

# Global Air Laid Paper for Personal Care Market Research Report 2024(Status and Outlook)

https://marketpublishers.com/r/G65F4BF5937AEN.html

Date: May 2024

Pages: 136

Price: US\$ 3,200.00 (Single User License)

ID: G65F4BF5937AEN

# **Abstracts**

#### Report Overview:

Airlaid paper is a textile-like material categorized as a nonwoven fabric made from fluff pulp.

The Global Air Laid Paper for Personal Care Market Size was estimated at USD 2370.96 million in 2023 and is projected to reach USD 3363.25 million by 2029, exhibiting a CAGR of 6.00% during the forecast period.

This report provides a deep insight into the global Air Laid Paper for Personal Care market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Air Laid Paper for Personal Care Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are



planning to foray into the Air Laid Paper for Personal Care market in any manner.

Global Air Laid Paper for Personal Care Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

| cycles by informing how you create product offerings for different segments |
|---|
| Key Company   |
| Glatfelter  |
| Georgia-Pacific   |
| McAirlaid's Vliesstoffe   |
| Duni AB   |
| EAM Corporation?Domtar?   |
| Fitesa  |
| Oji Kinocloth   |
| Kinsei Seishi   |
| M&J Airlaid   |
| Main  |
| National Nonwovens  |
| China Silk New Material   |

Qiaohong New Materials



| Ningbo Qixing Nonwoven  |
|---|
| Elite Paper   |
| Market Segmentation (by Type)   |
| Chemical Bonding  |
| Thermal Bonding   |
| Market Segmentation (by Application)  |
| Wet Wipes   |
| Facial Tissue   |
| Cosmetic Paper  |
| Other   |
| Geographic Segmentation   |
| North America (USA, Canada, Mexico)   |
| Europe (Germany, UK, France, Russia, Italy, Rest of Europe)                               |
| Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)     |
| South America (Brazil, Argentina, Columbia, Rest of South America)                        |
| The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA) |
|   |

Global Air Laid Paper for Personal Care Market Research Report 2024(Status and Outlook)

Industry drivers, restraints, and opportunities covered in the study

Key Benefits of This Market Research:



Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Air Laid Paper for Personal Care Market

Overview of the regional outlook of the Air Laid Paper for Personal Care Market:

# Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region



Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

# Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

#### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the



Air Laid Paper for Personal Care Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# **Contents**

# 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Air Laid Paper for Personal Care
- 1.2 Key Market Segments
  - 1.2.1 Air Laid Paper for Personal Care Segment by Type
  - 1.2.2 Air Laid Paper for Personal Care Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

#### 2 AIR LAID PAPER FOR PERSONAL CARE MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global Air Laid Paper for Personal Care Market Size (M USD) Estimates and Forecasts (2019-2030)
- 2.1.2 Global Air Laid Paper for Personal Care Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 AIR LAID PAPER FOR PERSONAL CARE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Air Laid Paper for Personal Care Sales by Manufacturers (2019-2024)
- 3.2 Global Air Laid Paper for Personal Care Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Air Laid Paper for Personal Care Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Air Laid Paper for Personal Care Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Air Laid Paper for Personal Care Sales Sites, Area Served, Product Type
- 3.6 Air Laid Paper for Personal Care Market Competitive Situation and Trends
  - 3.6.1 Air Laid Paper for Personal Care Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Air Laid Paper for Personal Care Players Market Share



### by Revenue

3.6.3 Mergers & Acquisitions, Expansion

#### 4 AIR LAID PAPER FOR PERSONAL CARE INDUSTRY CHAIN ANALYSIS

- 4.1 Air Laid Paper for Personal Care Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF AIR LAID PAPER FOR PERSONAL CARE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### 6 AIR LAID PAPER FOR PERSONAL CARE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Air Laid Paper for Personal Care Sales Market Share by Type (2019-2024)
- 6.3 Global Air Laid Paper for Personal Care Market Size Market Share by Type (2019-2024)
- 6.4 Global Air Laid Paper for Personal Care Price by Type (2019-2024)

# 7 AIR LAID PAPER FOR PERSONAL CARE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Air Laid Paper for Personal Care Market Sales by Application (2019-2024)
- 7.3 Global Air Laid Paper for Personal Care Market Size (M USD) by Application (2019-2024)



