

# Global Alcohol Breath Measurement Device Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Alcohol Breath Measurement Device competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. An Alcohol Breath Measurement Device is a non-invasive tool primarily used to measure the alcohol concentration in human breath. It is widely applied in traffic law enforcement, medical diagnostics, workplace safety, and personal health monitoring. Core technologies include fuel cell sensors, semiconductor sensors, and infrared spectroscopy, enabling rapid and accurate assessment of blood alcohol concentration (BAC). With advancements in technology and increased public safety awareness, these devices are evolving towards portability, intelligence, and multifunctionality, becoming indispensable tools in modern society's safety management. In 2024, global Alcohol Breath Measurement Device production reached approximately 2.8 m units, with an average global market price of around US\$ 311 per unit. The average gross profit margin of this product is 36%.

The global Alcohol Breath Measurement Device market size was estimated at USD 871.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Alcohol Breath Measurement Device market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Alcohol Breath Measurement Device market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Alcohol Breath Measurement Device market.

### **Global Alcohol Breath Measurement Device Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Draeger  
Abbott  
Intoximeters  
Lifeloc Technologies  
BACtrack  
Quest Products

C4 Development  
Andatech Private Limited  
Alcohol Countermeasure System  
ZHAOWEI  
AK GlobalTech  
Alcolizer Technology  
Honeywell  
MPD, Inc.  
ACE Technik

### **Market Segmentation (by Type)**

Desktop Breathalyzer  
Handheld Breathalyzer

### **Market Segmentation (by Application)**

Government Departments  
Industrial  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Alcohol Breath Measurement Device Market

Overview of the regional outlook of the Alcohol Breath Measurement Device Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Alcohol Breath Measurement Device Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Alcohol Breath Measurement Device, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and

restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Alcohol Breath Measurement Device
- 1.2 Key Market Segments
  - 1.2.1 Alcohol Breath Measurement Device Segment by Type
  - 1.2.2 Alcohol Breath Measurement Device Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ALCOHOL BREATH MEASUREMENT DEVICE MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Alcohol Breath Measurement Device Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Alcohol Breath Measurement Device Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ALCOHOL BREATH MEASUREMENT DEVICE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Alcohol Breath Measurement Device Product Life Cycle
- 3.3 Global Alcohol Breath Measurement Device Sales by Manufacturers (2020-2025)
- 3.4 Global Alcohol Breath Measurement Device Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Alcohol Breath Measurement Device Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Alcohol Breath Measurement Device Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Alcohol Breath Measurement Device Market Competitive Situation and Trends

- 3.8.1 Alcohol Breath Measurement Device Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Alcohol Breath Measurement Device Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

#### **4 ALCOHOL BREATH MEASUREMENT DEVICE INDUSTRY CHAIN ANALYSIS**

- 4.1 Alcohol Breath Measurement Device Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

#### **5 THE DEVELOPMENT AND DYNAMICS OF ALCOHOL BREATH MEASUREMENT DEVICE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Alcohol Breath Measurement Device Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Alcohol Breath Measurement Device Market
- 5.7 ESG Ratings of Leading Companies

#### **6 ALCOHOL BREATH MEASUREMENT DEVICE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Alcohol Breath Measurement Device Sales Market Share by Type (2020-2025)

6.3 Global Alcohol Breath Measurement Device Market Size by Type (2020-2025)

6.4 Global Alcohol Breath Measurement Device Price by Type (2020-2025)

## **7 ALCOHOL BREATH MEASUREMENT DEVICE MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Alcohol Breath Measurement Device Market Sales by Application (2020-2025)

