

Global Airbag Harness Market Research Report 2026(Status and Outlook)

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Abstracts

Airbag harness is the wiring harness connecting the air bag and the control unit. Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

The global Airbag Harness market size was estimated at USD 133.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Airbag Harness market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Airbag Harness market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Airbag Harness market.

Global Airbag Harness Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Furukawa Electric
Kromberg&Schubert
BOSCH
THB Group
Kalunde
Coroplast
Leoni
Dongguan Datconn Electronic

Market Segmentation (by Type)

H-Shaped
E-Shaped
T-Shaped

Market Segmentation (by Application)

Commercial Vehicles
Passenger Vehicles

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Airbag Harness Market
Overview of the regional outlook of the Airbag Harness Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Airbag Harness Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Airbag Harness, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Airbag Harness

1.2 Key Market Segments

1.2.1 Airbag Harness Segment by Type

1.2.2 Airbag Harness Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

1.4 Key Data of Global Auto Market

1.4.1 Global Automobile Production by Country

1.4.2 Global Automobile Production by Type

2 AIRBAG HARNESS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Airbag Harness Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Airbag Harness Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AIRBAG HARNESS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Airbag Harness Product Life Cycle

3.3 Global Airbag Harness Sales by Manufacturers (2020-2025)

3.4 Global Airbag Harness Revenue Market Share by Manufacturers (2020-2025)

3.5 Airbag Harness Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Airbag Harness Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Airbag Harness Market Competitive Situation and Trends

3.8.1 Airbag Harness Market Concentration Rate

3.8.2 Global 5 and 10 Largest Airbag Harness Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 AIRBAG HARNESS INDUSTRY CHAIN ANALYSIS

4.1 Airbag Harness Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AIRBAG HARNESS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Airbag Harness Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Airbag Harness Market

5.7 ESG Ratings of Leading Companies

6 AIRBAG HARNESS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Airbag Harness Sales Market Share by Type (2020-2025)

6.3 Global Airbag Harness Market Size by Type (2020-2025)

6.4 Global Airbag Harness Price by Type (2020-2025)

7 AIRBAG HARNESS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Airbag Harness Market Sales by Application (2020-2025)
- 7.3 Global Airbag Harness Market Size (M USD) by Application (2020-2025)
- 7.4 Global Airbag Harness Sales Growth Rate by Application (2020-2025)

8 AIRBAG HARNESS MARKET SALES BY REGION

- 8.1 Global Airbag Harness Sales by Region
 - 8.1.1 Global Airbag Harness Sales by Region
 - 8.1.2 Global Airbag Harness Sales Market Share by Region
- 8.2 Global Airbag Harness Market Size by Region
 - 8.2.1 Global Airbag Harness Market Size by Region
 - 8.2.2 Global Airbag Harness Market Size by Region
- 8.3 North America
 - 8.3.1 North America Airbag Harness Sales by Country
 - 8.3.2 North America Airbag Harness Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Airbag Harness Sales by Country
 - 8.4.2 Europe Airbag Harness Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Airbag Harness Sales by Region
 - 8.5.2 Asia Pacific Airbag Harness Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Airbag Harness Sales by Country
 - 8.6.2 South America Airbag Harness Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Airbag Harness Sales by Region

8.7.2 Middle East and Africa Airbag Harness Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 AIRBAG HARNESS MARKET PRODUCTION BY REGION

