

Global AIOps Platforms Software Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

AIOps (artificial intelligence for IT operations) describes using AI or machine learning to analyze large volumes of data across a variety of systems. AIOps platforms take advantage of this to accelerate issue identification and resolution by increasing root cause analysis (RCA) accuracy and proactive identification, which reduces time to resolution and helps improve service level agreement (SLA) adherence.

The Global AIOps Platforms Software Market Size was estimated at USD 1853.87 million in 2023 and is projected to reach USD 4177.45 million by 2029, exhibiting a CAGR of 14.50% during the forecast period.

This report provides a deep insight into the global AIOps Platforms Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global AIOps Platforms Software Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the AIOps Platforms Software market in any manner.

Global AIOps Platforms Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Zoho (ManageEngine)

IBM

Dynatrace

Splunk

PagerDuty

Datadog

Cisco (AppDynamics)

LogicMonitor

Micro Focus

BigPanda

Moogsoft

ScienceLogic

Netreo

Zenoss

New Relic

Mindarray (Motadata)

Eoitek

Apusic

Uyun

Di-Matrix

Market Segmentation (by Type)

Cloud-based

On-premise

Market Segmentation (by Application)

Large Enterprises

SMEs

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the AIOps Platforms Software Market

Overview of the regional outlook of the AIOps Platforms Software Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the AIOps Platforms Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of AIOps Platforms Software

1.2 Key Market Segments

1.2.1 AIOps Platforms Software Segment by Type

1.2.2 AIOps Platforms Software Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AIOps PLATFORMS SOFTWARE MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AIOps PLATFORMS SOFTWARE MARKET COMPETITIVE LANDSCAPE

3.1 Global AIOps Platforms Software Revenue Market Share by Company (2019-2024)

3.2 AIOps Platforms Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company AIOps Platforms Software Market Size Sites, Area Served, Product Type

3.4 AIOps Platforms Software Market Competitive Situation and Trends

3.4.1 AIOps Platforms Software Market Concentration Rate

3.4.2 Global 5 and 10 Largest AIOps Platforms Software Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 AIOps PLATFORMS SOFTWARE VALUE CHAIN ANALYSIS

4.1 AIOps Platforms Software Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AIOPS PLATFORMS SOFTWARE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 AIOPS PLATFORMS SOFTWARE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global AIOps Platforms Software Market Size Market Share by Type (2019-2024)
- 6.3 Global AIOps Platforms Software Market Size Growth Rate by Type (2019-2024)

7 AIOPS PLATFORMS SOFTWARE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global AIOps Platforms Software Market Size (M USD) by Application (2019-2024)
- 7.3 Global AIOps Platforms Software Market Size Growth Rate by Application (2019-2024)

8 AIOPS PLATFORMS SOFTWARE MARKET SEGMENTATION BY REGION

- 8.1 Global AIOps Platforms Software Market Size by Region
 - 8.1.1 Global AIOps Platforms Software Market Size by Region
 - 8.1.2 Global AIOps Platforms Software Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America AIOps Platforms Software Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe AIOps Platforms Software Market Size by Country
 - 8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific AIOps Platforms Software Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America AIOps Platforms Software Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa AIOps Platforms Software Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Zoho (ManageEngine)

