

Global Aid-device in Image Guided Surgery Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/GA4023A9AD56EN.html>

Date: October 2024

Pages: 130

Price: US\$ 3,200.00 (Single User License)

ID: GA4023A9AD56EN

Abstracts

Report Overview

Aid-device in image guided surgery is Intraoperative imaging. During a surgery like a brain surgery, the target location may change, and minor changes will bring disorder, which makes pre-surgical imaging no longer exactly precise. Intraoperative imaging device can supply real-time image monitoring.

The global Aid-device in Image Guided Surgery market size was estimated at USD 1411 million in 2023 and is projected to reach USD 2383.85 million by 2032, exhibiting a CAGR of 6.00% during the forecast period.

North America Aid-device in Image Guided Surgery market size was estimated at USD 406.46 million in 2023, at a CAGR of 5.14% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Aid-device in Image Guided Surgery market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Aid-device in Image Guided Surgery Market, this report introduces in detail the

market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Aid-device in Image Guided Surgery market in any manner.

Global Aid-device in Image Guided Surgery Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

GE Healthcare

SIEMENS

Philips Healthcare

Medtronic

Medistim

Hitachi Healthcare

Esaote

Mindray

Neurologica

ANKE

Market Segmentation (by Type)

Intraoperative CT

Intraoperative MRI

Intraoperative Ultrasound

Market Segmentation (by Application)

Spinal Surgery

Orthopedic Surgery

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Aid-device in Image Guided Surgery Market

Overview of the regional outlook of the Aid-device in Image Guided Surgery Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Aid-device in Image Guided Surgery Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Aid-device in Image Guided Surgery, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Aid-device in Image Guided Surgery

1.2 Key Market Segments

1.2.1 Aid-device in Image Guided Surgery Segment by Type

1.2.2 Aid-device in Image Guided Surgery Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AID-DEVICE IN IMAGE GUIDED SURGERY MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Aid-device in Image Guided Surgery Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Aid-device in Image Guided Surgery Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AID-DEVICE IN IMAGE GUIDED SURGERY MARKET COMPETITIVE LANDSCAPE

3.1 Global Aid-device in Image Guided Surgery Sales by Manufacturers (2019-2024)

3.2 Global Aid-device in Image Guided Surgery Revenue Market Share by Manufacturers (2019-2024)

3.3 Aid-device in Image Guided Surgery Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Aid-device in Image Guided Surgery Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Aid-device in Image Guided Surgery Sales Sites, Area Served, Product Type

3.6 Aid-device in Image Guided Surgery Market Competitive Situation and Trends

3.6.1 Aid-device in Image Guided Surgery Market Concentration Rate

3.6.2 Global 5 and 10 Largest Aid-device in Image Guided Surgery Players Market

Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 AID-DEVICE IN IMAGE GUIDED SURGERY INDUSTRY CHAIN ANALYSIS

4.1 Aid-device in Image Guided Surgery Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AID-DEVICE IN IMAGE GUIDED SURGERY MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 AID-DEVICE IN IMAGE GUIDED SURGERY MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Aid-device in Image Guided Surgery Sales Market Share by Type (2019-2024)

6.3 Global Aid-device in Image Guided Surgery Market Size Market Share by Type (2019-2024)

6.4 Global Aid-device in Image Guided Surgery Price by Type (2019-2024)

7 AID-DEVICE IN IMAGE GUIDED SURGERY MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Aid-device in Image Guided Surgery Market Sales by Application (2019-2024)

7.3 Global Aid-device in Image Guided Surgery Market Size (M USD) by Application (2019-2024)

7.4 Global Aid-device in Image Guided Surgery Sales Growth Rate by Application (2019-2024)

8 AID-DEVICE IN IMAGE GUIDED SURGERY MARKET CONSUMPTION BY REGION

8.1 Global Aid-device in Image Guided Surgery Sales by Region

8.1.1 Global Aid-device in Image Guided Surgery Sales by Region

8.1.2 Global Aid-device in Image Guided Surgery Sales Market Share by Region

8.2 North America

8.2.1 North America Aid-device in Image Guided Surgery Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Aid-device in Image Guided Surgery Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Aid-device in Image Guided Surgery Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Aid-device in Image Guided Surgery Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Aid-device in Image Guided Surgery Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 AID-DEVICE IN IMAGE GUIDED SURGERY MARKET PRODUCTION BY REGION