9.1 Global Production of Airbag Harness by Region(2020-2025)

9.2 Global Airbag Harness Revenue Market Share by Region (2020-2025)

9.3 Global Airbag Harness Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Airbag Harness Production

9.4.1 North America Airbag Harness Production Growth Rate (2020-2025)

9.4.2 North America Airbag Harness Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Airbag Harness Production

9.5.1 Europe Airbag Harness Production Growth Rate (2020-2025)

9.5.2 Europe Airbag Harness Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Airbag Harness Production (2020-2025)

9.6.1 Japan Airbag Harness Production Growth Rate (2020-2025)

9.6.2 Japan Airbag Harness Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Airbag Harness Production (2020-2025)

9.7.1 China Airbag Harness Production Growth Rate (2020-2025)

9.7.2 China Airbag Harness Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Furukawa Electric

10.1.1 Furukawa Electric Basic Information

10.1.2 Furukawa Electric Airbag Harness Product Overview

10.1.3 Furukawa Electric Airbag Harness Product Market Performance

- 10.1.4 Furukawa Electric Business Overview
- 10.1.5 Furukawa Electric SWOT Analysis
- 10.1.6 Furukawa Electric Recent Developments
- 10.2 KrombergandSchubert
 - 10.2.1 KrombergandSchubert Basic Information
 - 10.2.2 KrombergandSchubert Airbag Harness Product Overview
 - 10.2.3 KrombergandSchubert Airbag Harness Product Market Performance
 - 10.2.4 KrombergandSchubert Business Overview
 - 10.2.5 KrombergandSchubert SWOT Analysis
 - 10.2.6 KrombergandSchubert Recent Developments
- 10.3 BOSCH
 - 10.3.1 BOSCH Basic Information
 - 10.3.2 BOSCH Airbag Harness Product Overview
 - 10.3.3 BOSCH Airbag Harness Product Market Performance
 - 10.3.4 BOSCH Business Overview
 - 10.3.5 BOSCH SWOT Analysis
 - 10.3.6 BOSCH Recent Developments
- 10.4 THB Group
 - 10.4.1 THB Group Basic Information
 - 10.4.2 THB Group Airbag Harness Product Overview
 - 10.4.3 THB Group Airbag Harness Product Market Performance
 - 10.4.4 THB Group Business Overview
 - 10.4.5 THB Group Recent Developments
- 10.5 Kalunde
 - 10.5.1 Kalunde Basic Information
 - 10.5.2 Kalunde Airbag Harness Product Overview
 - 10.5.3 Kalunde Airbag Harness Product Market Performance
 - 10.5.4 Kalunde Business Overview
 - 10.5.5 Kalunde Recent Developments
- 10.6 Coroplast
 - 10.6.1 Coroplast Basic Information
 - 10.6.2 Coroplast Airbag Harness Product Overview
 - 10.6.3 Coroplast Airbag Harness Product Market Performance
 - 10.6.4 Coroplast Business Overview
 - 10.6.5 Coroplast Recent Developments
- 10.7 Leoni
 - 10.7.1 Leoni Basic Information
 - 10.7.2 Leoni Airbag Harness Product Overview
 - 10.7.3 Leoni Airbag Harness Product Market Performance

- 10.7.4 Leoni Business Overview
- 10.7.5 Leoni Recent Developments
- 10.8 Dongguan Datconn Electronic
 - 10.8.1 Dongguan Datconn Electronic Basic Information
 - 10.8.2 Dongguan Datconn Electronic Airbag Harness Product Overview
 - 10.8.3 Dongguan Datconn Electronic Airbag Harness Product Market Performance
 - 10.8.4 Dongguan Datconn Electronic Business Overview
 - 10.8.5 Dongguan Datconn Electronic Recent Developments

11 AIRBAG HARNESS MARKET FORECAST BY REGION

- 11.1 Global Airbag Harness Market Size Forecast
- 11.2 Global Airbag Harness Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Airbag Harness Market Size Forecast by Country
 - 11.2.3 Asia Pacific Airbag Harness Market Size Forecast by Region
 - 11.2.4 South America Airbag Harness Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Airbag Harness by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Airbag Harness Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Airbag Harness by Type (2026-2035)
 - 12.1.2 Global Airbag Harness Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Airbag Harness by Type (2026-2035)
- 12.2 Global Airbag Harness Market Forecast by Application (2026-2035)
 - 12.2.1 Global Airbag Harness Sales (K Units) Forecast by Application
 - 12.2.2 Global Airbag Harness Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Automobile Production by Region (Units)
Table 4. Market Share and Development Potential of Automobiles by Region
Table 5. Global Automobile Production by Country (Units)
Table 6. Market Share and Development Potential of Automobiles by Country
Table 7. Motor Vehicle Production Market Share by Type (2024)
Table 8. Global Automobile Production by Type
Table 9. Market Share and Development Potential of Automobiles by Type
Table 10. Global Airbag Harness Market Size by Type (M USD)
Table 11. Global Airbag Harness Market Size by Application
Table 12. Airbag Harness Market Size Comparison by Region (M USD)
Table 13. Global Airbag Harness Sales (K Units) by Manufacturers (2020-2025)
Table 14. Global Airbag Harness Sales Market Share by Manufacturers (2020-2025)
Table 15. Global Airbag Harness Revenue (M USD) by Manufacturers (2020-2025)
Table 16. Global Airbag Harness Revenue Share by Manufacturers (2020-2025)
Table 17. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Airbag Harness as of 2025)
Table 18. Global Market Airbag Harness Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 19. Manufacturers? Manufacturing Sites, Areas Served
Table 20. Manufacturers? Product Type
Table 21. Global Airbag Harness Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 22. Mergers & Acquisitions, Expansion Plans
Table 23. Market Overview of Key Raw Materials
Table 24. Midstream Market Analysis
Table 25. Downstream Customer Analysis
Table 26. Key Development Trends
Table 27. Driving Factors
Table 28. Airbag Harness Market Challenges
Table 29. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 30. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 31. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 32. The Tariff Rates Imposed by the United States on Major Commodity Trading