9.1.1 Zoho (ManageEngine) AIOps Platforms Software Basic Information

9.1.2 Zoho (ManageEngine) AIOps Platforms Software Product Overview

9.1.3 Zoho (ManageEngine) AIOps Platforms Software Product Market Performance

9.1.4 Zoho (ManageEngine) AIOps Platforms Software SWOT Analysis

9.1.5 Zoho (ManageEngine) Business Overview

9.1.6 Zoho (ManageEngine) Recent Developments

9.2 IBM

9.2.1 IBM AIOps Platforms Software Basic Information

9.2.2 IBM AIOps Platforms Software Product Overview

9.2.3 IBM AIOps Platforms Software Product Market Performance

9.2.4 Zoho (ManageEngine) AIOps Platforms Software SWOT Analysis

9.2.5 IBM Business Overview

9.2.6 IBM Recent Developments

9.3 Dynatrace

9.3.1 Dynatrace AIOps Platforms Software Basic Information

9.3.2 Dynatrace AIOps Platforms Software Product Overview

9.3.3 Dynatrace AIOps Platforms Software Product Market Performance

9.3.4 Zoho (ManageEngine) AIOps Platforms Software SWOT Analysis

9.3.5 Dynatrace Business Overview

9.3.6 Dynatrace Recent Developments

9.4 Splunk

9.4.1 Splunk AIOps Platforms Software Basic Information

9.4.2 Splunk AIOps Platforms Software Product Overview

9.4.3 Splunk AIOps Platforms Software Product Market Performance

9.4.4 Splunk Business Overview

9.4.5 Splunk Recent Developments

9.5 PagerDuty

9.5.1 PagerDuty AIOps Platforms Software Basic Information

9.5.2 PagerDuty AIOps Platforms Software Product Overview

9.5.3 PagerDuty AIOps Platforms Software Product Market Performance

9.5.4 PagerDuty Business Overview

9.5.5 PagerDuty Recent Developments

9.6 Datadog

9.6.1 Datadog AIOps Platforms Software Basic Information

9.6.2 Datadog AIOps Platforms Software Product Overview

9.6.3 Datadog AIOps Platforms Software Product Market Performance

9.6.4 Datadog Business Overview

9.6.5 Datadog Recent Developments

9.7 Cisco (AppDynamics)

9.7.1 Cisco (AppDynamics) AIOps Platforms Software Basic Information

9.7.2 Cisco (AppDynamics) AIOps Platforms Software Product Overview

9.7.3 Cisco (AppDynamics) AIOps Platforms Software Product Market Performance

9.7.4 Cisco (AppDynamics) Business Overview

9.7.5 Cisco (AppDynamics) Recent Developments

9.8 LogicMonitor

9.8.1 LogicMonitor AIOps Platforms Software Basic Information

9.8.2 LogicMonitor AIOps Platforms Software Product Overview

9.8.3 LogicMonitor AIOps Platforms Software Product Market Performance

9.8.4 LogicMonitor Business Overview

9.8.5 LogicMonitor Recent Developments

9.9 Micro Focus

- 9.9.1 Micro Focus AIOps Platforms Software Basic Information
- 9.9.2 Micro Focus AIOps Platforms Software Product Overview
- 9.9.3 Micro Focus AIOps Platforms Software Product Market Performance
- 9.9.4 Micro Focus Business Overview
- 9.9.5 Micro Focus Recent Developments
- 9.10 BigPanda
 - 9.10.1 BigPanda AIOps Platforms Software Basic Information
 - 9.10.2 BigPanda AIOps Platforms Software Product Overview
 - 9.10.3 BigPanda AIOps Platforms Software Product Market Performance
 - 9.10.4 BigPanda Business Overview
 - 9.10.5 BigPanda Recent Developments
- 9.11 Moogsoft
 - 9.11.1 Moogsoft AIOps Platforms Software Basic Information
 - 9.11.2 Moogsoft AIOps Platforms Software Product Overview
 - 9.11.3 Moogsoft AIOps Platforms Software Product Market Performance
 - 9.11.4 Moogsoft Business Overview
 - 9.11.5 Moogsoft Recent Developments
- 9.12 ScienceLogic
 - 9.12.1 ScienceLogic AIOps Platforms Software Basic Information
 - 9.12.2 ScienceLogic AIOps Platforms Software Product Overview
 - 9.12.3 ScienceLogic AIOps Platforms Software Product Market Performance
 - 9.12.4 ScienceLogic Business Overview
 - 9.12.5 ScienceLogic Recent Developments
- 9.13 Netreo
 - 9.13.1 Netreo AIOps Platforms Software Basic Information
 - 9.13.2 Netreo AIOps Platforms Software Product Overview
 - 9.13.3 Netreo AIOps Platforms Software Product Market Performance
 - 9.13.4 Netreo Business Overview
 - 9.13.5 Netreo Recent Developments
- 9.14 Zenoss
 - 9.14.1 Zenoss AIOps Platforms Software Basic Information
 - 9.14.2 Zenoss AIOps Platforms Software Product Overview
 - 9.14.3 Zenoss AIOps Platforms Software Product Market Performance
 - 9.14.4 Zenoss Business Overview
 - 9.14.5 Zenoss Recent Developments
- 9.15 New Relic
 - 9.15.1 New Relic AIOps Platforms Software Basic Information
 - 9.15.2 New Relic AIOps Platforms Software Product Overview
 - 9.15.3 New Relic AIOps Platforms Software Product Market Performance