7.4 Global Air Laid Paper for Personal Care Sales Growth Rate by Application (2019-2024)

# 8 AIR LAID PAPER FOR PERSONAL CARE MARKET SEGMENTATION BY REGION

- 8.1 Global Air Laid Paper for Personal Care Sales by Region
  - 8.1.1 Global Air Laid Paper for Personal Care Sales by Region
  - 8.1.2 Global Air Laid Paper for Personal Care Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Air Laid Paper for Personal Care Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Air Laid Paper for Personal Care Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Air Laid Paper for Personal Care Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Air Laid Paper for Personal Care Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Air Laid Paper for Personal Care Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria



#### 8.6.6 South Africa

#### **9 KEY COMPANIES PROFILE**

| $\sim$ | A |     | - 46 - |       |
|--------|---|-----|--------|-------|
| ч      | 1 | ( ¬ | ын     | elter |

- 9.1.1 Glatfelter Air Laid Paper for Personal Care Basic Information
- 9.1.2 Glatfelter Air Laid Paper for Personal Care Product Overview
- 9.1.3 Glatfelter Air Laid Paper for Personal Care Product Market Performance
- 9.1.4 Glatfelter Business Overview
- 9.1.5 Glatfelter Air Laid Paper for Personal Care SWOT Analysis
- 9.1.6 Glatfelter Recent Developments

# 9.2 Georgia-Pacific

- 9.2.1 Georgia-Pacific Air Laid Paper for Personal Care Basic Information
- 9.2.2 Georgia-Pacific Air Laid Paper for Personal Care Product Overview
- 9.2.3 Georgia-Pacific Air Laid Paper for Personal Care Product Market Performance
- 9.2.4 Georgia-Pacific Business Overview
- 9.2.5 Georgia-Pacific Air Laid Paper for Personal Care SWOT Analysis
- 9.2.6 Georgia-Pacific Recent Developments

#### 9.3 McAirlaid's Vliesstoffe

- 9.3.1 McAirlaid's Vliesstoffe Air Laid Paper for Personal Care Basic Information
- 9.3.2 McAirlaid's Vliesstoffe Air Laid Paper for Personal Care Product Overview
- 9.3.3 McAirlaid's Vliesstoffe Air Laid Paper for Personal Care Product Market

# Performance

- 9.3.4 McAirlaid's Vliesstoffe Air Laid Paper for Personal Care SWOT Analysis
- 9.3.5 McAirlaid's Vliesstoffe Business Overview
- 9.3.6 McAirlaid's Vliesstoffe Recent Developments

#### 9.4 Duni AB

- 9.4.1 Duni AB Air Laid Paper for Personal Care Basic Information
- 9.4.2 Duni AB Air Laid Paper for Personal Care Product Overview
- 9.4.3 Duni AB Air Laid Paper for Personal Care Product Market Performance
- 9.4.4 Duni AB Business Overview
- 9.4.5 Duni AB Recent Developments

#### 9.5 EAM Corporation? Domtar?

- 9.5.1 EAM Corporation? Domtar? Air Laid Paper for Personal Care Basic Information
- 9.5.2 EAM Corporation? Domtar? Air Laid Paper for Personal Care Product Overview
- 9.5.3 EAM Corporation? Domtar? Air Laid Paper for Personal Care Product Market

#### Performance

- 9.5.4 EAM Corporation? Domtar? Business Overview
- 9.5.5 EAM Corporation? Domtar? Recent Developments



