

Global Air Quality Apps Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G44DDC7293F2EN.html>

Date: July 2024

Pages: 105

Price: US\$ 3,200.00 (Single User License)

ID: G44DDC7293F2EN

Abstracts

Report Overview:

Air quality applications are applications that can provide timely analysis of air quality and the specific conditions of different urban areas as a reference. Some applications will connect their own physical products to provide more accurate measurement data.

The Global Air Quality Apps Market Size was estimated at USD 198.16 million in 2023 and is projected to reach USD 465.58 million by 2029, exhibiting a CAGR of 15.30% during the forecast period.

This report provides a deep insight into the global Air Quality Apps market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Air Quality Apps Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Air Quality Apps market in any manner.

Global Air Quality Apps Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

IQAir

BreezoMeter

Air Matters

Awair

Blueair

Airthings

Plume Labs

Sonoma Technology (eSIMS)

Airveda

Ekohe (Airpocalypse)

Kaiterra

Market Segmentation (by Type)

Android

IOS

Market Segmentation (by Application)

Private Users

Business Users

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Air Quality Apps Market

Overview of the regional outlook of the Air Quality Apps Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Air Quality Apps Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Air Quality Apps

1.2 Key Market Segments

1.2.1 Air Quality Apps Segment by Type

1.2.2 Air Quality Apps Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AIR QUALITY APPS MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AIR QUALITY APPS MARKET COMPETITIVE LANDSCAPE

3.1 Global Air Quality Apps Revenue Market Share by Company (2019-2024)

3.2 Air Quality Apps Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Air Quality Apps Market Size Sites, Area Served, Product Type

3.4 Air Quality Apps Market Competitive Situation and Trends

3.4.1 Air Quality Apps Market Concentration Rate

3.4.2 Global 5 and 10 Largest Air Quality Apps Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 AIR QUALITY APPS VALUE CHAIN ANALYSIS

4.1 Air Quality Apps Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AIR QUALITY APPS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 AIR QUALITY APPS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Air Quality Apps Market Size Market Share by Type (2019-2024)
- 6.3 Global Air Quality Apps Market Size Growth Rate by Type (2019-2024)

7 AIR QUALITY APPS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Air Quality Apps Market Size (M USD) by Application (2019-2024)
- 7.3 Global Air Quality Apps Market Size Growth Rate by Application (2019-2024)

8 AIR QUALITY APPS MARKET SEGMENTATION BY REGION

- 8.1 Global Air Quality Apps Market Size by Region
 - 8.1.1 Global Air Quality Apps Market Size by Region
 - 8.1.2 Global Air Quality Apps Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Air Quality Apps Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Air Quality Apps Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Air Quality Apps Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Air Quality Apps Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Air Quality Apps Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 IQAir

