forman

Carlsberg

China Resources Beer

### Market Segmentation (by Type)

Beer

Distilled Spirits

Wine

Other

### Market Segmentation (by Application)

Liquor Stores

Grocery Shops

Internet Retailing

Supermarkets

Convenience Stores

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Alcoholic Beverages Market

## Overview of the regional outlook of the Alcoholic Beverages Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Alcoholic Beverages Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Alcoholic Beverages, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Alcoholic Beverages
- 1.2 Key Market Segments
  - 1.2.1 Alcoholic Beverages Segment by Type
  - 1.2.2 Alcoholic Beverages Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ALCOHOLIC BEVERAGES MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Alcoholic Beverages Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Alcoholic Beverages Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ALCOHOLIC BEVERAGES MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Alcoholic Beverages Sales by Manufacturers (2019-2024)
- 3.2 Global Alcoholic Beverages Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Alcoholic Beverages Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Alcoholic Beverages Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Alcoholic Beverages Sales Sites, Area Served, Product Type
- 3.6 Alcoholic Beverages Market Competitive Situation and Trends
  - 3.6.1 Alcoholic Beverages Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Alcoholic Beverages Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 ALCOHOLIC BEVERAGES INDUSTRY CHAIN ANALYSIS**

- 4.1 Alcoholic Beverages Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ALCOHOLIC BEVERAGES MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 ALCOHOLIC BEVERAGES MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Alcoholic Beverages Sales Market Share by Type (2019-2024)
- 6.3 Global Alcoholic Beverages Market Size Market Share by Type (2019-2024)
- 6.4 Global Alcoholic Beverages Price by Type (2019-2024)

## **7 ALCOHOLIC BEVERAGES MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Alcoholic Beverages Market Sales by Application (2019-2024)
- 7.3 Global Alcoholic Beverages Market Size (M USD) by Application (2019-2024)
- 7.4 Global Alcoholic Beverages Sales Growth Rate by Application (2019-2024)

## **8 ALCOHOLIC BEVERAGES MARKET CONSUMPTION BY REGION**

- 8.1 Global Alcoholic Beverages Sales by Region
  - 8.1.1 Global Alcoholic Beverages Sales by Region
  - 8.1.2 Global Alcoholic Beverages Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Alcoholic Beverages Sales by Country
  - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Alcoholic Beverages Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Alcoholic Beverages Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Alcoholic Beverages Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Alcoholic Beverages Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 ALCOHOLIC BEVERAGES MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Alcoholic Beverages by Region (2019-2024)
- 9.2 Global Alcoholic Beverages Revenue Market Share by Region (2019-2024)
- 9.3 Global Alcoholic Beverages Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Alcoholic Beverages Production
  - 9.4.1 North America Alcoholic Beverages Production Growth Rate (2019-2024)
  - 9.4.2 North America Alcoholic Beverages Production, Revenue, Price and Gross Margin (2019-2024)