#### 9.6 Fitesa

- 9.6.1 Fitesa Air Laid Paper for Personal Care Basic Information
- 9.6.2 Fitesa Air Laid Paper for Personal Care Product Overview
- 9.6.3 Fitesa Air Laid Paper for Personal Care Product Market Performance
- 9.6.4 Fitesa Business Overview
- 9.6.5 Fitesa Recent Developments
- 9.7 Oji Kinocloth
  - 9.7.1 Oji Kinocloth Air Laid Paper for Personal Care Basic Information
  - 9.7.2 Oji Kinocloth Air Laid Paper for Personal Care Product Overview
  - 9.7.3 Oji Kinocloth Air Laid Paper for Personal Care Product Market Performance
  - 9.7.4 Oji Kinocloth Business Overview
  - 9.7.5 Oji Kinocloth Recent Developments
- 9.8 Kinsei Seishi
  - 9.8.1 Kinsei Seishi Air Laid Paper for Personal Care Basic Information
  - 9.8.2 Kinsei Seishi Air Laid Paper for Personal Care Product Overview
- 9.8.3 Kinsei Seishi Air Laid Paper for Personal Care Product Market Performance
- 9.8.4 Kinsei Seishi Business Overview
- 9.8.5 Kinsei Seishi Recent Developments
- 9.9 MandJ Airlaid
  - 9.9.1 MandJ Airlaid Air Laid Paper for Personal Care Basic Information
  - 9.9.2 MandJ Airlaid Air Laid Paper for Personal Care Product Overview
  - 9.9.3 MandJ Airlaid Air Laid Paper for Personal Care Product Market Performance
  - 9.9.4 MandJ Airlaid Business Overview
  - 9.9.5 MandJ Airlaid Recent Developments
- 9.10 Main
  - 9.10.1 Main Air Laid Paper for Personal Care Basic Information
  - 9.10.2 Main Air Laid Paper for Personal Care Product Overview
  - 9.10.3 Main Air Laid Paper for Personal Care Product Market Performance
  - 9.10.4 Main Business Overview
- 9.10.5 Main Recent Developments
- 9.11 National Nonwovens
  - 9.11.1 National Nonwovens Air Laid Paper for Personal Care Basic Information
  - 9.11.2 National Nonwovens Air Laid Paper for Personal Care Product Overview
  - 9.11.3 National Nonwovens Air Laid Paper for Personal Care Product Market

#### Performance

- 9.11.4 National Nonwovens Business Overview
- 9.11.5 National Nonwovens Recent Developments
- 9.12 China Silk New Material
- 9.12.1 China Silk New Material Air Laid Paper for Personal Care Basic Information



- 9.12.2 China Silk New Material Air Laid Paper for Personal Care Product Overview
- 9.12.3 China Silk New Material Air Laid Paper for Personal Care Product Market Performance
  - 9.12.4 China Silk New Material Business Overview
  - 9.12.5 China Silk New Material Recent Developments
- 9.13 Qiaohong New Materials
  - 9.13.1 Qiaohong New Materials Air Laid Paper for Personal Care Basic Information
  - 9.13.2 Qiaohong New Materials Air Laid Paper for Personal Care Product Overview
- 9.13.3 Qiaohong New Materials Air Laid Paper for Personal Care Product Market Performance
  - 9.13.4 Qiaohong New Materials Business Overview
- 9.13.5 Qiaohong New Materials Recent Developments
- 9.14 Ningbo Qixing Nonwoven
- 9.14.1 Ningbo Qixing Nonwoven Air Laid Paper for Personal Care Basic Information
- 9.14.2 Ningbo Qixing Nonwoven Air Laid Paper for Personal Care Product Overview
- 9.14.3 Ningbo Qixing Nonwoven Air Laid Paper for Personal Care Product Market Performance
  - 9.14.4 Ningbo Qixing Nonwoven Business Overview
- 9.14.5 Ningbo Qixing Nonwoven Recent Developments
- 9.15 Elite Paper
  - 9.15.1 Elite Paper Air Laid Paper for Personal Care Basic Information
  - 9.15.2 Elite Paper Air Laid Paper for Personal Care Product Overview
  - 9.15.3 Elite Paper Air Laid Paper for Personal Care Product Market Performance
  - 9.15.4 Elite Paper Business Overview
  - 9.15.5 Elite Paper Recent Developments

#### 10 AIR LAID PAPER FOR PERSONAL CARE MARKET FORECAST BY REGION

- 10.1 Global Air Laid Paper for Personal Care Market Size Forecast
- 10.2 Global Air Laid Paper for Personal Care Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Air Laid Paper for Personal Care Market Size Forecast by Country
- 10.2.3 Asia Pacific Air Laid Paper for Personal Care Market Size Forecast by Region
- 10.2.4 South America Air Laid Paper for Personal Care Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Air Laid Paper for Personal Care by Country

### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)



- 11.1 Global Air Laid Paper for Personal Care Market Forecast by Type (2025-2030)
- 11.1.1 Global Forecasted Sales of Air Laid Paper for Personal Care by Type (2025-2030)
- 11.1.2 Global Air Laid Paper for Personal Care Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Air Laid Paper for Personal Care by Type (2025-2030)
- 11.2 Global Air Laid Paper for Personal Care Market Forecast by Application (2025-2030)
- 11.2.1 Global Air Laid Paper for Personal Care Sales (K Units) Forecast by Application 11.2.2 Global Air Laid Paper for Personal Care Market Size (M USD) Forecast by Application (2025-2030)