9.1 Global Production of Aid-device in Image Guided Surgery by Region (2019-2024)

9.2 Global Aid-device in Image Guided Surgery Revenue Market Share by Region (2019-2024)

9.3 Global Aid-device in Image Guided Surgery Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Aid-device in Image Guided Surgery Production

9.4.1 North America Aid-device in Image Guided Surgery Production Growth Rate (2019-2024)

9.4.2 North America Aid-device in Image Guided Surgery Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Aid-device in Image Guided Surgery Production

9.5.1 Europe Aid-device in Image Guided Surgery Production Growth Rate (2019-2024)

9.5.2 Europe Aid-device in Image Guided Surgery Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Aid-device in Image Guided Surgery Production (2019-2024)

9.6.1 Japan Aid-device in Image Guided Surgery Production Growth Rate (2019-2024)

9.6.2 Japan Aid-device in Image Guided Surgery Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Aid-device in Image Guided Surgery Production (2019-2024)

9.7.1 China Aid-device in Image Guided Surgery Production Growth Rate (2019-2024)

9.7.2 China Aid-device in Image Guided Surgery Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 GE Healthcare

10.1.1 GE Healthcare Aid-device in Image Guided Surgery Basic Information

10.1.2 GE Healthcare Aid-device in Image Guided Surgery Product Overview

10.1.3 GE Healthcare Aid-device in Image Guided Surgery Product Market Performance

10.1.4 GE Healthcare Business Overview

10.1.5 GE Healthcare Aid-device in Image Guided Surgery SWOT Analysis

10.1.6 GE Healthcare Recent Developments

10.2 SIEMENS

10.2.1 SIEMENS Aid-device in Image Guided Surgery Basic Information

10.2.2 SIEMENS Aid-device in Image Guided Surgery Product Overview

10.2.3 SIEMENS Aid-device in Image Guided Surgery Product Market Performance

10.2.4 SIEMENS Business Overview

10.2.5 SIEMENS Aid-device in Image Guided Surgery SWOT Analysis

10.2.6 SIEMENS Recent Developments

10.3 Philips Healthcare

10.3.1 Philips Healthcare Aid-device in Image Guided Surgery Basic Information

10.3.2 Philips Healthcare Aid-device in Image Guided Surgery Product Overview

10.3.3 Philips Healthcare Aid-device in Image Guided Surgery Product Market Performance

10.3.4 Philips Healthcare Aid-device in Image Guided Surgery SWOT Analysis

10.3.5 Philips Healthcare Business Overview

10.3.6 Philips Healthcare Recent Developments

10.4 Medtronic

10.4.1 Medtronic Aid-device in Image Guided Surgery Basic Information

10.4.2 Medtronic Aid-device in Image Guided Surgery Product Overview

10.4.3 Medtronic Aid-device in Image Guided Surgery Product Market Performance

10.4.4 Medtronic Business Overview

10.4.5 Medtronic Recent Developments

10.5 Medistim

10.5.1 Medistim Aid-device in Image Guided Surgery Basic Information

10.5.2 Medistim Aid-device in Image Guided Surgery Product Overview

10.5.3 Medistim Aid-device in Image Guided Surgery Product Market Performance

10.5.4 Medistim Business Overview

10.5.5 Medistim Recent Developments

10.6 Hitachi Healthcare

10.6.1 Hitachi Healthcare Aid-device in Image Guided Surgery Basic Information

10.6.2 Hitachi Healthcare Aid-device in Image Guided Surgery Product Overview

10.6.3 Hitachi Healthcare Aid-device in Image Guided Surgery Product Market Performance

10.6.4 Hitachi Healthcare Business Overview

10.6.5 Hitachi Healthcare Recent Developments

10.7 Esaote

10.7.1 Esaote Aid-device in Image Guided Surgery Basic Information

10.7.2 Esaote Aid-device in Image Guided Surgery Product Overview

10.7.3 Esaote Aid-device in Image Guided Surgery Product Market Performance

10.7.4 Esaote Business Overview

10.7.5 Esaote Recent Developments

10.8 Mindray

10.8.1 Mindray Aid-device in Image Guided Surgery Basic Information

10.8.2 Mindray Aid-device in Image Guided Surgery Product Overview

10.8.3 Mindray Aid-device in Image Guided Surgery Product Market Performance

10.8.4 Mindray Business Overview

10.8.5 Mindray Recent Developments

10.9 Neurologica

10.9.1 Neurologica Aid-device in Image Guided Surgery Basic Information

10.9.2 Neurologica Aid-device in Image Guided Surgery Product Overview

10.9.3 Neurologica Aid-device in Image Guided Surgery Product Market Performance

10.9.4 Neurologica Business Overview

10.9.5 Neurologica Recent Developments

10.10 ANKE

10.10.1 ANKE Aid-device in Image Guided Surgery Basic Information

10.10.2 ANKE Aid-device in Image Guided Surgery Product Overview