## 9.5 Europe Alcoholic Beverages Production

9.5.1 Europe Alcoholic Beverages Production Growth Rate (2019-2024)

9.5.2 Europe Alcoholic Beverages Production, Revenue, Price and Gross Margin (2019-2024)

## 9.6 Japan Alcoholic Beverages Production (2019-2024)

9.6.1 Japan Alcoholic Beverages Production Growth Rate (2019-2024)

9.6.2 Japan Alcoholic Beverages Production, Revenue, Price and Gross Margin (2019-2024)

## 9.7 China Alcoholic Beverages Production (2019-2024)

9.7.1 China Alcoholic Beverages Production Growth Rate (2019-2024)

9.7.2 China Alcoholic Beverages Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

### 10.1 Accolade Wines

10.1.1 Accolade Wines Alcoholic Beverages Basic Information

10.1.2 Accolade Wines Alcoholic Beverages Product Overview

10.1.3 Accolade Wines Alcoholic Beverages Product Market Performance

10.1.4 Accolade Wines Business Overview

10.1.5 Accolade Wines Alcoholic Beverages SWOT Analysis

10.1.6 Accolade Wines Recent Developments

### 10.2 Asahi Breweries

10.2.1 Asahi Breweries Alcoholic Beverages Basic Information

10.2.2 Asahi Breweries Alcoholic Beverages Product Overview

10.2.3 Asahi Breweries Alcoholic Beverages Product Market Performance

10.2.4 Asahi Breweries Business Overview

10.2.5 Asahi Breweries Alcoholic Beverages SWOT Analysis

10.2.6 Asahi Breweries Recent Developments

### 10.3 Brown-Forman

10.3.1 Brown-Forman Alcoholic Beverages Basic Information

10.3.2 Brown-Forman Alcoholic Beverages Product Overview

10.3.3 Brown-Forman Alcoholic Beverages Product Market Performance

10.3.4 Brown-Forman Alcoholic Beverages SWOT Analysis

10.3.5 Brown-Forman Business Overview

10.3.6 Brown-Forman Recent Developments

### 10.4 Carlsberg

10.4.1 Carlsberg Alcoholic Beverages Basic Information

10.4.2 Carlsberg Alcoholic Beverages Product Overview

- 10.4.3 Carlsberg Alcoholic Beverages Product Market Performance
- 10.4.4 Carlsberg Business Overview
- 10.4.5 Carlsberg Recent Developments
- 10.5 China Resources Beer
  - 10.5.1 China Resources Beer Alcoholic Beverages Basic Information
  - 10.5.2 China Resources Beer Alcoholic Beverages Product Overview
  - 10.5.3 China Resources Beer Alcoholic Beverages Product Market Performance
  - 10.5.4 China Resources Beer Business Overview
  - 10.5.5 China Resources Beer Recent Developments

## **11 ALCOHOLIC BEVERAGES MARKET FORECAST BY REGION**

- 11.1 Global Alcoholic Beverages Market Size Forecast
- 11.2 Global Alcoholic Beverages Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Alcoholic Beverages Market Size Forecast by Country
  - 11.2.3 Asia Pacific Alcoholic Beverages Market Size Forecast by Region
  - 11.2.4 South America Alcoholic Beverages Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Consumption of Alcoholic Beverages by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 12.1 Global Alcoholic Beverages Market Forecast by Type (2025-2032)
  - 12.1.1 Global Forecasted Sales of Alcoholic Beverages by Type (2025-2032)
  - 12.1.2 Global Alcoholic Beverages Market Size Forecast by Type (2025-2032)
  - 12.1.3 Global Forecasted Price of Alcoholic Beverages by Type (2025-2032)
- 12.2 Global Alcoholic Beverages Market Forecast by Application (2025-2032)
  - 12.2.1 Global Alcoholic Beverages Sales (K MT) Forecast by Application
  - 12.2.2 Global Alcoholic Beverages Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Alcoholic Beverages Market Size Comparison by Region (M USD)
- Table 5. Global Alcoholic Beverages Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global Alcoholic Beverages Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Alcoholic Beverages Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Alcoholic Beverages Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Alcoholic Beverages as of 2022)
- Table 10. Global Market Alcoholic Beverages Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Alcoholic Beverages Sales Sites and Area Served
- Table 12. Manufacturers Alcoholic Beverages Product Type
- Table 13. Global Alcoholic Beverages Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Alcoholic Beverages
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Alcoholic Beverages Market Challenges
- Table 22. Global Alcoholic Beverages Sales by Type (K MT)
- Table 23. Global Alcoholic Beverages Market Size by Type (M USD)
- Table 24. Global Alcoholic Beverages Sales (K MT) by Type (2019-2024)
- Table 25. Global Alcoholic Beverages Sales Market Share by Type (2019-2024)
- Table 26. Global Alcoholic Beverages Market Size (M USD) by Type (2019-2024)
- Table 27. Global Alcoholic Beverages Market Size Share by Type (2019-2024)
- Table 28. Global Alcoholic Beverages Price (USD/MT) by Type (2019-2024)
- Table 29. Global Alcoholic Beverages Sales (K MT) by Application
- Table 30. Global Alcoholic Beverages Market Size by Application
- Table 31. Global Alcoholic Beverages Sales by Application (2019-2024) & (K MT)
- Table 32. Global Alcoholic Beverages Sales Market Share by Application (2019-2024)