#### 12 CONCLUSION AND KEY FINDINGS



# **List Of Tables**

# **LIST OF TABLES**

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Air Laid Paper for Personal Care Market Size Comparison by Region (M USD)
- Table 5. Global Air Laid Paper for Personal Care Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Air Laid Paper for Personal Care Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Air Laid Paper for Personal Care Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Air Laid Paper for Personal Care Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Air Laid Paper for Personal Care as of 2022)
- Table 10. Global Market Air Laid Paper for Personal Care Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Air Laid Paper for Personal Care Sales Sites and Area Served
- Table 12. Manufacturers Air Laid Paper for Personal Care Product Type
- Table 13. Global Air Laid Paper for Personal Care Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Air Laid Paper for Personal Care
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Air Laid Paper for Personal Care Market Challenges
- Table 22. Global Air Laid Paper for Personal Care Sales by Type (K Units)
- Table 23. Global Air Laid Paper for Personal Care Market Size by Type (M USD)
- Table 24. Global Air Laid Paper for Personal Care Sales (K Units) by Type (2019-2024)
- Table 25. Global Air Laid Paper for Personal Care Sales Market Share by Type (2019-2024)
- Table 26. Global Air Laid Paper for Personal Care Market Size (M USD) by Type (2019-2024)



- Table 27. Global Air Laid Paper for Personal Care Market Size Share by Type (2019-2024)
- Table 28. Global Air Laid Paper for Personal Care Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Air Laid Paper for Personal Care Sales (K Units) by Application
- Table 30. Global Air Laid Paper for Personal Care Market Size by Application
- Table 31. Global Air Laid Paper for Personal Care Sales by Application (2019-2024) & (K Units)
- Table 32. Global Air Laid Paper for Personal Care Sales Market Share by Application (2019-2024)
- Table 33. Global Air Laid Paper for Personal Care Sales by Application (2019-2024) & (M USD)
- Table 34. Global Air Laid Paper for Personal Care Market Share by Application (2019-2024)
- Table 35. Global Air Laid Paper for Personal Care Sales Growth Rate by Application (2019-2024)
- Table 36. Global Air Laid Paper for Personal Care Sales by Region (2019-2024) & (K Units)
- Table 37. Global Air Laid Paper for Personal Care Sales Market Share by Region (2019-2024)
- Table 38. North America Air Laid Paper for Personal Care Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Air Laid Paper for Personal Care Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Air Laid Paper for Personal Care Sales by Region (2019-2024) & (K Units)
- Table 41. South America Air Laid Paper for Personal Care Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Air Laid Paper for Personal Care Sales by Region (2019-2024) & (K Units)
- Table 43. Glatfelter Air Laid Paper for Personal Care Basic Information
- Table 44. Glatfelter Air Laid Paper for Personal Care Product Overview
- Table 45. Glatfelter Air Laid Paper for Personal Care Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Glatfelter Business Overview
- Table 47. Glatfelter Air Laid Paper for Personal Care SWOT Analysis
- Table 48. Glatfelter Recent Developments
- Table 49. Georgia-Pacific Air Laid Paper for Personal Care Basic Information
- Table 50. Georgia-Pacific Air Laid Paper for Personal Care Product Overview



- Table 51. Georgia-Pacific Air Laid Paper for Personal Care Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Georgia-Pacific Business Overview
- Table 53. Georgia-Pacific Air Laid Paper for Personal Care SWOT Analysis
- Table 54. Georgia-Pacific Recent Developments
- Table 55. McAirlaid's Vliesstoffe Air Laid Paper for Personal Care Basic Information
- Table 56. McAirlaid's Vliesstoffe Air Laid Paper for Personal Care Product Overview
- Table 57. McAirlaid's Vliesstoffe Air Laid Paper for Personal Care Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. McAirlaid's Vliesstoffe Air Laid Paper for Personal Care SWOT Analysis
- Table 59. McAirlaid's Vliesstoffe Business Overview
- Table 60. McAirlaid's Vliesstoffe Recent Developments
- Table 61. Duni AB Air Laid Paper for Personal Care Basic Information
- Table 62. Duni AB Air Laid Paper for Personal Care Product Overview
- Table 63. Duni AB Air Laid Paper for Personal Care Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Duni AB Business Overview
- Table 65. Duni AB Recent Developments
- Table 66. EAM Corporation? Domtar? Air Laid Paper for Personal Care Basic

