

Global AI IoT Platform Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

In the IoT system, the system architecture is divided into three layers, the upper layer is the application layer, the middle is the PAAS layer, and the bottom layer is the IAAS layer. The whole is called the artificial intelligence Internet of Things (AIoT) platform

The global AI IoT Platform market size was estimated at USD 1154 million in 2023 and is projected to reach USD 1949.66 million by 2032, exhibiting a CAGR of 6.00% during the forecast period.

North America AI IoT Platform market size was estimated at USD 332.42 million in 2023, at a CAGR of 5.14% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global AI IoT Platform market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global AI IoT Platform Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the AI IoT Platform market in any manner.

Global AI IoT Platform Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

IBM

Sharp Global

Google

AWS

Microsoft

Oracle

HPE

Cisco

Intel

Tencent Cloud

NXP

SAS

Hitachi

SAP

Axiom Tek

Autoplant Systems India Pvt. Ltd.

WilliotCognosos

Relayr

Terminus Group

Semifive

Uptake

Falkonry

Sightmachine

Market Segmentation (by Type)

Intelligent Terminal Products

Technical Services

Market Segmentation (by Application)

Manufacturing

Health Care

Energy and Utilities

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the AI IoT Platform Market

Overview of the regional outlook of the AI IoT Platform Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the AI IoT Platform Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each

country in the world.

Chapter 9 shares the main producing countries of AI IoT Platform, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of AI IoT Platform

1.2 Key Market Segments

1.2.1 AI IoT Platform Segment by Type

1.2.2 AI IoT Platform Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AI IOT PLATFORM MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AI IOT PLATFORM MARKET COMPETITIVE LANDSCAPE

3.1 Global AI IoT Platform Revenue Market Share by Company (2019-2024)

3.2 AI IoT Platform Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company AI IoT Platform Market Size Sites, Area Served, Product Type

3.4 AI IoT Platform Market Competitive Situation and Trends

3.4.1 AI IoT Platform Market Concentration Rate

3.4.2 Global 5 and 10 Largest AI IoT Platform Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 AI IOT PLATFORM VALUE CHAIN ANALYSIS

4.1 AI IoT Platform Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AI IOT PLATFORM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 AI IOT PLATFORM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global AI IoT Platform Market Size Market Share by Type (2019-2024)
- 6.3 Global AI IoT Platform Market Size Growth Rate by Type (2019-2024)

7 AI IOT PLATFORM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global AI IoT Platform Market Size (M USD) by Application (2019-2024)
- 7.3 Global AI IoT Platform Market Size Growth Rate by Application (2019-2024)

8 AI IOT PLATFORM MARKET SEGMENTATION BY REGION

- 8.1 Global AI IoT Platform Market Size by Region
 - 8.1.1 Global AI IoT Platform Market Size by Region
 - 8.1.2 Global AI IoT Platform Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America AI IoT Platform Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe AI IoT Platform Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific AI IoT Platform Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America AI IoT Platform Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa AI IoT Platform Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 IBM