- Table 33. Global Alcoholic Beverages Sales by Application (2019-2024) & (M USD)
- Table 34. Global Alcoholic Beverages Market Share by Application (2019-2024)
- Table 35. Global Alcoholic Beverages Sales Growth Rate by Application (2019-2024)
- Table 36. Global Alcoholic Beverages Sales by Region (2019-2024) & (K MT)
- Table 37. Global Alcoholic Beverages Sales Market Share by Region (2019-2024)
- Table 38. North America Alcoholic Beverages Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Alcoholic Beverages Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Alcoholic Beverages Sales by Region (2019-2024) & (K MT)
- Table 41. South America Alcoholic Beverages Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Alcoholic Beverages Sales by Region (2019-2024) & (K MT)
- Table 43. Global Alcoholic Beverages Production (K MT) by Region (2019-2024)
- Table 44. Global Alcoholic Beverages Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Alcoholic Beverages Revenue Market Share by Region (2019-2024)
- Table 46. Global Alcoholic Beverages Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Alcoholic Beverages Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Alcoholic Beverages Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 49. Japan Alcoholic Beverages Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 50. China Alcoholic Beverages Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 51. Accolade Wines Alcoholic Beverages Basic Information
- Table 52. Accolade Wines Alcoholic Beverages Product Overview
- Table 53. Accolade Wines Alcoholic Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 54. Accolade Wines Business Overview
- Table 55. Accolade Wines Alcoholic Beverages SWOT Analysis
- Table 56. Accolade Wines Recent Developments
- Table 57. Asahi Breweries Alcoholic Beverages Basic Information
- Table 58. Asahi Breweries Alcoholic Beverages Product Overview
- Table 59. Asahi Breweries Alcoholic Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 60. Asahi Breweries Business Overview
- Table 61. Asahi Breweries Alcoholic Beverages SWOT Analysis
- Table 62. Asahi Breweries Recent Developments
- Table 63. Brown-Forman Alcoholic Beverages Basic Information

- Table 64. Brown-Forman Alcoholic Beverages Product Overview
- Table 65. Brown-Forman Alcoholic Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. Brown-Forman Alcoholic Beverages SWOT Analysis
- Table 67. Brown-Forman Business Overview
- Table 68. Brown-Forman Recent Developments
- Table 69. Carlsberg Alcoholic Beverages Basic Information
- Table 70. Carlsberg Alcoholic Beverages Product Overview
- Table 71. Carlsberg Alcoholic Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. Carlsberg Business Overview
- Table 73. Carlsberg Recent Developments
- Table 74. China Resources Beer Alcoholic Beverages Basic Information
- Table 75. China Resources Beer Alcoholic Beverages Product Overview
- Table 76. China Resources Beer Alcoholic Beverages Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. China Resources Beer Business Overview
- Table 78. China Resources Beer Recent Developments
- Table 79. Global Alcoholic Beverages Sales Forecast by Region (2025-2032) & (K MT)
- Table 80. Global Alcoholic Beverages Market Size Forecast by Region (2025-2032) & (M USD)
- Table 81. North America Alcoholic Beverages Sales Forecast by Country (2025-2032) & (K MT)
- Table 82. North America Alcoholic Beverages Market Size Forecast by Country (2025-2032) & (M USD)
- Table 83. Europe Alcoholic Beverages Sales Forecast by Country (2025-2032) & (K MT)
- Table 84. Europe Alcoholic Beverages Market Size Forecast by Country (2025-2032) & (M USD)
- Table 85. Asia Pacific Alcoholic Beverages Sales Forecast by Region (2025-2032) & (K MT)
- Table 86. Asia Pacific Alcoholic Beverages Market Size Forecast by Region (2025-2032) & (M USD)
- Table 87. South America Alcoholic Beverages Sales Forecast by Country (2025-2032) & (K MT)
- Table 88. South America Alcoholic Beverages Market Size Forecast by Country (2025-2032) & (M USD)
- Table 89. Middle East and Africa Alcoholic Beverages Consumption Forecast by Country (2025-2032) & (Units)