- 9.15.4 New Relic Business Overview
- 9.15.5 New Relic Recent Developments
- 9.16 Mindarray (Motadata)
 - 9.16.1 Mindarray (Motadata) AIOps Platforms Software Basic Information
 - 9.16.2 Mindarray (Motadata) AIOps Platforms Software Product Overview
 - 9.16.3 Mindarray (Motadata) AIOps Platforms Software Product Market Performance
 - 9.16.4 Mindarray (Motadata) Business Overview
 - 9.16.5 Mindarray (Motadata) Recent Developments
- 9.17 Eoitek
 - 9.17.1 Eoitek AIOps Platforms Software Basic Information
 - 9.17.2 Eoitek AIOps Platforms Software Product Overview
 - 9.17.3 Eoitek AIOps Platforms Software Product Market Performance
 - 9.17.4 Eoitek Business Overview
 - 9.17.5 Eoitek Recent Developments
- 9.18 Apusic
 - 9.18.1 Apusic AIOps Platforms Software Basic Information
 - 9.18.2 Apusic AIOps Platforms Software Product Overview
 - 9.18.3 Apusic AIOps Platforms Software Product Market Performance
 - 9.18.4 Apusic Business Overview
 - 9.18.5 Apusic Recent Developments
- 9.19 Uyun
 - 9.19.1 Uyun AIOps Platforms Software Basic Information
 - 9.19.2 Uyun AIOps Platforms Software Product Overview
 - 9.19.3 Uyun AIOps Platforms Software Product Market Performance
 - 9.19.4 Uyun Business Overview
 - 9.19.5 Uyun Recent Developments
- 9.20 Di-Matrix
 - 9.20.1 Di-Matrix AIOps Platforms Software Basic Information
 - 9.20.2 Di-Matrix AIOps Platforms Software Product Overview
 - 9.20.3 Di-Matrix AIOps Platforms Software Product Market Performance
 - 9.20.4 Di-Matrix Business Overview
 - 9.20.5 Di-Matrix Recent Developments

10 AIOps PLATFORMS SOFTWARE REGIONAL MARKET FORECAST

- 10.1 Global AIOps Platforms Software Market Size Forecast
- 10.2 Global AIOps Platforms Software Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe AIOps Platforms Software Market Size Forecast by Country

- 10.2.3 Asia Pacific AIOps Platforms Software Market Size Forecast by Region
- 10.2.4 South America AIOps Platforms Software Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of AIOps Platforms Software by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global AIOps Platforms Software Market Forecast by Type (2025-2030)
- 11.2 Global AIOps Platforms Software Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. AIOps Platforms Software Market Size Comparison by Region (M USD)
- Table 5. Global AIOps Platforms Software Revenue (M USD) by Company (2019-2024)
- Table 6. Global AIOps Platforms Software Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in AIOps Platforms Software as of 2022)
- Table 8. Company AIOps Platforms Software Market Size Sites and Area Served
- Table 9. Company AIOps Platforms Software Product Type
- Table 10. Global AIOps Platforms Software Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of AIOps Platforms Software
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. AIOps Platforms Software Market Challenges
- Table 18. Global AIOps Platforms Software Market Size by Type (M USD)
- Table 19. Global AIOps Platforms Software Market Size (M USD) by Type (2019-2024)
- Table 20. Global AIOps Platforms Software Market Size Share by Type (2019-2024)
- Table 21. Global AIOps Platforms Software Market Size Growth Rate by Type (2019-2024)
- Table 22. Global AIOps Platforms Software Market Size by Application
- Table 23. Global AIOps Platforms Software Market Size by Application (2019-2024) & (M USD)
- Table 24. Global AIOps Platforms Software Market Share by Application (2019-2024)
- Table 25. Global AIOps Platforms Software Market Size Growth Rate by Application (2019-2024)
- Table 26. Global AIOps Platforms Software Market Size by Region (2019-2024) & (M USD)
- Table 27. Global AIOps Platforms Software Market Size Market Share by Region (2019-2024)
- Table 28. North America AIOps Platforms Software Market Size by Country

(2019-2024) & (M USD)

Table 29. Europe AIOps Platforms Software Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific AIOps Platforms Software Market Size by Region (2019-2024) & (M USD)

Table 31. South America AIOps Platforms Software Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa AIOps Platforms Software Market Size by Region (2019-2024) & (M USD)