9.1.1 IBM AI IoT Platform Basic Information

9.1.2 IBM AI IoT Platform Product Overview

9.1.3 IBM AI IoT Platform Product Market Performance

9.1.4 IBM AI IoT Platform SWOT Analysis

9.1.5 IBM Business Overview

9.1.6 IBM Recent Developments

9.2 Sharp Global

9.2.1 Sharp Global AI IoT Platform Basic Information

9.2.2 Sharp Global AI IoT Platform Product Overview

9.2.3 Sharp Global AI IoT Platform Product Market Performance

9.2.4 Sharp Global AI IoT Platform SWOT Analysis

9.2.5 Sharp Global Business Overview

9.2.6 Sharp Global Recent Developments

9.3 Google

9.3.1 Google AI IoT Platform Basic Information

9.3.2 Google AI IoT Platform Product Overview

9.3.3 Google AI IoT Platform Product Market Performance

9.3.4 Google AI IoT Platform SWOT Analysis

9.3.5 Google Business Overview

9.3.6 Google Recent Developments

9.4 AWS

9.4.1 AWS AI IoT Platform Basic Information

9.4.2 AWS AI IoT Platform Product Overview

9.4.3 AWS AI IoT Platform Product Market Performance

9.4.4 AWS Business Overview

9.4.5 AWS Recent Developments

9.5 Microsoft

9.5.1 Microsoft AI IoT Platform Basic Information

9.5.2 Microsoft AI IoT Platform Product Overview

9.5.3 Microsoft AI IoT Platform Product Market Performance

9.5.4 Microsoft Business Overview

9.5.5 Microsoft Recent Developments

9.6 Oracle

9.6.1 Oracle AI IoT Platform Basic Information

9.6.2 Oracle AI IoT Platform Product Overview

9.6.3 Oracle AI IoT Platform Product Market Performance

9.6.4 Oracle Business Overview

9.6.5 Oracle Recent Developments

9.7 HPE

9.7.1 HPE AI IoT Platform Basic Information

9.7.2 HPE AI IoT Platform Product Overview

9.7.3 HPE AI IoT Platform Product Market Performance

9.7.4 HPE Business Overview

9.7.5 HPE Recent Developments

9.8 Cisco

9.8.1 Cisco AI IoT Platform Basic Information

9.8.2 Cisco AI IoT Platform Product Overview

9.8.3 Cisco AI IoT Platform Product Market Performance

9.8.4 Cisco Business Overview

9.8.5 Cisco Recent Developments

9.9 Intel

9.9.1 Intel AI IoT Platform Basic Information

9.9.2 Intel AI IoT Platform Product Overview

9.9.3 Intel AI IoT Platform Product Market Performance

9.9.4 Intel Business Overview

- 9.9.5 Intel Recent Developments
- 9.10 Tencent Cloud
 - 9.10.1 Tencent Cloud AI IoT Platform Basic Information
 - 9.10.2 Tencent Cloud AI IoT Platform Product Overview
 - 9.10.3 Tencent Cloud AI IoT Platform Product Market Performance
 - 9.10.4 Tencent Cloud Business Overview
 - 9.10.5 Tencent Cloud Recent Developments
- 9.11 NXP
 - 9.11.1 NXP AI IoT Platform Basic Information
 - 9.11.2 NXP AI IoT Platform Product Overview
 - 9.11.3 NXP AI IoT Platform Product Market Performance
 - 9.11.4 NXP Business Overview
 - 9.11.5 NXP Recent Developments
- 9.12 SAS
 - 9.12.1 SAS AI IoT Platform Basic Information
 - 9.12.2 SAS AI IoT Platform Product Overview
 - 9.12.3 SAS AI IoT Platform Product Market Performance
 - 9.12.4 SAS Business Overview
 - 9.12.5 SAS Recent Developments
- 9.13 Hitachi
 - 9.13.1 Hitachi AI IoT Platform Basic Information
 - 9.13.2 Hitachi AI IoT Platform Product Overview
 - 9.13.3 Hitachi AI IoT Platform Product Market Performance
 - 9.13.4 Hitachi Business Overview
 - 9.13.5 Hitachi Recent Developments
- 9.14 SAP
 - 9.14.1 SAP AI IoT Platform Basic Information
 - 9.14.2 SAP AI IoT Platform Product Overview
 - 9.14.3 SAP AI IoT Platform Product Market Performance
 - 9.14.4 SAP Business Overview
 - 9.14.5 SAP Recent Developments
- 9.15 Axiom Tek
 - 9.15.1 Axiom Tek AI IoT Platform Basic Information
 - 9.15.2 Axiom Tek AI IoT Platform Product Overview
 - 9.15.3 Axiom Tek AI IoT Platform Product Market Performance
 - 9.15.4 Axiom Tek Business Overview
 - 9.15.5 Axiom Tek Recent Developments
- 9.16 Autoplant Systems India Pvt. Ltd.
 - 9.16.1 Autoplant Systems India Pvt. Ltd. AI IoT Platform Basic Information