7.3 Global Alcohol Breath Measurement Device Market Size (M USD) by Application (2020-2025)

7.4 Global Alcohol Breath Measurement Device Sales Growth Rate by Application (2020-2025)

## **8 ALCOHOL BREATH MEASUREMENT DEVICE MARKET SALES BY REGION**

8.1 Global Alcohol Breath Measurement Device Sales by Region

8.1.1 Global Alcohol Breath Measurement Device Sales by Region

8.1.2 Global Alcohol Breath Measurement Device Sales Market Share by Region

8.2 Global Alcohol Breath Measurement Device Market Size by Region

8.2.1 Global Alcohol Breath Measurement Device Market Size by Region

8.2.2 Global Alcohol Breath Measurement Device Market Size by Region

8.3 North America

8.3.1 North America Alcohol Breath Measurement Device Sales by Country

8.3.2 North America Alcohol Breath Measurement Device Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Alcohol Breath Measurement Device Sales by Country

8.4.2 Europe Alcohol Breath Measurement Device Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Alcohol Breath Measurement Device Sales by Region
- 8.5.2 Asia Pacific Alcohol Breath Measurement Device Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Alcohol Breath Measurement Device Sales by Country
  - 8.6.2 South America Alcohol Breath Measurement Device Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Alcohol Breath Measurement Device Sales by Region
  - 8.7.2 Middle East and Africa Alcohol Breath Measurement Device Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 ALCOHOL BREATH MEASUREMENT DEVICE MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Alcohol Breath Measurement Device by Region(2020-2025)
- 9.2 Global Alcohol Breath Measurement Device Revenue Market Share by Region (2020-2025)
- 9.3 Global Alcohol Breath Measurement Device Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Alcohol Breath Measurement Device Production
  - 9.4.1 North America Alcohol Breath Measurement Device Production Growth Rate (2020-2025)
  - 9.4.2 North America Alcohol Breath Measurement Device Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Alcohol Breath Measurement Device Production
  - 9.5.1 Europe Alcohol Breath Measurement Device Production Growth Rate (2020-2025)

9.5.2 Europe Alcohol Breath Measurement Device Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Alcohol Breath Measurement Device Production (2020-2025)

9.6.1 Japan Alcohol Breath Measurement Device Production Growth Rate (2020-2025)

9.6.2 Japan Alcohol Breath Measurement Device Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Alcohol Breath Measurement Device Production (2020-2025)