10.10.3 ANKE Aid-device in Image Guided Surgery Product Market Performance

10.10.4 ANKE Business Overview

10.10.5 ANKE Recent Developments

11 AID-DEVICE IN IMAGE GUIDED SURGERY MARKET FORECAST BY REGION

11.1 Global Aid-device in Image Guided Surgery Market Size Forecast

11.2 Global Aid-device in Image Guided Surgery Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Aid-device in Image Guided Surgery Market Size Forecast by Country

11.2.3 Asia Pacific Aid-device in Image Guided Surgery Market Size Forecast by Region

11.2.4 South America Aid-device in Image Guided Surgery Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Aid-device in Image Guided Surgery by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Aid-device in Image Guided Surgery Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Aid-device in Image Guided Surgery by Type (2025-2032)

12.1.2 Global Aid-device in Image Guided Surgery Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Aid-device in Image Guided Surgery by Type (2025-2032)

12.2 Global Aid-device in Image Guided Surgery Market Forecast by Application (2025-2032)

12.2.1 Global Aid-device in Image Guided Surgery Sales (K Units) Forecast by Application

12.2.2 Global Aid-device in Image Guided Surgery Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Aid-device in Image Guided Surgery Market Size Comparison by Region (M USD)

Table 5. Global Aid-device in Image Guided Surgery Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Aid-device in Image Guided Surgery Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Aid-device in Image Guided Surgery Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Aid-device in Image Guided Surgery Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Aid-device in Image Guided Surgery as of 2022)

Table 10. Global Market Aid-device in Image Guided Surgery Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Aid-device in Image Guided Surgery Sales Sites and Area Served

Table 12. Manufacturers Aid-device in Image Guided Surgery Product Type

Table 13. Global Aid-device in Image Guided Surgery Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Aid-device in Image Guided Surgery

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Aid-device in Image Guided Surgery Market Challenges

Table 22. Global Aid-device in Image Guided Surgery Sales by Type (K Units)

Table 23. Global Aid-device in Image Guided Surgery Market Size by Type (M USD)

Table 24. Global Aid-device in Image Guided Surgery Sales (K Units) by Type (2019-2024)

Table 25. Global Aid-device in Image Guided Surgery Sales Market Share by Type

(2019-2024)

Table 26. Global Aid-device in Image Guided Surgery Market Size (M USD) by Type (2019-2024)

Table 27. Global Aid-device in Image Guided Surgery Market Size Share by Type (2019-2024)

Table 28. Global Aid-device in Image Guided Surgery Price (USD/Unit) by Type (2019-2024)

Table 29. Global Aid-device in Image Guided Surgery Sales (K Units) by Application

Table 30. Global Aid-device in Image Guided Surgery Market Size by Application

Table 31. Global Aid-device in Image Guided Surgery Sales by Application (2019-2024) & (K Units)

Table 32. Global Aid-device in Image Guided Surgery Sales Market Share by Application (2019-2024)

Table 33. Global Aid-device in Image Guided Surgery Sales by Application (2019-2024) & (M USD)

Table 34. Global Aid-device in Image Guided Surgery Market Share by Application (2019-2024)

Table 35. Global Aid-device in Image Guided Surgery Sales Growth Rate by Application (2019-2024)

Table 36. Global Aid-device in Image Guided Surgery Sales by Region (2019-2024) & (K Units)

Table 37. Global Aid-device in Image Guided Surgery Sales Market Share by Region (2019-2024)

Table 38. North America Aid-device in Image Guided Surgery Sales by Country (2019-2024) & (K Units)

Table 39. Europe Aid-device in Image Guided Surgery Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Aid-device in Image Guided Surgery Sales by Region (2019-2024) & (K Units)

Table 41. South America Aid-device in Image Guided Surgery Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Aid-device in Image Guided Surgery Sales by Region (2019-2024) & (K Units)

Table 43. Global Aid-device in Image Guided Surgery Production (K Units) by Region (2019-2024)

Table 44. Global Aid-device in Image Guided Surgery Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Aid-device in Image Guided Surgery Revenue Market Share by Region (2019-2024)

