

# Global Alcohol Ester C-12 for Coatings Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Alcohol Ester C-12 for Coatings competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Alcohol Ester C-12, with the chemical name 2,2,4-Trimethyl-1,3-pentanediol monoisobutyrate, is a highly effective coalescing agent primarily used in water-based coatings. Its common trade name is Texanol. This substance appears as a clear, colorless liquid and functions by temporarily plasticizing the polymer particles in an emulsion, which significantly lowers the Minimum Film Formation Temperature (MFT). This action enables the formation of a continuous and high-quality film under ambient conditions. It is renowned for its key properties, including excellent hydrolytic stability, low freezing point, good compatibility with various resins, and high coalescing efficiency. As a result, it is an essential additive in environmentally friendly coating formulations. The typical recommended dosage is between 3% to 10% of the emulsion's solid content. In 2024, global production of Alcohol Ester C-12 for Coatings reached 261.2 k tons, with an average selling price of \$2,063 per ton. Typical single-line production capacity is approximately 30,000-50,000 tons, and the industry's gross profit margin is approximately 15%-20%. Cost structure: Raw materials account for approximately 75%-85%, manufacturing overhead accounts for approximately 8%-15%, and the remainder is labor costs. Industry Chain: The upstream sector comprises chemical raw materials such as isobutyraldehyde and catalysts. The isobutyraldehyde industry is highly concentrated, with major suppliers including SABIC, Mitsubishi Chemical, Eastman, Hualu Hengsheng, and Luxi Chemical. The downstream sector comprises water-based paint manufacturers, including Nippon Paint, Asian Paints, Berger Paints, National Paints, Asia Cuanon, and Carpoly Group.

The global Alcohol Ester C-12 for Coatings market size was estimated at USD 531.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Alcohol Ester C-12 for Coatings market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Alcohol Ester C-12 for Coatings market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Alcohol Ester C-12 for Coatings market.

### **Global Alcohol Ester C-12 for Coatings Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

## **Key Company**

Eastman  
Runtai New Material  
Synthomer  
Monument Chemical  
Hongye Holding Group  
Dynamic Chemical  
Guangzhou Yintian New Materials  
Huachang Zhidian New Materials

## **Market Segmentation (by Type)**

Content ?98.5%  
Content ?99%

## **Market Segmentation (by Application)**

Architectural Coatings  
Wood Coatings  
Automotive Coatings  
Others

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Alcohol Ester C-12 for Coatings Market  
Overview of the regional outlook of the Alcohol Ester C-12 for Coatings Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Alcohol Ester C-12 for Coatings Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Alcohol Ester C-12 for Coatings, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## **Customization of the Report**

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