

# Global AI Ordering System Market Research Report 2026(Status and Outlook)

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## Abstracts

AI Ordering System is an intelligent, technology-driven solution integrated with Natural Language Processing (NLP), speech recognition, computer vision, and machine learning algorithms, designed to automate and optimize the end-to-end ordering process across food service, retail, and QSR (Quick Service Restaurant) industries. It enables seamless interactions between customers and businesses through multiple channels?including voice-enabled devices (e.g., smart speakers, drive-thru intercoms), self-service touchscreens, mobile apps, or chatbots?supporting functions such as menu browsing, custom meal configuration (e.g., ingredient exclusions, portion adjustments), order confirmation, contactless payment, and real-time order status updates. Beyond basic transaction processing, the system leverages user behavior data (consumption history, preference patterns, peak-hour ordering trends) to deliver personalized recommendations, dynamically adjust menu displays (e.g., highlighting popular items), and integrate with backend systems (inventory management, kitchen display systems, POS platforms) to streamline operations, reduce human error, and cut labor costs.

The global AI Ordering System market size was estimated at USD 1825.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global AI Ordering System market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the

industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global AI Ordering System market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the AI Ordering System market.

### **Global AI Ordering System Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

VoicePlug  
SoundHound AI  
Presto  
Hi Auto  
ConverseNow  
Slang.ai  
Loman AI  
Certus AI  
Checkmate

ActiveMenus  
BiteBerry  
Ai-Menu  
DeliverLogic  
ContactSwing  
Restohost AI  
Square AI  
iOrders  
Kea.ai

### **Market Segmentation (by Type)**

Voice-Interactive  
Visual-Interactive  
Hybrid-Interactive

### **Market Segmentation (by Application)**

QSR & Fast Food Chains  
Coffee & Tea Chains  
Retail Convenience Stores  
Campus & Corporate Canteens  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the AI Ordering System Market  
Overview of the regional outlook of the AI Ordering System Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the AI Ordering System Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of AI Ordering System, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical

and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent

developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of AI Ordering System
- 1.2 Key Market Segments
  - 1.2.1 AI Ordering System Segment by Type
  - 1.2.2 AI Ordering System Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 AI ORDERING SYSTEM MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 AI ORDERING SYSTEM MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global AI Ordering System Product Life Cycle
- 3.3 Global AI Ordering System Revenue Market Share by Company (2020-2025)
- 3.4 AI Ordering System Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Headquarters, Areas Served, and Product Types of Major Players
- 3.6 AI Ordering System Market Competitive Situation and Trends
  - 3.6.1 AI Ordering System Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest AI Ordering System Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 AI ORDERING SYSTEM VALUE CHAIN ANALYSIS**

- 4.1 AI Ordering System Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF AI ORDERING SYSTEM MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global AI Ordering System Market Porter's Five Forces Analysis

## **6 AI ORDERING SYSTEM MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global AI Ordering System Market by Type (2020-2025)

### 6.3 Global AI Ordering System Market Size Growth Rate by Type (2021-2025)

## **7 AI ORDERING SYSTEM MARKET SEGMENTATION BY APPLICATION**

### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

### 7.2 Global AI Ordering System Market Size (M USD) by Application (2020-2025)

### 7.3 Global AI Ordering System Market Size Growth Rate by Application (2021-2025)

## **8 AI ORDERING SYSTEM MARKET SEGMENTATION BY REGION**

### 8.1 Global AI Ordering System Market Size by Region

#### 8.1.1 Global AI Ordering System Market Size by Region

#### 8.1.2 Global AI Ordering System Market Size Market Share by Region

### 8.2 North America

#### 8.2.1 North America AI Ordering System Market Size by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe AI Ordering System Market Size by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Spain

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific AI Ordering System Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America AI Ordering System Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa AI Ordering System Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 VoicePlug