Table 90. Middle East and Africa Alcoholic Beverages Market Size Forecast by Country (2025-2032) & (M USD)

Table 91. Global Alcoholic Beverages Sales Forecast by Type (2025-2032) & (K MT)

Table 92. Global Alcoholic Beverages Market Size Forecast by Type (2025-2032) & (M USD)

Table 93. Global Alcoholic Beverages Price Forecast by Type (2025-2032) & (USD/MT)

Table 94. Global Alcoholic Beverages Sales (K MT) Forecast by Application (2025-2032)

Table 95. Global Alcoholic Beverages Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Alcoholic Beverages
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Alcoholic Beverages Market Size (M USD), 2019-2032
- Figure 5. Global Alcoholic Beverages Market Size (M USD) (2019-2032)
- Figure 6. Global Alcoholic Beverages Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Alcoholic Beverages Market Size by Country (M USD)
- Figure 11. Alcoholic Beverages Sales Share by Manufacturers in 2023
- Figure 12. Global Alcoholic Beverages Revenue Share by Manufacturers in 2023
- Figure 13. Alcoholic Beverages Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Alcoholic Beverages Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Alcoholic Beverages Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Alcoholic Beverages Market Share by Type
- Figure 18. Sales Market Share of Alcoholic Beverages by Type (2019-2024)
- Figure 19. Sales Market Share of Alcoholic Beverages by Type in 2023
- Figure 20. Market Size Share of Alcoholic Beverages by Type (2019-2024)
- Figure 21. Market Size Market Share of Alcoholic Beverages by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Alcoholic Beverages Market Share by Application
- Figure 24. Global Alcoholic Beverages Sales Market Share by Application (2019-2024)
- Figure 25. Global Alcoholic Beverages Sales Market Share by Application in 2023
- Figure 26. Global Alcoholic Beverages Market Share by Application (2019-2024)
- Figure 27. Global Alcoholic Beverages Market Share by Application in 2023
- Figure 28. Global Alcoholic Beverages Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Alcoholic Beverages Sales Market Share by Region (2019-2024)
- Figure 30. North America Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Alcoholic Beverages Sales Market Share by Country in 2023

- Figure 32. U.S. Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 33. Canada Alcoholic Beverages Sales (K MT) and Growth Rate (2019-2024)
- Figure 34. Mexico Alcoholic Beverages Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Alcoholic Beverages Sales Market Share by Country in 2023
- Figure 37. Germany Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Alcoholic Beverages Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Alcoholic Beverages Sales Market Share by Region in 2023
- Figure 44. China Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Alcoholic Beverages Sales and Growth Rate (K MT)
- Figure 50. South America Alcoholic Beverages Sales Market Share by Country in 2023
- Figure 51. Brazil Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Alcoholic Beverages Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Alcoholic Beverages Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Alcoholic Beverages Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Alcoholic Beverages Production Market Share by Region (2019-2024)
- Figure 62. North America Alcoholic Beverages Production (K MT) Growth Rate (2019-2024)
- Figure 63. Europe Alcoholic Beverages Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Alcoholic Beverages Production (K MT) Growth Rate (2019-2024)

Figure 65. China Alcoholic Beverages Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Alcoholic Beverages Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Alcoholic Beverages Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Alcoholic Beverages Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Alcoholic Beverages Market Share Forecast by Type (2025-2032)

Figure 70. Global Alcoholic Beverages Sales Forecast by Application (2025-2032)

Figure 71. Global Alcoholic Beverages Market Share Forecast by Application (2025-2032)

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