

# Global Air-Source Heat Pump System (ASHP) Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

An air source heat pump is a low-carbon, renewable heat source that is suitable for a wide range of homes.

This report provides a deep insight into the global Air-Source Heat Pump System (ASHP) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Air-Source Heat Pump System (ASHP) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Air-Source Heat Pump System (ASHP) market in any manner.

Global Air-Source Heat Pump System (ASHP) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Daikin Industries

Mitsubishi Electric

Fujitsu General

LG Electronics

Panasonic

Carrier

NIBE

Bosch Thermotechnik

Glen Dimplex

Vaillant

Danfoss

A. O. Smith

Viessmann

BDR Thermea Group

Haier

Midea

Gree Electric

Stiebel Eltron GmbH & Co.

Swegon Group AB

Sanden International

Aermec

Market Segmentation (by Type)

Air-to-Air

Air-to-Water

Market Segmentation (by Application)

Residential

Commercial

Industrial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Air-Source Heat Pump System (ASHP) Market

Overview of the regional outlook of the Air-Source Heat Pump System (ASHP) Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Air-Source Heat Pump System (ASHP) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Air-Source Heat Pump System (ASHP)
- 1.2 Key Market Segments
  - 1.2.1 Air-Source Heat Pump System (ASHP) Segment by Type
  - 1.2.2 Air-Source Heat Pump System (ASHP) Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 AIR-SOURCE HEAT PUMP SYSTEM (ASHP) MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Air-Source Heat Pump System (ASHP) Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Air-Source Heat Pump System (ASHP) Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 AIR-SOURCE HEAT PUMP SYSTEM (ASHP) MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Air-Source Heat Pump System (ASHP) Sales by Manufacturers (2019-2024)
- 3.2 Global Air-Source Heat Pump System (ASHP) Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Air-Source Heat Pump System (ASHP) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Air-Source Heat Pump System (ASHP) Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Air-Source Heat Pump System (ASHP) Sales Sites, Area Served, Product Type
- 3.6 Air-Source Heat Pump System (ASHP) Market Competitive Situation and Trends
  - 3.6.1 Air-Source Heat Pump System (ASHP) Market Concentration Rate



3.6.2 Global 5 and 10 Largest Air-Source Heat Pump System (ASHP) Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 AIR-SOURCE HEAT PUMP SYSTEM (ASHP) INDUSTRY CHAIN ANALYSIS**

4.1 Air-Source Heat Pump System (ASHP) Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF AIR-SOURCE HEAT PUMP SYSTEM (ASHP) MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 AIR-SOURCE HEAT PUMP SYSTEM (ASHP) MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Air-Source Heat Pump System (ASHP) Sales Market Share by Type (2019-2024)

6.3 Global Air-Source Heat Pump System (ASHP) Market Size Market Share by Type (2019-2024)

6.4 Global Air-Source Heat Pump System (ASHP) Price by Type (2019-2024)

## **7 AIR-SOURCE HEAT PUMP SYSTEM (ASHP) MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Air-Source Heat Pump System (ASHP) Market Sales by Application

(2019-2024)

7.3 Global Air-Source Heat Pump System (ASHP) Market Size (M USD) by Application  
(2019-2024)

7.4 Global Air-Source Heat Pump System (ASHP) Sales Growth Rate by Application  
(2019-2024)

## **8 AIR-SOURCE HEAT PUMP SYSTEM (ASHP) MARKET SEGMENTATION BY REGION**

8.1 Global Air-Source Heat Pump System (ASHP) Sales by Region

8.1.1 Global Air-Source Heat Pump System (ASHP) Sales by Region

8.1.2 Global Air-Source Heat Pump System (ASHP) Sales Market Share by Region

8.2 North America

8.2.1 North America Air-Source Heat Pump System (ASHP) Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Air-Source Heat Pump System (ASHP) Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Air-Source Heat Pump System (ASHP) Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Air-Source Heat Pump System (ASHP) Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Air-Source Heat Pump System (ASHP) Sales by Region