#### 9.1.1 VoicePlug Basic Information

#### 9.1.2 VoicePlug AI Ordering System Product Overview

#### 9.1.3 VoicePlug AI Ordering System Product Market Performance

#### 9.1.4 VoicePlug SWOT Analysis

#### 9.1.5 VoicePlug Business Overview

#### 9.1.6 VoicePlug Recent Developments

### 9.2 SoundHound AI

#### 9.2.1 SoundHound AI Basic Information

#### 9.2.2 SoundHound AI AI Ordering System Product Overview

- 9.2.3 SoundHound AI AI Ordering System Product Market Performance
- 9.2.4 SoundHound AI SWOT Analysis
- 9.2.5 SoundHound AI Business Overview
- 9.2.6 SoundHound AI Recent Developments
- 9.3 Presto
  - 9.3.1 Presto Basic Information
  - 9.3.2 Presto AI Ordering System Product Overview
  - 9.3.3 Presto AI Ordering System Product Market Performance
  - 9.3.4 Presto SWOT Analysis
  - 9.3.5 Presto Business Overview
  - 9.3.6 Presto Recent Developments
- 9.4 Hi Auto
  - 9.4.1 Hi Auto Basic Information
  - 9.4.2 Hi Auto AI Ordering System Product Overview
  - 9.4.3 Hi Auto AI Ordering System Product Market Performance
  - 9.4.4 Hi Auto Business Overview
  - 9.4.5 Hi Auto Recent Developments
- 9.5 ConverseNow
  - 9.5.1 ConverseNow Basic Information
  - 9.5.2 ConverseNow AI Ordering System Product Overview
  - 9.5.3 ConverseNow AI Ordering System Product Market Performance
  - 9.5.4 ConverseNow Business Overview
  - 9.5.5 ConverseNow Recent Developments
- 9.6 Slang.ai
  - 9.6.1 Slang.ai Basic Information
  - 9.6.2 Slang.ai AI Ordering System Product Overview
  - 9.6.3 Slang.ai AI Ordering System Product Market Performance
  - 9.6.4 Slang.ai Business Overview
  - 9.6.5 Slang.ai Recent Developments
- 9.7 Loman AI
  - 9.7.1 Loman AI Basic Information
  - 9.7.2 Loman AI AI Ordering System Product Overview
  - 9.7.3 Loman AI AI Ordering System Product Market Performance
  - 9.7.4 Loman AI Business Overview
  - 9.7.5 Loman AI Recent Developments
- 9.8 Certus AI
  - 9.8.1 Certus AI Basic Information
  - 9.8.2 Certus AI AI Ordering System Product Overview
  - 9.8.3 Certus AI AI Ordering System Product Market Performance

- 9.8.4 Certus AI Business Overview
- 9.8.5 Certus AI Recent Developments
- 9.9 Checkmate
  - 9.9.1 Checkmate Basic Information
  - 9.9.2 Checkmate AI Ordering System Product Overview
  - 9.9.3 Checkmate AI Ordering System Product Market Performance
  - 9.9.4 Checkmate Business Overview
  - 9.9.5 Checkmate Recent Developments
- 9.10 ActiveMenus
  - 9.10.1 ActiveMenus Basic Information
  - 9.10.2 ActiveMenus AI Ordering System Product Overview
  - 9.10.3 ActiveMenus AI Ordering System Product Market Performance
  - 9.10.4 ActiveMenus Business Overview
  - 9.10.5 ActiveMenus Recent Developments
- 9.11 BiteBerry
  - 9.11.1 BiteBerry Basic Information
  - 9.11.2 BiteBerry AI Ordering System Product Overview
  - 9.11.3 BiteBerry AI Ordering System Product Market Performance
  - 9.11.4 BiteBerry Business Overview
  - 9.11.5 BiteBerry Recent Developments
- 9.12 Ai-Menu
  - 9.12.1 Ai-Menu Basic Information
  - 9.12.2 Ai-Menu AI Ordering System Product Overview
  - 9.12.3 Ai-Menu AI Ordering System Product Market Performance
  - 9.12.4 Ai-Menu Business Overview
  - 9.12.5 Ai-Menu Recent Developments
- 9.13 DeliverLogic
  - 9.13.1 DeliverLogic Basic Information
  - 9.13.2 DeliverLogic AI Ordering System Product Overview
  - 9.13.3 DeliverLogic AI Ordering System Product Market Performance
  - 9.13.4 DeliverLogic Business Overview
  - 9.13.5 DeliverLogic Recent Developments
- 9.14 ContactSwing
  - 9.14.1 ContactSwing Basic Information
  - 9.14.2 ContactSwing AI Ordering System Product Overview
  - 9.14.3 ContactSwing AI Ordering System Product Market Performance
  - 9.14.4 ContactSwing Business Overview
  - 9.14.5 ContactSwing Recent Developments
- 9.15 Restohost AI