Countries

Table 33. Global Airbag Harness Sales by Type (K Units)

Table 34. Global Airbag Harness Market Size by Type (M USD)

Table 35. Global Airbag Harness Sales (K Units) by Type (2020-2025)

Table 36. Global Airbag Harness Sales Market Share by Type (2020-2025)

Table 37. Global Airbag Harness Market Size (M USD) by Type (2020-2025)

Table 38. Global Airbag Harness Market Share by Type (2020-2025)

Table 39. Global Airbag Harness Price (USD/Unit) by Type (2020-2025)

Table 40. Global Airbag Harness Sales (K Units) by Application

Table 41. Global Airbag Harness Market Size by Application

Table 42. Global Airbag Harness Sales by Application (2020-2025) & (K Units)

Table 43. Global Airbag Harness Sales Market Share by Application (2020-2025)

Table 44. Global Airbag Harness Market Size by Application (2020-2025) & (M USD)

Table 45. Global Airbag Harness Market Share by Application (2020-2025)

Table 46. Global Airbag Harness Sales Growth Rate by Application (2020-2025)

Table 47. Global Airbag Harness Sales by Region (2020-2025) & (K Units)

Table 48. Global Airbag Harness Sales Market Share by Region (2020-2025)

Table 49. Global Airbag Harness Market Size by Region (2020-2025) & (M USD)

Table 50. Global Airbag Harness Market Size by Region (2020-2025)

Table 51. North America Airbag Harness Sales by Country (2020-2025) & (K Units)

Table 52. North America Airbag Harness Market Size by Country (2020-2025) & (M USD)

Table 53. Europe Airbag Harness Sales by Country (2020-2025) & (K Units)

Table 54. Europe Airbag Harness Market Size by Country (2020-2025) & (M USD)

Table 55. Asia Pacific Airbag Harness Sales by Region (2020-2025) & (K Units)

Table 56. Asia Pacific Airbag Harness Market Size by Region (2020-2025) & (M USD)

Table 57. South America Airbag Harness Sales by Country (2020-2025) & (K Units)

Table 58. South America Airbag Harness Market Size by Country (2020-2025) & (M USD)

Table 59. Middle East and Africa Airbag Harness Sales by Region (2020-2025) & (K Units)

Table 60. Middle East and Africa Airbag Harness Market Size by Region (2020-2025) & (M USD)

Table 61. Global Airbag Harness Production (K Units) by Region(2020-2025)

Table 62. Global Airbag Harness Revenue (US\$ Million) by Region (2020-2025)

Table 63. Global Airbag Harness Revenue Market Share by Region (2020-2025)

Table 64. Global Airbag Harness Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. North America Airbag Harness Production (K Units), Revenue (US\$ Million),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 66. Europe Airbag Harness Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 67. Japan Airbag Harness Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 68. China Airbag Harness Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. Furukawa Electric Basic Information

Table 70. Furukawa Electric Airbag Harness Product Overview

Table 71. Furukawa Electric Airbag Harness Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 72. Furukawa Electric Business Overview

Table 73. Furukawa Electric SWOT Analysis

Table 74. Furukawa Electric Recent Developments

Table 75. KrombergandSchubert Basic Information

Table 76. KrombergandSchubert Airbag Harness Product Overview

Table 77. KrombergandSchubert Airbag Harness Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 78. KrombergandSchubert Business Overview