- 9.16.2 Autoplant Systems India Pvt. Ltd. AI IoT Platform Product Overview
- 9.16.3 Autoplant Systems India Pvt. Ltd. AI IoT Platform Product Market Performance
- 9.16.4 Autoplant Systems India Pvt. Ltd. Business Overview
- 9.16.5 Autoplant Systems India Pvt. Ltd. Recent Developments
- 9.17 WilliotCognosos
 - 9.17.1 WilliotCognosos AI IoT Platform Basic Information
 - 9.17.2 WilliotCognosos AI IoT Platform Product Overview
 - 9.17.3 WilliotCognosos AI IoT Platform Product Market Performance
 - 9.17.4 WilliotCognosos Business Overview
 - 9.17.5 WilliotCognosos Recent Developments
- 9.18 Relayr
 - 9.18.1 Relayr AI IoT Platform Basic Information
 - 9.18.2 Relayr AI IoT Platform Product Overview
 - 9.18.3 Relayr AI IoT Platform Product Market Performance
 - 9.18.4 Relayr Business Overview
 - 9.18.5 Relayr Recent Developments
- 9.19 Terminus Group
 - 9.19.1 Terminus Group AI IoT Platform Basic Information
 - 9.19.2 Terminus Group AI IoT Platform Product Overview
 - 9.19.3 Terminus Group AI IoT Platform Product Market Performance
 - 9.19.4 Terminus Group Business Overview
 - 9.19.5 Terminus Group Recent Developments
- 9.20 Semifive
 - 9.20.1 Semifive AI IoT Platform Basic Information
 - 9.20.2 Semifive AI IoT Platform Product Overview
 - 9.20.3 Semifive AI IoT Platform Product Market Performance
 - 9.20.4 Semifive Business Overview
 - 9.20.5 Semifive Recent Developments
- 9.21 Uptake
 - 9.21.1 Uptake AI IoT Platform Basic Information
 - 9.21.2 Uptake AI IoT Platform Product Overview
 - 9.21.3 Uptake AI IoT Platform Product Market Performance
 - 9.21.4 Uptake Business Overview
 - 9.21.5 Uptake Recent Developments
- 9.22 Falconry
 - 9.22.1 Falconry AI IoT Platform Basic Information
 - 9.22.2 Falconry AI IoT Platform Product Overview
 - 9.22.3 Falconry AI IoT Platform Product Market Performance
 - 9.22.4 Falconry Business Overview

9.22.5 Falconry Recent Developments

9.23 Sightmachine

9.23.1 Sightmachine AI IoT Platform Basic Information

9.23.2 Sightmachine AI IoT Platform Product Overview

9.23.3 Sightmachine AI IoT Platform Product Market Performance

9.23.4 Sightmachine Business Overview

9.23.5 Sightmachine Recent Developments

10 AI IOT PLATFORM REGIONAL MARKET FORECAST

10.1 Global AI IoT Platform Market Size Forecast

10.2 Global AI IoT Platform Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe AI IoT Platform Market Size Forecast by Country

10.2.3 Asia Pacific AI IoT Platform Market Size Forecast by Region

10.2.4 South America AI IoT Platform Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of AI IoT Platform by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global AI IoT Platform Market Forecast by Type (2025-2032)

11.2 Global AI IoT Platform Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. AI IoT Platform Market Size Comparison by Region (M USD)

Table 5. Global AI IoT Platform Revenue (M USD) by Company (2019-2024)

Table 6. Global AI IoT Platform Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in AI IoT Platform as of 2022)

Table 8. Company AI IoT Platform Market Size Sites and Area Served

Table 9. Company AI IoT Platform Product Type

Table 10. Global AI IoT Platform Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of AI IoT Platform

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. AI IoT Platform Market Challenges

Table 18. Global AI IoT Platform Market Size by Type (M USD)

Table 19. Global AI IoT Platform Market Size (M USD) by Type (2019-2024)

Table 20. Global AI IoT Platform Market Size Share by Type (2019-2024)

Table 21. Global AI IoT Platform Market Size Growth Rate by Type (2019-2024)

Table 22. Global AI IoT Platform Market Size by Application

Table 23. Global AI IoT Platform Market Size by Application (2019-2024) & (M USD)

Table 24. Global AI IoT Platform Market Share by Application (2019-2024)

Table 25. Global AI IoT Platform Market Size Growth Rate by Application (2019-2024)

Table 26. Global AI IoT Platform Market Size by Region (2019-2024) & (M USD)

Table 27. Global AI IoT Platform Market Size Market Share by Region (2019-2024)

Table 28. North America AI IoT Platform Market Size by Country (2019-2024) & (M USD)

Table 29. Europe AI IoT Platform Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific AI IoT Platform Market Size by Region (2019-2024) & (M USD)

Table 31. South America AI IoT Platform Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa AI IoT Platform Market Size by Region (2019-2024) &