8.6.2 Saudi Arabia

- 8.6.3 UAE
- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

### 9.1 Daikin Industries

- 9.1.1 Daikin Industries Air-Source Heat Pump System (ASHP) Basic Information
- 9.1.2 Daikin Industries Air-Source Heat Pump System (ASHP) Product Overview
- 9.1.3 Daikin Industries Air-Source Heat Pump System (ASHP) Product Market Performance
- 9.1.4 Daikin Industries Business Overview
- 9.1.5 Daikin Industries Air-Source Heat Pump System (ASHP) SWOT Analysis
- 9.1.6 Daikin Industries Recent Developments

### 9.2 Mitsubishi Electric

- 9.2.1 Mitsubishi Electric Air-Source Heat Pump System (ASHP) Basic Information
- 9.2.2 Mitsubishi Electric Air-Source Heat Pump System (ASHP) Product Overview
- 9.2.3 Mitsubishi Electric Air-Source Heat Pump System (ASHP) Product Market Performance
- 9.2.4 Mitsubishi Electric Business Overview
- 9.2.5 Mitsubishi Electric Air-Source Heat Pump System (ASHP) SWOT Analysis
- 9.2.6 Mitsubishi Electric Recent Developments

### 9.3 Fujitsu General

- 9.3.1 Fujitsu General Air-Source Heat Pump System (ASHP) Basic Information
- 9.3.2 Fujitsu General Air-Source Heat Pump System (ASHP) Product Overview
- 9.3.3 Fujitsu General Air-Source Heat Pump System (ASHP) Product Market Performance
- 9.3.4 Fujitsu General Air-Source Heat Pump System (ASHP) SWOT Analysis
- 9.3.5 Fujitsu General Business Overview
- 9.3.6 Fujitsu General Recent Developments

### 9.4 LG Electronics

- 9.4.1 LG Electronics Air-Source Heat Pump System (ASHP) Basic Information
- 9.4.2 LG Electronics Air-Source Heat Pump System (ASHP) Product Overview
- 9.4.3 LG Electronics Air-Source Heat Pump System (ASHP) Product Market Performance
- 9.4.4 LG Electronics Business Overview
- 9.4.5 LG Electronics Recent Developments

### 9.5 Panasonic

- 9.5.1 Panasonic Air-Source Heat Pump System (ASHP) Basic Information
- 9.5.2 Panasonic Air-Source Heat Pump System (ASHP) Product Overview
- 9.5.3 Panasonic Air-Source Heat Pump System (ASHP) Product Market Performance
- 9.5.4 Panasonic Business Overview
- 9.5.5 Panasonic Recent Developments
- 9.6 Carrier
  - 9.6.1 Carrier Air-Source Heat Pump System (ASHP) Basic Information
  - 9.6.2 Carrier Air-Source Heat Pump System (ASHP) Product Overview
  - 9.6.3 Carrier Air-Source Heat Pump System (ASHP) Product Market Performance
  - 9.6.4 Carrier Business Overview
  - 9.6.5 Carrier Recent Developments
- 9.7 NIBE
  - 9.7.1 NIBE Air-Source Heat Pump System (ASHP) Basic Information
  - 9.7.2 NIBE Air-Source Heat Pump System (ASHP) Product Overview
  - 9.7.3 NIBE Air-Source Heat Pump System (ASHP) Product Market Performance
  - 9.7.4 NIBE Business Overview
  - 9.7.5 NIBE Recent Developments
- 9.8 Bosch Thermotechnik
  - 9.8.1 Bosch Thermotechnik Air-Source Heat Pump System (ASHP) Basic Information
  - 9.8.2 Bosch Thermotechnik Air-Source Heat Pump System (ASHP) Product Overview
  - 9.8.3 Bosch Thermotechnik Air-Source Heat Pump System (ASHP) Product Market Performance
  - 9.8.4 Bosch Thermotechnik Business Overview
  - 9.8.5 Bosch Thermotechnik Recent Developments
- 9.9 Glen Dimplex
  - 9.9.1 Glen Dimplex Air-Source Heat Pump System (ASHP) Basic Information
  - 9.9.2 Glen Dimplex Air-Source Heat Pump System (ASHP) Product Overview
  - 9.9.3 Glen Dimplex Air-Source Heat Pump System (ASHP) Product Market Performance
  - 9.9.4 Glen Dimplex Business Overview
  - 9.9.5 Glen Dimplex Recent Developments
- 9.10 Vaillant
  - 9.10.1 Vaillant Air-Source Heat Pump System (ASHP) Basic Information
  - 9.10.2 Vaillant Air-Source Heat Pump System (ASHP) Product Overview
  - 9.10.3 Vaillant Air-Source Heat Pump System (ASHP) Product Market Performance
  - 9.10.4 Vaillant Business Overview
  - 9.10.5 Vaillant Recent Developments
- 9.11 Danfoss
  - 9.11.1 Danfoss Air-Source Heat Pump System (ASHP) Basic Information