Table 79. KrombergandSchubert SWOT Analysis

Table 80. KrombergandSchubert Recent Developments

Table 81. BOSCH Basic Information

Table 82. BOSCH Airbag Harness Product Overview

Table 83. BOSCH Airbag Harness Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. BOSCH Business Overview

Table 85. BOSCH SWOT Analysis

Table 86. BOSCH Recent Developments

Table 87. THB Group Basic Information

Table 88. THB Group Airbag Harness Product Overview

Table 89. THB Group Airbag Harness Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 90. THB Group Business Overview

Table 91. THB Group Recent Developments

Table 92. Kalunde Basic Information

Table 93. Kalunde Airbag Harness Product Overview

Table 94. Kalunde Airbag Harness Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 95. Kalunde Business Overview

Table 96. Kalunde Recent Developments
Table 97. Coroplast Basic Information
Table 98. Coroplast Airbag Harness Product Overview
Table 99. Coroplast Airbag Harness Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 100. Coroplast Business Overview
Table 101. Coroplast Recent Developments
Table 102. Leoni Basic Information
Table 103. Leoni Airbag Harness Product Overview
Table 104. Leoni Airbag Harness Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 105. Leoni Business Overview
Table 106. Leoni Recent Developments
Table 107. Dongguan Datconn Electronic Basic Information
Table 108. Dongguan Datconn Electronic Airbag Harness Product Overview
Table 109. Dongguan Datconn Electronic Airbag Harness Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 110. Dongguan Datconn Electronic Business Overview
Table 111. Dongguan Datconn Electronic Recent Developments
Table 112. Global Airbag Harness Sales Forecast by Region (2026-2035) & (K Units)
Table 113. Global Airbag Harness Market Size Forecast by Region (2026-2035) & (M USD)
Table 114. North America Airbag Harness Sales Forecast by Country (2026-2035) & (K Units)
Table 115. North America Airbag Harness Market Size Forecast by Country (2026-2035) & (M USD)
Table 116. Europe Airbag Harness Sales Forecast by Country (2026-2035) & (K Units)
Table 117. Europe Airbag Harness Market Size Forecast by Country (2026-2035) & (M USD)
Table 118. Asia Pacific Airbag Harness Sales Forecast by Region (2026-2035) & (K Units)
Table 119. Asia Pacific Airbag Harness Market Size Forecast by Region (2026-2035) & (M USD)
Table 120. South America Airbag Harness Sales Forecast by Country (2026-2035) & (K Units)
Table 121. South America Airbag Harness Market Size Forecast by Country (2026-2035) & (M USD)
Table 122. Middle East and Africa Airbag Harness Sales Forecast by Country (2026-2035) & (Units)

Table 123. Middle East and Africa Airbag Harness Market Size Forecast by Country (2026-2035) & (M USD)

Table 124. Global Airbag Harness Sales Forecast by Type (2026-2035) & (K Units)

Table 125. Global Airbag Harness Market Size Forecast by Type (2026-2035) & (M USD)

Table 126. Global Airbag Harness Price Forecast by Type (2026-2035) & (USD/Unit)

Table 127. Global Airbag Harness Sales (K Units) Forecast by Application (2026-2035)