- 9.15.1 Restohost AI Basic Information
- 9.15.2 Restohost AI AI Ordering System Product Overview
- 9.15.3 Restohost AI AI Ordering System Product Market Performance
- 9.15.4 Restohost AI Business Overview
- 9.15.5 Restohost AI Recent Developments
- 9.16 Square AI
  - 9.16.1 Square AI Basic Information
  - 9.16.2 Square AI AI Ordering System Product Overview
  - 9.16.3 Square AI AI Ordering System Product Market Performance
  - 9.16.4 Square AI Business Overview
  - 9.16.5 Square AI Recent Developments
- 9.17 iOrders
  - 9.17.1 iOrders Basic Information
  - 9.17.2 iOrders AI Ordering System Product Overview
  - 9.17.3 iOrders AI Ordering System Product Market Performance
  - 9.17.4 iOrders Business Overview
  - 9.17.5 iOrders Recent Developments
- 9.18 Kea.ai
  - 9.18.1 Kea.ai Basic Information
  - 9.18.2 Kea.ai AI Ordering System Product Overview
  - 9.18.3 Kea.ai AI Ordering System Product Market Performance
  - 9.18.4 Kea.ai Business Overview
  - 9.18.5 Kea.ai Recent Developments

## **10 AI ORDERING SYSTEM MARKET FORECAST BY REGION**

- 10.1 Global AI Ordering System Market Size Forecast
- 10.2 Global AI Ordering System Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe AI Ordering System Market Size Forecast by Country
  - 10.2.3 Asia Pacific AI Ordering System Market Size Forecast by Region
  - 10.2.4 South America AI Ordering System Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Sales of AI Ordering System by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 11.1 Global AI Ordering System Market Forecast by Type (2026-2035)
  - 11.1.1 Global AI Ordering System Market Size Forecast by Type (2026-2035)
- 11.2 Global AI Ordering System Market Forecast by Application (2026-2035)

### 11.2.1 Global AI Ordering System Market Size (M USD) Forecast by Application (2026-2035)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global AI Ordering System Market Size by Type (M USD)
- Table 4. Global AI Ordering System Market Size by Application
- Table 5. AI Ordering System Market Size Comparison by Region (M USD)
- Table 6. Global AI Ordering System Revenue (M USD) by Company (2020-2025)
- Table 7. Global AI Ordering System Revenue Share by Company (2020-2025)
- Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in AI Ordering System as of 2025)
- Table 9. Headquarters, Areas Served, and Product Types of Major Players
- Table 10. Product Type of Major Players
- Table 11. Global AI Ordering System Company Market Concentration Ratio (CR5 and HHI)
- Table 12. Mergers & Acquisitions, Expansion Plans
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. AI Ordering System Market Challenges
- Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 21. Global AI Ordering System Market Size by Type (M USD)
- Table 22. Global AI Ordering System Market Size (M USD) by Type (2020-2025)
- Table 23. Global AI Ordering System Market Share by Type (2020-2025)
- Table 24. Global AI Ordering System Market Size Growth Rate by Type (2021-2025)
- Table 25. Global AI Ordering System Market Size by Application
- Table 26. Global AI Ordering System Market Size by Application (2020-2025) & (M USD)
- Table 27. Global AI Ordering System Market Share by Application (2020-2025)
- Table 28. Global AI Ordering System Market Size Growth Rate by Application (2021-2025)
- Table 29. Global AI Ordering System Market Size by Region (2020-2025) & (M USD)
- Table 30. Global AI Ordering System Market Size Market Share by Region (2020-2025)
- Table 31. North America AI Ordering System Market Size by Country (2020-2025) & (M