Table 46. Global Aid-device in Image Guided Surgery Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 47. North America Aid-device in Image Guided Surgery Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe Aid-device in Image Guided Surgery Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Aid-device in Image Guided Surgery Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Aid-device in Image Guided Surgery Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. GE Healthcare Aid-device in Image Guided Surgery Basic Information

Table 52. GE Healthcare Aid-device in Image Guided Surgery Product Overview

Table 53. GE Healthcare Aid-device in Image Guided Surgery Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. GE Healthcare Business Overview

Table 55. GE Healthcare Aid-device in Image Guided Surgery SWOT Analysis

Table 56. GE Healthcare Recent Developments

Table 57. SIEMENS Aid-device in Image Guided Surgery Basic Information

Table 58. SIEMENS Aid-device in Image Guided Surgery Product Overview

Table 59. SIEMENS Aid-device in Image Guided Surgery Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. SIEMENS Business Overview

Table 61. SIEMENS Aid-device in Image Guided Surgery SWOT Analysis

Table 62. SIEMENS Recent Developments

Table 63. Philips Healthcare Aid-device in Image Guided Surgery Basic Information

Table 64. Philips Healthcare Aid-device in Image Guided Surgery Product Overview

Table 65. Philips Healthcare Aid-device in Image Guided Surgery Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. Philips Healthcare Aid-device in Image Guided Surgery SWOT Analysis

Table 67. Philips Healthcare Business Overview

Table 68. Philips Healthcare Recent Developments

Table 69. Medtronic Aid-device in Image Guided Surgery Basic Information

Table 70. Medtronic Aid-device in Image Guided Surgery Product Overview

Table 71. Medtronic Aid-device in Image Guided Surgery Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Medtronic Business Overview

Table 73. Medtronic Recent Developments

Table 74. Medistim Aid-device in Image Guided Surgery Basic Information

Table 75. Medistim Aid-device in Image Guided Surgery Product Overview

Table 76. Medistim Aid-device in Image Guided Surgery Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Medistim Business Overview

Table 78. Medistim Recent Developments

Table 79. Hitachi Healthcare Aid-device in Image Guided Surgery Basic Information

Table 80. Hitachi Healthcare Aid-device in Image Guided Surgery Product Overview

Table 81. Hitachi Healthcare Aid-device in Image Guided Surgery Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Hitachi Healthcare Business Overview

Table 83. Hitachi Healthcare Recent Developments

Table 84. Esaote Aid-device in Image Guided Surgery Basic Information

Table 85. Esaote Aid-device in Image Guided Surgery Product Overview

Table 86. Esaote Aid-device in Image Guided Surgery Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Esaote Business Overview

Table 88. Esaote Recent Developments

Table 89. Mindray Aid-device in Image Guided Surgery Basic Information

Table 90. Mindray Aid-device in Image Guided Surgery Product Overview

Table 91. Mindray Aid-device in Image Guided Surgery Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Mindray Business Overview

Table 93. Mindray Recent Developments

Table 94. Neurologica Aid-device in Image Guided Surgery Basic Information

Table 95. Neurologica Aid-device in Image Guided Surgery Product Overview

Table 96. Neurologica Aid-device in Image Guided Surgery Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Neurologica Business Overview

Table 98. Neurologica Recent Developments

Table 99. ANKE Aid-device in Image Guided Surgery Basic Information

Table 100. ANKE Aid-device in Image Guided Surgery Product Overview

Table 101. ANKE Aid-device in Image Guided Surgery Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. ANKE Business Overview

Table 103. ANKE Recent Developments

Table 104. Global Aid-device in Image Guided Surgery Sales Forecast by Region (2025-2032) & (K Units)

Table 105. Global Aid-device in Image Guided Surgery Market Size Forecast by Region (2025-2032) & (M USD)

Table 106. North America Aid-device in Image Guided Surgery Sales Forecast by

Country (2025-2032) & (K Units)

Table 107. North America Aid-device in Image Guided Surgery Market Size Forecast by Country (2025-2032) & (M USD)

Table 108. Europe Aid-device in Image Guided Surgery Sales Forecast by Country (2025-2032) & (K Units)

Table 109. Europe Aid-device in Image Guided Surgery Market Size Forecast by Country (2025-2032) & (M USD)

Table 110. Asia Pacific Aid-device in Image Guided Surgery Sales Forecast by Region (2025-2032) & (K Units)

Table 111. Asia Pacific Aid-device in Image Guided Surgery Market Size Forecast by Region (2025-2032) & (M USD)