Table 33. Zoho (ManageEngine) AIOps Platforms Software Basic Information

Table 34. Zoho (ManageEngine) AIOps Platforms Software Product Overview

Table 35. Zoho (ManageEngine) AIOps Platforms Software Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Zoho (ManageEngine) AIOps Platforms Software SWOT Analysis

Table 37. Zoho (ManageEngine) Business Overview

Table 38. Zoho (ManageEngine) Recent Developments

Table 39. IBM AIOps Platforms Software Basic Information

Table 40. IBM AIOps Platforms Software Product Overview

Table 41. IBM AIOps Platforms Software Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Zoho (ManageEngine) AIOps Platforms Software SWOT Analysis

Table 43. IBM Business Overview

Table 44. IBM Recent Developments

Table 45. Dynatrace AIOps Platforms Software Basic Information

Table 46. Dynatrace AIOps Platforms Software Product Overview

Table 47. Dynatrace AIOps Platforms Software Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Zoho (ManageEngine) AIOps Platforms Software SWOT Analysis

Table 49. Dynatrace Business Overview

Table 50. Dynatrace Recent Developments

Table 51. Splunk AIOps Platforms Software Basic Information

Table 52. Splunk AIOps Platforms Software Product Overview

Table 53. Splunk AIOps Platforms Software Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Splunk Business Overview

Table 55. Splunk Recent Developments

Table 56. PagerDuty AIOps Platforms Software Basic Information

Table 57. PagerDuty AIOps Platforms Software Product Overview

Table 58. PagerDuty AIOps Platforms Software Revenue (M USD) and Gross Margin

(2019-2024)

Table 59. PagerDuty Business Overview

Table 60. PagerDuty Recent Developments

Table 61. Datadog AIOps Platforms Software Basic Information

Table 62. Datadog AIOps Platforms Software Product Overview

Table 63. Datadog AIOps Platforms Software Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Datadog Business Overview

Table 65. Datadog Recent Developments

Table 66. Cisco (AppDynamics) AIOps Platforms Software Basic Information

Table 67. Cisco (AppDynamics) AIOps Platforms Software Product Overview

Table 68. Cisco (AppDynamics) AIOps Platforms Software Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Cisco (AppDynamics) Business Overview

Table 70. Cisco (AppDynamics) Recent Developments

Table 71. LogicMonitor AIOps Platforms Software Basic Information

Table 72. LogicMonitor AIOps Platforms Software Product Overview

Table 73. LogicMonitor AIOps Platforms Software Revenue (M USD) and Gross Margin (2019-2024)

Table 74. LogicMonitor Business Overview

Table 75. LogicMonitor Recent Developments

Table 76. Micro Focus AIOps Platforms Software Basic Information

Table 77. Micro Focus AIOps Platforms Software Product Overview

Table 78. Micro Focus AIOps Platforms Software Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Micro Focus Business Overview

Table 80. Micro Focus Recent Developments

Table 81. BigPanda AIOps Platforms Software Basic Information

Table 82. BigPanda AIOps Platforms Software Product Overview

Table 83. BigPanda AIOps Platforms Software Revenue (M USD) and Gross Margin (2019-2024)

Table 84. BigPanda Business Overview

Table 85. BigPanda Recent Developments

Table 86. Moogsoft AIOps Platforms Software Basic Information

Table 87. Moogsoft AIOps Platforms Software Product Overview

Table 88. Moogsoft AIOps Platforms Software Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Moogsoft Business Overview

Table 90. Moogsoft Recent Developments

- Table 91. ScienceLogic AIOps Platforms Software Basic Information
- Table 92. ScienceLogic AIOps Platforms Software Product Overview
- Table 93. ScienceLogic AIOps Platforms Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. ScienceLogic Business Overview
- Table 95. ScienceLogic Recent Developments
- Table 96. Netreo AIOps Platforms Software Basic Information
- Table 97. Netreo AIOps Platforms Software Product Overview
- Table 98. Netreo AIOps Platforms Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Netreo Business Overview
- Table 100. Netreo Recent Developments
- Table 101. Zenoss AIOps Platforms Software Basic Information
- Table 102. Zenoss AIOps Platforms Software Product Overview
- Table 103. Zenoss AIOps Platforms Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. Zenoss Business Overview
- Table 105. Zenoss Recent Developments
- Table 106. New Relic AIOps Platforms Software Basic Information
- Table 107. New Relic AIOps Platforms Software Product Overview
- Table 108. New Relic AIOps Platforms Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. New Relic Business Overview
- Table 110. New Relic Recent Developments
- Table 111. Mindarray (Motadata) AIOps Platforms Software Basic Information
- Table 112. Mindarray (Motadata) AIOps Platforms Software Product Overview
- Table 113. Mindarray (Motadata) AIOps Platforms Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 114. Mindarray (Motadata) Business Overview
- Table 115. Mindarray (Motadata) Recent Developments
- Table 116. Eoitek AIOps Platforms Software Basic Information
- Table 117. Eoitek AIOps Platforms Software Product Overview
- Table 118. Eoitek AIOps Platforms Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 119. Eoitek Business Overview
- Table 120. Eoitek Recent Developments
- Table 121. Apusic AIOps Platforms Software Basic Information
- Table 122. Apusic AIOps Platforms Software Product Overview
- Table 123. Apusic AIOps Platforms Software Revenue (M USD) and Gross Margin