USD)

Table 32. Europe AI Ordering System Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific AI Ordering System Market Size by Region (2020-2025) & (M USD)

Table 34. South America AI Ordering System Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa AI Ordering System Market Size by Region (2020-2025) & (M USD)

Table 36. VoicePlug Basic Information

Table 37. VoicePlug AI Ordering System Product Overview

Table 38. VoicePlug AI Ordering System Revenue (M USD) and Gross Margin (2020-2025)

Table 39. VoicePlug SWOT Analysis

Table 40. VoicePlug Business Overview

Table 41. VoicePlug Recent Developments

Table 42. SoundHound AI Basic Information

Table 43. SoundHound AI AI Ordering System Product Overview

Table 44. SoundHound AI AI Ordering System Revenue (M USD) and Gross Margin (2020-2025)

Table 45. SoundHound AI SWOT Analysis

Table 46. SoundHound AI Business Overview

Table 47. SoundHound AI Recent Developments

Table 48. Presto Basic Information

Table 49. Presto AI Ordering System Product Overview

Table 50. Presto AI Ordering System Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Presto SWOT Analysis

Table 52. Presto Business Overview

Table 53. Presto Recent Developments

Table 54. Hi Auto Basic Information

Table 55. Hi Auto AI Ordering System Product Overview

Table 56. Hi Auto AI Ordering System Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Hi Auto Business Overview

Table 58. Hi Auto Recent Developments

Table 59. ConverseNow Basic Information

Table 60. ConverseNow AI Ordering System Product Overview

Table 61. ConverseNow AI Ordering System Revenue (M USD) and Gross Margin (2020-2025)

Table 62. ConverseNow Business Overview

- Table 63. ConverseNow Recent Developments
- Table 64. Slang.ai Basic Information
- Table 65. Slang.ai AI Ordering System Product Overview
- Table 66. Slang.ai AI Ordering System Revenue (M USD) and Gross Margin (2020-2025)
- Table 67. Slang.ai Business Overview
- Table 68. Slang.ai Recent Developments
- Table 69. Loman AI Basic Information
- Table 70. Loman AI AI Ordering System Product Overview
- Table 71. Loman AI AI Ordering System Revenue (M USD) and Gross Margin (2020-2025)
- Table 72. Loman AI Business Overview
- Table 73. Loman AI Recent Developments
- Table 74. Certus AI Basic Information
- Table 75. Certus AI AI Ordering System Product Overview
- Table 76. Certus AI AI Ordering System Revenue (M USD) and Gross Margin (2020-2025)
- Table 77. Certus AI Business Overview
- Table 78. Certus AI Recent Developments
- Table 79. Checkmate Basic Information
- Table 80. Checkmate AI Ordering System Product Overview
- Table 81. Checkmate AI Ordering System Revenue (M USD) and Gross Margin (2020-2025)
- Table 82. Checkmate Business Overview
- Table 83. Checkmate Recent Developments
- Table 84. ActiveMenus Basic Information
- Table 85. ActiveMenus AI Ordering System Product Overview
- Table 86. ActiveMenus AI Ordering System Revenue (M USD) and Gross Margin (2020-2025)
- Table 87. ActiveMenus Business Overview
- Table 88. ActiveMenus Recent Developments
- Table 89. BiteBerry Basic Information
- Table 90. BiteBerry AI Ordering System Product Overview
- Table 91. BiteBerry AI Ordering System Revenue (M USD) and Gross Margin (2020-2025)
- Table 92. BiteBerry Business Overview
- Table 93. BiteBerry Recent Developments
- Table 94. Ai-Menu Basic Information
- Table 95. Ai-Menu AI Ordering System Product Overview

Table 96. Ai-Menu AI Ordering System Revenue (M USD) and Gross Margin (2020-2025)

Table 97. Ai-Menu Business Overview

Table 98. Ai-Menu Recent Developments

Table 99. DeliverLogic Basic Information

Table 100. DeliverLogic AI Ordering System Product Overview

Table 101. DeliverLogic AI Ordering System Revenue (M USD) and Gross Margin (2020-2025)