- 9.11.2 Danfoss Air-Source Heat Pump System (ASHP) Product Overview
- 9.11.3 Danfoss Air-Source Heat Pump System (ASHP) Product Market Performance
- 9.11.4 Danfoss Business Overview
- 9.11.5 Danfoss Recent Developments
- 9.12 A. O. Smith
  - 9.12.1 A. O. Smith Air-Source Heat Pump System (ASHP) Basic Information
  - 9.12.2 A. O. Smith Air-Source Heat Pump System (ASHP) Product Overview
  - 9.12.3 A. O. Smith Air-Source Heat Pump System (ASHP) Product Market Performance
  - 9.12.4 A. O. Smith Business Overview
  - 9.12.5 A. O. Smith Recent Developments
- 9.13 Viessmann
  - 9.13.1 Viessmann Air-Source Heat Pump System (ASHP) Basic Information
  - 9.13.2 Viessmann Air-Source Heat Pump System (ASHP) Product Overview
  - 9.13.3 Viessmann Air-Source Heat Pump System (ASHP) Product Market Performance
  - 9.13.4 Viessmann Business Overview
  - 9.13.5 Viessmann Recent Developments
- 9.14 BDR Thermea Group
  - 9.14.1 BDR Thermea Group Air-Source Heat Pump System (ASHP) Basic Information
  - 9.14.2 BDR Thermea Group Air-Source Heat Pump System (ASHP) Product Overview
  - 9.14.3 BDR Thermea Group Air-Source Heat Pump System (ASHP) Product Market Performance
  - 9.14.4 BDR Thermea Group Business Overview
  - 9.14.5 BDR Thermea Group Recent Developments
- 9.15 Haier
  - 9.15.1 Haier Air-Source Heat Pump System (ASHP) Basic Information
  - 9.15.2 Haier Air-Source Heat Pump System (ASHP) Product Overview
  - 9.15.3 Haier Air-Source Heat Pump System (ASHP) Product Market Performance
  - 9.15.4 Haier Business Overview
  - 9.15.5 Haier Recent Developments
- 9.16 Midea
  - 9.16.1 Midea Air-Source Heat Pump System (ASHP) Basic Information
  - 9.16.2 Midea Air-Source Heat Pump System (ASHP) Product Overview
  - 9.16.3 Midea Air-Source Heat Pump System (ASHP) Product Market Performance
  - 9.16.4 Midea Business Overview
  - 9.16.5 Midea Recent Developments
- 9.17 Gree Electric
  - 9.17.1 Gree Electric Air-Source Heat Pump System (ASHP) Basic Information

- 9.17.2 Gree Electric Air-Source Heat Pump System (ASHP) Product Overview
- 9.17.3 Gree Electric Air-Source Heat Pump System (ASHP) Product Market Performance
- 9.17.4 Gree Electric Business Overview
- 9.17.5 Gree Electric Recent Developments
- 9.18 Stiebel Eltron GmbH and Co.
  - 9.18.1 Stiebel Eltron GmbH and Co. Air-Source Heat Pump System (ASHP) Basic Information
  - 9.18.2 Stiebel Eltron GmbH and Co. Air-Source Heat Pump System (ASHP) Product Overview
  - 9.18.3 Stiebel Eltron GmbH and Co. Air-Source Heat Pump System (ASHP) Product Market Performance
  - 9.18.4 Stiebel Eltron GmbH and Co. Business Overview
  - 9.18.5 Stiebel Eltron GmbH and Co. Recent Developments
- 9.19 Swegon Group AB
  - 9.19.1 Swegon Group AB Air-Source Heat Pump System (ASHP) Basic Information
  - 9.19.2 Swegon Group AB Air-Source Heat Pump System (ASHP) Product Overview
  - 9.19.3 Swegon Group AB Air-Source Heat Pump System (ASHP) Product Market Performance
  - 9.19.4 Swegon Group AB Business Overview
  - 9.19.5 Swegon Group AB Recent Developments
- 9.20 Sanden International
  - 9.20.1 Sanden International Air-Source Heat Pump System (ASHP) Basic Information
  - 9.20.2 Sanden International Air-Source Heat Pump System (ASHP) Product Overview
  - 9.20.3 Sanden International Air-Source Heat Pump System (ASHP) Product Market Performance
  - 9.20.4 Sanden International Business Overview
  - 9.20.5 Sanden International Recent Developments
- 9.21 Aermec
  - 9.21.1 Aermec Air-Source Heat Pump System (ASHP) Basic Information
  - 9.21.2 Aermec Air-Source Heat Pump System (ASHP) Product Overview
  - 9.21.3 Aermec Air-Source Heat Pump System (ASHP) Product Market Performance
  - 9.21.4 Aermec Business Overview
  - 9.21.5 Aermec Recent Developments