9.1.1 IQAir Air Quality Apps Basic Information

9.1.2 IQAir Air Quality Apps Product Overview

9.1.3 IQAir Air Quality Apps Product Market Performance

9.1.4 IQAir Air Quality Apps SWOT Analysis

9.1.5 IQAir Business Overview

9.1.6 IQAir Recent Developments

9.2 BreezoMeter

9.2.1 BreezoMeter Air Quality Apps Basic Information

9.2.2 BreezoMeter Air Quality Apps Product Overview

9.2.3 BreezoMeter Air Quality Apps Product Market Performance

9.2.4 IQAir Air Quality Apps SWOT Analysis

9.2.5 BreezoMeter Business Overview

9.2.6 BreezoMeter Recent Developments

9.3 Air Matters

9.3.1 Air Matters Air Quality Apps Basic Information

9.3.2 Air Matters Air Quality Apps Product Overview

- 9.3.3 Air Matters Air Quality Apps Product Market Performance
- 9.3.4 IQAir Air Quality Apps SWOT Analysis
- 9.3.5 Air Matters Business Overview
- 9.3.6 Air Matters Recent Developments
- 9.4 Awair
 - 9.4.1 Awair Air Quality Apps Basic Information
 - 9.4.2 Awair Air Quality Apps Product Overview
 - 9.4.3 Awair Air Quality Apps Product Market Performance
 - 9.4.4 Awair Business Overview
 - 9.4.5 Awair Recent Developments
- 9.5 Blueair
 - 9.5.1 Blueair Air Quality Apps Basic Information
 - 9.5.2 Blueair Air Quality Apps Product Overview
 - 9.5.3 Blueair Air Quality Apps Product Market Performance
 - 9.5.4 Blueair Business Overview
 - 9.5.5 Blueair Recent Developments
- 9.6 Airthings
 - 9.6.1 Airthings Air Quality Apps Basic Information
 - 9.6.2 Airthings Air Quality Apps Product Overview
 - 9.6.3 Airthings Air Quality Apps Product Market Performance
 - 9.6.4 Airthings Business Overview
 - 9.6.5 Airthings Recent Developments
- 9.7 Plume Labs
 - 9.7.1 Plume Labs Air Quality Apps Basic Information
 - 9.7.2 Plume Labs Air Quality Apps Product Overview
 - 9.7.3 Plume Labs Air Quality Apps Product Market Performance
 - 9.7.4 Plume Labs Business Overview
 - 9.7.5 Plume Labs Recent Developments
- 9.8 Sonoma Technology (eSIMS)
 - 9.8.1 Sonoma Technology (eSIMS) Air Quality Apps Basic Information
 - 9.8.2 Sonoma Technology (eSIMS) Air Quality Apps Product Overview
 - 9.8.3 Sonoma Technology (eSIMS) Air Quality Apps Product Market Performance
 - 9.8.4 Sonoma Technology (eSIMS) Business Overview
 - 9.8.5 Sonoma Technology (eSIMS) Recent Developments
- 9.9 Airveda
 - 9.9.1 Airveda Air Quality Apps Basic Information
 - 9.9.2 Airveda Air Quality Apps Product Overview
 - 9.9.3 Airveda Air Quality Apps Product Market Performance
 - 9.9.4 Airveda Business Overview

9.9.5 Airveda Recent Developments

9.10 Ekohe (Airpocalypse)

9.10.1 Ekohe (Airpocalypse) Air Quality Apps Basic Information

9.10.2 Ekohe (Airpocalypse) Air Quality Apps Product Overview

9.10.3 Ekohe (Airpocalypse) Air Quality Apps Product Market Performance

9.10.4 Ekohe (Airpocalypse) Business Overview

9.10.5 Ekohe (Airpocalypse) Recent Developments

9.11 Kaiterra

9.11.1 Kaiterra Air Quality Apps Basic Information

9.11.2 Kaiterra Air Quality Apps Product Overview

9.11.3 Kaiterra Air Quality Apps Product Market Performance

9.11.4 Kaiterra Business Overview

9.11.5 Kaiterra Recent Developments

10 AIR QUALITY APPS REGIONAL MARKET FORECAST

10.1 Global Air Quality Apps Market Size Forecast

10.2 Global Air Quality Apps Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Air Quality Apps Market Size Forecast by Country

10.2.3 Asia Pacific Air Quality Apps Market Size Forecast by Region

10.2.4 South America Air Quality Apps Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Air Quality Apps by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Air Quality Apps Market Forecast by Type (2025-2030)

11.2 Global Air Quality Apps Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Air Quality Apps Market Size Comparison by Region (M USD)
- Table 5. Global Air Quality Apps Revenue (M USD) by Company (2019-2024)
- Table 6. Global Air Quality Apps Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Air Quality Apps as of 2022)
- Table 8. Company Air Quality Apps Market Size Sites and Area Served
- Table 9. Company Air Quality Apps Product Type
- Table 10. Global Air Quality Apps Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Air Quality Apps
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Air Quality Apps Market Challenges
- Table 18. Global Air Quality Apps Market Size by Type (M USD)
- Table 19. Global Air Quality Apps Market Size (M USD) by Type (2019-2024)
- Table 20. Global Air Quality Apps Market Size Share by Type (2019-2024)
- Table 21. Global Air Quality Apps Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Air Quality Apps Market Size by Application
- Table 23. Global Air Quality Apps Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Air Quality Apps Market Share by Application (2019-2024)
- Table 25. Global Air Quality Apps Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Air Quality Apps Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Air Quality Apps Market Size Market Share by Region (2019-2024)
- Table 28. North America Air Quality Apps Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Air Quality Apps Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Air Quality Apps Market Size by Region (2019-2024) & (M USD)
- Table 31. South America Air Quality Apps Market Size by Country (2019-2024) & (M USD)
- Table 32. Middle East and Africa Air Quality Apps Market Size by Region (2019-2024) &

(M USD)

Table 33. IQAir Air Quality Apps Basic Information

Table 34. IQAir Air Quality Apps Product Overview

Table 35. IQAir Air Quality Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 36. IQAir Air Quality Apps SWOT Analysis

Table 37. IQAir Business Overview

Table 38. IQAir Recent Developments

Table 39. BreezoMeter Air Quality Apps Basic Information

Table 40. BreezoMeter Air Quality Apps Product Overview

Table 41. BreezoMeter Air Quality Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 42. IQAir Air Quality Apps SWOT Analysis

Table 43. BreezoMeter Business Overview

Table 44. BreezoMeter Recent Developments

Table 45. Air Matters Air Quality Apps Basic Information

Table 46. Air Matters Air Quality Apps Product Overview

Table 47. Air Matters Air Quality Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 48. IQAir Air Quality Apps SWOT Analysis