9.7.1 China Alcohol Breath Measurement Device Production Growth Rate (2020-2025)

9.7.2 China Alcohol Breath Measurement Device Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Draeger

10.1.1 Draeger Basic Information

10.1.2 Draeger Alcohol Breath Measurement Device Product Overview

10.1.3 Draeger Alcohol Breath Measurement Device Product Market Performance

10.1.4 Draeger Business Overview

10.1.5 Draeger SWOT Analysis

10.1.6 Draeger Recent Developments

10.2 Abbott

10.2.1 Abbott Basic Information

10.2.2 Abbott Alcohol Breath Measurement Device Product Overview

10.2.3 Abbott Alcohol Breath Measurement Device Product Market Performance

10.2.4 Abbott Business Overview

10.2.5 Abbott SWOT Analysis

10.2.6 Abbott Recent Developments

10.3 Intoximeters

10.3.1 Intoximeters Basic Information

10.3.2 Intoximeters Alcohol Breath Measurement Device Product Overview

10.3.3 Intoximeters Alcohol Breath Measurement Device Product Market Performance

10.3.4 Intoximeters Business Overview

10.3.5 Intoximeters SWOT Analysis

10.3.6 Intoximeters Recent Developments

10.4 Lifeloc Technologies

10.4.1 Lifeloc Technologies Basic Information

10.4.2 Lifeloc Technologies Alcohol Breath Measurement Device Product Overview

10.4.3 Lifeloc Technologies Alcohol Breath Measurement Device Product Market Performance

- 10.4.4 Lifeloc Technologies Business Overview
- 10.4.5 Lifeloc Technologies Recent Developments
- 10.5 BACtrack
  - 10.5.1 BACtrack Basic Information
  - 10.5.2 BACtrack Alcohol Breath Measurement Device Product Overview
  - 10.5.3 BACtrack Alcohol Breath Measurement Device Product Market Performance
  - 10.5.4 BACtrack Business Overview
  - 10.5.5 BACtrack Recent Developments
- 10.6 Quest Products
  - 10.6.1 Quest Products Basic Information
  - 10.6.2 Quest Products Alcohol Breath Measurement Device Product Overview
  - 10.6.3 Quest Products Alcohol Breath Measurement Device Product Market Performance
  - 10.6.4 Quest Products Business Overview
  - 10.6.5 Quest Products Recent Developments
- 10.7 C4 Development
  - 10.7.1 C4 Development Basic Information
  - 10.7.2 C4 Development Alcohol Breath Measurement Device Product Overview
  - 10.7.3 C4 Development Alcohol Breath Measurement Device Product Market Performance
  - 10.7.4 C4 Development Business Overview
  - 10.7.5 C4 Development Recent Developments
- 10.8 Andatech Private Limited
  - 10.8.1 Andatech Private Limited Basic Information
  - 10.8.2 Andatech Private Limited Alcohol Breath Measurement Device Product Overview
  - 10.8.3 Andatech Private Limited Alcohol Breath Measurement Device Product Market Performance
  - 10.8.4 Andatech Private Limited Business Overview
  - 10.8.5 Andatech Private Limited Recent Developments
- 10.9 Alcohol Countermeasure System
  - 10.9.1 Alcohol Countermeasure System Basic Information
  - 10.9.2 Alcohol Countermeasure System Alcohol Breath Measurement Device Product Overview
  - 10.9.3 Alcohol Countermeasure System Alcohol Breath Measurement Device Product Market Performance
  - 10.9.4 Alcohol Countermeasure System Business Overview
  - 10.9.5 Alcohol Countermeasure System Recent Developments
- 10.10 ZHAOWEI

- 10.10.1 ZHAOWEI Basic Information
- 10.10.2 ZHAOWEI Alcohol Breath Measurement Device Product Overview
- 10.10.3 ZHAOWEI Alcohol Breath Measurement Device Product Market Performance
- 10.10.4 ZHAOWEI Business Overview
- 10.10.5 ZHAOWEI Recent Developments
- 10.11 AK GlobalTech
  - 10.11.1 AK GlobalTech Basic Information
  - 10.11.2 AK GlobalTech Alcohol Breath Measurement Device Product Overview
  - 10.11.3 AK GlobalTech Alcohol Breath Measurement Device Product Market Performance
  - 10.11.4 AK GlobalTech Business Overview
  - 10.11.5 AK GlobalTech Recent Developments
- 10.12 Alcolizer Technology
  - 10.12.1 Alcolizer Technology Basic Information
  - 10.12.2 Alcolizer Technology Alcohol Breath Measurement Device Product Overview
  - 10.12.3 Alcolizer Technology Alcohol Breath Measurement Device Product Market Performance
  - 10.12.4 Alcolizer Technology Business Overview
  - 10.12.5 Alcolizer Technology Recent Developments
- 10.13 Honeywell
  - 10.13.1 Honeywell Basic Information
  - 10.13.2 Honeywell Alcohol Breath Measurement Device Product Overview
  - 10.13.3 Honeywell Alcohol Breath Measurement Device Product Market Performance
  - 10.13.4 Honeywell Business Overview
  - 10.13.5 Honeywell Recent Developments
- 10.14 MPD, Inc.
  - 10.14.1 MPD, Inc. Basic Information
  - 10.14.2 MPD, Inc. Alcohol Breath Measurement Device Product Overview
  - 10.14.3 MPD, Inc. Alcohol Breath Measurement Device Product Market Performance
  - 10.14.4 MPD, Inc. Business Overview
  - 10.14.5 MPD, Inc. Recent Developments
- 10.15 ACE Technik
  - 10.15.1 ACE Technik Basic Information
  - 10.15.2 ACE Technik Alcohol Breath Measurement Device Product Overview
  - 10.15.3 ACE Technik Alcohol Breath Measurement Device Product Market Performance
  - 10.15.4 ACE Technik Business Overview
  - 10.15.5 ACE Technik Recent Developments