## **10 AIR-SOURCE HEAT PUMP SYSTEM (ASHP) MARKET FORECAST BY REGION**

- 10.1 Global Air-Source Heat Pump System (ASHP) Market Size Forecast
- 10.2 Global Air-Source Heat Pump System (ASHP) Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Air-Source Heat Pump System (ASHP) Market Size Forecast by Country
- 10.2.3 Asia Pacific Air-Source Heat Pump System (ASHP) Market Size Forecast by Region
- 10.2.4 South America Air-Source Heat Pump System (ASHP) Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Air-Source Heat Pump System (ASHP) by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Air-Source Heat Pump System (ASHP) Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Air-Source Heat Pump System (ASHP) by Type (2025-2030)
  - 11.1.2 Global Air-Source Heat Pump System (ASHP) Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Air-Source Heat Pump System (ASHP) by Type (2025-2030)
- 11.2 Global Air-Source Heat Pump System (ASHP) Market Forecast by Application (2025-2030)
  - 11.2.1 Global Air-Source Heat Pump System (ASHP) Sales (K Units) Forecast by Application
  - 11.2.2 Global Air-Source Heat Pump System (ASHP) Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Air-Source Heat Pump System (ASHP) Market Size Comparison by Region (M USD)

Table 5. Global Air-Source Heat Pump System (ASHP) Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Air-Source Heat Pump System (ASHP) Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Air-Source Heat Pump System (ASHP) Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Air-Source Heat Pump System (ASHP) Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Air-Source Heat Pump System (ASHP) as of 2022)

Table 10. Global Market Air-Source Heat Pump System (ASHP) Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Air-Source Heat Pump System (ASHP) Sales Sites and Area Served

Table 12. Manufacturers Air-Source Heat Pump System (ASHP) Product Type

Table 13. Global Air-Source Heat Pump System (ASHP) Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Air-Source Heat Pump System (ASHP)

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Air-Source Heat Pump System (ASHP) Market Challenges

Table 22. Global Air-Source Heat Pump System (ASHP) Sales by Type (K Units)

Table 23. Global Air-Source Heat Pump System (ASHP) Market Size by Type (M USD)

Table 24. Global Air-Source Heat Pump System (ASHP) Sales (K Units) by Type (2019-2024)

Table 25. Global Air-Source Heat Pump System (ASHP) Sales Market Share by Type



(2019-2024)

Table 26. Global Air-Source Heat Pump System (ASHP) Market Size (M USD) by Type (2019-2024)

Table 27. Global Air-Source Heat Pump System (ASHP) Market Size Share by Type (2019-2024)

Table 28. Global Air-Source Heat Pump System (ASHP) Price (USD/Unit) by Type (2019-2024)

Table 29. Global Air-Source Heat Pump System (ASHP) Sales (K Units) by Application

Table 30. Global Air-Source Heat Pump System (ASHP) Market Size by Application

Table 31. Global Air-Source Heat Pump System (ASHP) Sales by Application (2019-2024) & (K Units)

Table 32. Global Air-Source Heat Pump System (ASHP) Sales Market Share by Application (2019-2024)

Table 33. Global Air-Source Heat Pump System (ASHP) Sales by Application (2019-2024) & (M USD)