Table 112. South America Aid-device in Image Guided Surgery Sales Forecast by Country (2025-2032) & (K Units)

Table 113. South America Aid-device in Image Guided Surgery Market Size Forecast by Country (2025-2032) & (M USD)

Table 114. Middle East and Africa Aid-device in Image Guided Surgery Consumption Forecast by Country (2025-2032) & (Units)

Table 115. Middle East and Africa Aid-device in Image Guided Surgery Market Size Forecast by Country (2025-2032) & (M USD)

Table 116. Global Aid-device in Image Guided Surgery Sales Forecast by Type (2025-2032) & (K Units)

Table 117. Global Aid-device in Image Guided Surgery Market Size Forecast by Type (2025-2032) & (M USD)

Table 118. Global Aid-device in Image Guided Surgery Price Forecast by Type (2025-2032) & (USD/Unit)

Table 119. Global Aid-device in Image Guided Surgery Sales (K Units) Forecast by Application (2025-2032)

Table 120. Global Aid-device in Image Guided Surgery Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Aid-device in Image Guided Surgery
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Aid-device in Image Guided Surgery Market Size (M USD), 2019-2032
- Figure 5. Global Aid-device in Image Guided Surgery Market Size (M USD) (2019-2032)
- Figure 6. Global Aid-device in Image Guided Surgery Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Aid-device in Image Guided Surgery Market Size by Country (M USD)
- Figure 11. Aid-device in Image Guided Surgery Sales Share by Manufacturers in 2023
- Figure 12. Global Aid-device in Image Guided Surgery Revenue Share by Manufacturers in 2023
- Figure 13. Aid-device in Image Guided Surgery Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Aid-device in Image Guided Surgery Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Aid-device in Image Guided Surgery Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Aid-device in Image Guided Surgery Market Share by Type
- Figure 18. Sales Market Share of Aid-device in Image Guided Surgery by Type (2019-2024)
- Figure 19. Sales Market Share of Aid-device in Image Guided Surgery by Type in 2023
- Figure 20. Market Size Share of Aid-device in Image Guided Surgery by Type (2019-2024)
- Figure 21. Market Size Market Share of Aid-device in Image Guided Surgery by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Aid-device in Image Guided Surgery Market Share by Application
- Figure 24. Global Aid-device in Image Guided Surgery Sales Market Share by Application (2019-2024)
- Figure 25. Global Aid-device in Image Guided Surgery Sales Market Share by Application in 2023
- Figure 26. Global Aid-device in Image Guided Surgery Market Share by Application

(2019-2024)

Figure 27. Global Aid-device in Image Guided Surgery Market Share by Application in 2023

Figure 28. Global Aid-device in Image Guided Surgery Sales Growth Rate by Application (2019-2024)

Figure 29. Global Aid-device in Image Guided Surgery Sales Market Share by Region (2019-2024)

Figure 30. North America Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Aid-device in Image Guided Surgery Sales Market Share by Country in 2023

Figure 32. U.S. Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Aid-device in Image Guided Surgery Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Aid-device in Image Guided Surgery Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Aid-device in Image Guided Surgery Sales Market Share by Country in 2023

Figure 37. Germany Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Aid-device in Image Guided Surgery Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Aid-device in Image Guided Surgery Sales Market Share by Region in 2023

Figure 44. China Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Aid-device in Image Guided Surgery Sales and Growth Rate (K Units)

Figure 50. South America Aid-device in Image Guided Surgery Sales Market Share by Country in 2023

Figure 51. Brazil Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Aid-device in Image Guided Surgery Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Aid-device in Image Guided Surgery Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Aid-device in Image Guided Surgery Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Aid-device in Image Guided Surgery Production Market Share by Region (2019-2024)

Figure 62. North America Aid-device in Image Guided Surgery Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Aid-device in Image Guided Surgery Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Aid-device in Image Guided Surgery Production (K Units) Growth Rate (2019-2024)

Figure 65. China Aid-device in Image Guided Surgery Production (K Units) Growth Rate

(2019-2024)

Figure 66. Global Aid-device in Image Guided Surgery Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Aid-device in Image Guided Surgery Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Aid-device in Image Guided Surgery Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Aid-device in Image Guided Surgery Market Share Forecast by Type (2025-2032)

Figure 70. Global Aid-device in Image Guided Surgery Sales Forecast by Application (2025-2032)

Figure 71. Global Aid-device in Image Guided Surgery Market Share Forecast by Application (2025-2032)

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