## **11 ALCOHOL BREATH MEASUREMENT DEVICE MARKET FORECAST BY REGION**

11.1 Global Alcohol Breath Measurement Device Market Size Forecast

11.2 Global Alcohol Breath Measurement Device Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Alcohol Breath Measurement Device Market Size Forecast by Country

11.2.3 Asia Pacific Alcohol Breath Measurement Device Market Size Forecast by Region

11.2.4 South America Alcohol Breath Measurement Device Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Alcohol Breath Measurement Device by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

12.1 Global Alcohol Breath Measurement Device Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Alcohol Breath Measurement Device by Type (2026-2035)

12.1.2 Global Alcohol Breath Measurement Device Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Alcohol Breath Measurement Device by Type (2026-2035)

12.2 Global Alcohol Breath Measurement Device Market Forecast by Application (2026-2035)

12.2.1 Global Alcohol Breath Measurement Device Sales (K Units) Forecast by Application

12.2.2 Global Alcohol Breath Measurement Device Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Alcohol Breath Measurement Device Market Size by Type (M USD)

Table 4. Global Alcohol Breath Measurement Device Market Size by Application

Table 5. Alcohol Breath Measurement Device Market Size Comparison by Region (M USD)

Table 6. Global Alcohol Breath Measurement Device Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Alcohol Breath Measurement Device Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Alcohol Breath Measurement Device Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Alcohol Breath Measurement Device Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Alcohol Breath Measurement Device as of 2025)

Table 11. Global Market Alcohol Breath Measurement Device Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Alcohol Breath Measurement Device Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Alcohol Breath Measurement Device Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Alcohol Breath Measurement Device Sales by Type (K Units)

Table 27. Global Alcohol Breath Measurement Device Market Size by Type (M USD)

Table 28. Global Alcohol Breath Measurement Device Sales (K Units) by Type (2020-2025)

Table 29. Global Alcohol Breath Measurement Device Sales Market Share by Type (2020-2025)

Table 30. Global Alcohol Breath Measurement Device Market Size (M USD) by Type (2020-2025)

Table 31. Global Alcohol Breath Measurement Device Market Share by Type (2020-2025)

Table 32. Global Alcohol Breath Measurement Device Price (USD/Unit) by Type (2020-2025)

Table 33. Global Alcohol Breath Measurement Device Sales (K Units) by Application

Table 34. Global Alcohol Breath Measurement Device Market Size by Application

Table 35. Global Alcohol Breath Measurement Device Sales by Application (2020-2025) & (K Units)

Table 36. Global Alcohol Breath Measurement Device Sales Market Share by Application (2020-2025)

Table 37. Global Alcohol Breath Measurement Device Market Size by Application (2020-2025) & (M USD)

Table 38. Global Alcohol Breath Measurement Device Market Share by Application (2020-2025)

Table 39. Global Alcohol Breath Measurement Device Sales Growth Rate by Application (2020-2025)

Table 40. Global Alcohol Breath Measurement Device Sales by Region (2020-2025) & (K Units)

Table 41. Global Alcohol Breath Measurement Device Sales Market Share by Region (2020-2025)

Table 42. Global Alcohol Breath Measurement Device Market Size by Region (2020-2025) & (M USD)

Table 43. Global Alcohol Breath Measurement Device Market Size by Region (2020-2025)

Table 44. North America Alcohol Breath Measurement Device Sales by Country (2020-2025) & (K Units)

Table 45. North America Alcohol Breath Measurement Device Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Alcohol Breath Measurement Device Sales by Country (2020-2025) & (K Units)

Table 47. Europe Alcohol Breath Measurement Device Market Size by Country (2020-2025) & (M USD)