(M USD)

Table 33. IBM AI IoT Platform Basic Information

Table 34. IBM AI IoT Platform Product Overview

Table 35. IBM AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 36. IBM AI IoT Platform SWOT Analysis

Table 37. IBM Business Overview

Table 38. IBM Recent Developments

Table 39. Sharp Global AI IoT Platform Basic Information

Table 40. Sharp Global AI IoT Platform Product Overview

Table 41. Sharp Global AI IoT Platform Revenue (M USD) and Gross Margin
(2019-2024)

Table 42. Sharp Global AI IoT Platform SWOT Analysis

Table 43. Sharp Global Business Overview

Table 44. Sharp Global Recent Developments

Table 45. Google AI IoT Platform Basic Information

Table 46. Google AI IoT Platform Product Overview

Table 47. Google AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Google AI IoT Platform SWOT Analysis

Table 49. Google Business Overview

Table 50. Google Recent Developments

Table 51. AWS AI IoT Platform Basic Information

Table 52. AWS AI IoT Platform Product Overview

Table 53. AWS AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 54. AWS Business Overview

Table 55. AWS Recent Developments

Table 56. Microsoft AI IoT Platform Basic Information

Table 57. Microsoft AI IoT Platform Product Overview

Table 58. Microsoft AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Microsoft Business Overview

Table 60. Microsoft Recent Developments

Table 61. Oracle AI IoT Platform Basic Information

Table 62. Oracle AI IoT Platform Product Overview

Table 63. Oracle AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Oracle Business Overview

Table 65. Oracle Recent Developments

Table 66. HPE AI IoT Platform Basic Information

Table 67. HPE AI IoT Platform Product Overview

Table 68. HPE AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 69. HPE Business Overview

Table 70. HPE Recent Developments
Table 71. Cisco AI IoT Platform Basic Information
Table 72. Cisco AI IoT Platform Product Overview
Table 73. Cisco AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 74. Cisco Business Overview
Table 75. Cisco Recent Developments
Table 76. Intel AI IoT Platform Basic Information
Table 77. Intel AI IoT Platform Product Overview
Table 78. Intel AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 79. Intel Business Overview
Table 80. Intel Recent Developments
Table 81. Tencent Cloud AI IoT Platform Basic Information
Table 82. Tencent Cloud AI IoT Platform Product Overview
Table 83. Tencent Cloud AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 84. Tencent Cloud Business Overview
Table 85. Tencent Cloud Recent Developments
Table 86. NXP AI IoT Platform Basic Information
Table 87. NXP AI IoT Platform Product Overview
Table 88. NXP AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 89. NXP Business Overview
Table 90. NXP Recent Developments
Table 91. SAS AI IoT Platform Basic Information
Table 92. SAS AI IoT Platform Product Overview
Table 93. SAS AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 94. SAS Business Overview
Table 95. SAS Recent Developments
Table 96. Hitachi AI IoT Platform Basic Information
Table 97. Hitachi AI IoT Platform Product Overview
Table 98. Hitachi AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 99. Hitachi Business Overview
Table 100. Hitachi Recent Developments
Table 101. SAP AI IoT Platform Basic Information
Table 102. SAP AI IoT Platform Product Overview
Table 103. SAP AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 104. SAP Business Overview
Table 105. SAP Recent Developments
Table 106. Axiom Tek AI IoT Platform Basic Information
Table 107. Axiom Tek AI IoT Platform Product Overview