Table 34. Global Air-Source Heat Pump System (ASHP) Market Share by Application (2019-2024)

Table 35. Global Air-Source Heat Pump System (ASHP) Sales Growth Rate by Application (2019-2024)

Table 36. Global Air-Source Heat Pump System (ASHP) Sales by Region (2019-2024) & (K Units)

Table 37. Global Air-Source Heat Pump System (ASHP) Sales Market Share by Region (2019-2024)

Table 38. North America Air-Source Heat Pump System (ASHP) Sales by Country (2019-2024) & (K Units)

Table 39. Europe Air-Source Heat Pump System (ASHP) Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Air-Source Heat Pump System (ASHP) Sales by Region (2019-2024) & (K Units)

Table 41. South America Air-Source Heat Pump System (ASHP) Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Air-Source Heat Pump System (ASHP) Sales by Region (2019-2024) & (K Units)

Table 43. Daikin Industries Air-Source Heat Pump System (ASHP) Basic Information

Table 44. Daikin Industries Air-Source Heat Pump System (ASHP) Product Overview

Table 45. Daikin Industries Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Daikin Industries Business Overview

Table 47. Daikin Industries Air-Source Heat Pump System (ASHP) SWOT Analysis

Table 48. Daikin Industries Recent Developments

Table 49. Mitsubishi Electric Air-Source Heat Pump System (ASHP) Basic Information

Table 50. Mitsubishi Electric Air-Source Heat Pump System (ASHP) Product Overview

Table 51. Mitsubishi Electric Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Mitsubishi Electric Business Overview

Table 53. Mitsubishi Electric Air-Source Heat Pump System (ASHP) SWOT Analysis

Table 54. Mitsubishi Electric Recent Developments

Table 55. Fujitsu General Air-Source Heat Pump System (ASHP) Basic Information

Table 56. Fujitsu General Air-Source Heat Pump System (ASHP) Product Overview

Table 57. Fujitsu General Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Fujitsu General Air-Source Heat Pump System (ASHP) SWOT Analysis

Table 59. Fujitsu General Business Overview

Table 60. Fujitsu General Recent Developments

Table 61. LG Electronics Air-Source Heat Pump System (ASHP) Basic Information

Table 62. LG Electronics Air-Source Heat Pump System (ASHP) Product Overview

Table 63. LG Electronics Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. LG Electronics Business Overview

Table 65. LG Electronics Recent Developments

Table 66. Panasonic Air-Source Heat Pump System (ASHP) Basic Information

Table 67. Panasonic Air-Source Heat Pump System (ASHP) Product Overview

Table 68. Panasonic Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Panasonic Business Overview

Table 70. Panasonic Recent Developments

Table 71. Carrier Air-Source Heat Pump System (ASHP) Basic Information

Table 72. Carrier Air-Source Heat Pump System (ASHP) Product Overview

Table 73. Carrier Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Carrier Business Overview

Table 75. Carrier Recent Developments

Table 76. NIBE Air-Source Heat Pump System (ASHP) Basic Information

Table 77. NIBE Air-Source Heat Pump System (ASHP) Product Overview

Table 78. NIBE Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. NIBE Business Overview

Table 80. NIBE Recent Developments

- Table 81. Bosch Thermotechnik Air-Source Heat Pump System (ASHP) Basic Information
- Table 82. Bosch Thermotechnik Air-Source Heat Pump System (ASHP) Product Overview
- Table 83. Bosch Thermotechnik Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Bosch Thermotechnik Business Overview
- Table 85. Bosch Thermotechnik Recent Developments
- Table 86. Glen Dimplex Air-Source Heat Pump System (ASHP) Basic Information
- Table 87. Glen Dimplex Air-Source Heat Pump System (ASHP) Product Overview
- Table 88. Glen Dimplex Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Glen Dimplex Business Overview
- Table 90. Glen Dimplex Recent Developments
- Table 91. Vaillant Air-Source Heat Pump System (ASHP) Basic Information
- Table 92. Vaillant Air-Source Heat Pump System (ASHP) Product Overview
- Table 93. Vaillant Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Vaillant Business Overview
- Table 95. Vaillant Recent Developments
- Table 96. Danfoss Air-Source Heat Pump System (ASHP) Basic Information
- Table 97. Danfoss Air-Source Heat Pump System (ASHP) Product Overview
- Table 98. Danfoss Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Danfoss Business Overview
- Table 100. Danfoss Recent Developments
- Table 101. A. O. Smith Air-Source Heat Pump System (ASHP) Basic Information
- Table 102. A. O. Smith Air-Source Heat Pump System (ASHP) Product Overview
- Table 103. A. O. Smith Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. A. O. Smith Business Overview
- Table 105. A. O. Smith Recent Developments
- Table 106. Viessmann Air-Source Heat Pump System (ASHP) Basic Information
- Table 107. Viessmann Air-Source Heat Pump System (ASHP) Product Overview
- Table 108. Viessmann Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Viessmann Business Overview
- Table 110. Viessmann Recent Developments
- Table 111. BDR Thermea Group Air-Source Heat Pump System (ASHP) Basic