Table 102. DeliverLogic Business Overview

Table 103. DeliverLogic Recent Developments

Table 104. ContactSwing Basic Information

Table 105. ContactSwing AI Ordering System Product Overview

Table 106. ContactSwing AI Ordering System Revenue (M USD) and Gross Margin (2020-2025)

Table 107. ContactSwing Business Overview

Table 108. ContactSwing Recent Developments

Table 109. Restohost AI Basic Information

Table 110. Restohost AI AI Ordering System Product Overview

Table 111. Restohost AI AI Ordering System Revenue (M USD) and Gross Margin (2020-2025)

Table 112. Restohost AI Business Overview

Table 113. Restohost AI Recent Developments

Table 114. Square AI Basic Information

Table 115. Square AI AI Ordering System Product Overview

Table 116. Square AI AI Ordering System Revenue (M USD) and Gross Margin (2020-2025)

Table 117. Square AI Business Overview

Table 118. Square AI Recent Developments

Table 119. iOrders Basic Information

Table 120. iOrders AI Ordering System Product Overview

Table 121. iOrders AI Ordering System Revenue (M USD) and Gross Margin (2020-2025)

Table 122. iOrders Business Overview

Table 123. iOrders Recent Developments

Table 124. Kea.ai Basic Information

Table 125. Kea.ai AI Ordering System Product Overview

Table 126. Kea.ai AI Ordering System Revenue (M USD) and Gross Margin (2020-2025)

Table 127. Kea.ai Business Overview

Table 128. Kea.ai Recent Developments

Table 129. Global AI Ordering System Market Size Forecast by Region (2026-2035) & (M USD)

Table 130. North America AI Ordering System Market Size Forecast by Country (2026-2035) & (M USD)

Table 131. Europe AI Ordering System Market Size Forecast by Country (2026-2035) & (M USD)

Table 132. Asia Pacific AI Ordering System Market Size Forecast by Region (2026-2035) & (M USD)

Table 133. South America AI Ordering System Market Size Forecast by Country (2026-2035) & (M USD)

Table 134. Middle East and Africa AI Ordering System Market Size Forecast by Country (2026-2035) & (M USD)

Table 135. Global AI Ordering System Market Size Forecast by Type (2026-2035) & (M USD)

Table 136. Global AI Ordering System Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industry Chain of AI Ordering System
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global AI Ordering System Market Size (M USD), 2025-2035
- Figure 5. Global AI Ordering System Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. AI Ordering System Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global AI Ordering System Product Life Cycle
- Figure 12. Global AI Ordering System Revenue Share by Company in 2025
- Figure 13. AI Ordering System Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by AI Ordering System Revenue in 2025
- Figure 15. Value Chain Map of AI Ordering System
- Figure 16. Global AI Ordering System Market PEST Analysis
- Figure 17. Global AI Ordering System Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global AI Ordering System Market Share by Type
- Figure 20. Market Share of AI Ordering System by Type (2020-2025)
- Figure 21. Global AI Ordering System Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global AI Ordering System Market Share by Application
- Figure 24. Global AI Ordering System Market Share by Application (2020-2025)
- Figure 25. Global AI Ordering System Market Share by Application in 2024
- Figure 26. Global AI Ordering System Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global AI Ordering System Market Size Market Share by Region (2020-2025)
- Figure 28. North America AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 29. North America AI Ordering System Market Size Market Share by Country in 2024

Figure 30. U.S. AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada AI Ordering System Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico AI Ordering System Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe AI Ordering System Market Share by Country in 2024

Figure 35. Germany AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific AI Ordering System Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific AI Ordering System Market Size Market Share by Region in 2024

Figure 42. China AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America AI Ordering System Market Size and Growth Rate (M USD)

Figure 48. South America AI Ordering System Market Size Market Share by Country in 2024

Figure 49. Brazil AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa AI Ordering System Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa AI Ordering System Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa AI Ordering System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global AI Ordering System Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global AI Ordering System Market Share Forecast by Type (2026-2035)

Figure 61. Global AI Ordering System Market Share Forecast by Application (2026-2035)

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