Table 128. Global Airbag Harness Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Airbag Harness
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Airbag Harness Market Size (M USD), 2025-2035
- Figure 6. Global Airbag Harness Market Size (M USD) (2020-2035)
- Figure 7. Global Airbag Harness Sales (K Units) & (2020-2035)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Airbag Harness Market Size by Country (M USD)
- Figure 12. Company Assessment Quadrant
- Figure 13. Global Airbag Harness Product Life Cycle
- Figure 14. Airbag Harness Sales Share by Manufacturers in 2025
- Figure 15. Global Airbag Harness Revenue Share by Manufacturers in 2025
- Figure 16. Airbag Harness Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 17. Global Market Airbag Harness Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 18. The Global 5 and 10 Largest Players: Market Share by Airbag Harness Revenue in 2025
- Figure 19. Industry Chain Map of Airbag Harness
- Figure 20. Global Airbag Harness Market PEST Analysis
- Figure 21. Global Airbag Harness Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 27. Global Airbag Harness Market Share by Type
- Figure 28. Sales Market Share of Airbag Harness by Type (2020-2025)
- Figure 29. Sales Market Share of Airbag Harness by Type in 2025
- Figure 30. Market Share of Airbag Harness by Type (2020-2025)
- Figure 31. Market Share of Airbag Harness by Type in 2025
- Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 33. Global Airbag Harness Market Share by Application
- Figure 34. Global Airbag Harness Sales Market Share by Application (2020-2025)
- Figure 35. Global Airbag Harness Sales Market Share by Application in 2025
- Figure 36. Global Airbag Harness Market Share by Application (2020-2025)
- Figure 37. Global Airbag Harness Market Share by Application in 2025
- Figure 38. Global Airbag Harness Sales Growth Rate by Application (2020-2025)
- Figure 39. Global Airbag Harness Sales Market Share by Region (2020-2025)
- Figure 40. Global Airbag Harness Market Size by Region (2020-2025)
- Figure 41. North America Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 43. North America Airbag Harness Sales Market Share by Country in 2024
- Figure 44. North America Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 45. North America Airbag Harness Market Size by Country in 2024
- Figure 46. U.S. Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 47. U.S. Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 48. Canada Airbag Harness Sales (K Units) and Growth Rate (2020-2025)
- Figure 49. Canada Airbag Harness Market Size (M USD) and Growth Rate (2020-2025)
- Figure 50. Mexico Airbag Harness Sales (Units) and Growth Rate (2020-2025)
- Figure 51. Mexico Airbag Harness Market Size (Units) and Growth Rate (2020-2025)
- Figure 52. Europe Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 53. Europe Airbag Harness Sales Market Share by Country in 2024
- Figure 54. Europe Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 55. Europe Airbag Harness Market Size by Country in 2024
- Figure 56. Germany Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 57. Germany Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 58. France Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 59. France Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 60. U.K. Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 61. U.K. Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 62. Italy Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 63. Italy Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 64. Spain Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 65. Spain Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 66. Asia Pacific Airbag Harness Sales and Growth Rate (K Units)
- Figure 67. Asia Pacific Airbag Harness Sales Market Share by Region in 2024
- Figure 68. Asia Pacific Airbag Harness Market Size by Region in 2024
- Figure 69. China Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 70. China Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 71. Japan Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 72. Japan Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 73. South Korea Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 74. South Korea Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 75. India Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 76. India Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 77. Southeast Asia Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 78. Southeast Asia Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 79. South America Airbag Harness Sales and Growth Rate (K Units)
- Figure 80. South America Airbag Harness Sales Market Share by Country in 2024
- Figure 81. South America Airbag Harness Market Size and Growth Rate (M USD)
- Figure 82. South America Airbag Harness Market Size by Country in 2024
- Figure 83. Brazil Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 84. Brazil Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 85. Argentina Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 86. Argentina Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 87. Columbia Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 88. Columbia Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 89. Middle East and Africa Airbag Harness Sales and Growth Rate (K Units)
- Figure 90. Middle East and Africa Airbag Harness Sales Market Share by Region in 2024
- Figure 91. Middle East and Africa Airbag Harness Market Size and Growth Rate (M USD)
- Figure 92. Middle East and Africa Airbag Harness Market Size by Region in 2024
- Figure 93. Saudi Arabia Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 94. Saudi Arabia Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 95. UAE Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)

- Figure 96. UAE Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 97. Egypt Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 98. Egypt Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 99. Nigeria Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 100. Nigeria Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 101. South Africa Airbag Harness Sales and Growth Rate (2020-2025) & (K Units)
- Figure 102. South Africa Airbag Harness Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 103. Global Airbag Harness Production Market Share by Region (2020-2025)
- Figure 104. North America Airbag Harness Production (K Units) Growth Rate (2020-2025)
- Figure 105. Europe Airbag Harness Production (K Units) Growth Rate (2020-2025)
- Figure 106. Japan Airbag Harness Production (K Units) Growth Rate (2020-2025)
- Figure 107. China Airbag Harness Production (K Units) Growth Rate (2020-2025)
- Figure 108. Global Airbag Harness Sales Forecast by Volume (2020-2035) & (K Units)
- Figure 109. Global Airbag Harness Market Size Forecast by Value (2020-2035) & (M USD)
- Figure 110. Global Airbag Harness Sales Market Share Forecast by Type (2026-2035)
- Figure 111. Global Airbag Harness Market Share Forecast by Type (2026-2035)
- Figure 112. Global Airbag Harness Sales Forecast by Application (2026-2035)
- Figure 113. Global Airbag Harness Market Share Forecast by Application (2026-2035)

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