- Table 48. Asia Pacific Alcohol Breath Measurement Device Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Alcohol Breath Measurement Device Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Alcohol Breath Measurement Device Sales by Country (2020-2025) & (K Units)
- Table 51. South America Alcohol Breath Measurement Device Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Alcohol Breath Measurement Device Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Alcohol Breath Measurement Device Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Alcohol Breath Measurement Device Production (K Units) by Region(2020-2025)
- Table 55. Global Alcohol Breath Measurement Device Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Alcohol Breath Measurement Device Revenue Market Share by Region (2020-2025)
- Table 57. Global Alcohol Breath Measurement Device Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Alcohol Breath Measurement Device Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Alcohol Breath Measurement Device Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Alcohol Breath Measurement Device Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Alcohol Breath Measurement Device Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 62. Draeger Basic Information
- Table 63. Draeger Alcohol Breath Measurement Device Product Overview
- Table 64. Draeger Alcohol Breath Measurement Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. Draeger Business Overview
- Table 66. Draeger SWOT Analysis
- Table 67. Draeger Recent Developments
- Table 68. Abbott Basic Information
- Table 69. Abbott Alcohol Breath Measurement Device Product Overview
- Table 70. Abbott Alcohol Breath Measurement Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 71. Abbott Business Overview
- Table 72. Abbott SWOT Analysis
- Table 73. Abbott Recent Developments
- Table 74. Intoximeters Basic Information
- Table 75. Intoximeters Alcohol Breath Measurement Device Product Overview
- Table 76. Intoximeters Alcohol Breath Measurement Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. Intoximeters Business Overview
- Table 78. Intoximeters SWOT Analysis
- Table 79. Intoximeters Recent Developments
- Table 80. Lifeloc Technologies Basic Information
- Table 81. Lifeloc Technologies Alcohol Breath Measurement Device Product Overview
- Table 82. Lifeloc Technologies Alcohol Breath Measurement Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Lifeloc Technologies Business Overview
- Table 84. Lifeloc Technologies Recent Developments
- Table 85. BACtrack Basic Information
- Table 86. BACtrack Alcohol Breath Measurement Device Product Overview
- Table 87. BACtrack Alcohol Breath Measurement Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. BACtrack Business Overview
- Table 89. BACtrack Recent Developments
- Table 90. Quest Products Basic Information
- Table 91. Quest Products Alcohol Breath Measurement Device Product Overview
- Table 92. Quest Products Alcohol Breath Measurement Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Quest Products Business Overview
- Table 94. Quest Products Recent Developments
- Table 95. C4 Development Basic Information
- Table 96. C4 Development Alcohol Breath Measurement Device Product Overview
- Table 97. C4 Development Alcohol Breath Measurement Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. C4 Development Business Overview
- Table 99. C4 Development Recent Developments
- Table 100. Andatech Private Limited Basic Information
- Table 101. Andatech Private Limited Alcohol Breath Measurement Device Product Overview
- Table 102. Andatech Private Limited Alcohol Breath Measurement Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 103. Andatech Private Limited Business Overview
- Table 104. Andatech Private Limited Recent Developments
- Table 105. Alcohol Countermeasure System Basic Information
- Table 106. Alcohol Countermeasure System Alcohol Breath Measurement Device Product Overview
- Table 107. Alcohol Countermeasure System Alcohol Breath Measurement Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Alcohol Countermeasure System Business Overview
- Table 109. Alcohol Countermeasure System Recent Developments
- Table 110. ZHAOWEI Basic Information
- Table 111. ZHAOWEI Alcohol Breath Measurement Device Product Overview
- Table 112. ZHAOWEI Alcohol Breath Measurement Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. ZHAOWEI Business Overview
- Table 114. ZHAOWEI Recent Developments
- Table 115. AK GlobalTech Basic Information
- Table 116. AK GlobalTech Alcohol Breath Measurement Device Product Overview
- Table 117. AK GlobalTech Alcohol Breath Measurement Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. AK GlobalTech Business Overview
- Table 119. AK GlobalTech Recent Developments
- Table 120. Alcolizer Technology Basic Information
- Table 121. Alcolizer Technology Alcohol Breath Measurement Device Product Overview
- Table 122. Alcolizer Technology Alcohol Breath Measurement Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. Alcolizer Technology Business Overview
- Table 124. Alcolizer Technology Recent Developments
- Table 125. Honeywell Basic Information
- Table 126. Honeywell Alcohol Breath Measurement Device Product Overview
- Table 127. Honeywell Alcohol Breath Measurement Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 128. Honeywell Business Overview
- Table 129. Honeywell Recent Developments
- Table 130. MPD, Inc. Basic Information
- Table 131. MPD, Inc. Alcohol Breath Measurement Device Product Overview
- Table 132. MPD, Inc. Alcohol Breath Measurement Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 133. MPD, Inc. Business Overview
- Table 134. MPD, Inc. Recent Developments