## Information

Table 112. BDR Thermea Group Air-Source Heat Pump System (ASHP) Product Overview

Table 113. BDR Thermea Group Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. BDR Thermea Group Business Overview

Table 115. BDR Thermea Group Recent Developments

Table 116. Haier Air-Source Heat Pump System (ASHP) Basic Information

Table 117. Haier Air-Source Heat Pump System (ASHP) Product Overview

Table 118. Haier Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Haier Business Overview

Table 120. Haier Recent Developments

Table 121. Midea Air-Source Heat Pump System (ASHP) Basic Information

Table 122. Midea Air-Source Heat Pump System (ASHP) Product Overview

Table 123. Midea Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Midea Business Overview

Table 125. Midea Recent Developments

Table 126. Gree Electric Air-Source Heat Pump System (ASHP) Basic Information

Table 127. Gree Electric Air-Source Heat Pump System (ASHP) Product Overview

Table 128. Gree Electric Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 129. Gree Electric Business Overview

Table 130. Gree Electric Recent Developments

Table 131. Stiebel Eltron GmbH and Co. Air-Source Heat Pump System (ASHP) Basic Information

Table 132. Stiebel Eltron GmbH and Co. Air-Source Heat Pump System (ASHP) Product Overview

Table 133. Stiebel Eltron GmbH and Co. Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 134. Stiebel Eltron GmbH and Co. Business Overview

Table 135. Stiebel Eltron GmbH and Co. Recent Developments

Table 136. Swegon Group AB Air-Source Heat Pump System (ASHP) Basic Information

Table 137. Swegon Group AB Air-Source Heat Pump System (ASHP) Product Overview

Table 138. Swegon Group AB Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. Swegon Group AB Business Overview

- Table 140. Swegon Group AB Recent Developments
- Table 141. Sanden International Air-Source Heat Pump System (ASHP) Basic Information
- Table 142. Sanden International Air-Source Heat Pump System (ASHP) Product Overview
- Table 143. Sanden International Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. Sanden International Business Overview
- Table 145. Sanden International Recent Developments
- Table 146. Aermec Air-Source Heat Pump System (ASHP) Basic Information
- Table 147. Aermec Air-Source Heat Pump System (ASHP) Product Overview
- Table 148. Aermec Air-Source Heat Pump System (ASHP) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 149. Aermec Business Overview
- Table 150. Aermec Recent Developments
- Table 151. Global Air-Source Heat Pump System (ASHP) Sales Forecast by Region (2025-2030) & (K Units)
- Table 152. Global Air-Source Heat Pump System (ASHP) Market Size Forecast by Region (2025-2030) & (M USD)
- Table 153. North America Air-Source Heat Pump System (ASHP) Sales Forecast by Country (2025-2030) & (K Units)
- Table 154. North America Air-Source Heat Pump System (ASHP) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 155. Europe Air-Source Heat Pump System (ASHP) Sales Forecast by Country (2025-2030) & (K Units)
- Table 156. Europe Air-Source Heat Pump System (ASHP) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 157. Asia Pacific Air-Source Heat Pump System (ASHP) Sales Forecast by Region (2025-2030) & (K Units)
- Table 158. Asia Pacific Air-Source Heat Pump System (ASHP) Market Size Forecast by Region (2025-2030) & (M USD)
- Table 159. South America Air-Source Heat Pump System (ASHP) Sales Forecast by Country (2025-2030) & (K Units)
- Table 160. South America Air-Source Heat Pump System (ASHP) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 161. Middle East and Africa Air-Source Heat Pump System (ASHP) Consumption Forecast by Country (2025-2030) & (Units)
- Table 162. Middle East and Africa Air-Source Heat Pump System (ASHP) Market Size Forecast by Country (2025-2030) & (M USD)