Table 108. Axiom Tek AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 109. Axiom Tek Business Overview
Table 110. Axiom Tek Recent Developments
Table 111. Autoplant Systems India Pvt. Ltd. AI IoT Platform Basic Information
Table 112. Autoplant Systems India Pvt. Ltd. AI IoT Platform Product Overview
Table 113. Autoplant Systems India Pvt. Ltd. AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 114. Autoplant Systems India Pvt. Ltd. Business Overview
Table 115. Autoplant Systems India Pvt. Ltd. Recent Developments
Table 116. WilliotCognosos AI IoT Platform Basic Information
Table 117. WilliotCognosos AI IoT Platform Product Overview
Table 118. WilliotCognosos AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 119. WilliotCognosos Business Overview
Table 120. WilliotCognosos Recent Developments
Table 121. Relayr AI IoT Platform Basic Information
Table 122. Relayr AI IoT Platform Product Overview
Table 123. Relayr AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 124. Relayr Business Overview
Table 125. Relayr Recent Developments
Table 126. Terminus Group AI IoT Platform Basic Information
Table 127. Terminus Group AI IoT Platform Product Overview
Table 128. Terminus Group AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 129. Terminus Group Business Overview
Table 130. Terminus Group Recent Developments
Table 131. Semifive AI IoT Platform Basic Information
Table 132. Semifive AI IoT Platform Product Overview
Table 133. Semifive AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 134. Semifive Business Overview
Table 135. Semifive Recent Developments
Table 136. Uptake AI IoT Platform Basic Information
Table 137. Uptake AI IoT Platform Product Overview
Table 138. Uptake AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 139. Uptake Business Overview
Table 140. Uptake Recent Developments
Table 141. Falconry AI IoT Platform Basic Information
Table 142. Falconry AI IoT Platform Product Overview

Table 143. Falconry AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 144. Falconry Business Overview
Table 145. Falconry Recent Developments
Table 146. Sightmachine AI IoT Platform Basic Information
Table 147. Sightmachine AI IoT Platform Product Overview
Table 148. Sightmachine AI IoT Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 149. Sightmachine Business Overview
Table 150. Sightmachine Recent Developments
Table 151. Global AI IoT Platform Market Size Forecast by Region (2025-2032) & (M USD)
Table 152. North America AI IoT Platform Market Size Forecast by Country (2025-2032) & (M USD)
Table 153. Europe AI IoT Platform Market Size Forecast by Country (2025-2032) & (M USD)
Table 154. Asia Pacific AI IoT Platform Market Size Forecast by Region (2025-2032) & (M USD)
Table 155. South America AI IoT Platform Market Size Forecast by Country (2025-2032) & (M USD)
Table 156. Middle East and Africa AI IoT Platform Market Size Forecast by Country (2025-2032) & (M USD)
Table 157. Global AI IoT Platform Market Size Forecast by Type (2025-2032) & (M USD)
Table 158. Global AI IoT Platform Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of AI IoT Platform

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global AI IoT Platform Market Size (M USD), 2019-2032

Figure 5. Global AI IoT Platform Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. AI IoT Platform Market Size by Country (M USD)

Figure 10. Global AI IoT Platform Revenue Share by Company in 2023

Figure 11. AI IoT Platform Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by AI IoT Platform Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global AI IoT Platform Market Share by Type

Figure 15. Market Size Share of AI IoT Platform by Type (2019-2024)

Figure 16. Market Size Market Share of AI IoT Platform by Type in 2022

Figure 17. Global AI IoT Platform Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global AI IoT Platform Market Share by Application

Figure 20. Global AI IoT Platform Market Share by Application (2019-2024)

Figure 21. Global AI IoT Platform Market Share by Application in 2022

Figure 22. Global AI IoT Platform Market Size Growth Rate by Application (2019-2024)

Figure 23. Global AI IoT Platform Market Size Market Share by Region (2019-2024)

Figure 24. North America AI IoT Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America AI IoT Platform Market Size Market Share by Country in 2023

Figure 26. U.S. AI IoT Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada AI IoT Platform Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico AI IoT Platform Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe AI IoT Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe AI IoT Platform Market Size Market Share by Country in 2023

Figure 31. Germany AI IoT Platform Market Size and Growth Rate (2019-2024) & (M

USD)

Figure 32. France AI IoT Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. AI IoT Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy AI IoT Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia AI IoT Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific AI IoT Platform Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific AI IoT Platform Market Size Market Share by Region in 2023

Figure 38. China AI IoT Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan AI IoT Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea AI IoT Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India AI IoT Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia AI IoT Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America AI IoT Platform Market Size and Growth Rate (M USD)

Figure 44. South America AI IoT Platform Market Size Market Share by Country in 2023

Figure 45. Brazil AI IoT Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina AI IoT Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia AI IoT Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa AI IoT Platform Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa AI IoT Platform Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia AI IoT Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE AI IoT Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt AI IoT Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria AI IoT Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa AI IoT Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global AI IoT Platform Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global AI IoT Platform Market Share Forecast by Type (2025-2032)

Figure 57. Global AI IoT Platform Market Share Forecast by Application (2025-2032)

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