- Table 135. ACE Technik Basic Information
- Table 136. ACE Technik Alcohol Breath Measurement Device Product Overview
- Table 137. ACE Technik Alcohol Breath Measurement Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 138. ACE Technik Business Overview
- Table 139. ACE Technik Recent Developments
- Table 140. Global Alcohol Breath Measurement Device Sales Forecast by Region (2026-2035) & (K Units)
- Table 141. Global Alcohol Breath Measurement Device Market Size Forecast by Region (2026-2035) & (M USD)
- Table 142. North America Alcohol Breath Measurement Device Sales Forecast by Country (2026-2035) & (K Units)
- Table 143. North America Alcohol Breath Measurement Device Market Size Forecast by Country (2026-2035) & (M USD)
- Table 144. Europe Alcohol Breath Measurement Device Sales Forecast by Country (2026-2035) & (K Units)
- Table 145. Europe Alcohol Breath Measurement Device Market Size Forecast by Country (2026-2035) & (M USD)
- Table 146. Asia Pacific Alcohol Breath Measurement Device Sales Forecast by Region (2026-2035) & (K Units)
- Table 147. Asia Pacific Alcohol Breath Measurement Device Market Size Forecast by Region (2026-2035) & (M USD)
- Table 148. South America Alcohol Breath Measurement Device Sales Forecast by Country (2026-2035) & (K Units)
- Table 149. South America Alcohol Breath Measurement Device Market Size Forecast by Country (2026-2035) & (M USD)
- Table 150. Middle East and Africa Alcohol Breath Measurement Device Sales Forecast by Country (2026-2035) & (Units)
- Table 151. Middle East and Africa Alcohol Breath Measurement Device Market Size Forecast by Country (2026-2035) & (M USD)
- Table 152. Global Alcohol Breath Measurement Device Sales Forecast by Type (2026-2035) & (K Units)
- Table 153. Global Alcohol Breath Measurement Device Market Size Forecast by Type (2026-2035) & (M USD)
- Table 154. Global Alcohol Breath Measurement Device Price Forecast by Type (2026-2035) & (USD/Unit)
- Table 155. Global Alcohol Breath Measurement Device Sales (K Units) Forecast by Application (2026-2035)
- Table 156. Global Alcohol Breath Measurement Device Market Size Forecast by

Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Alcohol Breath Measurement Device
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Alcohol Breath Measurement Device Market Size (M USD), 2025-2035
- Figure 5. Global Alcohol Breath Measurement Device Market Size (M USD) (2020-2035)
- Figure 6. Global Alcohol Breath Measurement Device Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Alcohol Breath Measurement Device Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Alcohol Breath Measurement Device Product Life Cycle
- Figure 13. Alcohol Breath Measurement Device Sales Share by Manufacturers in 2025
- Figure 14. Global Alcohol Breath Measurement Device Revenue Share by Manufacturers in 2025
- Figure 15. Alcohol Breath Measurement Device Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Alcohol Breath Measurement Device Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Alcohol Breath Measurement Device Revenue in 2025
- Figure 18. Industry Chain Map of Alcohol Breath Measurement Device
- Figure 19. Global Alcohol Breath Measurement Device Market PEST Analysis
- Figure 20. Global Alcohol Breath Measurement Device Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Alcohol Breath Measurement Device Market Share by Type
- Figure 27. Sales Market Share of Alcohol Breath Measurement Device by Type (2020-2025)
- Figure 28. Sales Market Share of Alcohol Breath Measurement Device by Type in 2025