Table 163. Global Air-Source Heat Pump System (ASHP) Sales Forecast by Type (2025-2030) & (K Units)

Table 164. Global Air-Source Heat Pump System (ASHP) Market Size Forecast by Type (2025-2030) & (M USD)

Table 165. Global Air-Source Heat Pump System (ASHP) Price Forecast by Type (2025-2030) & (USD/Unit)

Table 166. Global Air-Source Heat Pump System (ASHP) Sales (K Units) Forecast by Application (2025-2030)

Table 167. Global Air-Source Heat Pump System (ASHP) Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Air-Source Heat Pump System (ASHP)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Air-Source Heat Pump System (ASHP) Market Size (M USD), 2019-2030
- Figure 5. Global Air-Source Heat Pump System (ASHP) Market Size (M USD) (2019-2030)
- Figure 6. Global Air-Source Heat Pump System (ASHP) Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Air-Source Heat Pump System (ASHP) Market Size by Country (M USD)
- Figure 11. Air-Source Heat Pump System (ASHP) Sales Share by Manufacturers in 2023
- Figure 12. Global Air-Source Heat Pump System (ASHP) Revenue Share by Manufacturers in 2023
- Figure 13. Air-Source Heat Pump System (ASHP) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Air-Source Heat Pump System (ASHP) Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Air-Source Heat Pump System (ASHP) Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Air-Source Heat Pump System (ASHP) Market Share by Type
- Figure 18. Sales Market Share of Air-Source Heat Pump System (ASHP) by Type (2019-2024)
- Figure 19. Sales Market Share of Air-Source Heat Pump System (ASHP) by Type in 2023
- Figure 20. Market Size Share of Air-Source Heat Pump System (ASHP) by Type (2019-2024)
- Figure 21. Market Size Market Share of Air-Source Heat Pump System (ASHP) by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Air-Source Heat Pump System (ASHP) Market Share by Application
- Figure 24. Global Air-Source Heat Pump System (ASHP) Sales Market Share by

Application (2019-2024)

Figure 25. Global Air-Source Heat Pump System (ASHP) Sales Market Share by Application in 2023

Figure 26. Global Air-Source Heat Pump System (ASHP) Market Share by Application (2019-2024)

Figure 27. Global Air-Source Heat Pump System (ASHP) Market Share by Application in 2023

Figure 28. Global Air-Source Heat Pump System (ASHP) Sales Growth Rate by Application (2019-2024)

Figure 29. Global Air-Source Heat Pump System (ASHP) Sales Market Share by Region (2019-2024)

Figure 30. North America Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Air-Source Heat Pump System (ASHP) Sales Market Share by Country in 2023

Figure 32. U.S. Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Air-Source Heat Pump System (ASHP) Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Air-Source Heat Pump System (ASHP) Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Air-Source Heat Pump System (ASHP) Sales Market Share by Country in 2023

Figure 37. Germany Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Air-Source Heat Pump System (ASHP) Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Air-Source Heat Pump System (ASHP) Sales Market Share by Region in 2023



Figure 44. China Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Air-Source Heat Pump System (ASHP) Sales and Growth Rate (K Units)

Figure 50. South America Air-Source Heat Pump System (ASHP) Sales Market Share by Country in 2023

Figure 51. Brazil Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Air-Source Heat Pump System (ASHP) Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Air-Source Heat Pump System (ASHP) Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Air-Source Heat Pump System (ASHP) Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Air-Source Heat Pump System (ASHP) Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Air-Source Heat Pump System (ASHP) Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Air-Source Heat Pump System (ASHP) Sales Market Share Forecast

by Type (2025-2030)

Figure 64. Global Air-Source Heat Pump System (ASHP) Market Share Forecast by Type (2025-2030)

Figure 65. Global Air-Source Heat Pump System (ASHP) Sales Forecast by Application (2025-2030)

Figure 66. Global Air-Source Heat Pump System (ASHP) Market Share Forecast by Application (2025-2030)

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