Information

Table 67. EAM Corporation? Domtar? Air Laid Paper for Personal Care Product

Overview

- Table 68. EAM Corporation? Domtar? Air Laid Paper for Personal Care Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. EAM Corporation? Domtar? Business Overview
- Table 70. EAM Corporation? Domtar? Recent Developments
- Table 71. Fitesa Air Laid Paper for Personal Care Basic Information
- Table 72. Fitesa Air Laid Paper for Personal Care Product Overview
- Table 73. Fitesa Air Laid Paper for Personal Care Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Fitesa Business Overview
- Table 75. Fitesa Recent Developments
- Table 76. Oji Kinocloth Air Laid Paper for Personal Care Basic Information
- Table 77. Oji Kinocloth Air Laid Paper for Personal Care Product Overview
- Table 78. Oji Kinocloth Air Laid Paper for Personal Care Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Oji Kinocloth Business Overview
- Table 80. Oii Kinocloth Recent Developments
- Table 81. Kinsei Seishi Air Laid Paper for Personal Care Basic Information



Table 82. Kinsei Seishi Air Laid Paper for Personal Care Product Overview

Table 83. Kinsei Seishi Air Laid Paper for Personal Care Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Kinsei Seishi Business Overview

Table 85. Kinsei Seishi Recent Developments

Table 86. MandJ Airlaid Air Laid Paper for Personal Care Basic Information

Table 87. MandJ Airlaid Air Laid Paper for Personal Care Product Overview

Table 88. MandJ Airlaid Air Laid Paper for Personal Care Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. MandJ Airlaid Business Overview

Table 90. MandJ Airlaid Recent Developments

Table 91. Main Air Laid Paper for Personal Care Basic Information

Table 92. Main Air Laid Paper for Personal Care Product Overview

Table 93. Main Air Laid Paper for Personal Care Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Main Business Overview

Table 95. Main Recent Developments

Table 96. National Nonwovens Air Laid Paper for Personal Care Basic Information

Table 97. National Nonwovens Air Laid Paper for Personal Care Product Overview

Table 98. National Nonwovens Air Laid Paper for Personal Care Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. National Nonwovens Business Overview

Table 100. National Nonwovens Recent Developments

Table 101. China Silk New Material Air Laid Paper for Personal Care Basic Information

Table 102. China Silk New Material Air Laid Paper for Personal Care Product Overview

Table 103. China Silk New Material Air Laid Paper for Personal Care Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. China Silk New Material Business Overview

Table 105. China Silk New Material Recent Developments

Table 106. Qiaohong New Materials Air Laid Paper for Personal Care Basic Information

Table 107. Qiaohong New Materials Air Laid Paper for Personal Care Product Overview

Table 108. Qiaohong New Materials Air Laid Paper for Personal Care Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Qiaohong New Materials Business Overview

Table 110. Qiaohong New Materials Recent Developments

Table 111. Ningbo Qixing Nonwoven Air Laid Paper for Personal Care Basic

Information

Table 112. Ningbo Qixing Nonwoven Air Laid Paper for Personal Care Product

Overview



Table 113. Ningbo Qixing Nonwoven Air Laid Paper for Personal Care Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Ningbo Qixing Nonwoven Business Overview

Table 115. Ningbo Qixing Nonwoven Recent Developments

Table 116. Elite Paper Air Laid Paper for Personal Care Basic Information

Table 117. Elite Paper Air Laid Paper for Personal Care Product Overview

Table 118. Elite Paper Air Laid Paper for Personal Care Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Elite Paper Business Overview

Table 120. Elite Paper Recent Developments

Table 121. Global Air Laid Paper for Personal Care Sales Forecast by Region

(2025-2030) & (K Units)

Table 122. Global Air Laid Paper for Personal Care Market Size Forecast by Region

(2025-2030) & (M USD)

Table 123. North America Air Laid Paper for Personal Care Sales Forecast by Country

(2025-2030) & (K Units)

Table 124. North America Air Laid Paper for Personal Care Market Size Forecast by

Country (2025-2030) & (M USD)

Table 125. Europe Air Laid Paper for Personal Care Sales Forecast by Country

(2025-2030) & (K Units)