Figure 29. Market Share of Alcohol Breath Measurement Device by Type (2020-2025)

Figure 30. Market Share of Alcohol Breath Measurement Device by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Alcohol Breath Measurement Device Market Share by Application

Figure 33. Global Alcohol Breath Measurement Device Sales Market Share by Application (2020-2025)

Figure 34. Global Alcohol Breath Measurement Device Sales Market Share by Application in 2025

Figure 35. Global Alcohol Breath Measurement Device Market Share by Application (2020-2025)

Figure 36. Global Alcohol Breath Measurement Device Market Share by Application in 2025

Figure 37. Global Alcohol Breath Measurement Device Sales Growth Rate by Application (2020-2025)

Figure 38. Global Alcohol Breath Measurement Device Sales Market Share by Region (2020-2025)

Figure 39. Global Alcohol Breath Measurement Device Market Size by Region (2020-2025)

Figure 40. North America Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Alcohol Breath Measurement Device Sales Market Share by Country in 2024

Figure 43. North America Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Alcohol Breath Measurement Device Market Size by Country in 2024

Figure 45. U.S. Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Alcohol Breath Measurement Device Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Alcohol Breath Measurement Device Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Alcohol Breath Measurement Device Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Alcohol Breath Measurement Device Market Size (Units) and Growth

Rate (2020-2025)

Figure 51. Europe Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Alcohol Breath Measurement Device Sales Market Share by Country in 2024

Figure 53. Europe Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Alcohol Breath Measurement Device Market Size by Country in 2024

Figure 55. Germany Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Alcohol Breath Measurement Device Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Alcohol Breath Measurement Device Sales Market Share by Region in 2024

Figure 67. Asia Pacific Alcohol Breath Measurement Device Market Size by Region in 2024

Figure 68. China Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Alcohol Breath Measurement Device Sales and Growth Rate

(2020-2025) & (K Units)

Figure 71. Japan Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Alcohol Breath Measurement Device Sales and Growth Rate (K Units)

Figure 79. South America Alcohol Breath Measurement Device Sales Market Share by Country in 2024

Figure 80. South America Alcohol Breath Measurement Device Market Size and Growth Rate (M USD)

Figure 81. South America Alcohol Breath Measurement Device Market Size by Country in 2024

Figure 82. Brazil Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Alcohol Breath Measurement Device Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Alcohol Breath Measurement Device Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Alcohol Breath Measurement Device Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Alcohol Breath Measurement Device Market Size by Region in 2024

Figure 92. Saudi Arabia Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Alcohol Breath Measurement Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Alcohol Breath Measurement Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Alcohol Breath Measurement Device Production Market Share by Region (2020-2025)

Figure 103. North America Alcohol Breath Measurement Device Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Alcohol Breath Measurement Device Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Alcohol Breath Measurement Device Production (K Units) Growth Rate (2020-2025)

Figure 106. China Alcohol Breath Measurement Device Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Alcohol Breath Measurement Device Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Alcohol Breath Measurement Device Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Alcohol Breath Measurement Device Sales Market Share Forecast

by Type (2026-2035)

Figure 110. Global Alcohol Breath Measurement Device Market Share Forecast by Type (2026-2035)

Figure 111. Global Alcohol Breath Measurement Device Sales Forecast by Application (2026-2035)

Figure 112. Global Alcohol Breath Measurement Device Market Share Forecast by Application (2026-2035)

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