Table 49. Air Matters Business Overview

Table 50. Air Matters Recent Developments

Table 51. Awair Air Quality Apps Basic Information

Table 52. Awair Air Quality Apps Product Overview

Table 53. Awair Air Quality Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Awair Business Overview

Table 55. Awair Recent Developments

Table 56. Blueair Air Quality Apps Basic Information

Table 57. Blueair Air Quality Apps Product Overview

Table 58. Blueair Air Quality Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Blueair Business Overview

Table 60. Blueair Recent Developments

Table 61. Airthings Air Quality Apps Basic Information

Table 62. Airthings Air Quality Apps Product Overview

Table 63. Airthings Air Quality Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Airthings Business Overview

Table 65. Airthings Recent Developments

Table 66. Plume Labs Air Quality Apps Basic Information

Table 67. Plume Labs Air Quality Apps Product Overview

Table 68. Plume Labs Air Quality Apps Revenue (M USD) and Gross Margin

(2019-2024)

Table 69. Plume Labs Business Overview

Table 70. Plume Labs Recent Developments

Table 71. Sonoma Technology (eSIMS) Air Quality Apps Basic Information

Table 72. Sonoma Technology (eSIMS) Air Quality Apps Product Overview

Table 73. Sonoma Technology (eSIMS) Air Quality Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Sonoma Technology (eSIMS) Business Overview

Table 75. Sonoma Technology (eSIMS) Recent Developments

Table 76. Airveda Air Quality Apps Basic Information

Table 77. Airveda Air Quality Apps Product Overview

Table 78. Airveda Air Quality Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Airveda Business Overview

Table 80. Airveda Recent Developments

Table 81. Ekohe (Airpocalypse) Air Quality Apps Basic Information

Table 82. Ekohe (Airpocalypse) Air Quality Apps Product Overview

Table 83. Ekohe (Airpocalypse) Air Quality Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Ekohe (Airpocalypse) Business Overview

Table 85. Ekohe (Airpocalypse) Recent Developments

Table 86. Kaiterra Air Quality Apps Basic Information

Table 87. Kaiterra Air Quality Apps Product Overview

Table 88. Kaiterra Air Quality Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Kaiterra Business Overview

Table 90. Kaiterra Recent Developments

Table 91. Global Air Quality Apps Market Size Forecast by Region (2025-2030) & (M USD)

Table 92. North America Air Quality Apps Market Size Forecast by Country (2025-2030) & (M USD)

Table 93. Europe Air Quality Apps Market Size Forecast by Country (2025-2030) & (M USD)

Table 94. Asia Pacific Air Quality Apps Market Size Forecast by Region (2025-2030) & (M USD)

Table 95. South America Air Quality Apps Market Size Forecast by Country (2025-2030) & (M USD)

Table 96. Middle East and Africa Air Quality Apps Market Size Forecast by Country (2025-2030) & (M USD)

Table 97. Global Air Quality Apps Market Size Forecast by Type (2025-2030) & (M USD)

Table 98. Global Air Quality Apps Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Air Quality Apps
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Air Quality Apps Market Size (M USD), 2019-2030
- Figure 5. Global Air Quality Apps Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Air Quality Apps Market Size by Country (M USD)
- Figure 10. Global Air Quality Apps Revenue Share by Company in 2023
- Figure 11. Air Quality Apps Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Air Quality Apps Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Air Quality Apps Market Share by Type
- Figure 15. Market Size Share of Air Quality Apps by Type (2019-2024)
- Figure 16. Market Size Market Share of Air Quality Apps by Type in 2022
- Figure 17. Global Air Quality Apps Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Air Quality Apps Market Share by Application
- Figure 20. Global Air Quality Apps Market Share by Application (2019-2024)
- Figure 21. Global Air Quality Apps Market Share by Application in 2022
- Figure 22. Global Air Quality Apps Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Air Quality Apps Market Size Market Share by Region (2019-2024)
- Figure 24. North America Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Air Quality Apps Market Size Market Share by Country in 2023
- Figure 26. U.S. Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Air Quality Apps Market Size (M USD) and Growth Rate (2019-2024)
- Figure 28. Mexico Air Quality Apps Market Size (Units) and Growth Rate (2019-2024)
- Figure 29. Europe Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Air Quality Apps Market Size Market Share by Country in 2023

Figure 31. Germany Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Air Quality Apps Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Air Quality Apps Market Size Market Share by Region in 2023

Figure 38. China Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Air Quality Apps Market Size and Growth Rate (M USD)

Figure 44. South America Air Quality Apps Market Size Market Share by Country in 2023

Figure 45. Brazil Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Air Quality Apps Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Air Quality Apps Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Air Quality Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Air Quality Apps Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Air Quality Apps Market Share Forecast by Type (2025-2030)

Figure 57. Global Air Quality Apps Market Share Forecast by Application (2025-2030)

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