Table 126. Europe Air Laid Paper for Personal Care Market Size Forecast by Country

(2025-2030) & (M USD)

Table 127. Asia Pacific Air Laid Paper for Personal Care Sales Forecast by Region

(2025-2030) & (K Units)

Table 128. Asia Pacific Air Laid Paper for Personal Care Market Size Forecast by

Region (2025-2030) & (M USD)

Table 129. South America Air Laid Paper for Personal Care Sales Forecast by Country

(2025-2030) & (K Units)

Table 130. South America Air Laid Paper for Personal Care Market Size Forecast by

Country (2025-2030) & (M USD)

Table 131. Middle East and Africa Air Laid Paper for Personal Care Consumption

Forecast by Country (2025-2030) & (Units)

Table 132. Middle East and Africa Air Laid Paper for Personal Care Market Size

Forecast by Country (2025-2030) & (M USD)

Table 133. Global Air Laid Paper for Personal Care Sales Forecast by Type

(2025-2030) & (K Units)

Table 134. Global Air Laid Paper for Personal Care Market Size Forecast by Type

(2025-2030) & (M USD)

Table 135. Global Air Laid Paper for Personal Care Price Forecast by Type (2025-2030)



& (USD/Unit)

Table 136. Global Air Laid Paper for Personal Care Sales (K Units) Forecast by Application (2025-2030)

Table 137. Global Air Laid Paper for Personal Care Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Product Picture of Air Laid Paper for Personal Care
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Air Laid Paper for Personal Care Market Size (M USD), 2019-2030
- Figure 5. Global Air Laid Paper for Personal Care Market Size (M USD) (2019-2030)
- Figure 6. Global Air Laid Paper for Personal Care Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Air Laid Paper for Personal Care Market Size by Country (M USD)
- Figure 11. Air Laid Paper for Personal Care Sales Share by Manufacturers in 2023
- Figure 12. Global Air Laid Paper for Personal Care Revenue Share by Manufacturers in 2023
- Figure 13. Air Laid Paper for Personal Care Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Air Laid Paper for Personal Care Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Air Laid Paper for Personal Care Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Air Laid Paper for Personal Care Market Share by Type
- Figure 18. Sales Market Share of Air Laid Paper for Personal Care by Type (2019-2024)
- Figure 19. Sales Market Share of Air Laid Paper for Personal Care by Type in 2023
- Figure 20. Market Size Share of Air Laid Paper for Personal Care by Type (2019-2024)
- Figure 21. Market Size Market Share of Air Laid Paper for Personal Care by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Air Laid Paper for Personal Care Market Share by Application
- Figure 24. Global Air Laid Paper for Personal Care Sales Market Share by Application (2019-2024)
- Figure 25. Global Air Laid Paper for Personal Care Sales Market Share by Application in 2023
- Figure 26. Global Air Laid Paper for Personal Care Market Share by Application (2019-2024)
- Figure 27. Global Air Laid Paper for Personal Care Market Share by Application in 2023



- Figure 28. Global Air Laid Paper for Personal Care Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Air Laid Paper for Personal Care Sales Market Share by Region (2019-2024)
- Figure 30. North America Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Air Laid Paper for Personal Care Sales Market Share by Country in 2023
- Figure 32. U.S. Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Air Laid Paper for Personal Care Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Air Laid Paper for Personal Care Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Air Laid Paper for Personal Care Sales Market Share by Country in 2023
- Figure 37. Germany Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Air Laid Paper for Personal Care Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Air Laid Paper for Personal Care Sales Market Share by Region in 2023
- Figure 44. China Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) &



(K Units)

Figure 48. Southeast Asia Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Air Laid Paper for Personal Care Sales and Growth Rate (K Units)

Figure 50. South America Air Laid Paper for Personal Care Sales Market Share by Country in 2023

Figure 51. Brazil Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Air Laid Paper for Personal Care Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Air Laid Paper for Personal Care Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Air Laid Paper for Personal Care Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Air Laid Paper for Personal Care Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Air Laid Paper for Personal Care Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Air Laid Paper for Personal Care Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Air Laid Paper for Personal Care Market Share Forecast by Type (2025-2030)

Figure 65. Global Air Laid Paper for Personal Care Sales Forecast by Application (2025-2030)

Figure 66. Global Air Laid Paper for Personal Care Market Share Forecast by Application (2025-2030)



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