(2019-2024)

Table 124. Apusic Business Overview

Table 125. Apusic Recent Developments

Table 126. Uyun AIOps Platforms Software Basic Information

Table 127. Uyun AIOps Platforms Software Product Overview

Table 128. Uyun AIOps Platforms Software Revenue (M USD) and Gross Margin

(2019-2024)

Table 129. Uyun Business Overview

Table 130. Uyun Recent Developments

Table 131. Di-Matrix AIOps Platforms Software Basic Information

Table 132. Di-Matrix AIOps Platforms Software Product Overview

Table 133. Di-Matrix AIOps Platforms Software Revenue (M USD) and Gross Margin

(2019-2024)

Table 134. Di-Matrix Business Overview

Table 135. Di-Matrix Recent Developments

Table 136. Global AIOps Platforms Software Market Size Forecast by Region

(2025-2030) & (M USD)

Table 137. North America AIOps Platforms Software Market Size Forecast by Country

(2025-2030) & (M USD)

Table 138. Europe AIOps Platforms Software Market Size Forecast by Country

(2025-2030) & (M USD)

Table 139. Asia Pacific AIOps Platforms Software Market Size Forecast by Region

(2025-2030) & (M USD)

Table 140. South America AIOps Platforms Software Market Size Forecast by Country

(2025-2030) & (M USD)

Table 141. Middle East and Africa AIOps Platforms Software Market Size Forecast by

Country (2025-2030) & (M USD)

Table 142. Global AIOps Platforms Software Market Size Forecast by Type (2025-2030)

& (M USD)

Table 143. Global AIOps Platforms Software Market Size Forecast by Application

(2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of AIOps Platforms Software

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global AIOps Platforms Software Market Size (M USD), 2019-2030

Figure 5. Global AIOps Platforms Software Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. AIOps Platforms Software Market Size by Country (M USD)

Figure 10. Global AIOps Platforms Software Revenue Share by Company in 2023

Figure 11. AIOps Platforms Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by AIOps Platforms Software Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global AIOps Platforms Software Market Share by Type

Figure 15. Market Size Share of AIOps Platforms Software by Type (2019-2024)

Figure 16. Market Size Market Share of AIOps Platforms Software by Type in 2022

Figure 17. Global AIOps Platforms Software Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global AIOps Platforms Software Market Share by Application

Figure 20. Global AIOps Platforms Software Market Share by Application (2019-2024)

Figure 21. Global AIOps Platforms Software Market Share by Application in 2022

Figure 22. Global AIOps Platforms Software Market Size Growth Rate by Application (2019-2024)

Figure 23. Global AIOps Platforms Software Market Size Market Share by Region (2019-2024)

Figure 24. North America AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America AIOps Platforms Software Market Size Market Share by Country in 2023

Figure 26. U.S. AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada AIOps Platforms Software Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico AIOps Platforms Software Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe AIOps Platforms Software Market Size Market Share by Country in 2023

Figure 31. Germany AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific AIOps Platforms Software Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific AIOps Platforms Software Market Size Market Share by Region in 2023

Figure 38. China AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America AIOps Platforms Software Market Size and Growth Rate (M USD)

Figure 44. South America AIOps Platforms Software Market Size Market Share by Country in 2023

Figure 45. Brazil AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa AIOps Platforms Software Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa AIOps Platforms Software Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa AIOps Platforms Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global AIOps Platforms Software Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global AIOps Platforms Software Market Share Forecast by Type (2025-2030)

Figure 57. Global AIOps Platforms Software Market Share Forecast by Application (2025-2030)

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